

The Lowell Ledger

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McCords Local

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Elmdale

Born to Mr. and Mrs. Carl Fox Sunday, October 30, a daughter, born to Mr. and Mrs. Ralph Craig Saturday, Oct. 22, a daughter...

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MORE FOR YOUR FOOD DOLLAR at A&P! Cream Drops 1 lb. box 25c, Marshmallows 10-oz. bag 18c, Spaghetti 2 1/4 lb. box 29c...

Sharkskin Weaves in Famous New Yorker Worsteds Tailored by Michaels-Stern \$58 tax included. GEE'S HARDWARE: Yes, for special tools and special hardware, Goe's is the place to go first...

SAVE 15% ON DUFF'S WHITE CAKE MIX WITH THIS VALUABLE COUPON. Michigan Apples 10 lbs. 49c, Cranberries 1-oz. box 19c, Cream Style Corn 2 lbs. 25c...



"I guess my wife needs a dishwasher after all... I'll look in the telephone directory Yellow Pages for a dealer"

Grandma Thatcher is visiting with relatives and friends in Saginaw for a couple of weeks. Mr. and Mrs. Horace Myers entertained a group of friends with a Halloween party Saturday evening.

Mr. and Mrs. Edmond Lux entertained a number of the babies of the cradle roll department and their mothers with a party one afternoon last week.

CLIP THIS COUPON. SAVE 15% ON DUFF'S WHITE CAKE MIX WITH THIS VALUABLE COUPON. Michigan Apples 10 lbs. 49c, Cranberries 1-oz. box 19c, Cream Style Corn 2 lbs. 25c...

George Overholt. Mr. Overholt says: "I sure like my Massey-Harris tractor. It's easy to handle and is economical. My daughter Connie, eleven years old, handles it fine."

THERE'S A TRUCK IN THIS PICTURE THAT FITS YOUR NEEDS! Chevrolet offers you this wide choice of trucks and among them you have your best opportunity to select the model which most exactly fits your requirements.

C. H. RUNCIMAN CO. IMPLEMENT SALES. Ray Nixon, Mgr. Lowell, Mich. Phone 31. Massey-Harris has High Compression, Quick Start, Quick Warm-up and Cool Running Motors.

CHEVROLET ADVANCE-DESIGN TRUCKS. CHEVROLET MC FAL CHEVROLET. 508 W. Main St. Lowell, Michigan Phone 298. Performance - Chevrolet Advance-Design Trucks deliver prime power-plus economy with Chevrolet's Valve-in-Head engine...

COONS. Precision Rochester tailoring in the most wanted hard finished two-ply worsteds... Suit Prices Range from \$27.50 to \$60.00. Topcoat Prices from \$25.95 to \$55.00.

WITH ALL THEIR EXTRA VALUE... DODGE NEW B-2 Series "Job-Rated" TRUCKS are priced with the lowest!

Dodge "Job-Rated" Chassis Features: 1. SUPER-FRICTION CLUTCHES. Large frictional areas, "Job-Rated" for smooth action and long life. 2. 2-Speed 3-4 or SPEED SYNCHRO-SHIFT TRANSMISSIONS...

LOCAL NEWS. Robert E. Springlet has returned from a four week's visit with his son, Roger, and other relatives at Santa Rosa, Calif. Mrs. Ida Young left last Saturday for her winter residence in St. Petersburg, Fla.

We Are Writing Deer Licenses Buy Your Big Game Ammunition NOW! GEE'S HARDWARE. Telephone 9 Lowell, Michigan

Dodge "Job-Rated" Engine Features! FAMOUS DODGE L-HEAD TRUCK ENGINES... COMPLETELY SPLASH- AND DUST-PROOF ELECTRICAL SYSTEM...

switch to DODGE "Job-Rated" TRUCKS. LIBERAL TRADE-IN ALLOWANCE ON YOUR PRESENT TRUCK. 319 E. Main St., Lowell PETER SPERSTRA

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PLUMBING & HEATING. Sheet Metal Work Ray H. Covert & Son The Plumbers. Riekert Electric COMPLETE ELECTRICAL SERVICE Fixtures - Toastmaster Water Heaters PAUL RICKERT Phone 340 912 N. Hudson St.

Keep Them Warm & Happy in "SLEIGH BELL". We now have a wide assortment of Snow Suits - warm - water repellent - attractively styled - in price. Each with attached hat. Come in with your youngsters you'll be pleased with the selection.

Good Food... Good Food. In ALL WOOL - NYLON Warmly Lined - Just Zip into Them. Tots, Boy's and Girl's Sizes \$10.98 and up. Budget Priced. Cary's WEEKS. 215 WEST MAIN, LOWELL TELEPHONE 77

SAVE \$3 Bring This Adv. and \$9.95. Regular \$12.95 - All Wool CANNON LEAKESVILLE BLANKET. Size: 72 x 90. Unusually Priced \$9.95 with this adv. Cary's WEEKS. 215 WEST MAIN, LOWELL



YOU ARE INVITED TO OUR GOSPEL SERVICES
Each Evening at 7:45

Rev. Corbett will be speaking each night with Rev. and Mrs. Pagan in charge of the singing.

Now! YOUR BABY'S OWN SHOES
"ETERNALIZED" IN EVERLASTING BRONZE



Service for Health
CHRISTIANSEN DRUG CO.
108 W. Main
THE REXALL STORE

NORWACO METALIZERS
DEPT. 102
Northville, Michigan

News From Grand Rapids
Of Former Bowne Folks
Clara M. Brandebury

Marilyn Martin of Kalamazoo spent Wednesday and Thursday evening with her home folks here.

Harris Creek
Mrs. Hazel Vreeland

Mrs. Nora Anderson and Mrs. Edna Gehl attended a social club at the home of Mrs. Ida Rathbun Thursday.

State Bounty Payments Soar to Highest Point
State bounty payments soared to the highest point this year when \$250 was paid on coyotes, foxes, and wolves in September, the conservation department reports August payments totaled \$18,640.

PUBLIC NOTICES
ORDER APPOINTING TIME FOR HEARING CLAIMS

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State of Michigan, the Probate Court for the County of Kent.

ORDER OF PUBLICATION
State of Michigan, The Circuit Court for the County of Kent.

WIN BIG PRIZES IN KROGER'S \$65.00 BRAND NAME TREASURE HUNT
5 BUICK SUPER SEDANS WITH DYNAFLOW
10 SECOND PRIZES each week
LUXURY WEEKENDS IN NEW YORK FOR TWO
NEXT 500 PRIZES, 100 each week
WESTINGHOUSE POP-UP TOASTERS
NEXT 5000 PRIZES, 1000 each week
3-PAIRS HULLYWOOD MOTOR-CAR HOSE
MILK
COLBY STORE CHEESE
49c lb.

Thompson's Sanitary Market
Phone 233 G. R. (Butch) Thompson 205 E. Main

PORK-Rib End LOIN ROAST 39c lb. Young lean tender pork	MORRELL'S Smoked Picnics 39c lb. Sugar Cured
SIRLOIN STEAK or SM. T-BONES 59c lb. U.S. Government Inspected Beef	FRESH PORK HOCKS 25c lb. Ideal for a cold weather meal
GRADE "A" CHUNK BACON 49c lb. Sugar Cured and Mindless	FRESH GROUND ALL BEEF Hamburger or Bulk Sausage 29c lb. Seasoned just right
MILD COLBY STORE CHEESE 49c lb.	CENTER CUT PORK CHOPS 59c lb. Cut from small tender loins

When You Think of Meat—Think of Thompson's
Buy and sell through the Ledger Want Ads

THE TRADING POST
FIRST 20 WORDS 50c—ADDITIONAL WORDS 2c EACH. SERVICE CHARGE OF 10c ON CHARGE ADS.

ROOFING AND INSULATION—210 lb. trip shingles or 100 lb. Baldwin Hill blown-in insulation. Brick and asbestos siding. Industrial roofing. H. C. Thurlall, Phone 881, Lowell.

FOR SALE—Seasoned mill wood \$4.00 a cord, delivered; also seasoned chunk wood \$3.00 a cord, delivered. Phone 8-918, Lowell, Ralph Hutch, p98-9

FOR SALE—Used cars—We buy, sell or trade. Lyle Webster, 120 N. Monroe Ave. Lowell Phone 823.

CALENDRIA LIVESTOCK SALE every Monday at 9 o'clock, over 823.

SARANAC STOCK YARDS—Buying Monday, 8:30 to 4:00. We pick up. Saranac 231; other days G. Rapids 2029 or 2030. c218

FARMERS ATTENTION—We need your dead and disabled stock. Bill us a little. Can give service same day called with well equipped truck. Cooper Tankage Co., Phone Rockford 7871. c491

NOW AVAILABLE—Cement of standard blocks, also chimney blocks. Delivered or at yard. Made by vibrators and compressed. Young Bros. Block and Gravel Co., Phone 3093, A. D. Mich

FOR RENT—Floor water and polisher. Roth and Sons Co., Lowell 417. Lowell phone 470-9

FOR SALE—Large size coal or wood burning circulating heater, new grate; 3 yearling heifers 2205 Thorsapple River Dr. p98-7

NEEDED—All kinds of chickens. Dan McClure, Auto phone 3006. p98-34

WATER WELL DRILLING-REPAIRING
See us now for a free estimate on this new pump.
JET PUMPS
ROD PUMPS
ORSON MELLE'
Lowell 410 N. Jackson c211

Get Complete Winter Protection NOW!
Geese are heading south. Better head for our service station for a complete check-up—batteries, tires, radiators, lubrication.
We lubricate by Chart... Never by Chance
It's your best friend at summer's end
HEIM'S TEXACO SERVICE
E. Main & Jefferson
Phone 9114 Lowell

ATTEND West Michigan Swine Breeders' board will sell and distribute quantities. Get yours now. Gould's Garage, Lowell phone 289.

FOR SALE—Electric motor pump jack all in good condition, also light blue snow suit, size 3 good. E. H. Gerrit DeLoos, 618 28th St., Grand Rapids Phone 96418. p27

MILLIONS SAVE MONEY by switching to Super-Tonk Wolverine Shell Horsehair Varnish Shoes because they wear months and miles longer. Ralph Boerma, 167 Pleasant St., Lowell. Phone 470-9. Call after 5 o'clock. p27

FOR SALE—Hamsters for pairs. Orders taken for Christmas gifts. Cages available. Call McQueen Motor Co. p27

BAILED Hay—For sale. Edg. Byrum, Lowell Phone 29-14. p27

FOR SALE—1947 Dodge 4-door Sedan 1947 Chevrolet Town Sedan 1947 Jeep Station Wagon 1946 Plymouth 4-door Sedan 1946 Plymouth Sedan 1946 Chevrolet Coupe 1935 Chevrolet Coupe 1938 Chevrolet Coach 1947 Dodge 1-ton Pickup 1937 Dodge 1 1/2 ton 1935 Chevrolet 1 1/2 ton 1946 Chevrolet 1 1/2 ton 1946 Chevrolet Sedan 1946 Chevrolet Coupe 1946 Ford Wheel base NEW TRUCKS Available. It will pay you to buy! We trade—We finance. Stop in C. H. Runciman Co. Motor Sales, Lowell, Mich. p27-28

TODAY'S PAYING PRICES PER DOZEN FOR EGGS
Federal-State Grades
Large, Grade A.....47c
Medium, Grade A.....35c
Small, Grade A.....35c
Large, Grade B.....42c
Brown eggs, 2c less

BERGY BROS. ELEVATOR
ALTO, MICHIGAN
Prices subject to change
Hastings Livestock Sales
Friday, October 25
Calves
Good and choice.....\$25.00-\$30.00
Culls and common.....\$15.00-\$20.00
Sheep
Wests.....\$7.50-\$11.50
Lambas.....\$30.00-\$32.50
Sters and Heifers.....\$11.00-\$22.10
Cows.....\$11.00-\$15.00
Bulls.....\$12.50-\$18.00
Feeder Calves.....\$11.00-\$25.70
Hogs.....Mostly Around \$17.00
Ruffs.....\$12.00-\$15.00
Feeder Pigs.....\$7.25-\$24.50

USED CAR PARTS
of All Kinds
WANT TO BUY CARS TO JUNK
BOB WHITBY
3 1/2 miles East on Old M-21
p2-c21

WE ARE BUYING POULTRY
All Kinds of Live Poultry
HIGHEST PRICES PAID
Bergy Bros. Elevator
ALTO, MICH.

IT MEANS EXTRA PROFITS FOR YOU!
New! Produce poultry at big savings in feed costs per pound gain
MASTIX
M-V
BERGY BROS. ELEVATOR
ALTO, MICHIGAN
Come in! Get convincing facts, today.

THE LIFT THAT NEVER LETS YOU DOWN
Look for the Magic Insets
NO BONES ABOUT IT—STAYS UP WITHOUT STAYS

Comfort and beauty go hand in hand with "Perma-lift" Girdles and Bras. All "Perma-lift" Girdles and Bras are styled with the exclusive magic insets which entirely eliminates annoying bones and stays. Your "Perma-lift" garment can't roll over, wrinkle or bind—No Bones About It—Stays Up Without Stays.

There's something special about "Perma-lift" Bras too. Your brassiere is beautifully supported from below and that support is guaranteed to last the life of your bra. No amount of washing and wearing can affect the magic of the famous "Perma-lift" insets.

Select a complete "Perma-lift" wardrobe today. There's a style just perfect for you.

Perma-lift
BRASSIERES
GIRDLES
NO BONES ABOUT IT
STAYS UP WITHOUT STAYS

Girdles - - \$5.00 to \$8.50
Brassieres - \$1.25 to \$3.00

Car's WEEKS
219 WEST MAIN, LOWELL
TELEPHONE 77

\$1 \$1 Dollar Days \$1 \$1 \$1

Kroger BREAD 2 loaves 27c
Twisted Dough for Finer Texture

Layer Cake each 49c
KROGER - Apple Sauce

Tuna Fish 4 cans \$1
CALIFORNIA - Grated

Cherries KROGER 4 cans \$1
Red, Sour, Pitted

Peaches 5 No. 2 1/2 cans \$1
AVONDALE - Sliced or Halves

Soup VEGETABLE 8 cans \$1
CAMPBELL'S

Wilson's Corn King BACON Sliced 49c
KROGER FRES-SHORE

Oysters 69c
KROGER FRES-SHORE

Bologna 39c
Ring - WAXY'S

WHITING FILLETS No Waste 23c

Kroger Milk 9 lbs. 1.51
Contains Vitamin "D"

Juice TOMATO 10 No. 2 cans \$1
KROGER

Fruit COCKTAIL 6 No. 1 cans \$1
KROGER

POTATOES SWEET 3 lbs. 25c
FRESH
lb. pkg. 29c

Mich. Apples 10 lbs. 39c
Northern Spies

IT'S COSTLIER TO FARM WITH HORSES

Yes, that's true. Farming with horses is costlier in terms of production and per unit produced. That's why farms today are so thoroughly mechanized.

You see, while the man farming with horses does not have to pay out cash for gas, oil, grease, etc. and can feed his horses with his own grain and hay, he cannot produce as much or as efficiently as he can with tractors.

There's a parallel in hog raising, too. The more efficient production is the more profitable production.

In straight-corn feeding of the horse and buggy days, it was considered quite a feat to have hogs scaling 200 pounds in six months. But as nutritional knowledge progressed, farmers began supplementing home-grown grains. Then raising 200 pound hogs in six months became commonplace.

Today even greater results are obtainable as researchers continue to uncover more facts of animal nutrition. Modern hog rations are so efficient that more pork can be produced in less time and at lower feed cost per pound of grain, than at any time in history.

Yes, it's the efficient, nutritionally correct rations that today make 225 pound hogs in 5 months and 23 days; 240 pound hogs in 6 months and 2 days; 215 pound hogs in 5 months and 14 days, and litters that average 45 and 50 pounds at a weaning time. Straight grain rations cannot do it.

Today it's even more important to produce pork fast and economically. And to be sure that you do, help promote the kind of growth that gives you more pork in less time at lower feed cost per pound of grain.

Feed BLUE RIBBON Hog Concentrate

C. H. RUNCIMAN COMPANY
LOWELL, MICHIGAN

Phone Lowell 33 Phone Freeport 2421 Phone Clarksville 341

FARM TRUCK AND TRANSPORTATION SPECIALS

"99" Reasons for Buying a Used Truck at Wittenbach's

1940 INTERNATIONAL
1 1/2 ton
\$299.00

1941 INTERNATIONAL
Extra long stock rack,
1 1/2 ton
\$399.00

1946 INTERNATIONAL
1 1/2 ton
\$799.00

1947 INTERNATIONAL
1 1/2 ton
\$999.00

1948 WILLYS PANEL DELIVERY
\$799.00

1939 HUDSON SEDAN
(This week only)
\$99.00

Every unit in good condition. Lights OK—Motors and Transmissions OK—Clutch OK—Rear Ends OK

WITTENBACH SALES AND SERVICE
W. Main St. Phone 227

VALLEY CHEMICAL CO.

Did You Say That McFall Chevrolet IS GIVING Money Away??

YES!

6 quarts ZERONE LUBRICATION \$1.85
Regular Price \$2.85

YOU PAY ONLY \$185 plus tax

SAVE A DOLLAR

Due to the public demand, we are continuing this Special:

With every 6 quarts of genuine Zerone anti-freeze we will give a FREE AUTO LUBRICATION.

You always save at... McFall Chevrolet
808 W. MAIN
Phone 288

Winter Protection

FOR YOUR CAR A Big Savings!

BE SAFE... PROTECT YOUR CAR NOW!

Bulk Anti-Freeze
Low priced, Full Strength Alcohol
69¢ GAL.

Prestone
Permanent type 350
Anti-Freeze. **350** GAL.

89¢ Frost Shields
7.98 4 AMP. CHARGERS
65¢ "HEAT" SAVES GAS!

Safe Winter Driving With TOP QUALITY CHAINS
655

Evenly installed Auto DEFROSTING FANS
3.98

Gambles
The Friendly Store
AL HERMANS Authorized Dealer Telephone 249 Lowell, Mich.

ADA NEWS

ADA Township Hall Notes
Starting Nov. 1, the small fee of \$3.00 will be asked for the use of the Ada Township Hall for any money raising event; the hall to be used for any event that is for public benefit. Contact Mrs. Hattie R. Fitch, Ada Township Hall, 111 E. Grand Rapids.

ADA Township Hall Notes
The next meeting will be held at the home of Mrs. Hattie R. Fitch, Ada Township Hall, 111 E. Grand Rapids, on Wednesday, Nov. 10, at 8 o'clock. The agenda for the meeting will include the following: Report on the work of the committee on the part of the year; report on the work of the committee on the part of the year; report on the work of the committee on the part of the year.

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Phone 55 For Service

ON ALL MAKES OF Ranges, Washers Hoover Vacuums Refrigerators USED RECONDITIONED ALL KINDS OF Commercial Refrigeration and Air Conditioning CLARKE YETTS ROth & Sons Co. FURNITURE

Read the Ledger ads and profit thereby

THOMAS STORES Self Service

SPECIALS for Friday and Saturday

KEYKO OLEO lb. 18c
Heinz Tomato Soup 3 cans 21c
PREM can 39c
Automatic Soap Chips box 15c
RING BOLOGNA lb. 33c
COMSTOCK'S PUMPKIN PIE MIX can 21c

RICE 2 lb. bag 25c
NORTHERN TISSUE 3 rolls 23c
BORDO PITTED DATES pkg. 19c
Ocean Spray Cranberry Sauce can 18c
STALEYS WHITE SYROP 2 bottles 25c
KING'S PANCAKE MIX 5 lb. bag 43c

Also Cold Meats

ENJOY
with Confidence Ask For It!

Lowell Creamery Lowell, Michigan

ZINN'S Soya-Las

Dairy and Steer Concentrate

This is a new, high-protein feed designed for heavy corn feeding.

IT'S NEW...
We can now mix molasses in your feed at your farm!

Using genuine high grade liquid blackstrap molasses. An excellent conditioner for cattle. Mixed on your own farm.

Portable Feed Grinding Vern Good
Phone 21 Lowell, Michigan

When you talk about VALVE-IN-HEAD you're talking about

BUICK VALVE-IN-HEAD

That's the Power that made Buick Famous

IF you want to know what "the i newest thing" in automobile engines, look at the Buick engine pictured here, and you'll see the words "valve-in-head."

But it happens that this isn't new with Buick. As a matter of fact, the valve-in-head engine was invented back in 1902—U.S. Patent No. 771095—and immediately, Buick adopted the principle, which became the first in a long string of "Buick firsts."

Not everyone went for the idea then. In spite of the fact that this engine "breathes" more freely—gets fuel in and exhaust gases out more easily—others hung onto their pet ideas.

And ever since, Buick has gone steadily ahead, building up a name as "valve-in-head-quarters." Buick engineers reshaped pistons to put fireball wallop in these engines. They stepped up compression

need for maximum power from every drop of fuel—and every maker of internal combustion air-plane engines adopted the valve-in-head principle.

And more recently—with the hope that higher-octane fuels will become available—a lot of automotive engine designers are taking a new look at the valve-in-head idea.

But just for the record, we'd like to point out that Buick got there first.

And ever since, Buick has gone steadily ahead, building up a name as "valve-in-head-quarters." Buick engineers reshaped pistons to put fireball wallop in these engines. They stepped up compression

ratios as fast as better fuels came along.

So perhaps you'll want to remember, when you hear the term "valve-in-head," that this is the type of power that made Buick famous.

If others want to climb on the bandwagon, we say "more power to them"—and no pun is intended.

But Buick has been doing more with valve-in-head right from the start.

And—well, we might add—it stands to reason that Buick is not better making this type of engine through and better.

McFar Chevrolet

508 W. Main Lowell, Michigan Phone 298

When better automobiles are built BUICK will build them

More Clearly Than Ever "Buick's the Buy"

YOUR KEY TO GREATER VALUE

"BILL BOOSTER" by WITTENBACH SALES & SERVICE

WITTENBACH SALES & SERVICE
W. MAIN ST. ••• PHONE 227

COME IN AND MAKE A DATE TO HAVE YOUR TRACTOR AND TRUCK PUT IN TOP SHAPE FOR THE LONG WINTER MONTHS AHEAD. WE HAVE THE TOOLS AND "KNOW-HOW" TO SERVICE ALL YOUR EQUIPMENT.

WITTENBACH SALES & SERVICE

W. MAIN ST. ••• PHONE 227

COME IN AND MAKE A DATE TO HAVE YOUR TRACTOR AND TRUCK PUT IN TOP SHAPE FOR THE LONG WINTER MONTHS AHEAD. WE HAVE THE TOOLS AND "KNOW-HOW" TO SERVICE ALL YOUR EQUIPMENT.

Give Her a Stunning LANE CEDAR HOPE CHEST

Ideal Gift for Sweetheart, Bride, Wife, Sister, Daughter or Mother

Only \$49.95

While They Last

WORLD'S FINEST CEDAR CHEST

Buy this loveliest gift of all while selections are most complete, and save! Choose from our gorgeous collection of Lane Cedar Hope Chests, in many exquisite styles and sizes. Most styles have Lane's automatic tray-remember, Lane is the only PRESSURE-TESTED, AROMA-TIGHT Chest in the world! Free moth insurance policy goes with every Lane Chest.

Come in Today and Ask About Our LANE LAY-A-WAY PLAN

Roth & Sons Co.
FURNITURE FUNERAL DIRECTORS
Office: 381 Clarksville Res.: 3421 Alto Earl V. Colby — Alto Office: 2421 Res.: 3151

Give Her a Stunning LANE CEDAR HOPE CHEST

Ideal Gift for Sweetheart, Bride, Wife, Sister, Daughter or Mother

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ALTO NEWS

Whitneyville
Mrs. Louise M. Douglas

Halloween Party
The Alto Grange Hall was overflowing with children on Monday evening and all were entertained. Mrs. James Green, teacher of Morse Lake school, was in charge of the party. The Alto Grange Hall was overflowing with children on Monday evening and all were entertained. Mrs. James Green, teacher of Morse Lake school, was in charge of the party.

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Notice, Open Meeting

To the qualified voters of Ada Township:
Notice is hereby given of open meeting for the qualified voters of Ada Township on Tuesday, November 8, 1948, at 8 o'clock P. M. at Ada Town Hall.

The open meeting is for discussion and review of the proposed governing future restrictions in and for the township of Ada.

By order of the Zoning Board of Ada Township,
Bernard A. Hooker
Robert A. Stoll
Thomas Boyce
Thomas Coban

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YOUR OLD TRUCK MAY TRADE FOR \$25 TO \$200 MORE THAN YOU THINK

THESE FOLKS MADE MONEY ON A FORD TRUCK TRADE!

Why Don't You?

"My old truck was just about ready for retirement, so when I heard about the big trade-in allowances my Ford Dealer was making big trade-in allowances, I decided to check it out. I had waited a few months longer, I would have had to take a couple of hundred dollars less for my old truck." —Ray Ogle

"When I decided to trade in my old truck, I did a little shopping around to see how good a deal I could make. The best deal was at Ford! My old truck brought me \$75 more from my Ford Dealer than it would have at three other places." —Ben Fischelmann

"My old truck was facing some big repair bills. So, when I heard that my Ford Dealer was making big trade-in allowances, I went down to see. In addition to a dandy allowance, I figure I made a fast \$200 on a Ford Truck trade. Used truck prices were slipping so fast in 90 days, the kind of truck I traded in was selling for \$200 less." —Leonard Dubbe

"When I heard my Ford Dealer was making the best truck deals in town, I decided to check it out. I made up my mind on the spot, and I'm tickled pink I did. Used truck values have slipped in the last three months, so that I figure my quick thinking and fast action got me at least \$175 extra on a Ford Truck trade." —Andrew Liggett

"When he topped the best previous offer by \$100, my Ford Dealer proved he was the best truck dealer in town. But that isn't all! I figure I made another \$150 on my trade-in. My Ford Dealer used to take truck values were slipping so fast." —Tom Paulsen

YOUR OLD TRUCK MAY BRING MORE THAN YOU THINK

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ALTO NEWS

Whitneyville
Mrs. Louise M. Douglas

Halloween Party
The Alto Grange Hall was overflowing with children on Monday evening and all were entertained. Mrs. James Green, teacher of Morse Lake school, was in charge of the party.

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