





DALE L. JOHNSON
As the New Year rings in full of bright hopes and new resolutions we would like to add ours to yours and to wish that every joy may come your way.

Qualified Insurance Representative for Firm Bureau Insurance Companies of Michigan



We're taking off into '64 hoping that it will be simply out of this world with happiness and success for you.

ART'S RADIO & TV



Here comes little '64 to paint up the happiest New Year ever. We hope it's brimful of everything you've wished for and we would like to take this opportunity to thank you for your wonderful friendship and patronage!

State Savings Bank

NEW YEAR SAVINGS

WOOL AND DARK COTTON DRESSES from \$8.60



SWEATERS SKIRTS - SLAX from \$5.60

EXTRA COAT SAVINGS \$14.60 to \$44.60

BOTH ADA AND LOWELL STORES



Where something new has been added! Lowell 897-9396 Ada 676-1148

South Lowell

Mrs. George Wieland
Mr. and Mrs. Richard Wieland and baby are spending the holidays with their parents, Mr. and Mrs. Richard Wieland.

No. McCords—E. Cascade

Mrs. Effie Cox
Emma Johnson was a Christmas Eve guest at the Robert Johnson home in Lake Olesca.

Snow Community

Mrs. S. P. Reynolds
Mr. and Mrs. Kenneth Fox were Sunday evening guests of Mr. and Mrs. Darwin Neilist.

Foreman Road

Mrs. Edna Taylor
Mr. and Mrs. Fred Roth visited their daughter in Lansing Thursday and Friday.

Grove Lake

Mrs. Leon Seeley
Mr. and Mrs. Kenneth Fox were Friday evening callers of Mr. and Mrs. Robert Key.

THE LOWELL LEDGER

Member of the Michigan Press Association
Second class postage paid at Lowell, Michigan.

HAROLD JEFFERIES, Editor

Mr. and Mrs. Glenn Ritter and family, Mrs. Lucille Visser and Gayle Ritterger spent Christmas with Mr. and Mrs. Ray Ritterger.

Mr. and Mrs. Earl McDermid are spending a few days with Dr. and Mrs. Adlai Pletcher in Kankakee, Illinois.

Mr. and Mrs. Fred Russo and family of Boulder, Colorado, are spending the holidays with her parents, Mr. and Mrs. Fred Sterzick.

Mr. and Mrs. Russell Taylor, Mr. and Mrs. Don Taylor and family, Mr. and Mrs. Burton Taylor, Forrest Nash and family, Mr. and Mrs. Stewart Thomet and family and Frank Ritterger.

Sweet Community Club met on December 31 at the schoolhouse since family is to have a number for the program.

Misses Jessie and Ina O'Harrow of Detroit and Mr. and Mrs. Howard Krum were Christmas eve guests of Mr. and Mrs. Ernest H. Roth.

Mr. and Mrs. Charles Rose and family in Lowell, Mr. and Mrs. George Wieland and Bill spent Thursday evening with Mr. and Mrs. R. A. Wittenbach and family.

The neighborhood has enjoyed the large star which Mr. and Mrs. Willis Hatch have erected on the tripod of their site.

Miss Markie Tatum of Melville is spending a few days with Miss Susan Keyt.

Mrs. Forrest Richardson is recuperating at home from tongue surgery performed at Butterworth Hospital recently.

Welcome As the New Year comes into port, we take the opportunity to wish you fair winds and smooth sailing all through 1964.

Roth Funeral Home

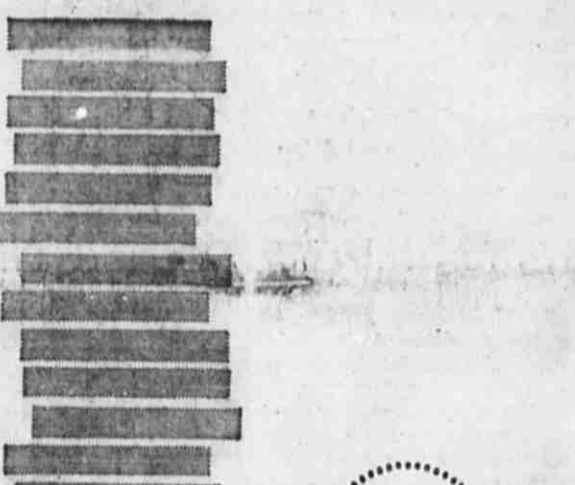
WINTER PROMOTION SALE!



Dawn 4-Oz. Knitting Worsted All Fast Selling Colors—Never So Many When?—Through January 31st

- LOOK AT THESE COLORS—CHECK YOUR NEEDS: ( ) White ( ) Dark Violet ( ) Roseda ( ) Pink ( ) Purple ( ) Hunter Green ( ) Bright Pink 1 ( ) Dark Gray ( ) Gold Green ( ) Bright Pink 3 ( ) Powder Gray ( ) Emerald ( ) Twinkle Blue ( ) Light Green ( ) Dark Green ( ) Med. Blue ( ) Dark Oxford ( ) Olivette ( ) Opal Blue ( ) Buff Heather ( ) Scarlet ( ) National Blue ( ) Red ( ) Black ( ) Pale Blue ( ) Wood Brown ( ) Cocoa ( ) Amber ( ) Dark Coral ( ) Peacock ( ) Canary ( ) Watermelon ( ) Black ( ) Potter Gold ( ) Butterweed ( ) Rainbow ( ) Orange ( ) Navy ( ) Tanager ( ) Nile Green ( ) Violet ( ) Sage Green

SAVE EVEN MORE — "BUY THE BOX" SIX Pull Skeins for only \$6.29



HAPPY NEW YEAR



Happy everything to you!
Berkshire's biggest dreams come true and '64 be the cheeriest... all year through!

BELDING FINANCE CO. LOWELL BRANCH Mrs. Donna Smith, Mgr.

Families, two-somes, teams... enjoy bowling at its best

AMERICAN LEGION BOWLING LANES NOW OPEN 12 NOON EVERY DAY Newly redecorated, underground ball returns, Tel-a-Scores

ANNUAL MEETING NOTICE WOODLAND MUTUAL FIRE INSURANCE CO.

The annual meeting of the members will be held at the Woodland Community Rooms over the Fire Station at 10:00 A.M. Eastern Standard Time on January 21, 1964.

Albert F. Reesor President Kendal Coats Secretary

New Year Greetings

As the New Year bells ring out, we chime in with glad greetings and best wishes for your pleasure and prosperity in the days ahead.

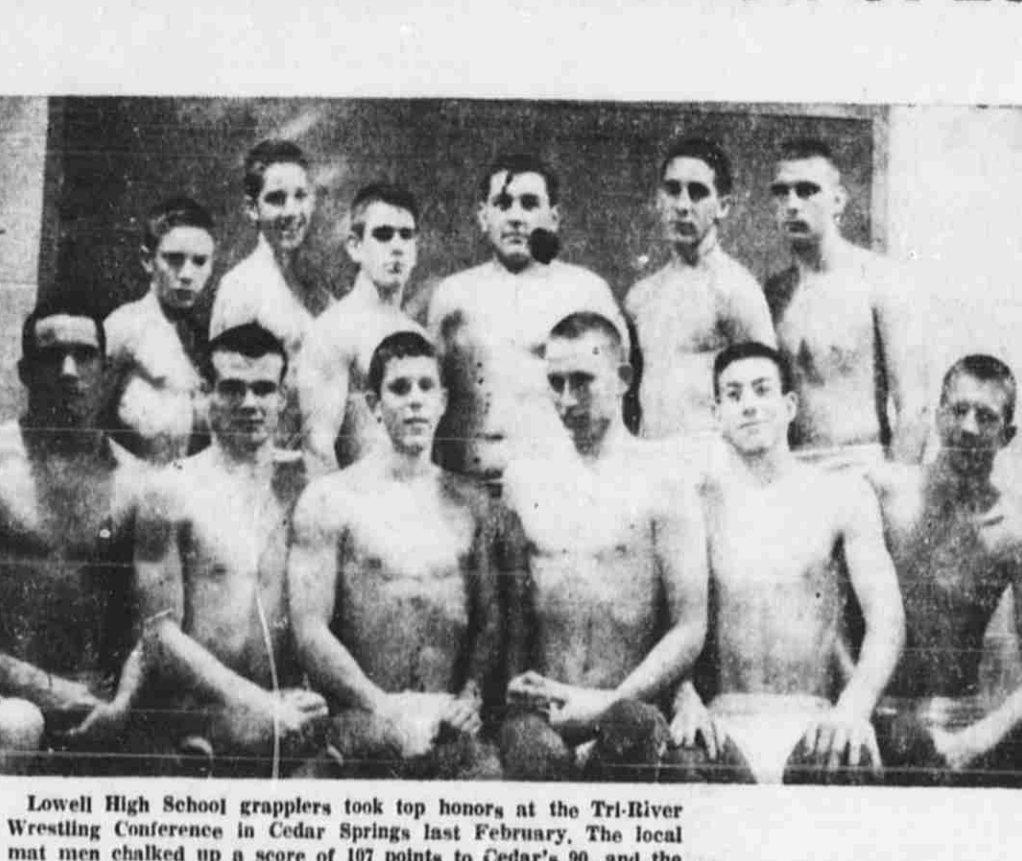


3 pair — \$2.45 Carv's 219 WEST MAIN ST., LOWELL PHONE TW 7-7577

This Was The Year That Was: A Review of Lowell Events Throughout '63



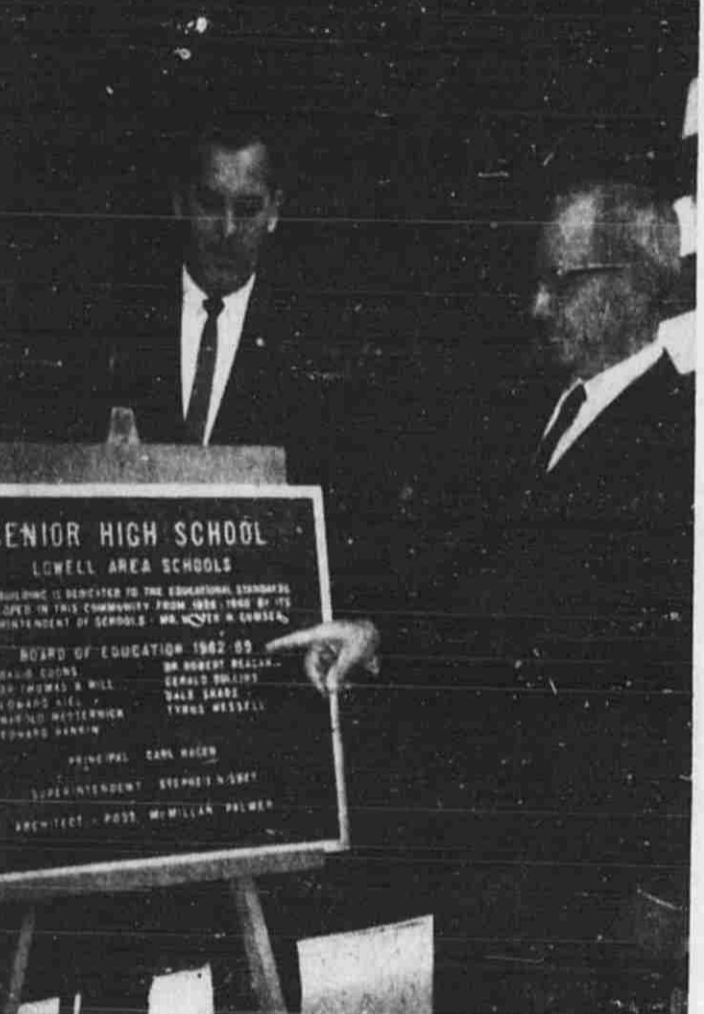
On June 15, an early-morning fire, started by a spark from a sorting machine belt, broke out in the Runeman Co. bean elevator on Broadway St. near the railroad tracks.



Lowell High School grapplers took top honors, at the Tri-River Wrestling Conference in Cedar Springs last February. The local mat men chalked up a score of 107 points to Cedar's 80, and the victory enabled them to bring home the much-coveted trophy for the high school's new trophy case.



Lowell Police Chief Avery Block points to the area in the Flat River where Steven Ritterger, 9, drowned on March 17 while attempting to cross the tigral waters hand-over-hand along an overhead wire cable.



Lowell's new Senior High School was dedicated in October to Walter W. Gunser, right, with a plaque which reads: 'This building is dedicated to the educational standards established in this community from 1868-1890 by its Superintendent of Schools, Walter W. Gunser.'



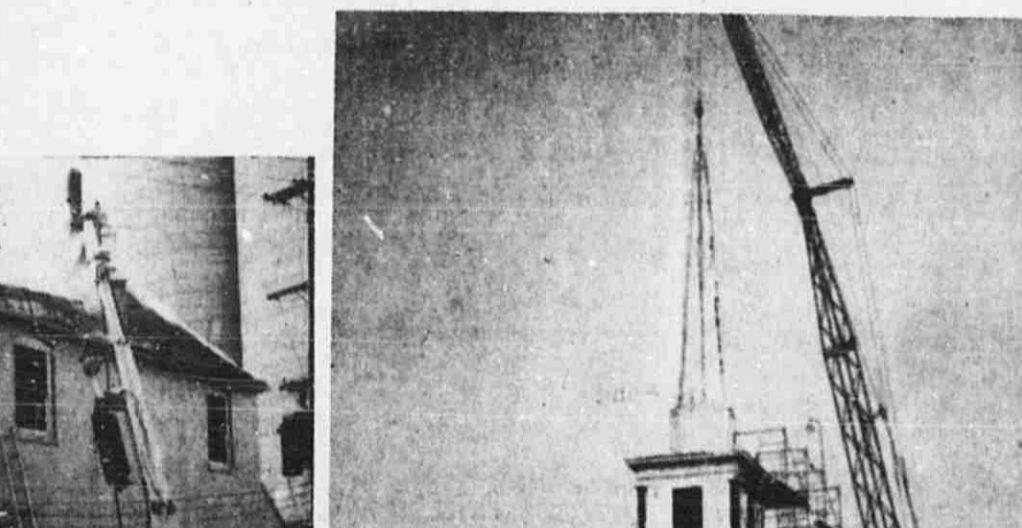
One of the facilities at the new high school is the language laboratory. Gary Barnett, Peter Berger, and Ralph Miller, second-year French students, work on improving their conversational ability while their instructor, Mrs. Gladys Bergin, rear, monitors their performance at the master control center.



The Lowell Light and Power Company's new garage-and-office building on Riverside Drive went into use in August. Behind the \$14,000 structure are the new transformer and sub-station complex through which electric power from the Wolverine Electric Cooperative is fed into the Lowell lines.



Lowell tapped a new source of electric power in August when switches were thrown and current started feeding from the Wolverine Electric Cooperative into the local lines.



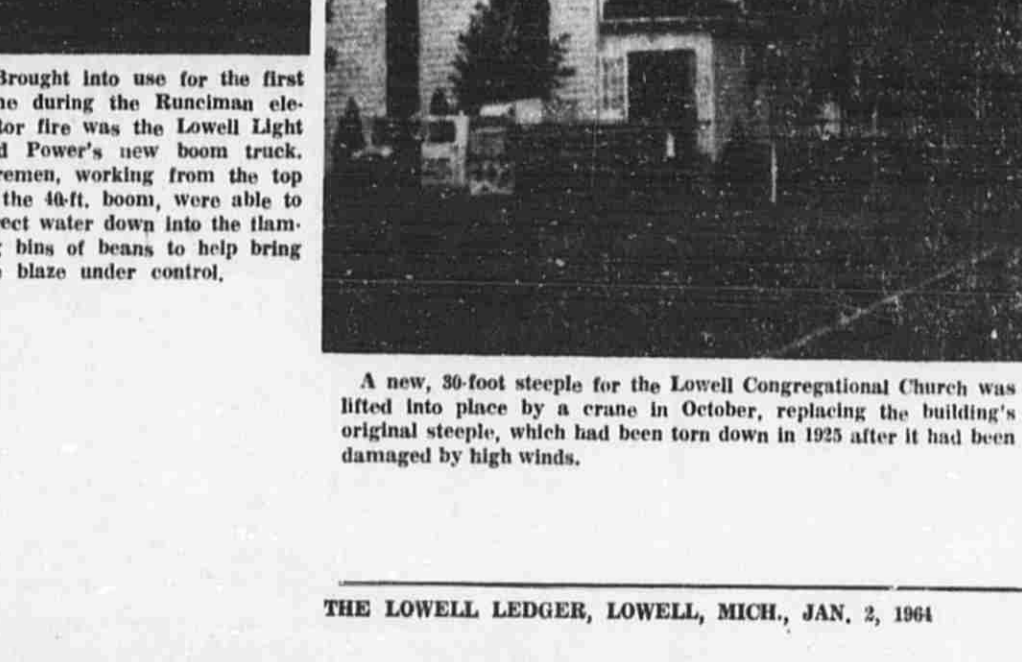
A new, 50-foot steeple for the Lowell Congregational Church was lifted into place by a crane in October, replacing the building's original steeple, which had been torn down in 1923 after it had been damaged by high winds.



Newest landmark in the northwest section of town is the Lowell Senior High School building, which opened its doors to students for the first time last fall. An Open House in August gave the public a chance to inspect the million-dollar structure which had been voted into being by one vote in 1962.



A heat wave in the early days of July had 'em leaping in the King Memorial Pool to cool off. YMCA officials reported that 212 people hit the water on July 1st when the temperatures soared into the 90's.



Brought into use for the first time during the Runeman elevator fire was the Lowell Light and Power's new boom truck. Firemen, working from the top of the 46-ft. boom, were able to direct water down into the flaming bins of beans to help bring the blaze under control.



George De Graw, Lowell Police Chief and a member of the local fire force since 1933, retired on January 1st. He was succeeded by Avery Block.



