

Lowell Ledger

Voi, 73—No. 16

THURSDAY, JULY 28, 1966

Sign contract on Wednesday for new school superintendent

Lowell Board of Education President Ty Wessell announced that James Pace has been signed to a three-year contract as superintendent of Lowell Area Schools.

Pace is expected to take over the operation of the school system within a week. James Pace is presently superintendent of schools at Kin-

de, a rural area school in the thumb of Michigan. He has been head of the school system there for several years. Mr. Pace was introduced to the community at a joint Rotary-Lions Club dinner on Wednesday. He is 40-years-old, married, and has five children. A more complete story with a picture will appear in next week's Ledger.

Alfred H. Cook dies suddenly at his home

Alfred H. Cook of 828 Aldon Street, SW, Grand Rapids, passed away suddenly at his home, at the age of 66.

Funeral services were held Wednesday afternoon at the Van-Strien-Alman Mortuary with the Rev. Lee Dalrymple of the Ada Congregational Church officiating.

He is survived by his wife, Carrie; two sons, Alfred, Jr., of Grand Rapids and Douglas of Ada; five daughters, Mrs. Wesley (Betty) Griffin of Lowell, Mrs. Verne (Delores) Ouen-dag and Mrs. George (Gloria) Betras, both of Ada, Mrs. Jerry (Joyce) Gesell of St. Charles, Missouri, and Mrs. Donnell DeHollander of Grand Rapids; and twenty grandchildren.

Interment was made in Oak Grove Cemetery.

Ida Zoodsma, 102; leaves 113 direct descendants

Mrs. Ida Zoodsma, aged 102, passed away at the Christian Rest Home in Grand Rapids on Monday, July 25.

Funeral services will be held Thursday afternoon at the DeVries Funeral Home in Grand Rapids with the Rev. Richard Rienstra officiating. Burial will be made in Fairplains Cemetery.

Mrs. Zoodsma, who celebrated her 102nd birthday on June 7, leaves 113 direct descendants, including three sons, John of Lowell, J. Corniel and Peter of Grand Rapids; two daughters, Mrs. Bessie Hamersma, sr., & Mrs. Gertrude Mol of Grand Rapids; 26 grandchildren; 72 great-grandchildren; and ten great-great-grandchildren.

Also surviving are two son-in-laws, Peter Dieleman and William Bruf; and one sister-in-law, Mrs. Gerrit Vonk of Grand Rapids.

Quick action averts tragedy at McEwen Lake

A swimming tragedy was narrowly averted Monday afternoon, July 25, when James Nead of Lowell rescued Walter Graham, jr., of Belding, Michigan, from drowning in McEwen Lake, near Alto.

Graham swimming in toward a dock suddenly began to flounder and went under the water. His sister-in-law, Bonnie (Lipscomb) Graham tried to help the struggling swimmer, but he pulled her under also; the victim's brother also failed in an attempt to aid the drowning man.

When Nead realized what was happening, Graham had gone down again for the third time. Nead brought his body to the surface after some difficulty in finding him in the weed-grown bottom of the lake.

Dorothy Prins and Lois Frazier, both of whom live near the lake on Cascade Road, applied artificial respiration to the unconscious man. Graham was taken by ambulance to the Blodgett Hospital in Grand Rapids.

PUBLIC DANCE
At Legion Roller Rink, East Main Street, Lowell, Saturday night, after Showboat, 'til two a. m. Music by the Headhunters. General admission 50 cents person. c16

LaVern C. Klahn, 70, died Tuesday; rites to be held Friday

LaVern C. Klahn, aged 70, of South Boston, passed away Tuesday at his residence.

Funeral services will be held at the Roth Funeral Home on Friday, July 29, at 2 p. m. The Rev. Beulah Poe of the Alto Methodist Church will be the officiating clergyman, and interment will be made in South Boston Cemetery.

Mr. Klahn, a retired farmer, is survived by his wife, Muriel; one son, Fred of Lowell; two daughters, Mrs. Phil (Lois) Seese of Alto and Mrs. John (Phyllis) Conway of Grand Rapids; four grandchildren; 2 nephews and one niece.

New minister appointed to Brethren Church

At the Michigan Conference of United Brethren Churches held in Carson City recently, a new minister for the Lowell United Brethren Church was appointed.

Taking over the pulpit of the church, located on west Grand River Drive, will be the Rev. Max M. Ovenshire of Route 2, Clarksville.

Rev. Ovenshire, who has been minister of the Pleasant Valley United Brethren Church for the past thirteen years, was also returned as full time pastor of that church.

At the Lowell church, he will be assisted in his pastoral duties by Fred Sawdy of Clarksville.

A warm welcome has been extended to worshippers to attend the regular services at the church each Sunday, by Rev. Ovenshire. Sunday School is conducted at 10 a. m. with the morning worship at 11 a. m.

Turkey farm loses 72 birds to dogs

The Beltine Turkey Farm, 5952-28th Street, SE, owned by Richard Seppanes, reported that Friday night, July 22, a dog or dogs killed 72 turkeys on their range.

The past two nights there has been no further killing, but it isn't possible to predict when or if the dogs will kill again.

It is against the law for dogs to be allowed to run, and the reasons for this law are apparent. If you own a dog, be sure and keep him tied or shut-in to prevent this wanton kind of slaughter and property loss.

Well-Child Conference to be held August 16

Due to the absence of Dr. Koh, the Caledonia Well-Child Conference normally held the first Tuesday of the month will be held August 16, 1966, in the Caledonia Town Hall on Emerson Street from 1 p. m. to 3 p. m.

The Well-Child Conference is co-sponsored by the Caledonia P.T.A., and the Alaska, Paddy's College and Caledonia Extension Study Groups.

The clinic is for well infants and children up to school age not under the regular care of a private physician.

Appointments are necessary and may be made by calling

YMCA office hours

The Lowell YMCA offices on West Main Street, which are closed on Saturdays, will be opened during the summer months on the following schedule.

Mondays, 9 to 11:30 a. m. and 12:30 to 5 p. m.; Tuesdays, 9 to 11:30 a. m. and 12:30 to 5 p. m. Wednesdays, 9 to 11:30 a. m. and 12:30 to 5 p. m.

Thursdays, 9 to 12 noon, closed in the afternoon; Fridays, 9 to 11:30 a. m. and 12:30 to 5 p. m.

VOTE AUGUST 2
For Carl Kropf, trustee, Vergennes Township. c16

Vergennes Twp. seeks treasurer; trustee challenged

Incumbents, Fred Roth, Supervisor and Township Clerk, Arvil Heilman will go to the August 2 primary election in Vergennes Township unopposed.

Mrs. Richard (Marilyn) Rasch and Leon Alberts will vie for the office of Township Treasurer. Mrs. Floyd (Goldie) Clark, Township Treasurer for many years resigned the post this spring.

Incumbent Elmer Wittenbach will be opposed at the polls by Carl Kropf for the office of Township Trustee.

The run-offs are in November and the winners will take office in April of 1967.

Weather ideal, yield high, price good for area wheat harvest

Roughly 300,000 bushels of newly harvested wheat has poured into King Milling Co. since the harvest started a little over a week ago.

This has been an exceptionally good harvest, with hot dry weather creating almost ideal conditions for the farmers to harvest the crop.

The yield has been better this year, than last year and the price of new wheat is higher this year than last.

Grattan Twp. continues two party system

Supervisor Roy T. McArthur, incumbent, is unopposed for office on the Democratic ticket in the August 2 primary in Grattan Township.

Incumbent Morris Celdersma is opposed by James A. Byrne for the office of Township Clerk.

Incumbents, Ligouri Nugent, treasurer; Magin J. Byrne, trustee, and William Adams and Robert Sherman, constables, are also unopposed on the Democratic slate.

The Republican slate of candidates for the August 2 primary is: Frank Hessler, clerk; Frank Hall, treasurer; Marvin Statterlee, trustee, and George Green, constable.

There is no one running for Supervisor on the Republican ticket.

Notice of Public Hearing

A public hearing will be held on Monday, August 15, 1966, at 8 p. m. in the council room of the city hall to hear objections to vacating a portion of Water Street, in accordance with the following resolution which was adopted by the Lowell City Council on July 5, 1966:

WHEREAS the King Milling Company has requested vacation of a portion of Water Street particularly described as:

The east 26 feet of the north 48 feet of that part of Water Street lying north of the north line of the Chesapeake and Ohio railroad tracks & south of a line parallel to & 208 feet north of the center line of the Chesapeake and Ohio railroad crossing of Water Street,

WHEREAS this Council deems it advisable to so vacate the property hereinbefore described,

NOW, THEREFORE, BE IT RESOLVED that a public hearing shall be set for August 15, 1966, at 8 p. m. in the council room of the city hall to hear any persons objecting to such vacation and the city clerk is hereby directed to have notice of said hearing published in the Lowell Ledger on July 21, 28, August 4, and August 11, 1966.

_____ Laura E. Shepard, City Clerk c15-18

LOWELL BEER STORE
Open every day and evenings until 10 p. m. Sunday until 9 p. m. c16

VOTE AUGUST 2
For Mrs. Marilyn Rasch, for treasurer of Vergennes Township. c16

WHISTLE toots!

The Sherylette Dancers, this year's line of girls, are the most attractive and skillful the Showboat has known.

The act appeared last year as an amateur winner from Talent Night and their fine performance led to their being asked to appear as the regular line in the '66 show.

Miss Kathy Manninen, who has been named "Miss Lowell Showboat," is introduced nightly. She is 16-years-old.

The dancers are driving back and forth from Detroit, for each performance.

Several of the skits in Bob Newhart's act are being tried for the first time on the Showboat.

You'll be seeing them on the "Tonight Show" on NBC during two weeks in August when Newhart takes over the MC's chair.

The Showboat can hardly express its appreciation to WZZM-TV for their fine cooperation for the second year.

Shirley Clark, who has a regular noon-time news and interview show each week day, is a real Showboat booster. We should really make her an honorary citizen; her enthusiasm is catching.

Monday she interviewed Newhart; Tuesday, the Vogues; and on Wednesday, she had Barkley Shaw and his Marionettes.

Barkley Shaw and his "Marionettes" were the hit of the 1966 Showboat. This is a real sleeper act, booked early this Spring on the recommendation of Sid Harris, Showboat's booking agent and Music Corporation's representative.

Shaw only recently arrived in this country from England and has had little exposure in this country. You'll see this act many times this winter on the nation's top TV shows.

Just remember you saw it first at the Lowell Showboat.

Bob Newhart appeared on Shirley Clark's Monday show on WZZM-TV for an interview. On Tuesday, the Vogues were guests on the same program.

The Vogues were also a big hit on WGRD, a local pop radio station, in a guest appearance Tuesday.

Mrs. G. Mennen (Nancy) Williams was accompanied by a motorcade from Grand Rapids to Lowell to celebrate Democratic Night at the Showboat, Wednesday evening.

Enroute to the show, the former governor's wife stopped at the Charles R. Doyle home, 523 Lincoln Lake Avenue.

Double first place winners from the Lowell area were: Jim Reagan, Jane Reagan, Mark Nisbet, Rob Christiansen, Nancy Gwatkin and Ken Tapley. Others capturing a first place ribbon were: Brian Doyle, Louise Doyle, Sally Doyle, Kathy Reagan, Margie Norton, Brenda Fish, Jake Callio, Perry Beachum, Brook Johnson, Blake Johnson, Mark Ritsema, John Gwatkin & David Avery.

Youngsters who were not victorious but who turned in some particularly fast times in defeat were Dale Kropf in the freestyle, individual medley, & butterfly events; Sally Doyle in the butterfly, John Gwatkin in freestyle, and Karen Reagan in butterfly and individual medley.

Showboat earnings are going to break records this year. President Doyle reported it the rains hold off.

On Monday night, the total receipts were 50 percent over the same time last year.

Could be Showboat could gross well over \$40,000.

Pleasant Valley holds drive-in church services

The Pleasant Valley Drive-In Church program will consist of local talent next Sunday evening, July 31st, beginning at 7:30. The public is invited to attend. We had 130 out last Sunday evening and it would be nice to have even more next Sunday.

The church is located 8 1/2 miles west of Lake Odessa on the corner of M-50 and Bell roads.

NOTICE TO CITY OF LOWELL TAXPAYERS

Because the last day to pay 1966 summer taxes without penalty falls on Sunday, July 31, this office will accept taxes without the interest penalty during the regular office hours on Monday, August 1, 1966. Thereafter, the penalty specified by charter will be added.

_____ Laura E. Shepard, City Treasurer c15-16

CREATE
A dazzling new you! Have our style and color experts give your hair new life and luster. Donri's Hair Stylists, 216 1/2 East Main Street, Lowell, 897-8155. c14-16

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Jacob Miller dies suddenly; services held

Funeral services were held Monday afternoon at the Roth Funeral Home for Jacob R. Miller of Route 1, Lowell. The Rev. Keith McIver of the Lowell Baptist Church was the officiating clergyman.

Mr. Miller, aged 51, passed away suddenly Thursday, July 21, at his home on Alden Nash Avenue. A life-long resident of Lowell, he was born April 8, 1915.

Besides one daughter, Mary of Lowell, Mr. Miller is survived by five sons, Lester of Wauchula, Florida, Sgt. Wayne of Fort Meade, Maryland, William, Larry and Roger, all of Lowell; and 13 grandchildren.

Also surviving is three sisters, Mrs. Wilma Kauffman of Fairview, Mrs. Mable Bakeman of Bay City, and Mrs. Lele Lee of Belding; one brother, Glenn of Lowell; and several nieces and nephews.

Following the services, interment was made in Bowne Menonite Cemetery.

Y swim team takes easy win; meets South Side

After two relatively easy wins over Rockford and Northville, the Lowell-Forest Hills Swim team moves to tougher competition in its next meets, as the youngsters will go against the South Side Swim Club of Holland this Thursday afternoon at Forest Hills, and against the Grand Haven YMCA team next Monday evening at 6 p. m. at the Lowell Pool. The Thursday July 28th meet begins at 1 p. m. at the Forest Hills pool in the Forest Hills subdivision west of Ada off M-21.

Evening Meet, August 1

Monday, August 1st, will see something new for the local swimmers—an evening meet. First races at the King Memorial Pool in Lowell will begin at 6 p. m., and the meet should finish around 8 o'clock. It is hoped that a meet at this early evening time will enable many parents and friends, who perhaps cannot get away during the day to attend one of the afternoon meets, to witness the excitement & thrills that characterize a junior swimming meet. All are welcome to come down to the pool Monday night and see Lowell's youth perform.

Last Thursday at the Forest Hills pool the local team downed an outmanned Northville crew by the lopsided score of 319 to 115, as the home team girls finished a 181 to 45 margin over the Northville femmes, & the boys swam away to a 138 to 70 victory.

Take First Place

Double first place winners from the Lowell area were: Jim Reagan, Jane Reagan, Mark Nisbet, Rob Christiansen, Nancy Gwatkin and Ken Tapley. Others capturing a first place ribbon were: Brian Doyle, Louise Doyle, Sally Doyle, Kathy Reagan, Margie Norton, Brenda Fish, Jake Callio, Perry Beachum, Brook Johnson, Blake Johnson, Mark Ritsema, John Gwatkin & David Avery.

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Showboat hit!

With the call from first-year interloctor Gordy Gould, "Ladies and gentlemen, be seated," the Lowell Showboat featuring Bob Newhart and The Vogues, was well started on its 35th year of fun and foolishness.

Rounding Cattle Bend with the calliope blasting "Here Comes The Showboat," the green, gold and vivid pink boat with endmen to match was greeted by an outstanding Monday night crowd.

The six endmen, headed by veteran Forrest L. Buck with 29 years of Showboat opening nights behind him, opened the show with a rendition of "I'm Goin' Back To Where I Cum From," with Dick McNeal doing the honors on the piano.

Reanne Miller, an accomplished acrobatic dancer from Hastings, Michigan, was the first of the amateur talent show winners to appear on the show.

Tuesday evening the audience will head the Plain Folk, John Stanzanac and Helen Chorny of Grand Haven, who will sing folk songs, Penny and Pam, a song and dance team from Saranac will take over the Wednesday night amateur spot.

Thursday evening, Diane Beltrano of Harper Woods, near Detroit, will perform with glowing and flaming batons in one of the fastest and most colorful amateur baton twirling acts to ever appear on the Showboat.

The amateur winners also include the "Schotts" popular instrumental music trio composed of a trumpet, accordion and drums, and Julia Turner a songstress with a real professional delivery. Both of these acts are from Grand Rapids.

The Madrigal Singers of Creston High School, Grand Rapids, who sang two different nights on last year's show, returned again this year to do a series of vocal numbers including an unusual arrangement of "Black Is The Color Of My True Love's Hair," and other hit songs.

The advise in the Showboat program, "watch for the chicken" should be taken seriously, by all those who have a zany sense of humor, Barclay Shaw, English comedian, is a very comical man, and his act with the clown puppet and "Clara Cluck," the fowlest chicken to ever lay an egg," certainly came far from laying an egg on the show Monday night. The kids in the audience loved every minute of it, whether they were five or fifty-five.

The Sherylette Dancers, an amateur chorus line from Detroit's suburb of Southfield, presented two sprightly numbers and appeared in the Grand Finale with the endmen. One of the members, charming Kathy Manninen, is this year's Miss Lowell Showboat, a title which she carries with great aplomb.

The Vogues, a nationally famous quartet, lived up to their reputations as fast-rising stars in the entertainment scene. Their easy stage presence coupled with the popular appeal of their singing easily made them the musical hit of the show.

Special appeal for the youngsters and oldsters of the Lowell area, was the fact that one of our own musical groups "The Head Hunters" was chosen to play the accompaniment for the popular numbers done by The Vogues.

The Head Hunter's are an instrumental group, organized last summer, consisting of Roger MacNaughton, electric piano; Dick Nowak, drums; lead guitar, Tom Spearstr; rhythm guitar, Terry DeWitt; and bass guitar, Tim McLaughlin.

The Vogues sang "Magic Town," "From the Land of Milk and Honey," their current best seller, "Five O'clock World," and the song that started them on their way "You're The One."

Bob Newhart, headliner for the 1966 Showboat, broke up the first-night audience with his award winning routines, telephone and all... in spite of the bugs which do get thick around the spotlight.

Newhart entertained the crowd with his ideas for changing TV commercials to more practical endings, and finished with his famous "Driver-Training routine, adding a great deal of hilarity to an already full evening.

In and around all these acts, amateur and professional, the famous endmen performed with their usual antics and jokes as well as doing individual vocal numbers accompanied by Max Barnes and his band, and the fine 100-voice Showboat chorus directed by Gerrit Lamain, Music Director of Forest Hills High School.

The crowd heard selections from Forrest Buck, "San Francisco Bay Blues;" Ron Weeks singing "Mobile;" Dick McNeal "Rocky Your Baby;" Loren Wohlford, "Alabama Bound;" Charles Hoffman singing "Mama;" and the "baby" of the group first-year endman, Curt Chadwick singing "It's A Sin To Tell A Lie."

Mr. "Runci" was honorary pilot for the trip Monday night, bringing Congressman Gerald R. Ford safely down river to make his 19th visit to the Lowell Showboat.

Saturday night is traditionally Governor's night and Governor George Romney plans to pilot the Showboat around the bend again this year.

FROM SIDEWALK SALE!
Short sleeve sport shirts and surfer shirts, \$2. Ladies' slacks, \$2. Broken sizes of ladies' shoes, \$2. Wepman's Clothing & Shoes, 103 East Main, Lowell. c-16

Letter to the Editor . . .

Council's decision is important to the future of the community

Dear Mr. Jefferies:

This coming Monday, August 1, the city council is scheduled to vote on the controversial request that 7 1/2 acres of land on the west side of the city be zoned so as to permit Eberhard's to build a new half-million dollar shopping center.

Since the heated and well-attended public hearing on July 18th, public interest and concern has continued to rise on both sides of the question. The members of the council are now faced with the difficult task of having to finally settle the issue. Because this matter is one which is far-reaching implications for Lowell's future as a trading center, the stakes are high. Every resident and future resident of Lowell and the surrounding area will be affected to some degree by the decision that is reached Monday night.

As one who has become interested and involved in the discussion of this issue, I would like the privilege of setting forth what appears to me to be the heart of the controversy.

There are persons of Lowell who apparently fear a sizeable shopping center on the west side. These persons fear that the downtown merchants would be threatened with bankruptcy if a development of the size and attractiveness, which Eberhard's is proposing, should be allowed to be built on the edge of town. They would like to see the zoning request vetoed next Monday.

On the other hand, there are others (including approximately two-thirds of the merchants on west Main Street, banking on the resultant projected trade increases coupled with heightened initiative and vigor among offset fears of disaster in the downtown area . . . or . . . shall the city vote to continue the status quo, gambling that Lowell can hold its own, in the face of increasing G. R. competition, with no significant expansion of shopping facilities here?

Sincerely,
Rev. G. Robert Webber



Water bills going out this week only increased 21 percent but the sewer bills are up 400 percent. City Manager Olson revealed on Wednesday. Total water billing this year is \$9,500 for the quarter ending in June; last year it was \$7,602.

Sewer billing just out is \$7,767 and last year for the same period the billing was only \$1,838.

Higher sewer service costs are due to the sewer treatment plant the city was forced to build by the state.

Main Street is looking forward to having Bill Jones back, on a full time basis. Jones, who has been working at the J. P. Burroughs office in Saginaw, will be returning to the C. H. Runciman Plant in Lowell.

Dan Lessens is leaving the Runciman office to work in Middleville, but his many friends in the community hope he will continue to live here.

If you could get points for drunk bicycle riding, Vern Smith, 35, Route 2, Belding, would have six more. He was going East on Main Street, supposedly headed for Grandville, on a bicycle, and ran into the rear of C. H. Runciman's car parked in front of the State Savings Bank Saturday noon.

He pleaded guilty in Justice Rittenger's Court on Monday morning, after spending the week end in jail and was charged \$34 in fine and costs, or 15 days in jail.

Last report he was doing the 15 day stretch.

Sunday night, the Lowell Police were called upon to settle a family quarrel. A Lowell couple came to the police station seeking a settlement of an argument over failure of the wife to bake corn bread. The police report says the argument was settled, but the answer to the problem was not given.

Do they have frozen corn bread?

Bruce Phillips and family had a close call Monday morning when he ran into a car stalled in the highway on Vergennes Street, near the Parnell Avenue intersection.

The Phillips', just leaving on their vacation, were forced to find another car to continue their trip with.

Work was started this week on blacktopping North Washington Street, north of the cemetery.

The highway work is being done by the Kent County Road Commission for Vergennes Township.

Ethyl Borgerson, 67, formerly of Lowell, passed away Tuesday, July 26. She was a teacher in Lowell at one time, and taught school in Detroit for forty years, prior to her retirement two years ago.

She leaves three sisters, Mrs. John Elko of Lowell; Mrs. Lee Axford and Florence Borgerson of Oscoda; three brothers, Harold of Roscommon and Raymond and Norman of Lowell. Funeral services will be held Thursday, July 28, at Oscoda with burial in Detroit.

Logan news
Mrs. Spencer Johnson

Mr. and Mrs. Darrell Hall of Battle Creek were visitors at the Harold Yoder home July 16. Mr. and Mrs. William Purritt spent Saturday at Hart. Mr. and Mrs. Ray Williams and family of Stanton were Sunday guests of her sister, Mr.

and Mrs. George Johnson. Mr. and Mrs. Kenneth Price and family spent Tuesday evening in Hastings. Mr. and Mrs. Gordon Stahl called on Emery Kime and Mrs. Roy Hough at Pennock Hospital Sunday afternoon. Mr. and Mrs. Harold Yoder attended the Centennial program at the Memorial Church Saturday evening. Mr. and Mrs. Harry Johnson

of Grand Rapids spent Saturday with his brother, Mr. and Mrs. Spenser Johnson. The men spent the time fishing. Mr. and Mrs. Virgil Huey of Lavonia spent Friday night with Mr. and Mrs. William Purritt. Elton Church of the Showbirds Nursing home spent Thursday afternoon at the George Overholt home. Rev. and Mrs. Charles Flowers and Mrs. Dan Kaufman are at the church camp at State Wilderness Park near the Mackinac Bridge. Rev. Flowers is one of the teachers, and Dan is the baker. Albert and Mrs. Flowers are helpers. Mr. and Mrs. Harold Yoder, Bill and Sally, were Sunday dinner and afternoon guests of Mr. and Mrs. Floyd Walton at their home on Algonquin Lake at Hastings. Mr. and Mrs. Emerson Stauffer spent Sunday evening with Mr. and Mrs. William Purritt. Mrs. Jean Hedema and children of Grand Rapids spent Friday evening at the George Overholt home. Mr. and Mrs. Duane Miller spent the week end in the UP & across the Mackinac Bridge. Lyle Miller going along and spending the week at camp. Mrs. Ben Ziet was among the members of the Alto Garden Club that went to Birchwood Gardens and then to Fallsburg Park for a picnic. Mr. and Mrs. Norm Flenis of Westphalia spent one day last week with Mr. and Mrs. Ben Ziet. The Rev. Norman Woon is recovering from a heart attack at the Calmer Public Hospital in Laurium, Michigan. He will be hospitalized for at least a number of weeks.

Local News

Mr. and Mrs. C. A. Bradshaw went to Spring Lake Sunday afternoon. Medical Bradshaw is visiting at the Bradshaw home this week. Mrs. Herbert Butterfield spent Friday with Mr. and Mrs. Lawrence Bieri. Mr. and Mrs. Earl Wheeler and Mr. and Mrs. Dame Wheeler and son of Grand Rapids were Saturday callers of Mr. and Mrs. Melvin Court. Mr. and Mrs. John Fahrni attended the Eastern Star picnic at Bruce Week's cottage at Murray Lake. Mr. and Mrs. George Butler attended with them also. Mr. and Mrs. Cornelius Bouwers of Alto called Sunday at the home of Mr. and Mrs. C. H. Freeman. Mr. and Mrs. Orle Groenewald attended a birthday party for Mrs. Marie Both of Grand Rapids, who was 90 years old, Monday. Mr. and Mrs. Richard Marsh of Whitehall and two children were visitors all day Saturday. Mrs. Frank J. Marsh, Mrs. Glen Sibles and Mrs. Richard Hotchkiss and Mrs. Everett Hotchkiss and baby visited Mrs. Cassie Patruff Sunday. Mr. and Mrs. Clarence Speaker and daughter, Lucille, visited their son and brother, Arthur, at the Veterans' Hospital at Fort Custer, Battle Creek, Sunday. Lodie Shear returned home after five days at Blodgett Hospital. Lear Shear of Battle Creek and Mrs. Lodie Shear attended the funeral of Levi Ridgeway Saturday at Muskegon Heights. Rose Tallant attended a WC-TU Family dinner in Clarksville Tuesday night. Mrs. Jessie Donalley and son, John, of Indiana, and Letta Schwab of Rockford called on Mrs. Ethel Yeiter Tuesday. Letta, they all called on Mrs. Richard Yeiter and family, and had supper with Robert Yeiter of Belding. Mrs. George Yaeger of Plymouth spent last week visiting at the home of her mother, Mrs. Iva Linon, and calling on other friends and relatives. Mrs. Iva Linon and daughter, Mrs. George Yaeger of Plymouth spent last Tuesday calling on Miss Arlie Dragar at the Larsen Rest Home at Camp Lake, and Mrs. Evelyn Smith of Alto, Wednesday. They were guests of Mrs. Gail Doran and family of Grand Rapids. On Thursday, they were afternoon and evening visitors at the home of Mrs. Anton Madson of Greenview. Mrs. Sable Baker spent the week end with her daughter and family, the Rev. and Mrs. Gordon Overholt of Ashley, Michigan. She also saw her grandson, Phillip and wife, Sharon, who have returned from Texas for a two weeks furlough, before he leaves for Viet Nam, he is in Kalamazoo until his return from overseas. Mr. and Mrs. George Wybenga of Grand Rapids spent Friday afternoon, July 29, with Mr. and Mrs. Albert Martin. Sunday afternoon callers of Mr. and Mrs. Albert Martin were Mr. and Mrs. Ernest Pitcher of Muskegon. Mrs. Ella Purchase is visiting her cousin, Mrs. Russell Ellsworth in Grand Rapids. Sunday afternoon Mrs. Ella Purchase and Mrs. Russell Ellsworth accompanied Mr. and Mrs. Sam Purchase to a party for Mrs. Elizabeth Purchase of Kalamazoo. The party was held at the home of Mr. and Mrs. Ralph Purchase of Grandville. Miss Purchase is flying to Nigeria, where she will teach at St. Nicholas School at Fort Harcourt for two years. Mr. and Mrs. B. H. Oxford and two daughters of Council Bluffs, Iowa, spent several days last week at his aunt's home, Mrs. George Bissell.

Mrs. S. R. Crabb and Mrs. Albert Duell were in Hastings last Saturday where they attended the wedding of Miss Kay Cason, daughter of Dr. and Mrs. Leslie Cason to John Levy of Detroit at St. Rose Catholic Church. A reception followed at Hastings Country Club after which the happy couple left for a honeymoon at Las Vegas and Acapulco, Mexico. Mr. and Mrs. Arthur Niemann of Milwaukee, Wisconsin, are visiting at the home of their cousins, Mr. and Mrs. Clyde Kinyon, Mrs. Niemann is the former LaVauche Aldrich. Frank Baynton of Fallsburg attended the funeral of his lover, Charles Baynton in Grand Rapids last Saturday.

Mrs. Russell Condon Sunday. Mrs. June Fahrni attended the Clarksville OES past meeting Thursday evening at the home of Mrs. Clara Bell Kraftman. Verne Klaba who has been in failing health for many months, is still very ill at his home.

THE LOWELL LEDGER
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suddenly you're shapelier in the New PLAYTEX "CROSS-YOUR-HEART" Bra
Now—try this new way to accent your figure. Cross your heart. See? You're suddenly shapelier. That's what this new Playtex Fashion Magic Cotton bra does—it crosses your heart with stretch... to lift and separate. This "cross-your-heart" shaping is only on the new Fashion Magic cotton bra. Today—see these beautiful new Playtex "Cross-Your-Heart" Bras—with stretch straps or semi-stretch straps.
A. "Cross-Your-Heart" Bra with semi-stretch straps, cotton cups. White 32A-40C. \$2.50.
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SHOWBOAT SPECIALS
GROUP OF **SPORT SHIRTS SWIM TRUNKS**
REGULARLY \$4.00 **\$2.98** 2 for \$5.00
REDUCED PRICES ON **Summer Suits & Sport Coats**
Coons
MILK DRINKERS KEEP HEALTHY!
Milk is so chock-full of vitamins and minerals it has to help you! Ask for home delivery.
HIGHLAND HILL Dairy 1155 MAIN ST. 1992

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You'll find our funeral flowers of the highest quality, our service the best and our prices most reasonable.
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720 Godfrey St., Lowell

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Carl Kropf TRUSTEE
VERGENNES TOWNSHIP
Businessman — Experienced — Will Work for The People
Paid political advertisement

VOTE REPUBLICAN AUGUST 2 FOR
Mrs. Marilyn Rasch TREASURER
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Experience — Dependability — Education
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WELCOME TRAVEL TRAILERITES
ENJOY YOUR STAY IN LOWELL
— LOWELL CHAMBER OF COMMERCE —

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VERGENNES TOWNSHIP
Experience — Dependability — Education
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DOORWAY Sale!
ADA ONLY ADA ONLY
No sidewalks here... so step to our doorway for these Fabulous Savings!
WINTER DRESSES Reg. to \$15 \$3.00
WINTER DRESSES Reg. to \$25 \$6.00
WINTER SKIRTS Reg. to \$12 \$3.00
Mostly Black
WINTER SLAX Reg. to \$13 \$3.00
WINTER SWEATERS Reg. to \$10 \$3.00
JEWELRY 25c - 50c
TEXTURED HOSE 50c
SUMMER SLAX \$3.00-\$6.00
SUMMER SKIRTS \$3.00-\$6.00
SUMMER SHORTS \$3.00-\$4.00-\$7.00
SUMMER TOPS \$3.00-\$4.00
SUMMER DRESSES \$7 \$11 \$14 \$17
SPRING DRESSES—\$4.00-\$7.00
2 WINTER COATS \$16.00 Regular to \$55.00
5 WINTER PARKAS \$9.00 Regular to \$17.99
2 WINTER COATS \$9.00 Regular to \$40.00

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Ada Shoppers' Square—476-8251
Thurs. & Fri. 10 'til 9
LOWELL—897-4396
Open Daily 9-6
Fri. & Sat. 9 'til 9
GAS FURNACES AND CONVERSION BURNERS WATER HEATERS
FOR ESTIMATE CALL TW 7-7948
LYLE COVERT
STANLEY M. POWELL

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Art's Radio & TV Service
Main Street, Lowell, Mich.
COMPLETE REPAIR OF TV-RADIOS ANTENNAS-ETC.
PHONE: TW 7-8196
Open Fri. & Sat. Evenings
Art Warning—Proprietor

GET A MAN-SIZE DEAL!
60 New Olds and Pontiacs
Choose from all models and colors
WITTENBACH SALES & SERVICE COMPANY
749 W. Main St., Lowell Phone 897-9227

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Lowell Ledger

Vol. 73—No. 16

THURSDAY, JULY 28, 1966

Sign contract on Wednesday for new school superintendent

Lowell Board of Education President Ty Wessell announced that James Pace has been signed to a three-year contract as superintendent of Lowell Area Schools.

Pace is expected to take over the operation of the school system within a week.

James Pace is presently superintendent of schools at Kin-

de, a rural area school in the thumb of Michigan. He has been head of the school system there for several years.

Mr. Pace was introduced to the community at a joint Rotary-Lions Club dinner on Wednesday. He is 40-years-old, married, and has five children.

A more complete story with a picture will appear in next week's Ledger.



Alfred H. Cook dies suddenly at his home

Alfred H. Cook of 828 Aldon Street, SW, Grand Rapids, passed away suddenly at his home, at the age of 66.

Funeral services were held Wednesday afternoon at the Van-Strien-Alman Mortuary with the Rev. Lee Dalrymple of the Ada Congregational Church officiating.

He is survived by his wife, Carrie; two sons, Alfred, Jr., of Grand Rapids and Douglas of Ada; five daughters, Mrs. Wesley (Betty) Griffin of Lowell, Mrs. Verne (Delores) Ouen-dag and Mrs. George (Gloria) Betras, both of Ada, Mrs. Jerry (Joyce) Gesell of St. Charles, Missouri, and Mrs. Donnell DeHollander of Grand Rapids; and twenty grandchildren.

Interment was made in Oak Grove Cemetery.

Ida Zoodsma, 102; leaves 113 direct descendants

Mrs. Ida Zoodsma, aged 102, passed away at the Christian Rest Home in Grand Rapids on Monday, July 25.

Funeral services will be held Thursday afternoon at the DeVries Funeral Home in Grand Rapids with the Rev. Richard Rienstra officiating. Burial will be made in Fairplains Cemetery.

Mrs. Zoodsma, who celebrated her 102nd birthday on June 7, leaves 113 direct descendants, including three sons, John of Lowell, J. Cornelius and Peter of Grand Rapids; two daughters, Mrs. Bessie Hamersma, sr., & Mrs. Gertrude Mol of Grand Rapids; 26 grandchildren; 72 great-grandchildren; and 72 great-great-grandchildren.

Also surviving are two son-in-laws, Peter Dieleman and William Bruf; and one sister-in-law, Mrs. Gerrit Vonk of Grand Rapids.

Quick action averts tragedy at McEwen Lake

A swimming tragedy was narrowly averted Monday afternoon, July 25, when James Nead of Lowell rescued Walter Graham, jr., of Belding, Michigan, from drowning in McEwen Lake, near Alto.

Graham swimming in toward a dock suddenly began to flounder and went under the water. His sister-in-law, Bonnie (Lipscomb) Graham tried to help the struggling swimmer, but he pulled her under also; the victim's brother also failed in an attempt to aid the drowning man.

When Nead realized what was happening, Graham had gone down again for the third time. Nead brought his body to the surface after some difficulty in finding him in the weed-grown bottom of the lake.

Dorothy Prins and Lois Frazier, both of whom live near the lake on Cascade Road, applied artificial respiration to the unconscious man.

Graham was taken by ambulance to the Blodgett Hospital in Grand Rapids.

PUBLIC DANCE

At Legion Roller Rink, East Main Street, Lowell, Saturday night, after Showboat, 7 to 11 p. m. Music by the Headhunters. General admission 50 cents person. c16

LaVern C. Klahn, 70, died Tuesday; rites to be held Friday

LaVern C. Klahn, aged 70, of South Boston, passed away Tuesday at his residence.

Funeral services will be held at the Roth Funeral Home on Friday, July 29, at 2 p. m.

The Rev. Beulah Poe of the Alto Methodist Church will be the officiating clergyman, and interment will be made in South Boston Cemetery.

Mr. Klahn, a retired farmer, is survived by his wife, Muriel; one son, Fred of Lowell; two daughters, Mrs. Phil (Lois) Seese of Alto and Mrs. John (Phyllis) Conway of Grand Rapids; four grandchildren; 2 nephews and one niece.

New minister appointed to Brethren Church

At the Michigan Conference of United Brethren Churches held in Carson City recently, a new minister for the Lowell United Brethren Church was appointed.

Taking over the pulpit of the church, located on West Grand River Drive, will be the Rev. Max M. Ovenshire of Route 2, Clarksville.

Rev. Ovenshire, who has been minister of the Pleasant Valley United Brethren Church for the past thirteen years, was also returned as full time pastor of that church.

At the Lowell church, he will be assisted in his pastoral duties by Fred Sawdy of Clarksville.

A warm welcome has been extended to worshippers to attend the regular services at the church each Sunday, by Rev. Ovenshire. Sunday School is conducted at 10 a. m. with the morning worship at 11 a. m.

Turkey farm loses 72 birds to dogs

The Beltine Turkey Farm, 5952-28th Street, SE, owned by Richard Seppanes, reported that Friday night, July 22, a dog or dogs killed 72 turkeys on their range.

The past two nights there has been no further killing, but it isn't possible to predict when or if the dogs will kill again.

It is against the law for dogs to be allowed to run, and the reasons for this law are apparent. If you own a dog, be sure and keep him tied or shut-in to prevent this wanton kind of slaughter and property loss.

Well-Child Conference to be held August 16

Due to the absence of Dr. Koh, the Caledonia Well-Child Conference normally held the first Tuesday of the month will be held August 16, 1966, in the Caledonia Town Hall on Emerson Street from 1 p. m. to 3 p. m.

The Well-Child Conference is co-sponsored by the Caledonia P.T.A., and the Alaska, Pad-y's College and Caledonia Extension Study Groups.

The clinic is for well infants and children up to school age not under the regular care of a private physician.

Appointments are necessary and may be made by calling

YMCA office hours

The Lowell YMCA offices on West Main Street, which are closed on Saturdays, will be opened during the summer months on the following schedule.

Mondays, 9 to 11:30 a. m. and 12:30 to 5 p. m.; Tuesdays, 9 to 11:30 a. m. and 12:30 to 5 p. m. Wednesdays, 9 to 11:30 a. m. and 12:30 to five p. m.

Thursdays, 9 to 12 noon, closed in the afternoon; Fridays, 9 to 11:30 a. m. and 12:30 to 5 p. m.

VOTE AUGUST 2

For Carl Kropf, trustee, Vergennes Township. c16

Vergennes Twp. seeks treasurer; trustee challenged

Incumbents, Fred Roth, Supervisor and Township Clerk, Arvil Heilmann will go to the August 2 primary election in Vergennes Township unopposed.

Mrs. Richard (Marilyn) Rasch and Leon Alberts will vie for the office of Township Treasurer. Mrs. Floyd (Goldie) Clark, Township Treasurer for many years resigned the post this spring.

Incumbent Elmer Wittenbach will be opposed at the polls by Carl Kropf for the office of Township Trustee.

The run-offs are in November and the winners will take office in April of 1967.

Weather ideal, yield high, price good for area wheat harvest

Roughly 300,000 bushels of newly harvested wheat has poured into King Milling Co. since the harvest started a little over a week ago.

This has been an exceptionally good harvest, with hot dry weather creating almost ideal conditions for the farmers to harvest the crop.

The yield has been better this year, than last year and the price of new wheat is higher this year than last.

Grattan Twp. continues two party system

Supervisor Roy T. McArthur, incumbent, is unopposed for office on the Democratic ticket in the August 2 primary in Grattan Township.

Incumbent Morris Geldersma is opposed by James A. Byrne for the office of Township Clerk.

Incumbents, Ligouri Nugent, treasurer; Magin J. Byrne, trustee, and William Adams and Robert Sherman, constables, are also unopposed on the Democratic slate.

The Republican slate of candidates for the August 2 primary is: Frank Hessler, clerk; Frank Hall, treasurer; Marvin Statterlee, trustee, and George Green, constable.

There is no one running for Supervisor on the Republican ticket.

Notice of Public Hearing

A public hearing will be held on Monday, August 15, 1966, at 8 p. m. in the council room of the city hall to hear objections to vacating a portion of Water Street, in accordance with the following resolution which was adopted by the Lowell City Council on July 5, 1966:

WHEREAS the King Milling Company has requested vacation of a portion of Water Street particularly described as:

The east 26 feet of the north 48 feet of that part of Water Street lying north of the north line of the Chesapeake and Ohio railroad tracks & south of a line parallel to & 208 feet north of the center line of the Chesapeake and Ohio railroad crossing of Water Street,

WHEREAS this Council deems it advisable to so vacate the property hereinbefore described,

NOW, THEREFORE, BE IT RESOLVED that a public hearing shall be set for August 15, 1966, at 8 p. m. in the council room of the city hall to hear any persons objecting to such vacation and the city clerk is hereby directed to have notice of said hearing published in the Lowell Ledger on July 21, 28, August 4, and August 11, 1966.

Laura E. Shepard, City Clerk c15-18

LOWELL BEER STORE

Open every day and evenings until 10 p. m. Sunday until 9 p. m. c-16

VOTE AUGUST 2

For Mrs. Marilyn Rasch, for treasurer of Vergennes Township. c16

WHISTLE toots!

The Sherylette Dancers, this year's line of girls, are the most attractive and skillful the Showboat has known.

The act appeared last year as an amateur winner from Talent Night and their fine performance led to their being asked to appear as the regular line in the '66 show.

Miss Kathy Manninen, who has been named "Miss Lowell Showboat," is introduced nightly. She is 16-years-old.

The dancers are driving back and forth from Detroit, for each performance.

Several of the skits in Bob Newhart's act are being tried for the first time on the Showboat.

You'll be seeing them on the "Tonight Show" on NBC during two weeks in August when Newhart takes over the MC's chair.

The Showboat can hardly express its appreciation to WZZM-TV for their fine cooperation for the second year.

Shirley Clark, who has a regular noon-time news and interview show each week day, is a real Showboat booster. We should really make her an honorary citizen; her enthusiasm is catching.

Monday she interviewed Newhart; Tuesday, the Vogues; and on Wednesday, she had Barkley Shaw and his Marionettes.

Barkley Shaw and his "Marionettes" were the hit of the 1966 Showboat. This is a real sleeper act, booked early this Spring on the recommendation of Sid Harris, Showboat's booking agent and Music Corporation's representative.

Shaw only recently arrived in this country from England and has had little exposure in this country. You'll see this act many times this winter on the nation's top TV shows.

Just remember you saw it first at the Lowell Showboat.

Bob Newhart appeared on Shirley Clark's Monday show on WZZM-TV for an interview. On Tuesday, the Vogues were guests on the same program. The Vogues were also a big hit on WGRD, a local pop radio station, in a guest appearance Tuesday.

Mrs. G. Mennen (Nancy) Williams was accompanied by a motorcycle band from Grand Rapids to Lowell to celebrate Democratic Night at the Showboat, Wednesday evening.

Enroute to the show, the former governor's wife stopped at the Charles R. Doyle home, 523 Lincoln Lake Avenue.

Rick Mackie of Chicago is singing in the Showboat Chorus for the 2nd consecutive year. He spends the summer months with his grandparents, Mr. and Mrs. Emory Bowen and enjoys participating in the local show very much. His mother, the former Louise Bowen, is an entertainer in Chicago night spots, which probably explains his interest in show biz.

brief rain storm, with temperatures over 90 degrees, but the crowd set through the short down pour and the show kept going.

The show was shortened by about an hour over the Monday night performance.

Showboat earnings are going to break records this year, President Doyle reported if the rains hold off.

On Monday night, the total receipts were 50 percent over the same time last year.

Could be Showboat could gross well over \$40,000.

Pleasant Valley holds drive-in church services

The Pleasant Valley Drive-In Church program will consist of local talent next Sunday evening, July 31st, beginning at 7:30. The public is invited to attend. We had 130 out last Sunday evening and it would be nice to have even more next Sunday.

The church is located 8 1/2 miles west of Lake Odessa on the corner of M-50 and Bell roads.

NOTICE TO CITY OF LOWELL TAXPAYERS

Because the last day to pay 1966 summer taxes without penalty falls on Sunday, July 31, this office will accept taxes without the interest penalty during the regular office hours on Monday, August 1, 1966. Thereafter, the penalty specified by charter will be added.

Laura E. Shepard, City Treasurer c15-16

TO BE CLOSED

The Lowell Cafe and Bar will be closed Sunday and Monday, July 31 and August 1. c16

DANCING

Every Friday, Saturday and Sunday night at Riverview Inn, Lowell. c37

CREATE

A dazzling new you! Have our style and color experts give your hair new life and luster. Darr's Hair Stylists, 216 1/2 East Main Street, Lowell, 897-8155. c14-16

VOTE AUGUST 2

For Mrs. Marilyn Rasch, for treasurer of Vergennes Township. c16

Jacob Miller dies suddenly; services held

Funeral services were held Monday afternoon at the Roth Funeral Home for Jacob R. Miller of Route 1, Lowell. The Rev. Keith McIver of the Lowell Baptist Church was the officiating clergyman.

Mr. Miller, aged 51, passed away suddenly Thursday, July 21, at his home on Alden Nash Avenue. A life-long resident of Lowell, he was born April 8, 1915.

Besides one daughter, Mary of Lowell, Mr. Miller is survived by five sons, Lester of Wauchula, Florida, Sgt. Wayne of Fort Meade, Maryland, William, Larry and Roger, all of Lowell; and 13 grandchildren.

Also surviving is three sisters, Mrs. Wilma Kauffman of Fairview, Mrs. Mable Bakeman of Bay City, and Mrs. Lele Lee of Belding; one brother, Glenn of Lowell; and several nieces and nephews.

Following the services, interment was made in Bowne Memorial Cemetery.

Y swim team takes easy win; meets South Side

After two relatively easy wins over Rockford and Northville, the Lowell-Forest Hills Swim team moves to tougher competition in its next meets, as the youngsters will go against the South Side Swim Club of Holland this Thursday afternoon at Forest Hills, and against the Grand Haven YMCA team next Monday evening at 6 p. m. at the Lowell Pool. The Thursday July 28th meet begins at 1 p. m. at the Forest Hills pool in the Forest Hills subdivision west of Ada off M-21.

Evening Meet, August 1

Monday, August 1st, will see something new for the local swimmers—an evening meet. First races at the King Memorial Pool in Lowell will begin at 6 p. m., and the meet should finish around 8 o'clock. It is hoped that a meet at this early evening time will enable many parents and friends, who perhaps cannot get away during the day to attend one of the afternoon meets, to witness the excitement & thrills that characterize a junior swimming meet. All are welcome to come down to the pool Monday night and see Lowell's youth perform.

Last Thursday at the Forest Hills pool the local team downed an outmanned Northville crew by the lopsided score of 319 to 115, as the home team girls fashioned a 181 to 45 margin over the Northville femmes, & the boys swam away to a 138 to 70 victory.

Take First Place

Double first place winners from the Lowell area were: Jim Reagan, Jane Reagan, Mark Nisbet, Rob Christiansen, Nancy Gwatkin and Ken Tapley. Others capturing a first place ribbon were: Brian Doyle, Louise Doyle, Sally Doyle, Brenda Reagan, Margo Norton, Brenda Fish, Jake Callier, Perry Beachum, Brook Johnson, Blake Johnson, Mark Ritsema, John Gwatkin & David Avery.

Youngsters who were not victorious but who turned in some particularly fast times in defeat were Dale Kropf in the freestyle, individual medley, & butterfly events; Sally Doyle in the butterfly; John Gwatkin in freestyle, and Karen Reagan in butterfly and individual medley.

TWO DOCTORS PARTICIPATE IN HYPNOSIS SEMINAR

Two Lowell professional men had important parts in a two-day inter-professional seminar on hypnosis at Kellogg Center, Michigan State University last week Sunday and Monday.

Dr. Harold R. Myers, Lowell Osteopathic physician who has studied extensively and used clinically hypnosis in his practice for several years, was one of the three featured speakers at the study meeting.

Dr. Herbert R. Mueller, Lowell optometrist, who is a director of the Central Michigan Optometric Center, which sponsored the seminar, helped to arrange the meeting.

There are persons of Lowell who apparently fear a sizeable shopping center on the west side. These persons fear that the downtown merchants would be threatened with bankruptcy if a development of the size and attractiveness, which Eberhard's is proposing, should be allowed to be built on the edge of town. They would like to see the zoning request vetoed next Monday.

On the other hand, there are others (including approximately two-thirds of the merchants themselves according to a survey made by the Chamber of Commerce) who feel that Lowell needs and would benefit from such a shopping center as Eberhard proposes to build. These persons contend that the competition from existing and proposed shopping centers in the greater Grand Rapids area will cause Lowell to lose out in the "trade race" unless something is developed here which will act as a focus to induce customers to come to and

Showboat hit!

With the call from first-year interlocutor Gordy Gould, "Ladies and gentlemen, be seated," the Lowell Showboat featuring Bob Newhart and The Vogues, was well started on its 35th year of fun and foolishness.

Rounding Cattail Bend with the calloped blasting "Here Comes The Showboat," the green, gold and vivid pink boat with endmen to match was greeted by an outstanding Monday night crowd.

The six endmen, headed by veteran Forrest L. Buck with 29 years of Showboat opening nights behind him, opened the show with a rendition of "I'm Goin' Back To Where I Cum From," with Dick McNeal doing the honors on the piano.

Reanne Miller, an accomplished acrobatic dancer from Hastings, Michigan, was the first of the amateur talent show winners to appear on the show.

Tuesday evening the audience will head the Plain Folk, John Stanzanac and Helen Chorny of Grand Haven, who will sing folk songs, Penny and Pam, a song and dance team from Saranac will take over the Wednesday night amateur spot.

Thursday evening, Diane Belt-rano of Harper Woods, near Detroit, will perform with glowing and flaming batons in one of the fastest and most colorful amateur baton twirling acts to every appear on the Showboat.

The amateur winners also include the "Schotts" popular instrumental music trio composed of a trumpet, accordion and drums, and Julia Turner a songstress with a real professional delivery. Both of these acts are from Grand Rapids.

The Madrigal Singers of Creston High School, Grand Rapids, who sang two different nights on last year's show, returned again this year to do a series of vocal numbers including an unusual arrangement of "Black Is The Color Of My True Love's Hair," and other hit songs.

The advise in the Showboat program, "watch for the chicken" should be taken seriously, by all those who have a zany sense of humor. Barclay Shaw, English comedian, is a very comical man, and his act with the clown puppet and "Clara Cluck," the fowlest chicken to every lay an egg," certainly came far from laying an egg on the show Monday night. The kids in the audience loved every minute of it, whether they were five or fifty-five.

The Sherylette Dancers, an amateur chorus line from Detroit's suburb of Southfield, presented two sprightly numbers and appeared in the Grand Finale with the endmen. One of the members, charming Kathy Manninen, is this year's Miss Lowell Showboat, a title which she carries with great aplomb.

The Vogues, a nationally fa-

mous quartet, lived up to their reputations as fast-rising stars in the entertainment scene. Their easy stage presence coupled with the popular appeal of their singing easily made them the musical hit of the show.

Special appeal for the youngsters and oldsters of the Lowell area, was the fact that one of our own musical groups "The Head Hunters" was chosen to play the accompaniment for the popular numbers done by The Vogues.

The Head Hunter's are an instrumental group, organized last summer, consisting of Roger MacNaughton, electric piano; Dick Nowak, drums; lead guitarist, Terry DeWitt; and bass guitarist, Tim McLaughlin.

The Vogues sang "Magic Town," "From the Land of Milk and Honey," their current best seller, "Five O'clock World," and the song that started them on their way "You're The One."

Bob Newhart, headliner for the 1966 Showboat, broke up the first-night audience with his award winning routines, telephone and all... in spite of the bugs which do get thick around the spotlight.

Newhart entertained the crowd with his ideas for changing TV commercials to more practical endings, and finished with his famous "Driver-Training routine, adding a great deal of hilarity to an already full evening.

In and around all these acts, amateur and professional, the famous endmen performed with their usual antics and jokes as well as doing individual vocal numbers accompanied by Max Barnes and his band, and the fine 100-voice Showboat chorus directed by Gerrit Lohman, Music Director of Forest Hills High School.

The crowd heard selections from Forrest Buck, "San Francisco Bay Blues;" Ron Weeks singing "Mobile;" Dick McNeal "Rockaby Your Baby;" Loren Wohlford, "Alabamy Bound;" Charles Hoffman singing "Mame;" and the "baby" of the group first-year endman, Curt Chadwick singing "It's A Sin To Tell A Lie."

Mr. "Runci" was honorary pilot for the trip Monday night, bringing Congressman Gerald R. Ford safely down river to make his 19th visit to the Lowell Showboat.

Saturday night is traditionally Governor's night and Governor George Romney plans to pilot the Showboat around the bend again this year.

FROM SIDEWALK SALE!

Short sieve sport shirts and surfer shirts, \$2. Ladies' slacks, \$2. Broken sizes of ladies' shoes, \$2. Wepman's Clothing & Shoes, 103 East Main, Lowell. c-16

Letter to the Editor... Council's decision is important to the future of the community

Dear Mr. Jefferies:

This coming Monday, August 1, the city council is scheduled to vote on the controversial request that 7 1/2 acres of land on the west side of the city be zoned so as to permit Eberhard's to build a new half-million dollar shopping center.

Since the heated and well-attended public hearing on July 18th, public interest and concern has continued to rise on both sides of the question. The members of the council are now faced with the difficult task of having to finally settle the issue. Because this matter is one which is far-reaching implications for Lowell's future as a trading center, the stakes are high. Every resident and future resident of Lowell and the surrounding area will be affected to some degree by the decision that is reached Monday night.

As one who has become interested and involved in the discussion of this issue, I would like the privilege of setting forth what appears to me to be the heart of the controversy.

There are persons of Lowell who apparently fear a sizeable shopping center on the west side. These persons fear that the downtown merchants would be threatened with bankruptcy if a development of the size and attractiveness, which Eberhard's is proposing, should be allowed to be built on the edge of town. They would like to see the zoning request vetoed next Monday.

On the other hand, there are others (including approximately two-thirds of the merchants themselves according to a survey made by the Chamber of Commerce) who feel that Lowell needs and would benefit from such a shopping center as Eberhard proposes to build. These persons contend that the competition from existing and proposed shopping centers in the greater Grand Rapids area will cause Lowell to lose out in the "trade race" unless something is developed here which will act as a focus to induce customers to come to and

stay in Lowell for their shopping needs.

These persons believe that the downtown would survive this competition and even be better off in the long run, benefiting from the increase in the number of persons who come to Lowell through the drawing power of the shopping center and then remain to complete their shopping needs here in town instead of Grand Rapids.

The ideal solution would seem to be to have the shopping center built in the downtown area. However, apparently this is not a "live option" at the present time since, at the public hearing, the largest parcels of land suggested as alternate building sites were in the two to three acre range. From the standpoint of customer service and business efficiency, Mr. Eberhard stated that he needed a larger site.

Also, it would seem that if Lowell is to catch the eye of area shoppers a development of considerable size and convenience such as is proposed by Eberhard would be desirable & advantageous to the community.

Lowell's proximity to Rogers Plaza, the north Plainfield area and the new developments going in at 28th Street and the South Beltline will require that Lowell take hold, progressive steps in the years to come if our city is to hold its own or expand as a trading center.

Thus, it seems to me, the question before the city council is simply this: Shall the city move to expand and broaden its appeal to area consumers by okaying the shopping center on west Main Street, banking on the resultant projected trade increases coupled with heightened initiative and vigor among offset fears of disaster in the downtown area... or... shall the city vote to continue the status quo, gambling that Lowell can hold its own, in the face of increasing G. R. competition, with no significant expansion of shopping facilities here?

Sincerely,

Rev. G. Robert Webber