## LEDGER

 THE LOWELL LEDGER
## ORTY-SEVENTH YEAR

# Double Bargain Days $\overline{\text { mav } 27} 20$ on 20 

## War Veterans To Be Honored Decoration Day <br> 

 Parade FormsAt 10:00 Sharp

## Fine Bargains Await Buyers At Lowell

Business Men Are Sponsoring Big Money-Saving Merchandising Event. Prices Greatly Reduced Double Bargain Days sale of Saturday, May 27 and Monday, May 29. Patrons from eyery part of Kent and surunusually fine bargains. The Double Bargain Days have the sanction and support of the Lowell Board of Trade
and will provide a "buyer's market" that the general public can't afford to miss.
This edition of the Ledger lists many Bargain Days
features. Those merchants who are not offering any one seatures.
speciar bargain are planning a general price reduction on
a variety of merchandise, And your money will buy a variety of merchandise, and your money will buy
more than usual during the two-day sales event. Shoppers will find a fine assortmynt ranging through all the seasonable needs, and represent the utmost in value.
Bargain Days are not new in the business history Lowell. They have become something of a tradition, keynote. Lowell has had some highly worthwhile Bargain Days in the past and local merchants have learned
to anticipate the big community sales event and buy especially for their patron's needs.

Always a fine trading center, Lowell will present exceptional opportunities to wise buyers on Saturday and Monday, May 27 and 29. F lan now to join the crowd and take advartage of Cominites lamed College Team For Annal L. H.S. Here Wednesday








Landscape Tour Thurscay, June 1




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## SAVE DOLLARS DURING "BARGAIN DAYS"






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## Double Bargain Days $\overline{\text { May } 27 \text { and } 20}$



Business Men Are Sponsoring Big Money-Saving Merchandising Event. Prices Greatly Reduced Lowell merchants are joining in sponsoring a big
Doubbe Bargain Days sale on Saturday, May 27 and Monday, May 29. Patrons from every part of Kent and sur-
rounding counties will be offered a large number of unusually fine bargains. The Double Bargain Days have
the sanction and support of the Lowell Board of Trade the sanction and support of the Lowell Board of Trade
and will provide a "buyer's market" that the general
public can't afford to miss. public can't afford to miss.
This edition of the Ledger lists many Bargain Days
features. Those merchants who are not offering any one features. Those merchants who are not offering any one
special bargain are planning a general price reduction on
a variety of merchiandise, and your mey will buy a variety of mercliandise, and your money will buy
more than usual during the two-day sales event. Shoppers will find a fine assortment ranging through all the retail lines. Store stocks have been selected for thei
seasonable needs, and represent the utmost in value. Bargain Days are not new in the business history of
owell. They have become something of a tradition, with valuegiving and ultimate trade-extension as the keynote. Lowell has had some highly worthwhile Bargain Days in the past and local merchants have learned
to anticipate the big community sales event and buy especially for their patron's needs.
Always a fine trading center, Lowell will present ex-
ceptional opportunities to wise buyers on Saturday and ceptional opportunities to
Monday, May 27 and 29.
Plan now to join the
Plan now to join the crowd and take advantage
Committes Named College Team For Ammal L.I.S.S. Here Wedneschay Alumni Banquet


## B. of T. Team at

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Dental Office Moves To Grand Rapids Location
and
Baccalaureate
Sunday, June 4

Landscape Tour

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\text { Thursday, June } 1
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Strand Calendar

## TRUTH about ADVERTISING

## Ag. Boys Aim

Earl C. Curtise, 76
Succumbs at Alto

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Parade Forms At 10:00 Sharp

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## SAVE DOLLARS DURING "BARGAIN DAYS"

 SAlurada-Monday, MAY 27-29
 Lowell's Double Bargain Day Sales
 899.50 Weatinghoure Electric Range $\quad$ O9.50

Palace Cleaners free mothproof clothing bag






