75th Anniversary Edition

Lowell Ledger and Suburban 6

Vol. 14-No. 14

Newsstand Copy: 10c

Vol. 75-No. 13

THURSDAY, JULY 4, 1968

July 4th ... A Time for Fireworks and Fun!



Celebration in Cascade

the parade at 11 the day will le all of the traditional

given on the Thornapple Riv-er above the Cascade Dam

Michigan law has been hall at designated

The colorful fireworks will

Inspected by Judge

operation of the Ada Dam and flowage rights through the fa-

Kent County Circuit Court Judge Roman J. Snow, following the tour of the area, will then consider disposition

dam, are seeking to estab-

several public acts that gov-ern water levels on lakes

expected to have a bearing or dam also is owned by sumers Power Co., which it longer needs the installa tions for generating electrici

under this plan, could be unthe supervision of either

Judge Snow is not expected begin at approximately 9:50 to render a decision in the

> was a trick to feeding it. The first time I tried it I was knee deep in newsprint. But once you got the knack of it you could never forget it."

> The Ledger has never miss-ed an edition during Don's tenure, but it has come out late occasionally.

example, a pressman on the old Michle forgot to lock up the pages of type in the forms. When the rollers met the forms they clanged to the foor, spewing type all over the shop. The pressman "took a quarter of a second making it to the front door; he thought the ing would cave in."

Don and the others in the shop spent most of the night and early morning picking up the scattered type and putting it back together.

Bonnie and Clyde notwithstanding, there were also des-perado bank robbers in these parts during the '30s.

One trio of nothers sailed out of Grand Rapids in 1922 and were making a getaway through Lowell Charlie Knapp, Lowell's only policeman, was seated on his motorcycle right in front of the Ledger office and saw the bandits as they sped toward him. "They open-ed up and shot him right through the head," Don re-

caught hiding "in the sticks" outside of Lowell and one eventually was sentenced to

The shooting occurred on either a Monday or Tues-day and was carried by newspapers across the nation. The Ledger gave a full account on Thursday. Knapp was given "a hero's funeral" with the villagers young and old on hard to pay their respects, Don recalls.

(Continued on Page Two)

Ada Dam To Register for Primary

ote Deadline Nears

dates seeking nomination for office in the August 6 primary hit the campaign trails seeking voter support, on both the Republican and Democra-tic tickets. med Kent County Board

In the third district, Gerrit Baker of Cascade has filed



UNVEIL NEW LOOK AT ADA VILLAGE HARDWARE

New 'Village' Theme Featured

Sytema and his three Jerry, Ken and Tom, the since has undergone considerable change since it first up-

Today's structure has been increased to a width of 100 feet from the original 27-feet wide structure and a complete re-modelling this spring has produced a rustic exterior that blends in with other buildings carrying out the "village" theme.

Coffee and doughnuts will be served both Friday and Saturday to area residents wishing to stop by and in-spect the store.

The new look was designed and constructed by Dan Woss Contractor in cooperation with Harvey Bolekma, decorator; Harold Bosscher, electrical

Turn Down Request for Gas Pumps

A petition of the 1400 West Corporation for approval of installation of two gasoline pumps at the Wenda-A-Wash 1400 W. Main was denied by unanimous wote of the Lowell Zoning Board of Appeals at a meeting held June 25 an City Hall

Appearing before the local zoning board. Douglas Dok. designer and developer of the new Wend-A-Wash, stated that a permit for the gas pumps had been refused by City Manager Bernard C. Olson, Manager Bernard C. who is also the Lowell Building inspector.

Dok requested that the zon-Later the robbers were ing board overrule Olson,

In reply, Olson pointed our that the city's zoning laws calls for the installation of gas pumps only for regularlyconstituted automobile service station and auto supply companies

Olson said he had conferred with City Atomey Dick VanderWeen and that the latter had rendered an opinion not to issue the permit, giving as the reason that issuance of the permit would widlate the coming code.

recollections of a bygone day



It is with more than a little prife ... not to mention work that this week's edition focuses on the 75th anniversary of the founding of the Ledger.

We have strived to incorporate into these columns those events which, down through three-quarters of a centary, have brought to the readers' attention the human drawn that unfolds in print in those communities fortunate enough to have a newspaper.

In the latter respect, Lowell can indeed count itself as for-

Not only has the Ledger been going for 75 years, but is has been in continuous publication throughout the span,

There were times, I'm sure, when others who manned this desk wished they had taken on more fruitful labers. Most frequently, without a doubt, at deadline.

The matter most urgently at hand is how to best relate what life has been like for earlier editors.

Frank M. Johnson founded the Ledger in 1993 and he was, in the memory of old-timers, a "hattling editor." One of the off-repeated stories of Johnson that has come to

our attention is the day that he and rival editor Joe Hutchinson of the Lowell Journal engaged in fisticulfs at the post office. An eyewitness to the episode was Norm Borgerson, who served as postmaster for 13 years.

"I don't know what caused it," Burgerson recalled the other day. "All I know is that they both appeared at the window at the same time and humped into one another ... physically, that

A few unprintable mames were thrown back and forth, leading to a brief pushing match in which hats were knocks

Word spread quickly (has anything really changed?) and a new publication called the "Review" was hastly put into print, announcing a 15-round prize fight between "Scoop" Johnson and "Barrel" Butchin

Discretion being the better part of walor as both men no doubt knew... the proposed match never came about!

When Johnson and Hutchinson weren't jostling one another around in the post office, they did manage to openly rebuke one

another in print. Since all newspapermen are kindred souls, there was a ark of compassion shown, however, when a flood inundated

the Journal's quarters one spring. Johnson agreed to print the rival paper in an unprecedented move ... and then proceeded to scoff at Butchinson in his own columns of the same week for lecating a printing shop so close to the water! R. J. (Rem) Jefferies bought out Johnson in 1931. Though

not the battler, in the same sense, as his predecessor, be produced a lively and distinguished newspaper...a tradi-tion that was carried on by his son, Harold, after the elder

Thus, by quick count, it can be determined that only those men have sat in this particular spot in 75 years of covering events of this community

We only hope that we can be around for as long ... and to do as acceptable a job . . . as these fine men.

Monitor Waters

A river and stream monitoring program, sponsored by the Michigan Grand River Water-shed Council, is underway to-day in the Lowell, Ada and Cascade areas.

The monitoring system is the first in the United States receiving this service from the Federal Water Pollution Con-

Local spot tests are being made where Oberley Drive crosses Grand River and on Main Street in Lowell whe the Flat River flows under the M-21 highway.

In the Ada area, the tests are being conducted at M-93 bridge, north of the village, and along the Thornapple Riv-

Watershed officials say that the sampling tests includes analyzing the oxygen de-mands, temperature, acidity and bacterial, conditions and metals of the rivers in Mich-

Water technicians of area communities throughout the basin are participating in the program, Watershed officials

FAIR OPENS JULY 3-

The four-day Lake Odessa Fair opens on July 3 with a Pet Parade in front of the grandstand. Other Teatures of this year's fair will be pony pulling, a grand parade at

Featured both the 4th and 5th of July will be horse rac-ing. The fair will close, as usual, with a display of fire-works on Saturday night.

Get the pretty results of a permanent; the unexpected charm of a new hair color at Donri's Hair Stylists, Lowell,

He's Handled News 38 Years

anyone else.

A 38-year Lowell Ledger weteran, Don has worked in the newspaper's "back room" for more than half of the 75

And during those 38 years Don-new our mechanical superintendent—has seen a great many changes. He has citacened a major share of Lowell's history first hand, setting into type and headines the stories carried by the Ledon. the Ladger.

Don was just a lad of 16 and a junior at Lowell High School when he began work-ing for the Ledger. His job: folding newspapers after school.

The Ledger was founded in 1693 by Frank M. Johnson, who liked to be called "Uncle Marcus" (his middle name

Don recalls that John an outspoken critic of liquor and other issues—"always kept a baseball bat by his desk" to ward off potential

Tuday Don still uses John-son's old desk for making up advertising copy.

R. G. Jefferies, a writer and editor purchased the Led-ger in June, 1930, from John-son and Don joined the paper as a part-timer the following Navember

Throughout his same senior years, the young N Naughton did out into anat in 1932, He remeni during the ast part of the Great Depression, he was the only Ledger staffer to part

"I was getting about \$2.50 a week and I guess I got paid because my wages were the smallest. The others got paid in script which Mr. Jefferies later redeemed," he says.

Another wouth was being

il," or apprentice, in the Led-ger shop but fortunately for Don he was not hired, Bill man, told Don's step father that Don could have the job if he could handle it. He

Typically, Don dign't start in cold. He watched the printers and closely foliov procedures for running the equipment for several years. Severtheless, "my first job the shop; it was the day after Halloween and they were all seaped up."

The Ledger at that time was published in the building now housing the Masse Ladge on Main Street, Circulation totaled about 1,700 and the paper was printed on a hand-fed Mieble flatbed press.

Don counts as his "toughest job" in the business was the problem of learning how to



THROUGHOUT HALF of the Ledger's existence, the "man behind the scenes" has been Don MacNaughton, who has been on the job for 38 years . . . and has lived with major stories of the area by bringing them into print for Ledger Francis E. (Fran) Smith Donald MacNaughton Algene Feuerstein

Staff Members: Patt Bambrick, Shirley Dygert, Jerry Hanes, Scot Jefferies, Marguerite Mac-Naughton, Art Smith, Kathy Smith, Cathy Swan, Evelyn Roudabush.

ASSOCRETED

Five Receive Honors at Ferris State

Ada, and Cascade area were receive degrees and certifiercises at Ferris State College

ADA-Donald L. Dietz, 7144 Headley, certificate, Transmit-

ALTO-Gary L. Price, 8910 Wingeier, certificate, Auto Body Repair and Painting.

Our Full "Service" INCLUDES

And Continuing Throughout July

Alignment Special \$5.99

Free! —— 10 Gals. Gas on Tuneups

- BIG TIRE SAVINGS! -

4018 Cascade Rd. at I-96 Fwy.

BOWEN'S Marathon M

Dress

Alterations, Repairs, Zippers, Etc. Don't be a "Raggedy Ann" "The Professionals" Suburban

DRY CLEANING

CASCADE ROAD AT FOREST HILL PHONE: 949-5030



Borgerson

Will Head

Rotarians

Deadline Coming Events

949-5380 MARKIN

tor Fun!

Shirts

Knits, Sport Shirts

\$4 to \$6

Casual Pants

Perma Press

from \$7

Swim Trunks

\$3.50 to \$5

Bermuda Shorts - \$6

Sandals - \$8.95

ble service. There will be Lib-erty Bell ringing at 1 p. m. and program following.

Earl McKinnie and C. A. Bradshaw will continue in

Surveyor: incumbent Theo-dore C. Williams (R), and Clayton S. Hay (D). six districts are to be elected at her home from 8 a. m. to

From the 89th district: in
8 p. m. on July 5.

91st district: incumbent Thomas G. Ford, Sr. (R), and Joel E. Krissoff (D).

For the 92nd district: in-cumbent Stanley J. Davis (D), Clarence William Fuller, Jr. (R), and F. Lange Montfort

Except where otherwise noted the times of voter registration are: This week (except Thursday) from 8 a.m. to 5 p. m., with the last day (Friday) from 8 a. m. to 8

The places of registration in area municipalities are as fol-

OPEN FOURTH OF JULY 9 A.M. to 6 P.M.

STORE Mon., Tues, & Wed. 9-7 Thurs., Fri. & Set. 9-9

400 ADA DRIVE

Veteran of Paper

Beauty in the

Swim!

stretch nylon, flat knit rib

stitch that puts

accent on you.

flowers accent

hipline and bustline

-lovely luxurious

double-knit stretch

\$14.98

paper's printing operations, in-cluding the Linotype machine. He has since instructed five other persons in Linotype op-

played it up big." It was only early the next more than

Gingham Girl!

Gay white ruffles

crochet edging. Cotton gingham, fully lined.

The Teen Scene

jungle floral print

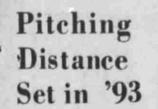
Evelyn Smith, clerk, at her home at 6054 Bancroft S. E. from 8 a. m. to 1 p. m., and from 1 p. m. to 6 p. m. at the Alto Library on June 29, and at her home from 8 a. m. to The MacNaughtons have three children-Roger, 19, a student at Michigan State University,

Urge Caution of Sparklers

HOW MUCH YOU MAY SAVE ON YOUR CAR **INSURANCE WITH** STATE FARM!



411 W. Main St. Lowell Ph. TW 7406 STATE FARM





Lowell Ledger-Suburban Life, July 4, 1968

YANKEES-Mike Horvath

NATIONAL

Gregg Pitcher, Mark Smith

and Tony Grochowalski, CARDS—Steve Martin, Jim Vanderhaas, Steve Leach and

CUBS-Kevin Moore, Geo

Manus, Bob Boersen and Al

PIRATES-T o m Marmon, Dave Mickel, Mike Van Aman

Dave Bransdorfer.

MINOR DIVISION ALL STAR LINEUP

AMERICAN

Coach—Tom Marmon. JETS—Jim DeYoung, Dave Marmon, Paul Cooper and Bill

DODGERS-Carl Den Hou-

Ron Lamberts, Roger Stukkie

Joe Mooney, METS-Brad Bazuin, Bob Bazen, Herby Sherbey, and

ANGELS-Bob Stevens, Jim

TWINS-D. J. Atchison, Joe Grow, Steve Carrick and Mark

DEVILS-Bob Anderson, Bob

Hoster, Tim Sobleskey and

Jeff Seppanen.
WHITE SOX-Dan Pollice,
John Pollice and Tom Bonk.

REDS-Craig Haehnel, Carnahan, Bill Cooper

pleted for the annual Thorn-apple Valley Little League All Star games to be played on Thursday, July 4. position) by the newly formed Chicago Fly Casting Club. Accuracy, accuracy fly, delicacy ong-distance bait, and

was first played in Canada in

Kentucky Derby was won by favorite, "Lookout," in 2:39%

Army, 64, in their fourth an-

following open letter to the residents with children who live on Alta Dale Avenue SE?

n hearted parents and friends

GIANTS-Tom Lane, Tom Frost and Mark Strazisar. visibility too poor to allow lit-de children from 2 to 7 and 3 years old to ride bicycles up and down it and to use it McCaul, Roger Faulkner and PLEASE, Let's not have a small child's funeral on ALTA

portunity to place an ad in paper. I am a 16-year-high school student and Once again I thank you.

Open House

at Our New Location 203 East Main St. Tues., July 9-10 a.m.-5 p.m. PUBLIC INVITED

Vanity Hair Fashions Elva Topp

Keith McIver, of 617 N. Washnine weeks of advanced infantry training at Ft. Polk,

reading, land mine warfare Army Specialist 4 Gerald W.

Corey, 20, son of Mr. and Mrs. Charles W. Corey, of 11792 Belding Rd., has been assign-



HOT DOGS 159

800 West Main

POLO Thurs., July 4

KENTREE POLO CLUB Michigan & Taos Drs., Ada



13-Pc. Socket Set

Ada Village Hardware

Remodeling Open House

Stop by and look over our **NEW DECOR**

Say Hello Over Hot Coffee and Doughnuts Be Sure to Register for Door Prizes

Fill Out and Bring in Coupon Below

DOOR PRIZES: Sentry Cordless Electric Sleeping Bag

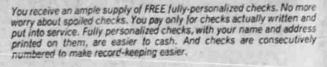
Ada Village Hardware



Nancy Sawtell's checking account only cost eleven cents last month

(she used Old Kent's "pay-as-you-go" thrift account)







Choose a FREE checkbook cover from Old Kent's decorator assortment -purse or wallet styles in ten custom vinyl fabrics ranging from a ruggedly masculine American Western to a delicately feminine gold damask. Choice of free check paper colors tool "Pay-as-you-go" offers



You get Old Kent's fully-itemized monthly statement and FREE check storage box. The stub or check register furnished with your FREE check supply provides space for easy deduction of each eleven-cent check charge. The monthly statement totals this per-check charge. There are no other charges with "pay-as-you-go"!

Old Kent's new "pay-as-you-go" thrift account is tailormade for people who write a small number of checks each month. Like Nancy. Each check costs her just eleven cents, and she pays only for checks she actually writes. No buying checks in advance. No worry about spoiled checks. She gets a FREE supply of fully personalized checks with her name and address printed on them. And she chooses her favorite



from Old Kent's assortment of handsome checkbook covers. If you write just a few checks a month, like Nancy, then Old Kent's new "pay-as-you-go" Thrift Account's the one for you. If you write more than a few checks a month, Old Kent's regular checking account is your best choice. Your neighborhood Action Banker can tell you ail about Old Kent's checking account service.





Jackson Motors WHERE THE

DODGE BOYS

CAN CURE YOUR

4th of July Dodge fever

WITH ONE OF THESE



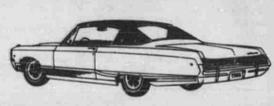
'68 Dodge Charge



'68 Dodge Dart



'68 Dodge Polara



'68 Dodge Monaco



'68 Dodge Coronet

... Plus the Sharp New



Take advantage of our SPECIAL SUMMER SAVINGS

BUY WITH CONFIDENCE DODGE "QUALITY" DEALER

(One of seven 9-time winners in the USA) MOTOR SALES

930 W. Main, Lowell - TW7-928

Miss Wisner, Mr. Nelson Are Married

Lois Ellen Wisner, daughter of Mr. and Mrs. Allen Wisner of 12907 Four Mile Road NE, Lowell, and Timothy W. Nelson, son of Rev. and Mrs. Melville Nelson of Paris, Ontario, were united in marriage on Friday evening, June 21.
The ceremony took place at the Alto Baptist Church with Rev. Richard Beach officia-

ner sister, Mrs. Duane Ertle, matron of honer, and Misses Mary Haughey and Donal Pel-on, bridesmaids,

The groom's attendants were his brother, Jon Nelson, best man and Lyman Baker and Gary Sherman, groomsmen. Janet and Douglas Wisner, niece and nephew of the bride,

MRS. DAVID SMITH

mer Sue Ann Spray of Lowell,

bor High School, Sue Ann re-ceived a Bachelor of Arts de-

Obituary

MABEL ALTENBURGER

A longtime Lowell resident, Mrs. Mabel Altenburger, at age 85, passed away Tuesday in an Ionia nursing home, fol-lowing a lingering illness.

ger were held at 2 p. m. Thursday at the Roth Funeral

lome, with the Rev. Keith

Itenburger was a longtime mployee of the Newell Man-

Prentice, of Las Vegas, Nev.; daughter, Mrs. Arthur (Lois) sbrecht, of Benton Harbor;

four grandchildren; and a sis-

1405 McKay Tower
Grand Rapids, Michigan
PUBLICATION ORDER
File No. 117,425
State of Michigan, The Probate Court for the County of
Kent.

VANDERVEEN, FREIHOFER

of heirs.

Publication and service shall be made as provided by statute and Court rule.

Date: June 11th, 1968.

A. DALE STOPPELS,

Judge of Probate

Donald F. Oosterhouse

Attorney for 950 Union Bank Building Grand Rapids, Michigan

MA & PA'S

COFFEE CUP

A true copy ROLAND R. ROBEY, Register of Probate c11-13

was in Oakwood Cemetery.

Receives



DEBORAH BRANNUM

Engagement Announced

Brannum of Northfield, Vermont announce the engage-ment of their daughter, Deborah Anne to Joseph Jay Mittner, son of Mr. and Mrs. Joseph A. Mittner, Cutter

from Northfield School in East Northfield, Mass. She is a jun-ior in the college of Interdisciplinary Social Science at Michigan State University where she is a marbe of the

Kent. Estate of

William A. Miller, Deceased
IT IS ORDERED that on
July 22, 1968
at 10:00 A. M. in the Probate
Courtroom, Grand Rapids,
Michigan, a hearing be held on
the appointment of an administrator and for a determinacollege in Cuicago this fall. Mr. Mittner graduated from Grand Rapids Junior College and received his Bachelor of Science degree in Psychology from Michigan State University. He will attend the Chibe made as provided by statute cago College of Osteopathy this fall. Court rule.
e: June 18, 1968
A. DALE STOPPELS,

The wedding will be August 16 at St. John's Student Par-Attorney for 1405 McKay Tower Grand Rapids, Mich, 49502 ish in East Lansing, Michi-COLAND R. ROBEY,

When you wonder what to give . . . select a set of personalized matches and nap kins available at the Ledger

\$ COOK
950 Union Bank Building
Grand Rapids, Michigan
PUBLICATION ORDER
File No. 117-402
State of Michigan, The Prosate Court for the County of
Kent. 1944 Eastern Ave: 5 E Grand Rapids Michigal SPECIAL DIET FOODS Estate of Keith E. Blain, Deceased

IT IS ORDERED that on
July 15, 1968,
at 10:00 A. M. in the Probate
Courtroom, Grand Rapids,
Michigan, a hearing be held
on the petition of Marilyn Sitzer for appointment of an ad-Natural-Organic Health Foods

FARMOWNERS PROTECTION YOUR **GUARANTEE**

DALE L. JOHNSON Ph. 868-6743

A lot of hard work built your farm. A farmowners policy will protect it . . low cost, friendly service, complete protection, professional counsel.

FARM BUREAU

Beauty Shop Announces

New Location EASTMONT BAPTIST Lowell's original beauty shop-will change locations for the first time in 31 years when on Monday, July 8th, the Van-ity Beauty Shop opens its doors at 203 East Main Street.

According to the present owner, Mrs. Elva Topp, the shop was opened in 1924 by Mabel Scott and moved to its

Under Mrs. Soctt's propri-etorship the Vanity contribu-ted many firsts to the Lowell beauty scene. The first marthere and in 1927 the first

This policy of following the most modern beauty practices has been carried on by Mrs. Topp who purchased the shop Practicality and beauty have taken into consideration

while preparing the new quar-ters for the shop. Even the name has been slightly chang-ed and Lowell's first beauty shop will go forward known The public is cordially invited to an open house to be held on Tuesday, July 9, from 10 a.m. to 5 p.m.

Hospital

preciate receiving cards from

FORECLOSURE SALE

ional banking association), (

of Deeds for Kent County. By

eason of such default the un-

ersigned elects to declare

and hereby declares the whole

of the principal sum remain-

gage and interest and all sums due under said mort-

gage immediately due and

At the date of this notice

secured by this mortgage or

NOTICE IS HEREBY GIV-

such case made and provided,

and to pay said amount with interest, as provided in said mortgage, and all legal costs,

charges, and expenses, includ-ing the attorney fee allowed

by law, and all taxes and in-

surance premiums paid by the undersigned before sale, said mortgage will be foreclosed

at 9:30 o'clock in the fore-

gan, described as: Lots 663 and 664 of Fonten-

elle Gardens No. 1, Section 7,

Attorney for Union Bank a

Trust Co. N.A. Dated: May 27 1968. c-9-21

A Good Place to Eat

Also-"TAKEOUT"

949-5156

6751-28th, S. E. -In Cascade-

DELICIOUS HOMEMADE: PIE-CHILI-HARDY SOUP

"USDA CHOICE"-BEEF & PORK

GOLDEN FRIED-CHICKEN-SHRIMP-FISH-CLAMS

Daily Specials-Children's Portions

CLOSED JULY 4-7 - BACK ON JULY 8

Sunday, July 7, Morning worship, 10 a, m., guest pas-tor Rev. Russell H. McCon-nell, Executive Director of the G. R. Area Council of Churches and former student pastor at Ada from 1928-30. Monday, July 8, Board of

Sunday, July 7th, Primary Church, 9:45 a. m. Morning Worship, 9:45 a. m. Sunday School, 11 a. m. Evening service, 7 p. m. ADA COMMUNITY REFORM worship, 10 a, m, Sunday School, 11:20. Evening service

be coming up, July 29 thru August 2, 9 a. m. through 11:30 a. m. Children going into kindergarten through 8th grade in the fall may attend. The theme will be "Living for Leave" CASCADE CHRISTIAN School and Church Service at 9:15 a. m. and 10:30 a. m. Tuesday, July 9, TAGS will meet at 10 a. m.

MISERVICES

TRINITY LUTHERAN Sunday, July 7, Early service, 8:30 a. m. Sunday School all ages 9:30 a. m. Morning service, 10:45.

Tuesday, July 9, 7 p. m..

Volley ball in the parking lot. ADA CONGREGATIONAL

Morning worship.

CASCADE PHARMACY YOUR PRESCRIPTION IS OUR FIRST CONCERN
949~0890

Rev. David Cornell

rship Service and Sunday chool 10:00 A, M

Nursery Provided

201 North Washington

The Rev. Russell E. Spray

All Services

Come and Worship With Us

Eastmont Baptist Church

-5038 Cascade Road-

Morning Worship 9:45 A. M. Sunday School 11:00 A. M. Youth Meetings 7:00 P. M. Evening Worship 7:00 P. M. Primary Church—9:45 A. M.

For Ages 4 Through 8 Rev. Richard Gliaspy

Eastmont Reformed

Church

Ne Strangers" WELCOMES YOU

2275 W. Main Street

ship 11 A, M, & 7 P.

M. Keith McIver, Pastor

Eternal Torment?"

Cascade

Christian Church

(Disciples of Christ)

Morning Worship 9:15 & 10:36 Sunday School 9:15 & 10:36

Youth Group Meetings 5:00

Raymond Gaylord, Pastor

Robert Cueni, Asst. Pastor

pids, Michigan, to UNION BANK AND TRUST COM-Cascade Christian PANY (now Union Bank and Trust Company, N.A., a na-Reformed Church 6631 Cascade Rd., S. E. 200 Ottawa Ave., N.W., Grand Rapids, Michigan, dated November 1st, 1965, recorded November 5, 1965, in Liber Rev. John Guichelaar Phone 949-0529 1637 of Mortgages, page 1393, in the office of the Register

Morning Worship 9:30 A. M. Sunday School 11:00 A. M. Evening Worship 7:00 P. M.

Ada Community Morning Worship_10:00 A. M Sunday School___11:20 A. M ening Worship_5:00 P. M. EN that by virtue of the pow-er of sale contained in said We invite you to make this community church your church home. mortgage and the statute in Welcome to all!

Alton Bible Church 3-Mile & Lincoln Lake Rd. v. Donald Stone, Int. Pastor Telephone 452-4468 Sunday Worship 10:00 A. M. Sunday School 11:00 A. M. Evening Worship 7:30 P. M. Wednesday Prayer Meeting & Good News Club 7:30 P. M. by sale of the mortgaged premises, at public vendue, to the highest bidder, at the East front door of the Lobby of the Hall of Justice in the City of Grand Rapids, Kent County, Michigan, on FRIDAY, the

ndependent Fundamenta Calvary Memoria Assembly of God Orchard View School 3-Mile at Leffinwell, N. E.

noon, EST. The premises cov-ered by said mortgage are situated in the Township of Gaines, Kent County, Michi-Morning Service 10:00 A. M Sunday School 11:00 A. M Christ Ambassadors (Youth) R11W, Kent County The length of the redemption Evangelistic Service 7:00 P.M. period after sale is six months. By: Donald F. Oosterhouse Rev. Daniel Roehl, Minister

> Calvary Christian Reformed Church 1151 West Main Street ervices—10 A, M. & 7 P. M inday School 11:16 A, M Henry Bulkema, Pastor Phone 887-7165 Everyone Welcome

First Baptist Church -In Alto Corner 60th & Bancroft Ave. Sunday School 10:00 A. M. Wership 11 A. M. & 7:30 P. M. Youth Hour 6:00 P. M. 8:00 P. M. Richard A. Beach, Pastor Devaid Summan, Director of Youth and Music

First Congregational West Lowell Church of Ada United Brethren Church (In Fellowship with the United Church of Christ) West Grand River Drive Rev. Lloyd Dawson Morning Worship-10:00 A, M.

Lowell Ledger-Suburban Life, July 4, 1968

7, Morning vice, 7 p. m.

Cascade Christian Church

Annual July 4th

1/2 Chicken and Trimmings — \$1.75

1/4 Chicken and Trimmings - \$1.25

SERVING BEGINS 4:15

(Rain or Shine)

Don't let sunburn spoil it. Select your sun-

tan lotion, sun glasses, swimming and beach

supplies from the name brands at

School, 11 a. m. Evening ser!

I'm going

to like

this beach

Rev. Lee A. Dalrymple, Paster Morning Worship 11:00 A. M. Doris Cox, Minister of Music Prayer Service Wed. 7:30

First Evangelical Free Church 3950 Burton Street, S. E. Corner of East Paris Road Sunday School 9:30 A. M Morning Worship 10:45 A. M. Youth Meetings 6:00 P. M. Evening Worship 7:00 P. M. Midweek Prayer and Bible Study, Wednesday 7:30 P. M. Church of the Nazarene

Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Young People and
Juniors 6:45 P. M.
Evening Worship 7:30 P. M.
Evening Worship 7:30 P. M.
Supervised Nursery During
All Services First Methodist Church Main at Division Rev. Rebert Webber, Paster

"Give God a Chance in Services at 8:45 & 11:00 A. M. Church School at 9:45 A. M. Classes for All Ages Over Two Nursery During 11:00 Service

Oakhill Presbyterian Service at Beckwith School 2405 Leonard, N. E. Worship and Sunday School 10:00 A. M.

Pastor: Rev. James R. Rea

St. Michael's Episcopal Church Cor. Ada Dr. & Forest Hills 2965 Wycliff Dr. S. E. "The Church Where There Are Morning Prayer and Com-munion—10 A. M. Nursery and Sunday School through 12th Grade Services: 10 A. M. & 7 P. M. Sunday School: 11:15 A. M. Rev. J. R. Euwema, Pastor Par. 4637 Ada Dr. 949-1373 Rev. John Stanley, Jr., Vicar

First Baptist Church South Boston Bible Church Youth Fellowship 6:00 P. M. Wednesday Family Prayer Fellowship 7:00 P. M. Paster-Jee Everett Morning Worship and Junior, Church 10:00 A. M. Nursery Provided
Sunday School 11:15 A. M.
Young People Meeting
6:45 P. M. "A Portrait of the Godly Man"
"Is There a Place of Evening Worship 7:45 P. M. Thursday Prayer 7:30 P. M. For transportation or Spiritual Counsel, Call 897-7915

> Lutheran Church (L C A) 2700 E. Fulton Road unday Services 8:30 A. M. and 10:45 A. M. Sunday School 9:30 A. M. Nursery 8:15 A. M. 'Ill Noon's

Trinity

Total 283, Yes. Prec. 1, 162; Prec. 2, 65; Total 234, No. Prec. 1; 7; Prec. 2, 2; Total

Special Meeting June 24, Total 246 Yes, Prec. 1, 174; Prec. 2, 66; Total 240 No. Prec. 1, 8; Prec. 2, 8; Total 16 Spoiled. Ayes: 6, Nays: 0, Motion Members Present: Jones, coons, Metternick, Reagan,

and Shade. Members Absent: Gerard. Motion by Jones and second by Coons to pay the end of the year General Fund bills as listed, except the payrolls for July 26, August 9, and Ayes: 6, Nays: 0, Motion Carried.

Motion by Shade and sec-

ond by Rivette to accept the results of the Annual School Election held on June 10, 968, as certified by the Elecion Boards and the Board of Canvassers as follows:
Donald G. Gerard, M.D.
Prec. 1 (Lowell) 271; Prec. 2
(Alto) 82, Total 353. Richard D. Siegle, D.V.M., Prec. 1 253; Prec. 2, 89, Total 342 Richard Peckham, Prec. 1, 232; Prec. 2, 30, Total 262. Richard Peckham, Prec. 1, Total 1, Peter Speerstra, Prec. 1, 1, Total 1, Spoiled, Prec. 1, 2; Prec. 2, 5; Total 7.



Friday and Saturday 9:30 to 1:30 THE HI LITES

Sunday 9 to 1

LENA LOU INN

Richard Peckham appeared before the Board to inquire if any funds were allocated in

M-21 & Ada Drive --- Phone 676-9202

Anti-Freeze Accessories Tune-Ups

Lubrication Oil Change Road Service

Batteries

and Michigan National Bank

Bids are to be sent to the

Ayes: 6, Nays: 0, Motion Carried.

4. Mr. Art Warning and Mr.

Open Daily 8 a, m. to 9 p. m. Sundays 12-8 p. m.

Aluminum Screens REPAIRED

Storm Windows REPAIRED

HARDWARE & VARIETY 6804 28th St., S. E. -At Cascade

Open Monday thru Friday—8-9 p. m. Saturday—8-7 p. m.

ZIGMONT BROS. Bulldozing



We Specialize in Grading FOR-• DRIVEWAYS LANDSCAPING

• BUILDING SITES

For FREE ESTIMATES, Call

Plus Tree and Stump Removal

ALBERT ZIGMONT OR BILL ZIGMONT At 897-9861 2911 Montcalm SE - Lowell

staff be reduced to allow fo

informed that no such monie

were so allocated, they sug

Shade to adjourn Respectfully submitte Harold Metternick, Secretary

For Sale

2. The annual school census report was accepted and filed. be tabulated after July ransfers of property

to discuss income figures for

LANDSCAPING - And esca ministrative salaries or convating. Black dirt and top soil, peat moss. Fill dirt, sand, clay. Gravel for parking lots and driveways. Tilwere discussed, and the Board ing and trenching, agreed to hold several special fills and dry wells installed. Call 676-9422 or EM 3-1014. meetings to explore thoroughly the budget figures. The first of these meetings will be held on Monday, July 1, 1968

CONCRETE WORK — Drive-ways, barnyards, and flat work all kinds. Saranac, days 642-9443, evenings 642-9541. Clay's Concrete Serv-

up. Call 897-9680. c10-1 under the Federal Education Professions Development Act of 1967, as developed by Mr. Williams and the Junior High OPEN HOUSE - Furniture samples to be sold at 25 percent off. 195 Valley Vista Drive, Lowell. Includes large Ayes: 6, Nays: 0. Motion Carried. 2. Mr. Williams explained 2 piece sectional, pedes base 5 piece dinette, 2 dec-orator table lamps, three Italian Provincial marble the results of his study on Workmen's Compensation In-surance to the Board and the topped tables, 2 white and gold statues, two gold vel-

savings that were possible to the school. The Board requestvet cane backed chairs. Con tact Joe Clifton, 451-0659-Scripps Furniture W, Grand Rapids. c12-tf ed that Mr. Williams contact for bids and, in the meantime, obtain a binder on the present policy until July 9, 1968.

3. Motion by Rivette and second by Jones to request FOR SALE — Timber, white oak and hickory. Tall trees. Six acre lot. 28th Street SE half-mile east of I-96, half mile west of Cascade Road loan and to pledge anticipated state aid appropriations for payment of notes issued for this purpose. Bids are to be requested from the Lowell on 28th Street. 949-3611. state Savings Bank, Wayland Bank, Old Kent, Union Bank,

WE SHARPEN - Most everything. Scissors, knives, SEWING MACHINES - Re All work guaranteed. 15

FOR SALE — 100 percent human hair Marshall wig, hand tied, platinum. \$100. 691-8438. c12-13 ROSEMARY'S COUNTRY -FOR SALE — Poodle puppy, female, black. 451-3301 or HOUSE-Ada Village. Shop open 10 to 5, Mondays thru BY OWNER-1967 Dodge Cor-onet Deluxe 4 dr., slant-6 engine, Torqueflite transmisquested. JULY SPECIAL 20 percent discount on all gifts, birthday, wedding, shower, children's (except ranty transferrable. Call TW 7-9389 after 6 p. m. c-13 special orders). Luncheons

and gourmet corner foods, 676-1172, 527 Ada Drive SE. Cushman Scooter FIGHT — Muggings, assault, purse snatching, illegal entry. Carry Fatman Spray. Instant protection, Attacker is immediately helpless, \$2.98. Legal to possess—Vital to life—Lasts indefinitely.

FOR SALE - Piano, Wurlitz-

1968 MCDEL-Vacuum, Brand

new with all cleaning at-tachments. Small paint dam-

age in shipping. Will give

one full year guarantee. For a quick sale \$18.80 full price. Will deliver. Call 534-5448

DIAL-A-MATIC — Zig zag sewing machine, excellent

months old. Simply dial and

sew fancy patterns, blind hems, buttonholes, etc. Pay only small balance due of

Phone: TW7-7534

or TW7-7104

condition. Less than

Home delivery anytime, 241-6284, Ampro Distributors. STRAW FOR SALE - At 5298 Burton Street, SE. c34tf COLORFUL - Napkins, imprinted with name or names for weddings, receptions, parties, showers and other occasions. Dinner, Luncheon FOR SALE-Used Gibson Refrigerator, \$15. Call 897-9966 or cocktail. The Lowell Led-

ger, 105 North Broadway Street, Lowell, 897-9261 GRAVEL — And bulldozing. Call Weeks-Richard Gravel, phone TW 7-7760 or TW 7-8143. FILL SAND OR GRAVEL -

Loaded at our pit or delivered. Byron Weeks, 12329 Gee Drive, Lowell, TW 7-8286. BLOCKS — Cement, cinder, Garylite. All sizes. Also Chimney blocks. Vosburg Biock and Gravel Co., Ada, Phone 676-1047. CHICKEN - And shrimp, in

\$41.44 or \$5.44 monthly. Will deliver for a free home tri-al. Call 534-5448. or out, anytime at River-view Inn, Lowell c3tf THE AMAZING - Blue Lus-COMING ery beautifully soft & clean. Rent electric shampooer \$1. Kingsland Hardware, Cascade, 949-1240. c13 JULY 11-12

CHERRIES - Black sweet. BLUE LAKE Fine Arts Camp announces a Piano Workshop for those wishing to teach be-ginners. No previous experi-ence needed. Children make mile beyond Cascade bridge to 36th Street, then east two miles to 8959 36th St. Kenreal music from the start; only one piano needed for a class. Phyllis Jansma, director. Stewart method. Phone 689-4185. Shady Brook, White Cloud 49349. CHICKEN - And shrimp, in or out, anytime at Riverview Inn, Lowell. c3tf

CLARK PLUMBING & HEATING ACENCY MASTER PLUMBER HERLISTIC • Residential

CHARLES I, COLBY Alto 868-3961 Clarksville 693-3231

LOWELL LEDGER AND SUBURBAN LIFE

Lowell Ledger-Suburban Life, July 4, 1968

BOX NUMBER: If box number in care of this office is de RATES are based strictly on uniform want ad style.

Copy for ads on this page must be in Ledger office before Noon on Tuesdays

SHOP SATURDAY - At Wal-

Call 897-9291. Open daily un-

til 6; Fridays until 9. Dis

cover why everyone says, "Quality all the Way, the

PIANO TUNING - And repair

service. Registered crafts

man member of Piano Tech

nicians Guild, Call GL2-6690

UNDERGROUND

SPRINKLING

* Free Estimates

* Experienced Work

949-2348 or 949-1697

FOR SALE - Two end tables.

FOR SALE — '64 Dodge Polara, as is, \$450. 1959 Ponlara, as is, \$450. 1959 Pon-tiac, mechanically good, body fair, \$50, 14' wood boat and trailer, \$85. Cash or

trade something of equal value. TW 7-8151. c12-13

ray 3-speed bike, 3 months old, like new, 949-1278, c12-13

PUPPIES - Golden Retriever

FOR SALE - 26" girl's Mur-

* Low Rates

West Main Street.

Walter's Way."

or 241-3760.

ter's Lumber Mart, 925 We Service and Install Air Conditioning

QUICK-EFFICIENT

8 to 5 Daily, Saturdays 8 to Noon Wednesday Evenings 6 to 10 Service Department

ROYCE (

SHAMPOO - Your own rugs. Cleans and brightens like n e w. Electric shampooer machine rental only \$1 per day. 1 quart Rug-Mate Call Plywood Market, 3128— 28th Street, S. E., Grand

Rapids, 245-2151.

BEDROOM RANCH-Large two stall garage, recreation room, extra storage closets. 13500 Forest River Drive 897-8408, c48ti Call us before you hire

restricted area. Vergennes & Scenic View Plat, 1 mile north of Lowell, F. H. A. * By Job or Hour available. This housing development is dedicated for CALL 866-5696 **ANDERSON** fine residential homes. William Schreur, Developer and Builder, Phone 897-9189, c35tf Bulldozing Service TWO BEDROOM - Year

around home twelve miles

north of Lowell. Paneling, carpeting, automatic hea Near fishing and bathing. Star Real Estate, 691-8208. Point Drive, Bass Lake, Gowart.' Call evenings,

BUSINESS BASEMENT — Waterproofing COFFEE NOOK and repair. Cement work Chimney repair, Free esti-mates, Call 243-7784, c50-tf IN ADA-Due to health, must sell growing restaurant business. Willing to train if desired. Call 676-5581 between 7 LIVESTOCK TRUCKING - ness. St. Johns Auction, Wednes-day, Call collect, B. Church,

Belding. 794-1947. TRUSSES - Trained fitter surgical appliances, etc., at Koss Rexall Drugs, Saranac, Wanted QUALITY ALL THE WAY -WANTED - To buy qualified

The Walter's Way Everything for the home Complete building, planning & financing service. Open daily until 6; Fridays until 9; and all day Saturdays Walter's land contracts. Call or see Peter Speerstra, TW7-9259 or David F. Coons, Lowell Savings and Loan Association, 217 West Main Street, Loall day Saturdays. Walter's Lumber Mart, 925 West well. Phone 897-8321. c35tf SLOOD DONORS - Needed a. m. to 4 p. m. Other hours by appointment. Michigan Blood Center. 454-9471. c51tf

Lost & Found

LOWELL

MEEKHOF

LUMBER CO.

6045 28th Street, S. E.

949-2140

Delivery—Estimates

S&H Green Stamps

LOST — In vicinity of Four Mile Rd., North of Lowell. Reddish-blonde cocker span-iel, female, answers to Prin-cess. No collar. WI 5-4863, \$35 per week working our new catalog appointments program. Fuller Brush Co. Call after 4 p. m. Lowell, Phyllis Holiday, 642-9193; Cascade, Ada and Forest Hastings. Marvin Edwards. Hills, Abbie Bement, 243-3087. c5-tf

Want Family Yanning Informat al. Pay cash. Write Mrs Kay, 3232 Terrace Walk FREE CLINIC Grand Rapids. TOO MANY DEBTS? - Want Sponsored by to lower your payment and pay off the bills? Write to Kent County Planned Continental, Dept. M, Box 2116, East Chigao, Indiana Parenthood Assn. MEETS 1ST AND 3RD WEDNESDAYS AT 6 P. M.

HOUSE TRAILER - Wanted

For Good Buys METHODIST CHURCH in Used Cars See Jack

DYKHOUSE

man Shepherd. Named "Sug ar." Spayed. Watch dog Gentle, good with people Make good pet. 3 years of Call 949-0147. c12

cedures. Good benefits,

Inn. 897-9669 or 897-9542.

676-1034.

Real Estate

Will Buy

"THE HOUSE

THAT DOK BUILT'

Valley Vista

-Lot, Taxes and Insurance

-City Water and Sewer

-Kitchen-Dining Area

Complete Designing

Financing and Building

Services. Closing costs

paid by DOK.

or appointment any time

-11/2-Stall Garage

-Aluminum Siding

Including . . .

-Carpeting

-Bay Window

JOE JAGER HELP WANTED - Secretary 1106 ARGO-949-0546 experienced in office pro Wittenbach ary open. Apply Newel Manufacturing Co., Lowell Sales & Service Co. 897-9227-Lowell, Mich.

PONTIAC-OLDS

Representative in the Forest Hills Area

WANT TO BUY vice, 749 West Main, Lowell CASH PAID FOR **Standing Timbe** WANTED - Cleaning Lady. At home. Cal! Rosie Drive-

St. John's Hardwood Lumber Co. Cascade area. References 506 East Sturgis

WANTED - Odd Jobs of any St. Johns, Michigan kind. For 14-year-old boy Call 949-6835. PHONE St. Johns 224-4107 gently needed for Mrs. Har ry Slager. Anyone willing to donate please call CH 1 1257 or Blodgett Hospital.

Art's **Personals** Radio & TV Service Main Street, Lowell, Mich.

is indeed "Michigan's Offi-cial Our Little Miss" and

tective, 24-hour shadowing

t a p e, photo-film evidence, confidential, nationwide, Call 949-1790 or write 6638 Cas-

cade Road, SE, Grand Rap

WEDDING PHOTOGRAPHY-

Alto. Call 868-5001. c24tf

FINE WEDDING-Invitations

quick service. Personalize

napkins and matches, FREE

For Rent

trailer. July 20-27. July 28-

August 4. Sleeps 4. New stove, ice chest, \$30 per week. Call 949-0174. c12-13

COMPLETE REPAIR OF DO YOU NEED MONEY? TV-RADIOS To buy, build, remodel or repair a home? If you do ANTENNAS-ETC. PHONE: 897-8196 vice. You will like the "Op-Open Fri. & Sat, Evenings en End" mortgage feature too. Lowell Savings & Loan Association, Lowell Phone Art Warning-Proprietor

WOULD LIKE - To give you \$25 or more of free jewels. Call 459-6083, Lois **Well Drilling** Humphrey for further infor-**PUMP REPAIR** proof that Dawn Marie Phillips of Lowell, Michigan

did receive her title at Dal CALL: TW7-8104 Texas in August 1967 write to Mr. and Mrs. C. E. Phillips, 822 Grindle, Lowell, Michigan, 49331. On request we will furnish pho-

ELECTRICA WIRING—FIXTURES REPAIRS G. E. APPLIANCES

E.D. RICHARD

Rickert Electric Prices to fit your budget. Portraits and advertising photography. J. E. Colby,

CLIP AND SAVE Dog Boarding

package thank you notes or napkins and etiquette book and Exercising with wedding order. The Lindy Press, 1127 E. Fulton, Grand Rapids, GL9-6613. y reservation: Pick-u and delivery service.

Things to Eat ties, feeding and sanitation meet professional require Make your dog's home away from home with one CHICKEN - And shrimp, in or out, anytime at River-view Inn, Lowell. ctf

Field Dog Trainers. **Timberline** Training Kennels Pratt Lake Ave., SE Lowell, Michigan

Phone 897-9794

Gracious Suburban Apartments



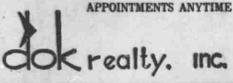
I OR 2 BEDROOMS — FROM \$115

NOW OPEN 1 TO 6 P. M.

VALLEY VISTA LOWELL

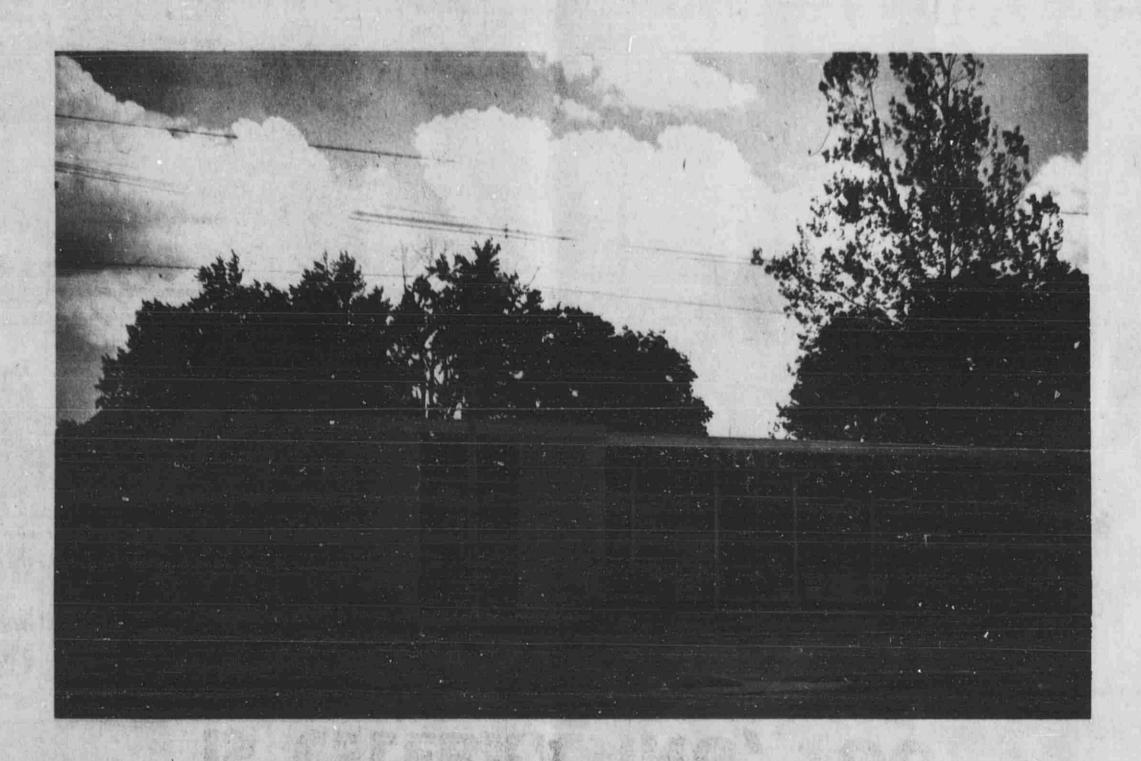
 Carpeted, Air Conditioned Refrigerator, Range and Hood in Color

Disposal, Washer and Dryer



dok realty. Inc.

MOVING FORWARD WITH LOWELL



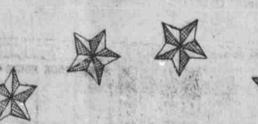
STATE SAVINGS BANK OF LOWELL IS CELEBRATING, TOO!

NOW! Time Certificates of \$1,000 or More Pay 5% Per Annum



ALL EXISTING 41/2% AND 43/4% CERTIFICATES MUST BE RE-ISSUED AT NEXT **DUE DATE TO QUALIFY**



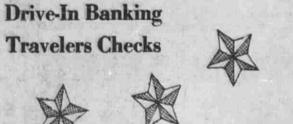


One-Stop Banking

Christmas Club **Savings Accounts** Bank by Mail Service Low-Cost Auto Financing Real Estate Mortgage Loans

Regular & Special Checking Accounts Safe Deposit Boxes & Night Depository

Home Improvement Loans Certificates of Deposit



STATE SAVINGS BANK





THE LOWELL LEDGER

July 4, 1968

Opposition Helped Launch Ledger in 1893

In the colorful days before the turn of the century, Lowell got its second newspaperwhen Frank Marcus Johnson and his wife, Myrtilla, came to town.

The Johnsons had published a paper in Mayville when they were urged by a group of area Republicans to come to Lowell,

In the so-called "good-old-days," newspapers in a small community were the only means of mass communication. The other paper in Lowell was supporting the Democrats and, so the Republican leaders sponsored the birth of the Lowell Ledger.

Johnson had only a few hundred dollars worth of hand type and an old George Washington handpress, but with the aid of his friends, managed to succeed.

The editors of the two newspapers were bitter enomies and looked for chances to knile their opponents.

One such opportunity came when short, round little Uncle Marcus was attacked by a dog on Main St. and he fought off the dog with a park bench. The Journal editor, J. M. Hutchinson, came out with the story making Johnson look like a dog-hater.

In the next issue of the Ledger, Johnson replied with the opinion that dog lovers must be a little mad. The Journal reply to that was to attack Johnson's great love for squirrels as proof that he must be ruts. Readers almost had to buy both papers to keep up with the

Editors as well as citizens took strong stands in political and civic affairs and many irrate readers who did not approve the writers' stories would come in to take a poke at the editor. Uncle Marcus did a little planning ahead and kept a baseball but standing in the corner by his desk.

In June of 1930, R.G. Jefferies bought the Ledger from Johnson. On the trip to town to sign the papers, Jefferies was accompanied by his good friends, former Secretary of State Coleman Vaughm and Schylur Marshall, editor of the St. Johns paper, After the signing, as the group started out of town and were stopped by motorcycle officer Bill Delaney for speeding, they tried to impress the officer with their new purchase, but were given a summons.

Soon after Jefferies took over the Ledger came the "big depression" and money became scarce. Barter became a way of life; the Ledger editor exchanged advertising for groceries and took in wood and maple syrup on subscriptions.

In 1932, people wake up one morning to find all the banks closed and most with no cash with which to do business. The Ledger preases were put to work printing scrip which was used to pay school teachers and was passed freely around town.

Rem Jefferies suffered the misfortune of losing his sight in 1336, but he still continued to write by dictating his stories. He kept up with the news of the community with the help of his many friends.

At this time, his son, Harold, began to do the outside
work of the paper, visiting adwertisers, attending council
meetings and running downbreaking news, The father and
son team with wife and mother, Frances Jefferies, operated the paper until 1947 when
severe illness prevented the
elder Jefferies from going to
the newspaper office.

Rem Jefferies died in 1951 and Harold Jefferies continued the operation of the paper and expanded the operation to include Suburban Life in 1955.

The Ledger has now been passed along to the third family in its 75 year history. The Fran Smith family now has its opportunity to enjoy the priveleges and the problems . . . of the Fourth Estate.

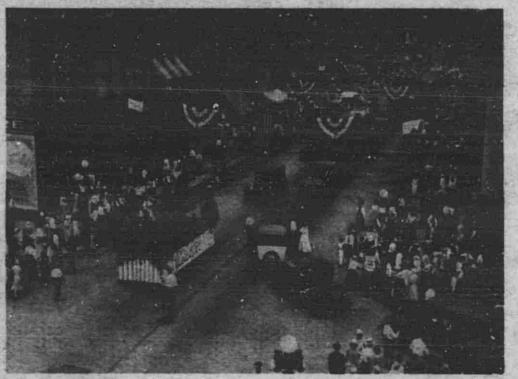
'Uncle Marcus' Hated Booze

"Uncle Marcus" Johnson, the Ledger's founder, was an ardent Prohibitionist

Oldtimers, however, recall that Uncle Marcas—while vehemently "agin" advertisements for booze—eagerly accepted ads for patent medicines, which contained undisclosed amounts of alcohol.

The first chair used by the first interlocutor of the Lowell Showboat is still around . . . in the Ledger office.

Lowell, after 100 years as a village, became a city in 1900. Results of the census that year showed the new city's population to be 2,542





ONE OF THE BIGGEST stories in Lowell history was the 1931 Centennial Celebration, shown above on the day of the hig parade.

Today's scene shows not much structural change in the buildings along the street . . . but some have disappeared by fire or razing.

Once It Was The 'Star'

George S. Spafford, upon learning that a meleor was to appear over the Grand River Valley on Sept. 12, 1880, concluded there couldn't be a better day to start publication of his Lowell "Star," this community's first newspaper.

The Star's course following Volume One, Number One is lest to history. It's likely, however, that somewhere along the line it was merged into the Lowell Journal, which was established in 1865.

The Journal continued to pathlish in competition with the Ledger when the latter was established in 1802, but in 1930, the Journal was merged into the Ledger. Earlier, in 1917, the Alto Solo-established in 1994—was comedicated with the

The Star's beginning signaled the start of 108 years of newspapers in Lowell.

Spafford boasted in his first edition of the Star that it would be "Independent, Not Neutral" and for a time this motto also was used by the Ledger.

Spafford lived up to his creed. The four-page Star listed candidates of both parties for the presidency in 1860—Abraham Lincoln, a Republican, and Stephen A. Douglas, a Democrat.

"We have established our paper on the eve of a nowerful struggle," Spafford wrote in forecasting the Civii War that was to follow,

The "independent" stance was taken, he said, because it

"purports we are willing to work for any party or sect that will remunerate our labor."

Spafford also promised his readers (the first press run was 760 copies versus the 5,200 subscribers of today's Ledger-Suburban Life) "a faithful record of all local, county, State and foreign news." Somehow the eager new editor failed to mention he'd also cover "national" news.

Unlike today's newspaper, The Lowell Star did not carry a line of real "news" on page one. Instead most of the page was consumed by a short story about virtues of honesty. Also included were such vignettes as these:

(Continued on Page 12)

75th Anniversary Edition

C. H. RUNCIMAN

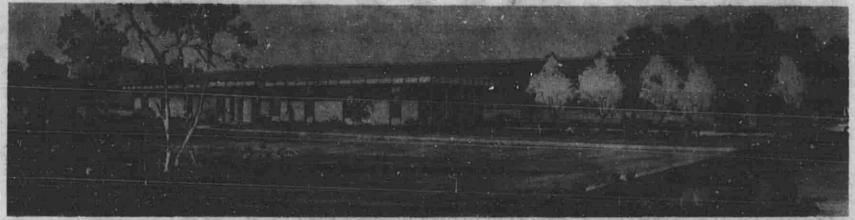
fering is told by Norm Bor-

"The theater was run by the late Harvey Callier," recalls Borgerson, "and he

"Since we were in the de-pression, there weren't too many dollars available for en-

"But we went ahead any way," he adds "and the place

Company's Growth Reflected in Newspaper





This ad, taken from an early file, depicts a cream separator...one of the many products manufactured by Root-Lowell and its



FEW COMPANIES in Lowell claim a longer history than Root-Lowell Manufacturing, which has occupied quarters at

All that will be changed when the company moves into its new building next December.

Almost from the time of the inception of the Lowell Ledger, it has chronicled the growth of a company that has made the name of Lowell fa-mous throughout the world.

That company is Root-Low-ell Corporation, which just last week contributed the major story on the Ledger's front page with the announcement of a new \$1,000,000 manufacturing facility.

The company first made news when it was just a one room shop owned by C. W. Parks.

Parks invented a product called a potato sprayer, the first in a long line of inventions to aid the farmer in the

In 1905, the company once again made a newsworthy move with its incorporation into the Lowell Specialty Co. and the expansion of its facilities into new and larger

Through the years, the com-pany sponsored or originated many new products, and was often mentioned on the pages

With the sale in 1928 of the company to H, D. Hudson Manufacturing of Chicago, the rapidly growing corporation was front page material.

In 1953, it made the headlines again with its merger with the Root Manufacturing Company of Malta, Ohio, and became known as the Root-

The merger gave Root-Lowell complete coverage in the sprayer and duster field, and a business that has dealings on five continents and in 32

Under the leadership of President R. F. Brush and

voters approved a new high school in Lowell on January 29, 1915. (This same building

down Main Street in a Model 10 Buick, a curiosity as Lowell's first factory-produced au-



Want to send your hostess the ideal weekend gift?

Ball Floral

Evenings and Sundays Phone 245-4440

517 East Main St.,

Showboat Biggest Newsmaker Color Ad in

Probably no one single event in Lowell has created a great-Ledger over the years than the annual presentation of the Lowell Showboat.

Through its columns since 1932, the Ledger has extolled, suffered with, and . . . on rare occasion . . . criticized the depression-born project which has become a rallying point for the community at large.

One full file drawer in the Ledger office is devoted to clippings, pictures and sou-venir programs collected down through the 25 previ-ous presentations of the yearly event.

Missing from the collection are the years 1941 through 1945 when Showboat became, forms, a "casualty" of World

Earliest accounts of Show-boat are somewhat sketchy and devoted primarily to se-lection of acts for amateur

125

COMMAND

rlormance

A "COMMAND PERFORMANCE"

by the Ray Conniff Singers, Jane

Morgan, Percy Faith and seven other top

recording stars...A Regular \$4.98 Value!

and Performance" features 10 of the top Columbia and Epic recording stars singing such all-

This great Columbia Special Products stereo album.

time hits as: "Georgy Girl," "King of the Road,"

Stop in at any service station where Regal-Ride Shock

Absorbers are sold and pick up your alburn. And while

you're there-take a minute to have a free shock absorber test. It could save your life. Worn shocks can't keep your tires on the road. Regal-Ride shock

absorbers will-it's as simple as that. And you get

Best Wishes,

Ledger, from

Lowell Automotive

Ph. 897-9235

L & A CITGO SERVICE

552 Ada Dr., Ada

JERRY'S ADA TEXACO

Ada Snopper's Square

JIM'S SUNOCO

M 21, Ada

CLIFF'S STANDARD

7123 E. Fulton, Ada

Wayne Dowling, Owner 201 E. Main St., Lowell Ph.

KING'S CITGO SERVICE

IC QUEEN MOTOR CO., INC.

1450 W. Main St., Lowell

ALTO GARAGE

11591 Depot St., Alte

6820 Cascade Rd. SE

LATER'S CASCADE SERVICE

top quality at a popular price. So stop in today.



NORM BORGERSON

standing feature of the show.

Stories and pictures abound in great profusion of C. H. Runciman, who was interlocutor and skipper of the Show-boat for more than 25 years;

of Norm Borgerson who was general chairman of the event for 30 years; of Frank Stein later years; and those who have managed the event more It wasn't until more re-cently that Showboat took on a "big name" look, bring-

ing to the community such outstanding stars as Bob Crosby, Herb Shriner, Eddie Peabody, George Gobel, Peabody, George Gobel, Louis Armstrong and, this year from August 19-24, Di-nah Shore and the Dukes of Each year, pictures appear-

ed showing boats that have been used for the production, starting with the George Washington and continuing with the original local version of the Robert E. Lee and its successor, to be named Robert E. Lee XXXVI this year.

Long descriptive stories about the boats and the peo-ple who performed on them show the strong impact that Showboat has had on Lowell since the day that Norm Bor-gerson and C. H. Runciman met and discussed the need for an annual event to take the place of the great 1931 Centennial Celebration.

Historically, the Ledger has noted many times, the first Showboat drew 2,800 people per night for three nights and showed a profit of \$800 from total receipts of \$1,200.

This can be compared with receipts of \$54,887 in 1967, of which \$14,076 was added to the Showboat fund. Through last October 31st, Showboat had more than \$44,000 on hand to be used, hopefully, for creation of an entirely-new complex on the banks of the

The Lowell Board of Trade, with Ernie Foreman as president, and the American Legion, then commanded by the late C. W. Cook, served as co-sponsors of Showboat from its beginning until 1965.

The event almost floundered and was given new blood by formation of Showboat, Inc., and the change to big-

Of the many stories associ-ated with Showboat, probably one that best reflects the ap-

BUSINESS DIRECTORY

POOL TABLES & SUPPLIES MILLER-NEWMARK 3767 28th Street, East 949-2030

THORNS Appliance, TV & Record Center Quality Always-Best Values 949-0220

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WHITE ROSE GASOLINE Open six days a week 'til 9 p. m. Closed All Day Thursday

Home Heating Oil
24 Hour Furnace Repair
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1906 Paper

Use of color in newspaper advertising may not be as new as many believe.

The January 4 edition 1906 featured A. L. Coons' seventh annual Red Mark Sale and the ad was, naturally, in red ink,

In the same edition, the City Bank advertised that it percent "on your money if left 3 months and 3½ percent "if left one year."

Marks Ruben Dry Goods & Clothing informed customers that "my store is open the year around until 8 o'clock except Saturdays, then until 10:00 o'clock.'

Doctors and lawyers of the day also advertised in those days and this edition carried listings for O. C. McDannell, M.D.; M. C. Green, M.D.; R. E. Springett, attorney-at-law; Bernard C. Wieck, attorney and counselor; and Milton M. Perry, attorney and counselor,

teresting to note, many of the stories were of state, national and international import.

One of the spicier items pen-ned by Editor F. M. Johnson

was so packed all 3 night: A Pittsburgh man has just shelled out \$10,000 to a St. that many people who couldn't get seats for Showboat wound Louis girl who wanted to be his 'Easter eg'." up at the theater. After that, Harvey was our biggest boost-

That's how much of it was back in the "good old days." has the Ledger

The Ada Laundromat Will Not Be Open

ON THE Fourth of July

DOWN THROUGH THESE 75 YEARS

We have been proud to join the Ledger in long and continued service to the growth and prosperity of our community.

Best Wishes

FROM

KING MILLING CO.

LOWELL

Congratulations

To Fran Smith, his family and fine crew on the

Ledger's 75th Anniversary

We are proud to be a part of placing you in the fine City of Lowell

The Len Feighner Agency

Licensed Brokers Since 1920

WOODWARD C. SMITH - W. SIDNEY SMITH Mount Pleasant, Michigan



When C. W. Sparks invented a sprayer to help farmers in this area, he set the wheels in motion for an industry that has been a mainstay in Lowell during most of the Ledger's 75 years.

The Tuxedo, or English din-ner jacket, was named after the American summer resort. It was used for stag affairs, for home dinners, but not for formal occasions, if ladies

City Hall was built in 1909 at a cost of only \$13,500 . . . less than a small home would cost these days and only a fraction of what a new city hall would cost.



were present.

plant manager Roger Roberts, the company has consistently contributed newsworthy events to Lowell and the Ledger.

Charles Doyle scared a few horses and frightened some bystanders in 1910 as he drove



Lowell Ph. 897-7150

Sail Safe With Full Protection

Complete boating insurance to fit your special needs. Get details here!

JOHNSON. **CARRINGTON &** RITTENGER, Inc. INSURANCE

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79 Bridge, Saranac Ph. 642-4841

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Getting the money you need for vacation fun is a simple matter at your nearby GAC office. You get prompt, per-

sonal service . . . ready cash to help you meet along-the-

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a vacation . . . or any purpose.

get. Stop in or call. Get a cash advance from GAC for

-LOWELL-

GAC FINANCE CORPORATION OF NORTH GRAND RAPIUS

LOANS UP TO \$1000

OF LOWELL



STORIES ABOUT FIRES, especially major conflagrations, always make great reading. The old bean elevator at the Runciman Company was consumed by flames and was later re-built to a larger and more modern facility.

Town 'Wags' **Hazed Editor**

Frank M. Johnson, legend-ary editor of the Ledger, hat-ed smoking and made no bones about it in his news

in Lowell's recent history, although a major blaze also occurred just five years ago Fires have proven a menace to Lowell ever since the early lumbering days when

Recount Major

Fires in Lowell

blazes commonly consumed timber sites...lumberjack

chronicled some spectacular conflagrations in the area,

By all accounts, the year 1958 was the worst for fires

camps and all.

Major fires hit the downbusiness section twice in On Jan. 2, seven busiby a blaze that took The Lowell Ledger has hours to control even though six fire departments fought it. On Nov. 23, another ranging from a turkey farm blaze that gobbled up 15,000 of the big birds to fires that Main Street fire broke out and damaged four stores.

> vary in both major fi.es. The Jan. 2 blaze, called the worst since a \$200,000 fire destroyed the King Milling Co.'s flour mill and granary during 18-degree below weather in 1943, ranged in damage from \$175,to \$200,000.

Firefighters from Lowell, Saranac, Ada, Ionia, Cascade, and Grattan fought the Jan 2. blaze which reportedly was started when a defective oil heater in Mel's Tavern caught fire and spread to the rear of the building where it ig-nited an oil tank and three tanks of propane gas.

Discovered just before 7 a.m., the fire quickly spread to six other businesses in-cluding the Showboat Inn, epman's Clothing Store, 2 rivershops and two empty

The fire finally was halted as it licked at the brick wall of Avery's Jewelry Store. The Levee restaurant also narrowly missed damage. No one was injured, however.

The second big fire in Lowell during 1958 broke out earon Sunday morning, Nov. 23, while nearly everyone in town was attending church.

was reported as starting the fire which began at the Ralph ance Store on Main Street and Furniture Store, and the Hills'

Volunteer firemen from Grattan, Grand Rapids, Ionia, Ada and Cascade joined Low-ell fire fighters in bringing lapsed onto the second floor where they were fighting the

Both men-Jack Nederveld and Seymour Stancilff—were rescued by fellow fire fightdebris. They were rushed is Blodgett Memorial Hospital in Grand Rapids and treatercome with smoke during the battle.

Perhaps the most expensive fire in Lowell history was that which hit the Runciman Co. bean processing plant in June, 1965. Estimated loss: \$500,000.

Women cleaning the com-pany offices discovered the fire at about 6 a. m. It raged out of control for nearly two hours, destroying or heavily dar, aging the elevator build-ing, and six silos fully loaded with beaus.

The plant, built in 1917, was rebuilt after the 1965 fire.

Pleasant Valley Mrs. Bert Bla

Over the years since the settlement of this pleasant valley, before and during the Lowell Ledger's seventy-five years of publication, the land itself has been this area's most important resource, changing hands many times throughout the years.

Two of the oldest residents in this community, themselves descendants of the early pioneer families are Mrs. Flora (McKenzie) Hooper, 84, and Mrs. Erna (Shephard) Neeb,

According to these two venerable ladies, the original name of this community was the North Fish school, later Pleasant Valley and now officially known as District No. 3. Lakewood,

named after the John and Will Fish families, built a school house made of logs soon after the first settlers arrived.

Located on property donated by the Fish family from their family farm, the roster of owners of this particular piece of property from that day to this reads like a history of the area. Sold by the Fish family to the Van Wormers. the next owner was Fred Klahn. More recent owners were Darrell Anderson and Paul Kauffman.

And so it goes, the everchanging, yet ever the same, panorama of this Pleasant

Daily 10-6

Thurs., Fri.

'til 9



Artifacts are still being found

After the settlement of the area much of the history of

the late 1800's and early 1900's

revolves around the Snow

a log schoolhouse situated on the northwest corner of land

in Lowell township now own-

dating to this period.

Church and school.

"good old days". It was then, as now, the Rivers.

ONLY A FEW OLDTIMERS can recall what thriving hub of a small community located the Village of Ada looked like back in the near the juncture of the Grand and Thornapple

South Lowell Mrs. George Wieland 897-7243

Present day residents of the Snow area may look to the past for inspiration and courage. There is no greater symbol of the pioneer's great spir-it and foresight than the Snow Church and schoolhouse

Still a focal point of community activities, its history has been reflected in the Led-

If we had been in business then...

We Still would have been in style!

SHOP

ger's columns for the past 75 ed by Richard Doezema, Later a new frame school was built Previous to settlement across the road in Cascade the white man, this area was township and was known offian Indian camping ground and Snow Avenue an Indian trail cially as Cascade No. 7 fracleading to the Grand River.

in the school until 1897. Then their pastor, Rev. J. M. Westover, preached a sermon on the verse "So built we the wall, and all the wall was joined together unto the half thereof for the people had a mind to work." Neh. 4-6. Classes were first held in

The people did go to work and built the Snow Methodist Church under the direction of

In the 1950's, when layman Sidney Baarda was pastor, a basement was dug under the church and is now used as classrooms for Sunday School. The head carpenter on the

construction of the church was Edward Ballard, the only worker to be paid, All others donated their time and Mr. Ballard donated two weeks of his time toward the project

Some of the volunteer workers were. Martin Schneider Dan Erb, Thomas Leece, William Hesche, Wilbur Burras and Sherman Reynolds.
The old frame school house

burned to the ground in February, 1922. The fire was caused by a faulty chimney flue. Classes were held temporarily in the old Grange Hall until James Green buil the present building.

The generosity of early residents of the area helped with the establishment of church and school in the community. James Lewis and Urial Snow donated the land for the school and Mr. Snow donated land for the church and cemetery. He also gave much of the lumber used in the construction of the church and gave money to be used for the purchase of the church bell. The bell, moved from the bettrey when that was declared unsafe, is now a feature of the church lawn.

The 118-year-old Forest Mill 1965 when it was leveled to make way for a city parking lot on Main Street.

Samuel VandenBroeck of Vergennes Twp. was charged with simple assault in 1905 when he peppered several young men with bird shot at charivari which followed



LOWELL-MICHIGAN THURS., FRI., SAT., SUN. JULY 4, 5, 6, 7

> They're young... they're in love ... and they kill people.



124 Y B DUNAWAY

BONINIE E C D' DE

WEDS - JULY 10 SURPRISE NIGHT All Seats 35c 1 - Show at 7:00 P. M.

NEXT WEEK:

The Sound of Music"

One Performance Thursday through Sunday at 7:45 p. m. I Performance Wed. at 7 p. m. Closed Monday and Tuesday



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Lowell

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Daily 9-6

Fri., Sat.

ADA Floral & Nursery

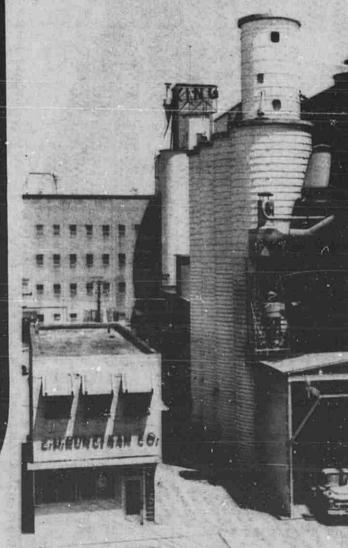
Ada Shoppers' Square 676-9441

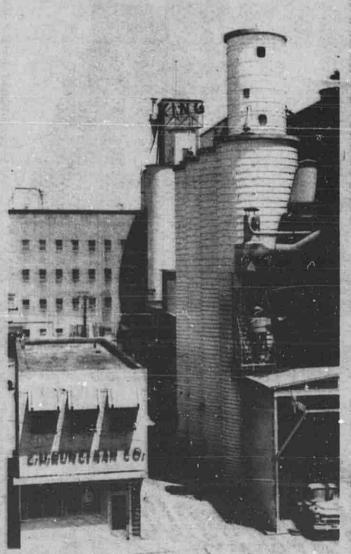
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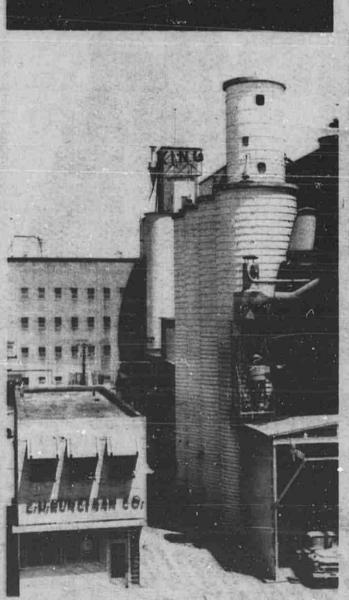
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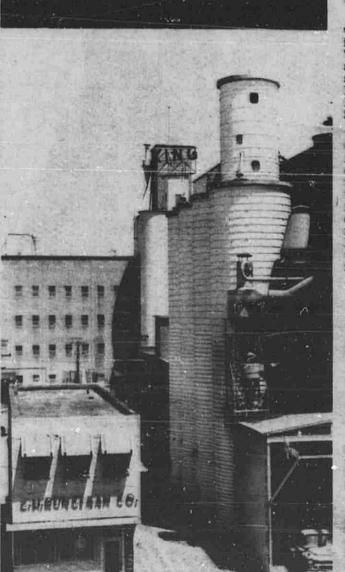
Summer Hours: Tues., Wed., Thurs., 10 to 6, Friday., 10 to 8 -Sat., 10 to 6., Sun., 10 to 2 Closed Monday









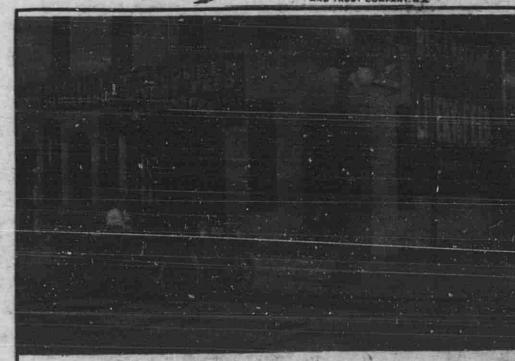


Assets of over 235 us in the top 2% of all United States banks. And offices in over 20 areas place us in every neighborhood in greater Grand Rapids.



with pleasant people and pleasant facilities to provide complete

UNION BANK



We've been in business a long time, too ... and our new building is just about completed

> But no matter what the year, the Best Car Buys and Service have always been at

AUTHORIZED DEALER



1450 West Main St., Lowell - Phone 897-9225



MANY STORIES about early Lowell and environs do with logging operations which prevailed throughout the

Power Plant's Slide into River Recalled

What started out as a bleak day in December, 1917, funced out to be a black one indeed. That's the day the power house plunged into the river. This wasn't the first mishap

downs." has after the dam ing and put in the latest was completed, for example, a flood took out the east bank and, in addition to replacing the bank, a flood gate had to be installed."

From that time on, Loucill's power plant has faithfully medicated electricity for

Then there was the flood of 1905 that snipped off the top of the dam, Both banks were raised and a new dam top was constructed "at consider-

house was replaced with a file

From that time on, Lou-cil's power plant has faith-fully produced electricity for the city's homes as one of the most efficient municipally-owned plants in the na-

But there are still nuny More wee was ahead. De-cay dug into the timber lights went out.

AUCTIONEER

"Ask the People I Have Sold For" Phone Grand Rapids 452-3521





Oldtime Political Campaigns Sizzled

party used all white horses and another all black making a clear cut distinction between the two.

Indoor rallies were held in the biggest buildings avail-able most times the local

Rivalry ran high in the ear-ty days of the 20th century aurning many spontaneous bet-ters into instant losers when the election returns were in.
Horses, money and drinks frequently changed hands in this way. It was a common sight to see the losers pushing the winners up Main Street in a wheelbarrow.

One year early in the 1900's, both the Republicans and the Democrats installed flag poles at Alton. During election night, someone cut down the Republican pole—a mystery that went unsolved until almost fifty years later when the guilty party finally admitted his part in the incident.

number of visitors to the Court of Honor at Columbian Expo-sition in Chicago was 12,000,-000-one out of every six people in the U. S.

The dance called the "hoot-The dance called the "noot-chy-kootchy" originated with the so-called "Egyptian Danc-ers" on the Midway at the Chicago Columbian Exposition, A couple of decades later, the same dance was called the "shimmy."

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BASEBALL - (Little League - Minor, Major, Senior Div. ... 10 A. M.

BAR-B-QUE - Annual Ada Masonie Chicken BAR-B-QUE __ 12 Noon

PARADE - Forming at Shoppers Square to Ball Park __12:39 P. M. TOM SAWYER (Father-Son) Raft Building Contest CASCADE-ADA Firemans Water Ball Fight, Ball Park __ 2:15 P. M. TOM SAWYER (Father-Son) Raft Race, Thornapple River ... 4 P. M TOM SAWYER Michigan Regional Fence Painting Contest for \$300. Expense paid trip for two to National Contest at Haunibal, Missouri

(All Tom Sawyer Contests at Thornapple Dr. at Buttrick) SOFTBALL LEAGUE GAME - (Adults) Ball Park BIG 4TH of JULY Fireworks Display at Ball Park At Dark

Amway

HOME-CARE KNOW-HOW

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HOME OF NORTH AMERICA'S FAST GROWING



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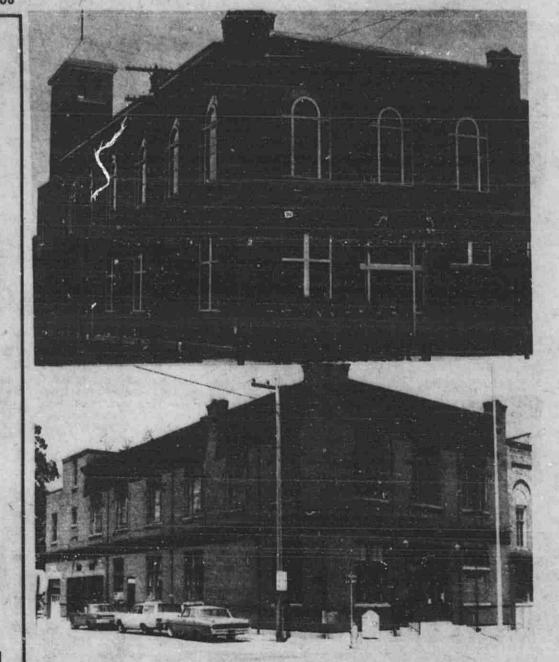


We join in extending sincere congratulations to the Lowell Ledger for its continued inspiration and leadership to an outstanding community like ours.

ROTH FUNERAL HOME

305 N. Hudson St.

Lowell



NOT TOO MUCH has changed as far as Lowell's City Hall is concerned. The picture above shows how it looked in the old days . . . and the one below as it appears today. The bell tower and potted plants have disappeared, but most everything else looks the

ROOT-LOWELL MANUFACTURING CO.



MANUFACTURERS OF THE UNIQUE ATOMIST®



ELECTRIC SPACE SPRAYER

Salutes The Lowell Ledger

"75 Years of Community Service"





MAIN STREET in the '20s at Riverside Drive appears to have been considerably wider . . . or the cars considerably narrower . . . as these "then and now" photos show.

Men's Dress in '93 Became Less Formal

Men's dress in 1893 emphasized a tendency away from the formal frock coat and toward the general adoption of the short sack coat. Trousers were narrow, and the front and back crease appeared.

Dark colors were preferred, with striped designs. Thick closely-woven materials were particularly popular. The bowl-

The blazer was of flannel, plain or striped. If plain, it was usually edged with braid. It was appropriate for tennis, boating, bicycling, picnicking, racing, and the like.

Men's hair was worn fairly control to the center part was favored many parted the hair on the side, and the pompadour was also used.

Mustaches were usually rather full and drooping; some, however, were worn with the ends curled up, in imitation, perhaps, of Kaiser Wilhelm II. Sideburns, mutton chops, chin whiskers, and full beards were favored by older men, professional men, and clergy-

men. The Vandyke pointed beard was adopted by artists and by doctors.

Very little boys—two to five—wore dresses with pleated skirts, attached waists and deep square collars with ruffled edges. Boys from five to eight wore the "Little Lord Fauntleroy" style. Sailor suits were worn by boys up to ten or twelve; older boys wore knee-length trousers and sack coats or Norfolk inchess.

The Grand Trunk Railroad suspended passenger service to Lowell on the Grand Rapids-Durand run in 1959.

Natural gas flowed into Lowell for the first time through Consumers Power Co. lines in 1959.

Lowell sent approximately 150 men to fight in World War I. When they returned they established the Charles W. Clark Legion Post No. 152 in 1919.

The Lowell State Bank was rganized in 1891.

GAS and OIL FURNACES AND BOILERS

COMPLETE BATHROOMS VATER SOFTENERS — WATER HEATERS

For a Free Estimate
OR 6-5821 — PHONE — 676-1772

Ada Heating & Plumbing

589 Ada Drive, Ada, Michigan

Long, Slender Waistline Featured Women's Fashion

BY SHIRLEY DYGERT

Back in 1893, women's dress still showed the bustle, invery reduced form. However, the huge leg-of-mutton sleeve eclipsed in interest all other points. Skirts were many gored, but usually were without trimming or draping. Hats were mixtures and contained many ornaments.

The figure in the early 1890's showed the long, slender waistline of the late '80s. The bodice was snug, with a decided point in front. Revers or bretelles accentuated this deep V effect in front.

For daytime, the bodice had a high neck with a standing collar to accent the line. For evening, the bodice was cut low, and was square, round, or a deep V. A full decollete dress was often sleeveless, with just a lace bow, a ribbon knot, or a bouquet of flowers decor-

The skirt, though slighly draped across the front, flared out full behind. Though the bustle had subsided to modest proportions, it was still quite evident.

twist up the back of the head and low on the neck. A frieze of bangs decorated the forehead. The coiffure was pinned close to the head.

Hats were wide of brim is front, projecting over the fact and the rear tilted up behind Bonnets were quite small perched on top of the head perched on the perchange of the per

right. They were often tied

Dotted veils, favored by Princess Alexandra, were worn with bonnets and sometimes with smaller hats. Caps and tam-o'-shanters (with two stiff feathers affixed at the side) were used for outdoor sports.

very fittle girls were short resses, yoked bodices, full kirts, and bonnets tied uner the chin. Older girls were short, full skirts, and raists with yokes.

rls in their early teens

wore Eton jackets, blouses, and gored skirts or dresses with square or round yokes. Sashes were much used, and aprons of black sateen covered the dresses during play-time. The aprons were made with yokes and straps with ruffled capes over the shoulders. The full skirt of the apron fully covered the dress. White aprons were used on Sunday or several desired.

Older girls wore the fashions of their elders. Sunbonnets were used on children in the summertime.



DEPARTURES ARRIVALS

Continuous, every Sunday from 1:00 p.m. 'til dark, on the authentic 1:12 'Round and 'round for ar exciting half-mile of FUN

fare25¢"

PER PASSENGER NO AGE LIMIT

lowell miniature railway co.

Growing With Lowell

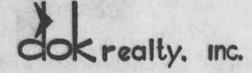
We are proud to be a part of the 'New Image' of Lowell and extend to The Lowell Ledger sincere congratulations for its long and devoted service to an outstanding community.

The following buildings have been

DESIGNED AND DEVELOPED BY DOK

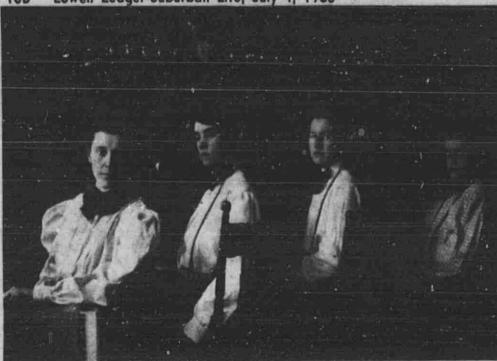
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324 Main Street, Lowell

Phone 897-8427



aid of a doctor and practical

age when people didn't go to the hospital unless they were

Perry, Glenna Delk, Hattle Lynn and Irene

Stone. Then, as now, the telephone has been switchboard was manned by (from left) Agnes a vital force in the publication of today's

'Hello Girl' Traces History's Path Here

ATTWOOD

CORPORATION

Extends Congratulations

to the

LOWELL LEDGER

On the Occasion

of its

75th Anniversary

Of Continuous

Service to Residents

of this

Fine Community

One of the original "hello girls," a lifelong reisdent of Lowell, embarked upon her career at the turn of the cen-

The second girl ever to work for the telephone com-pany in Lowell, she took the job only to help out until a new girl could be found and trained. She ended up staying for 42 years,

Agnes Perry, who recently celebrated her 91st birthday, is a spritely, alert lady.

suffering from an extremely serious malady.

Her childhood memories are filled with games of hop scotch, houses with fenced-in yards, dolls with china heads and cloth bodies, and walking board fences, the most favor-ed of all childhood activities.

Raised in the family home on North Hudson Street, her days of youth are unfamiliar to many of us; yet in the same instance, something echoes hauntingly of our own around them had vegetable gardens, and the town was dotted with ice houses, where purchased blocks of ice Agnes and her sisters (there were three) were all born in to keep food and drink fresh "ice box." their parent's home with the

She was in her early teens when Carl English bought the first motor car in Lowell. She was born in a day and

During her youth, clothing styles changed often, but the styles never seemed to take into consideration any kind of physical comfort.

From full-skirted, one-piece dresses with many crinolines underneath, to simple one-piece dresses with stiff high collars, a lady was often beautifully and very stylishly dressed, but never comforta-

men of those days, was never without a vest, and this was most often accompanied by pocket watch and chain.

Agnes graduated from high school in 1895, in a time when t was somewhat unusual to finish high school.

Reading, spelling, arithme-tic, geography, and grammar were the subjects taught. No science courses were offered, nor any of the many other subjects common to today's

As a young woman, Agnes worked as a photographic re-toucher in Grand Rapids and

Soon her eyes became weak from constantly looking into the light that was needed to do the work.

In 1900, at the age of 23, she agreed to work for the telephone company, then owned by the citizens, for a short while "just until they could get someone permanent.'

When she first started to work for the 'phone company, it was located in the back of what was then the Butts-Owens Shoe Store. Later, it was moved to a new location just across the street, over Al-then's Clothing Store, now Townsend's.

Telephones at that time were crank operated, of course everyone knew the operator

Information of all kinds was funnelled through the opera-

The fire siren was located there, and consequently all fire calls were made directly the phone company.

Once the fire alarm was be deluged with inquiries as to its location. Finally they had to put a stop to this, and answered with a final:

"We are not allowed to give

Doctors would call and tell where they would be if they were needed, and the police ld do the same.

who couldn't see too well, would simply ask the operator to get a certain party or place of business for them.

Agnes taught many new op-erators how to run the boards and also served as the book-keeper. She received pay-ments, sent out bills and was

Through the years, many new switchboards were instal-led, and finally the dial sys-

Many people were worried, especially those who were older and had poor eyesight, about how they would get along without the ever-present telephone operator. They re-lied on her in time of need and trouble and so many other times.

The transition was made

Ornateness Accentuated Interior Style

In the early '90s, a bedroom emphasized tassels, curlicues & dark oak furniture; the living room displayed a group of horsehair-covered sofa and chairs, blockaded and almost vanquished by "decorative ob-jects," bamboo jardinieres, a stuffed owl, a sprawling easel lisplaying a chromolithograph baroque stands bearing statuettes, a glass dome over wax flowers, vases of cattails, and neavy portieres.

The new electric lights were in, covered by fringed shades, but many of the old gas jets were still working on a stand-

The telephone, very hard on hearing, but marvelous de-spite that, was fastened to the

without too much of a prob-

On the occasion of Agnes's retirement at the age of 65, a party was given in her honor at the agency headquarters

Since then, on the occasion of her birthday, May 27, many of her former students and co-workers annually join to-gether to celebrate her natal

Although in excellent health, Agnes does not get out much

She is, however, an avid reader, and with the help of a reading glass, still reads a great deal.

Best Wishes

FOR ANOTHER 75 YEARS OF UNINTERRUPTED SERVICE TO THE RESIDENTS OF LOWELL

Highland Hill Dairy

1115 East Main

Congratulations

TO THE LOWELL LEDGER FOR

75 YEARS OF FAITHFUL AND CONTINUED COVERAGE OF NEWS

It's A Record We At

Newell Manufacturing

Are Proud To Salute In This Anniversary Edition



Mrs. Euberta Silcox Phone 868-6710

ings, so they rented a large spare room in the William H.

Stewart house, one-half mile west of Alto, for \$4 per year.

This was known as Stewart Hall. This large house, which

later burned, was located on the farm now owned by Mr.

and Mrs. Stewart Thomet, In

these early years, the Grange was called to order at 6:30

o. m. sun time.

Early in the years of settle-ment of the Lowell area, the pioneers banded together to form organizations such as the South Lowell Grange, No.

groundwork they provided for community social life, projects and cultural imnents has been reflected in the pages of the Ledger from its inception to the pres-

South Lowell Grange, later known as the Alto Grange, combined with the Whitneyville Grange in recent years. The following is an account of the early years of this or-

On Oct. 27, 1873, thirty-one members were inititated in all four degrees into an organization named the South Lowell Grange No. 113. The initiation, conducted by Deputy John King of the Michigan State Grange, was held in the home of the Dave Skidmore's

The charter was left open and by January of the year grown to sixty-two.

The Grangers had no hall in which to hold their meet-

proud owner of the only organ ment and also for the very important occasion of the ded-

The State Grange lecturer was present at the dedication and delivered the principle address. After the program an oyster supper was served to well over 150 members and

The early programs of the Grange often took the form of onstrations. On one occassion five Sisters, Mrs. P. Per-Mrs. W. T. Remington. Mrs. William H. Stewart, Mrs. S. P. Curtiss and Mrs. D. H. Denise, were chosen to demonstrate the best method of making butter.

Much of the social life of

In the spring of 1876, the Grangers decided to build their own hall. The contract the community centered around the Grange and they the building was let to gave many parties, especially note signed collectively by all waltz parties, and socials to members. Brother D. H. Denise leased them a plot of ground about where the Merganized a literary society which gave entertainments every month, All monies raised iman School now stands, one mile north of Alto.

The hall was completed in June of that year in time to entertain the Lowell District scholars to warrant the open Council, an organization comof a school in the Grange parable to our Kent Pomona Hall. Twenty-three young adult Grange. Several important ofstudents were signed up and ficers and members were preschool was opened with Brosent for the socializing. ther L. H. Merriman as the Due to the large crowd, a teacher. It became known as

committee was appointed to take care of the teams and the South Lowell Grange Select School. feed them hay. Brother L. H. Merriman The ladies of the Grange gave a maple sugar supper in the spring of 1880. The menu included ham, eggs, pickles, biscuits and of course, maple



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In 1884 the lecturer asked Mrs. S. P. Curtiss to explain the easiest and best method of washing clothes. of washing clothes.

Quoting Mrs. Curtiss "I make the very best soap I feel useful for laundry and add one tablespoon full of kerosene to every tubful. Then with the hei, my Little loker washing machine, I do my laundry with ease and dispatch." This was probably the only washing machine in the community at this time. Some of the questions asked were:

syrup and tea which was more

time. All this cost 25c for adults and 15c for children.

In 1884 Brother William De-

nise who had been employed as janitor announced that in

his opinion "\$2.50 a year was

an insufficient amount of com-pensation for the janitor work." He offered to do the job for \$5 a year and was

The question box was another important item in the

Grange programs previous to

ilar than coffee at that

"Does it pay the farmer to buy too much high priced ma-chinery?" The answer to that was-don't buy anymore than you can pay for and house

"Is pie a farmer's neces-"Is legislation needed in the interest of agriculture?" At

The Grangers all worked to-gether, wrote letters to their senators in Washington in favor of RFD mail delivery, trying to get better prices for farm produce, to get better roads, stricter food laws and many other improvements in

In the fall of 1887 South Lowell Grange decided to move their hall to Alto, Bro-ther D. M. Skidmore offered to donate the ground for the hall provided that the proposed railroad build their depot on his land. They agreed.

The hall was moved and placed on a lot now occupied by the Sislock store. They decided to rent out the hall on alternate nights to the Odd Fellows and Maccabees for

Lowell Ledger-Suburban Life, July 4, 1968 their meetings. Retail stores occupied the first floor.

all wool carpeting costing fifty cents per yard and the whole upstairs was papered for \$4.10. added to the list. A very successful branch of the Michigan State Library was started in the Grange Hall with Sister box were "If the New Woman Rose Daniels as librarian. be her position on the farm?' Many books were purchased

> Another question, "Why are our children of the present day so discourteous and impolite?" Was never answered.

RE-ELECT Henry Romyn

and donated. This library was

used for many years by the members of the Grange and

The hall was carpeted with

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Important Advances are Made

The world in 1893 was on not too unlike three score and 15 years later . . . at least as far as scientific and technological advances were concerned.

The following are samples of top news stories of the day:

Famous early film studio constructed in West Orange, N. J. by Edison laboratories. It was a small structure able to pivot so that it could turn with the sun.

Henry Ford completed construction of his first gasoline engine to run successfully. He gave the first Ford automobile its initial road test in April

Leo H. Baekeland perfected the process by which Velox paper was produced. Although not immediately successful, Baekeland received \$1,000,000 for his patent from George Eastman in 1899, With this money, Baekeland constructed his private laboratory in which he made his monumental discoveries in plastics.

Expiration of Bell patent on the telephone terminated the monopoly of Bell Company on telephone services in America.

Once It Was The 'Star'

(Continued from Page 1B)

"Brigham Young, the Mormon, had 217 children at last accounts."

"The cost of smoking in New York City is estimated at five million eight hundred and forty thousand dollars annually."

The Lowell Star faithfully carried quotations on the Lowell Market each week. Eggs in 1860, for example, were quoted at 8 cents a dozen. Butter was a dime a pound, dressed chickens 7 cents, and potatoes 15 cent.

According to the Star, a man could buy a glass of whiskey hereabouts for just 3 cents.

The Lowell Journal was established on July 13, 1865, by a returning Civil War volunteer named Webster Morris, A lively writer who liked a good fight, Morris soon built his newspaper up to a readership of 1,000.

An early associate of Morris was Capt. S. H. Smith (no relation to the present Ledger publisher) who owned a share of the Journal from 1888 to 1870 when he sold his portion to James W. Hine, a local druggist. Hine then bought Morris' share in 1873 and operated the paper as "The Lowell Journal, Hine's One Dollar Weekly," until he sold out in 1886 to J. D. Elinwood of Detroit.

According to later reports, Elinwood "made an error which almost doomed the paper" in 1888. The error? "He sold space regularly to the Democratic organization."

The account continues:

"With the Journal proving itself a sinking craft, Mr. Elinwood sold out to Mr. Quick (no surname provided) who for twelve years tried unceasingly to wipe out the 1888 blot on the Journal."

There were other owners. A Baptist minister, the Rev. D. B. Davidson, tried the publisher's seat for five years, selling the newspaper in 1906 to a chap named Thomas Whitehouse. Whitehouse retired in 1910 and Roy Jackson became owner. He sold out in 1914 to the final owners of the Journal, Mr. and Mrs. J. M. Hutchinson, who had owned papers in Harrisburg, Ill., and Plainwell, Mich.

Mrs. Hutchinson died in 1930 and Mr. Hutchinson retired shortly afterward.

George J. Johnson and his two sons leased the plant and produced the Journal until it was purchased by the Ledger in 1936.

Frank M. Johnson and his wife, Myrtilla, founded the Ledger and published their first edition with a Washington hand press, a foot power job printing press and some used type.

The Johnsons had been in the publishing field for 13 years prior to establishing the Ledger, including seven years in Mayville "where they managed to quit square with the world."

The Ledger had a modest 150 subscribers at the outset, most of whom paid 25 cents for three-month subscriptions.

Nevertheless, the Ledger flourished and when it was sold in 1930 to R.G. Jefferica, the circulation had climbed to 1,400. Mr. Jefferies operated the Ledger until 1951 when he turned it over to his sou, Harold, who relinquished his ownership six months ago and has since won a sent on the City Council.

Through the years the Ledger has continuously improved its mechanical plant and readability. In March of this year the paper's old Comet Goss letterpress equipment was stilled for keeps, and the switch was made to the clean easy-to-read offset method that you are now reading.

On Memorial Day the Ledger produced its first full-color picture and another adorns the first page of this week's regular issue.

Over the years Lowell's newspapers have chronicled the fires, floods, lives, and deaths of the Eastern Kent County area. In the process, the sole surviving newspaper—The Ledger—has become an integral part of the community... a Showboat drum beater, initiator of the gala Centennial celebration in 1931, a vocal spokesman for good government and good schools.

The Ledger, as it heads for the century mark, remains pledged to the highest journalistic ideals.







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