

PARK DEVELOPMENT

ONE OF THE misfortunes of American development is that the majority of places did not at the start take the land they needed for development of parks and playgrounds.

Recent years have seen progressive towns making up for this lack, and obtaining park spaces and beautifying them, and opening them for the pleasure and comfort of the people.

In many places the people show splendid co-operation in developing these spots. If it comes hard to get money enough to develop them attractively, the people have turned out with their own spades and hoes, and have built roadways and paths, set out trees and shrubs and made flower beds.

Advertising is the force that woke them up, induced them to work, spend, improve themselves, and their homes. A town makes progress when it advertises.

THE MANNERS OF SALESMEN and saleswomen in stores have seen a change from what they were in the days of the fathers.

Salepeople are trained to-day to be courteous under all circumstances. Customers are sometimes irritating in the unreasonable demands they make, and by impatient remarks.

THE DANGEROUS LEFT TURN FIGURES given out by a highway patrol officer show that 60 per cent of automobile accidents are due to wrong signals and the left turn.

ARE YOU GOING TO VOTE? PROBABLY 40,000,000 people will vote in the elections of this fall. Yet there are probably 60,000,000 who could vote if they would go on the registration lists and go to the polls.

COLORED SINGERS HERE SUNDAY AFTERNOON The Kentucky Harmony Singers featuring Mrs. Louise Malone Braxton, only woman bass singer in America will give a sacred concert in the City Hall Sunday afternoon, Oct. 16 at 3:00 o'clock.

Tom-Toms ROOMERS AND RUMORS Mrs. Maloney loves to spread the Baloney. Keeps roomers—for reasons financial. Mrs. McTavish, although not so lavish with Baloney, spreads rumors substantial.

Brief Paragraphs of News and Information on a Variety of Topics

This year \$425,000,000 will be spent in Michigan by tourists. It is the state's largest industry at the present time.

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Ada and Parnell Schools Make Fine Health Records

Only 7 Percent Show Reaction

Ada and Parnell schools made excellent health records for themselves recently when the Anti-tuberculosis society sent its staff of a physician and two nurses to these schools to give tuberculin tests.

In Ada 90 students, or 72% of those enrolled in the two tests which were offered, and only 6, or less than 7% showed a positive reaction.

At Parnell 15% of the enrollment and five of them or 7% had positive reactions. These students had their chests x-rayed at St. Mary's hospital.

While no open, active tuberculosis was discovered in either school, calcified glands were noted. Such cases are known as a healed primary type.

A well attended chest clinic was held in Alto on September 29. This was also conducted by the tuberculosis society and paid for through its Christmas Seal fund.

Advertising is the force that woke them up, induced them to work, spend, improve themselves, and their homes. A town makes progress when it advertises.

Kent Pomona Grange Extends Thanks

In behalf of the Kent Pomona Grange, I wish to thank everyone in Lowell that helped us make our fair a success.

The members of the Lowell Women's Club were entertained at the home of Mrs. Bert Jydman of Alto, Wednesday, October 5.

Womens Club Meets At Alto Home

The members of the Lowell Women's Club were entertained at the home of Mrs. Bert Jydman of Alto, Wednesday, October 5.

When Porter House steak sold for 12 1/2c per pound, butter at 10c to 12c, and eggs were 10c per dozen.

When activities used to start at about this time of year in the old apple drying plants in Lowell?

When Lowell had a "curfew law" and youngsters had to be off the streets by 9:00 p. m.?

When few men wore oxford during the winter, but changed to "high" shoes in the fall?

When the meeting scheduled for Oct. 19 is to be postponed until Oct. 26 and will be held at Mrs. R. G. Jester's home, N. Hudson-st.

Tom-Toms

ROOMERS AND RUMORS Mrs. Maloney loves to spread the Baloney.

With Baloney, spreads rumors substantial.

Bob: Hey, waiter, you've got your thumb in the soup.

The earth is not round, the diameter at the equator is about 24 miles greater than the diameter at the poles.

Along Main St.

W. I. Burdick, well-known Lowell citizen, who has been selling shoes on the road for the past 28 years, says this is his last season.

The rumor that Dr. J. R. Stryker went into retirement immediately after the close of the World Series is without foundation.

Approximately 12 carloads of Michigan navy beans are now being picked weekly on the electric sorting machines at the Runciman elevator.

Work was begun this week for the construction of a super-service gas and oil station at the corner of Main and Washington.

The Board of Trade has already begun laying plans for the coming holiday season and at a meeting of the executive committee held on Monday evening the following special committee was named.

A Pennsylvania judge, unwilling to spoil the record of a driver who had driven 141,278 miles without an accident or traffic infraction.

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Auction Sales

J. G. Livingston, October 21

Due to ill health, J. G. Livingston will hold a public auction sale on Friday, October 21, at his farm 1 1/2 miles west of Bowns Center with a good list of horses, sheep and implements.

Mrs. B. H. Hartwell, October 27

Mrs. B. H. Hartwell will sell at public auction at her place located one mile south of Cannonsburg on Thursday, Oct. 27, commencing at one o'clock, a good list of horses, implements and tools.

Lowell Branch Office Serves Public Well

The Lowell branch office of the Department of State has proven itself an assured success, declared William H. Carpenter, investigator for the Motor Vehicle Division.

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Science Writer Declares Oil Is to Be Found in Lowell Area

Nature Left Basis For Crude Oil Beneath Land Masses Of Lowell Area, Millions Of Years Before The Advent Of Man.

Geologists Trace Acts Of Prehistoric Times, In Geological Formations Of Lowell, Vergennes and Other Townships.

EXCLUSIVE: THE LOWELL LEDGER BY RAY E. COLTON, SCIENCE WRITER NOTE—Now that a concerted and intensive search for crude oil and natural gas is under way in most of the central tier of counties of the Lower Peninsula of Michigan, an opportune time for the presentation of the facts which influence this activity is now present.

Millions of years before the advent of man, in what is today the geographical confines of eastern Kent and adjoining Ionia County, and the area which is tributary to and including Lowell, Saranac, Alto, Elm Dale and other towns, Old Mother Nature began to write the prehistoric record, which is today exemplified in rocks, strata, sedimentary deposits, fossils, etc.

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Lowell F. F. A. to Be Represented at Kansas City

The third F. F. A. Special will leave the Union Railway Station, Lansing, at 8:57 p. m., Saturday, October 15, and will arrive at Kansas City Sunday morning at 7:50.

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New Chevrolets Will Soon Be Here

The entire sales organization of Webster Chevrolet Sales attended a Pre-Showing of the new 1939 Chevrolet at the I. M. A. Auditorium in Flint, Friday, October 7th.

The entire group of 750 persons then convened to hear L. F. Vollmer, Zone Manager, who covered the favorable business outlook as well as sales policies for the coming year.

The Webster Chevrolet Sales announced they will officially show the new 1939 Chevrolet passenger cars and trucks to the public in their showroom on Saturday, October 22nd.

Michigan Bell Has Served Public For Sixty Years

Telephone people here and throughout Michigan are joining in an informal observance of the 60th anniversary of the founding of the state's first telephone exchange and the issuance of its first telephone directory, both of which occurred in Detroit in the early fall of 1878.

Today, there are more than 550 in the Lowell exchange, alone. Michigan today is served by three-quarters of a million telephones, of which the Michigan Bell Telephone Company operates 660,000 in 236 towns and cities.

Here, as at Detroit, the first telephone was thought of, perhaps, much as were the first crude radio sets of 20 years ago—an interesting experiment. Therefore, at first, telephone service was not much in demand and it was some time before many names were added to the lists of the venture.

Activities of the company were confined, until the summer of 1878, to the construction of private telephone lines rather than exchanges.

The Telephone & Telegraph Construction Company itself, or by sub-licensing local people, also was instrumental in establishing exchanges at other points in the state.

That, briefly, was the beginning of the development of the state's telephone system, the 60th anniversary of which is being noted quietly by Michigan telephone men and women.

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Lowell Defeats Hastings, 6-0

A large crowd of Lowell fans witnessed the best game of the season at Recreation Park Friday night when Lowell high school defeated Hastings high school, 6-0.

In the third quarter, soon after the half, Lowell recovered a Hastings fumble on Hastings 37 yard line. Hastings held Lowell ball carriers for two downs and then on a pass from Kyser to Yetter, good for 28 yards, brought the ball to the Hastings nine yard stripe.

Following the upheaval which ended the reign of water, and entombed the bulk of the marine life in the strata folds of an anticline, from which it formed the first basis for crude oil, there came to what is today the lower peninsula of Michigan and eastern Kent County, a tropical climatic condition which was attended by the creation of botanical (plant) life where the Rebeccas are sponsoring this one-time tropical plant life existing here, is seen in rocks which have been found around Lowell, Parnell, and other points which contain the impressions of plant life of long extinct geologic periods such as the Mesozoic era.

NOTE: In the next article of this series, the writer will discuss the tropical plant life which existed here in the dim past. He will also discuss the influence of this life in creating the second basis for crude oil now the object of a search in the Lowell area.

The regular meeting of Cycloamen Chapter, O. E. S., will be held in the Masonic hall Friday evening, Oct. 14.

Remember the date of October 15th and come to the City hall, both in the afternoon and evening, where the Rebeccas are sponsoring a Pillsbury pancake and sausage supper, put on by the Pillsbury Flour Co. There will be booths with lovely aprons, fancy and practical, and other fancy work, besides home-made candies. They are also featuring a country store and fish pond.

The Lowell Community 4-H Food Preparation and Canning Clubs will sponsor a Shadow Social on Saturday evening, Oct. 22. It will be held at the Merriman school, 1 mile north of Alto. There will be a program and then the shadow play will be auctioned off. Everybody is welcome. Ladies bring lunch for two and men bring pocketbooks. This social is for the purpose of raising money for the 4-H Building Fund.

There will be Eighth District meetings of the American Legion Auxiliary Tuesday, Oct. 18, at 3:00 o'clock in Ionia, and on Wednesday, Oct. 19, at 12:30 in Zeeland. If possible, all members of the local Auxiliary Unit should attend one of these meetings. For transportation arrangements call Mrs. Grace Niles.

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# Fine Foods

are an investment in GOOD HEALTH

Good wholesome foods are always a good investment for they keep the family healthy and fit. Eat well, eat happily. Here at Weaver's, you can buy the finest foods at our every day prices. This week-end we suggest—

**KELLOGG'S All Bran** large box **20c**  
Kellogg's Corn Flakes lg. box 10c

Red & White Evaporated Milk 4 tall cans **25c**

**--SPECIAL--**  
10 bars **41c**

Red King Dog Food 4 cans **19c**  
Michigan Catsup 14-oz. bot. **10c**

Red & White Sw. Pickles 8-oz. Assorted **12c**  
Gold Dust large **17c**  
Silver Dust pkg. **21c**  
Free Towels

KLEENEX Tissues 200 size **12c**  
Liberty Bell Soda Crackers 2 lb. box **15c**  
Red & White Wheat Cereal box **15c**  
Red & White Coffee lb can **27c**  
Webb's Coffee lb. **19c**

## FLOUR SALE

Red & White Flour Pure Gold Flour  
24 1/2-lb. sk. **75c** 24 1/2-lb. sk. **57c**  
Every sack guaranteed  
5-lb. sack **21c** 5-lb. sack **15c**

**JELL-O** Six delicious flavors 5 boxes **25c**  
Green & White Coffee lb. **15c**

## Fruits & Vegetables

NEW CROP FLORIDA ORANGES Large 200 size doz. **27c**  
COOKING GRADE SPY APPLES 10 lbs. **25c**

California Red Grapes lb. **6c** Texas Pink Grapefruit Three for **19c**  
Hubbard Squash lb. **2c** Bulk Carrots lb. **2c**

CALIFORNIA SUNKIST ORANGES New Low Price 252 size doz. **21c**

## MEAT for HEALTH

BEEF RIBS Lean and meaty lb. **13c**  
BEEF CHUCK ROAST lb. **20c**

LEAN SPARE RIBS 18c Pound  
NEW! SAUER KRAUT 10c 3 lbs.

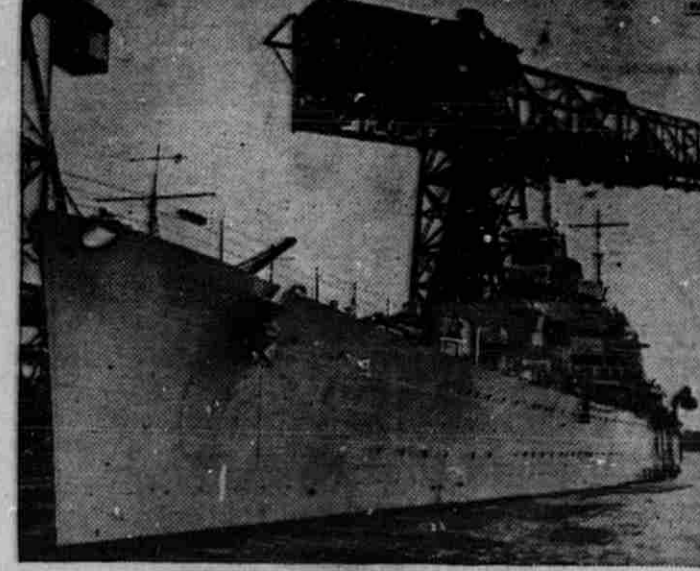
Oleo lb. **10c** Lard 2 lbs. **23c**  
MILD CHEESE lb. **17c** HAMBURG lb. **16 1/2c**  
VEAL HEARTS lb. **15c** BACON SQUARES lb. **16c**

BEEF POT ROAST lb. **17c**  
ROUND STEAK lb. **25c**

Pork Roast Center cut shoulder lb. **19c**

**WEAVER'S FOOD MARKET**  
Phone 156 - Better Things to Eat - We Deliver

## Flagship of Navy's Atlantic Squadron



PHILADELPHIA, Pa. . . The 10,000-ton battle cruiser Philadelphia, which has been commissioned for a year, is shown at the Philadelphia Navy Yard from which she recently sailed to become the flagship of the Navy's recently created Atlantic Squadron.

## More Local News

Mrs. C. C. Bollinger of Lakeview spent Saturday with Mrs. Jennie K. Berry.

Boys' suede cloth jackets, snappy patterns in maroon and gray, blue and gray, \$3.39.—Reynolds' Men's Wear. c22

Mrs. Frank Meyers of Lake Odessa is spending a few days this week with her sister, Mrs. Ed. Walker.

Billy and Jack Woodman of Lowell spent the week-end with their aunt, Mrs. Fred J. Ford in Vergennes.

Mr. and Mrs. Charles M. Miller, Mr. and Mrs. Glen Smith of Greenville visited with Mrs. Jennie K. Berry Sunday.

Mrs. Josephine Dennis has been quite ill the past week from neuritis but at this writing has improved a little.

Mrs. Anne Merriman and daughter Olive of Deckerville were dinner guests Tuesday of Mr. and Mrs. Ernest Roth.

Boys' Melton jackets, Saturday only, \$2.95, 32-oz. all wool, finest quality Melton cloth, in navy blue.—Reynolds' Men's Wear. c22

Mr. and Mrs. John Thomas, Mr. and Mrs. L. E. Johnson and Mr. and Mrs. Bernie Bedell spent Sunday evening in Grand Rapids.

Mr. and Mrs. F. F. Rosewarne left Sunday for Washington, D. C., and New York City, where they will enjoy a two weeks' vacation.

Mrs. Bernice Peters of Houghton Lake spent on Wednesday until Friday afternoon at the John Callier and Myron Kyser homes.

Sunday supper guests of Mr. and Mrs. Devering were Mr. and Mrs. Irwin Forward and sons and Miss Mary Ella Stuart of Kalamazoo.

Mr. and Mrs. W. I. Burdick, daughters Alma and Beth and Raymond Garrett spent Sunday with Andy Burdick and family in Berrien Springs.

Mr. and Mrs. Neil Glasser and son Norman of Rogers City and Mrs. Nora Hanselman of Belding were week-end guests of Mr. and Mrs. Earl Dowling.

Miss Carrie Colvin has returned to her home in Northfork, Nev., after spending some time with her cousin, Miss Ina Alger and other relatives and friends.

Sunday visitors at the Fred J. Ford home in Vergennes were Mr. and Mrs. Carl Manning and children of Carson City and Mrs. Maude Estes of Grand Rapids.

The many friends of Mrs. Wm. C. Doyle, who was taken seriously ill on the morning of October 5, will be glad to know that her condition is considerably improved.

Mr. and Mrs. Ned Kyser, daughter Pauline and friend Douglas LaDue of Ionia and Miss Annie Maynard enjoyed the color tour trip on Sunday and also called on Miss Pauline Rull at Bailey.

Mr. and Mrs. Claude Holliday, daughter Mildred and son Lawrence of Lansing spent the week-end with Mr. and Mrs. Myron Kyser and family. Mrs. Russell Schrier and son Denny called there Saturday.

Mrs. Guy Thenen and daughter Ariene of Marshall visited their uncle, Will Devering and wife several days last week, returning home Friday. Mr. and Mrs. Truman Pratt of Saranac were Thursday night supper guests.

Mrs. Jennie Sliaby Hainer, formerly of Lowell, is celebrating her 93rd birthday Oct. 13. Mrs. Oscar Heese, a daughter, from Detroit and Mr. and Mrs. C. H. Cline, Detroit, Brooks and Mrs. Wilber Smith of Jackson will spend the day with her. Her friends and neighbors are having a party for her.

Mr. and Mrs. C. H. Runciman and son Carlton were summoned to Jackson last Friday because of the unexpected death of Mr. Runciman's sister's husband, Oscar Miller, who passed away in his sleep sometime last Friday morning at the age of 58. Funeral services were held on Monday. Mr. and Mrs. Miller had been frequent visitors in Lowell and friends here join in extending their sympathy.

Mr. and Mrs. Wm. Cosgriff, accompanied by Mrs. Jennie Pardee and C. M. Benedict, were in Muskegon Sunday where they went to see an old school friend, Mrs. Maggie Pearsall, nee Evans, who had recently suffered a stroke. They also called at the home of Mr. and Mrs. Lewis Baker of Grandville. Mrs. Baker's mother, Mrs. Frans, passed away Friday evening at the Baker home.

## So. Boston Grange

Miss Weir of the Michigan Bakers, Inc. of Grand Rapids will judge the various classes of baked goods at the South Boston Grange Friday evening, Oct. 14. She will also be accompanied by another representative of the Baking Co. who will demonstrate the making of various kinds of sandwiches. The men folks are planning on having a "smoker and card party". Each and every one is invited to come and spend the evening at the Boston Grange Hall. Lunch will be served at the close of the evening's entertainment.

Pomona Grange Meeting  
Ionia County Pomona Grange meeting will be held Saturday evening, Oct. 15 with Banner Grange. Obligation work of the fifth degree will be given. Also Pomona delegates to State Grange to be elected. Bring own service, sandwiches and a dish to pass.

A SIXTEEN-PAGE PICTORIAL SECTION  
If you like photographs that tell a story, see the 16-page Pictorial Rotogravure Section of Sunday's "Detroit News". A 16-page Comic Section with the Nation's outstanding features, Michigan's largest General News Section, Wild Life, Society, Travel, Automobile, Sports and other sections combine to make the Sunday News the biggest and best Sunday newspaper. Be sure to get a copy. On sale at Christian's or phone for delivery.

READ THE ADS Along With the News

## Plays 600 Holes In Four Days



ST. LOUIS, Mo. . . J. Smith Ferebee (at right) established the world's something-or-other record, when he recently made good a bet that he could play 600 holes of golf in four days from coast to coast. Playing on eight different courses, and flying by plane from one course to the next, he completed the marathon without losing a single ball. He is shown here with his corps of caddies and scorer.

## Social Events

**Honors Father on Birthday**  
Mrs. R. T. Lustig entertained with a surprise birthday luncheon on Friday for her father, Earl Curless, at her Paris Avenue home in Grand Rapids. Guests included Mrs. Warren K. Luak and Mrs. Birdella Bailey of Lansing; Mrs. Charles Smith and Priscilla of Morse Lake, Mrs. Frank Fairchild of Alto, Mrs. Rosella Yelter and Evelyn of Lowell, Mrs. Viola Knapp, Mrs. Denley Priest, Mrs. George Annible, Dr. R. T. Lustig and Dr. Preston Wells of Grand Rapids.

**Greene Circle**  
The regular monthly meeting of the Greene Circle was held Tuesday evening at the home of Mrs. Charles Brown, Riverside Drive. After the general opening and business meeting, a group of original poems was read by Mrs. L. M. Yelter, written by Mrs. Will Devering and were greatly enjoyed by all. The poem, "Three Old Maid" written by Mrs. Margaret Stowell several years ago was also read and it was surprising to note how many of the business men of Lowell of that day, who were mentioned in the poem, were gone.

The members of the Circle took part in a humorous program, portraying the charming Lady of the Land, Eleanor Roosevelt; Madame Petite of Paris, France, with the latest models from that metropolis; a Dutch girl representing Q. Vandenberg and Sons of Haarlem, Holland, growers and exporters of rare tulip bulbs; a representative of Hart, Schaffner and Marks of Chicago, showing what the well dressed man will wear this season; and also a rousing football demonstration by "Frit" Krisher, coach at the University of Michigan.

Following this original program, delicious refreshments were served by the group and all departed expressing thoughts of a most enjoyable evening.

**Birthday Party**  
The birthday of Bert Merwin was celebrated by a family gathering at his home Thursday evening, Oct. 6. A wicker roast was enjoyed in the yard and later in the evening a lunch was served indoors with a large birthday cake made by his daughter Anna. Those present were Mammie and Anna Merwin, Mr. and Mrs. Edwin Phillips and children and Mr. and Mrs. Herald Harris. The family spent a very pleasant evening together and Mr. Merwin was presented with several nice gifts.

**Marriage Licenses**  
Clifford Evans, 23 Lowell, Route 2; Lella M. Dennis, 20 Lowell, Route 2.  
Franklin W. Lohnes, 20; Gladys L. Noffsinger, 20.

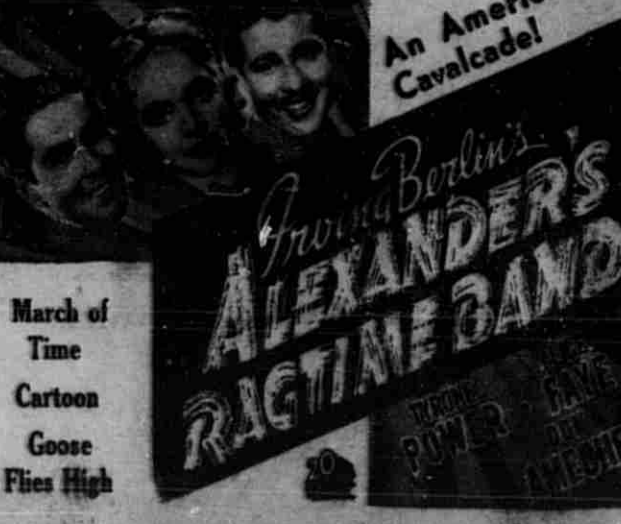
## STRAND

LOWELL  
FRIDAY-SATURDAY, OCT. 14-15



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**"THE TEXANS"**  
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SUNDAY-MONDAY, OCT. 16-17



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March of Time  
Cartoon  
Goose Flies High  
Oh, Oh! 'S Wrong Way!  
COA In Customers With ADVERTISING  
Backed by Good Service!

## Short Story

At the End of the Aisle  
By MARY DALAND  
© McClure Newspaper Syndicate, WNU Service.

"DO YOU remember the time we planned our wedding, Dulcie?" asked Stannie with a whimsical smile. "It was a long time ago."  
"Yes, I remember," said Dulcie. "We had them planned to the last detail."  
"Except for the last detail, you mean," said Stannie. "We both omitted the bridegroom."  
"Well, I suppose he would be quite necessary," Dulcie admitted.  
"Rather. Do you know, Dulcie, during the last few years I have often thought of our very young plans—and always at the end of the aisle, I have seen—Eric."  
"I saw Michael—until he went away to sea," said Dulcie bitterly. Stannie nodded.  
"I know," she said. "I sometimes wish these men who forget could know what the forgotten endure. But you had no triangle in your love affair, Dulcie!"  
"It would have been better if I had!" said Dulcie.  
"Perhaps."  
Stannie rose and walked to the open door where she could see the river shining in the morning sunlight, and the willows mistily green along the banks. She spoke wearily, without turning her head.  
"If I were reading my life story in a book," she said, "I would think it a queer plot. But when it comes to living it, it's not so funny."  
"At least you have someone to take his place," said Dulcie.

## SHORT SHORT STORY

Complete in This Issue  
"You have Tom," Stannie reminded her.  
"Yes, but he's not Michael."  
"Neither is Barry Eric," said Stannie, and turned into the room again. "Barry loves me with his whole heart; I love him a little. Eric loves me not at all; I love him more than—that I can bear at times."  
"I think you and Eric were born for each other," said Dulcie. "I'd like to put dynamite in his soup."  
Stannie laughed.  
"Anything would be better than this tangle," she said. "I might write to them both, and say to Barry that I loved him a little, and to Eric that I was going to marry Barry. And then I'd have a wedding, and as the organ began to play, I'd start down the aisle—wondering which one I was to meet at the end."  
"You would be like that!" laughed Dulcie. "A sort of 'The Lady at the Tiger' idea."  
"Listen to this," said Stannie, and went to the desk, where she wrote a short note:  
"Dear Eric: To love is to remember. As you have forgotten me, I know that your love is a thing of the past. Tonight, I am going to meet my future husband. Just as the moon rises, I shall pass by the crossroads. Will you meet me by the old signpost and say 'Good-by' if you do not come. I shall marry the man who loves me."  
Alone in the moonlight, Stannie gazed down the road that led to Barry's house—the road beside the river—and then down the road that Eric would have taken to meet her. It was grass-grown and wooded, and far at the end of the dim arch of trees, a star was shining. This road was like a long, leafy aisle, and a fragrance came to Stannie on the soft evening breeze.  
"Flowers like that," she said, "along the aisle—and at the end—"  
There was no one near. She stood quite alone, and in a moment she would go down the river road to Barry. He would love her, and they would be happy. Her restless heart would find a journey's end at last with the man who loved her. But before she went, she leaned against the old signpost and wept for Eric, who had not even come to say good-by.  
Barry would forgive her this farewell to lost dreams; he had known the same. But now she was going to make his come true, and he was worthy of it. It was good to be loved by a man like him.  
And then a hand touched her shoulder. Not a rough hand, but a kind one, firm and gentle. Stannie, her heart beating furiously, knew suddenly that this had taken matters out of her hands. The man she was to marry was beside her, and would be waiting for her at the end of the aisle. But she had heard no footsteps. By which road had he come? Was it Barry or Eric? And then she turned around.

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I wish to thank my friends who sent me cards, letters, flowers and gifts during my illness.  
Minnie Pinkney.

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