

THE CHRISTMAS PICTURE

IS THERE any occasion at any time anywhere, that gives such an impression of color, festivity, and pure happiness as our American Christmas? Does the world produce its equal as a picture and a spectacle?

NEWSPAPER OBLIGATIONS

PRESIDENT ROOSEVELT, in a letter to the St. Louis Post-Dispatch, alluded to the obligation which the newspapers owe to their readers.

Metered Farms Yield Item Costs

Meters clicked for a year on three demonstration farms in Midland county to prove to rural residents in Michigan just what they might expect electrical devices to cost in operating expense.

UNITED WE STAND

ONE of the mottoes of the American nation is "United we stand, divided we fall". It applies to the activities of our home towns.

LIKING YOUR WORK

TO SOME PEOPLE almost any kind of work is distasteful. They hate to buckle down to any form of toil, and go through their motions day by day.

CHRISTMAS NECKTIES

SOME MEN have been known to say that the handsome neckties they received as Christmas gifts were too bright colored.

Good Selections For Last-Hour Shoppers

Only two shopping days left before Christmas, yet it makes no difference what your list of gifts calls for, it will be an easy matter for the person who is shopping to take care of the dreaded task.

Holiday Spirit Pervades Lowell

In spite of delays attributed somewhat to the lure of the deer hunting season just past, the new home of Dr. and Mrs. D. H. Outley and family has been completed.

Farmers' Week

Announcement of the date for the 24th annual Farmers' Week program at Michigan State College marks the 1939 calendar for the week of January 30 to February 3.

Poultry To Be Highlight

C. G. Card, head of the poultry department, agrees that poultry is important enough in Michigan to merit a special distinction.

New Highway Maps Now Available

The Ledger office has received a number of copies of the official Michigan highway map from the State Highway Commissioner, Murray D. VanWagoner.

Future Farmers Here Leading State in Parasite Campaign

John Kleinheksel, high school agricultural teacher and F. F. A. club advisor, announces this week that 221 horses and 44 colts, making a total of 265, have been listed for bot fly treatment.

Member When

When foot scrapers were to be found on nearly every porch in this village, and door-knockers were all so commonly used?

MOOSE LODGE INITIATES TEN NEW MEMBERS

Lowell Loyal Order of Moose held initiation of candidates Friday night. Ten new members were initiated after which all enjoyed an yuletide supper.

Along Main St.

This is the season of the year when everybody enjoys beautiful Christmas carols. However, in all seasons of the year the favorite "Carroll" of our local high school athletes is Coach Chris Burch.

Mrs. Merritt Day Laid to Rest at 74

Funeral services were held on Wednesday afternoon for Mrs. Zella VanDenBroek Day, 74, who passed away very suddenly at her home on Monday morning.

State Mutual Men Hold Session Here

Representatives of the State Mutual Fire Insurance Co. of Michigan from counties in this section of the state met in Lowell Wednesday for their mid-winter business meeting.

Rotary Club Plays Santa Claus

The Rotary Club gave its annual Christmas party for crippled children in Lowell and vicinity Wednesday noon. A Christmas tree, carol singing, gifts and a turkey dinner were special features.

Winter Arrives—Officially

Though snow has not yet fallen in the northern United States, old time winter makes its official debut on December 22, staying with us until the vernal equinox on March 21.

At this joyous season we extend to our readers every good wish for a Merry, Merry Christmas! The Publisher

Pastor Enjoys Rare Experience After 50 Years

The Rev. E. J. Jewell pastor of St. Mary's Catholic Church, spent last Friday in Chicago attending a reunion at Hotel Bismarck of the alumni of Hobart College, Geneva, N. Y.

Chief Issues Warning Against Holiday Fires

A warning to parents to keep the Christmas season a joyful one by avoiding the dangerous use of inflammable materials during the holidays, was issued by Chief Paul Kellogg of the Lowell Fire Department.

Timely Tips About Trees

Decorative light bulbs should be kept at a safe distance from the boughs of the Christmas tree or any other inflammable material while they are lit.

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Odds and Ends

Gross retail sales in Michigan for the year ending June 30, 1938 were nearly \$800,000,000 under those of the previous year.

Lowell Squad Defeats Rockford

Lowell High School finished its pre-holiday basketball schedule Tuesday night by defeating Rockford 33-29. The game was hard fought throughout.

Summary

Table with columns: Name, FG, FT, P. Rows include Lowell 33, Kyser, Lalley, Phelps, Althen, Stauffer, Maloney, Rockford 29, Eyrne, Baker, Fowle, Graves, Elkins, Peterson, Stark.

All Correspondents Please Notice!

On account of Christmas and New Year's, legal holidays, each falling on a Monday, all correspondents are kindly requested to be sure to mail their news letters by Tuesday in each of the weeks mentioned.

Strand Calendar

Thursday, Dec. 22, "Men Are Such Fools," with Wayne Morris, Prichella Lane, Humphrey Bogart and Hugh Herbert; added feature, "Sons of the Legion," with Lynne Overman and Evelyn Keyes.

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Educators Want Ear-Marking Of School Funds

Milk Regulations Contemplated

The following article is prepared for Ledger readers by the Michigan Press Association:

More Amendments Robbing Up

Voters of Michigan may be called upon to express approval or disapproval next April of two additional amendments to the state constitution.

Non-partisan Courts?

Assured on the April ballot is a proposed constitutional amendment to remove judges from politics.

Drys and Townsends

After each election the credit for victory is usually claimed by minority groups, each strong enough to swing the "balance of power."

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ALTO DEPARTMENT

Library Notice
Miss Cleone Hayward entertained her Sunday School class at their annual Christmas party...

ADA DEPARTMENT

Christmas Program
The Ada Community Reformed Church will present their Christmas program Saturday evening at 8 o'clock.

ADA DEPARTMENT

Club Holds Christmas Meeting
Rev. Henry L. Rust was guest speaker at the annual Christmas meeting of the Ada Ladies Literary Club...

KROGER

4 reasons for buying a Kroger 4-POINT BLUE RIBBON TURKEY

INDIVIDUALLY SELECTED FOR YOUR HONOR
3 SCIENTIFICALLY FED TO PROMOTE FLAVOR AND TENDERNESS
PROTECTED BY EXTREME CARE IN HANDLING

YOU WILL taste THE DIFFERENCE
Fresh Dressed - Plump Tender TURKEYS lb. 29c
CHICKENS lb. 23c
ROASTING CHICKENS lb. 29c
WHOLE HENS lb. 23c

EXTRA LOW PRICE WALNUTS 15c
NEW CROP CALIFORNIA (While They Last) POUND

XXX Sugar 6 1/2c
FRESH BUTTER 2 lb. roll 55c
GREEN BEANS 15c
GRAPEFRUIT 10c
PINEAPPLE JUICE 25c
SALAD DRESSING 25c

Fancy Christmas CANDIES
Manhattan Mix 10c
Cup Cook 10c
French Creams 15c
Chocolates 5 lb. 79c

Country Club PASTRY 15c
Country Club Flour 69c
King's Flake 59c
Gold Medal 79c
Lily White 75c

SUNKIST NAVEL ORANGES 20c
CALIFORNIA SEEDLESS 200 - 216 Size dozen 15c
CELERY 15c
Bananas 4 lb. 23c
Cauliflower each 19c

MAJESTIC WATERLESS COOKWARE
10 Pieces from Which to Choose at 79c Savings
The Gift That Will Be Remembered for Many Years

STAR CORNERS Mrs. Ira Blough
Mrs. Joe Stahl and Mrs. Alma Stahl called at the Miller-Nash home...

East Caledonia Mrs. A. VanNess
Mr. and Mrs. Frank Dougan spent Wednesday in Zeeland with Mrs. Dougan's parents...

THE Rexall DRUG STORE for lowest prices in town

SAVE WITH SAFETY at CHRISTIANS REXALL STORE
A CITY DRUG STORE WITH CITY PRICES

Greater Gift Sale
Pure Chocolates Gilbert's, Brooks' Liggett's, Joan Mennig
Face Powder and 1-oz. size perfume.

ME'S GIFT SETS 89c
Belmont Lever-Filled Fountain Pen
Ginger Ale 7 1/2c

Christmas Tree Light Sets 99c
Belle's Beauties 1/25
Christmas - Not Anything Else

Give "Foot Leisure" This Christmas
Many happy, relaxed hours are in store for the woman, man or child who spend their leisure time in a pair of these exceptionally attractive and comfortable slippers

49c to \$1.99 SPECIAL on a group of broken sizes 79c

ADMIATION SHEER HOSIERY
With the arrival of the formal season you'll be wanting exquisitely sheer hosiery to glorify your dress-up costumes.

Lady Myna Hosiery 79c pair
Beach & Outman Belding

Lowell Market Report
Corrected Dec. 22, 1938
Wheat, No. 1... 46
Corn, No. 1... 40

CHRISTMAS SPECIAL!

ORANGES 22c DOZEN
Merry Christmas TO ALL
Finest Selections of Fruit, Nuts and Candy and All Good Things for a Happy Christmas Day.

WALNUTS Diamond No. 1 Thin Shell lb. 21c
Cranberry SAUCE Ready to Serve 17c

Fancy Filled Candy lb. 15c
French Creams lb. 15c
Pumpkin Pie Spice 2-oz. pkg. 7c

CHEESE SWIFTS 3 1/4-lb. pkgs. 20c
MILD COLBY lb. 19c
THOMAS SPECIAL lb. 15c

Pure Preserves Fruit Cocktail
Maraschino Cherries
Bartlett Pears

Pop Corn 5c
Jolly Tom 13c
Pimentos 10c
Bell's Poultry Seasoning 10c

Alton - Vergennes Mrs. Clyde Condon
Christmas greetings to the Lowell community...

Dr. Paul Stamen Ophthalmologist
Lowell, Michigan

G. C. KENT, Jeweler
Dr. Paul Stamen Ophthalmologist

LaBarge Ripples
Mrs. Vern Loring
Mr. and Mrs. Lee Babbin of Grand Rapids...

WANTED - Elderly lady to take care of small home and light nursing...

USED CARS
1937 Terraplane Deluxe Coach, 1937 Ford, 1937 Buick...

CHRISTMAS SPECIALS
1938 Ford V8 Deluxe Coupe \$225
1937 Ford V8 Coupe \$200

TAKE ADVANTAGE of the best business opportunity for yourself...

NEW TYPING PAPER - "Eve's condition" bond actually has 26 lines...

STOCK HOGS FOR SERVICE
One large and one small, fully blooded O. C. stock hog...

Alton - Vergennes Mrs. Clyde Condon
Christmas greetings to the Lowell community...

BEFORE and AFTER
The State Mutual operates not for profit, but for service to the farmers of Michigan.

PUBLIC NOTICES

NOTICE OF MORTGAGE SALE
Details having been made last night...

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PUBLIC ACCOUNT

State of Michigan, The Probate Court
In and for the County of Grand Rapids...

ORDER APPOINTING TIME FOR HEARING
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South Bowne

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A Wish For You

Christmas is a season for the drawing of family ties and the renewing of kindred hearts...

It is our wish at this season that every family will again renew its connections and its affections...

Charles W. Cook Plumbing - Heating

So. Lowell Busy Corners Mrs. Howard Bartlett

Several mothers attended school Friday morning to discuss with the pastor and visiting nurses...

ALTO BAPTIST CHURCH
Worship services at 11:00 a. m. on Sunday evening services...

ALASKA LATTER DAY SAINTS
Reorganized Church of Jesus Christ of Latter Day Saints...

MERRY CHRISTMAS

Stores will remain open Evenings for balance of the week

8 O'CLOCK COFFEE 3-lb. bag 41c
LARD PURE REFINED 2-lb. bag 17c
PILLSBURY FLOUR 24 1/2 lbs. 77c
IONA FLOUR Splendid Flour 24 1/2 lbs. 49c
PEANUT BRITTLE 3 lbs. 25c
100% FILLED CANDY 2 lbs. 25c
XMAS CANDY GUM and CREAM MIX 3 lbs. 25c
WALNUTS FANCY CALIF. SOFTSHELL 1 lb. 23c
MIXED NUTS FANCY QUALITY 1 lb. 19c
PEANUTS JUMBO ROASTED - FRESH 2 lbs. 25c
Ivory Soap 3 med 17c 2 lg. 19c
Ivory Flakes 50 bars 23c
Am. Family Soap 10 bars 22c
Am. Family Flakes 2 3c
P & G Soap ... 6 bars 21c
BEET SUGAR MICHIGAN MADE 25-lb. bag \$1.19
SEEDLESS RAISINS 4-lb. bag 25c
PEAS, CORN, TOMATOES 4 cans 25c
CIGARETTES POPULAR BRANDS carton \$1.15
CRANBERRY SAUCE 2 cans 25c

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CHRISTMAS JOY
1938
Here's Hoping that each month of the New Year brings opportunities to make you gain to greater happiness and prosperity.

HARTMAN'S DRUG STORE
Wm. C. Hartman, Prop.
1938
Season's Greetings

Leonard Studios
CHRIS. LEONARD
Photographer
1938
Season's Greetings to You

Toby Gahan
SINCLAIR SERVICE ST.
SINCLAIR PRODUCTS
Washing Greasings

THORNE'S
Beauty Parlors and Barber Shop
Phone 302

SEASON'S GREETINGS
1938
Holiday Greetings - May Christmas bring you all good things, happiness, health and prosperity.

Lowell Bakery
GEORGE HERALD, Prop.
Baked goods of all kinds, breads, pastries, etc.
Try our Salt Rising Bread.

Lowell Lumber & Supply Co.
E. C. Hardy, Manager
Phone 16 Lowell
Christmas Cheer to All!

McQueen Motor Co.
Chrysler and Plymouth Sales
The correct plural of the word fish is "fish" when speaking of them as an angler's catch or as food, but is "fishes" when speaking of them as specimens for scientific study.

McCORD'S MATTERS
Mrs. R. V. Williams
Merry Christmas to the Ledger family.

Webster Chevrolet Sales
G. C. Webster, Prop.
26 W. Main St. Lowell, Mich.

Heim's Texaco Station
Wm. Heim, Prop.
Phone 3114 East Main St.

Here Is How She Did It!
This Lowell lady looked through her store-room and basement and found these no longer used articles which she sold through the Ledger want ads for cash:

Season's Best Wishes
ADLERKA
At all leading druggists
This Christmas Day - May all the joys of the season come trooping in upon you!

SEASON'S BEST WISHES
ADLERKA
At all leading druggists

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