

It was 469 years ago on October 12 (1492) when Christopher Columbus arrived at the end of one of the world's greatest expeditions as he sailed the uncharted Atlantic for many weeks before sighting land.

Discovering America was a great accomplishment and one which has gone down in history. Perhaps the greatest lesson in this historical event is contained in the story of Columbus as he was crossing the mighty sea when his men became frightened to the point of mutiny and begged him to turn back. The way he kept his faith and courage when everyone else had given up hope was a magnificent contrast between despair and determination to win.

May we observe the anniversary on October 12 each year with renewed faith and hope for our beloved country which was first discovered under severest hardship.

This is National Fire Prevention Week—a week set aside for the whole American public to check hazards and make corrections which will insure safety from fire everywhere.

There were 16,000 home fires in Michigan last year and five times as many persons died from fires in their own homes as in public buildings or other outside fire. These facts should urge us all to be more careful.

First took the lives of 257 Michigan people last year.

The interior of the Jack Bannan barber shop is unchanged and business continues in the same general manner though the exterior appearance is attracting much attention since the glass has been gone from the front. Jack is demonstrating something novel in window treatment with outside draperies.

A sign across the front is worded: "Open for Business—Don't Mind the Blinks!"

An attractive new neon sign has appeared on the front of the End Dairy Bar, "Thelma" announcing the new ownership and continued management of the establishment by Mrs. Thelma Roth, who has been very successful in her business venture the past few months.

Good home cooking always attracts, and Thelma's pies are the best.

There has been a few real frosty mornings this past week and the damage to vegetables and flowers around Lowell has been quite general. However, we think Jack Frost may have been playing some favorites since a lovely Easter lily in the garden of Mrs. L. E. Johnson still stands with two lilies in full bloom.

Mrs. Johnson received the plant at Easter time from her son, James, who is in the service.

Last Friday morning Frank McMahon cleared out his desk at the Lowell Light & Power office, after fifty years continuous service as superintendent, to make way for his successor, Thomas Moore, who comes here from Long Island.

Frank has been a great man for this job and has seen a small municipal plant grow into a large and prosperous concern under his supervision and guidance. He can retire with a feeling of splendid accomplishment and he has many pleasant memories to cheer him while he is enjoying the well earned rest.

However, McMahon will remain in the office until next July on full pay while he helps Mr. Moore get accustomed to the business.

They're on the loose again—those car "borrowers"! The vic's Auto Service reported a stolen car Wednesday, Oct. 3, 1951. A Ford coupe. While investigating the report officers found a 1941 Ford coach on M21 in front of the George Lundberg home which had been stolen at Owosso and was deserted here apparently because out of gas.

Better not leave keys in your car and take all precautions to keep automobiles away from such offenders.

Jokes, jests, jabs and jibes, just by Jeff: None preaches better than the ant, and she says nothing. . . . Never miss an opportunity to make others happy even if you have to leave them alone to do it. . . . A little chap was grieving over the loss of his dachshund when a friend sympathetically inquired how it happened the little dog was killed. The lad replied, "he was just running around a tree when he met his end." A Texas road sign reads, "Drive carefully if you'd rather be than was."

Whitehead is one of the outstanding young farm managers in the Midwest, according to John Doneth, extension agricultural economist at Michigan State College.

Lowell Village Players Will Hold Open House Next Monday Evening

Monday evening, Oct. 15, the Lowell Village Players will hold "Open House" at Lowell High School at 8:00 o'clock. Everyone is invited.

The program is to consist of a short play and talks on all phases of play production and theatre preparation.

Bill Jones, Mrs. Daniel Treloven, Mrs. W. A. Roth celebrated the former's 25th wedding anniversary by going to Schulers at Marshall for dinner Tuesday evening.

LOWELL LADIES ATTEND ANNUAL FELLOWSHIP MEET

The annual meeting of the Congregational Women's Fellowship of the Grand Rapids Association was held on Tuesday, Oct. 9th, at the South Congregational Church in Grand Rapids. The following ladies from the Lowell church attended—Mrs. Martin Houseman, Mrs. Norman Wron, Mrs. Bert Purchase, Mrs. George Hale, Mrs. Nick Kloosterman, Mrs. Glenn Swift, Mrs. Don Dickerson, Mrs. Kenneth Fletcher and Mrs. Charles Houseman.

Things stored in "Far Away Places are worth money—sell them through want ads.

R. A. Henrichsen Tells Rotarians Of TV Highways

At the meeting last week Wednesday, members of the Lowell Rotary Club heard interesting television facts given by their guest speaker, Robert A. Henrichsen, of the Michigan Bell Telephone Company's customer relations department.

Henrichsen spoke on "Television Highways," an address which revealed some interesting details and problems that arise during construction of the recently completed cross-country radio microwave link which the Bell System erected at a cost of \$40,000,000.

What television actually is, how it works, was explained by Henrichsen, who also demonstrated some of the basic principles involved, including the conversion of light waves into electrical impulses by the TV camera, and the reversion of these impulses into visible patterns at the receiver.

Henrichsen joined Michigan Bell 10 years ago, starting as an installer in the company's plant department. He later became a repairman, and then a maintenance department technician. Before being promoted to his present position, he served with the U. S. Navy in the Pacific Theater for more than three years during World War II.

Lowell Firemen Guests

Wednesday, Oct. 10, Lowell Fire Department members were guests of the Rotary club. Gerald Rollins, chairman, introduced Sam Gray, past president of the Michigan State Fire Prevention Association, Grand Rapids, as speaker, and Mr. Gray illustrated his talk with a 20-minute film, "These are the Facts."

W. Whitehead Speaks Oct. 16 At 4-H Lodge

Wilbur Whitehead, of the Duff farm management service, Lebanon, Indiana, will be speaker at the noon luncheon program during the State Farm Management Tour, Oct. 16. He will discuss "Management That'll Pay in 1952" at Bostwick Lake 4-H Club Lodge.

Whitehead is one of the outstanding young farm managers in the Midwest, according to John Doneth, extension agricultural economist at Michigan State College.

Lowell Couple Honored On 25th Anniversary

Mr. and Mrs. George Story were entertained Sunday with a family dinner honoring their 25th wedding anniversary at the home of Mrs. Story's nephew, Russell Stebbins in Keene.

Mr. and Mrs. George Story, Mr. and Mrs. John Roth and Mrs. and Mrs. W. A. Roth celebrated the former's 25th wedding anniversary by going to Schulers at Marshall for dinner Tuesday evening.

Auction Sales

Saturday, Oct. 13 Sale of large quantity of household goods at public sale on the premises, in Elmdale, a/c to start at 1:30 p. m. See complete list in this week's Ledger. John Willis, owner. Geo. VanderMeulen, auctioneer. Chas. I. Colby, clerk.

Saturday, Oct. 20, George Tucker of South Boston, proprietor, will hold an auction sale of farm equipment. See complete list in next week's Ledger. Sale to start at one o'clock.

Think and Thank—two hints for making a pleasant day.

Village Players To Present Skit At P.T.A. Oct. 24

The Lowell P. T. A. is anticipating a highly interesting program for its October 24 meeting. The Village Players will present a rollicking 1-act play entitled "Scattered Showers" by Nora Stirling. The play deals specifically with three young mothers and their methods of handling the problems of preschool children.

The P. T. A. has also been very fortunate in obtaining the help of Miss Nell Curry of Grand Rapids who will handle a lively discussion following the play. Miss Curry was recently distinguished by receiving the summer Hopwood Award from the University of Michigan. Better mark this on your calendar. It's something you won't want to miss.

New L. & P. Head Takes Over Duties

Thomas Moore, recently from Freeport, Long Island, N. Y., took over the duties of superintendent of the Lowell Light & Power plant on Oct. 5, and is getting acquainted with the various phases of the work.

Mr. Moore has a wife and four children who will join him here as soon as living quarters can be found and the necessary moving arrangement can be made.

With his background of electrical experience Mr. Moore should not find it difficult to adjust to the municipal plant operation.

COMING EVENTS

Alton Ladies Aid will meet at the church Thursday afternoon, October 11. Potluck lunch.

Rummage Sale October 11, 12, 13 at V. F. W. hall, sponsored by V. F. W. Auxiliary. c23-24

The Daisy Garden club will meet at the home of Mrs. Fred Roth on Thursday, October 11.

Women's Relief Corps will have a public eucher and bunco party at the City Hall Oct. 17 at 8:00 p. m. p24

The Leonora Perry Group of the Congregational Women's Fellowship will meet at two o'clock Friday afternoon, Oct. 12th in the home of Mrs. Martin Houseman.

The Garden Lore Club will meet on Tuesday afternoon, Oct. 16 at 8:30 in the home of Mrs. Wm. Wachterhauser. This will be the annual meeting with election of officers. All members are urged to be present.

The American Legion Auxiliary will meet Monday evening, Oct. 15 at the Legion Club rooms, at 7:30. Installation of officers.

St. Rita's Circle of St. Mary's church will meet with Mrs. Adolph Litchewalk on Bowes Rd., at 8:00 o'clock Tuesday evening, Oct. 16. Guests are welcome.

Showboat Garden Club Baked Goods Sale at McMahon-Reynolds Saturday, Oct. 13th. c24

The Mapes Community Farm Bureau will meet Thursday evening, Oct. 18 at 8:30 at the home of J. Charles Dawson. Bring own sandwiches.

The Priscilla Group of the Methodist church will meet on Oct. 17th at 8:00 o'clock in the home of Mrs. David Coons. Co-hostesses will be Mrs. John Hickey and Mrs. Horace Summers.

The Lowell Rebekah Lodge will meet Tuesday, Oct. 16, at 7:30 p. m. at I.O.O.F. hall.

The annual Church Supper of the Congregational Church will be held Tuesday, Oct. 23 in the church dining room. Tickets for adults will be \$1.50; children under twelve, 75c. Supper served from 5:30 on. Everyone welcome. c24

The Swiss Ladies Aid will be held on Thursday, Oct. 25th instead of Oct. 18th. The meeting will be in the home of the Fuss sisters on

Boy Scout News

Boy Scout Troop 102 held its regular meeting Monday evening at the hall. A demonstration was given by John Bergin in compass and one by Richard Craft in first aid.

A bicycle hike is planned for Saturday, Oct. 13, leaving the meeting place at 8:00 p. m. and arriving back home about noon on Sunday.

Boy Scout Commissioner Clinton Cook, of South Kent District, was present Monday evening to see how the troop is coming along.

Leaders present were: Goult Rivette, scoutmaster; R. Craft, assistant scoutmaster; James Droeger and Jack Bergin, committeemen.

"Bigger Red Feather" 1952 Campaign

Showing King Doyle (center) and Goult Rivette (left) that it's a "Bigger Red Feather" in the 1952 Red Feather campaign is C. H. Runciman, Sr., Vice-President of the Grand Rapids and Kent County Community Chest. Doyle and Rivette are co-chairmen for this year's drive in Lowell.

The 1952 campaign includes the 27 local Chest agencies, the United Health and Welfare Fund and the United Defense Fund which includes the USO.

Lowell Business Men Campaign Co-Chairmen In Drive for CC Funds

The Village of Lowell will have as co-chairmen of the Red Feather campaign Goult Rivette and King Doyle who have an organization of co-workers to contact every wage earner in the village. Plans are made to give everyone an opportunity to give to the fund raising campaign for the benefit of many agencies otherwise not provided for.

USO has 181 service units in this country, and overseas where an estimated 6,289 servicemen from Michigan need some tangible evidence that their home town has not forgotten them.

In various health agencies with whom the United Campaign shares its funds, are heart, polio, arthritis, multiple sclerosis, epilepsy, blind, cancer, cerebral palsy, mental illness, venereal disease, hearing and Travelers Aid.

Because you are a member of a community, a state and nation in which great progress is being made toward achieving greater health and happiness, you should be happy to help support the United Campaign.

Solicitation Dates Oct. 16 to 25

You might almost consider your contribution a personal insurance policy. Your dollars can't protect you from getting any of the diseases but they are put to work at once in research projects, perfecting medicines, treatments and diagnostic techniques and establishing treatment facilities, says these United Health workers.

Game Tied, Arrows Wake Up

Brown playing end for the Arrows set up Lowell's second touchdown when he grabbed a pass that bounced off the fingers of a Grandville man and carried the pigskin deep into Bulldog territory. Faulkner, once more flashing some of the form that made him one of the most feared ball carriers in the conference, powered over for the 12 for Lowell's second T. D. Hartley converted and the Arrows had a 13 to 6 half-time lead. The local youngsters nearly scored in the closing seconds of the second period when they intercepted a pass and dashed to within a few yards of the goal line when the clock ran out on them.

Evidently, Coach Burch, gave the Arrows a few pointers on defense between halves, as the lads did a much better job in stopping the visitors during the second half, although the Arrows at times showed a glaring weakness in pass defense. Faulkner scored his third and final touchdown during the last quarter when he went over from the 8 yard marker. Hartley converted to wind up the evening's scoring at 20 to 6. At this point Roth and Faulkner both of whom showed excellent running form, left the game to make way for Bill Parker who is fast becoming a hard man to keep out of the regular backfield. Parker, carrying the ball on nearly every play in the closing minutes of the contest tore off several gains to rate him as one of the fastest charging backs on the Red Arrow squad.

In spite of their victory, the Lowellites seemed a bit listless and did not display the fire and dash that they are capable of.

Honeymoon Now Over

Starting this Friday the honeymoon is over for the three top teams of the conference. Lowell must play Godwin and Lee two undefeated teams within the next three weeks. Lee, as yet unscathed, must meet Godwin, East and Lowell. Out of this scramble will come the 1951 Grandville champ. Just where the Red Arrows fit into the picture is the top question for local fans.

Coach Burch and his staff are taking the games as they come one at a time. This week Lowell will travel to Godwin to meet the team that beat East 36 to 0. One thing is sure, the Arrows must play four quarters of top-flight football. If they let up a minute the Wolverine speedsters will run right over them for a dose of the same medicine that East received. Lowell can win—if the Arrows get hot and stay hot.

Game time is 7:30 at Godwin field. Fans may park in parking lot just off Division, next to the playing field. Follow the Arrows. "Bucky", Sports Reporter.

Let a Want Ad be your salesman—Inexpensive, but a go-getter.

Lowell H. S. Band In Anvil Chorus

You'll really hear an anvil chorus in the Michigan Stadium Saturday, Oct. 13.

Ninety-six high school bands, including Lowell will be on the field at half-time of the Indiana-Michigan game and there will be that many anvils in action as "The Anvil March" is performed as one of five numbers by the massed bands.

This will be the Third Annual Band Day, sponsored by the University of Michigan Bands. William D. Howell, director of University Bands, reports this year's event far surpasses the other two. Last year there were thirty-seven high school bands with 2,363 participants.

This year the ninety-six bands will put 5,529 musicians on the field while the drum majors, twirlers and color guards will bring the total on the field to 6,101.

S. Boston Grange Booster Meeting On Honor Roll

Regular meeting was held on Saturday evening, October 6, with quite a large attendance. Since this was "Booster Night" we held open meeting. Home, economics chairman, Hope Saragant, reported that all members of the grange will receive copies of the National Grange Monthly. This makes a 100% subscription for South Boston Grange and puts them on the honor roll.

After the meeting the lecturer presented the following program which was much enjoyed by all present:

Welcome Address, Worthy Master Lionel Normington; Songs, Girls' Quartet; Reading, "My Debt to the Town Drunk", Norman King; Reading, "Mother's Coffee Mill", Carrie Ayers; Reading, "The Monkey's Viewpoint", Donald Kyser; Songs, Roy and Margaret Kyser; Address by Transcription, National Master Herschel D. Newsum and National Lecturer Edward F. Halter. Remarks by our District Deputy, Milo Young; Last but not least, Men's Quartet.

The next Ionia County Pomona meeting will be held at Ronald Grange on Saturday evening, October 20.

Next regular meeting at South Boston will be a daytime meeting on October 20, with potluck dinner at noon unless otherwise notified. This will be clean-up day both inside and outside, so all come prepared to toil diligently for their dinner.

The first dance of the season will be held at South Boston on Saturday evening, October 13 with Old Leazenby's committee serving the refreshments.

Thelma McClure, Reporter

State Savings Bank Elects New Officers

At a special meeting of the Board of Directors of the State Savings Bank of Lowell held Tuesday morning, C. H. Runciman, vice president, was elected president to fill the vacancy created by the recent death of R. Van Dyke.

Harold J. Englehardt was elected to the vice presidency and the other bank officials remain the same.

Mr. Van Dyke had been president of the bank since 1914.

Grange Chicken Dinner

Remember to make your reservations for the chicken dinner at Egypt Grange Saturday, October 13, beginning at 5 o'clock, by calling Ada 7-2441. c24

Fase, Grummett and VanderMaas Play Outstanding Ball

Last Friday night the Red Arrows overcame an early six point lead and showed definite mastery over the Bulldogs from Grandville. The above three boys were in for Lowell at various times throughout the game and showed to good advantage.

Bruce Fase (left) is one of the big boys on the team and is a transfer from Ada. This is his first year with the Arrows but already shows promise of being a valuable asset to the line.

Bob Grummett (center) plays regular end and has been playing outstanding ball in all of Lowell's games. Bob is inches over six foot tall and shows plenty of aggressiveness in all play. A Sophomore, he will have plenty of time to make the "all conference" before he hangs up his cleats.

Another out-of-towner is Bill Vandermaas (right) who hails from Cascade. Early in this year's play Bill gave promise of developing into a good tackle and he has since made good on it. An extremely rugged boy, Bill has plugged many of the holes in Lowell's forward wall.

This week Lowell travels to Godwin for one of the big games of the Grand Valley conference. This game is a toss-up on the books but we're hoping that the Arrows' fighting spirit may prove the winning margin.

See the Ledger each week for more pictures and football stories sponsored by McMahon & Reynolds

'Ask Farmer First' Protects Against Hoodlum Hunters

That is the slogan of the Michigan United Conservation Clubs this fall in its campaign to encourage better respect for the farmer's property by all hunters, according to Carl Hagen, president of the Lowell Sportsman Club, the local organization affiliated with MUCC.

"The state law forbids hunting on private farm lands without permission of the property owner and we want to see that law strictly enforced because lax law enforcement penalizes the real law-respecting sportsman in favor of the irresponsible and lawless hunter," says Carl Hagen.

Respect Private Property

In its effort to prevail upon all hunters as well as organized sportsmen, to respect private property and to "ASK THE FARMER FIRST" before hunting on his land, MUCC received full cooperation from the Conservation Commission which has ordered the slogan "ASK THE FARMER FIRST" and the notice "Important—It is unlawful to hunt on private property without permission of the owner," printed on all small game hunting licenses this fall.

"The organized sportsmen want the farmer land owners to know," says Mr. Hagen, "that they realize his problem and will do everything in their power to help protect his property from the depredations of hoodlum hunters."

Due to the fact that there is to be a football game Wednesday night, October 17, the Deborah Group will present the play review of the Broadway musical hit "The King and I" given by Mrs. Stephen Nisbet of Fremont on Tuesday, October 16, at 8:00 p. m. in the Congregational Church.

Mrs. Nisbet is outstanding in her ability to review plays of beauty and character and makes a real contribution to the enjoyment, thought and inspiration of her audiences.

The influence of the play "The King and I" has been widespread not only in the literary field, but also in the fashion world as witnessed, for instance, by the popularity of the coolie hat. We hear music from the play on our radios, and the story reminds us anew of the difference in customs and culture of the Orient and our own Western world. There is something of interest in the review for everyone.

Mrs. Dan Walker, leader of the Deborah Group will introduce Mrs. Nisbet, following an organ prelude Nisbet.

Ticket arrangements are in charge of Mrs. Edward Ward. Tickets may be obtained from any Deborah group member, or at Leonard's Studio on Main street.

Little Red Arrows Play Godwin Here Tuesday

Lowell's second team continued their winning ways when they defeated the Grandville seconds at Grandville last Thursday 13 to 0. This gives the little Red Arrows two victories, against East and Grandville, and a loss to Wyoming.

This week the second team will play the Godwin seconds here Thursday afternoon at 4:00 o'clock. "Bucky", Sports Reporter.

Local Lad Learns To Build Bridges In Army Training

Private John Gratz, son of Mr. Benjamin Gratz, Lowell, is nearing completion of a 14-week training cycle here with a unit of the 6th Armored Division.



As a trainee, Gratz received six weeks basic training in the fundamentals of Army life and the use of infantry weapons. He is now completing an additional eight weeks engineer training. Competent instructors are teaching him the use of pioneer and power tools, construction of fixed and floating bridges and related subjects besides additional combat skills.

At the end of the 14-week training cycle with the famed "Super Sixth" the men completing training at Ft. Leonard Wood, Mo., will be sent either to specialist schools or sent as replacements to other units.

Pvt. Gratz who was a junior in Lowell High school, has been home on a brief furlough and left by plane Sunday morning for the state of Washington where he will be reassigned.

Current News Items About Our Servicemen

Gardner Collins, E.S.T.R. was home from Great Lakes to spend the week end with his parents, Mr. and Mrs. Harold Collins.

Paul Erickson, cook in the U. S. Navy, who has been stationed in a Naval Hospital at Oakland, Cal., since August 2 arrived home Sunday to spend a 5-day leave with his parents, Mr. and Mrs. Elov Erikson at Alto. Paul has been transferred to the Naval hospital at Chicago.

Walter L. Eyke, airman apprentice, USN, son of Mrs. Helen Eyke, is now attending the Aviation Machinist's Mate School at the U. S. Naval Air Technical Training Center, Memphis, Tenn.

Eyke, who entered the Naval service in March, 1951, received his recruit training at the U. S. Naval Training Center, Great Lakes, Ill. Before entering the Navy he graduated from Lowell High School.

Pfc. Robert Dilly arrived home Tuesday to spend a 14-day furlough with his parents, Mr. and Mrs. Richard Dilly.

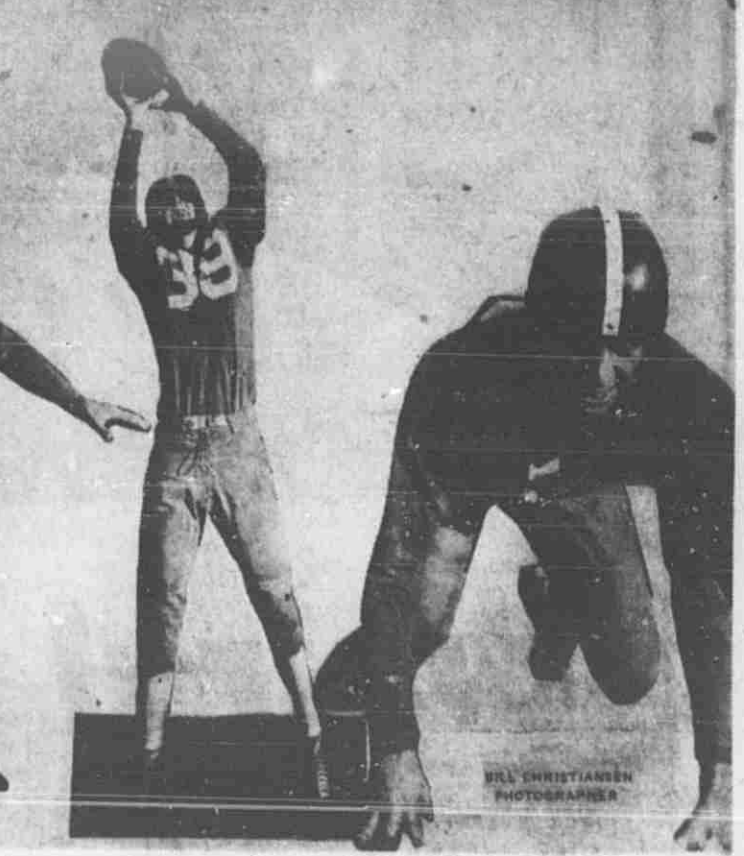
BIRTHS

To Mr. and Mrs. Lawrence Armstrong at Blodgett hospital Saturday morning, Oct. 6, an 8-pound son, Blair Edward.

To Mr. and Mrs. Grant Higgins of Saranac, a 7 pound 14 ounce daughter at Ionia County Memorial Hospital, Sept. 30. She was named Marcia Ann.

To Mr. and Mrs. Bud Bishop at Butterworth hospital Friday, Sept. 28, a 7-pound 6-ounce son, Jerry Allen.

To Mr. and Mrs. Jerald Jasperse Sept. 26 at Blodgett hospital a 7-pound 8-ounce boy, Brian Howard.



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South Boston... Mrs. Mainie... Mrs. Fred... Mrs. Fred... Mrs. Fred...

Star Corners... Mrs. Ira... Mrs. Fred... Mrs. Fred... Mrs. Fred...

Clareville... Mrs. Alice... Mrs. Guy... Mrs. Guy... Mrs. Guy...

One Wood... Dance Studio... Will Open... Dancing Classes...

ada market... not a super market but a good Country Store... Tender STEAK...

Alton-Vergennes... Mrs. Condon... Mrs. Boyena... Mrs. Boyena...

Pleasant Valley... Mrs. Iva... Mrs. Iva... Mrs. Iva... Mrs. Iva...

CLARK Plumbing and Heating... SHEET METAL WORK... Ph. 78-309 E. Main...

BONELESS OCEAN PERCH FILLETS... ARMOUR'S STAR Ready to Eat SMOKED PICNICS... FRESH DRESSED Stewing Chickens...

Snow Community... Mrs. S. P. Reynolds... Mrs. Peter... Mrs. Peter... Mrs. Peter...

89th ANNIVERSARY SALE... Groger Tray Pack... Frying Chickens 55¢... SMOKED HAMs 39¢...

KROGER TOMATO CATSUP... KROGER PEANUT BUTTER... KROGER CRACKERS... ANNIVERSARY CAKE...

"THE BLINDFOLD TEST READY TO GO" with COLOR TV Optional! Gets UHF Stations! NO CASH DOWN! \$329.95... Krick Auto Sales

KROGER MILK... PIE CRUST MIX... ANNIVERSARY CAKE... KROGER BREAD... 'LIVE FLAVOR' COFFEES... GRAPES... MICH. POTATOES... SUNKIST ORANGES

LOWELL LEDGER WANT ADS... BRING RESULTS... WANTED - Men to volunteer... WANTED - White Oak Timber... WANTED - Farm to rent...

OTO HAZARD... YOU'RE LUCKY IF YOU LIVE TO SAY THE RIGHT WAY... Winterize Now... OIL-GREASE-BATTERY ANTI-FREEZE...

BEAT THAT COMPETITION... Early Marketing - Fast Finishing - Early Farrowing... Blue Ribbon Hog Concentrate

Blue Ribbon Hog Concentrate... Early Marketing - Fast Finishing - Early Farrowing... Beat That Competition... WITTENBACH Sales & Service

Guaranteed OK Used Cars... McCall Chevrolet... 1949 Ford 4-door... 1948 Chevrolet 4-door...

Dependable Used Cars... 1950 Plymouth Club Coupe... 1949 Chevrolet 4-door... 1948 Dodge 4-door...

Hastings Livestock Sales... Today's Paying Prices... Federal-Grade Eggs... BERRY BROS. ELEVATOR

FARM EQUIPMENT HEADQUARTERS... New Equipment Specials... Used Farmall Tractors... Used Appliances...

WITTENBACH Sales & Service... 710 W. Main, Lowell... Phone 212

THOMPSON'S SANITARY MARKET... Phone 233 G. R. (Butch) Thompson 205 E. Main... FANCY STEWING CHICKENS 39¢ lb.

HOME MADE Head Cheese lb. 49c... CHOICE Roasting Chickens lb. 49c... Fancy White Rocks

Public Notices... Today's Paying Prices... Federal-Grade Eggs... BERRY BROS. ELEVATOR

While In Town... STOP AT Lowell Bargain Spot... 208 East Main Street

GROW THEM night TOO!... You have put a lot of time, trouble and money into your baby chicks... BERG BROS. Elevator

Ada News

Mrs. Kathryn Symms Ada Phone 4811
Polo Strikes Again
Two sons of Mr. and Mrs. Clarence Kuper of Grand River...

Reaper Family in the sudden death of their husband and father, Charles Reaper, who passed away Monday night.
Saturday afternoon callers of Mr. and Mrs. Frank Richardson...

Congratulations to Mr. and Mrs. Don Ward on the birth of a daughter, Oct. 5 at St. Mary's hospital. The baby weighed 7 lbs. 4 oz. and was named Neva Yvonne.
Leta Harry Knapp of Cassopolis...

Mr. and Mrs. John Hoover and baby, Mrs. Hoover spent several days last week with her mother, Mrs. John Tsch, Sr., who was seriously ill.
Mrs. and Mrs. Nelson Smith were Saturday callers of Mr. and Mrs. Paul Potter...

Edward Anderson and children were Monday evening callers at the home of Mrs. Wm. W. Vickers and family of the evening.
Mr. and Mrs. Clara Stahl attended the National Home putting contest at Hilldale last Wednesday...

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Mr. and Mrs. John Hoover and baby, Mrs. Hoover spent several days last week with her mother, Mrs. John Tsch, Sr., who was seriously ill.
Mrs. and Mrs. Nelson Smith were Saturday callers of Mr. and Mrs. Paul Potter...

GO TO A MOVIE THEATRE TODAY!

IT'S MOVIE TIME U.S.A. Celebrating the GOLDEN JUBILEE of the American Movie Theatre

SARANAC THE NEWEST AND BEST PICTURES ALWAYS

Thurs., Fri., Sat. October 11, 12, 13

A world of wonders in ONE GREAT PICTURE

Walt Disney's ALICE in WONDERLAND

PLUS THIS SPECIAL ATTRACTION MORE AMAZING THAN 'REAL HAWAII' AND 'THE VALLEY'

WALT DISNEY'S 'NATURE'S HALF ACRE'

Sun., Mon., Oct. 14, 15 Cont. Sun. from 3 P. M.

Tue., Wed., Thurs. October 16, 17, 18

IT'S THE BIG TOP SWEET TUNES!

LULLABY OF BROADWAY

DORIS DAY

As Young as you Feel

WITTENBACH SALES & SERVICE 710 W. Main, Lowell

Open International Truck Test Area

PHOENIX, ARIZONA—The International truck test fleet, rolling up an average of 84,000 miles per week, is in full operation at the rugged Phoenix Proving Ground of International Harvester Company...

Mr. and Mrs. Richard Baird of Lowell were Sunday dinner guests of Mr. and Mrs. John Hoover and family of the evening...

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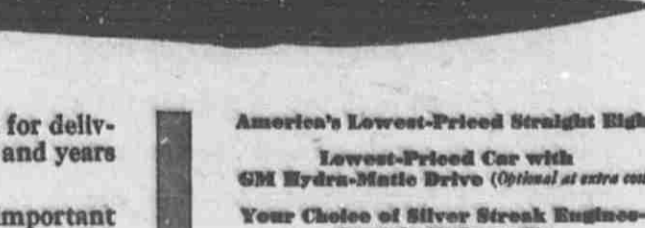
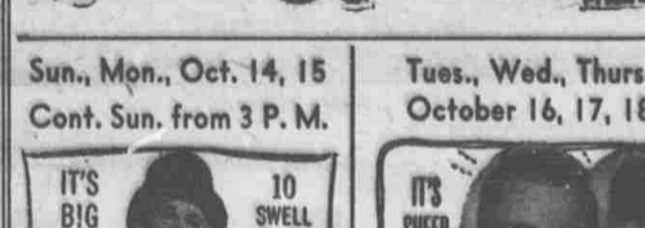
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Bumper Apple Crop Market Promoted

The Michigan Apple Commission is promoting the bumper apple crop market...

Michigan Library Resumes Service After Fire Loss

The Michigan State Library has resumed all services following the fire loss...

Cost Guard Course Open to Young Men

Congressman Gerald R. Ford announced today that the nationwide competitive examination for entrance to the U. S. Coast Guard Academy...

EDITORIAL

Harry Truman's personal budget is now more than \$15 million—greater than any other President's...

NO HUNTING SIGNS

Several Wordings to Choose From 3 for 25c

Why does the telephone company...

train operators to pronounce words a different way?

Why do they say "fi-iv" instead of "five," "ni-en" instead of "nine"?

Here's the answer:

Saying words a different way, and using code letters, may save only seconds...

GOOD MANAGEMENT GIVES YOU MORE FOR YOUR TELEPHONE DOLLAR

MICHIGAN BELL TELEPHONE COMPANY

222 WEST MAIN STREET LOWELL, MICHIGAN

PHOENIX, ARIZONA—The International truck test fleet, rolling up an average of 84,000 miles per week...

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McFall Chevrolet advertisement featuring a car illustration and text: 'Get Her Christmas Gift NOW! A LANE CEDAR CHEST... The Gift that Gathers More Gifts...'

WITTENBACH SALES & SERVICE advertisement for a truck test area: 'Open International Truck Test Area... PHOENIX, ARIZONA—The International truck test fleet...'

Roth & Sons Co. advertisement for furniture and funeral directors: 'The Perfect Gift for: SWEETHEART • DAUGHTER • WIFE • MOTHER • SISTER...'

Pontiac advertisement for a car: 'What a Wonderful Story the Price Tag Tells!... WE'D like you to come in and hear a wonderful story...'

McFall Chevrolet advertisement featuring a car illustration and text: 'Get Her Christmas Gift NOW! A LANE CEDAR CHEST... The Gift that Gathers More Gifts...'

Chrysler advertisement for a car: 'Easiest wheel you ever turned! Safest wheel you ever held!... Come try it yourself...'

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SAND IN THE SEARD
A new finely divided silica derived from sand is mixed with flour to form a new type of water and has no mechanical breakdown. It has been found to stand up well in laboratory tests simulating the punishment that would be inflicted on wheel bearings in a truck driven in a tight turn at 30 miles an hour for 10,000 miles.

Pioneer Museum Presented to MSC
One of the largest and finest pioneer museums in the Midwest, the Henry Chamberlain Memorial Museum now located at Three Oaks, has been presented to the Michigan State College. President John A. Hannah announced today.

Tri-County Proved Sire Coop.
100% Proved Sire Service for Holstein, Guernsey, Jersey, Brown Swiss and Black Angus.
GEO. WITENBACH INSURANCE
Lowell Pl. 427-112

WE PAY FOR
Dead or Disabled HORSES — COWS
Other Farm Animals
Removed Free FOR PROMPT SERVICE
Phone Collect
Lonia 400
Valley Chemical Company

AT YOUR SERVICE EVERY THURSDAY
Consign Your Livestock TO THE Lake Odessa Livestock Auction
Operated By The Wolverine Stockyards Co. and Allen Bohler Phone 6361

EASY TO GET LOANS
WE CAN HELP YOU!
You will find our personal loan service just the thing you need to take you out of your present difficulties. A new car, youngster going off to college... whatever the reason... we're happy to supply a loan to cover your needs

LOWELL LOAN CO.
PHONE 565
Howard Rittenger, Mgr. 210 W. Main St.

Autumn Is Just Right For 'Roasts'
It isn't fun to take some winter steaks or 'just anything' and go and the cold and pleasant autumn breeze for a 'meat'... you will want a beverage and the most delicious, healthful and sooth-ing you can find will be Valley Ice Chocolate Milk... just as good right at home with your meal or as a 'late snack.'

Proceedings of Common Council (Official)
A regular meeting of the Common Council of the Village of Lowell was held in the Council Rooms of the City Hall, Monday evening, October 12, 1917.

Roll Call: Muller, yes, Elzinga, yes, Rutherford, yes, Both, yes, Christiansen, yes, Yeas 5, Nays 0, Carried.

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Dr. R. D. Siegle VETERINARIAN
Office 291 Res. 293
Dr. J. W. Trumble VETERINARIAN
Office-W. Main St. at City Limits Phone 32 Lowell, Mich.

Light and Power
Muller, yes, Elzinga, yes, Rutherford, yes, Both, yes, Christiansen, yes, Yeas 5, Nays 0, Carried.

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Public Notices
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Rickert Electric
COMPLETE ELECTRICAL SERVICE
Fixtures — Toasters
Water Heaters
PAUL RICKERT
Phone 309 912 N. Main St.

Week Hammers
designed to compliment this season's new necklines
\$1.00
Frankly feminine...
National top accessory
For your loveliest new outfit, Top-Hit
deverly combines the elegant hardware
guaranteed to a high grade with a look, velvet ribbon
in a choice of colors... not drawers
319 WEST MAIN, LOWELL
TELEPHONE 77

Our Care Will Make Your Car Last Longer!
Gordon B. Johnson Motor Service
Phone 27911 Lowell, Michigan

AP is celebrating ANN PAGE WEEK WITH MANY MARVELOUS VALUES IN MONEY-SAVING
Freshlike Corn GOLDEN, WHOLE KERNEL No. 300 can 17c
Freshlike Peas TENDER, SWEET No. 300 can 20c
Whole Chicken 5W-400015 7 1/2 lbs. can \$1.69
Tomato Juice 10075 44-cans 30c
Libby's Beans DEEP BROWN 14-cans 14c
Libby's Pumpkin FOR DELICIOUS PIES No. 7 1/2 can 21c
Lemon Juice BEALOOD 7 1/2-cans 8c
Real Gold Base LEMONADE 6-cans 12c ORANGE 6-cans 17c
Tomato Soup NEWEST NEW PACK 2 cans 23c
Heinz Ketchup NEW PACK 14-cans bottle 26c
Real Gold Base LEMONADE 6-cans 12c ORANGE 6-cans 17c
Tomato Soup NEWEST NEW PACK 2 cans 23c
Heinz Ketchup NEW PACK 14-cans bottle 26c

SAVE 10c on your FAVORITE BREAD
use coupon on back of every pkg. of New Good Luck the table margarine it's yellow R. pkg. 34c
Snow Crop, Fresh From ORANGE JUICE 4 oz. can 10c
Blended Peanuts Regale Virginia Scaled 1 lb. bag 39c
Strained Honey Mich. Fancy White 5 lb. jar 89c
Sweet Cider Michigan delicious gal. jar 49c
Grazed Donuts Box of 12 29c
White Bread Jane Parker, Extra Flax 30 ea. loaf 16c
Sharp Cheddar Cheese 68c
Gerber's Baby Food 10c
Eight o'Clock Coffee 3 lb. bag \$2.25 1 lb. bag 77c

Alto News
Mrs. Fred Pattison
Phone 627

Alto Garden Club
The Alto Garden Club will hold its regular meeting on Wednesday afternoon at 2 o'clock, Oct. 17. Guest speaker will be Mrs. A. Kling and her topic will be "Winter Mums and their uses in the garden." Mrs. A. Kling will also be in charge of the mums.

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Phone 627

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Honey Crisp Coffee Cake

- 1 1/2 cups sifted KING'S Enriched Flour
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1/2 cup sugar
- 1 egg, beaten
- 1/2 cup milk
- 3 tablespoons melted shortening

Sift together flour, baking powder, salt and sugar. Combine egg, milk and shortening. Add to flour mixture, stirring until mixture is smooth. Pour into greased 8-inch square or 9-inch round pan. Top with Honey Crisp Topping. Bake in moderately hot oven (400°F) about 30 minutes. Makes 1 coffee cake.

HONEY CRISP TOPPING

- 3 tablespoons softened butter or margarine
- 1/4 cup honey
- 1/4 cup shredded coconut
- 1/2 cup crushed corn flakes
- 1/2 cup drained, crushed pineapple

Cream together butter or margarine and honey until light and fluffy. Add coconut, corn flakes and pineapple and mix thoroughly. Spread on coffee cake batter. Makes topping for 1 coffee cake.

ALWAYS SIFT FLOUR ONCE BEFORE MEASURING

King Milling Company

Lowell, Michigan

OLLIE WOOD TO ORGANIZE LOWELL DANCING CLASSES

Miss Ollie Wood who has had years of experience as dancing instructor in Michigan and California and who is a teacher of Carol Rens of Grand Rapids who twice appeared on the Lowell Showboat, will open a dance studio in the City Hall on Thursday, Oct. 18, for beginners, teen agers and adults.

Miss Wood is anxious for all who are interested in these classes to register for her opening classes by calling Grand Rapids phone 92329. Schedule is as follows: Pre-school children at 3:30 p. m.; other students 4:00 p. m.; Teen age ballroom and adults 7-8 p. m.

Miss Wood will bring a class of her pupils to the P. T. A. meeting Nov. 28.

4-H leader training meetings are scheduled for October 24 and 25; October 24 at Oakdale Christian school gym; October 25 at the 4-H Lodge, Eastview Lake. Marie Wolf and P. G. Landin will be at both meetings. All leaders should plan to attend.

MAP MEASURER

A highly accurate measurer can be "wheeled" along the crown's flight or actual road distance on inches. Then, when multiplied by the scale of the map, the actual distance in miles is given. A scale in centimeters for metric maps is also provided—and the map, measuring the distance in a scale in yards!

CARD OF THANKS

I wish to thank my relatives, friends, neighbors and Lowell Mason Lodge for flowers, cards, and also all blood donors while in the hospital.

George W. Skidmore.

CARD OF THANKS

With deepest gratitude we extend this word of thanks for the many kind acts of sympathy expressed by thoughtful friends in our recent bereavement. These kindnesses have meant much to us.

Mrs. Rudolph VanDyke
Mr. and Mrs. Rudolph VanDyke, Jr.
Mr. and Mrs. E. C. Foreman
Mr. and Mrs. Phillip C. Althen

Kent Ag. Topics

Notes from Kent County Extension

To take care of the corn crop which may not be too mature you might want to use some temporary storage for silage. The bulletin, "Crib and Trench Silos" might give you some suggestions. It's available at the extension office.

Thanks for the cooperation of all our good Kent County folks in helping with our 4-H club fair. The board of directors were able to pay off a thousand dollars on the indebtedness from the income of this year's fair.

Some of the soft corn in the county is being utilized through feeder cattle and hogs. Although cattle are somewhat short, a few are available. We were able to secure some for few of our farmers.

Don't forget the West Michigan Swine Sale on November 3 at the 4-H fair ground at Lowell. A total of 40 head will be consigned, twenty of which are steers. Here's a good chance to buy some local steers for 4-H and F.F.A. work.

This is the month to get your evergreen shrubbery ready for winter. Soak the soil good around each evergreen and you will find they will winter a great deal better. Just lay the hose out and leave it for 20 or 30 minutes, it pays.

Be sure to read the details on the Michigan Farm Management tour to be held in Kent County on Oct. 18. This is a worthwhile tour for every Kent County farmer.

4-H Club News
Hugh Kegerrels of Caledonia is attending tractor maintenance school at Kalamazoo this week. He will head the 4-H tractor club at Caledonia this winter.

Leaders and members deserve a pat on the back for getting their final reports in on time. It makes us all feel good about it.

4900 Educators To Attend M. E. A. October 18-19

More than 4,900 educators are expected to attend the annual Michigan Education Association Region Four Conference in Grand Rapids at Civic Auditorium Oct. 18 and 19, where they will hear such high-lighted speakers as Murray Banks, fun-loving psychologist; Ray Eggerstedt, adventurer and photographer; Stuart Chase, incisive writer on American problems, and other nationally famous speakers.

Russell H. Wilson, president of MEA will speak briefly on the M. E. A.'s "One Hundred Years of Service"; Lee M. Thurston, state superintendent of public instruction will speak on "The Michigan We Want"; and Virgil M. Rogers, of M. E. A., will tell the educators "The Time for Professional Solidarity is Now."

Teachers will see the latest text books and teaching aids; hear the best in music; meet the best in teaching profession, as well as hearing the illustrated talks provided for the two-day conference. All Lowell teachers will be in attendance both days.

Showboat Garden Club

Ways and means of growing African Violets were presented by Mrs. Ray Alexander to the Showboat Garden Club Monday evening. The meeting was held at the home of Mrs. I. W. McFall. Mrs. Alexander, who gave a very enjoyable talk, was introduced by the chairman of the evening, Mrs. Richard Rutherford. Attending the meeting were 18 members and three guests, Mrs. Manrow, Mrs. Phillip Johnson, Mrs. Bill Wittenbach.

Presented was nomination of officers for 1952 were the following: President, Mrs. Orlo Grawkins; vice president, Mrs. Arie Leeman; secretary, Mrs. Arie Leeman; treasurer, Miss Ruby Eickhoff.

A baked goods sale will be held Saturday, Oct. 13 at McManis & Reynolds.

The business meeting adjourned and members spent the remainder of the evening in using autumn leaves, green, berries, etc. for making fall arrangements. Some very lovely arrangements were submitted, giving evidence that members have gained knowledge in design since organization of the club.

Jay Family Reunion Well Attended Sunday

The Jay reunion was held on Sunday, Oct. 7th at the country home of Mrs. James Munroe. Regardless of the inclement weather, there were fifty in attendance, coming from Pittsburg, Saginaw, Stanton, Edmore, Kalamazoo, Alma, Mt. Clemens, Marne and Grand Rapids.

The following officers were elected for the ensuing year: President Carl Munroe; Vice-President, Elhal Sterkan; Sec'y-Treas, Mrs. Kenneth Munroe. Mrs. Dorothy Briggs and Orrin Starck were appointed as program committee.

A sumptuous dinner was enjoyed after which a musical program of solos, and group singing, and readings was rendered, and a most pleasant day was enjoyed by all.

Lowell Women's Club

The Lowell Women's Club will meet Wednesday, October 17 at 2 o'clock at the home of Mrs. George Johnson.

Mrs. Roy Bruce, Chiropractor, of Grand Rapids will be the guest speaker. Each member is requested to bring a sample of her hand writing.

Eighth Grade

The Safety Patrol Inspector from the AAA was in Lowell last Wednesday. He found everything satisfactory. We are having a party Wednesday, Oct. 10. The committee had decided on games and dancing. The decorations are being taken care of by Raymond DeVries.

CARD OF THANKS

I wish to thank my friends for gifts, cards and thoughtful acts during my stay at the Hospital.

Mrs. Gary Dalstra, Alto

PMA Apple Purchase Continuing in Kent in All No. 1 Grades

The 1951 tenth apple purchase under direction of the Production Marketing Administration started in Kent County and will continue until Oct. 26, John McCabe, Kent County chairman said Monday. McCabe said the general purchasing program would be comparable to the 1949 and 1950 programs.

Containers which have been approved for shipment are flat and round hushel baskets, Northwestern apple boxes and fiber board boxes. McCabe said containers must be in good condition, capable of carrying the fruit to its destination in good order.

Apples purchased must be U. S. No. 1 grade. Apples to be purchased will be Grimes Golden and Jonathans, 2 1/4-inch minimum; Baldwin, Cortlands, Golden Delicious, McIntosh, Northern Spy, Rhode Island Greenings, Rome Beauties and Staymans, of 2 1/4-inch minimum.

CARD OF THANKS

The kindness and sympathy of neighbors and friends in our recent sorrow will always remain with us a precious memory. Our sincere thanks and gratitude for all those comforting acts.

Mrs. and Mrs. Glen Dollaway and James.



CHECK

- Your Home
- Business Place
- Barns
- Outbuildings

For Fire Hazards

Do it TODAY! Most fires can be prevented. Be Sure Your Insurance Protection is Adequate.

SERVICE IS OUR BUSINESS

835 W. Main — Lowell Phone 404F2

The Rollins Agency

Engagement Announced

Mr. and Mrs. Glen Higgins of Cassopolis are announcing the engagement of their daughter, Linda Mae, to Darrel E. Hoach, son of Mr. and Mrs. Raymond Hoach, Jr. of Lowell.

Both are graduates of Lowell High school and the bride-elect was graduated from practical nursing school at Junior College in Grand Rapids in September.

The wedding plans are not completed.

DO YOU DO REPAIR WORK of any kind? Inform the public. People want to know about it. Use a Want Ad.

Deaths Reported

A new case of polio was reported at St. Mary's hospital Friday when Marvin, 15-year-old son of Mr. and Mrs. Clarence Kasper of Ada, Pa. was found to be suffering from the disease. His condition is said to be fair. This brings the total number of poliomyelitis patients treated in Grand Rapids hospitals this year to nearly 100, and five deaths have occurred here during the year.

Alfalfa and red clover should not be cut or pastured during September if you want it to survive the winter.

Somewhere in this holocaust of heat and destruction there are the ashes of a cigarette, an oily rag, or a short circuited wire that SHOULD have been attended to. Remember! Most fires can be prevented. DO YOUR PART!

Values have increased greatly — Have you increased your insurance?

SEE US:

RITTENGER INSURANCE SERVICE

Phone 144 Lowell, Mich.

STRAND

LOWELL, MICH. PH. 295

SERVICEMEN IN UNIFORM FREE!

Friday and Saturday October 12 and 13

DOUBLE FEATURE PROGRAM

Starting ADVENTURE!

SABU SAVAGE DRUMS

LITA BARON

FRONTIER OUTPOST

Sunday and Monday October 14 and 15

Sunday Shows Continuous from 2:15 P. M.

JEANNE CRAIN

A KEYHOLE VIEW OF SORORITY LIVES ... GIRLS ON THEIR OWN FOR THE FIRST TIME!

Take Care of My Little Girl.

TECHNICOLOR

Plus "The Big Drip", News and Cartoons

Tues., Wed., Thurs. October 16, 17, 18

DOUBLE FEATURE

DOUBLE CROSSBONES

HOLLYWOOD STORY

RICHARD CONTE JULIA ADAMS

COMING NEXT WEEK

Sunday and Monday October 21 and 22

BETTY GRABLE

"Meet Me After The Show" in TECHNICOLOR

EVERYTHING YOU NEED FOR FARM BUILDINGS

For quality lumber, other building materials and ideas that will save you real money, it will pay you to see us first. Come in soon and discuss your plans with us...we can help!

DOG FOOD! FOR THE BEST... Buy VITALITY DOG FOOD

Now, Easy Beauty Care For Your Asphalt Tile Floors

Lowell Lumber & Coal Co.

Phone 18 BRUCE WALTER Lowell, Mich.

RECORDS

STAY AWHILE Dinah Shore

JEZEBEL Frankie Laine

COLD, COLD HEART Tony Bennett

BECAUSE OF YOU Tony Bennett

EILI, EILI The Three Suns

BECAUSE OF RAIN Nat "King" Cole

RADIO SERVICE Company

"The Store Where You Feel At Home"

R. G. CHROUCH Lowell, Michigan

206 E. Main St. Phone 206

AMERICA'S GREATEST WATCH VALUE

FIRST TIME EVER!

ACADEMY AWARD "90"

ACADEMY AWARD "91"

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EXPANSION BRACELET

LOWEST PRICE EVER!

Your choice ONLY \$49.50

McMahon & Reynolds

PALACE CLEANERS

1 Main St. Phone 400 Lowell, Mich.

SPORTSMEN! To Keep You Warm and Dry..

Reversible Hooded Parka

Here is a much wanted item for hunters, ice-fishermen, outside workers and deer hunters. It is made of SIX THIN LAYERS OF LAMINATED RUBBER and is exceptionally strong. Completely waterproof with reversible zipper and attached hood. Sized for free gun action and complete side-vision from hood. Folds into waterproof carrying case.

\$8.95

HOOD RUBBER COMPANY'S Deer Hunters' Winterking

Another "natural" for the outdoor sportsman is this rubber fleece-lined boot. Sized for over regular shoes eliminates tired legs due to use of unnatural foot gear. Ideal for ice fishermen as it has cork lined sole for complete insulation.

\$11.95

Duofold Single or Two-Piece Underwear

Patented 2-Layer Fabric

This famous underwear is a must for the sportsman... puts soft, comfortable cotton where it belongs — next to your skin... puts a protective chill-defensive wool in its place — in the outer layer where it can't itch you. If you perspire freely walking and exercising in outdoor cold... Duofold's your dish! Perspiration absorbed by the inner layer is passed to the outer layer, evaporating away from your skin and avoiding chills.

Utica Duxbak Corp. SPORTSMEN'S HUNTING CLOTHIERS

Come in and get fitted for complete hunting comfort with Duxbak. It sheds water like a duck's back and is fitted for YOU to eliminate binding, chafing and missed shots by clumsy fits. Styled in any fashion and tailored to fit you. Colors: Dark Red and Black — 80% Red, 20% Black, also Bright Red and Black... all in 32-oz. soft wools with highly water-resistant qualities. The coat

\$24.95

The pant (in either cuff, lace or plain butt.) \$13.95