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A Word to the Wives

By Jean Kinkaid
Women's Consultant
The Travelers Insurance Company

Women prefer white in bathroom decorations

What's your favorite color in the bathroom? Pink? Aqua? or Gold? Surprisingly, the color revolution in the American home during the past decade hasn't influenced the favorite color choice in soap for beauty and the bath. The overwhelming preference is still white.

According to Anne Whitfield, beauty consultant, when given a choice of many colors, two out of every five American women will select white. Why? One answer is that white is the classic symbol of purity and cleanliness, Miss Whitfield said. "Another factor is the popularity of white as its versatility. It's usually suitable for any type of bathroom decor. Then, too, families often use the same bath soap and white appeals to both men and women."

Of course, the purity and cleanliness, which many women seek when they select soap shouldn't be judged by color, Miss Whitfield declares. "Whatever its color, the soap itself should be pure, mild, hard-milled to give it rich, creamy lather."

"At the same time, it should provide more than the superficial cleanliness of ordinary soap. Ingredients will help protect against the invisible bacteria which threaten the health of the skin."

Although it's taken for granted by most Americans, soap is one of the greatest aids to beauty and to health. Once a precious rarity, it is now commonplace in civilized countries. With the advent of effective deodorant soap, this traditional household product has contributed very much to the beauty and health of the American family.

Healthful hints

Swimming can be a lot of fun in summer, for with all the heat and humidity in the air, who can resist the lure of a drive into cool blue waters? But, before you take that first refreshing dip, here is something to remember—

The Hearing Aid Industry Conference underlines the importance of using correct diving gear to prevent damage to the ear drum which can lead to a hearing loss. They also point out that swimming in polluted waters can result in an infection that could bring on a temporary or permanent hearing loss, and that ocean breakers hitting the ear can also create hearing problems.

HAC suggests that swimmers bear these facts in mind and including ear plugs, and/or bathing caps, and that they bring any swimming in polluted waters to the attention of their medical ear specialist immediately.

Once a hearing loss has been detected, it can be corrected or compensated for through medical or surgical treatment or the use of a modern hearing aid. The first step, getting a hearing test once a hearing loss is suspected, is the urgent action required to get the correction underway.

For information about where you may have your hearing tested, get in touch with your local hearing and speech center, your medical ear specialist, or your local hearing aid dealer.

The Changing Face Of Beauty

Ever since the Gibson Girl (America's first distinctive "look"), women have tried to look like somebody else. The 50s-look figure and the hair worn by the Gibson Girl were fashions of the American scene of the turn of the century.



Today, with modern beauty aids like the new total-look approach of Cleared Cosmetics which blends makeup to harmonize with individual hair color and skin tones, every woman can capitalize on the natural beauty of her own features—and as a result, the natural look is "in".

Lowell 897-9396
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What's cookin'

Summer is the season for millions of Americans to take to the fresh outdoors for leisurely camping, boating, hiking or just a simple day's excursion to the beach.

A picnic meal for a day's outing is relatively easy, thanks to the general varieties of canned meats on the market. Quite a number of tasty picnic dishes may be created from canned meats.

Bermuda Burgers
Cut the contents of a can of corn beef hash into 4 slices. Brown hash rounds with 4 slices of Bermuda onion in butter or margarine, or heat in aluminum foil on grill.

Chili Hot Dogs
Grill 8 frankfurters. Combine 1 can chili, 1 can tomato paste, and 1 teaspoon mustard. Heat and spoon over franks tucked in buns.

Quick Chili Mac
In heavy saucepan, mix 1 can chili and 1/2 can water; bring to boil. Add 1 cup uncooked elbow macaroni, cover and cook over medium heat 15 minutes or until macaroni is tender.

Easy Kabobs
Place canned Vienna sausages or cubes of canned luncheon meat on metal skewers, along with tomato wedges, onion wedges, pickle slices or squares of green pepper. Brush with bottled barbecue sauce and grill.

Brownie Kabobs
Tuck a package of popular all-butter Chocolate Brownies, a package of large-size marshmallows, and colored toothpicks into your picnic basket.

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Meet — your correspondents

Mrs. Leon Anderson
Born near Freeport, the daughter of Mr. & Mrs. Thomas Griffin, Mrs. Leon Anderson moved to Bowne Township in 1898. She attended Curley School and was graduated from Caledonia High School.

Belle Young
Mrs. Belle Young lives on Route 1, Clarksville. She has been writing the news column for South Boston since 1920.

Mrs. Leon Seeley
Mrs. Leon Seeley has been a Ledger correspondent for the Govt Lake area for the past 20 years.

Mrs. Sherman Reynolds
Mrs. Sherman Reynolds began writing the Snow Community news nearly 40 years ago upon the request of her neighbors and friends.

Mrs. Ira Sargeant
Born in Campbell Township, Ionia County, Mrs. Ira Sargeant was the daughter of Stephen and Nancy (Long) Custer.

Mrs. Ira Blough
Mrs. Ira Blough has been the Star Corner correspondent for the Lowell Ledger (formerly the Alto Solo) for 35 years.

Mrs. Bert Blank
Mrs. Bert Blank, correspondent for over ten years in the Pleasant Valley area, lives on Thompson Street, Clarksville.

Buddhist Philosophy
Buddhists have no acceptance of God, the Catholic Digest states. They believe that perfection of a man's life lies in achieving indifference to any fate.

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Ada Heating & Plumbing Co. 587 Ada Drive Ada, Michigan

Offer slides

A trip back in time to great events in our state's past is the subject of a 30-minute slide talk available without charge for churches, senior high schools and clubs according to B. D. Slick, local manager of Michigan Bell.

Color slides of the Michigan Bell-commissioned series, "A History of Michigan in Paintings," show how artist Robert Thom, who was born in Grand Rapids, has captured the life and spirit of other days—from the era of glaciers and mastodons through the times of Indians, explorers, wars, and industrial changes.

According to Slick, the talk includes details of some of the intensive research done for the series, little known and interesting historical anecdotes and preliminary sketches of which 12 are now completed.

The talk is being given in this area by Milton A. Wilson, Emory Hawk, and Kenneth Walton. Arrangements for presenting the talk may be made by calling telephone no. 499-9888.

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FOUNDER CONTEST

Competition in school is unfair

Unfair competition in the schoolroom can be cruel to the developing child. A University of Michigan educator says. With automated teaching, students can move at their own rate and when ready can go on to the next more advanced course, according to William Clark Trow, U-M professor of education.

"Those who have not attained this goal by the end of the term will keep on until they do," says Trow.

What classroom students are in is immaterial since they will be working on programs individually and will meet with others who are making progress similar to theirs in each of the different subjects, he explains. Trow points out that students are not always fast or slow in all subjects but may be advanced in one and retarded in another.

"Any student's growth is normal for him," he asserts. "He is good or poor, fast or slow, passing or failing, only in comparison with other students with whom the school system forces him to compete. He himself is developing at the rate determined by his biological constitution and the circumstances of his home and school experiences, over which he has no control."

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Frances Bu:le is bride-elect of Donald Dawson

Mr. and Mrs. Clarence Bu:le of Lowell, wish to announce the engagement of their daughter, Frances Elizabeth of Donald Lee Dawson.

The prospective bridegroom is the son of Mrs. Velma Johnson and the late Mr. Clyde Johnson.

An August 7 wedding is being planned by the couple.

coming events

The Clark-Ellis American Legion Post will meet Monday July 12 at their hall on East Main Street.

Registration for the Moose Fishing Derby is this Saturday, July 10, at Lewis Electric on East Main Street. Open to children ages 6-12. Register between 9 and 11 a. m.

Dates for the Alto-Bowne Center MYF swimming parties at the King Memorial pool in Lowell are July 15, July 28, and August 11, from 7:30 to 8:30 p. m. cl3-14

The Alton Ladies Aid will meet in the church on Thursday, July 8. 12-13

The South Boston Extension Club members will have their annual picnic at the Frank Halliday Park, near Ada, on July 11, at 1 p. m. 12-13

The Bowne Center Young Adults will meet Saturday, July 10. A swimming party is being planned.

Cheerful Doers will meet at the Congregational Church on July 12 at 7:45. Mrs. George Butler, chairman.



Patricia Condon, Roy E. Jeffery wed Saturday

Miss Patricia Ann Condon, daughter of Mr. and Mrs. Wm. H. Condon of Lowell, became the bride of Rev. Roy E. Jeffery, son of Mrs. S. M. Jeffery and the late Mr. Jeffery of Moose Jaw, Sask., Canada, Saturday afternoon in Alton Bible Church.

The bride chose a gown of silk organza over taffeta, fitted bodice with shirred sleeves, oval neckline outlined in daisy patterned Swiss lace with wateau panel train.

Matching lace outlined her mantilla of silk illusion. She carried a cascade of Amazon lilies and snowdrop mums.

Miss Judy Marks of Benton Harbor, maid of honor, Mrs. Dale Kuenzli of Lansing, and Miss Karen Repik of Ionia, niece of the bride, attended the bride, wearing matching gowns of Mint green linen with velvet ribbon detail and bowed veils. Their colonial bouquets were green and white snowdrop and button mums.

Sandra Condon, Lori Reed, and Lisa Condon, nieces of the bride, were flower girls.

Phillip Norbo of St. Joseph assisted as best man. Lyle and Gordon Jeffery of Briarcrest, Sask., Canada, nephews of the groom, and Daniel Reed of Grand Rapids, ushered.

Rev. and Mrs. Dean Blough presided at the reception held in the Lowell Methodist Church parlors.

Following a Canadian wedding trip the couple will reside at Lake Michigan Beach where Rev. Jeffery is minister of the Lake Shore Bible Church.

area doin's

Miss Ruth Ann Ford will be the honored guest at a bridal shower July 10 at the home of Mrs. Toby Watters. She will become the bride of Gerald Nelson on July 24 in St. Mary's Church.

Miss Sharon Dintaman of Alto and James McFall were united in marriage on Friday evening, July 2, in the Lowell Congregational Church. A reception followed at the home of the bride's parents.

Miss Lucille Speaker and Mrs. Don Ford attended the Waalkes-Kamradt wedding at the Burlington United Church of Christ in Wyoming on Saturday evening, June 26.

Mrs. Iva Linton is spending a few days with her cousin, Mrs. Sadie Robbins of Lake Odessa.



Just arrived

Mr. and Mrs. Fred Durkee of Freeport are the proud parents of an 8 pound, 11 ounce girl, Teresa Louise, born on Wednesday, June 23, at the Grand Rapids Osteopathic Hospital. Mrs. Durkee is the former Gayle Lip'scomb of Alto.

4-H News

The next meeting of the Bowne Center 4-H Club will be held July 13 at Mrs. William Van-Heyningen's, 7247 McCords on Kettle Lake.

The meeting will be with a swimming party at 7 and a business meeting at 8 p. m.

The outdoor meals members have charge of the barbecue.

Water accidents are increasing in Michigan

Water accidents are on the increase in Michigan.

Eighty-three persons have died in 104 water accidents in the first five and a half months this year, respective increases of 24 and 30 compared with the period up through June 12, in 1964, according to State Police provisional figures.

In addition, 43 persons have been injured in water mishaps.

The breakdown on 62 of the deaths on which official reports have been received includes 14 boat passengers, eight boat operators, 11 swimmers or waders, 15 who fell from bridges, banks, docks or piers, 13 who fell through ice, and one skin or Scuba diver.

Vigilant supervision of children at play in or near water and proper attention to safety rules when boating, the State Police emphasize, can help hold down the water accident toll which reaches its peak during the warm weather months in Michigan. Last year 290 persons lost their lives in 606 water accidents in the State.

Ledger Wants Ads bring results.

Deadlines

Unless otherwise noted, the Lowell Ledger publication deadlines for non-Holiday weeks will be as follows:

Photographs, 5 p. m. Monday Church News, noon Tuesday

Locals, 5 p. m. Tuesday Social News, 5 p. m. Tuesday

Correspondence, 4 p. m. Tues. Coming Events 5 p. m. Tues. Classified Ads, 5 p. m. Tuesday

All deadlines are for material to be published in the same week's issue.

The Ledger cannot guarantee use of material received after the above noted deadlines.

Most of us find that we scale the ladder of success quicker when we are debt-propelled.



Don't Toss It---Bag It!



Here's a good starter in helping to keep Michigan's rivers beautiful. Before shoving off on that canoeing trip this summer, pick up a litter bag of some sort and use it to stash your trash. If everyone will follow the example of these people, thousands of dollars in cleanup costs will be saved. More important to the next group that comes paddling along, the state's streams will be kept looking at their natural best. —Mich. Dept. of Conservation

4-H Club Week is July 13 to 16

More than 1,000 4-H Club members from every Michigan county will participate in 4-H Club week at Michigan State University July 13 to 16.

The youths were selected to take part in the 47th annual event on the basis of outstanding 4-H Club records. The program which carries the theme "Destination — Leadership" reflects the concern of 4-H Club leaders in developing leadership in Michigan young people in line with a changing United States and the world.

This year's emphasis will include world understanding and human relations. In the opening session, State Senator Guy VanderJagt of Cadillac will challenge 4-H Club members to actively seek leadership roles at all levels during their life.

A better appreciation for the work of the United Nations is the goal of the world understanding sessions. Delegates will be trained to take active leadership to involve teenagers and adults in programs that will increase understanding of the United Nations.

Extensive use of closed circuit television will play a big part in discussion of human relations throughout the entire week. Some 90 discussion groups will explore the meaning and cause of discrimination, prejudice and other social problems concerning human relations. Club members will attempt to seek alternative solutions to problems and determine roles they can assume in their home communities, the state, the nation and the world.

The annual club week is sponsored by the 4-H Club department of the Michigan Cooperative Extension Service.

Carry first aid kit on vacation

Is your family planning a summer automobile vacation trip soon? If so, it's time to make certain you have ready in the car first aid supplies and the necessary equipment for safety measures in case of an emergency, says Today's Health, the magazine of the American Medical Association.

Small commercial first aid kits are all right for minor scratches, bruises and sunburn. Additional supplies are needed to care for more serious injuries.

Here are some suggestions from Today's Health for supplies for your auto trip. Keep in your car a first aid guidebook, such as the AMA Manual.

Be well supplied with wood splints, several 4x30 inches and several 2x14 inches, for use in fractures.

Pack at least six triangular bandages, and a supply of large and small sterile dressings for use in emergency treatment of wounds.

A blanket is useful as a covering to keep an injured person warm, or in fashioning an improvised stretcher.

Have a supply of note pads and pencils. Reports to police and insurance companies must be made following an accident.

WATKINS SALESMEN TOUR RESEARCH FARM RECENTLY

The following area farmers and businessmen were the guests of Watkins Products, Inc. for a flying trip to Winona, Minnesota, headquarters of the direct selling firm.

The group included Vern Nauta, Gerald Wittenbach and Harry Yeiter. These area agricultural leaders were picked up at Lansing by the Watkins executive aircraft recently and were flown to Minnesota.

While in Winona as guests of the world-wide direct marketing firm, they were given tours of company facilities and research farm.

The group also enjoyed a tour of the company's modern manufacturing facilities where they saw the mineral-vitamin feed supplements produced under exacting quality control conditions.

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COLOR

SUN., MON., TUES., JULY 11, 12, 13

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