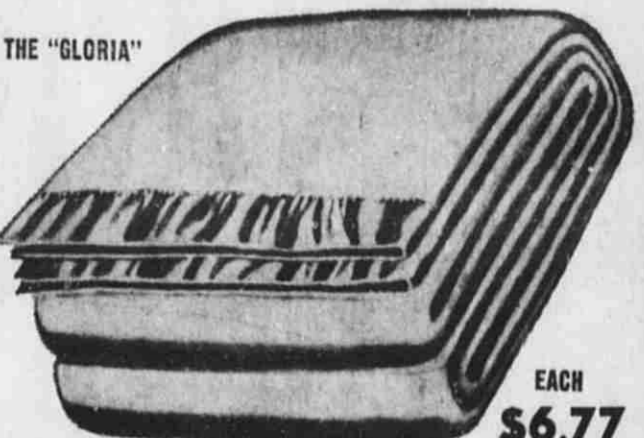


Lowell Community News

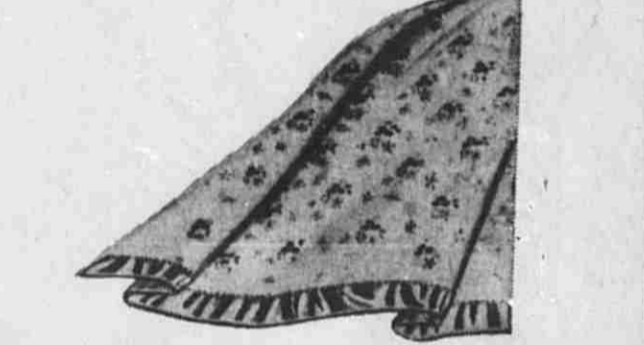
BLANKET TIME AGAIN



Popular Solid Color Blankets

Exceptional Value For Thrifty Housewives... Soft, downy blend of Rayon and Acrylic fibers...

LAVERN DECORATIVE NOVELTY JACQUARD SINGLE BLANKET... EXTRA FINE QUALITY - WINTER WEIGHT - 3 1/2 LBS.



AVON ALL COTTON HAND SCREEN PRINT BLANKET FOR YEAR AROUND USE... This fine blanket is a lovely color of pink, blue or gold...

"EARLY BIRD" SALE! Each Blanket Polyethylene Wrapped.



"DAWN" 4-oz. KNITTING WORSTED

Regular \$1.29 Now! \$1.09

Dawn 4-Oz. Knitting Worsted All Fast Selling Colors—Never So Many When?—Aug. 20 through Sept. 28

Look At These Colors—Check Your Needs: () White () Purple () Nile Green () Pink () Dark Gray () Golf Green () Bright Pink () Powder Gray () Emerald () Twinkle Blue () Light Oxford () Scarlet () Opal Blue () Dark Oxford () Red () National Blue () Buff Heather () Cocoa () Amber () Beige () Fenwick () Potter Gold () Wood Brown () Rainbow () Dark Coral () Dark Coral () Navaho () Tangerine () Watermelon () Black () Violet () Bittersweet () Dark Violet () Navy

Carry's 210 WEST MAIN ST., LOWELL PHONE TW 7-577

Foreman Road Mrs. Etha Taylor

Mrs. and Mrs. Winton Wilson spent Sunday with Mr. and Mrs. Rex Hallberg in Williamsburg...

Mr. and Mrs. S. C. White from Toledo, Ohio, is visiting her daughter, Mrs. Gus Winger...

Mr. and Mrs. Robert Kaiser of Lowell called on Mr. and Mrs. Earl McKinley...

Mr. and Mrs. Archie Duncan took Mrs. Agnes Duncan to her home in Detroit on Sunday...

Frank Ryder called on Lester Blyde evening...

Mr. and Mrs. S. C. White from Toledo, Ohio, is visiting her daughter, Mrs. Gus Winger...

Mr. and Mrs. Ray Alexander attended the Western Michigan University and Central football game Saturday...

Mr. and Mrs. C. A. Blaser were Sunday guests of Mr. and Mrs. Jerry Owens in Grand Rapids...

Mr. and Mrs. C. A. Bradshaw had as their guest their daughter, Mrs. T. W. Tamke and son of Chicago...

Mr. and Mrs. Phillip Davenport attended a golden wedding anniversary open house Sunday for Mr. and Mrs. Carl Lass.

DRIVERS LICENSE REVOKED The driver license of Jack Frank Kimp, 19, 770 Faye Street, Ada, was revoked August 27 for his unsafe driving record...

TITLES IN OUR LENDING LIBRARY When it comes to loans, you name it, we're pretty sure to have it!

Need cash to finance a car, home, business, repairs, farm, or to pay off piled up bills? Whatever the purpose, you'll find it to your advantage to get what you need on a low cost loan from our Fast service always!

Belding Finance Co. LOWELL, MICH. Mrs. Donna Smith, Mgr. 113 W. Main Ph. 897-9252

Logan News Mrs. Harold Yoder

Mr. and Mrs. Kenneth Blough accompanied Mr. and Mrs. Ed Young of Battle Creek to Isenheim over the week end on a Log Cabin Convention...

Mr. and Mrs. Victor Christensen of Rockford called on Mr. and Mrs. S. V. Taylor on Sunday afternoon...

Mr. and Mrs. Victor Cisar, of Lima, are enjoying the company of their son, Jack, who is home on furlough...

Mrs. Horace Myers, and Mrs. Gwendeth Neek, visited Mrs. Elva Myers, who is in a hospital near Kalamazoo last Tuesday...

Mrs. Richard King has returned home from the Grand Rapids Ophthalmic Hospital, where she had undergone surgery...

Mr. and Mrs. Will Lett were Sunday dinner guests of Mrs. Nellie Kraus of Alto...

Revival meetings will begin on Wednesday evening, September 19 at 7:45 p. m. and will continue each evening until September 30...

ARNOLD KIMBALL 202 North Hudson, Lowell Box 13 Ph. TW 7-6071

Segwun Community Mrs. Iva McIntyre

Miss Ethel Hallas of Jackson is spending a few days with her cousin, Reid Towne, in Grand Rapids...

Mr. and Mrs. Ed Gamble of Alpena spent from Sunday until Wednesday with Mr. and Mrs. Lloyd Dean and Kurtis...

There were five bidders. The first bridge at Ada, built with state funds, fell into the river in 1852.

Small Appliance REPAIR CALL TW 7-7397 FREE PICKUP AND DELIVERY HOUSEMAN'S SERVICE

Gas Range DEALERS are making REAL DEALS you can't afford to miss DURING THIS... real autumn sale

REPAIR OF CASCADE BRIDGE COST \$11.100 STATE REPORTS The Michigan State Highway Department revealed this week that the cost of the Taylor Company of Grand Rapids of \$11,100 was accepted for the repairs on the bridge at Cascade over the Thornapple River.

Read the Ledger - Want Ads. PUBLIC ROLLER SKATING Friday, Saturday and Sunday Evenings SATURDAY AND SUNDAY MATINEES

Private Parties Monday, Tuesday, Wednesday and Thursday Sept. 23 - Nickel Night 7:30 to 10:00 P. M.

AMERICAN LEGION SKATING RINK TW 7-7300 East Main, Lowell

LAUGH at Winter... order PATSY Stoker Coal You can laugh at old man Winter... just fill your bin now with Patsy Stoker Coal Patsy is cool... over 77% pure! Order now!

L. William Seidman Auditor General Candidate Names Ada Man Coordinator at the Tracks

L. William Seidman, 1415 Butler, the Republican Party's nominee for state auditor general, named William C. Dempsey, 1375 Butterick, Ada, today as his campaign coordinator...

Dempsey, 44, is the executive vice president of West Michigan Telecasters, Inc., of Grand Rapids and has been associated with Seidman in business and social capacities since coming to western Michigan a little more than a year ago.

Dempsey, a former university and college teacher and a long-time television and radio executive, said the job as campaign coordinator is his first in politics.

Mr. and Mrs. Frank Stephens spent the week-end with Mr. and Mrs. Tullish Carey of Hicksville, Ohio.

Mr. and Mrs. Wayne Norman of Grand Rapids, spent Saturday with Mrs. Bertha Norman and Mrs. Ken Jensen at Moscow, Idaho.

Mr. and Mrs. Oscar Douglas, 10 days with a niece, Mr. and Mrs. Ken Jensen at Moscow, Idaho.

Mr. and Mrs. Oscar Douglas, 10 days with a niece, Mr. and Mrs. Ken Jensen at Moscow, Idaho.

Mr. and Mrs. Phil Johnson and Maynard Tucker of Hastings, Michigan, were visiting at the home of her son, Maynard, for the past three weeks.

Mr. and Mrs. Stephen Collins, 6176 Grand River Dr., has tickets for sale for Friday evening, Sept. 28, at the Thornapple River Dr., has tickets for sale for Saturday evening. Make reservations and purchase your tickets through them.

There will be over 40 tasty gourmet dishes to tickle your palate.

Ada Parents & Teachers To Hold Potluck Dinner Families and teachers of Ada School will meet together at a potluck dinner in the school gymnasium on Tuesday, September 25th at 6:30 p. m.

LOWELL REBEKAH LODGE TO HOST 11 DISTRICT LODGES The Lowell Rebekah Lodge will be host to 11 other lodges in District No. 11 for a "Visitation" on Tuesday evening, September 25, at 8 p. m.

County Fair Planned At County Fairgrounds The Allied Exhibitors will hold a County Fair on Saturday, September 29, from 9 a. m. to 5 p. m. at the 441 Fairgrounds on Lowell.

JUDY KELLEY Completes W.A.C.C. BASIC TRAINING Pvt. Judy E. Kelley, 18, daughter of Mr. and Mrs. Nelson A. Kelley, 1178 Sargent Avenue, Ada, Michigan, recently completed eight weeks of basic military training at the Women's Army Corps Center, Fort McClellan, Alabama.

Private Kelley was instructed in subjects such as Army history and traditions, administrative and supply procedures and first aid. She attended Lowell High School.

Quality... It's unwise to pay too much... but it's worse to pay too little. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do.

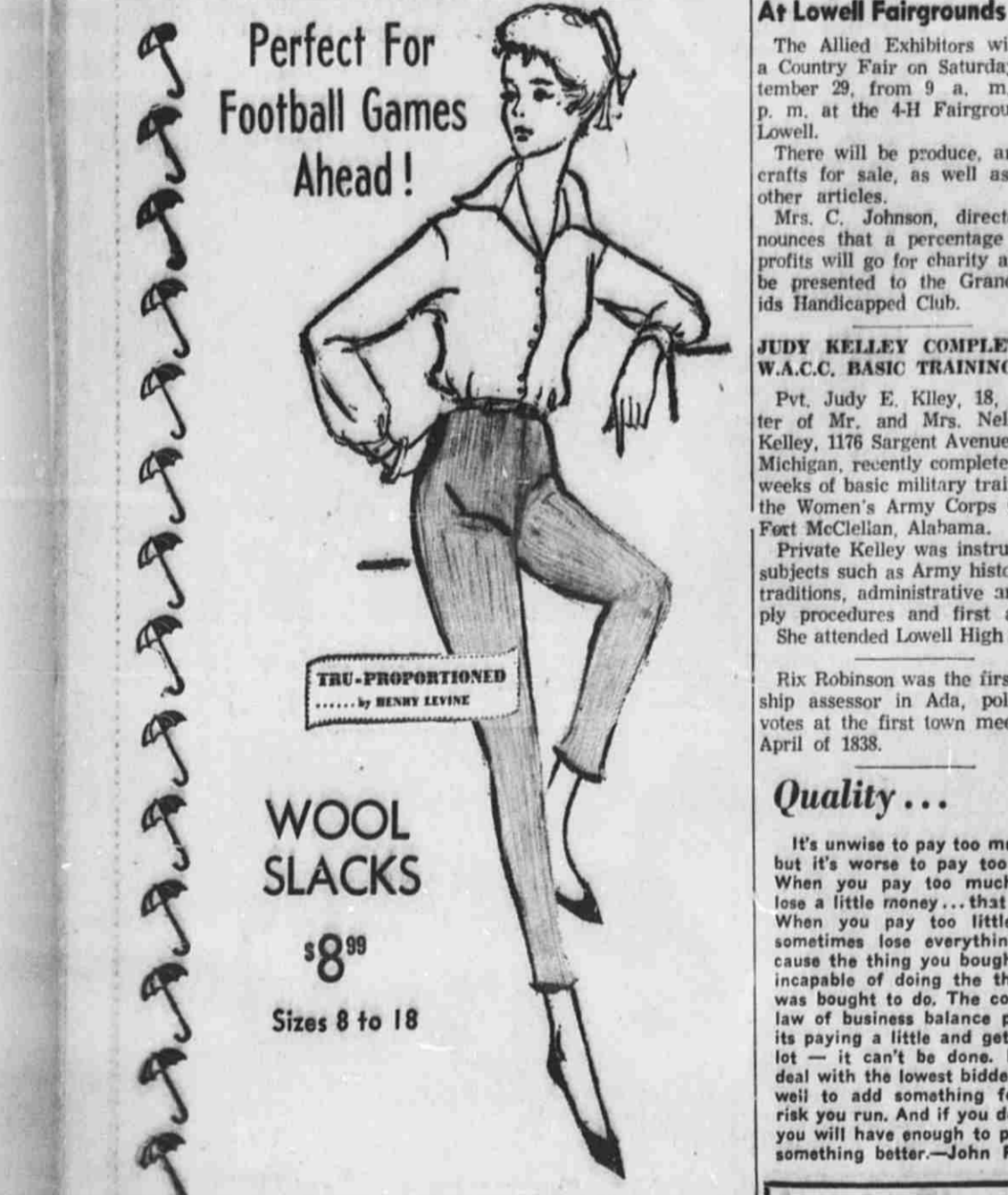
Lewis Electric Hotpoint-Maytag SALES AND SERVICE Service on All Makes Washers, Dryers Refrigerators ELECTRICAL WIRING AND CONVENTING Phone TW 7-7746

2ND ANNUAL LOWELL LIONS CLUB World Travel-Adventure Series Presents on Saturday, November 17 "ALL OF THE YUKON"

NARRATED BY DON COOPER FIRST STEP IN THE DIRECTION OF A BRIGHT FINANCIAL FUTURE

FOR ALL YOUR FINANCIAL NEEDS IT WILL BE TO YOUR BEST INTERESTS TO CONSULT WITH US! HOME LOANS, IMPROVEMENT LOANS, AUTO LOANS - WE STAND READY TO SERVE YOUR EVERY NEED AS YOUR LOCAL BANK.

LOWELL LIGHT & POWER OWNED BY THE PEOPLE OF LOWELL STATE SAVINGS BANK Lowell, Michigan



Perfect For Football Games Ahead! WOOL SLACKS \$8.99 Sizes 8 to 18

Advertisement for State Savings Bank featuring a cartoon character and text about financial services.

Advertisement for Gas Range Dealers featuring a cartoon character and text about real deals.

Advertisement for Coons featuring a cartoon character and text about winter coal.

Advertisement for Public Roller Skating featuring a cartoon character and text about skating events.

Advertisement for Car Insurance featuring a cartoon character and text about insurance services.

Advertisement for Plumbing Heating featuring a cartoon character and text about home services.

Advertisement for Dawn Knitting Worsted featuring a cartoon character and text about yarn.

FOR THE LOWELL WOMEN'S CLUB... The Lowell Women's Club began its year's activities by enjoying a smorgasbord luncheon at Cecil's Rm. 10 on Wednesday, September 12, at 1 p. m.

LOWELL REBEKAH LODGE TO HOST II DISTRICT LODGES... The Lowell Rebekah Lodge will be host to 11 other lodges in District No. 11 for a "Visitation" on Tuesday evening, September 25, at 8 p. m.

L. William Seidman Auditor General Candidate Names Ada Man Coordinator at the Tracks... L. William Seidman, 1615 Buttrick, the Republican Party's nominee for state auditor general, named William C. Dempsey, 1370 Buttrick, Ada, today as his campaign coordinator.

Segun Community Mrs. Iva McIntyre... Cassie Denton was a dinner guest of her sister, Mrs. Lewis Jones, Sunday, in Grand Rapids, she called on Miss Hawk.

Grove Lake Mrs. Leon Seelye... Mrs. Ethel Hallas of Jackson is spending a few days with her cousin, Edna Towse, in Grand Rapids, and they called on their cousin, Mr. and Mrs. Charles Demmet of Cascade Saturday afternoon.

DAIRY TALES... LOOK DARTLEAK—I JUST CAN'T TALK MYSELF TOGETHER TO LOOK YOU IN THE EYES AFTER DRIVING THAT SCOTCH MILK FROM HIGHLAND HILL DAIRY

HIGHLAND HILL DAIRY... THE MAINSTAY OF LOWELL

TITLES IN OUR LENDING LIBRARY... When it comes to loans, you name it, we're pretty sure to have it!

DRIVERS LICENSE REVOKED... The driver license of Jack Frank Knapp, 13 750 First Street, Ada, was revoked August 27 for his unsafe driving record.

Snow Community Mrs. S. P. Reynolds... Snow W.S.C.S. will serve their third annual Smorgasbord Supper at their hall on the evening of Wednesday, October 3rd.

Foreman Road Mr. and Mrs. Winton Wilson... Mr. and Mrs. Winton Wilson spent Sunday with Mr. and Mrs. Rex Bullerberg in Williamsburg.

Lowell Community News... Mr. and Mrs. Stewart of Grand Rapids called on Mr. and Mrs. A. C. Blaser Friday.

BLANKET TIME AGAIN... THE "GLORIA"... Popular Solid Color Blankets... Exceptional Value For Thrifty Housewives

Perfect For Football Games Ahead!... THE PROPORTIONED... WOOL SLACKS... Sizes 8 to 18

County Fair Planned At Lowell Fairgrounds... The Allied Exhibitors will hold a County Fair on Saturday, September 29, from 9 a. m. to 9 p. m. at the Lowell Fairgrounds.

Ada Smorgasbord... The annual Smorgasbord at the Ada Congregational Church will be held Friday evening, September 28, and Saturday evening, September 29, with two to four courses each evening.

Segun Community Mrs. Iva McIntyre... Iva McIntyre spent Friday evening with Mr. and Mrs. Ross Stevens in Grand Rapids.

Grove Lake Mrs. Leon Seelye... There were five bidders. The completion date is set for November 15, 1962.

BOWLING AT THE American Legion Bowling Lanes... STUDENT RATES during open bowling, except Saturday and Sunday evenings after 6:30 P. M.

Small Appliance REPAIR... CALL TW 7-7397... FREE PICKUP AND DELIVERY

Hush Puppies for the whole family... Soft, durable pigskin, made to resist water, dirt and stains.

Public Roller Skating... Friday, Saturday and Sunday Evenings... AMERICAN LEGION SKATING RINK

LAUGH at Winter... order PATSY Stoker Coal... You can laugh at old man Winter... but fit your box now with Patsy Stoker Coal.

Now is the time GET FREE ESTIMATES FOR GAS CONVERSION OR NEW FURNACES... PLUMBING HEATING

GRAVEL SCREENED BANK RUN OR WASHED FOR CEMENT WORK... BLOCK SAND - FILL DIRT... FOR PROMPT DELIVERY Call... TW 7-7760

"EARLY BIRD" SALE!... ALL COTTON HAND SCREEN PRINT BLANKETS FOR YEAR AROUND USE... \$3.98

World Travel-Adventure Series... "CALL OF THE YUKON" NARRATED BY DON COOPER... RUNCIMAN ELEMENTARY BUILDING STARTING AT 8:15 P. M.

Gas Range DEALERS are making TALL DEALS you can't afford to miss DURING THIS... FIRST STEP IN THE DIRECTION OF A BRIGHT FINANCIAL FUTURE

Gas Range DEALERS are making TALL DEALS you can't afford to miss DURING THIS... A great autumn sale

Coons FREE PARKING at our back door... LAUGH at Winter... order PATSY Stoker Coal

Public Roller Skating... Friday, Saturday and Sunday Evenings... AMERICAN LEGION SKATING RINK

Now is the time GET FREE ESTIMATES FOR GAS CONVERSION OR NEW FURNACES... PLUMBING HEATING

"Dawn" 4-oz. KNITTING WORSTED... Regular \$1.29 Now! \$1.09... Dawn 4-Oz. Knitting Worsted All Fast Selling Colors—Never So Many

FOOTBALL SEASON opens

Come On To The Game . . . Boost The Red Arrows To Victory In Their Opening Home Game!

FRIDAY, SEPTEMBER 21

LOWELL RED ARROWS VS COMSTOCK PK.

RECREATION PARK — Game Time: 7:30 P.M.

1962 Lowell High School Football Schedule

Sept. 14 Ionia 7	Lowell 7
Sept. 21 Comstock Pk.	Here
Sept. 28 Cedar Springs	There
Oct. 5 Grandville	There
Oct. 12 Sparta	Here
Homecoming Game	
Oct. 19 Belding	Here
Oct. 26 East G. R.	Here
Nov. 2 Rockford	There

All Games Start at 7:30 P.M.

1962 Lowell High School Football Squad

No.	Name	Position	Wgt.	Hgt.	Gr.	No.	Name	Position	Wgt.	Hgt.	Gr.
20	Jon Alexander	E	148	5'10"	11	41	Ed McGregor	E	156	5'9"	11
22	Ty Reminga	E	150	5'8"	11	42	Keith Anderson	FB	144	5'7"	11
23	Derek Hanson	HB	140	5'9"	11	43	Jerry Grooters	T	152	5'7"	12
24	Tex Ford	QB	141	5'9"	12	44	Ron Hostetler	G	154	5'7"	11
25	Doug Olin	HB	142	5'8"	12	45	David Armstrong	G	146	5'8"	11
26	Terry Abel	FB	131	5'9"	11	46	Terry VanderWort	T	152	5'8"	11
27	Craig Walter	E	165	6'00"	11	47	Gordon Meyers	G	164	6'00"	11
28	Jim Boyd	HB	152	5'8"	11	48	Paul Kropf	QB	184	6'00"	10
29	Al Deible	G	155	5'8"	12	49	Mike McMahon	HB	171	5'10"	10
32	Phil Swanders	FB	148	5'7"	11	50	Chaz Kiel	C	210	6'00"	11
33	Tom Davis	E	175	5'10"	12	52	Tom Tompkins	HB	177	5'8"	11
34	Dennis Sisson	HB	145	5'7"	11	53	Karon Ford	T	230	5'11"	12
36	Barry Hunt	G	143	5'6"	11	54	Mike Serne	T	181	5'9"	11
37	Ron Raymor	E	190	5'6"	12	55	Dennis Conner	C	163	5'10"	11
38	Ty Wessell	T	159	5'9"	11	56	Bob Meyers	T	200	6'2"	12
39	Dick Hughes	E	178	6'00"	12	58	Jim Justifer	T	235	5'7"	11
40	Lloyd Slack	HB	170	6'00"	12	59	Ron Bieri	C	270	5'10"	11

ADMISSION PRICES

Gute Admission: \$1.00 • Student Tickets Purchased at School: 50¢
Students Under 12 — 25¢

This page sponsored by the following boosters of Lowell High School Athletics

- | | | | | |
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Alexander's Standard Restaurant
American Legion Lanes
Arwood Brass Inc.
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Azzarello Chevrolet & Buick
Ball Floral Shop
Beauchamp's Furniture
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Clark Plumbing & Heating
Coons Clothing | Curtis Laundry & Dry Cleaners
Dave's "66" Service
Debonaire Shop
Dick's Service Station
Fairchild Oil Co.
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Legion's Big Wheel
Lowell Beer Store
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Lowell Engineering Co.
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The Lowell Ledger
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The Village Inn
Vic's Auto Service
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West Side Garage
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Wittenbach Sales & Service |
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PLUMBING AND
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CONTRACTOR AND
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Alto, Michigan c14-11

LOWELL
Telephone lines

By BERLE SLACK, Manager
JINGIE! JANGIE! JINGIE!...
That's what this year's multi-million-dollar Michigan Bell payroll does to cash registers all over the state. We are the state's fourth largest employer (excepting government), and our employees spend most of their earnings right here at home. They buy all sorts of things vital to Michigan's economy: cars, food, homes, appliances, clothing, recreation—to mention just a few. Michigan Bell jobs help keep cash registers jingling all over the state, adding extra vigor to Michigan's growing economy.

THE COOK'S BEST FRIEND is her kitchen extension phone. When it rings she can answer right where she's cooking—avoid burned steaks and ruined sauces. Besides the convenience of a space-saving Princess or wall phone, the attractive color will add a bright note to any kitchen. The cost? Only pennies a day. Why not include a new extension phone in your Fix-Up-Phone program?

A YEAR ON THE PHONE! That does seem like a lot of time. But a recent survey shows that the average person spends 8,760 hours (or 365 days) of his life talking on the phone. When you consider how much longer it would take to do all the many things that need getting done day after day without your telephone, perhaps it doesn't seem so long after all. Amazing, isn't it, the amount of time, money, inconvenience and worry the phone saves each of us over the years. Put yours to work for you often.

ORDER YOUR SEED WHEAT AND FERTILIZER.. NOW!

CANADIAN CERTIFIED GENESSEE \$290 bu.
CANADIAN CERTIFIED AVON \$295 bu.
Treated, Tagged, Ready To Plant!
CALL TW 7-9201
C. H. RUNCIMAN CO.
115 South Broadway—Lowell, Michigan

Alto Community News

Girls of Yesterday Elect Officers; Discuss Old Times
The "Girls of Yesterday" 45th Annual Reunion was held in the home of Mrs. M. J. Sill at 8:30 p.m. on Saturday, September 22. This will be the last dance to be held in this place, as the school house has been sold and will be removed.
The Home Youth Council is sponsoring the event. They will furnish refreshments. There will be no entrance fee. Pat Reynolds will be the caller. Come and bring your friends.

New Alto White Circle Year Books Distributed
The September meeting of the White Circle of the Alto W.C.S. was held at the pleasant home of Mr. and Mrs. Dan Walker Wednesday evening. Twenty-five members and two guests were present.
Devotions were given by Mrs. Mildred Tobias. The new year books were given out, and plans for the year were discussed.
Mrs. Claud Sillcox, Program chairman, read selections from the new book written by Ann Landers which were very entertaining.
The meeting closed with a coffee and visiting.

Other Alto News
Mr. and Mrs. Gerrit Vander Mark and family spent Friday evening with his brother and sister-in-law, Mr. and Mrs. William Vander Mark of Grand Rapids.
Dan Walker left Monday morning on a business trip through North Carolina, Texas, and Georgia.
Mr. and Mrs. Lloyd Stahl and daughter, Darlene of Clarksville, Mrs. Doris Draper and son, Paul of Lowell, Mr. and Mrs. Tom Smith and daughters, with Mr. and Mrs. Floyd Yetter had a picnic birthday dinner in Hastings Sunday, honoring Mrs. Lloyd Stahl.
Star Farm Bureau held their Annual Banquet at Emery's, the By-Pass Motel in Grand Rapids on Tuesday evening.
Mr. and Mrs. Richard Fairchild were Sunday lunch guests of Mr. and Mrs. Clair Flynn. They were treated to home made ice cream and cake in honor of Richard's birthday.
Mr. and Mrs. Richard Fairchild accompanied the latter's brother-in-law and sister, Mr. and Mrs. James Taylor of Lowell, to the Allegan Fair on Tuesday.
Mr. and Mrs. Lawrence Richardson and Clinton Brewer of Zealand were Sunday afternoon and evening lunch guests of Mr. and Mrs. Clair Flynn at Grand Rapids.
Mr. and Mrs. Alvin Bergy and sister, Mrs. Harry Lundford, of Grand Rapids Wednesday, on Friday the Bergy's attended the Allegan Fair.

GLASS TELEVISION PICTURE TUBES
Rebuilt 17" or 21" Installed \$33.00
24-in. \$43.00
Plus Sales Tax
JUST CALL ME — TW7-9275
Radio Service COMPANY
R. G. CROUCH

ORDER YOUR SEED WHEAT AND FERTILIZER.. NOW!
CANADIAN CERTIFIED GENESSEE \$290 bu.
CANADIAN CERTIFIED AVON \$295 bu.
Treated, Tagged, Ready To Plant!
CALL TW 7-9201
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CHARLES I. COLBY
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Attend Purdue College; Gets Diploma



Dale Johnson, Route 2, Alto, (center), was one of six men from Michigan chosen by the Farm Bureau Mutual Insurance Company to receive advanced study in the field of insurance at Purdue University. After six months of class room and field work in this area, Dale received his diploma in August from Dean Lawton (right), with Hal Vett, (left), director of the school, waiting to extend his congratulations. Johnson, a life-long Alto resident, graduated from Lowell High School in 1948. He is married and has two sons.

Mr. and Mrs. Joe Scott of Midlandville and Mr. and Mrs. Jack Vandybogart and daughters of Marshall, were Sunday dinner guests of their parents, Mr. and Mrs. John Scott.
Mr. and Mrs. Don Howard, our neighbor neighbors, have moved to Washington, D. C., where Mrs. Howard has a position teaching high school math, and Don is attending college.

Any Way You Figure It...
A Good Bank is like a Good Friend
BORROW THE SAFE WAY
PERSONAL LOANS
With Guaranteed Life Insurance
FARMERS STATE BANK
The Bank That Backs The Farmer
Alto — Clarksville
Alto Phone UN 8-4121 Clarksville Phone OW 3-3321

Tough new '63 Chevrolet Trucks are here!
...THE ONES THAT WHIPPED THE BAJA RUN...TOUGHEST UNDER THE SUN...
TO SHOW THE WORTH OF NEW ENGINES, FRAMES AND SUSPENSIONS!
Millions of years ago nature fashioned a proving ground for trucks that man can never duplicate. Today it is known as the Baja (bah' hah) California Peninsula, Mexico.
These pictures give you only a bare idea of the place. The road is fine for 140 miles below the U.S. border. Then the beating begins. Rocks and hard-baked rut bang, jab and jerk the trucks from stem to stern. Loose sand makes them struggle and strain. Dust chokes them. Heat roasts them. Rivers drench them.
The Baja Run took this Chevrolet truck caravan 17 days to go the 1,066 miles.
All the trucks performed magnificently. Not one was forced to drop out because of mechanical difficulty.
Trucks that can take this kind of beating can take on your toughest truck jobs. Come in now and see tough quality-built '63 Chevrolet trucks with all their new improvements.
CHEVROLET
QUALITY TRUCKS COST LESS
See the "New Reliability" now at your Chevrolet dealer's!
AZZARELLO CHEVROLET & BUICK, INC.
Phone TW 7-9294 Lowell, Michigan 508 West Main Street

SPORTSMEN'S SPECIAL!

THURSDAY Thru SATURDAY, SEPT. 20-22 ONLY
Insulated Boots 1st Quality \$9.95
Compare at \$15.95
Insulated Rub. Paks 1st Quality \$4.95
Compare at \$7.95
STORE HOURS: Thursday 9 A.M. to 2 P.M., Friday 9 A.M. to 8 P.M., Saturday 9 A.M. to 6 P.M.
STAN LOO SHOES
79 Bridge St. Saranac, Mich.

WOODLAND MUTUAL FIRE INSURANCE COMPANY
Since 1887
75th Anniversary
When You Sit Down to Talk About INSURANCE...
Be sure you are talking to a representative of a firm whose reputation has withstood the test of time. One whose protection has been appreciated by generations of grateful clients.
MORE PROTECTION LOWER INSURANCE COST
Featuring Basic Line Coverage Including a New Comprehensive Farm Liability Policy... which provides liability, bodily injury, property damage, employer's liability and voluntary property damage coverage for ALL modern farm operations.
ASK THE WOODLAND MUTUAL AGENT IN YOUR AREA
WOODLAND MUTUAL FIRE INSURANCE COMPANY
Woodland, Michigan Phone 367-2635

