

Efforts will be made as soon as Congress returns in December to secure passage of a bill restoring the 2-cent rate of postage on first-class mail matter.

R. G. JEFFERIES Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION MEMBER 1932

Subscription Rates Payable in Advance: Year \$2.00; Six months, \$1.00; Three months, 50c; Single Copies, 5c.

The Lowell Ledger, established June, 1893, by Frank M. Johnson; The Alto Solo, established January, 1904. Consolidated June, 1917.

ADVERTISING RATES DISPLAY MATTER—30c per col. inch. (Advertisers using 6 lines or more weekly on yearly orders, 25c per col. inch.)

CARD OF THANKS—10c per line. OBITUARIES—No charge for words. Above that and for poetry 10c per line.

Publicity is the taxpayer's greatest safeguard. Every newspaper should handle public news so as to establish an account of it.

Republican Ticket

For President—Herbert Hoover of California. For Vice President—Charles Curtis of Kansas.

CONGRESSIONAL For Representative in Congress, 8th Mich. Dist.—Carl E. Mares of Kent County.

LEGISLATIVE For State Senator, 17th District—James A. Skinner of Cedar Springs.

COUNTY For Judge of Probate—Clark E. Higgs. For Sheriff—Fred Kelley.

ALN'S FIRST ARTICLE Former Gov. Alfred E. Smith has penned his first article as editor of the "New Outlook," out last Saturday.

The Red Cross will provide about 4,700,000 yards of cloth—primitives, muslin, outing flannel, shirts and birdseye—under the plan.

Notes and comments: Even a lazy man can usually find an excuse for not working.

The end of the big leagues will give some folks a breathing space for a few months.

Hard work seldom hurts the man who tackles it, although it often kills the man who dodges it.

Even a newspaper man can spot a publicity bound from a distance of two and a half miles.

One thing we can say about the farmers of the land, they certainly can stand a lot of punishment.

It won't be long now before the head of the horse (so-called) will be getting up early to make the fires.

Religion may be theoretical but unless it gets into the individual's life there is little use to either with it.

Most arguments are caused by two men, one who knows all the truth before their conversation begins.

Correct this sentence: "I keep my charity hidden, and never give money when publicity is receiving the donor."

As we understand it the postal department is giving less income on the 3-cent letters than it used to get.

Japan seems to have the members of the League of Nations wondering what to do about what they have already done.

In this connection, it is understood that a nation-wide drive will commence early in October to obtain jobs for millions now unemployed by prevailing upon employers in all lines of industry and business to extend their staffs by reducing the hours of work and thus creating new opportunities for employment.

This "Share the Work" movement, it is said, has been tried out by more than 3,000 organizations, with what is said to be complete success.

Keep Him On the Job, Says Coolidge.



HOYT'S KORNER... Everything To Build Anything... Phone 16-F2 Lowell, Mich.

Homemaker's Corner... Surplus fruits can be preserved by drying by those who lack jars to care for the fruit in the ordinary manner.

Beauty Talks... LIGHTNING BILL JOINES... "TO MOST OF US 'Lightning Bill' lives as Frank Bacon who carried that role in the play 'Lightning' through a spectacular one lone American took it upon himself to 'copy Poland for the Red Cross' who did not exist before he was called for further glory in the talkies.

MICHIGAN BELL TELEPHONE CO. How Modern Women Lose Pounds of Fat Swiftly—Safely.

Ohio's Maschke Case... It may be that the beauty under discussion is just naturally healthy and leveler than the average.

THE TELEPHONE IS a valuable aid in SECURING WORK. Persons who are hired by the day or job find their telephones invaluable as an aid in securing work.

MABEL HALL TEACHER OF PIANO IN Charge of Branch Studio of BERGER SCHOOL OF MUSIC.

We Use Lowell Baked "Good Taste" Bread

Investing Safely The old-fashioned security, Building and Loan—the security that has stood up under depression and panics for one hundred years, and come through without loss of principal or dividends—is the safest place open in the investment field today.

Fire Prevention Week October 9th to 15th, 1932. Fire Prevention Week. Stop fires before they start.

Standard Savings & Loan Association. Getwell at Jefferson Detroit, Michigan

State Mutual Rodded Fire Ins. Co. Michigan's Largest Farm Mutual Fire Insurance Company.

Will You Be A "Glad-I-Did" or a "Wish-I-Had"? The world, roughly speaking, is divided into two great groups—the "Glad-I-Dids" and the "Wish-I-Hads."

Lowell Items of 25, 30 and 35 Years Ago. Sept. 13, 24 and 26, October 3, 1907-25 Years Ago.

How Modern Women Lose Pounds of Fat Swiftly—Safely. Gain Physical Vigor—Youthfulness With Clear Skin and Vivacious Eyes That Sparkle With Glorious Health.

Mabel Hall TEACHER OF PIANO IN Charge of Branch Studio of BERGER SCHOOL OF MUSIC.

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This and That From Around the Old Town

Mrs. Margaret Staal spent Monday the 2nd of October with friends in Lonia. Mrs. E. H. Andrews of Belding is visiting Lowell friends this week.

Look's Drug Store LOWELL, MICH. The world, roughly speaking, is divided into two great groups—the "Glad-I-Dids" and the "Wish-I-Hads."

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Home Made Horehound Double Strength 15c lb. H. C. SCOTT Home of Good Home-Made Candies

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August Report G. R. Kent Herd

All cows in the association averaged 763 pounds of milk and 28.77 pounds of fat. A three-year-old Jersey, owned by John J. Johnson of Chicago, made 74.6 pounds of fat. A Holstein owned by H. C. Johnson made 28.13 pounds of fat.

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Hobson's Laxative Cold Tablets

Don't let that cold get the start of you. When the first symptom of a cold appears, be ready for it and give it a dose of Hobson's Laxative Cold Tablets 25c a box.

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Politics on Parade Right down the line, from national to local tickets, politics will be on parade from now until November.

ALTO DEPARTMENT

(By Mrs. Claud Silcox)

Passing of Respected Resident
The community was startled and shocked by the sudden death of Mrs. Jacob Konkle...

Also Locals
Lyle Keiser is quite ill with flu this week.
Mr. and Mrs. Earl Colby called on relatives near Rockford...

STAR SCHOOL NOTES
Notes from Star School, Bowen, District, No. 8.
We have enrollment of twenty-four pupils this year.

Miss Helen G. Compton and daughter, Miss Compton of Grand Rapids spent the week-end with Mr. and Mrs. J. H. Sweeney...

Miss America of Farm
An interesting program for the year is planned under direction of Mrs. Dale Curtis...

LA BARGE RIPPLES
By Mrs. Vera Loring
Caledonia
Mrs. E. G. Compton and daughter, Miss Compton of Grand Rapids...

CHICKEN SUPPER
By Bowne Center L. A. S.
Friday, October 14
Commencing at 5 o'clock
Bowne Ctr. L. A. S. Hall
Admission 25c
Children under 12, 15c

On New Fall Merchandise are the Outstanding Features of Coons' 40th Anniversary

Of Suits, Overcoats, Shoes, Hats, Underwear, Hosiery, Trousers, Gloves and Furnishings--A store-wide celebration of 40 years of selling in the same location--an event we have been planning and buying for months. Stocks are now at peak--new fall goods bought on the lowest market for cotton and wool since 1912--and with every indication that replacements will be at higher prices. Now is the time and here is the place to supply your fall needs.

First World Series Fan
Wm. Cunningham, 28, former railroad engineer of Kansas City, bought the first general admission ticket to the Yank-Gabe world series game...

Worner attended a Missionary meeting at the home of Mrs. E. Strickland of Hastings, recently. Ed. Minard, wife and children spent Sunday at their home on...

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ADA DEPARTMENT

(By Mrs. Hattie R. Fitch)

Birthday Celebration
Sunday, October 2nd, Mr. and Mrs. George Silway, 25, entertained with a dinner honoring the birthday anniversaries of Joseph Weber of Grand Rapids...

Baptist Reunion Held
Dr. and Mrs. Charles Freeman were host and hostess to the members of the Old Ada Baptist church who held their annual reunion at their home on Sunday...

Ada Locals
Mr. and Mrs. Irvin Shear were Sunday guests of Mr. and Mrs. Arthur Lovelace.

Ada Greeted at Lincoln's Home Town
Seventy-five thousand people crowded into Springfield, Ill. home town of Abraham Lincoln, to witness 800 members of the Grand Army of the Republic in parade and annual convention...

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CASCADE SPECIAL

NEW SUPERIOR GRAIN DRILL, complete with Fertilizer and Grass Seed Attachments \$148.00

Michigan Editors Visit the President
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"Build a Better Mouse Trap ... and the World Will Beat a Path to Your Door"

This old proverb is proven again by...



Five Years Ago... an idea. Today... more Blue Sunoco is sold per pump than any other nationally known gasoline.

WANT COLUMN
FOR ANY WANT AD UP TO 25 WORDS, NONE TAKEN FROM ANY LENGTH FOR LESS THAN \$1.00

HIGH TEST PERFORMANCE PLUS KNOCKLESS POWER regular gas price... save 3c per gallon

ADA OIL CO., INC., Distributors

High Test Performance Plus Knockless Power regular gas price... save 3c per gallon

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Wake Up Your Liver-Bile Without Calomel. And You'll Jump Out of Bed in the Morning Ready to Go. AUTO LOANS. CENTRAL GARAGE. Willard STORAGE BATTERIES.

The People's Service Garage. 206 E. Main St. Phone 323. Lowell, Mich. 1933 Stream Line Series. When purchasing a new car, before you buy, see how much more you can buy for the money you spend.



FELIX RIESENBERG

Twelfth Installment

Synopsis: Johnny Breen, 16 years old, who has spent all his life aboard a Hudson river tug...

But you have still another thing to do, and that is to get and keep your woman.

John killed? Why had she come?

John killed? Why had she come? Questions crowded upon her. She felt as if she were in a dream...

John's death

John's death. He had been in the tunnel for some time. He was alone. He was alone...

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DAVIS LAKE By Mrs. Wm. Schrader Alto, R. F. D. 3

Mr. and Mrs. Nick Pitsch and son Roger, attended the funeral of Mrs. Fred Dyer...

HARRIS CREEK By Mrs. Basil R. Vreeland Alto, R. F. D. 2

Mr. and Mrs. Barney Flynn and family received the sad news of the death of their son and brother...

WHITES BRIDGE By Mrs. C. E. Bowen Smyrna, Mich.

Miss Ruth Potter and Esther Compton of Lowell spent the week-end at Ted Van Ocker's...

SAVE JOHN RUSKIN CIGAR BANDS

Ask your dealer for new Premium Catalog. More Havana tobacco is now used in JOHN RUSKIN...

DR. R. T. LUSTIG OSTEOPATHIC Physician and Surgeon

DR. R. SHEPARD, M. D. Physician and Surgeon

JOHN R. STRYKER DENTIST

DOUGLAS H. OATLEY DENTIST

A Boy—or Girl? Prof. Unterberger of Koenigsberg University, Germany, claims development of a chemical for parents which will determine whether an unborn child will be a boy or girl...

First Hundred Steps the Hardest By Albert T. Reid

THE woman who gives stimulants to her organs the right organs does not worry about growing old...

SEELY CORNERS By Mrs. S. P. Reynolds Lowell, R. F. D. 2

Mr. and Mrs. Fred Wagner of Grand Rapids visited Mrs. James Martin Sunday...

ALTON VERGENNES By Mrs. Clyde Condon Lowell, R. F. D. 5

DR. R. T. LUSTIG OSTEOPATHIC Physician and Surgeon

DR. R. SHEPARD, M. D. Physician and Surgeon

JOHN R. STRYKER DENTIST

DOUGLAS H. OATLEY DENTIST

BY SAM IGER

BY GHOFF HAYES

Mother of 7—Still Young Mr. and Mrs. Milton Wilcox and son and afternoon guests were at Mrs. Fred Both's and child's...

LEGAL NOTICES Friends of The Lowell Ledger and Alto Solo having business...

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MORTGAGE SALE Whereas, default has been made in the payment of the monthly payments...

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BY GHOFF HAYES

JIMMIE AND UNCLE JOHN IS IT TRUE, UNCLE JOHN, THAT GOVERNOR BOONVILLE'S RAILROAD PLAN IS THE SAME AS THE ONE THAT PRESIDENT HOOVER RECOMMENDED...

Jimmie Is No Sap! WELL, JIMMIE, THE PRESIDENT INCORPORATED THE PROGRAM OF THE INTERSTATE COMMERCE COMMISSION IN HIS RECOMMENDATIONS AND URGED THEM UPON THE DEMOCRATIC HOUSE OF REPRESENTATIVES FOR ACTION...

THANK YOU, JIMMIE, IN FACT DANIEL WILLARD WHO IS ONE OF THE BEST RAILROAD MEN IN THE COUNTRY AND A DEMOCRAT, SAYS THAT HE CAN SEE NO ESSENTIAL DIFFERENCE BETWEEN THE VIEWS EXPRESSED BY GOVERNOR ROOSEVELT AND THOSE HELD GENERALLY BY THE REPUBLICAN LEADERS.

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