

NARGUS-POST FAMOUS BRANDS

SPECTACULAR

FOR 3 BIG WEEKS AT

"Out of this world" SHOPPING

PLUS EXTRA BONUS PRIZES!

1st of 3 SPECTACULAR BARGAIN WEEKS!

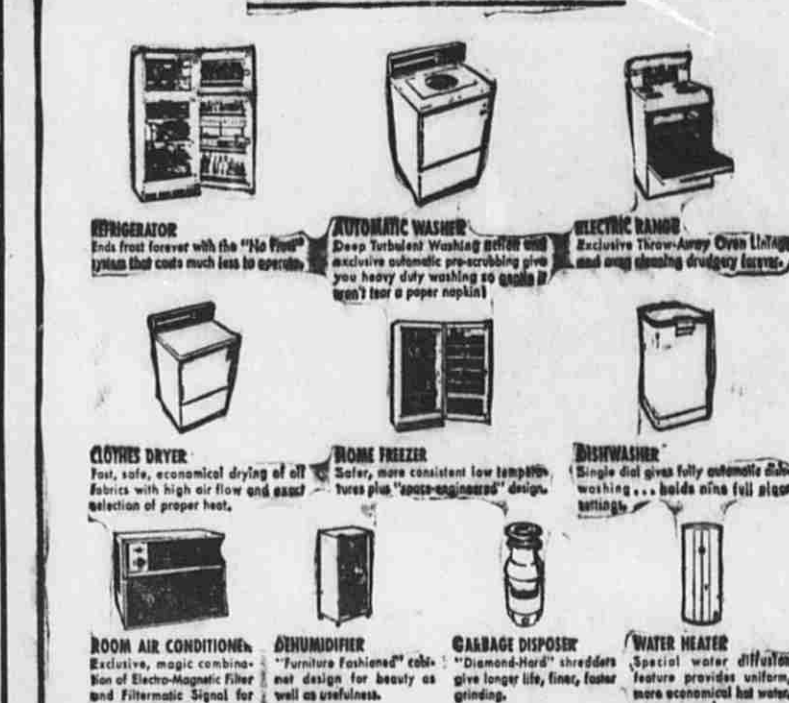
FREE! NOTHING TO BUY ENTER TODAY - JUST COME IN AND FILL OUT YOUR BLANK!

U.S.D.A. CHOICE WHOLE BEEF LOIN 69¢ LB.

THIS INCLUDES: SIRLOIN-PORTERHOUSE & T-BONE STEAKS!
ROLLED VEAL ROAST 49¢ lb.
LEAN, FRESH Ground Beef 3 lbs. \$1.19
MORRELL PRIDE SLICED BACON 51¢ lb.

NARGUS-POST FAMOUS BRANDS SPECTACULAR WIN ALL 10 KELVINATOR APPLIANCES

as grand prize in the big **KELVINATOR \$50,000 Phone Quiz Spectacular!**
HERE ARE THE PRIZES—AND THEIR SPECTACULAR FEATURES—KEEP THIS BY YOUR TELEPHONE!



THERE'S A PLUS FOR YOU IN EVERY KELVINATOR APPLIANCE!
★ GRAND PRIZE: All 10 of the above Kelvinator home appliances, including the fabulous Foodrama, will be awarded to the grand prize winner in the Kelvinator \$50,000 "Phone Quiz Spectacular."
★ 120 ADDITIONAL PRIZES: ... will be given away to winners in the Kelvinator \$50,000 "Phone Quiz Spectacular." ... the appliance chosen ... the one you would like to own" on your entry blank.

OFFICIAL RULES KELVINATOR \$50,000 Phone Quiz Spectacular!

1. Select the Kelvinator appliance you would most like to own from the 10 appliances shown on the other side of this sheet.
2. Read over the "Spectacular" feature of that appliance as listed, and learn why Kelvinator gives you the most in basic usefulness.
3. Check the appliance of your choice on the entry form below. Print your name, home address and telephone number on the entry form.
4. Cut off entry form and mail to Kelvinator "Phone Quiz Spectacular," P.O. Box 600, Birmingham, Michigan. All entries must be postmarked not later than midnight, November 12, 1960.
5. During the weeks of November 21 and 28, telephone calls will be placed to contestants whose names are selected by an independent contest judging agency, The Sykes Company.
6. If you are called, you will be asked to name the "Spectacular" feature of the Kelvinator appliance checked on your entry form, and to explain briefly what benefit it would bring you. Words identical to, or representing the same thought, as those used to describe the "Spectacular" features on the other side of this sheet are acceptable. (If not home when called, you will receive two additional calls during the contest period in order to reach you.)
7. If you correctly name the "Spectacular" feature of the appliance of your choice, you win this appliance!
8. The contestant who gives, over the phone, the best statement about the benefit derived from the "Spectacular" feature will win the GRAND PRIZE, consisting of the other nine Kelvinator appliances, including the fabulous Foodrama! Statements will be judged on the basis of the contestant's understanding of the "Spectacular" feature and what it will do for her, the completeness of her answer (not to exceed three minutes), originality of expression, and the sincerity in which it is given. Calls will be recorded so as to have a complete record of each contestant's statement. Decision of judges is final.
9. This quiz open to all residents of the continental United States, excluding residents of Alaska, Hawaii, New Jersey, Nebraska, Wisconsin, Florida and Virginia, as well as the employees of American Motors Corporation, its advertising agency, Kelvinator dealers, distributors, grocers who are members of NARGUS, and members of their families. This "Phone Quiz Spectacular" subject to all federal, state and local regulations.

BE READY FOR A PRIZE-WINNING PHONE CALL... VISIT ANY KELVINATOR DEALER AND ASK TO SEE THE APPLIANCE OF YOUR CHOICE!

ENTRY BLANK DETACH AND MAIL TODAY!

FILL OUT AND MAIL TO: KELVINATOR "PHONE QUIZ SPECTACULAR" P.O. BOX 600, BIRMINGHAM, MICHIGAN

THE KELVINATOR APPLIANCE I WOULD LIKE TO OWN IS (check one):
 Refrigerator Electric Range Clothes Dryer Dehumidifier
 Dishwasher Automatic Washer Air Conditioner Freezer
 Garbage Disposer Water Heater

NAME _____ MY PHONE NUMBER IS: _____
ADDRESS _____
CITY _____ STATE _____ ZONE _____
NAME OF FOOD STORE _____

Come and See The Apple DISPLAY

MC INTOSH APPLES 5 lbs. 39¢

KRAFT Cracker Barrel CHEESE MELLOW 8-oz. 41¢
Ocean Spray Cranberries 2 for 39¢

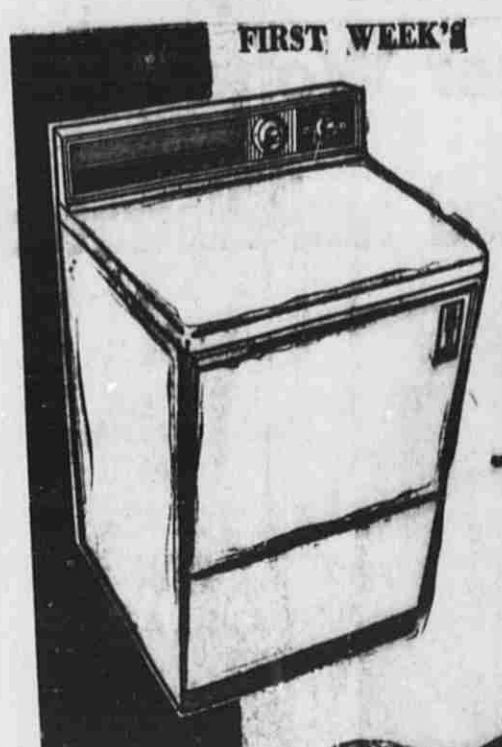
Country Fresh SPECIAL! HALF AND HALF 27¢
ORDER YOUR COFFEE - SAVES YOU MONEY!

Cascade IGA FOODLINER

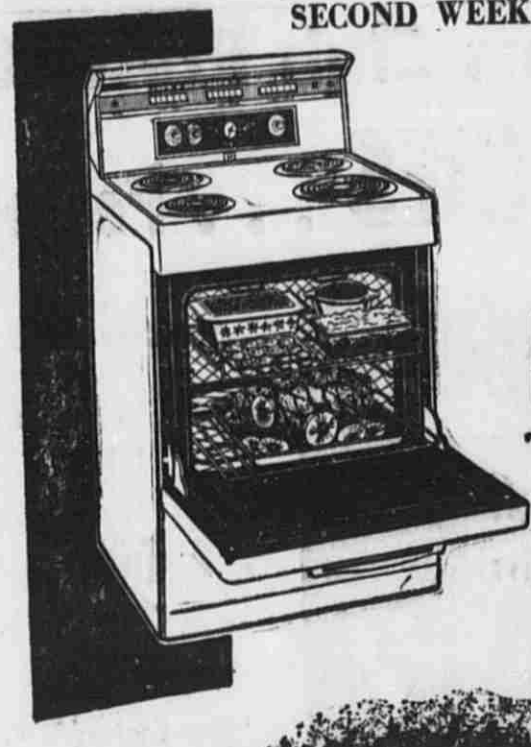
6770 28TH ST SE
PHONE CL 82040

STORE HOURS: Mon., Tues., Wed. 9 A.M. to 6 P.M.
Thurs., Fri. 9 A.M. to 9 P.M. Sat. 9 A.M. to 7 P.M.

CASCADE IGA!



FIRST WEEK'S FREE PRIZE! KELVINATOR Dryer YOU MAY WIN!



SECOND WEEK'S FREE PRIZE! KELVINATOR Range YOU MAY WIN!



THIRD WEEK'S FREE PRIZE! Famous Kelvinator Foodrama Combination REFRIGERATOR-FREEZER YOU MAY WIN!

MORTON SALT 10¢

GIANT SIZE Wheaties 3 for \$1

GIANT SIZE CHEERIOS 3 for \$1

Del Monte Pineapple-Grapefruit JUICE 4 46-OZ. CANS \$1

MANOR HOUSE COFFEE 55¢ LB. CAN

NABISCO PREMIUM SALTINE Crackers 2 49¢

Del Monte Fruit Cocktail 303 CANS
PEAS 303 CANS
CATSUP 15-OUNCE BOTTLES
CORN WHOLE KERNEL, 12 OUNCE CREAM STYLE, 303 CANS

IGA SALAD DRESSING 29¢ quart

Pepsi-Cola 6 for 47¢

Seven-Up 6 for 39¢

FRESH OCEAN SPRAY CRANBERRIES 1 LB. CELLO 19¢

SNOWDRIFT SHORTENING 49¢

GRADE A HOMOGENIZED MILK 3 HALF GAL. GLASS 95¢

LIBBY'S Tomato Juice 46 oz. can 3 for \$1.00

BISQUICK 40-oz. 45¢

Heinz KETCHUP LARGE 14 OUNCES 2 for 49¢

OREO COOKIES 39¢ PACKAGE 3 for \$1

Pillsbury BUTTERMILK Pancake Mix 1-POUND BOX 23¢

Blue Bonnet Margarine 5 lb. \$1.00

Betty Crocker Brownie Mix 2 for 49¢

THE FRIENDLY STORE WITH THE PERSONAL TOUCH

Segwum Community
Mrs. Jessie Rathbun

Mrs. Lulu Kropf accompanied Mr. and Mrs. Geo. Bissell on a color tour Sunday. They went through Baldwin, Reed City and other places to see the beautiful scenery.

Harley Mullen of Grand Rapids was a guest of his brothers, Will and Clyde Mullen Friday and Saturday.

Mrs. Lessie Stewart and son, Paul of Saranac were Sunday callers of Iva McIntyre.

Mr. and Mrs. Alyn Fletcher and family of Kankakee were week-end guests of Mr. and Mrs. Emerson Stevens and family.

Mrs. Minnie Hawk was in Grand Rapids 3 days as a delegate to the Rebekah Assembly.

Mrs. Anton Tusken returned to her home Tuesday from a visit of six weeks with her son, Roger and family in Kansas City, Mo., and friends and relatives in Chicago.

Mrs. Jessie Rathbun accompanied Mrs. Sabie Baker to Portland Monday. Mrs. Baker visited her son Keith and family and Mrs. Rathbun spent Monday afternoon and evening with Mrs. Kathryn Strong and son Earl.

Mr. and Mrs. Harold Carigon were dinner guests Sunday of Mrs. Carigon's mother and sister, Mrs. Ann Raymor and Sharon.

Mr. and Mrs. Eugene Morris and family accompanied Mr. and Mrs. Glen Miller on a color tour Sunday. They stopped in Otsego and visited Mr. and Mrs. Graham Dallympie.

Lynn and Sharon Baker of Grand Rapids spent the week-end with their grandmother, Mrs. Sabie Baker.

Mr. and Mrs. Richard Stauffer moved to the Englehardt property on Lowell View.

Congratulations to Miss Della Rogers, whose marriage to Wayne Norgan of Bay City took place Saturday afternoon at Trinity Congregational church in Grand Rapids.

Snow Community
Mrs. S. P. Reynolds

Snow W. S. C. S. will hold their Spiritual Life Class and business meeting at the home of Mrs. John Blending on Wednesday evening, October 26, at 7:45.

The M. Y. F. of Snow Methodist Church will hold a hayride Friday evening, October 21, starting from the R. A. Wittenbach residence at 7:30.

Snow Farm Bureau will meet at the W. S. C. S. Hall on Friday evening October 21. All members are urged to be present.

Claude Cole was taken to Peet's Rest Home in Caledonia Monday.

Mr. and Mrs. G. C. Richards, Mrs. Katherine Walrath and Mrs. Evelyn Baker called on the Misses Helena Bates and Bess Sexton of Fenwick.

Mr. and Mrs. Guy Quiggle of Quiggle Ave., spent Tuesday evening with Mr. and Mrs. Kenneth Fox and Sunday afternoon callers were Mr. and Mrs. Roger Bradley of Marne.

Mrs. Claudia Fuller of Hastings and Mr. and Mrs. Kenneth Ingersoll and daughter Marijane, of Kalamazoo called on Mr. and Mrs. Lawton Cole Sunday.

Mr. and Mrs. Dan Blanding of Greenville spent Sunday with their son John Blanding and family.

Mr. and Mrs. C. E. Snyder and sons of Kalamazoo were supper guests of Mr. and Mrs. Alex Robertson.

Mrs. Martin Postma and Mrs. Norman Hall of Grand Rapids were dinner guests Friday of Mrs. Kenneth Fox and in the afternoon all called on Mrs. Roy Thompson of Lowell.

Mr. and Mrs. Edmund Kurts and little daughters spent Saturday night and Sunday with Mrs. Kurts' grandparents, Mr. and Mrs. Sherman Reynolds, and all were supper guests Sunday evening of Mr. and Mrs. John Blanding.

Mrs. Louis Mulder of Ada called at the Rozek and Bertran homes last Thursday.

Peter Fisher of Lowell called on his daughter, Mrs. Lloyd Bertran Friday afternoon.

Sunday afternoon Mr. and Mrs. Lloyd Bertran entertained in honor of their son Harold's birthday. Those present besides the Bertran family were Mr. and Mrs. Ernie Pesoyan of Grand Rapids and Mr. and Mrs. Alex Rozek and Bill Ringler.

Poultryman Floyd Hicks of Michigan State University says a mechanical gutter cleaner can take a big load off a henhouse ventilation system. Ventilation must get rid of moisture. And 100 hens give off 8 quarts of water a day in breath and droppings.

South Lowell
Mrs. Nancy Nordhoff

The South Lowell Circle will meet in the evening, October 20, at the home of Mrs. David Sterzick. It is to be a birthday event and all members are to bring a 25 cent gift.

Congratulations to the Sweet Community Farm Bureau for receiving the 1960 Cowbell at the Annual Farm Bureau dinner last Tuesday.

Mrs. Ray Rittenger spent last week in Portland helping her son Glenn Rittenger.

Mr. and Mrs. George Wieland attended the Farm Bureau Directors dinner at Cecil's Ranch House Friday.

Mrs. Walter Wieland and Mrs.

George Wieland with several ladies from Alto attended the Annual WSCS meeting at St. Paul's Methodist church in Grand Rapids Monday evening.

Mr. and Mrs. William Kilgus entertained their children and grandchildren with a birthday dinner Sunday in honor of 7 birthdays in the family during this month. Being entertained were Mr. and Mrs. Kenneth Price, Mr. and Mrs. Ron Martin, Mrs. Elmer Smith, Mr. and Mrs. Bates and their children.

Miss Jean Strand of WMU was home with her parents, Mr. and Mrs. Eric Strand for the week-end. Recent callers at the Frank Rittenger home were Mr. and Mrs. Will Kilgus, Mrs. Ray Rittenger, Mrs. Alvin Wells and Mr. and Mrs. George Wieland.

Frank Moll was a dinner guest

of Mr. and Mrs. Harold Rittenger Monday evening.

LOSE RIGHT TO DRIVE

Cecil B. Stanford 40, 8747 Ada Drive, Ada, Mich., had his driver's license suspended for driving under the influence of liquor September 9, under the financial responsibility act.

Vine W. Hunter 79, 716 Monroe St., Lowell had his driver's license revoked September 28 for failure to appear for re-examination and physically incompetent. These two were among 669 Michigan motorists who had their licenses suspended and 139 whose licenses were revoked during the past week by the Michigan Department of State.

Read the Ledger Want Ads.

CAMP FIRE GIRLS

A new group of Camp Fire Girls came into being this week as the 4th Grade Blue Birds took part in their "Fly-Up" ceremony. The traditional Council Fire ritual was carried out by the 6th grade Camp Fire Girls. After the lights of Work, Health, and Love had been lighted, the older girls presented the new members with their red Camp Fire scarves and Mrs. David Coons gave them certificates and "Fly-Up" patches for their ceremonial jackets.

Mothers of the girls were guests at the ceremonial. Refreshments were served by the 6th grade hostesses.

Leaders of Camp Fire and Blue Bird groups met Wednesday morning at the home of Mrs. David Coons, chairman of the Camp Fire program in Lowell. Also present was Miss Charlotte Rupp, new director of District VII, covering the Lowell-Cascade area.

Plans were laid for the annual candy sale, which will open October 21. Ways of coordinating the Camp Fire program with the opportunities offered by the YMCA were also discussed.

The following women have volunteered their time and efforts as

leaders of Blue Bird groups for the year: 2nd grade, Mrs. Ivan Blough and Mrs. Robert Reagan (east side group); 3rd grade, Mrs. William Doyle, Mrs. Ware Story (east side) and Mrs. Donald MacNaughton and Mrs. Steven Bauer (west side). Mrs. Keith Buck will lead the second grade girls on the west side. Mrs. Robert Burkhead will lead a group at Cascade.

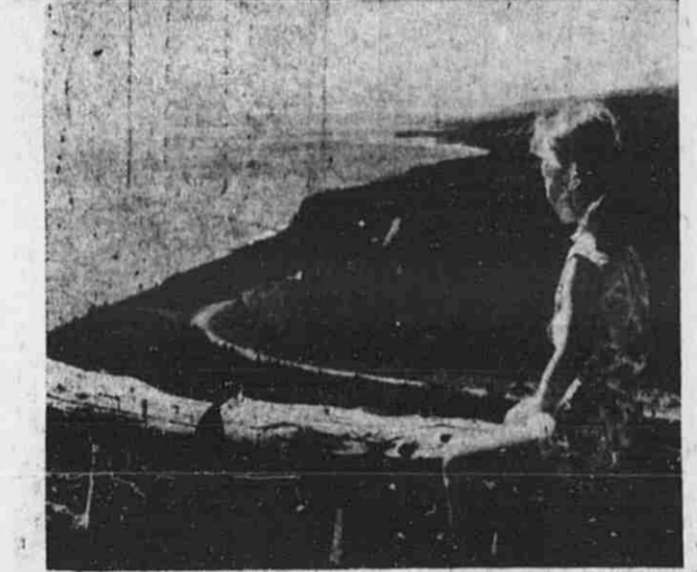
Serving as Camp Fire leaders will be the following: 4th grade, Mrs. Jake Callier and Mrs. Edward Stormzand; 5th grade, Mrs. Clark Fletcher and Mrs. Ken Fletcher; 6th grade, Mrs. John DeHaan and Mrs. Ron Holst.

Political platforms are for one party to stand on, and the other to jump on.

Thornapple Valley Lions Club Presents Another Wonderful WORLD TRAVEL SERIES . . . Personally Filmed and Narrated



Travelogue No. 1
Monday, October 24, 1960
JAMES METCALF
"Nova Scotia — The Sunrise Province"



"NOVA SCOTIA — THE SUNRISE PROVINCE" offers happy playgrounds and beauty in many forms. With James Metcalf as our guide, we will travel throughout this phantasyland, from east to west and from north to south. We will enjoy many of its lovely scenic attractions including Cape Breton Island, the Cabot Trail, Peggy's Cove, Keltic Lodge, and the Bay of Fundy — home of the world's highest tides. Our Acadian journey takes us winding through maritime villages to find the people fishing, hunting, playing and working.



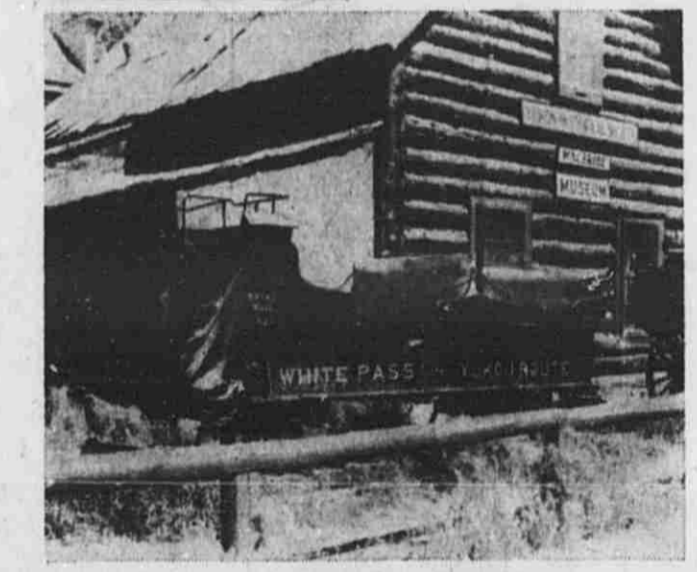
Travelogue No. 2
Monday, November 21, 1960
DON SHAW
"New England in All Four Seasons"



"NEW ENGLAND IN ALL FOUR SEASONS" combines history, tradition and scenic beauty. We will visit the historic shrines of Boston, the Mayflower, and the homes of Revere, Emerson, Hawthorne and Thoreau. We will see modern New England in the industry at Hartford and the educational institutions of Harvard and Dartmouth. We will look into the faces of the New Englanders. The sparkling colors of spring, the vivid foliage of Vermont and the fairland of ice and snow of a New Eng. winter will fill our eyes with color and magic.



Travelogue No. 3
Monday, December 5, 1960
DON COOPER
"Yukon"



"YUKON" is a rollicking true-life adventure story based on the great Gold Rush of '98 — one of the most colorful chapters in American history. This epic era is recalled to mind as Don and his brother Dennis, retrace the footsteps of their wanderlust-laden grandfather over Chilkoot Pass and down five hundred miles of the roaring Yukon River. Don Cooper is a lumberjack and a very fascinating person. His hazardous adventures are guaranteed to thrill everyone. His spontaneous humor is a threat to the radio, movie and TV comedians.



Travelogue No. 4
Monday, January 9, 1961
ROMAIN WILHELMSSEN
"Bolivia"



"BOLIVIA" is a new frontier which Romain Wilhelmsen, the legend hunter, explores with us. Here is a country, not of contrasts, but of superlatives. It is the highest country in the world; it has the highest large lake in the world—Lake Titicaca; and the purest Indian country in the west. From the high snow-capped mountain peaks, to the lush jungles, all that is Bolivia is included. Also, soft-footed llamas, Potosi—the mountain of tin; Sucre—nostalgic with fantastic wealth; and Cochabamba, resort par. excellence. This is an unforgettable journey.



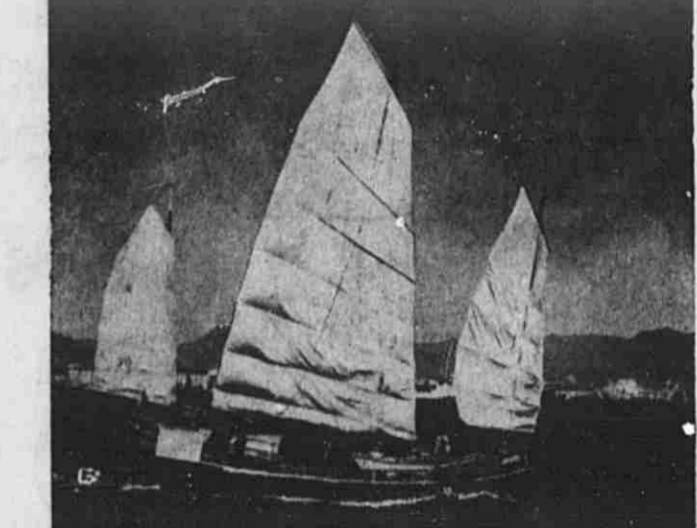
Travelogue No. 5
Monday, February 6, 1961
DAVID PAUL
"Hawaii — Our 50th State"



"HAWAII, OUR 50TH STATE." takes us to the "loveliest fleet of islands in any ocean." We will visit romantic Honolulu, receive leis of welcome. Our exciting trip will include stops at sugar plantations, a delicious luau, spear-fishing, hula dancing and surfboard riding. We will go to historic Pearl Harbor and see history in the making at the Statehood celebration. Mauna Loa, the world's largest volcano, will erupt, climaxed by blazing scenes of flaming rivers of molten lava. If you can't go to Hawaii, here is the next best thing. Aloha!



Travelogue No. 6
Monday, March 6, 1961
PHIL WALKER
"Hong Kong"



"HONG KONG" is a film of great interest and excitement about a corner of the world of immense importance. With Phil Walker as our guide, we will visit this teeming, intensely entrancing British crown colony, by tram, rickshaw and sampan. Highlights of our Hong Kong trip will include: a sampan wedding feast, squatters' villages, a tour of Hong Kong Island, Lowu on the Red China border, and a tour through the New Territories and also Portuguese Macao. This is a compelling film-story of an intriguing city of spectacle and activity.

ROLLER SKATING
PUBLIC SKATING
Friday, Saturday and Sunday Saturday and Sunday Matinees
Wednesday Night For Adults 18 Years and Over
PRIVATE PARTIES
Monday, Tuesday and Thursday
THE LEGION'S BIG WHEEL
TW 7-7960 East Main, Lowell

Ledger Want Ads bring results.

HELP FOR YOU
O-JIB-WA LAXATIVE HERB TEA IS outstanding for constipation, associated headaches, indigestion, loss of appetite, bloating, temporary listlessness, and other ailments, when due to constipation. This all-herb tea is thorough, yet pleasant tasting, gentle.

O-JIB-WA BITTERS is the most efficient laxative you can buy. In the past 45 years it has helped millions of people just like yourself to better prepare for the changing weather ahead. It is over 35% stronger and acts faster than ever to help you feel better again. Try a bottle now, and see why O-JIB-WA BITTERS is America's Number One all herb tonic — you will be happy with the results, because of the joy and pleasure of feeling better again.

AT ALL DRUG STORES IN MICHIGAN

EVERGREENS — TREES — SHRUBS

Fall Sale

CASH AND CARRY

Evergreens \$1.75 and up
Spreading Yew, Upright Yew, Pfitzers, Arbor-Vitae, Enonymus Vines, Holly (Ilex), Concolor Fir, Douglas Fir, Canadian Hemlock

Shrubs \$1.00 and up

Trees \$5.95 and up
Sycamore Whips (B. E.) \$1.00, Flowering Crab Apples, Flowering Plum, Mt. Ash, Crimson King Maple, Columnar Maple, Moraine Locust, Magnolias, Sycamore, Pin Oak

Orders Taken Now for Large Trees
PEAT MOSS by bushel or truckload

FERTILIZERS
MILORGANITE — STATLER XXX

LANDSCAPE PROBLEMS
WE OFFER A COMPLETE LANDSCAPE SERVICE
CALL US NOW

Thornapple River Nursery

2429 Thornapple River Dr. Phone GL 4-1475
1/2 Mile North of Cascade

Forest Hills High School Auditorium

Promptly At 8:00 P.M.

Your Passport To Travel And Adventure
WORLD TRAVEL SERIES

Adult Ticket for Entire Series of 6 Travelogues \$5.00
Student Ticket for Entire Series of 6 Travelogues \$2.50
No Reserved Seats — Starting Time: 8:00 P. M.
For Tickets or Information Call OR 6-1671 or OR 6-1631

Season tickets may be purchased at the door before the first travelogue this coming Mon., Oct. 24. However, because of auditorium capacity, the 1960-61 series will be limited to 500 attendance. To be assured of seats, order today. Tickets will be delivered or mailed.