

THE LOWELL LEDGER

Established June, 1893

LOWELL, MICH., THURSDAY, OCTOBER 2, 1958

Number 24

Showboat Annual Report Shows Loss Of \$2,021.18 for 1958 Operation

At the annual meeting of Lowell Showboat Inc., held Monday evening, the secretary and treasurer reported that the Showboat operated at a net loss of \$2,021.18 for 1958. This is the first time in the history of the annual production that an operating loss has been incurred.

At the annual election of officers held at the meeting, all directors

were renamed to the board with the exception of Elmer G. Schaefer, who reported he would be unable to serve another year. George Dey was named to succeed Mr. Schaefer. Other members are N. E. Borgerson, Louis Kingsley, Dove Clark, Jr., Kenneth Pletcher, C. H. Runciman, D. A. Wingeier and Theron Richmond.

Report Shows Loss

The annual report shows receipts as follows:

Ticket Sales	\$30,244.70
Interest from Bonds	300.00
Miscellaneous	11.45
Total 1958 Receipts	\$30,566.15

Expenses for the 1958 Showboat were reported as follows:

Advertising and Publicity	\$5,902.40
Ticket Sales & Expense	1,334.60
Entertainment	13,614.90
Construction	5,046.23
Lighting	490.00
Refunds	410.00
Boat Expense	337.98
Costumes 1957-58	995.66
Sound System	600.00
Gov't. Tax	2,845.27
Donations	625.00
Miscellaneous	466.19
Total Expense	\$32,587.33

The treasurer of the organization reported that the Showboat has a bank balance of \$3,586.05 and has government bonds and certificates of deposit amounting to \$16,639.00.

SERVICES HELD HERE FOR HEIZEL H. SMITH

Mrs. Heazel H. Smith, 70, who died Sunday after a long illness, was buried in Vinewood Cemetery, Edmore, after services in Lowell Tuesday afternoon.

She is survived by her husband, Charles; a son, Wilbur Swisher of Miami, Florida; a sister, Mrs. Lillian Butterfield of Fredericktown, Ohio; and five grandchildren.

FOREMAN HENS LEAD IN R. I. EGG LAYING CONTEST

The top White Leghorn pen in the 28th Annual Rhode Island Egg Laying Contest was entered by E. C. Foreman of Lowell.

This was a 50-week contest, during which the Foreman pen of White Leghorn hens laid 3,498 eggs.

Services for Eugene Krauss Thursday at Clarksville

Services are being held Thursday afternoon, at 3 p. m., in the Beattie Funeral Home, Clarksville, for Eugene Krauss, 63, who died Monday evening at Boston Street Osteopathic hospital in Grand Rapids. Interment will be in Bowne Memorial Cemetery.

Mr. Krauss, a milk hauler in the area for many years, moved to Alto from a farm near Elm-dale a year ago.

He is survived by his wife, Nellie; one son, Duane; two sisters, Ruth Rockeman of Detroit, and Lydia Hansen of Toledo; four brothers, William of Sumner, Theodore of Ithaca, Charles of Hastings, and Lloyd of St. Louis; and three grandchildren.

Showboat Garden Club Changes Meeting Night

Due to the change in the P. T. A. meeting which will be held on the second Monday, October 13, instead of the 20th, the Lowell Showboat Garden Club announces that their meeting will be held on Monday, October 20, instead of the 13th, in order to enable all of its members who wish to attend P. T. A. as well, to be able to do so. Therefore, all members of the Garden Club are reminded of this change in date—but the time and place will be the same—at the home of Clara Callier at 8 p. m., on October 20.

This is an important meeting since the main business of the evening will be the nomination of officers for 1959. All members are urged to attend.

New Curtis Cleaning Plant in Operation

Richard Curtis, Manager of the new local plant of Curtis Cleaners at the corner of Main and Hudson St., revealed this week that his organization has no recession fears about Lowell. Just put into operation a some \$50,000 plus cleaning plant and self-serve laundry by the Curtis Company proves that this group has great faith in the importance of Lowell as a shopping center for the entire area.

The new plant, the most modern in Michigan, Curtis pointed out, is specializing in fast careful cleaning service. With this modern equipment, cleaning and pressing can be completed in one hour if you need that fast service. Under normal speed, all work will be ready in 24 hours after entering the plant.

One of Several Plants
The Curtis plant here which contains an office will be the headquarters for several of the Curtis Company plants. New self-serve laundries have been opened in Muskegon and Battle Creek in the past year, and another plant is under construction in Florida.

The local plant will be open 24 hours a day for the self serve laundry, and the cleaning plant will be open from 7:30 a. m. to 6 p. m. daily, Friday evening until 9. See special 3 pieces cleaned for the price of 2 offer in this issue of the Ledger.

Egypt Grange will hold its annual country style chicken dinner Saturday evening, October 4. Serving starts at 5 p. m. For reservations call Jim McCaul, OR 6-3011.

Are You Registered?—Last Day Monday

The deadline for registering to vote in the November election is Monday, October 6. Township clerks in Lowell, Ada, Bowne, Cascade, Grattan and Vergennes have a notice in this week's Ledger giving places and times for registering.

Molly Wepman to Hold Grand Opening

Mrs. Molly Wepman announced this week that she will hold the Grand Opening of her new store beginning Friday, October 3, until Saturday, October 11. Over \$300 in gifts listed below will be given as door prizes. The drawing will be Saturday, October 11.

Here is what you can win, on display in window:
Man's Suburban coat valued at \$21.95; a Dacron comforter valued at \$15; \$13.95 waterproof work shoes; \$11.95 work shoes; stain-less steel tableware; wool dress pants; boys jacket valued at \$10; \$8.99 wool sweater; man's convertible jacket; one pair of men's rubbers; men's tennis shoes; ladies tennis shoes; one pair of Wranglers jeans.

Also one pair of men's dress leather gloves; one pair of girls penny loafers; one pair of ladies pumps; one pair of little girls oxfords; one pair of ladies black fur cuff boots; six shirts; 18 Tee shirts; three pairs of socks; one Canadian "Mountie" fur cap; twelve work caps, and others.

RUMMAGE SALE

Vergennes Church ladies will hold a rummage sale October 9, 10, and 11 at the City Hall.

Lowell Meets East G. R. Here Friday Evening

After last week's 13-7 win over Wyoming Park, the Arrow gridlers seek to make it two conference wins in a row this Friday, October 3, when they tangle with the Pioneers from East Grand Rapids in the Arrows' first home game. It has been several years since the Arrows have beaten the Pioneers, but the chances of an Arrow victory are much better this year with the two clubs being quite evenly matched. In the last three years the Pioneers have held the Arrows scoreless, 55-0, 31-0, and 18-0.

After battling Wyoming to a scoreless first period, Lowell quarterback Fred Wisman put the Arrows ahead with a touchdown going around left end. Halfback Charles Ryder passed to end Steve DeVries for the extra point. The Arrows held a 7-0 halftime lead and increased it to 13-0 in the third quarter when halfback Ken Spooner dashed 70 yards down the right sideline to the Vikings' 2. On the following play he scored. The Vikings got their only tally when Ed Finn intercepted one of Wisman's passes and ran 65 yards to score.

Lowell	0	7	6	0-13
Wyoming	0	0	0	7-7

Steve DeVries and Ken Spooner were outstanding performers on defense and offense for the victorious Arrows.

Follow the Arrows!
Bob Thaler, LHS Sports Reporter

Rep. Gerald Ford in Alto Oct. 8

Rep. Gerald R. Ford, Jr., will be in Caledonia on Tuesday, October 7, with his mobile office and in Alto on Wednesday, October 8.

The office in Caledonia will be located at the public parking lot on Lake Street behind the Post Office; and in Alto on Depot Street on the south side of the Farmers State Bank.

The Congressman will be available in both places from 2:30 until 8 p. m.

"This is my fourth annual tour of the 5th district," Ford announced, "and I am looking forward to seeing many of my old friends and to making new acquaintances."

Ford reports that in former years he has been able to assist many citizens with personal problems involving the Federal Government.

"I want to continue to give the same service this year," he said. "The Congressman also invites those who have no specific problems. An exchange of views on any subject is helpful to me and I welcome this opportunity to visit with any citizen and to talk about local, state, and national or international matters," Ford said.

No appointment is necessary to see the Congressman and everyone is welcome.

ANNUAL HARVEST DINNER TUESDAY

The Lowell Methodist Church will hold its annual Harvest Dinner, serving turkey on Tuesday evening, October 7. Serving will begin at 5 p. m.

Mrs. Douglas B. Squire, 53 Killed in Auto Crash Friday

Services were held Monday afternoon in Lowell, for Mrs. Douglas B. Squire, 53, who was killed Friday morning in an auto crash. She was interred in Rosedale Memorial Park, Grand Rapids.

Christina Squire, who with her husband, Douglas, operated the Squire Kennel club at Lowell, which raised and sold Collie dogs, was killed when her car missed a curve in a fog on Grand River Dr., SE, at Buttrick Rd., near Ada, and hit a tree.

Dr. G. F. Barofsky, medical examiner, said Mrs. Squire suffered chest injuries.

Born in the Netherlands, Mrs. Squire came to Grand Rapids in 1923, and moved to Lowell about 15 years ago. Her husband, an electrician was doing repair work in a manufacturing plant at Gary, Ind., at the time of the accident.

Mrs. Squire is survived by a daughter, Mrs. Joyce Phillips; her mother, Mrs. Helena Langerhorst of Grand Rapids; a brother, Christian Langerhorst; and a sister, Mrs. Helena Richmond of Grand Rapids.

Let's All Be Salesmen for Our Town

Each of us is a salesman for our town. Our attitude toward industry, our town and our people could determine whether our community will get additional jobs.

It's not a question of whether we want to be salesmen. We are good ones or bad ones.

All of us can be readily contacted by a "stranger" in town as we walk in the business district, shop or stop at a lunch counter. From us he can obtain information on industry and the progress of our town. As a salesman, each is a "very important person."

A generally favorable reaction to questions concerning community attitude may bring further study and eventual location of a manufacturing plant here. On the contrary, an unfavorable attitude may terminate the survey and eliminate us from further consideration.

Assurance that our town will receive full and careful evaluation as a plant site can be gained if we form the habit of "talking up" our good points. Our people are our town's spokesmen. Clerks, housewives, shoppers and others frequently hold the balance which determines whether a community obtains a new industry or it goes elsewhere.

Necessity for this positive approach on the part of all of us is stressed in the series of advertisements being run in this newspaper and 300 other Michigan newspapers in a campaign sponsored by the Michigan Press Association and the Michigan Department of Economic Development.

Many New Books At Lowell Library

New books now available at Lowell Branch Library include the following: "Kalena" by Esma Booth. This story describes the conflicts of old and new in Africa through the experiences of Kalena, a girl of the Belgian Congo. "Westering" by Irvin Blacker. This strong, memorable novel focuses on one small group of families who started, all too late in the season of 1845, for the promised land of Oregon. "The Immense Journey" by Loren Eiseley. An imaginative naturalist explores the mysteries of man and nature.

"Moon by Night" by Joy Packer. From her own familiarity with the region, the author vividly portrays the dangers and beauties of the jungle, the fascination of the animal life, and the strange beliefs and rituals of the natives. "Clear Lands and Icy Seas". A voyage to the Eastern Arctic, written by Theodora C. Stanwell-Fletcher, author of "Driftwood Valley".

"Buttons in the Back" by Elizabeth Kirtland, is a cameo of yesterday that makes a happier today. "The Southerner" by Douglas Kiker is not merely a novel about a current social problem, but also the engrossing story of a decent young man's moral dilemma and how he meets it. "Mysteries of the Pacific" is the third in a series on mysteries and adventures in navigation history, written by Robert de la Croix. "Post of Honor" by David Cooke. The story of Indians in conflict with the U. S. Cavalry, written with feeling and a depth of understanding.

"End of a War" by Edward Loomis. A war novel that will hold you because of its fidelity to fact and its truth of feeling. "Sundays from Two to Six" by Virginia Abungwa, tells what happens in the minds of a young girl and two small boys when suddenly their parents decide to separate and their happy home breaks up. "The Grim Truth About Life Insurance" by Ralph Hendershot. What you can do to get more for your insurance dollar. "Greek Fire" by Winston Graham. A suspenseful novel of a beautiful Greek woman and an American man struggling for love and country.

"Oldsmobile for 1959 represents the most outstanding product in Oldsmobile's history in styling, quality and value," Wittenbach stated. "And our two new Holiday hardtops introduce an entirely different trend in passenger car design," he added.

The Holiday Sport Sedan is a sporty four-door family-size car. The two-door Holiday Sport Coupe has an entirely new silhouette, a snappy appearance and exceptional visibility in all directions. The two new styles will be available throughout the Oldsmobile line.

Wittenbachs Display New Olds at Open House

Wittenbach Sales and Service Company will hold open house this Friday and Saturday, to introduce the 1959 Oldsmobile. There will be prizes for all. Be sure to attend.

Full details of the totally new 1959 Oldsmobile with brilliant, distinctive exterior and interior styling and two new family-sized body styles will be displayed, Bill Wittenbach announced.

Wittenbach stated that the 1959 Oldsmobile will feature increased passenger and luggage space, two completely new and more efficient Rocket engines, more responsive power steering, new Air-Scop brakes on all four wheels and a host of other engineering and accessory advancements.

Six Injured Returning From Egypt Valley Ball Game Friday

Injured Friday afternoon were five softball players from Egypt Valley School at Ada who were returning from a game at Farrell School when their car overturned at Two Mile and Honey Creek, N. E.

Deputy Sidney Frazer said the driver of the car, Howard H. Fitzgerald, 36, of Ada Route 2, told him he lost control when one of nine boys he had in the car, accidentally bumped his arm, causing him to lose control.

Treated at St. Mary's hospital were: Fitzgerald, head cuts; his son, Charles Lee, admitted with head injuries; another son, Terry Lee, 11, forehead cut; Richard Dorenberry, 12, elbow abrasions; Victor Stanley, 8, nose injury; and Ronald Scott, 13, right arm injury.

"After you watch the crowd at a game where the referee makes a decision against the home team, you have some idea of the problem of world peace."—Herbert V. Prochnow.

V. F. W. Auxiliary Plan Membership Social

The V. F. W. Auxiliary to Flat River Post 8303 of Lowell, held its regular meeting on Thursday, September 25, at 8 p. m., at the V. F. W. Hall, with President Ortowski presiding. Jesse Knapp, Commander of the V. F. W. Post of Lowell, was escorted into the meeting and on behalf of the Post members, he thanked the Auxiliary members for their contribution and help in the past few months as well as announcing that the Lowell Post will be host to the district 8 Area meeting of the V. F. W. in October. Also, an entertaining report of the powwow held in Kalamazoo the past Sunday was given.

Commander Knapp was then escorted from the meeting after again expressing a hope for continued cooperation between the Post and Auxiliary.

The main business of the evening was the completion of plans for the coming social meeting sponsored by the membership committee to which any women who are eligible for membership are cordially invited. This social meeting will be held the last meeting in October, the 23rd, at the V. F. W. Hall at 8 p. m. Further details will be published at a later date.

With the completion of chairman reports, President Ortowski announced that next month we will again be serving the Lions' Club dinners and a chairman will be announced later. Also, President Ortowski announced a five-member delinquent committee consisting of Ellen Nummer, Freida Hennstjck, Barbara Flugler, Cora Ann Troy, and Phyllis Wittenbach. These members will be available to anyone desiring to pay current dues for 1957, 1958, as well as 1959, which become due and payable the 1st of October, 1958. Any member who wishes to pay back dues from 1957 may do so and thereby maintain a continuous membership in the Auxiliary.

The next regular meeting of the V. F. W. Auxiliary will be held on Thursday, October 9, 1958, at 8 p. m., at the V. F. W. Hall. This will be a regular business meeting and all members are urged to attend as this will be the only business meeting during October.

Hot Lunch Menu

The hot lunch menu for the week of October 6, at the Lowell High School will feature on Monday, tomato soup, crackers, cheese whizzes, fresh fruit and cookies.

Potatoes and gravy with harvard beets will provide the main course for the meal on Tuesday with bread, butter and jello completing the menu.

On Wednesday, baked beans and meat with tossed salad will be served along with bread and jelly. Pudding and cookies will be served for dessert.

Goulash, a favorite dish of all the students will be served on Thursday. To complete the meal cole slaw, bread and butter, and upside down cake will be available.

On Friday, grilled cheese sandwiches, buttered corn or peas, celery and carrot sticks with fruit for dessert will sum up the week.

SQUARE & ROUND DANCES

At 1224 1/2 Madison Square, Grand Rapids. Music by Cleo Chase at 8:30-12, every Saturday night.

Milk is served with every meal and is available to students who carry their lunch.

The Rev. David H. Debbink, New Minister at Congregational Church



Today the Reverend David H. Debbink begins his ministry in the First Congregational Church of Lowell. Mr. Debbink comes to us from the Second Congregational Church of Grand Rapids, a church of 1,800 members, where he has served for the past two years as Assistant Minister.

Prior to this position he graduated with a B. S. degree from Carroll College of Waukesha, Wisconsin.

Ada Post Office In New Building

The Ada Post Office moved into their new quarters constructed across the street from the Masonic Bldg., where they were located nearly 40 years. The building, built by Mr. and Mrs. Walter Vander Wulp for the Post Office Department, is being rushed to completion with workmen putting in last minute sections of the fixtures and heating plant, to meet the October 1 deadline.

The new post office will feature a lobby that will be open daily from 6 a. m. to 6 p. m. for box customers and to mail letters. This portion of the lobby is entirely separate from the counter. This stamp and parcel post counter is of the modern open type.

A formal dedication of the new post office will be held later this month with Congressman Gerald Ford and officials from the Post Office here. A dinner is being planned at Egypt Grange for the event. Watch for more information in your paper.

Mrs. Lottie Willette, 69, Dies in Otsego

Mrs. Lottie Willette of Otsego, widow of Ward H. Willette, passed away at Cunningham's Convalescing home in Plainwell, following a long illness at the age of 69.

The Willettes, former residents of Lowell, moved to Otsego in 1921. She leaves a brother, Orlov Tillyer of Grand Rapids; and a sister-in-law, Mrs. Norton Avery of Lowell. Also surviving are 7 nieces and nephews.

Funeral services were held at the Sponable Funeral Home in Otsego, on Wednesday afternoon, at 1 p. m. Graveside services and interment were held at Oakwood Cemetery in Lowell, at 3:30.

Twelve From Here Attend MRA Legislative Breakfast

Twelve local businessmen attended a breakfast here Tuesday morning, to acquaint them with the legislative program of the Michigan Retailers Association.

This was the 63rd in a series of these programs and was conducted by Richard O. Cook, Asst. Executive Vice-President of MRA and a registered lobbyist for the association.

Dr. Kyser, Steven Nesbit to Lead Drive For United Fund Contributions in Lowell

Dr. Robert Kyser and Steven Nesbit have been named by their respective organizations, the Lowell Rotary Club and the Lowell Lions Club, to be co-chairmen of the 1958 Community Chest Drive in the Lowell area.

This annual joint Rotary-Lions project will start here with calls on everyone by members of these organizations to raise Lowell's goal of \$5,800.

In a meeting with C. H. Runciman as host on Thursday night, leaders in the rural areas met at East Congregational Church to plan for the 1958 drive to benefit all the groups in the county. Full cooperation of all is expected to put this year's fund goal over the top.

Angus Breeders Here October 11

The West Michigan Aberdeen Angus Breeders Association will hold a sale here at the 4-H Club grounds on Saturday, October 11. A consignment of 31 breeding cattle and 25 club steers will be here for this eighth annual event.

Judging will be held in the morning, and the sale will start at 1 p. m. Enoch Carlson, secretary of the association, announced.

IONIA POMONA GRANGE

Ionia County Pomona Grange will meet with South Boston Grange Saturday evening, October 4, at 8:30.

The Ionia County degree team will confer the fifth degree on all eligible candidates. Each family is asked to bring own service and dessert for the late lunch.

Please note the change in date.

Martha Wittenbach Is Scholarship Senior Finalist

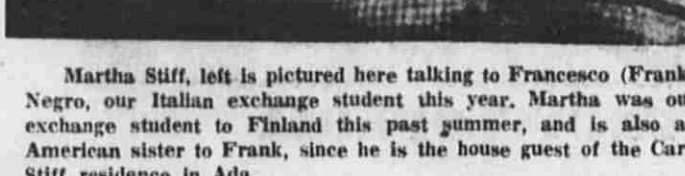
Principal Stephen Nisbet of Lowell High School, today announced that one local student has been named semifinalist in the 1958-59 National Merit Scholarship competition. She is Martha Mary Wittenbach.

She is among 10,000 of the highest scorers on the National Merit Scholarship Qualifying Test, the nationwide test of educational development given in over 14,000 high schools on April 29.

The semifinalists named today outscored over 479,000 classmates, and thus moved a step closer to an estimated \$5 million in Merit Scholarships to be awarded in the 1958-59 program. The group of 10,000 semifinalists is composed of the highest scorers in each state, prorated according to state population.

The semifinalists now face another rigorous three-hour examination, the Scholastic Aptitude Test of the College Entrance Examination Board, which will further substantiate their high scores on the NMSQT. This second test will be given in testing centers throughout the U. S. on December 6, 1958. Those who repeat their high scores on this second test will become finalists in the competition.

Judy Briggs was a near qualifier from Lowell.



Martha Stiff, left is pictured here talking to Francesco (Frank) Negro, our Italian exchange student this year. Martha was our exchange student to Finland this past summer, and is also an American sister to Frank, since he is the house guest of the Cary Stiff residence in Ada.

Martha sailed from Montreal on June 11, and arrived in Hameenlinna, Finland, on the 24th, where she was greeted by her Finnish family, Mr. and Mrs. Vaino Riski.

Martha found that the Finnish schools were much different than ours, but were typically European. The best students enter high school, only with a high scholastic ability, and other students attend trade school. Language is a very important subject and Swedish, Finnish, French, and English are required. Students begin their languages in the elementary grades.

The schools have no recreation at all, except for an occasional dance before a holiday. Football and baseball were almost unheard of.

During her visit, Martha found that the teen-age thrive for popular music was much the same, although waltzes and classical music were also favorites.

The main difference Martha found was in the food. Many types of breads and cobblers are eaten. A greater amount than we eat. Blood pancakes (made from animal blood) and paw fish were a couple of foods she didn't care for.

Martha was able to tour many cities and visit many interesting places, such as Lapland. Before leaving, all the Finnish exchange students met in Helsinki for a three day tour. She sailed from Rotterdam on August 25, where she met Frank Negro. They were

greeted in New York City, by Martha's brothers, and then returned home by train.

Martha is a senior at Lowell, this year.

Frank Negro, exchange student from Bari, Italy, is also a senior this year. He was chosen by the American Field Service to stay with the Cary Stiff family. He is the son of Mr. and Mrs. Settimo Negro.

The courses he will be studying this year include Physics, Government, U. S. History, English and General Choir. Outside his studies Frank enjoys fencing, swimming, and cycling activities. Reading and listening to music are also interests, and he also hopes to learn more about playing the piano while he is here.

Along with his talents, mathematics and science are particular interests. He has also had four languages, and comes very highly recommended by his teachers.

For the past two years the Lowell Rotary Club has done a fine job of sponsoring the exchange students, but due to the great interest in the students, the program has been turned over to the school. Finances will be provided for Frank by the school magazine sales. Mr. Stephen Nisbet, principal, and Donald Kelly are co-chairmen of the program.

Brooke Mullen, LHS News Editor

Member Michigan Press Association... The Lowell Ledger, established in 1893... Subscription rates for year, semi-annual, quarterly, monthly.

"Diverse statistics indicate that the rate of separations declines sharply where the wife is a good cook. Wholesome food has an especial charm to which beauty is not competitive."—Douglas Heald.

To Buy, Sell or Rent use the Ledger want ads.

LOWELL CHRISTIAN REFORMED GOSPEL SERVICE AND SUNDAY SCHOOL Sunday 10 O'Clock Lowell City Hall HENRY BUKEMA EVANGELIST The Church of the Back to God Hour Proclaiming Historic Calvinistic Christianity Everybody Welcome

REPORT OF CONDITION OF THE STATE SAVINGS BANK

OF LOWELL, KENT COUNTY, MICHIGAN, AT THE CLOSE OF BUSINESS SEPTEMBER 24, 1958, A STATE BANKING INSTITUTION ORGANIZED AND OPERATING UNDER THE BANKING LAWS OF THIS STATE AND A MEMBER OF THE FEDERAL RESERVE SYSTEM, PUBLISHED IN ACCORDANCE WITH A CALL MADE BY THE STATE BANKING AUTHORITIES AND BY THE FEDERAL RESERVE BANK OF THIS DISTRICT.

Table with 2 columns: Description and Amount. Includes Cash balances, deposits, and other assets.

Table with 2 columns: Description and Amount. Includes Demand deposits, time deposits, and other liabilities.

Table with 2 columns: Description and Amount. Includes Capital, surplus, and undivided profits.

Table with 2 columns: Description and Amount. Includes Total Liabilities and Capital Accounts.

MEMORANDA Assets pledged or assigned to secure liabilities and for other purposes.

Correct—Attest: HARRY DAY, C. H. Runelman, H. J. Englehardt, E. C. Foreman, Directors

STOP Need Cash... For any worthwhile purpose? See us for a quick, friendly loan. Lowell Loan Company 115 W. Main Phone TW 7-9907

Community Chest Appeal Being Made Here

Rep. Gerald R. Ford, Jr. announced today that he has signed the "Code of Fair Campaign Practices"...

"I'm happy to sign this Code of Fair Campaign Practices... I want a vigorous, forthright and personal vilification character defamation and appeals to prejudice have no place in the American way of selecting public officials."

The Code calls upon all candidates to present their record and policies with honesty and frankness, and to criticize without fear or favor the record and policies of their opponents and the opposition party when such criticism is merited.

Those who sign the Code also agree to condemn and repudiate all dishonest and unethical practices which may be done in behalf of their candidacy.

To handle yourself, use your head; to handle others, use your heart.

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Keep Surface Moist On New Lawn Seeding Water is an important need of the young grass plant... RETIREMENT MEANS... CHARLES A. HILL

THE LOOK OF SUCCESS comes naturally with 2-TONES by CHAMP... The most exciting new hat idea in years! Crown and brim are just as shade or apart—a perfect color blend...

McDIARMID'S IRON & METAL Buyers of All Kinds of Iron and Metal WE HAVE FOR SALE Car Parts, Angle and Channel Iron and Pipe Re-Enforcing Rod Pick Up Service Earl J. McDiarmid

Colby Insurance Agency Earl V. Colby, Alto Office Phone: UN 9-3961 Charles I. Colby Office: OW 3-3231

Caaliflower HOME GROWN HEAD 19¢ POTATOES MICHIGAN U.S. NO. 1 (PRICE YEAR AGO 11.49) 50 LB. BAG 99¢ POLISH SAUSAGE 1/2 GAL 49¢ WILSON CHOPPED BIF 12-OZ. CAN 39¢ MARVEL ICE CREAM REG. 69¢ 1/2 GAL 59¢ A&P VACUUM PACK COFFEE COLDSTREAM PINK SALMON JANE PARKER CHERRY PIE SPECIAL SALE THIS WEEK 1-LB. 75¢ 18-OZ. 49¢ REG. 59¢ EA. 49¢ DO-IT-YOURSELF ENCYCLOPEDIA POPULAR SCIENCE EDITION VOL. 1 NOW ON SALE ONLY 25¢ Build Your Set on Volume-a-Week Plan Volumes 2 thru 12 Will Be Only 99¢ Each

Mr. and Mrs. Davon of Florida, and their son, Charles, of Ionia, called on Mr. and Mrs. A. C. Blaser Sunday afternoon. The Russell Sible family of Ionia, visited her sister, Mrs. Herbert Davis, and family, Sunday afternoon. Mrs. Donna Starbuck and Mrs. Lydia Ayres were Thursday callers at the home of Mr. and Mrs. Ray Parker.

Mr. and Mrs. Bill Vickers and children of Spring Lake, spent Saturday evening with their parents. Mr. and Mrs. Byron Weeks, Sunday afternoon visitors were: Mrs. Hooper Rollins and Julie from Grand Rapids. Ann Marie Alexander and Norma Wieland who are attending W. U., spent Saturday and Sunday at their Lowell homes. Mrs. Ray Alexander and Mrs. Myrtle Alexander took them to Lansing, Sunday afternoon. Mr. and Mrs. N. E. Borgerson, Mr. and Mrs. E. Foreman, and Mr. and Mrs. Daniel Trevelin attended the football game in East Lansing, Saturday. Mrs. Florence Whitfield spent from Thursday to Sunday with her daughter, Mrs. William Cowles and son, Ted, in Belding. On Saturday, Mrs. Elizabeth Crabb, Mrs. Albert Duell, and Mrs. Frances Jelf, visited relatives in Lowell, Sunday afternoon. Mrs. Mary Loux spent last week with her daughter, Mrs. Tom Gamme on the Belt Line. Mr. and Mrs. Arthur Parker and Mrs. Eva Young of Battle Creek, visited relatives in Lowell Sunday afternoon. Mrs. Mary Rollins is spending two weeks with her daughter, Mrs. E. H. Eberberg and family in Niles. Mr. and Mrs. Elmer Hart of Grand Rapids, were Sunday dinner guests of Mrs. Loyal Rieckner. Book Ten met Wednesday evening in the home of Mrs. Howard Clark. "The Gift" by Dorothy Clarke Wilson was reviewed by Mrs. C. A. Bradshaw. Mrs. Florence Benedict spent Friday afternoon with her mother, Mrs. Ray Parker. Mrs. Ethel Yeiter spent the week with her daughter, Mrs. Mildred Stuart and family in Clarksville. Sunday afternoon they all called on Mr. and Mrs. Clinton Schwab in Elmira. Mrs. Elsie Bieri of Clark Memorial Home spent Sunday with her daughter, Mrs. Jack Thorne, and family. Mr. and Mrs. David Townsend and two children of Gull Lake, visited their mother, Mrs. Will Laux and husband, Sunday morning. Lawrence Schneider of Flint, spent the week with his mother, Mrs. Louise Schneider. The Richard Gephart family of Grand Rapids, spent Sunday afternoon with them.

RICKERT ELECTRIC Your General Electric Dealer Washers Refrigerators Ranges Dryers Water Heaters and more We Service O.K. Installations Display at 208 So. Hudson Street PAUL RICKERT 208 So. Hudson, Lowell, Mich. PH. TW15043-7-9802

Bring in 3 Get 1 FREE! New Curtis Cleaners at the Special Introductory Offer! 3 for the price of 2

Regular 24-Hour Service Special One-Hour Service ...at NO EXTRA COST CURTIS DRY CLEANERS Open Daily 7:30 to 6 Friday til 9 Phone TW 7-7365 Cor. Main & Hudson Most Modern Plant in Western Michigan

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MAVERICK HORSE CLUB ELECTS NEW OFFICERS

The first meeting of the Maverick former Honey Bears, Red Club was held on Tuesday, September 22, at the home of Mr. and Mrs. George Vanderwarf.

New officers elected for the ensuing year were Sue Jarvis, president; Sherrie Vanderwarf, vice president; Maynard Bier, treasurer; and Mary Jarvis, secretary.

The meetings will be held the second and fourth Tuesday of each month, at 7 p. m.

After a small business meeting refreshments were served and the meeting was adjourned at 9 p. m.

Mary Jarvis, Reporter.

CARD OF THANKS

We are deeply grateful to our relatives, friends and neighbors for their many deeds of kindness and expressions of sympathy at the death of our dear father, and grandfather, Alle Dandrak.

Children and Grandchildren

CARD OF THANKS

I wish to thank my friends and neighbors for the cards and flowers and for the calls that were made at the hospital and since my return home.

Mrs. Fred Roth

Read the Ledger Want Ads.

WE SOLVE ALL OF YOUR TELEVISION REPAIR PROBLEMS

For adjustments or repairs, call on your TV experts to put your set in shape for top performance.

JUST CALL ME — TW 7-9275

Radio Service COMPANY

R. G. CHROUCH

BE ALERT IN SCHOOL ZONES

City to city driving is becoming easier, faster and safer as more super roads are opened to traffic. All an operator has to do is follow the signs and directions along modern highways.

BE ALERT IN SCHOOL ZONES

When we arrived back to Baldwin, we had been gone ten days. The days had been filled with good fishing, outdoor life and excitement. This is what we wanted from Canada, and we received our "money's worth."

BE ALERT IN SCHOOL ZONES

Try red cabbage to add color to salads, suggest Michigan State University home economists. This crisp vegetable has a flavor that's just slightly different than white cabbage, but combines well with other vegetables.

BE ALERT IN SCHOOL ZONES

Lowell want ads bring results.

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Officers of the Lowell Women's Club pictured here are, 1st row: Mrs. Arle Leeman, President; Mrs. M. Housman, 1st Vice President; Mrs. Jack Raman, Treasurer; Mrs. Sam Ryder, Recording Treasurer. Not pictured: Mrs. John Freeman, 2nd Vice President. These officers will preside over the club for the 1958-59 season.

Softeners Make Fabrics Like New

Fabric softeners can help keep your family's clothes looking and feeling like new, says Bernetta Kabbala, extension clothing specialist at Michigan State University.

OBITUARY

Robert C. Yates

Robert C. Yates, aged 77, died at a local nursing home, Monday, September 22. Services were held at the Roth Funeral home on Thursday afternoon, September 25, at 2 p. m., with the Reverend J. Marion DeVinney officiating.

OBITUARY

Mr. and Mrs. Otto Altenburger and Family

He that brings sunshine into the lives of others cannot keep it from himself.

BE ALERT IN SCHOOL ZONES

Check your speed. Can you stop in time?

BE ALERT IN SCHOOL ZONES

Check your speed. Can you stop in time?

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News of Servicemen

Francis E. Eblehoff, ship's servant second class USN, of 1026 Burt Ave., Lowell, Michigan, is returning home aboard the attack transport USS Fremont after serving with the U. S. Sixth Fleet in the Lebanon Mediterranean area.

COMING EVENTS

Martha Circle will meet Monday, Oct. 6 at the home of Mrs. Harry Day. Devotions will be given by Mrs. Hester White. Co-hostess will be Mrs. Doris Able.

COMING EVENTS

St. Rita's Circle will meet with Mrs. Robert Reagin, 47 King St., on Wednesday evening, October 8, at 8 p. m. Mrs. Gordon Hill, co-hostess.

COMING EVENTS

The 3 M's of the Methodist Church will meet at the church Thursday, October 9 at 6:30 p. m. for a Progressive Supper.

COMING EVENTS

The Blue Star Mothers Chapter 153 will meet at the City Hall, Oct. 8 at 8 p. m.

COMING EVENTS

Regular meeting of Cyclamen Chapter No. 94, O. E. S., will be held Friday evening, Oct. 10; election of officers.

COMING EVENTS

The meeting of the Alton Ladies Aid has been postponed from October 9 until October 16. The meeting will be held at the home of Mrs. Lee Keech on Thursday afternoon, October 16.

COMING EVENTS

And Once at 8:45
KARTOON KARNIVAL
8-10 COLOR CARTOONS-4
Sun., Mon., Tues., Weds.
October 5-8-9-10

COMING EVENTS

Special Matinee this Sunday only at 3:00 P. M.

COMING EVENTS

Cartoon - Short
WALT DISNEY'S
THE LIGHT IN THE FOREST
TECHNICOLOR
PARKY CUREY BOB MARSHALL LINDY

COMING EVENTS

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WALT DISNEY'S
THE LIGHT IN THE FOREST
TECHNICOLOR
PARKY CUREY BOB MARSHALL LINDY

HONORED AT STORK SHOWER

Mrs. John Schneider was guest of honor at a stork shower given by Mrs. Ronald Holst, Monday evening, September 22, at the home of Mrs. Forrest Back.

CARD OF THANKS

I wish to thank my friends, neighbors and relatives for the cards and letters which I received when at the hospital and at home and for the many acts of kindness shown to me and my family during my illness.

Harold Wittenbach

CARD OF THANKS

The family of Robert C. Yates wish to express their appreciation and thanks to all their friends and neighbors for the kindnesses and sympathy shown at the time of his death.

Robert C. Yates Family
June TW 7-9261.

CARD OF THANKS

Whatever your farm insurance needs, we can assure you complete protection... at low cost.

Rollins Insurance Agency

855 W. MAIN PHONE TW 7-9255
Insurance in All Its Branches

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FOOTBALL

Lets Back the Red Arrows

Opening Home Game!

Friday Night, Oct. 3-7:30

LOWELL vs. EAST GR. RAPIDS



1958 LHS Football Schedule

Sept. 19—Ionia 20	Lowell 0
Sept. 26—Wyoming 7	Lowell 13
Oct. 3—East Grand Rapids	Here
Oct. 10—Grandville	There
Oct. 17—Godwin	Here
Homecoming Game	
Oct. 24—Kalamazoo	There
Oct. 31—Sparta	Here
Nov. 7—Rockford	Here
Nov. 14—Greenville	Here



Coaches—left to right: Charles Pierce, Don Kelly, Dick Venema.



Team Managers—left to right: Terry Dintaman, Bill Smith, Dean Collins.

This Page Sponsored by the Following Boosters of Lowell High School Athletics

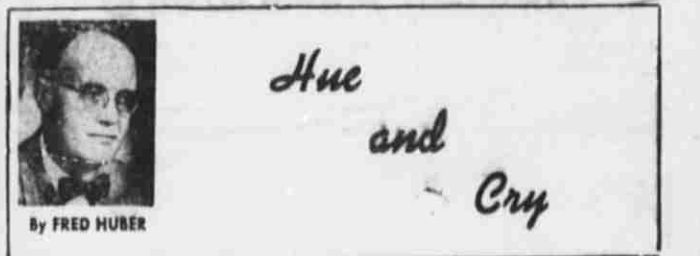
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|-------------------------------|----------------------------|------------------------------|--------------------------------------|------------------------------------|
| Avery Jewelers | Eberhard's Super Market | Keiser's Kitchen | Root-Lowell Mfg. Co. | Vic's Auto Service |
| Alexander's Standard Service | Foreman Poultry Farm | Paul Kellogg Vinegar Company | Rollins Insurance Agency | Vanity Beauty Shop and Owen's |
| A & P Tea Company | Frank's 5c to \$1.00 Store | Barber Shop & Coal Co. | Roth & Sons Furniture Co. | Barber Shop, Elva Topp, Owen Ellis |
| Vern Armstrong Service Sta. | Gamble Store, Al. Hermans | L. W. Rutherford & Sons | Richmond Real Estate | West Side Garage |
| Ball Floral Shop | Gee's Hardware | Lowell Bakery | C. H. Runciman Co. | Wepman's Drug Company |
| Bernie Bedell's Barber Shop | Herm's Sanitary Market | Lowell Granite Company | St. Mary's Motor Sales | Wepman's Clothing |
| B & O Grocery | Highland Hill Dairy | Lowell Rest Home | State Savings Bank | Wittenbach Sales & Service |
| Cary's Weekies, Inc. | Hahn Hardware | Lowell Loan Company | St. Mary's & Thorne, Mobilgas & Oils | |
| Christiansen's Drug Store | Hill's Shoe Store | Lowell Municipal Utilities | Superior Furniture Company | |
| Clark Plumbing & Heating | H & H Chevrolet | Lowell Beer Store | Strand Theatre | |
| Cooms Clothing | Howard White, Jeweler | McQueen Motors | King Milling Company | |
| Curtis Laundry Company | Jay Bolens Ford, Inc. | Newell Mfg. Co. | The Kroger Company | |
| Cornell Lumber & Dry Cleaners | Jackson Motor Sales | Precious Grocery | The Levee Restaurant | |
| Doyle-Schneider Pontiac | Kelley's Service Station | Rittenger Insurance Agency | The Lowell Ledger | |

Admission Prices

Gate Admission	\$1.00
Student Tickets Purchased at School	50c
Students Under 12	25c
Season Ticket Good for Five Home Games (Available at Gate)	\$4.00

HOME GAMES START AT 7:30 P. M.

Foremen Road Mrs. Edna Taylor ... Mr. and Mrs. Bert Oxford of Berwyn, Nebraska, and Mr. and Mrs. Alpha Allbright of Broken Bow, Nebraska, are visiting their hosts ...



Hue and Cry

Constance Bennett, who well may be recognized as one of the first ladies of the theatre, is finding a new experience. As most devotees of the stage are aware Constance is a legacy to theatre arts. Her father before achieved acting greatness, and passed the heritage of talent to his three daughters. ...

In Lansing Saturday. Mr. and Mrs. Louis Arkona of Grand Rapids, called on Mr. and Mrs. Mike Mykowiak, Sunday. ...

S. Keene - N. Boston Mrs. Mary Potter ... Mr. and Mrs. Clark Archer of Lake Odessa were Sunday supper guests of the Chas. Murvays. ...

Sequoia Community Mrs. Jean Van Vleet ... Mr. and Mrs. Joseph Rogers of Grand Rapids, spent Saturday with his brother, Sunday, Mr. and Mrs. William Rogers. ...

Letter to Editor ... A RECENT REPORT from the Colorado Springs (Colo.) chamber of commerce tells how to have a ghost town. It is an interesting tongue-in-cheek report that will hold just as true in our town as it does in that town. ...

How to Build a Ghost Town ... Here are methods proved by experience to guarantee bankruptcy, insanity, disappointment, suicides—all by-products of ghost towns. 1. Tell everyone you meet that you never buy anything at home; the merchants are a bunch of crooks, robbers and cheats. ...

Reply by Rep. Gerald R. Ford ... Mr. Richard F. Vander Veen, 320 East Fulton Street, Grand Rapids, Michigan. Dear Mr. Vander Veen: It is encouraging to note that you have joined me in condemning the practices and methods of Joseph P. Kamp. ...

Cascade Fire Chief Warns Plan in Advance for Fire ... Escape routes planned in advance can save the lives of your family if fire strikes your home, according to Cascade Fire Chief by Dykema. ...

Big Wheel on the Circuit ... Chuck Cornors, star of "The Riffman," literally cart wheeled out of every room in the house. 2. Make exit plans for every member of the family, day and night, and rehearse them regularly until everyone—even the youngest children—understands clearly and can move through the plan swiftly and smoothly. ...

How to Build a Ghost Town (continued) ... 2. Belittle all efforts for community betterment—the people trying to do these things are secretly making a lot of money, want to "buy things" and their way of doing things is all wrong anyway. ...

How to Build a Ghost Town (continued) ... 3. Never waste money by advertising at waste time trying to attract trade to the town—nobody reads the ads, there is never anything in the paper, it's always late, and why should anyone want to come to town—it's a dead place. ...

How to Build a Ghost Town (continued) ... There you have it—five simple directions for producing a ghost town. It's hard for one person to do it, but if you keep at it, eventually you'll get some converts, and a Ghost Town. ...

Unwise Buying Habits Cost Money 'Wholesale—Hooley! You Get What Pay For; Retailers Have Costs of Service' ... This is the third in a series of articles prepared by the Michigan Retailers Association in an effort to better educate the buying public in improving their buying habits. ...

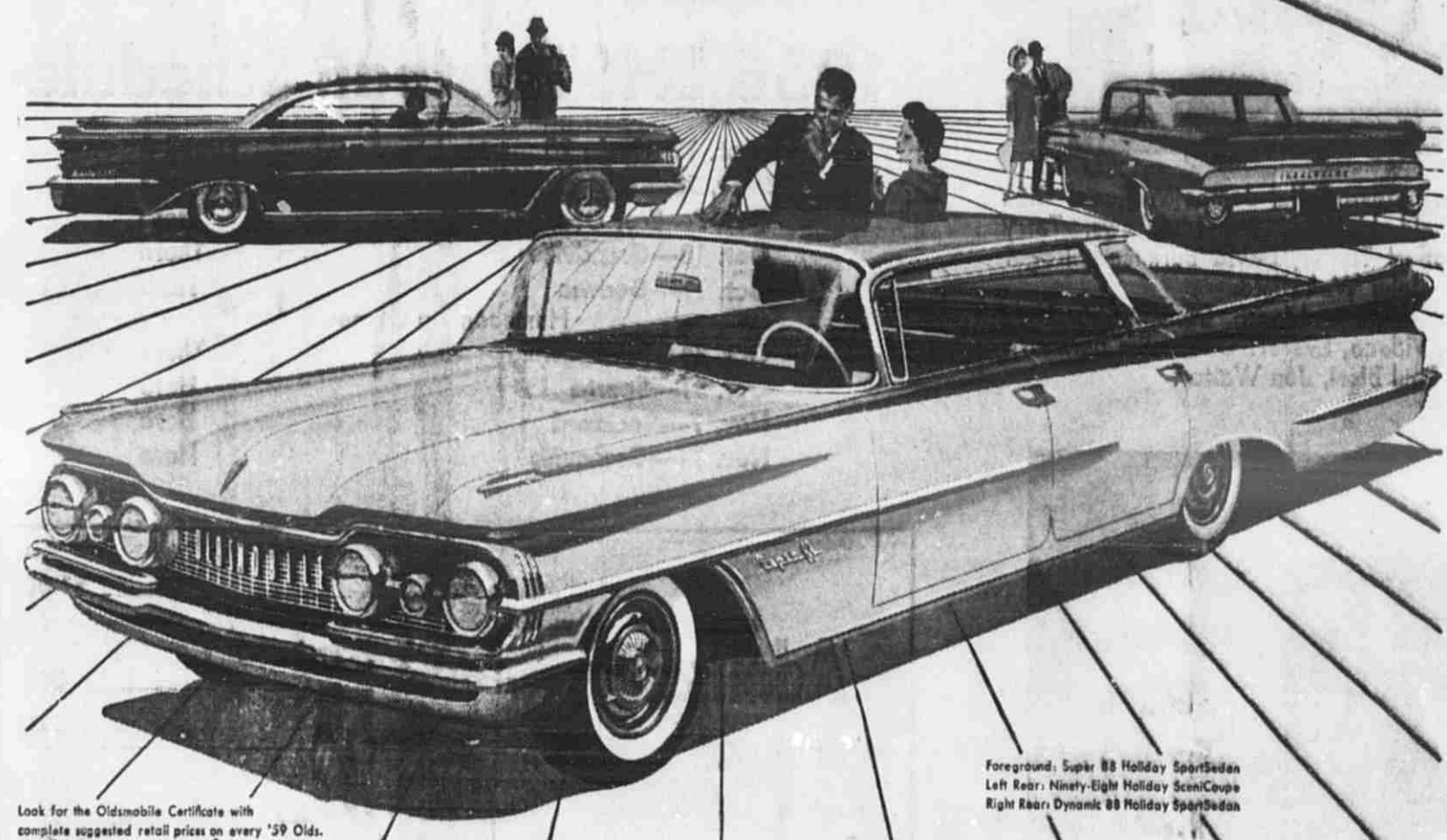
How to Build a Ghost Town (continued) ... 4. Be sure you know how to notify your fire department quickly and correctly. He recommends that all families follow these rules to avoid being trapped in their homes by fire: 1. Plan at least two ways out of every room in the house. ...

How to Build a Ghost Town (continued) ... 5. Refuse to serve on all committees, have nothing to do with civic organizations—the Chamber of Commerce never does their names before the public. All the city officials are in office to get a share of the graft. ...

How to Build a Ghost Town (continued) ... To give you the true facts about the merchandise that you are interested in buying. 6. Never sign any paper until you have studied it completely, looking for "extra" charges such as installation or delivery fees, and be sure that you get a receipt, a copy of all transactions. ...

Are You HUNTING for FOOD BARGAINS? ... then Shop and Save at Eberhard's LOWELL SUPER MARKET. 403 EAST MAIN STREET, LOWELL. 2,000 lbs. COOKIE SALE. Patsy Ann Fresh Baked Cookies 39¢. Eberhard's Plump Tender Meaty Whole Frying Chickens 21¢. Roasting Chickens 49¢. Veal Steakettes 99¢. Eberhard's Tender Aged Savory Round or Swiss Steak 69¢. Michigan U. S. No. 1 Crisp Juicy Macintosh Apples 4 25¢. COTTAGE CHEESE 23¢. COFFEE 65¢. ICE CREAM 99¢. BARGAIN TREASURES with the "Golden Touch" at your Eberhard's Super Market. Beautiful GOLDEN BOUQUET Pattern CANISTER SETS 7¢. Golden Bouquet KITCHENWARE. Eberhard's QUARTERED Margarine 5 1-lb. 99¢. Pillsbury Flour 25 lb. bag \$1.79. Decoware "Golden Bouquet" SUGAR CANISTER 7¢. Large Sandwich Size SLICED BOLOGNA 49¢.

Introducing the "Linear Look" OLDSMOBILE FOR '59



You wished for it! You asked for it! It's here! So step into the roomiest Rocket Olds ever built! Here's spacious new passenger room plus greatly increased luggage room! Sit behind the new high, wide and handsome Vista-Panoramic Windshield that lets you see ahead, above and aside better than ever! ...

To Attend Wittenbach's OPEN HOUSE

New Olds for '59 2 - BIG DAYS - 2 Friday, October 3 Saturday, October 4 9 A.M. to 9 P.M. Come See the ALL NEW OLDSMOBILE With 188 Changes in Design

Refreshments Door Prizes Wittenbach Sales & Service 710 W. Main St. Phone TW 7-9291

Now on Display at your LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S Wittenbach Sales & Service 749 West Main St., Lowell Phone TW 7-9207 TUNE IN THE "NEW OLDS SHOW" STARRING PATTI PAGE - EVERY WEEK ON ABC-TV

SAVE DURING I.G.A.

OPEN THURS. and FRI. UNTIL 9 P.M.



I.G.A. Cut Green Beans	303 Size 6 for 99¢	Case 24's \$3.79
I.G.A. Cut Wax Beans	303 Size 6 for 99¢	Case 24's \$3.79
I.G.A. Dark Red Kidney Beans	No. 2 Size 6 for 89¢	Case 24's \$3.39
I.G.A. SWEET PEAS	303 Size 5 for 89¢	Case 24's \$4.15
I.G.A. Whole Kernel Corn	303 Size 5 for 79¢	Case 24's \$3.69
I.G.A. TOMATOES	303 Size 5 for 89¢	Case 24's \$4.15
I.G.A. SAUER KRAUT	Large 2 1/2 Size 5 for 89¢	Case 24's \$4.15
I.G.A. SAUER KRAUT	303 Size 4 for 49¢	Case 24's \$2.89
I.G.A. SPINACH	Large 2 1/2 Size 4 for 89¢	Case 24's \$4.98

I.G.A. FRUIT COCKTAIL 303 SIZE CASE 24
4 for \$5.25
89¢

I.G.A. Crushed Pineapple NO. 2 SIZE CASE 24
4 for \$5.34
89¢

HILLS BROS COFFEE



2 lbs. SOLIDS 33¢

2 lb. Tin \$1.39
Drip or Regular

I.G.A. 2 1/2 SIZE
BARTLET PEARS
3 for 99¢
Case 24 \$7.49

I.G.A. 2 1/2 SIZE
Royal Guest PEACHES
3 for 89¢
Case 24 \$6.89

LAWRENCE
Asparagus
300 Size
5 for \$1
Case 24 \$4.69

COUNTRY FRESH
Cottage Cheese
Reg. or Old Fashioned
1 lb. Carton 23¢
2 lb. Carton 43¢

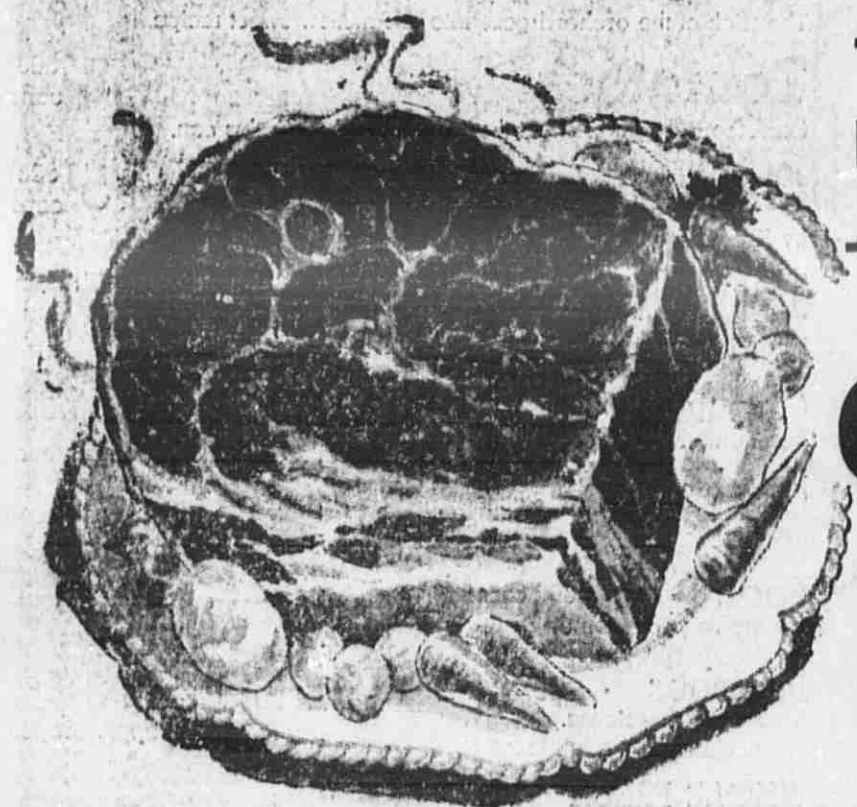


8 oz. Cello pkg. 35¢



Vanilla ICE CREAM gal. 95¢

Large Oxydol 4 for \$1



IGA TABLET CHOICE
Chuck Roast

Tender, Tasty
Blade Bone
Cut.

lb. 53¢

Open Wed.,
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HYGRADE LEAN HOCKLESS

SMOKED PICNICS PRE-COOKED 39¢ lb.

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HEN TURKEYS OVEN READY 10-12 LB. AVG. 47¢ lb.

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