



The Lowell Ledger

Volume 11, Issue 24 **Serving Lowell Area Readers Since 1893** Wednesday, ~~April~~ **April 29, 1987**

Ledger's name is changed; will launch new free circulation "East Kent Shopper's Guide" May 11

Lots of changes are taking place at 105 North Broadway in Lowell! The Grand Valley Ledger is changing its name back to "The Lowell Ledger" and is unveiling a new free circulation shopper on Monday, May 11. Ledger Publisher Roger Brown explains his reasons for the changes. "As a paid circulation paper, the Ledger has never been able to offer advertisers in the area the circulation that they need, especially the large advertisers. Our new East Kent Shop-

per's Guide is designed to be the best advertising medium in the Lowell, Saranac, Ada and Alto area," Brown said. The new East Kent Shopper's Guide is styled after the Ionia County Shopper's Guide, a 17,000 circulation shopper published by Brown's father and brothers since 1968. Merchants with a need to reach both market areas can place their ad in the two publications at low combination rates. "The 13,000 circulation East Kent Shopper coupled

with the Ionia County Shopper's Guide offers advertisers 40,000 total circulation for just \$4.00 per column inch. Of that 40,000, only about 1,500 residences in western Ionia County will receive both publications," Brown said. The East Kent Shopper will break on Mondays, a plus for nearly all advertisers. Readers will have more of the week in which to respond to the advertisements. "Most large advertisers, such as grocery stores, prefer Monday delivery" Brown said. Monday delivery will also benefit the Lowell car dealers because they are all open late on Mondays. "Everybody knows, the early bird catches the worm," Brown added.

Kent Shopper's Guide is exactly that! We're going to hit the streets on May 11 with the best prices, earliest and most efficient delivery, largest circulation and a host of combination rates that should impress any advertiser in the area," Brown stated. As an introductory offer, the East Kent Shopper's Guide is giving readers a free classified ad in any of the first three issues. These free ads must be less than 20 words, and only one ad is allowed per family. Call 897-9261 to place your ad today. The East Kent Shopper's Guide sales staff will be working feverishly to contact potential display advertisers in the area, but if you want to be sure a salesperson calls on your business, please call 897-9261 to schedule an appointment.

Brown says changing the name of the Grand Valley Ledger back to the Lowell Ledger is something he's wanted to do for a long time. "I purchased the Lowell Ledger in 1975 and changed the name with the intention of serving the communities of Lowell, Saranac and Ada with a paid circulation newspaper. The idea didn't work for various reasons, and the Ledger has for the most part remained Lowell's newspaper. I guess it's time we went back to the original name the paper was given when it was founded in June of 1893," Brown said.

The Ledger will remain a paid circulation newspaper. Brown foresees the shopper and newspaper complimenting each other. "Some of the staff and equipment that will be needed for the East Kent Shopper's Guide will also be available to help improve the Ledger's news coverage, advertising lineage and circulation," Brown said. "I'm sure our readers will see a substantial improvement in the Ledger over the next few months," he added. Besides the two weekly publications, the Ledger also operates the largest commercial print shop in the area. Brown also thinks the East Kent Shopper's Guide will be a boon for the Ledger's printing business. "With our sales force out there actively beating the bushes for advertising every week, I know they will also be bringing back printing jobs. I think this shopper is going to make us a very well-rounded business with each facet complimenting another. I'm really excited about it!" Brown said.



BATTLE OF THE BANDS AT L.M.S.

There will be a Battle of the Bands and Lip Synch competition at the Lowell Middle School Friday evening. The gymnasium will start jumping at 8:00 p.m. Promoters are urging, "Be there, or be square!" A \$2.00 admission will be taken at the door.

ANNUAL BOY SCOUT CHICKEN B-B-Q

The annual Chicken Barbecue hosted by the Lowell Boy Scout Troop 102 is slated for Saturday, May 9. The dinners will be served hot off the grill at the Lowell Municipal Parking Lot just east of the Flat River. Serving times are from 11:00 a.m. until 7:00 p.m. One half chicken dinners are just \$4.00 each and one quarter chicken dinners are \$3.00. Dinners include: potato salad, baked beans, cole slaw, bread and a drink. You can make a picnic of it and eat there, or take your order home in a convenient container. All proceeds from this annual event are used to send the scouts to summer camp. It's a worthy cause and a good meal to boot! In case of inclement weather the event will be held in the Lowell V.F.W. Hall.

P.S. As an added treat, a live, giant chicken will be roaming the parking lot!

CHAMBER OF COMMERCE SPRING SIDEWALK SALE!

The Lowell Area Chamber of Commerce is hosting its sixth annual Spring Sidewalk Sale this Thursday, Friday and Saturday! Shoppers can save at more than a dozen stores offering all sorts of discounted merchandise. Among those participating in the sale are: Lambert Variety, Curtis Cleaners, S.J. Bob, Pfaller's Clothing, Hinkley Drug Store, Lowell Sport Shoppe, Cousins' Card & Gift Shoppe, Anderson's Family Shoes, Flat River Antique Mall, G & G Reproductions, Wittenbach Oldsmobile, Pontiac & GMC Trucks and Straw Basket Collections.

Shoppers can save, rain or shine, as merchandise will be placed inside if weather becomes a problem. See a full page ad in this issue! Don't miss it!

LAST CHANCE TO DANCE!!!

There are a few openings left in the Spring Workshops being offered by the Lowell Area Arts Council. This Spring offers three exciting workshops!! Workshop one, with Randy Hazenburg, is a hands on study of the sculptural form in various media. Workshop two, with Judy Reichsman, offers the experience of Modern, Jazz, Ballet and Folk Dance forms, and workshop three, with Bonnie Harvey, introduces children to the world of puppets and drama. Two adult workshops are offered also. For further information and to enroll your child, please phone the Arts Council Center at 897-8545

continued on page 7

The East Kent Shopper's Guide will be delivered as third class mail through the U.S. Post Office. The paper will be printed Friday evenings, entered at the Lowell Post Office Saturday mornings and delivered Mondays. The area covered includes all city routes, rural routes and post office boxes in Lowell, Ada and Alto. Also included are rural route two out of Belmont and rural route eight out of Rockford. About 1,500 homes in Ionia County, including all of Saranac, will be delivered through the Ionia County Shopper's Guide delivery system known as Econo-Mail, Inc. Geographic boundaries of the new East Kent Shopper's Guide are roughly defined as: M-44 to the north, Johnson Rd. to the east, 76th St. to the south and Crahen Ave and the Thornapple River to the west.

An added plus to advertisers in the East Kent Shopper's Guide is the opportunity to repeat their ad later in the week by inserting it in the Lowell Ledger at drastically reduced rates. "The Ledger's open rate is \$2.15, and we're offering a full \$1.00 off that rate for ads picked up from either the East Kent or Ionia County Shopper's Guides" Brown said.

At \$2.25 cents per column inch, the East Kent Shopper's Guide rate is by far the most economical advertising medium in the area. Discounts are also offered for large display ads. The first discount is for a 24 column inch, one quarter page ad. Classified ads are also reasonably priced at \$2.00 for the first 20 words and five cents each for additional words. Inserts are also welcome at a \$38.00 per thousand rate for inserts weighing up to one ounce. Heavier inserts will be billed at slightly higher costs.

"We realize going in that we have to be very, very competitive, and we believe the East

PRECISION & FASHION HAIRSTYLING - For both men and women. Man's World Hairstyling. Phone 897-8102.

Brown says changing the name of the Grand Valley Ledger

This is White Cane Week

The Michigan Lions Clubs is holding their 51st annual White Cane Week drive April 24 to May 3, it was announced by William "Larry" Young, White Cane Chairman.

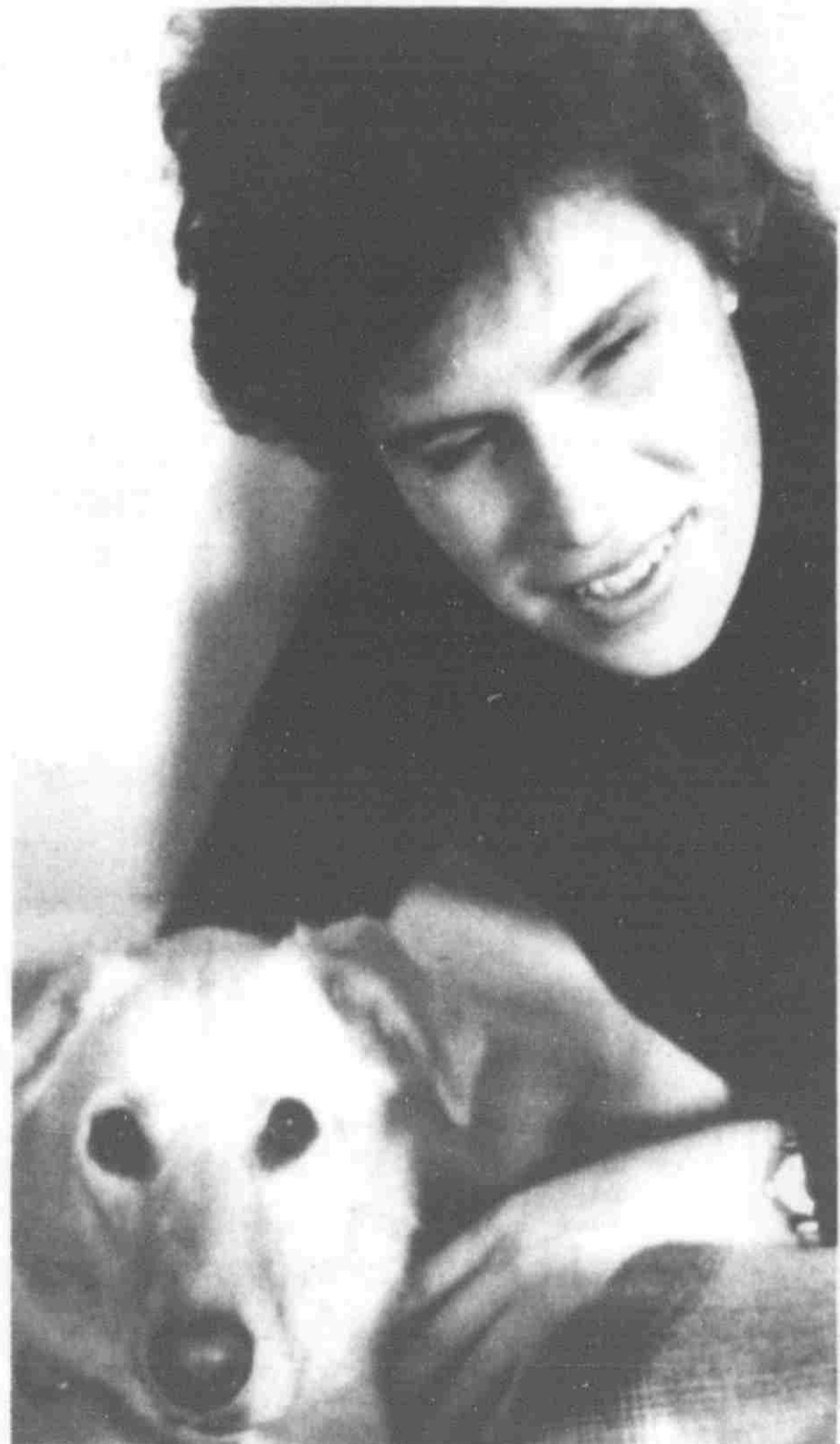
The Alto Lions Club will be selling White Cane pins at various locations around Lowell on Friday and Saturday, May 1 and 2. The Lowell Lions Club will take their turn on Friday and Saturday, May 8 and 9. Proceeds from White Cane sales are divided between the Welcome Home for the the Blind in Grand Rapids, and the Lions Leaders Dog School in Rochester, MI. Larry Yachcik is the chairman of the Lowell Lions Club White Cane Week activities.

"With more than 33,000 blind persons in the state, it is imperative that all drivers know the White Cane law," said Young.

"Many people think the Lions hit the street corners once a year to raise funds for our projects. Actually, that's only a part of it. We're out there where people can see us to educate the people in the White Cane law as well," he explained.

A year ago, Governor James Blanchard signed into law an amendment to the original White Cane legislation of 1936. In addition to requiring motorists to stop for a person carrying a White Cane or being led by a guide dog in harness, the law also defines blindness, provides for mandatory punishment of offenders and requires knowledge of the law through driver education courses and driver licensing examinations.

"Countless lives have been saved in the years since the original law was passed. Michigan, by the way, was the first state to enact such legislation," said Young.



Twenty-one year old Shelley Smith of Richmond, MI, has been named the 1987 Michigan Lions White Cane Queen. She will represent more than 25,000 Lions in the state during the annual White Cane Week drive, April 24 to May 3. Shelley and her Leader Dog Lady will make personal appearances throughout the state to help raise funds for the many Lions projects and institutions that help the blind.

"Our goal of \$1.5 million will enable us to purchase White Canes, Braille watches, eyeglasses, examinations and various other aids for the unsighted. We strive to help the blind help themselves. We can't continue our

work without the generous people of Michigan. It's as simple as that," Young explained. In addition to the White Cane law, the Lions promote the

cont'd. pg. 7

Coming May 11!

The East Kent

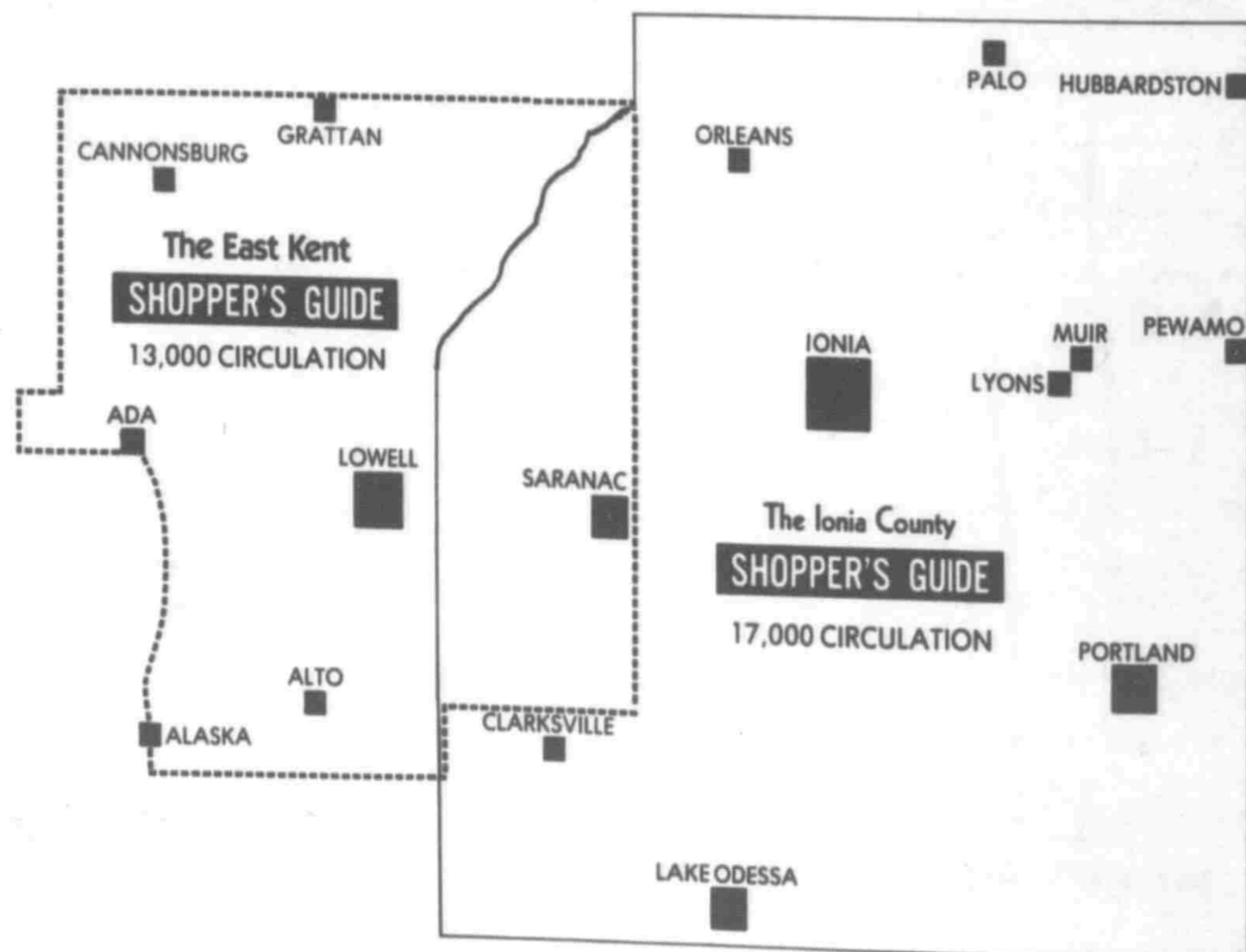
SHOPPER'S GUIDE

Your Best Advertising Buy in the Lowell, Ada, Saranac & Alto Area!!!

13,000 Boxholders

For Just \$2.25 Per Col. Inch
Ph. 897-9261

- Post Office Delivery Insures Prompt, Efficient Delivery!
- Our Monday Publication Date Means Your Ad Has Another Full Day To Work For YOU!
- Our Low \$2.25 Per Column Inch Rate Is Lowest Around! Discounts For Large Ads Make Our Rates Even More Attractive!
- Combination Rates With Our Sister Publication, The Ionia County Shopper's Guide, Offers You 40,000 Total Circulation At Very Affordable Rates!
- Repeat Your Ad later In The Week By Placing It In The Lowell Ledger For Only \$1.15 Per Col. In. That's A Full \$1.00 Off Our Regular Rate!



----- East Kent Shopper's Guide Distribution Boundary
----- Ionia County Shopper's Guide Distribution Boundary
Tinted area is overlapping coverage, approximately 2,000 duplicating distribution.

Get 40,000 Total Circulation For Just \$4.00 Per Column In.

- Insert Customers! Choose Where You Want Your Inserts To Go, Route By Route!

FREE AD OFFER!

Your First Classified Ad Is On Us!!! Just Call 897-9261 To Place Your Classified Ad! Limit Twenty Words. One Ad Per Family Please! Free Ads May Be Placed In Our May 11, 18 and 26 Issues!

CALL TODAY! at 897-9261!

RATE SCHEDULE:

Open Rate	\$2.25 Per Col. In.
One Quarter Page	\$51.30
One Half Page	\$99.90
Full Page	\$194.40
Double Truck	\$378.00
Color (1 color plus black, R.O.P.)	\$40.00 Pg.
Inserts	3.8 cents ea. (\$38.00 M)

CLASSIFIED RATES:

Up to 20 words just \$2.00, additional words are .05 cents each. Boxed ads or bold type is \$1.00 extra.

SAVE FIFTY CENTS!

A 50 cent charge will be added to bills not paid within seven days from insertion date. A \$1.00 charge will be added if a second billing is necessary. No further bills will be sent, and unpaid bills will be turned over to a collector. Of course, no further ads will be accepted until account is paid.

MECHANICAL REQUIREMENTS:

Page Height	16 Inches
Page Width	6 col., 10-3/8 Inches
Column Width	9-1/2 Picas or 1 5/8 Inches with 1 Pica Gutters

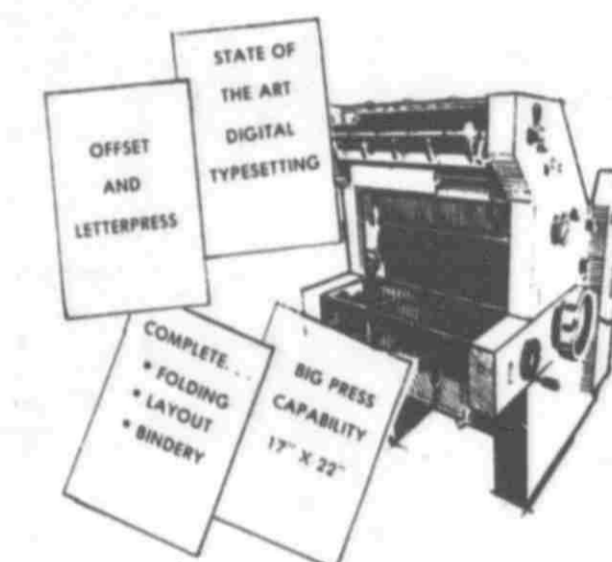
Deadline for All Advertising And Inserts Is Friday Noon!

Also . . .

We Are The Area's Most Complete Commercial Print Shop!

SEE US FOR . . .

- Letterheads, Envelopes, Business Cards, Forms, Brochures, Announcements, Catalogs, Booklets, Programs, Tickets, and More!



Our Prices Are The Best In The Area . . . Shop And Compare!

The East Kent

SHOPPER'S GUIDE

PHONE (616) 897-9261

Published By The Lowell Ledger
P.O. Box 128, 105 North Broadway
Lowell, Michigan 49331



Ellura F. McPherson

MCPHERSON - Ellura F. McPherson, of Lowell, died at Butterworth Hospital on Thursday, April 23, 1987, at the age of 75. She had been ill for some time. She was the Food Service Director for the Grand Rapids YMCA for 33 years and held the position until her death. Delores Marks who worked with her at the "Y" for 30 years said, "She was a working manager. She would do any job needed doing." She was also President

Priscilla Lussmyer, current president of the Club, said that "Ellura had so many ideas and so much leadership". In addition, she was very active in the Vergennes Historical Society. She was also a past worthy Matron of the Order of Eastern Star. She played a leadership role and held many positions in the Vergennes Methodist Church over several decades. President Reagan sent a telegram to the family saying "Our hearts go out to you on the loss of your mother. Nancy and I are keeping you in our thoughts and prayers". She is survived by her children, Janett and Duane Patrick of Saranac, Susan and Kenneth Smith of Morrison, CO. Peter McPherson of Arlington, VA, Elizabeth Knox of Saranac, Marjory and Norman Veliquette of Elk Rapids, Mary and Christopher Gaffield of Plymouth, Donald Alec and Karen McPherson of Stevensville, MI, William and Maureen McPherson of Lowell; brother, Oren Frost of Miami, FL; sister, Mr. Izzetta Roark of Brooklyn, MI; 20 grandchildren and one great-grandchild. Funeral Services were held Sunday at the Vergennes United Methodist Church with Rev. Dan Duncan officiating. Interment Bailey Cemetery.

POTTER (BARWACZ) - Mrs. Margaret R. Potter (Barwacz), of Grand Rapids Township, passed away Thursday, April 23, at the age of 38. She is survived by her husband, Jerald; two children, Christine and Michael at home; her parents, John and Genevieve

Barwacz; three brothers, John, David (M.E.) and Joseph; aunts, uncles, cousins, nieces and nephews; her parents-in-law, Dale and Dorothy Potter and family of Belding. The Funeral Mass was celebrated at St. Robert of Newminster Church, Ada, of which she was a member, with Rev. Donn Tufts, Celebrant. Interment Holy Cross Cemetery.

BIGELOW - Mrs. Mary Adele Bigelow "Mate" (nee Pullen), formerly of Ada, passes away Monday, April 20, at the age of 95, 1987 at the Kent Community Hospital. She is survived by her children, Vern and Joan Bigelow of Gowen, Wes and Madonna Bigelow of Ada, Don and Ann Bigelow of N. Fort Myers, FL, Molly and Morris Dadd of Muskegon, Sally and Bryce Grieves of Saranac, Dan and Barb Bigelow of Byron Center, Pat and Mary Begelew of Ada; 35 grandchildren; 47 great-grandchildren; one great-great-grandson; three sisters, Adeline Bastian of Dor, Cora Mae Baker and Metta Haight both of Grand Rapids, several nieces and nephews. Funeral Services were held at the Reyers North Valley Chapel, with Rev. Robert J. Lignell of Faith Lutheran Church officiating.

KINGSLEY - Mrs. Laura Kingsley of Wyoming, passed away Monday, April 20, 1987, at Haven Park in Zeeland, at the age of 97. She is survived by her children, Ralph and Elma Kingsley of Saranac, MI, Helen and Ronald DePuit of Wyoming.

James and Gussie Kingsley of Fredericksburg, TX, Clair and Margaret Kingsley of Ft. Lauderdale, Pat and Rita Kingsley of Jenison; 16 grandchildren, 26 great-grandchildren, and one great-great-grandson. The Funeral Mass was celebrated at St. Pius X Catholic Church, Grandville, Fr. Michael Danner, Celebrant. Interment Resurrection Cemetery.



The first woman to hold the post of Director of the U.S. Mint was Nellie Taylor Ross, who assumed office in 1933.

Planning goes on apace for Lowell's celebration of Michigan's 150th birthday. The weekends of June 20, June 27 and July 4 will see a variety of activities sponsored by all kinds of organizations. A Firemen's Muster on June 20, Old-Fashion Picnic and Games on the 27th, and a parade and fireworks on July 4 are the central activities around which all kinds of booths, floats, contests, dances, etc. can be added.

Do business with

PATTON-JRB AGENCY, INC.

- Auto • Home • Health
- Commercial • Life

835 W. Main, Lowell, MI
Ph. (616) 897-9253



Gerald Patton

for Business

and Commercial

Insurance.

You have more invested in your business than money. You've invested your time, your efforts. You've invested yourself. So you should insure your business with an agent who recognizes your personal investment—an independent agent representing Hastings Mutual Insurance Company.

You'll get thorough business and commercial insurance—including Hastings Multi-Pak, with comprehensive protection in one policy—and fast claims service and competitive rates. But you'll also get the security of doing business with someone who knows you.

That's why we say "We're your Silent Partner." But we're only silent until you need us.



The Lowell Ledger

Serving Lowell Area Readers Since 1893

(USPS 453-830)

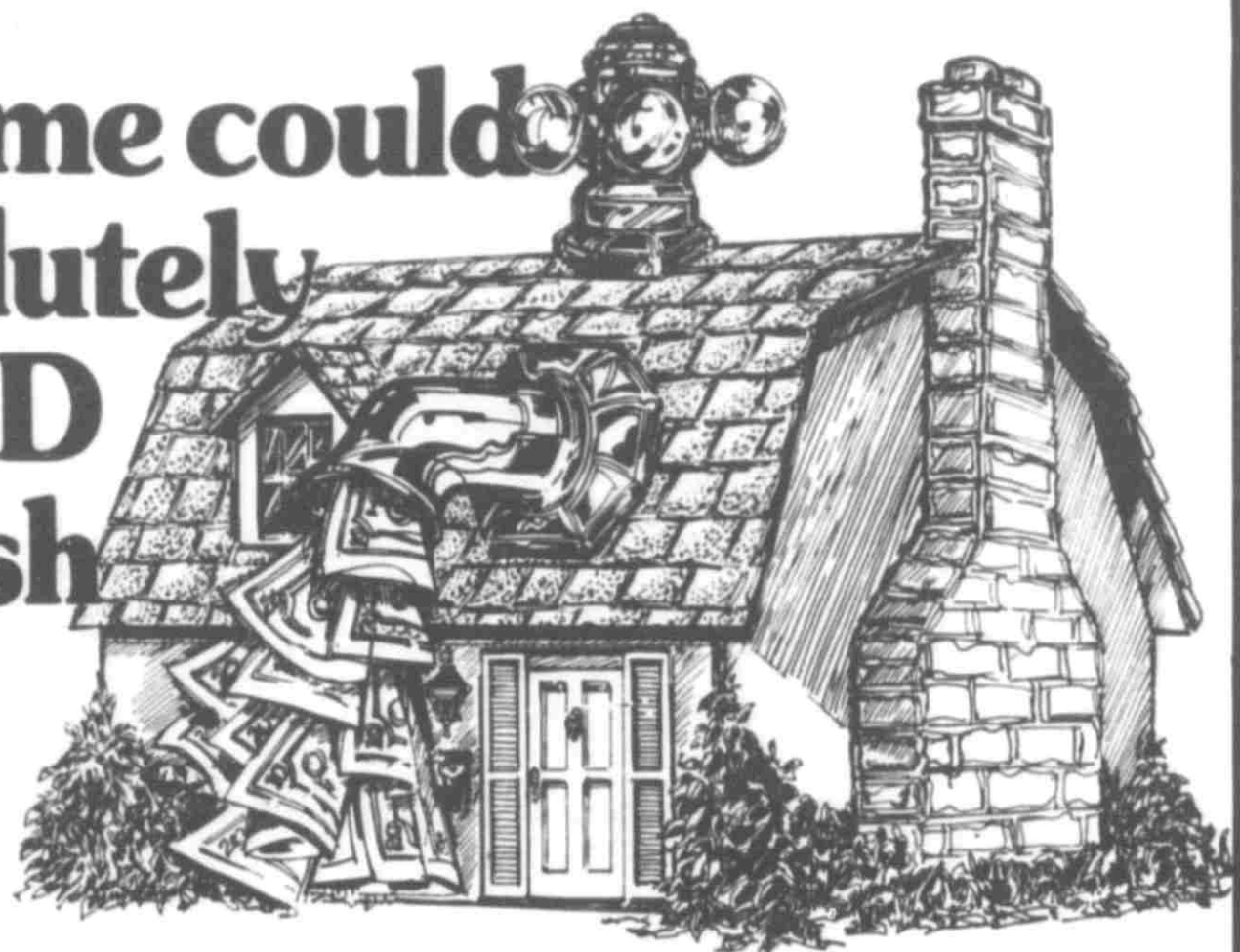
is published weekly for \$7.50 a year in Kent County, \$10.00 a year outside the county by the Grand Valley Ledger Publishing Company, 105 N. Broadway St., Lowell, Michigan 49331.

ROGER K. BROWN
EDITOR & PUBLISHER

(616) 897-9261

Second-Class Postage Paid at Lowell, Michigan
Published Every Wednesday
POSTMASTER: Send address change to The Grand Valley Ledger, P.O. Box 128, Lowell, MI 49331

Your home could be absolutely **LOADED** with cash



Here's how to get your hands on **Extra Cash Extra Fast**

Get a loan on the equity in your home. It's a quick and simple way to borrow a substantial amount of money without disturbing your mortgage. This type of financing is possible because the value of your home has increased over the years and because your monthly mortgage payment has also increased your equity. This unused value makes excellent security for a loan.



LOWELL • ROCKFORD

SIDEWALK

Lowell's 6th Annual Spring

SIDEWALK SALE

Save Thursday,

Friday and Saturday,

April 30 and May 1 & 2

Save Rain Or Shine, Bargain Tables Will Be Moved Inside In Case Of Rain!

Don't You Dare Miss It!

Sponsored By The Lowell Area Chamber of Commerce!

Save At These Businesses! ! !

LAMBERT VARIETY
123 W. Main St. • 897-9918

FLAT RIVER ANTIQUE MALL
212 W. Main St. • 897-5360

ANDERSON'S SHOES
209 E. Main St. • 897-5611

COUSINS' CARD & GIFT SHOPPE
223 W. Main St. • 897-5000

CURTIS CLEANERS
1410 W. Main St. • 897-9809.

PFALLER'S CLOTHING
103 W. Main St. • 897-6411

STRAW BASKET COLLECTIONS
215 W. Main St. • 897-5521

S.J. BOB FURNITURE
315 W. Main St. • 897-5194

HINKLEY DRUG STORE
219 E. Main St. • 897-6818

THE LOWELL SPORT SHOPPE
309 E. Main St. • 897-6308

G & G REPRODUCTIONS
102 W. Main St. • 897-5368

WITTENBACH OLDS PONTIAC & GMC TRUCKS
749 W. Main St. • 897-9227



The Sun's power in watts is 380,000 billion billion kilowatts—enough the run 176 billion billion frost-free refrigerators just about forever.



Floral Scented Bath Beads

Just \$2.95

with a \$5 purchase!

Say "Thanks, Mom" with 12 ounces of floral scented bath beads in a country styled reusable canister. \$7.50 value. Only at Hallmark.

One per customer. While supply lasts.



Kids! Enter Our "Draw Mom" Drawing!



It's easy! Just draw a picture of your Mom with paints, markers, pencils or crayons. Mom could be at work or just having a good time. Then bring your picture to our store with the entry information below attached. Fill out another entry form for our "Draw Mom Drawing" and deposit it at our store. You could win a special prize for your Mom! Be sure to enter before Mother's Day!

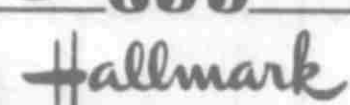
My name _____ Age _____ Phone _____

Address _____

City _____ State _____ Zip _____



COUSINS CARD & GIFT SHOPPE

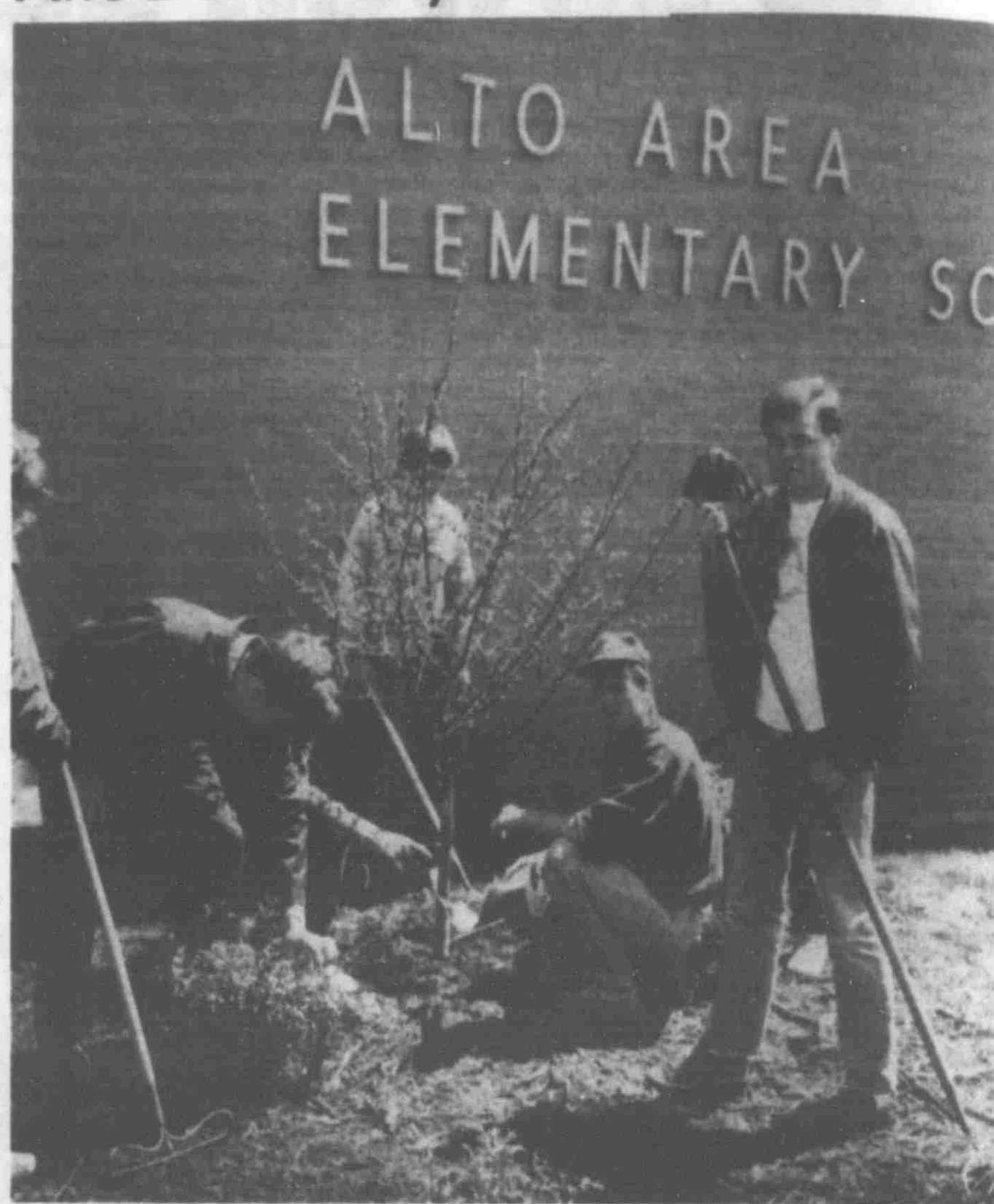


HOURS: Mon. - Sat., 10am-6pm Wednesday, 10am-8pm



223 W. Main / Lowell, MI 49331 (616) 897-5000

Agriculture Class Landscapes Alto Elementary School



Putting on the finishing touches at Alto Elementary School are Marcie Dumbeck, Mr. Siler, Kerrie Turner, Don Anderson, Terry Vanscoy and Phillip Smith.

On Friday, April 24, Mr. Pete Siler's vocational agriculture classes completed phase one of the landscape beautification project at Alto Elementary School. According to Siler, the project is a joint venture between the Alto Parents' Club, his advanced landscaping class and Lowell FFA. The students planned the project and provided the labor to plant ten large trees and numerous shrubs around the front of the school. The plant materials were provided by Lowell Landscaping and Garden Center. The final phase of the project, according to Siler, will be to plant shrubs along the west side of the school next to the classrooms after the new windows are installed. The Alto PTC, staff and students wish to express their appreciation and offer a loud round of applause to the following businesses and individuals for their invaluable assistance in the Arbor Week landscaping project: Lowell Landscaping, Don and Bernie Anderson, for providing all of the materials at cost; Pete Siler and class for their design, labor and time; Bergy's for the use of their heavy equipment; and Blough Hardwoods for the wholesale bark. The school is more beautiful for their efforts.

ROUND-UP NEWS Attention Kindergarten Parents

On Wednesday, April 29, there will be a meeting for parents and kindergartners who will be attending Alto Elementary in the Fall. This meeting will begin at 7:00 p.m. in the All Purpose Room.

On Thursday, April 30, a similar meeting will be held again in the Runciman Elementary All Purpose Room for all other district parents and kindergartners who will be attending Runciman in the Fall.

Information to be covered at these meetings will include:

1. Signing up for Readiness Testing
2. Transportation
3. Health Requirements
4. Kindergarten Curriculum
5. Entry Requirements

The youngsters will:

1. Ride a school bus
2. Visit classrooms
3. Enjoy milk and cookies

If for some reason one of these meetings is more convenient to attend than the other, you may attend the meeting that best fits your needs even though it may not be in your attendance area.

c22-24

The Lowell Ledger's ...

TV

COMING ATTRACTIONS

FRIDAY, MAY 1 THRU THURSDAY, MAY 7

TV pulls out the stops this week

By Evan Levine

Spring often seems to represent a vast chasm to television viewers. Many shows are in reruns, strong fall programming hasn't started, and series often pop up and disappear with alarming frequency ("I'm sure I saw a show about a time-traveling elk last week.") But to save audiences from abandoning the pursuits of life, liberty and channel-flipping altogether, the networks came up with the idea of the May "sweeps," the bombardment of all-the-stops-pulled-out programming designed to grab viewers' attention and raise their own ratings.

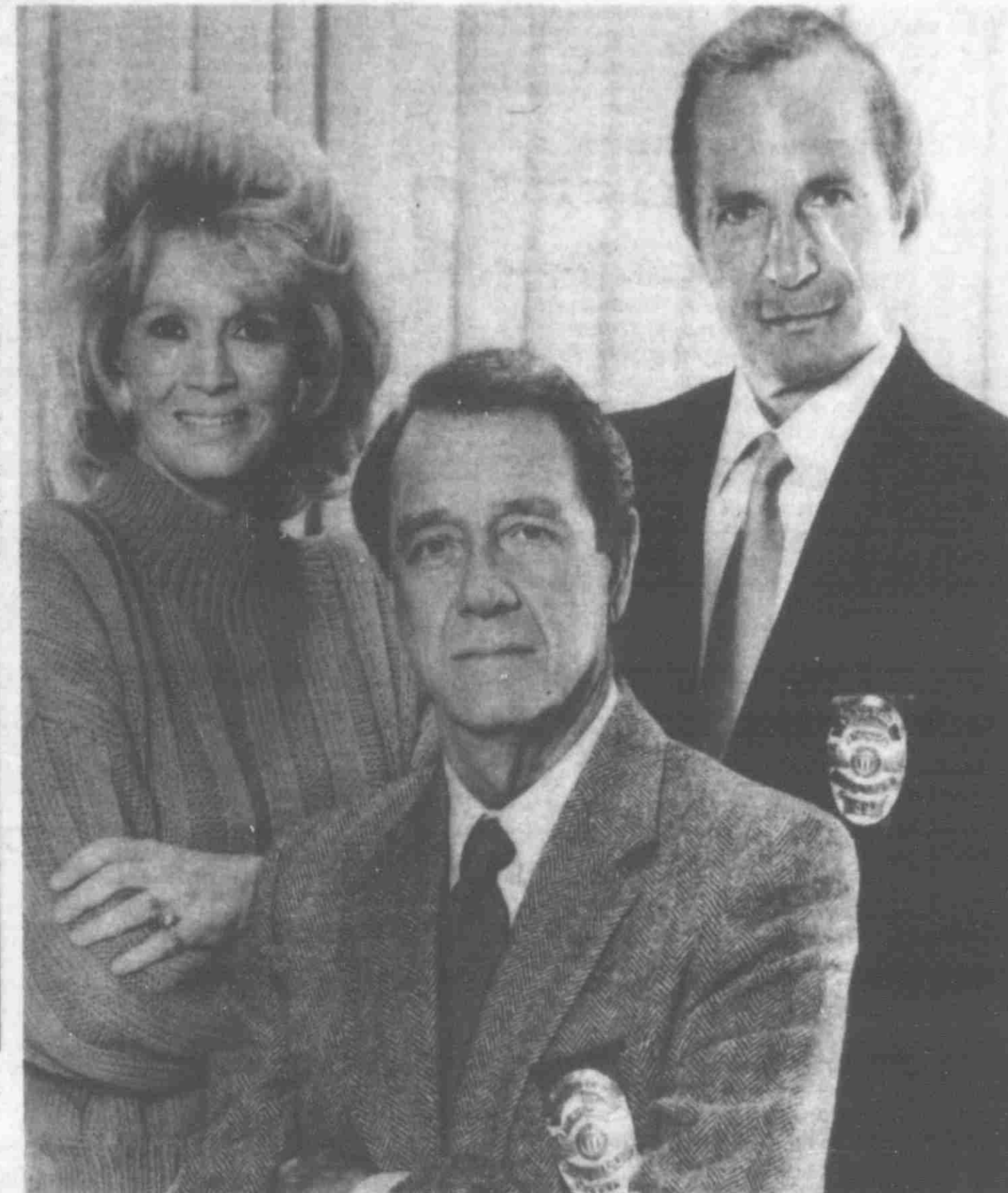


Angie Dickinson

This week's offerings include:

• "Police Story: The Freeway Killings," which stars Angie Dickinson (whose series "Police Woman" was spun off from the original "Police Story"), Richard Crenna and Ben Gazzara. It follows the personal and professional lives of metropolitan police detectives on the trail of a serial killer. The three-hour movie airs Sunday, May 3, on NBC.

• Also noteworthy is the CBS miniseries "Murder Ordained" (Sunday, May 3, and Tuesday, May 5). Based on a true event, it chronicles events surrounding a pair of murders. Keith Carradine and JoBeth Williams co-star. • With Michael J. Fox burn-



Angie Dickinson, Ben Gazzara (r.) and Richard Crenna star in "Police Story: The Freeway Killings." The movie follows a group of police detectives on the trail of a serial killer. It airs Sunday, May 3, on NBC.

ing up the big screen, NBC is capitalizing on his success by offering "Teen Wolf" on Monday, May 4. ABC has the captivating "Mary Poppins," with Julie Andrews and Dick Van Dyke. This original movie musical, with classic songs such as "Just a Spoonful of Sugar," airs Sunday, May 3. • Fat feline Garfield, the subject of one of the world's most popular comic strips, gets a taste of the good life in "Garfield Goes Hollywood."

He, friend/rival Odie and owner Jon make themselves into the musical group "Johnny Bop and the Two-Steps" and fly to Hollywood to audition for "Pet Search." It airs Friday, May 8, on CBS. • In the please-tune-in-next-year category come several cliffhanging season enders. Marking the end of a five-year reign on "Cheers" (Thursday, May 7, NBC), Diane (Shelley Long) says goodbye to her volatile relationship with Sam (Ted Danson) - forever. Reportedly, three endings were shot so no advance word could leak out. On ABC's "Dynasty" (Wednesday, May 6), wedding bells sound for Dana (Leann Hunley) and Adam (Gordon Thomson) ... or do they? And "Cagney & Lacey" (Monday, May 4, CBS) airs part one of a two-part episode that centers on the death of Christine's (Sharon Gless) alcoholic father.

WWMT	Kalamazoo, MI	33	(3)
WUHQ	Battle Creek, MI	40	(40)
WXMI	Grand Rapids, MI	47	(47)
WLNS	Lansing, MI	41	(41)
WFSL	Lansing, MI	47	(47)
WOTV	Grand Rapids, MI	41	(41)
WILX	Jackson, MI	38	(38)
WGVC	Allendale, MI	38	(38)
WKAR	E. Lansing, MI	28	(28)
WZZM	Grand Rapids, MI	39	(39)
HBO	Home Box Office		(HBO)
WTBS	Atlanta, GA		(MAX)
CINEMAX	Cinemax		(MAX)
USA	USA Network		
DISNEY	Disney		
CBN	CBN Cable Network		
WGN	Chicago, IL		
ESPN	Sports Network		
CNN	Cable News Network		
NICK	Nickelodeon/A&E		

SIDEWALK

SALE • SALE • SALE • SALE • SALE • SALE

Everything 50% Off

"SHOP EARLY FOR BEST SELECTION" Or More!

LAMBERT VARIETY

123 W. MAIN, LOWELL, MI 49331 • PH. 897-9918

WE'RE YOUR HOMETOWN DIME STORE MEETING YOUR VARIETY OF NEEDS

Hours: Monday thru Saturday 9 till 6

FRIDAY

FRIDAY

5/1/87

- MORNING
6:00 [HBO] '1001 Arabian Nights' Animated
6:30 [HBO] 'Animals Are Beautiful People'

ried man, Elizabeth Taylor, Laurence Harvey, Eddie Fisher, 1960.
[1] [HBO] MOVIE: 'Agnes of God' (CC) (In Stereo)
[2] [MAX] MOVIE: 'A Woman Called Galad'
[3] [HBO] MOVIE: '1001 Arabian Nights' Animated
[4] [MAX] MOVIE: 'Never So Few' (In Stereo)
[5] [HBO] MOVIE: 'Animals Are Beautiful People'

FRIDAY'S MOVIES

FRIDAY 5/1/87

- 6:00AM [HBO] - '1001 Arabian Nights' Animated
8:00AM [HBO] - 'Animals Are Beautiful People'
9:35AM [HBO] - 'Butterfield 8'

and Barnum & Bailey Circus (CC).
[1] [HBO] MOVIE: 'The Reluctant Debutante'
[2] [HBO] MOVIE: 'The White Tower'
[3] [HBO] MOVIE: 'The Candidates'
[4] [HBO] MOVIE: 'The Reluctant Debutante'

old west, Goldie Hawn, George Segal, 1976.
[1] [HBO] MOVIE: 'The Reluctant Debutante'
[2] [HBO] MOVIE: 'The White Tower'
[3] [HBO] MOVIE: 'The Candidates'

FRIDAY'S MOVIES

FRIDAY 5/1/87

- 6:00AM [HBO] - '1001 Arabian Nights' Animated
8:00AM [HBO] - 'Animals Are Beautiful People'
9:35AM [HBO] - 'Butterfield 8'

and Barnum & Bailey Circus (CC).
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SATURDAY

SATURDAY

5/2/87

- MORNING
5:00 [HBO] Night Flight
5:30 [MAX] A Soul Session: James Brown & Friends (In Stereo)
6:00 [HBO] Night Flight
6:30 [HBO] Night Flight
7:00 [HBO] Night Flight

Issues Unlimited
Sports Close-up
[1] [HBO] Night Flight
[2] [MAX] A Soul Session: James Brown & Friends (In Stereo)
[3] [HBO] Night Flight
[4] [HBO] Night Flight

People to People
[1] [HBO] Night Flight
[2] [MAX] A Soul Session: James Brown & Friends (In Stereo)
[3] [HBO] Night Flight
[4] [HBO] Night Flight

Style With Else Klensch
[1] [HBO] Night Flight
[2] [MAX] A Soul Session: James Brown & Friends (In Stereo)
[3] [HBO] Night Flight
[4] [HBO] Night Flight

Wrestling
[1] [HBO] Night Flight
[2] [MAX] A Soul Session: James Brown & Friends (In Stereo)
[3] [HBO] Night Flight
[4] [HBO] Night Flight

MOVIE: 'The Paleface'
[1] [HBO] Night Flight
[2] [MAX] A Soul Session: James Brown & Friends (In Stereo)
[3] [HBO] Night Flight
[4] [HBO] Night Flight

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VALUABLE COUPON
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Solid state tune-up includes installation of Motorcraft spark plugs; inspection of choke, throttle linkage, spark plug wires and distributor cap; adjustment of idle and timing. Aerostars and Econolines slightly more.
TOTAL SPECIAL PRICE - PARTS and LABOR \$27.95 \$33.95 \$41.95

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School Board Briefs:

The Lowell Board of Education held a special meeting on Monday, April 27, 1987.

Personnel items included the acceptance of resignations from high school math teacher, Mr. Kirk Weller, and Alto kindergarten teacher, Miss Pat Howlett effective at the end of the 1986-87 school year. Authorization was given to the Superintendent to issue notices of lay-off to teacher aides Karen Latva, Jackie Bobo, and Ardis Adams effective at the end of the 1986-87 school year.

The Board then adopted the annual school election resolution which set matters to be voted upon at the June 8, 1987 election. The resolution identified Roger Kropf and Jack Lane as candidates for the two four year terms of office and Norman Byrne as the candidate for the one year term of office to fill the vacancy created by Jo Murphy's resignation. A second item placed on the ballot will be to seek approval to levy the authorized millage approved by the voters in March of 1986. Under the State Constitution, the amendment known as the Headlee Amendment states that when the percentage of SEV exceeds the percentage of increase in cost of living, that the district must

seek approval to levy the authorized millage. Since the Headlee Amendment was passed nearly 10 years ago, this is the first time that the cost of living is below the percentage of rise in the SEV. Failure of the proposal could cause the district to lose approximately \$115,000.

In other matters, the Board awarded the bus garage and high school energy conservation retro-fitting bid to Johnson Construction of Fenwick, MI with a

completion date of August 14, 1987. The last item of business dealt with the adoption of a resolution which established a long term goal to be jointly pursued with the Lowell Area Schools Athletic Boosters Club. The long term goal will be the construction of an all-weather 8 lane running track to be funded through fundraising activities, the solicitation and acceptance of personal gifts or donations from foundations and interested individuals.

German High School students seek U.S. hosts

Astrid has performed classical ballet for over nine years. She is from Paderborn, a small town near Hanover, Germany.

Horst is from Berlin, enjoys cooking, waterskiing and basketball, and considers himself outgoing and friendly.

Astrid and Horst both plan to come to the U.S. this fall to attend high school as participants in the Academic Year in America program sponsored by the American Institute For Foreign Study Scholarship Foundation of Greenwich, Connecticut.

Both need Host Families. Families throughout the U.S.

are invited to host German students like Horst and Astrid for an academic year. This cultural exchange opportunity enables over 800 students aged 15-18, from Germany, as well as Spain, the Netherlands, Japan and other countries, to live with American Host Families, attend local high schools and learn about American life and culture.

The students, in turn, share their language, cuisine, customs, and international friendships with their new families. The students are supervised by the Foundation's German High School Students Need

Junior Varsity softball update

The Lowell Junior Varsity softball team has opened the 1986-87 season in strong fashion compiling a 6-3 record to date.

The Red Arrows opened the season by splitting a doubleheader at Rockford. Rockford was victorious in the opener 20-3, but the Lady Arrows rebounded to win the second game by a score of 13-4.

Lowell then traveled to Grand Rapids Central and improved their record to 2-1 with a 29-4 thrashing of the Rams. Strong hitting and solid pitching by the Red Arrows characterized the contest.

Grand Rapids Christian provided the opposition in Lowell's next outing and they handed the Lady Arrows a tough 13-10 defeat. Lowell had jumped out to a 8-0 lead in the affair only to see it slip away due to untimely errors and poor hitting.

The Junior Varsity comprises 20 freshmen and sophomores. The team is learning daily and improvements have been seen in every game. The remainder of the schedule is being looked to with great anticipation. Please come out and watch us play. Remaining home dates are: 4/27-Sparta; 4/29-Rogers; and 5/15-Northview.

Last Friday, Kenowa Hills invaded Lowell for a doubleheader which the two teams split. Lowell won the opener 14-9, but played poorly in the nightcap and dropped a 24-14 decision.

The Junior Varsity will be among the seven Grand Rapids Area high schools which will have 172 representatives in Washington, D.C. next week (May 10-23) to learn, first hand, how their government operates. The schools will be participating in the Close Up Foundation government studies program for high school students.

Lowell Participates In Close Up

The schools (with city name, if different, in parenthesis) include Caledonia; Rockford; Calvin Christian (Grandville); Spring Lake; Kenowa Hills, Northview, Ottawa Hills, Ottawa Hills Orthodox, and COPE (all of Grand Rapids); Wyoming Park; Lowell; Hornapple; Kellogg Middleville; Sparta; Holland; Ludonville; Godwin Heights Wyoming; and East Kentwood.

During their week in Washington, they will attend seminars with members of Congress, journalists, lobbyists, government officials and political figures to learn more about the governmental process. Time will

also be allowed to tour Washington, to visit local universities and for cultural activities. The Close Up Foundation is a nonprofit, nonpartisan organization that provides first-hand opportunities to learn about the democratic process and the role of the individual. The Foundation began its work in 1971 and has graduated nearly 200,000 participants since that time.

More than 24,000 high school students, teachers and others will participate in Close Up's Washington program during the 1987 school year. The students from Grand Rapids Area will be taking part in the program with students from several other areas of the country. Additional Grand Rapids Area schools will also participate in Close Up over the next several weeks.

Many of the students' trips to Washington are sponsored by RJR Nabisco, Inc., the largest private contributor to the Close Up Foundation and by a number of individuals and Grand Rapids

businesses which support the program.

The students will arrive in Washington on Sunday and return home on Saturday.



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1984 Ford F150 4x4 36,000 mi.....	\$8,395
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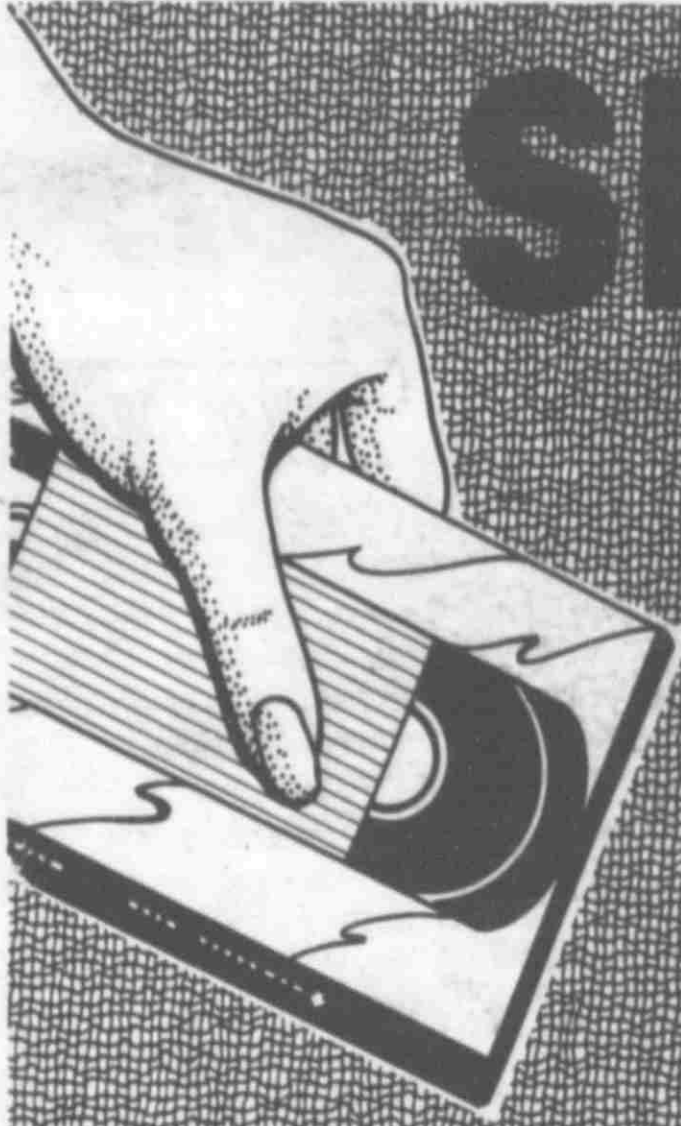
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