

THE RISKS OF BUSINESS

THE EFFORT to revive business prosperity depends on whether the owners of capital and the employers of labor can be persuaded to assume the normal risks of business.

If a business concern sees many difficulties blocking the way of trade, it is apt to curtail its plans for improvement, and to buy as little as possible.

The people resent it when they think business earns too big a profit. But if a big share of its profits are taken away by taxation or other means, business may say it is not worth risking its capital when its returns are so small.

Many business people feel that the game is loaded against them. If they win, the government's taxes will take a big share of the profits.

The fears that upset the business world are often unjustified, but after all the shocks the country has had to take they are not so strange.

Man has pursued the fish from the beginning of time. Fishing for sport may not bring home enough food to pay for the time and expense, but it is an instinct that appeals to men almost from the cradle to the grave.

Anyone who can fish successfully has qualities of patience and observation that are valuable in any form of activity.

MOVE FOR WORLD PEACE

THE HISTORIANS of future years may agree that the agreement recently reached between the British and Italian governments has done more to assure world peace than any action since the World War.

Some people will say the British should never have recognized Italy as ruler of Ethiopia, which country it conquered by warfare. They will say the United States should also refuse to recognize that conquest.

Our government can't set itself up to be the judge of other nations. It can no more order what they shall do, than a man can go into his neighbor's house and order him to do as he pleases.

With patience and advice from good gardeners, you can make it grow. To do so, grass must be fed, usually pretty regularly with some good fertilizer.

THE BEAUTIFUL HOME

YOU DO NOT necessarily need to have a costly and elegantly built home in order to have a beautiful one. There are many tiny little houses the owners of which have a love for beauty, that are among the most attractive and pleasing in their home town.

The first essential of a beautiful home is neatness and good repair. Tumble down fences and such things don't fit in with beauty.

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HOME TOWN THOUGHTS

Your home town merchant cooperates with you by taking risks of losing his money to satisfy your needs. Do you cooperate equally well with him, by consenting to look over his goods?

Reserved people are called slow in making friends. So the reserved business, that rarely or never talks about itself by advertising its goods, will probably find it difficult to get in touch with the people.

The "Battle of Bluebonnets" in which Colonel Matt J. Winn, President of the American Turf Association, calls the Kentucky Derby America's greatest racing classic.

Read the story about his event by the man who expects to see his sixty-fourth Derby on May 7. It appears exclusively in this week's color magazine with the color magazine with Christiansen's or phone for delivery.

A SHARP ANSWER

A sharp answer usually denotes a dull wit.

Odds and Ends Here and There

Brief Paragraphs of News and Information on a Variety of Topics

Three-year-old Freddie Coates fell 18 feet from the upstairs back porch of his home at River Rouge and not only escaped serious injury, but was picked up unscathed.

Albert McKinley of near Morley is reported to have lost the sight of an eye in a peculiar accident. He was prying on a can lid with a fork. The fork slipped and pierced his eye.

A Thompsonville school bus driver was recently obliged to stop his bus and wait while a herd of about 50 deer crossed the road. He reported that several of them were especially large.

St. Johns citizens were aroused one recent night by the wail of a warehouse burglar siren. It was a false alarm, however, as a sudden blast of wind had forced a door ajar, thus setting off the alarm.

Answering a radio call, two Dearborn policemen found Leo Pohutsky, who insisted on being arrested. The officers obliged him, taking him to headquarters. He was booked on a drunk and disorderly charge.

"Nanny," a white Saanen goat belonging to Mr. and Mrs. James Rogers of Holly, is now the parent of quintuplets—two girls and three boys. The new arrivals have been named Da, De, Di, Do, and Du. Da and Du are the girls.

Through newspaper advertising in New Jersey newspapers, apple growers of that state recently sold 400,000 bushels of crop surplus at a profit. John Strange, Michigan commissioner of agriculture, favors a state advertising program for Michigan growers.

Observed by hundreds of motorists, a flock of from eight to fifteen wild swans spent a week-end on White Lake a short time ago. Quite far out in the lake, the birds hovered around the vicinity of Idelwild and the Lyons dock for several days before leaving.

Oscar is no more. A pet alligator who travelled with his owner through Europe and the United States was hurt in a fall a short time ago and never recovered. He was the recently companion of his owner, Arthur Kurtz, of River Rouge.

Boys have always tossed sticks around, but when they start tossing sticks of dynamite! Three Dearborn boys were picked up by Police recently when it was discovered that their playthings were nine sticks of dynamite of mysterious origin. The lads were lectured on the dangers of such toys and released.

March automobile deaths in Michigan declined 47 per cent over March of 1937. There were 78 deaths in traffic accidents last month and 147 in March of last year. Fatality totals for the first quarter of 1938 showed a decline of 44 per cent from the total of the same period last year. It is good to note that drivers are growing more careful.

State reforestation operations which were slowed down for about one year because of unfavorable drought conditions and then resumed last fall will be continued this spring. Approximately 10 million trees at the Higgins lake and Harwood nurseries are ready for planting this spring and about 17 million more will be available for planting next fall.

Attracted by what sounded like an automobile crashing into a building, Manchester residents discovered that Joe Weiss' shoeshop had disappeared. The rear of the building which was on the steep river bank was supported by poles; frost working out of the ground weakened these supports, causing the building to slide into the tailrace of a mill.

Kalamazoo is reported to be the only city in America with 50,000 population or more and no debt. When one considers the thrifty Dutch ancestry that stamped itself on the character of Kalamazoo, a debtless city is not so surprising. Thrift does it, and thrift would work wonders in a lot more communities and in the lives of a lot of individuals if only put into practice. "Work, Save and Have" is an old motto that has largely been lost sight of.

DANCE AT SMYRNA Every Friday night, featuring Clarence Gilson, Michigan's singing caller. Bill Bollock's music. Admission 25c and 10c.

Ohio auto licenses bear a picture of an ox hauling a covered wagon.

Prospects Good For New Buildings For 4-H Fair To Be Erected Coming Summer

Install Pastor In Impressive Service

A large audience was present at the Congregational church last evening to witness the impressive ceremonies in connection with the installation services of the Rev. Robert Malcolm Barkdale as pastor.

Visiting ministers and their duties were the Rev. Henry L. Rust of Bozwick Lake, who gave the invocation; the Rev. S. C. Parsons, D. D., of Greenville, who tended to the reading of the Scriptures; the Rev. S. A. Lloyd, D. D., of Lansing, superintendent of Michigan Congregational Churches, who delivered the installation sermon.

The project for the new buildings is being sponsored by Lowell Rotary Club and on Monday of this week application was filed with A. D. McRae, district WPA supervisor, in Grand Rapids. One of the buildings will be a cattle barn, 26x 100 feet; the other to be 40x140 ft. to house general exhibits of clothing, canning, handicraft displays, etc.

There is every reason to believe that the project will receive prompt and favorable action by WPA officials and that the buildings will be in readiness for this year's fair.

The local Rotary committee which has been working on details for some time is composed of W. A. Roth, Dr. B. H. Shepard, C. H. Runciman, W. W. Gumsner and F. J. McMahon.

School To Present Fine Art Program

"Tell me what pictures hang upon his walls, and what books are his companions, and I will tell you what manner of a man he is," the words of a wise man.

That the school should train for the use and choice of good books is accepted and every teacher does this obviously, to a greater or less extent. But to be well educated means a many-sided development and the knowledge of Art is one of the prerequisites of Modern Education.

The Art Exhibit scheduled for the local schools on May 3, 4, 5 from 2 until 4:00 o'clock in the H. S. Gym, is of paramount interest to the community, and it is hoped that many will take advantage of such a fine opportunity.

A most novel and entertaining program is being arranged by the children and teachers in the Kindergarten and first eight grades, to be presented on Wednesday evening, May 4, at 7:30 o'clock in the H. S. Gym, and will include the dramatizing of famous paintings, songs, dances, rhythm band, and a varied assortment of instrumental solos; the H. S. band, stringed trio, and vocal trio will also appear in the program.

There will be an admission charge of 10c and 15c which will go into the "School Picture Fund" for the purchase of pictures, and anyone buying a ticket will be admitted to the evening program free.

Some of the pictures that were purchased for the school last year, through the School Picture Fund are on display in the windows of some of the business places on Main-st., and every one is invited to see them.

Eighth Grade Art Class and Miss Bangs, sponsors, assisted by Mrs. Smith.

Rural Board Members To Attend Meeting

A goodly number of rural school district board members are planning to attend the meeting sponsored by the Lowell Board of Education to be held in the high school auditorium next Tuesday evening, May 3 for the purpose of discussing rural student transportation problems. The meeting will begin promptly at 8:00 o'clock and free movies of school children in action will provide entertainment. A free lunch of coffee and sandwiches will also be furnished.

The Lowell Board of Education is anxious to have all rural school board members attend and give their criticisms and suggestions on the transportation matter as well as on other problems concerning children who attend Lowell Schools.

Strand Calendar

Friday, Saturday, April 29, 30—Rex Beach's thrilling pageant of gold mad Yukon days. "The Barbarian" with Leo Carrillo, Jean Parker, James Ellison, Otto Kruger, Robert Barrat, Andy Clyde, Addison Richards and Sara Haden. Also Scrappy's News Flashes, Comedy, Little Jack Horner and latest Fox news.

Sunday, Monday, May 1, 2—The World's Greatest Show. It's fun and beauty from out front and heart-throbs and drama from behind the scenes. "The Goldenwyn Follies" (in technicolor) with Adolphe Menjou, Ritz Brothers, Kenny Baker, Phil Baker, Ella Logan, Charlie McCarthy and many others. Added shorts, Our Gang Comedy and Pathe News.

Tuesday, Wednesday, May 3, 4—Double Feature Program. No. 1. Gene Autry in "The Old Barn Dance" with Smiley Burnette. No. 2. "A Girl With Ideas" with Wendy Barrie, Walter Pidgeon, Kent Taylor and Dorothea Kent. Universal News.

Thursday, May 5—Here is fun, frolic, romance and rhythm in "This Way Please" with Buddy Rogers, Betty Grable, Ned Sparks, Fibber McGee and Molly. Selected shorts, comedy, Play Boy No. 1; cartoon, Barnyard Boss and a sport reel, How to Ski.

"Star In My Kitchen" Will Glorify Art of Home-Making, See It Here May 10, 11 and 12

Motion Picture Cooking School Offers Helpful Suggestions To Housewives

Going to school in a theater! It sounds a bit strange, doesn't it? But that is what women of the community will be doing when the Lowell Ledger's Motion Picture Cooking School comes to town on Tuesday, May 10.

There will be real lessons, too, lessons in measuring, mixing, and blending the ingredients for many recipes; in the preparation of such triumphs as a lattice-top fruit pie; in making delicious frozen desserts and salads; in laundering fine fabrics; and in planning healthful meals for growing children.

The camera has assembled all the expert information of trained home economists—not as a routine lecture, not as a formal "highbrow" demonstration, but as a real routine of home-making, full of suspense and charm, and informal chats from one good-cook-to-another.

There will be remarkable close-ups of each process in a series of models, conveniently-equipped kitchens—real, workable kitchens, (not the synthetic, false-front variety), where trained home-makers will plan and complete the preparation of several meals so the entire audience can see the process step by step.

The finished dishes, which will be shown in full color, will look as though they could be picked right out of the picture and eaten on the spot.

The class won't be all work, for there is the constant play of sparkling humor, the appeal of tender romance, the suspense of a coherent, intelligently-directed story, which dramatizes everyday happenings—the human sort of things that really do happen.

Binding the attractive story together is the romance of home-making, a subject that holds the interest of every woman young and old. Even the Ledger knows that all women—brides, business types, and experienced housekeepers—

respond to the fascination of looking in on another woman when she is at work in the kitchen.

Particularly do they like it when they are allowed to sit quietly and watch her specialists. They know that if they watch closely, while she measures and mixes and completes the entire cooking operation, this close-up personal study will be more helpful than hours of ready recipes or blind experimenting.

The motion picture camera was leisurely, completely unharmed and painstakingly accurate in recording "Star in My Kitchen". There is no trickery in the cooking, baking, and preparation of appetizing ice-box wonders. Competent cooks who have drifted into bad habits will be able to check their own mistakes by studying the systematic routine revealed in these close-ups.

"They make cooking and housework seem so easy," the audience will say after watching the experienced home-makers in "Star in My Kitchen" instruct the eager, young Dede Abot. And cooking will become easy for every woman who attends the Motion Picture Cooking School, where the lessons will be simple yet remarkably effective.

It sounds like a real re-union for women of the community, even to the Ledger which is getting a steady stream of congratulations on booking this profitable cooking school.

In addition to the daily recipe sheets, a generous store of gifts are designed to be carried back to many a home from the Strand Theater. Local merchants and firms and nationally-known companies are joining with this newspaper in making the school possible.

Don't miss the 1938-model school Tuesday, Wednesday and Thursday, May 10, 11 and 12 from three to five each day in the Strand Theater.

Lowell Nine Wins Opening Games

Ladies, Please Notice

When you come to the Ledger's motion picture cooking school on May 10, 11 and 12 at the Strand Theatre be sure to bring a lead pencil with you for use in registering your name for the beautiful gifts to be given away each day. Be sure to come the opening day so that you will not miss a single performance. Please tell your neighbors. The men folks too will enjoy the program.

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Along Main St. Election Called Off

The special Lowell-tp. election which was to be held next Monday, May 2, will not take place. The call for the election was issued by the town board following the filing of a petition, as required by law, requesting that the question of constructing a swimming pool as a WPA project be put up to the qualified tax-paying voters of the township. The pool was to cost \$20,000 with the federal government standing \$16,000 of the cost and \$4,000 to be paid from the township's general fund.

This week the persons who signed the petition, after due consideration decided that the matter had better be dropped and made request accordingly to the town board. Acting upon this second petition the town board has canceled the election.

Workmen are this week lowering the height of the roof on the N. E. Borgerson cement block building which adjoins the new municipal garage on the south. The roof is being lowered in order to improve and increase the seating capacity of the reserved section for the 1938 Lowell Showboat. Upwards of 400 reserved seats will be made available this year.

Owners of property are warned of the approach of the May 3 statewide sale of real estate upon which taxes for 1935 or prior years are delinquent. The property advertised for sale can still be kept out of the auction if the owner will go to the county treasurer's office and pay the back taxes. Local treasurers have nothing to do with the collection of delinquent taxes.

Remember that beautiful old poem, "Lucille" in which we find the words, "We may live without poetry, music and books, but civilized man cannot live without cooks." Well, you will recall these words when you see the motion picture cooking school May 10, 11 and 12. Be sure, bring the man of the house along with you, too. He'll be sure to enjoy it equally with you. And don't forget to bring a lead pencil so that you can register for the beautiful prizes to be given away each day. Don't miss a single performance.

Lowell's municipal forest, now covering about 15 acres and containing approximately 15,000 pine trees is to be augmented with an additional 5,000 pine seedlings which will be planted next Monday afternoon under the joint action of the local American Legion post and the boys of the Agriculture department of the high school. The trees now in the forest which were planted some six or eight years ago have been doing finely, having attained a height ranging from 6 to 12 feet. A most commendable enterprise. Upwards of 65,000 pine seedlings have been planted in this vicinity this spring. No more seedlings are available for planting this season but it would be well to lay plans for the planting of a million or more trees on wastelands in this vicinity during the next few years.

The meeting was called to order by the club president, Mrs. R. E. Mill. After the usual club business was concluded, Mrs. Mill called upon Mrs. F. E. White, conservation chairman, who gave a list of names of Michigan wild flowers which are not to be picked and laws regarding this offense. Mrs. Mill appointed the following committee: Mrs. H. L. Weekes, Mrs. W. W. Gumsner, and Mrs. E. G. Jeffrey to discuss with the Lowell Board of Trade the proposed stone entrance, to be erected at each end of Main Street.

Interesting descriptions of six familiar wild flowers were given by Mrs. F. E. White and Mrs. Ray Avery.

Mrs. R. Mill gave a very pleasing Grecian legend concerning the origin of these flowers. She then called upon Mrs. R. D. Hahn, the chairman of the afternoon to take charge of the program. Mrs. Hahn presented Mrs. Carl James, who talked on the Gladioli, giving the different names of each and their descriptions. Mrs. C. Himebaugh talked on shrubs and best methods of planting. Mrs. F. E. White gave a descriptive list of Michigan shrubs on which our birds feed.

Co-chairmen for the day were Mrs. H. L. Weekes, Mrs. A. S. Bennett and Mrs. G. E. Lee. This concluding the program, the club adjourned to meet May 3 at the High School Auditorium.

Ladies, plan now to attend the Lowell Ledger Motion Picture Cooking School which will be held at the Strand Theatre on Tuesday, Wednesday and Thursday, May 10, 11 and 12, from 3 to 5 each afternoon. Be on hand at 2:45. Admission will be by ticket but there will be no charge. Tickets may be obtained from merchants whose names you find in the advertising columns of the Ledger.

Every week, in The Detroit Sunday Times, starting with the issue of May 1, you will find "The Practical Pig," a new comic by Walt Disney, starring "The Three Little Pigs" and "The Big Bad Wolf" in a weekly fun riot. Boys and girls, adults, too, will enjoy this comic scream. adv

For the hard-to-fit men we offer individual measurement with try-on privilege and exclusive patterns at reasonable prices. Coons.

One of Nature's Noblemen "Her father drove one of the biggest machines in town. "He did things for everyone. "Everyone knew him and appreciated his work. "He worked for one of the biggest concerns in the city. "He collected rare, old things. "He was the garbage man." Plattville, (Wis.) Witness.

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ALTO DEPARTMENT

(Mrs. Fred Patton)

Clean-up Day Alto Locals

Anyone having rubbish to be drawn away, please have it road or call Walter Blakely next Thursday and Friday, May 6.

Also Mr. E. Church Peoples

There will be a Young Peoples Temperance rally at the Alto E. Church Friday evening, May 6. Refreshments will be served by the Young Peoples of the Alto. The Alto E. Church is located on the corner of Main and Grand streets.

The Old Reliable Cream Station

Come in and see us for plows:

Oliver - Moore - Gale Banner

Also a used Superior Grain Drill

Large Stock of Bulk Feed and Garden Seeds

John Fahrni
Lowell, Mich.

ADA DEPARTMENT

(Mrs. Mattie R. Pich)

Special Program

The Ada Community Reformed Church invites you to a special service on Sunday, April 24, at 7:30. An Easter cantata entitled "The Living Lord" to be rendered by the choir. The program will include the reading of the Eighteenth Reformed Church of Grand Rapids. Come and enjoy this wonderful cantata.

Elmdale

Mrs. R. C. Johnson attended a ministerial meeting at Lansing on Tuesday and Wednesday. Her daughter, Mrs. Clifton Schwab and daughter, Mrs. Richard Fairchild spent Sunday in Grand Rapids. Sunday dinner guests of John and Mrs. Elmdale were Mrs. Elmdale and family of Grand Rapids. Mrs. Elmdale and family of Grand Rapids were Sunday guests of John and Mrs. Elmdale.

Elmdale

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Yes! There is a Difference in DAIRY PRODUCTS

Try Our Fresh Creamed Cottage Cheese

Pasteurized Milk and Cream

Insist on Lowell Creamery Butter

LOWELL CREAMERY

E. A. Compagner, Proprietor

WANT ADV. RATES—5¢ FOR 25 WORDS OR LESS, IF OVER 25 WORDS, ADD 1¢ PER WORD. TWO WEEKS FOR 50¢. CLOSURE COIN OR STAMPS.

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Toothsome Education...

A Child Health Day Feature

On How New York Schools Are Teaching Dental Hygiene

YOUR ECONOMY FOOD STORES

● You Save Consistently Every Day in the Week on Quality Foods.

● You Get Quick, Helpful Service.

● You Receive a Cash Register Receipt with Every Purchase

The members of the Forum enjoyed a cooperative dinner at the home of Mr. and Mrs. Elmdale Sunday evening. About twenty were present including two from the Grand Rapids High School, Mrs. Helen Babers and Jean Wilkerson. The dinner the objectives of the Forum were discussed and also the application of the democratic principle. The Forum will remain active during the summer interim with the Executive committee in charge. Meetings will be held about once a month.

Mr. and Mrs. Harold Fairchild and Joan of Grand Rapids called on Mr. and Mrs. Frank Fairchild on Sunday afternoon. They were accompanied by their daughter, Mrs. Edna Fairchild. Mrs. Edna Fairchild and her family of Grand Rapids were Sunday guests of John and Mrs. Elmdale.

Mr. and Mrs. Carl Peters, who have resided in Canada, returned to Lowell on Sunday. They were accompanied by their daughter, Mrs. Edna Peters. Mrs. Edna Peters and her family of Grand Rapids were Sunday guests of John and Mrs. Elmdale.

Rev. R. C. Johnson attended a ministerial meeting at Lansing on Tuesday and Wednesday. Her daughter, Mrs. Clifton Schwab and daughter, Mrs. Richard Fairchild spent Sunday in Grand Rapids. Sunday dinner guests of John and Mrs. Elmdale were Mrs. Elmdale and family of Grand Rapids. Mrs. Elmdale and family of Grand Rapids were Sunday guests of John and Mrs. Elmdale.

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The card party at the home of Mr. and Mrs. Elmdale on Tuesday afternoon and evening was a pleasant and successful affair. The tables of card bridges were in play in the afternoon. Mrs. Norman Hargrove receiving high scores and Mrs. O. E. Newell receiving high scores and Mrs. Lawrence Gehlert receiving high scores and Mrs. Lloyd Houghton receiving high scores and Mrs. Edna Fairchild receiving high scores and Mrs. Elmdale receiving high scores.

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JUSTIN

THE NEW GOODRICH SILVERTOWN WITH LIFE-SAVER TREAD THAT STOPS YOU QUICKER, SAFER THAN YOU'VE EVER STOPPED BEFORE

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North Campbell

Mrs. G. Drew

Mr. and Mrs. Carl Roth and Mrs. Mary Griffin were callers at the Ed Tucker home Sunday. Mrs. Leo McCaul and Eleanor were callers at the home of Mrs. S. S. Weaver of Logan Saturday.

ADA DEPARTMENT

(Mrs. Mattie R. Pich)

Special Program

The Ada Community Reformed Church invites you to a special service on Sunday, April 24, at 7:30. An Easter cantata entitled "The Living Lord" to be rendered by the choir. The program will include the reading of the Eighteenth Reformed Church of Grand Rapids. Come and enjoy this wonderful cantata.

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Pasteurized Milk and Cream

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Heim's Texaco Sta.

Corner Main and Jefferson

Lowell, Mich.

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Strange Food Facts



CARROT TOPS WERE USED BY LADIES OF THE CHERRY ENGLAND TO DECORATE THEIR HAIR.

Fine Foods are an investment in GOOD HEALTH

Good, wholesome foods are always a good investment for they keep the family healthy and fit. Eat well. Eat happily. Here you can buy the finest foods at low everyday prices.

CANNED FOODS

- RED & WHITE
- Red Kidney Beans 2 no. 2 cans 17c
- Whole Gr. Bantam Corn can 1 1/2c
- Early June Peas can 17c
- Blue & White Spaghetti 2 cans 15c

CHILD HEALTH WEEK

- BEECHNUT
- Baby Food 3 jars 29c
- In Sterilized Glass Jars
- Karo dark 1 1/2-lb. size 11c
- Red & White Tapioca box 9c
- Tomato Juice tall can 9c

Washing Helps at Helpful Prices

- Fels Naptha Soap 6 bars 26c
- Washo - White - lg. box 19c
- One Red & White Cleanser Free With Each Box
- Lifebuoy Soap - 4 bars 25c
- Sweetheart Soap 4 bars 19c
- When you buy the 1c sale special

Children Like Fresh Vegetables

- Cuban Pineapples 30 size each 19c
- New Peas - 3 lbs. 25c
- New Potatoes 10 lbs. 29c
- New Carrots bunch 5c

CHOICE MEATS

- Lean shoulder
- Pork Steak lb. 23c
- Beef Ribs lb. 15c
- Pork Chops lb. 29c
- Chuck Roast lb. 22c
- Bonafide
- Pork Roast lb. 25c

Good Coffee Completes the Meal

- Green & White Coffee lb. 15c
- Blue & White Coffee lb. 25c
- Free glass with every pound
- Red & White Coffee lb. 27c
- Webb Coffee lb. 22c

Values That Are Savings

- Pork Sausage lb. 18c
- Oleo 2 lbs. 25c
- Bacon Squares lb. 17c
- Sliced Bacon lb. 31c

Tender Steaks and Roasts

- Round
- Veal Steak Tender lb. 29c
- Veal Stew lb. 13c
- Veal Chops lb. 23c
- Beef Pot Roast lb. 19c
- Center Cut
- Pork Roast lb. 18c

Veal Shoulder Roast Choice snowwhite veal lb. 18c

Grocery Prices Effective from April 29 to May 5

Phone 156 **Weaver's Food Market** We Deliver
Famous for Foods

Social Events

Mrs. Bennett Weds Alma Man
Mrs. Jessie Bennett of Lowell and Ray Rogers of Alma were married last week Thursday, April 21, at South Bend, Ind. They are making their home in Alma.

Shower for Recent Bride

A miscellaneous shower was given in honor of Mrs. Morse Johnson (Frances McCarty) recently at the home of Mr. and Mrs. H. A. Johnson of Bowne Center. Fifty guests were present and a beautiful and useful array of gifts were received by the bride. Refreshments of ice cream and cake were served. Guests from away were Mrs. Don Johnson, Mrs. Harry Fuller, Mrs. Bob Smith, Mrs. Homer Delfenbaker and daughter Helen and Mrs. Wm. Graham of Grand Rapids; Mrs. M. N. Henry, Mrs. Clara McCarty, Mrs. C. O. Lawrence, Mrs. Wm. Cosgriff and Miss Dora Jane Thomas of Lowell; Mrs. Alice Wingeier of Saranac, Mrs. Thelma Geiger and Mrs. H. F. Boughner of Freeport, Mrs. Eleanor Miller and Mrs. Elkhart, Ind., and Mrs. Helen Bryant of Alto. Honors for different contests were awarded to Mrs. Pauline Bryant and Miss Dora Jane Thomas. These were also presented to the bride.

Social Brevities

The Fortnightly Club met Tuesday evening with Mrs. Bruce Walter, Mrs. Dan Wingeier as assistant hostess.

Mrs. Robert Hahn entertained the Book Review Club last week Tuesday evening. Mrs. Warner Roth reviewed "The Dawn at Lyonesse" by Mary Ellen Chase.

The P. D. Club was entertained last Thursday evening at the home of Mr. and Mrs. F. H. Swarthout. Honors went to Mrs. E. C. Foreman and Mr. Swarthout.

The Jolly Eight Bridge Club of Smyrna attended a theatre party at the Strand Thursday evening and enjoyed lunch at Richmond's Cafe following the show.

Accidents at grade crossings and to trespassers on railroad property accounted for 81% of all fatalities from all causes on railroads in 1934.

Phones Dictators



CLEVELAND, Ohio... Because he "knows war from A to Z," A. Pinkus of this city is doing what he can to create peaceful international relations. Unmindful of all charges he puts through phone calls to Franco, Hitler, Mussolini and others urging them to renounce their war-mongering.



Thorne's Beauty Shop

Until Further Notice prices will be as follows:

- PLAIN SHAMPOO AND FINGER WAVE 50c
- OIL SHAMPOO AND FINGER WAVE 75c
- PERMANENT WAVES \$2.50 and up

We are pleased to announce that we have secured the services of Mrs. Vern Hapeman, as capable and efficient beauty parlor operator. Your patronage appreciated.

PHONE 304 for Appointment

Thorne's Beauty Shop

CALENDAR of COMING EVENTS

Ladies, plan now to attend the Lowell Ledger Motion Picture Cooking School which will be held at the Strand Theatre on Tuesday, Wednesday and Thursday, May 10, 11 and 12, from 3 to 5 each afternoon. Be on hand at 2:45. Admission will be by ticket but there will be no charge. Tickets may be obtained from merchants whose names you find in the advertising columns of the Ledger.

The Lowell Garden Lore Club will sponsor a Wildflower conservation program in the high school auditorium next Tuesday afternoon at 3 o'clock. Prof. H. T. Darlington of the Botanical department of Michigan State College will be the speaker, illustrating his talk with slides. Mrs. F. E. White is chairman of the meeting. The public is cordially invited.

Special meeting of Lowell Lodge, No. 90, F. & A. M., Tuesday evening, May 3, 8 o'clock. Confering Fellowcraft degree on five candidates.—D. A. Wingeier, W. M.

Chicken dinner! Where? At Bowne Center Aid hall, Decoration Day. Dinner served by Ladies Aid. A good speaker and a good program. A cordial invitation is extended to all.

The Good Will Club will be entertained by Miss Mable Hausbeck at the Anthony Reitz home on Thursday, May 5, afternoon meeting. As this is a Mothers' Day meeting all are asked to invite their mothers.—Mrs. Sarah Miller, Secy.

Boy: "And, now, doctor, that I've told you I am going to marry Anne, there's one thing I want to get off my chest."
Doctor: "You just tell me about it, my boy."
Boy: "A tattooed heart with the name Mabel on it."

Spending Program Bound to Affect Michigan Politics

C. I. O. Again Rocking the Boat

(Editor's Note:—The following extracts are from a Michigan Press Association broadcast given today at one o'clock over station WKAR, East Lansing):

Repeating For Murphy?

Governor Frank Murphy's political future continues to be closely allied with the White House. It was President Roosevelt who selected Murphy, depression mayor of Detroit, to be federal administrator of the Philippines. It was Roosevelt who induced Murphy to leave a flattering salary to head the 1936 New Deal ticket in Michigan.

Two years later when the most precipitous industrial slump in American economic history was plaguing Michigan, throwing one-fourth of the population on public welfare, Murphy was confronted with the unhappy prospects of a \$15,000,000 deficit in the state treasury. Taxpayers were becoming sensitive again, as demonstrated by the widespread interest aroused by Booth papers through publication of Michigan tax articles.

At that crucial moment, the White House decided to launch a gigantic pump-priming program, pouring four billion dollars into cities and farmlands from coast to coast.

Millions for Michigan

What affect will the additional New Deal billions have on Murphy's prospects for re-election? Political wisecracks are seeking the answer.

Here are new factors: 1. Every town and city in Michigan is scrambling to get its share of federal money. Projects already approved, call for \$33,302,000—and that is only the beginning! PWA projects will put thousands of union laborers at work. That much money at the disposal of any group of public officials in any campaign year is something to be considered.

2. Farm loans to the farmers. The federal farm subsidy in 1935 will reach an all-time record of more than one billion dollars. The new ever-ready granary plan alone will put \$4,000,000 more into the pocketbooks of Michigan grain growers.

3. Unlimited millions for direct relief and WPA have been extended to Michigan as result of Murphy's personal appeals at the White House. This outpouring of cash will spare Murphy from additional financial deficit.

Put these three together and they spell VOTES in any man's language.

Labor Rocks the Boat

The "what next?" chapter in Michigan's turbulent labor history was supplied this month by Flint C.I.O. forces.

In utter violation of their contract with General Motors, Homer Chevrolet's city decided to employ force and violence for collection of delinquent dues.

Almost as disgraceful as the recent C. I. O. seizure of utility plants of the Consumers Power Company was the tactics employed at Flint in refusing to permit workers to enter automobile plants unless their dues were paid. The C. I. O.-G. M. agreement does not authorize a closed shop. Yet a closed shop was established, unofficially at least, for several days.

It has proved to foment further the labor unrest that now seethes in Flint.

Newspapers in Chicago and New York carried news stories of the Michigan labor trouble. Several years ago General Motors embarked on a definite program of decentralizing industrial operations. It is generally conceded that this movement will be accelerated—opening plants in other states—unless there is a definite turn in Michigan affairs. Youngstown tire workers have seen their jobs dwindle by the thousands under similar circumstances. The writing on the wall is clear. But will Michigan heed it?

Schools Seek Relief

A total of 7,134 teachers in 402 Michigan school districts receive salaries ranging from \$500 to \$1,200, according to Dr. A. J. Phillips, executive secretary, Michigan Education association. Furthermore, many local school districts are in serious financial trouble. Taxes are already high; taxpayers are rebellious; yet a \$500 to \$1,200 salary for a professionally trained person does not fit in well with American standards.

The answer eventually will come from the local taxpayer. State funds are local funds in reality. You pay the bill, and no one else.

In Memoriam

In memory of our darling, Gerald Bunker, who passed away one year ago, April 29.
No tears up yonder, God hath spoken,
No sin, no curse, no cloudy way,
No heavy laden, no heart broken,
Eternal life, eternal day.
No tears up yonder, no more sighing,
For sorrow there shall have no place.
There, broken hearts are healed and never
Shall shadow mar our smiling face.
p50 Mother, Dad and Esther.

In memory of Gabe E. Onan, our husband, father and brother, who passed away one year ago, April 30, 1937.
Till we meet at Jesus' feet,
Beyond the vale of tears,
Memories of the one we loved,
Will live throughout the years.
p50 Mr. and Mrs. Claude Schmidt and Family.
Elery Onan.

Teacher: Lot was warned to take his wife and daughter and flee out of the city. Lot and his wife and daughter got safely away.
Willie: What happened to the flee, sir?

YOU ARE WELCOME AT
FREE 1 Quart Truscon Finest Varnish with the initial purchase of one gallon or more of any Truscon Product.
1 Quart Varnish \$1.40
1 Gallon House Paint 3.18
Value \$4.58
Both for \$3.18
PRICE RITE HDWE

Feeders Tired Of Losing Shirts

Michigan livestock feeders are tired of "losing their shirts."

In the face of decreased numbers of livestock in the north central states, of which this state is one, feeders have competed with each other and paid such prices for feeders last year to obviate any possibility of profit in steer and lamb feeding for most of them. Many farmers are wondering what the future may bring in meat animals for market.

Advice of G. A. Brown, head of the animal husbandry department at Michigan State College, includes more Michigan farm bred feeder stock in calves, sheep and swine. "Many farmers will find it means a smaller volume of feeding, if they raise their own stock for feeding," Brown contends. "Yet in the average year, the man who raises his own stock eliminates the speculative element always present in the competitive purchase of feeders. The risk is present because buying is at one level in the fall and sales six months later may be on a lower level."

Government figures indicate cattle numbers in the North Central States are still more than 4 million less than the peak in 1934. In the liquidation of cattle numbers resulting from the droughts of 1934 and 1936, nearly half the decrease was in the North Central States of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, Ohio, South Dakota and Wisconsin.

4-H CLUB NEWS

The W. B. B. A. 4-H Club met at the Waters school on Friday evening, April 22. Miss E. E. Denmore was present at this meeting and gave out the bulletins to the girls and boys and said she would come later to start the Food Preparation and Canning Clubs.

Mrs. Clare Culver and Sophie Timinsky are Food Preparation leaders and Alice Timinsky is the Canning leader.

Sophie Timinsky and Virginia Ford sang several songs and were accompanied by Arlene Ford on a guitar. Elsie Groenboom spoke a piece called "Blowing Out the Candle." For the winners of the games prizes were given.

Following the program refreshments of sandwiches, cake, cocoa and candy were served by the Waters school club members.

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Mr. and Mrs. Levi Covper were callers at the J. Cox home Friday.

Mrs. Eugene Dalke was a Grand Rapids visitor this week.

Robert Cox was a supper guest at the Herman Vanderstolpe home in Grand Rapids Tuesday.

George Wierum and Ed. Wierum and son of Grand Rapids were guests at the Andrew Houseman home Sunday.

Mr. and Mrs. Andrew Houseman and sons were Monday night visitors at the Ernest Forbes home.

Mr. and Mrs. Herman Vanderstolpe of Grand Rapids were visitors at the J. Cox home Friday.

Mr. and Mrs. J. Cox and sons entertained Frank Munger of Washington, D. C., and Robert Munger of North McCords for dinner Wednesday night.

To get the most out of life don't take yourself too seriously.

For Smartness and Economy

Mariboro Shirts \$1.65
New Styles, New Colors, a new value in shirt smartness.

B. V. D. SHORTS
With the patented "all-ways stretch" seat. 35c

Bond, twist, or turn and the seat stretches with you. Insures more comfort and longer wear.

JUST ARRIVED
B. V. D. Briefs and Shirts
Custom tailored, of Air Mesh Colanese Rayon. 50c

BOYS KNITTED SHORTS
Athletic Style 25c

Reynolds' MEN'S WEAR



SHIP BY ASSOCIATED Truck

Under the new inter-state commerce commission ruling distribution is handled by privately owned trucks. Our trucks serve Lowell twice a day, morning and afternoon.

We are interested in giving you good service. Shipping anywhere in the United States.

Phone 356-F2 for Service
Lowell Office—
HARTMAN'S DRUG STORE
—Lowell Branch Distributors—
Floyd Zuidema
Mel Kuizenga

Gypsy: "I tell your fortune."
George: "How much?"
Gypsy: "Fifty cents."
George: "Correct. But how did you guess it?"

Make Your Motoring Dollars Go Farther

1933 FORD TUDOR SEDAN
—GOOD TIRES
—MOHAWI UPHOLSTERY
—A REAL GOOD MOTOR
SPECIAL AT...\$185.00

1936 Ford Tudor Sedan—Good Tires. A Real Clean Job.

1929 Chevrolet Coach—Low mileage. Good tires.

Chrysler 4-cyl. Sedan—Practically new tires, good motor. Special at \$39.00

1935 Ford Tudor Sedan—Radio and heater.

1932 Dodge Coupe—Clean.

1936 Dodge Touring Sedan—A-1 All around.

Many other cars to choose from
Visit Our Lot, 424 W. Main
Webster Chevrolet Sales

More Local News

Tailored Broadcloth and sheer dotted Swiss blouses, \$1.00 at Week's.

Charles Gates of Detroit has been visiting his grandparents, Mr. and Mrs. Charles Rogers.

We have heard that Mrs. Victoria Heydlauff of Detroit is much improved and was able to be out for a ride.

Mr. and Mrs. Lyle Condon drove to Traverse City Sunday to take their sister Agnes back to school and also called on Zella and Alice Ransom near Buckley.

The house and lot owned by Mrs. Genevieve Moore of Grand Rapids has been sold to Mrs. Lena Walters, also of Grand Rapids. Mrs. Walters' daughter will occupy the house.

Visitors at Bert Willette's in South Lowell were their daughter and husband, Mr. and Mrs. Gerald Heaven of Clarksville, Royal Willette and children and Guy Willette and family called in the afternoon after having dinner with her parents, Mr. and Mrs. Jack Acheson.

\$1,000.00 ACCIDENT POLICY
with your car
INSURANCE
Protect yourself and family.
Insure Today
H. J. RITTENGER, Agt.
Lowell, Mich.

Mrs. Dell Hardy has been convalescing at her mother's home in Lowell from a threatened attack of bronchitis and pneumonia.

Friday evening visitors at the home of Mrs. C. O. Lawrence were Mr. and Mrs. Bob Smith of Grand Rapids and Mr. and Mrs. Morse Johnson.

Mrs. Colet Condon of Grand Rapids spent Tuesday in Lowell with Mrs. Merritt Day while her daughter, Mildred Herp, was at their Murray Lake cottage.

Deputy F. L. Stephens and Harry Bergstrom, Kent County dog wardens, are busy trying to locate the dogs which attacked and killed three sheep at the Emil Nelson farm Tuesday afternoon. The Nelson farm is located about two miles southeast of the village.

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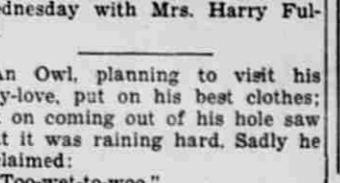
Mr. and Mrs. Charles Kraft and Mr. and Mrs. Will Gramer were in Rockford Tuesday to attend the funeral of Victor Werner, who was burned to death in his home. Mrs. Werner is a cousin of Mr. Kraft and Mrs. Gramer.

A short funeral service was held at the F. F. Coons home Wednesday afternoon at 2:30 for Mrs. Lois Weyrick of Royal Oak, Mich., who passed away Monday morning at her home there. Burial was in Oakwood cemetery. Mrs. Weyrick was a resident of Lowell about 30 years ago and will be remembered by some.

Mrs. Harry Sisson of Detroit spent several days last week with her mother, Mrs. C. O. Lawrence. Mr. Sisson and Bill Strenson of Detroit spent the week-end at the Lawrence home and Mrs. Sisson returned with them Sunday. Mrs. Lawrence and Mrs. Sisson had lunch in Grand Rapids last week Wednesday with Mrs. Harry Fuller.

An Owl, planning to visit his lady-love, put on his best clothes; but on coming out of his hole saw that it was raining hard. Sadly he exclaimed:
"Too-wet-to-woo."

Goes On Working



SAN FRANCISCO... News comes to Dr. Francis E. Townsend that the Supreme Court has refused to review the validity of the 30-day jail sentence imposed for contempt of a House investigating committee. Here the Doctor packs his typewriter and declares he'll go right on working in jail as if nothing had happened.



We guarantee to satisfy you when we accept your order for printing.

Breakfast Scene, Motion Picture Cooking School



A breakfast scene in the Abot household, which includes two delightful youngsters, Tina and Jimmy, and their lovely mother, Lill. Tina and Jimmy are real kids, and supply many of the lively moments in "Star in My Kitchen," at the Strand Theater May 10, 11 and 12, sponsored by Lowell Ledger and cooperating merchants. Ladies, be sure to bring a lead pencil so you can register for the gifts to be presented each day. Be there at 2:45.

STRAND LOWELL FRIDAY-SATURDAY, APRIL 29 - 30 THE BARRIER

Leo Carrillo - Jean Parker - James Ellison
Also Little Jack Horner - Cartoon - Fox News

SUNDAY - MONDAY, MAY 1 - 2



Glorious GOLDWYN PICTURES IN TECHNICOLOR
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