

VOLUME XXXIX

## BELL SYSTEM INAUGURATES NEW SERVICE

WILL OPERATE CENTRAL SWITCHING EXCHANGES FOR TELE-TYPEWRITERS—SUBSCRIBERS MAKE DIRECT CONNECTIONS BY WIRES.

A new communication service was made available Saturday by the Michigan Bell Telephone Company, the American Telephone and Telegraph Company and the other associated companies in the Bell system.

This new service which is announced by Burch Foraker, president of the Michigan Bell Company, consists in the establishment and operation of central switching exchanges for tele-typewriters—machines that type wire electrically over wires to a distant tele-typewriter. Any subscriber to the service can obtain connection with the tele-typewriter of any other subscriber to the service within the same city or in a distant city and this will permit the immediate transmission of letters, typewritten statements or other information between the two subscribers.

The new switching service through tele-typewriter exchanges is now possible because of developments in apparatus and operation. These permit intercommunication by tele-typewriter on a nation-wide basis just as the development of telephone switchboards made possible the interconnection of telephone instruments.

The new tele-typewriter service will thus have the flexibility that characterizes the regular telephone service of the Bell companies. The establishment of switching offices similar to telephone exchanges enables subscribers to the new service to call and secure connections just as they do for local or long distance telephone conversations. While their tele-typewriter lines are connected they may send or receive typed messages as desired.

Within the past five years there has been a marked increase in the number of industrial concerns using tele-typewriters and the variety of uses they have found for them. At the beginning of 1931 the Bell System was furnishing 10,500 tele-typewriter machines, utilizing 48 per cent of its private line wire mileage in their service.

## Old Toys Wanted

The boys of the local American Legion post will take on the work again this year of remaking and renewing old toys. Leave yours at C. W. Cook's plumbing store, but do it right away, please, as the time is short and there's a heap of work in connection with the remaking.

No other medium or method can be compared to The Ledger in covering this field.

## Odds and Ends Here and There

The charity ball given last Friday evening by the Lowell Moose lodge netted about \$100. The feather party given by the local Legion post netted about \$80. The Lowell-Wayland football game netted \$100 for welfare work. The entire proceeds of the Strand show Wednesday evening will be given to the local Welfare Union.

In renewing her subscription to The Ledger, Mrs. Frank Hartman, of Durand, Ill., says: "We would surely be lost without The Ledger."

The spring-like weather which has prevailed throughout November has caused Mother Nature to do herself proud along producing lines. Many stories of new buds and blossoms on bushes and plants have been reported and a number have been enjoying green ground. Nearly every day we have seen City Mail Carrier Shaw making his rounds in his shirt sleeves. (Later—Mr. Shaw has his Mackinaw and "heavies" on today and there's snow in the air.)

Mrs. Olive Catherine Helmer, one of Lowell's earlier residents, passed away November 12 at Bemidji, Minn., where she has lived for the past 53 years. Her maiden name was Olive McWhinney. She was united in marriage to Walter Helmer 55 years ago. The husband survives. Among the surviving relatives in this community are Grant Warner, Mrs. Addie Snyder, Claude Beadle, a nephew, and Mrs. Delos Helmer, a sister-in-law, and Mrs. Frank Fairchild of Alto, a niece.

## Ray W. Merrill New Scoutmaster

Boy Scout activities are taking on new life in Lowell. Several men of the community who are interested in the movement have been making weekly trips to Grand Rapids to take where they have been taking a course in Boy Scout work in order to insure success of the work in Lowell. At a meeting Tuesday of the local sponsors, the Rev. R. W. Merrill was chosen Scoutmaster, with Forrest Smith and A. F. Zweimer assistants. Mr. Merrill is a Scout enthusiast and experienced leader and there is cause for congratulation in the fact that he will lead in this commendable work here.

A new charter will be obtained next Monday and activities will begin in the very near future.

## APPLE SALE

Choice Stark Delicious, Winesaps and other good varieties. Hill Crest Orchards, Lowell. (26-27-28)

## Thanksgiving

THANKSGIVING DAY has become such a universally observed national holiday that few people realize that its general observance on last Thursday in November is quite a recent development. All of the states of New England and some of the other northern states, had an annual day of thanksgiving by the proclamation of the Governor, but while this custom came from the earliest colonial times, it seldom happened that more than two or three states picked the same day.

The real "mother of Thanksgiving Day" was Mrs. Sarah Josepha Hale, who was the editor of the first magazine published especially for women, Godey's Lady's Book. Mrs. Hale, before 1850, tried to get the President of the United States to issue a proclamation for a national Thanksgiving Day. Mrs. Ruth E. Finley, in her new book, "The Lady of Godey's," tells how she harassed president after president with her demand until, in 1863, President Lincoln issued the first national thanksgiving proclamation, naming the last Thursday in November as its date. From that time on every President has issued such a proclamation, and since the 1870's the Governor of every state has also proclaimed the last Thursday in November as Thanksgiving Day. Since there has never been an act of

Congress on the subject, Thanksgiving Day is not technically a national holiday, but it would be difficult to keep the people of any state from observing it, even if the Governor forgot to issue his proclamation.

In recent years there has been a tendency to take Thanksgiving Day lightly. We are all too much inclined, in good times, to take credit to ourselves for our blessings, whatever they may be, while in times of distress it is a very human inclination to ask "what have I got to be thankful for?" We hear lots of people asking that question this year, but in our opinion one of the best cures for pessimism is to stop thinking of your hard luck and try for one day to think of all the good things that have come your way since last Thanksgiving.

There is, perhaps, small consolation in that for people who have lost their faith in spiritual things. But we believe that the great majority of Americans, by whatever name they may call their religious creeds, still believe that there is a Divine Providence which has guided and still will guide our nation, and when we consider the state of most of the people of the rest of the world, we feel that there is ample ground for a National Thanksgiving Day.

## Reveals Origin of National Thanksgiving



Mrs. Ruth E. Finley, former newspaper woman, disclosed a fact that had lain dormant for many years in her new book, "The Lady of Godey's," by telling how Sarah Josepha Hale, America's first woman editor, got President Lincoln to issue the first Thanksgiving Day Proclamation in 1863.

## INTRODUCING THE CHAMPIONS

Courtesy Grand Rapids Press.



Lowell football squad: Back Row, Left to Right—Ray Avery, assistant coach; Coger, Stormzand, Rutherford, Maloney, Doyle, Supt. Gummer, Coach, Ronald Finch. Second Row—Houghton, Weaver, Rickner, Houseman, Hartley, Clark, Baird, Ross, Bergin. Bottom Row—Wepman, Lalley, McMahon, Burras, Green, Dinsen, Court, Morse.

Eight of these boys have played their last games for the high school. They are Baird, Wepman, Sterkns, Ross, Court, Maloney, Stormzand and Houseman. Collectively these boys represent the best gang of football players to have ever finished their careers in one year. Several of them should make good at college.

Baird, Houseman and Wepman are all four year men and each one has excelled in his department of the game. In Baird, Lowell possessed a defensive end

will not be excelled anywhere. Willie, offensively and defensively, ranked higher than any opponent met this year. Houseman, always a dependable tackle, played his best football this year. It is difficult to see how Mr. Finch will be able to plug the gaps left open by the demise of these eight boys. They will all be missed greatly.

As a result of the victory last Friday over Wayland, until then the undefeated Allegan county team, Lowell advanced another round up the ladder of football fame from the Kent county

championship to the Western Michigan championship. The home team boasts 20 consecutive victories in the past two seasons. Her total score for the present season reaches 244 to 18 for opponents, as follows: Lowell 39, Lee 0. Lowell 7, Grand Haven 0. Lowell 26, Sparta 0. Lowell 14, St. Johns 0. Lowell 41, Rockford 6. Lowell 21, Belding 6. Lowell 14, East G. R. 0. Lowell 14, Grandville 0. Lowell 42, Wayland 0.

## Lowell Boxers in Ionia Tournament

Among the entries from Lowell included the names of Jim Kerr and Lawrence Kerr, Ed. Potter, Richard Baird, Chas. Baird and E. Laney. Saranac will send S. Buntance, James Topp.

The first elimination bouts will be run off on December 1 and 8; the semi-final bouts will occur on the 15th and the finals will be run on the evening of December 22. Competition will be open to all eight weight classes and both winners and runners-up will receive trophy belts.

Nearly fifty amateur boxers have signed up for the annual championship belt tournament to be staged at the Ionia armory during December by Company II, Michigan National Guard.

## Getting Ready for New Deisel Engine

There has been much activity at the municipal plant on Riverside Drive the past few weeks preparatory to the installation of the new Deisel engine, which has been purchased. The new engine will be placed alongside of the old engine, work for the foundation having reached the point of pouring cement, beginning Friday. Every effort has been made to construct a foundation that will prove durable and lasting.

Partitions have been removed and I-beams are in place. The business office has been moved to the south side of the building to make room for the new engine, shipment of which will be timed to arrive as soon as the cement for the foundation has cured properly, which will be in the neighborhood of two or three weeks.

## Joel C. Jackson Lived 89 Years

Mr. Joel C. Jackson, son of George and Jane Jackson, was born in Augusta, Ottawa county, Canada, April 1, 1842, and came to Michigan at the age of 21 and settled on a farm in Ionia county.

In 1880 he was united in marriage to Lucy A. Beach of Kent county who died May 14, 1919. To this union was born six children: Mrs. W. E. Spencer, of Lowell, Mrs. Bert Courtney of Portland, Mrs. Wm. Frey of Saranac, Mr. Lewis Jackson, who preceded him in death by six years, Mr. Claude Jackson of Grand Rapids, Mrs. Wm. Billington of Portland, Ind.

Mr. Jackson passed away Wednesday evening, Nov. 18, at the home of his daughter, Mrs. W. E. Spencer, where he made his home for 5 1/2 years, at the age of 89 years, 7 months and 18 days. Funeral was held at Clarksville Saturday, Nov. 21, 1931; burial in Clarksville cemetery.

He leaves to mourn his passing: Two sisters, five children, twenty-three grandchildren, three great-grandchildren, besides a host of other relatives and friends.

## DEATH OF GEO. B. WINEGAR

Mrs. O. E. Wadsworth received the sad tidings Friday morning that her brother, George B. Winegar, of Perry, Mich., had passed away after a lingering illness of two or more years. Mr. and Mrs. Wadsworth left Sunday morning to attend the funeral which was at his late home Sunday afternoon, Mr. Winegar spent his boyhood days in South Boston attending Lowell High school in the 70's and was a one time business man on Lowell Main street.

It is not too late for you to make a contribution to the Red Cross Relief fund, which should have the support of all citizens able to give anything.

## Eddie Cantor in Whoopee Picture

Eddie Cantor, surrounded by a bevy of beautiful girls, comes to Strand Sunday and Monday in his latest comedy, "Palmy Days." The picture is an endless series of laughs, thrills and surprises as it follows the adventures of Eddie and Charlotte Greenwood. Cantor inadvertently becomes the efficiency expert of a bakery—and now we know why doughnuts are "nuts." The picture has it's serious (?) moments as Cantor expounds the correct manner in which to accomplish the difficult feat of dunking a sponge cake, which of course is very worthwhile information. This gorgeous show of fun, laughs and music is really much too good to miss.

## Annual Meeting of Welfare Union

A year ago an attempt was made to centralize the Welfare work in Lowell, and all Religious, Patriotic, Fraternal and Civic groups were asked to send representatives to a meeting in order to perfect such an organization. Officers were elected and the order became the Lowell Welfare Union.

## History of Lowell

Work on the history of Lowell is going steadily forward. This has been a larger undertaking than the committee in charge anticipated, but when completed the book will be found well worth while. The amount of time spent in research work has been great, but necessary in book of this kind. The book will be out in a few weeks. It will be profusely illustrated.

## Hold Services for William Vollwiler

Funeral services for William Vollwiler were held at the late home in Caledonia tp. last Friday. Interment was in the Caledonia cemetery. Mr. Vollwiler was born in Barry county in 1870 and had spent his entire life in Barry and Kent counties. He is survived by the widow, a semi-invalid. Mr. Vollwiler left no children of his own. Mrs. Vollwiler is the mother of children by a previous marriage.

Mr. Vollwiler was murdered in his barn early last Tuesday night. A Ledger reporter visited the scene of the crime and from the position in which the body was found and from the manner of the wounds, there is not much doubt but that the victim was assaulted from behind.

## DEATH OF MRS. L. H. TAFT

Mrs. L. H. Taft, wife of a former Lowell druggist, died Nov. 21 in Colorado. She was 64 years old. She is survived by her husband and two sons, Leonard and Russell.

Our own philosophy: You can't measure a man's life by his tombstone.

The trouble with so many opinions is that they are moldy.

## Should Lowell Change Its Form of Government?

AS the result of a law enacted by the last state legislature, Lowell is one of the 152 villages of the state of more than 750 population eligible to reincorporate as a city.

Because of the importance of this question The Ledger believes that this is a matter that should be given careful consideration on the part of all Lowell taxpayers and not passed by without careful investigation.

The Michigan Municipal League estimates that a reduction of more than one million dollars in the cost of government in Michigan is possible without reducing governmental service by the reincorporating of these 152 villages.

This saving is made possible principally by eliminating the duplications of government now existing in our township-village system. It is pointed out, "In every village the village assessor and the township supervisor both assess all the property and make out separate tax rolls; the village treasurer and the township treasurer each have a separate roll for the collection of taxes; all voters must register twice, once with the village clerk, for village elections, and once with the township clerk, for general elections—and these are only the major duplications."

## Science Finding God

This column has had something to say about the unreasonable-ness and futility of the atheistic movement. In this week's Literary Digest we find a reassuring discussion under the heading "Science Finding God," the opening sentence of which is: "Atheism can find little comfort now in Science." Reading on we find this: "Science has no quarrel with religion. Religion affirms a God. Science is coming to that assumption. The purpose and plan scientists find in the cosmos require it." Continuation of this argument by us would seem like setting up a straw man to batter it down. In our humble opinion atheism hasn't a leg to stand on. When its handful of advocates can account for an accurate, perfect time-keeping watch without a watch maker, we will consider a like statement regarding the infinite and eternal time keeper of the heavens. Till then, we shall rest content in the ability of the Almighty Watch Maker to care for His own.

The Literary Digest lists The Grand Rapids Herald as Independent-Republican. Good! Long and close acquaintance with The Herald justifies the classification.

With murder in Caledonia the crime wave is getting close home. Now, will some of our Wet neighbors move to abolish the law "Thou shalt not kill," because "It can't be enforced!"

Extremes of Protestantism A Ledger exchange reveals in its Church Notes department that a certain town has a What Not church and a "Liberal" What Not. Just how "Liberal" either is can only be inferred from the evident fact that the members of one church were so illiberal or so intolerant that they could not fellowship in the same church. In another Michigan village of the same size and population where the Methodist church windows are boarded up and the building idle because a pastor could not be supported, there are two Baptist churches, one small congregation having split up because of petty differences which its members could not or would not tolerate.

Result: Decreased religious efficiency and increased financial burdens in the communities concerned. The little creedal differences involved may seem important to the contestants; but to the world at large they appear trivial and ridiculous and the response—felt if not expressed—is get together yourselves before you can expect to lead others. Such conditions obtain in thousands of communities. Fortunately, some denominations have seen the light and are refusing to intrude on fields already sufficiently taken care of religiously by one or more Christian churches.

## STRAND ATTRACTIONS

Thursday special Thanksgiving program matinee and night. Zane Grey's Riders of The Purple Sage. Comedy, Papa Love Mama. Sport Champion novelty, Forehand Backhand Service, Vagabond Adventure. Friday and Saturday: Buck Jones in The Deadline Comedy, Mickey Mouse cartoon, The Casaway, Harry Carey in The Vanishing Legion, Movietone News. Sunday and Monday: Eddie Cantor and Charlotte Greenwood in Palmy Days, Comedy, Pajama Party with Thelma Todd and Zazu Pitts. Pathe Sound News. Tuesday and Wednesday: Clive Brook and Peggy Shannon in Silence. Comedy, Slow Poison. Magic Carpet of movietone. Down to Damascus.

Warm weather has been reported all over the nation, with the exception of a few states. This doesn't mean anything when the next blizzard arrives.

## LOWELL VICTOR OVER WAYLAND WELFARE GAME

CHALLENGING TEAM GOES TO GOOSE-EGG DEFEAT UNDER AVALANCHE OF TOUCHDOWNS—LOCAL WELFARE FUND NETS \$100.

Lowell closed its football season last Friday in a blaze of glory by crushing Wayland beneath an avalanche of touchdowns. The boys skidded in a sea of mud to six touchdowns and the point after each touchdown to make a grand total of 42 points. During all of this time Wayland might just as well have been in another county for they offered no opposition to speak of and they didn't appear to know what it was all about. The local fans were disappointed in the type of football displayed by Wayland. They had a right to expect a close game in view of the fact that Lowell was the challenged team and was supposed to be on the defensive. It must be said that the Wayland fans were true to their team for they turned out in great numbers.

According to the advanced dope Lowell should have battled Wayland on even terms. We do not wish to belittle their team but we frankly state that the unexpected large score was due to the excellent coaching on the part of Mr. Finch. He had all of Wayland's pet plays stopped cold and on offense he perfected an attack according to the weakness of Wayland's defense. All of Lowell's players did just what Mr. Finch asked them to do. They never played better football and each one deserves personal mention.

Twenty-two Lowell boys got into the game and twenty-two Lowell boys played superb football.

## \$100 For Welfare

The receipts from ticket sales for the game were \$127.50. The expenses were \$27.50, leaving \$100 net to turn over to local Welfare Union.

Wayland reported gross ticket sale in excess of \$225. The rainy weather kept the receipts at the gate down to a minimum. Lowell has received other challenges for charity games but the season has been officially closed. Ten games of football in one season is more than enough for boys of high school age. The first basketball game will be December 4 and Mr. Finch will have to hurry to get ready for this game.

## Flower Exchange

Mrs. J. E. Jeffery of East Lowell writes the editor a letter suggesting that the Ledger start a flower exchange. We think the idea is a good one and our readers are invited to make use of the exchange as there will be absolutely no cost for this service. If you have perennials, annuals, or flowers, plants or bulbs of any description you would like to exchange for other varieties, just make the same known through the Ledger. Be sure to write your name and address plainly and give phone number if you have one. The Ledger believes that the culture of flowers can be greatly enhanced in this community through the medium of this exchange.

## Rural Teachers Banquet Dec. 5

Final plans for the second annual Kent county rural teachers banquet have been shaped up by the committee on arrangements. It is to be held on December 5 at the Grand Rapids Y. W. C. A. In addition to teachers, their wives, husbands, and sweethearts are invited. Special importance attaches to the meeting this year because of the launching of the new rural teachers organization. A proposed constitution, a slate of officers, and working plans are ready for the teachers to discuss and vote upon at the banquet. Bernard Spaulding of Caledonia is general chairman. Clay Utter of Byron township is program chairman. Mary Troy of Gaines township is in charge of decorations for the banquet. George Wolcott of Paris township is chairman of the invitation and ticket committee.

## Fred D. Keister Broadcasts Friday

Fred D. Keister, well-known Ionia newspaper man, will broadcast this week Friday, Nov. 27, at 1:40 p. m. over station W. L. S. Mr. Keister's talk will deal with human interest material about the state hospital and the Michigan reformatory that should be of considerable interest to the people of this section.

## BOYLAN'S REPORT PLEASANT TRIP TO FLORIDA

Mr. and Mrs. R. B. Boylan are now located at 221 Main street, Kalamazoo, Fla., for the winter. In a letter to The Ledger Mr. Boylan says: "We had a very pleasant trip—no rain from start to finish. They are hauling in water in Georgia and northern Florida. Muck fires were so bad that we had to burn headlights until 10 in the morning. Kindest wishes to all."

## How Christmas Seal Sales Benefit



Scene in one of the free chest clinics which are conducted regularly by the Anti-tuberculosis Society in 14 Kent County centers. Christmas Seals support his service.

Tuberculosis spares no home! No home is safe until every home is safe from this disease! With this in mind the Grand Rapids Anti-tuberculosis Society is constantly waging a new offensive against an old disease. Through funds raised in the sale of Christmas Seals this organization comes regularly into the towns and suburbs of Kent county with its free chest clinics and tuberculosis nursing service, always striving to find the disease before it is advanced, so it may be easily cured. In the villages of Ada, Byron Center, Caledonia, Cedar Springs, Coonstock Park, Fairview, Galewood, Grandville, Home Acres, Kent City, Lowell, Rockford, Sand Lake and Sparta more than 200 families are kept under medical and nursing supervision of this organization. In these families more than 350 children have lived in close family contact with tuberculosis and should be watched through early adult life. Childhood tuberculosis, the latest type of the disease discovered, is sought through the medium of a tuberculin test and X-ray. The need of extra rest and food which supply the maximum amount of body building materials are discussed with the parents of such cases in order to prevent open disease. "When we figure that some advanced cases taking the cure have already cost this county from eight to ten thousand dollars we may consider well spent the small sum raised through the sale of Christmas Seals to prevent this disease," states Dr. J. D. Brook, county health officer, who is honorary chairman for the rural sale. "Every fruit grower knows that if he does not spray his trees in the bud he may expect wormy apples. Isn't it more important to try to prevent worms or disease developing down at the core of our young people?"







ALTO DEPARTMENT

OBITUARY

Nathaniel Bryant was born in Lowell township, August 9, 1863, and died November 18, 1931, at the home of his daughter, Mrs. M. A. ...

Card of Thanks We wish to express our sincere gratitude to our relatives, friends and neighbors for their floral offerings and the sympathy and kindness shown to us in our bereavement...

Lived Here 50 Years Ago Mrs. Frank Fairchild has received the sad news of the death of her aunt, Mrs. Olive Helmer...

Alto Local Mrs. Elmer Ellis and daughter Joan, spent Thursday with Mrs. Glad Silcox...

BOWNE BUGLE NOTES Mrs. Henry Johnson, Mrs. Floyd Flynn and Mable Beray attended the Kent County Extension Leaders meeting at Lowell on Friday, November 20...

Too Much Acid Many people, two hours after eating, suffer indigestion. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia...

Too Much Acid (Continued) You will never suffer from excess acid when you prove out this easy relief.

Too Much Acid (Continued) The ideal dentifrice for clean teeth and healthy gums is Phillips' Dental Magnesia tooth-paste.

Too Much Acid (Continued) Phillips and Mary Burns were week-end guests at the Graham home in Cascade.

Too Much Acid (Continued) If you want pictures in your advertising, we have them.

Too Much Acid (Continued) Mrs. and Mrs. George Murray entertained a number of friends from Grand Rapids over the week-end.

ADA DEPARTMENT

Show Given in Honor of Miss Rothenbahr

Mrs. Edward McCormick entertained a miscellaneous group of friends at her home on Wednesday afternoon in honor of Miss Rothenbahr...

SOUTH BOWNE Mrs. Wm. Geisler and Mrs. Mattie Misher attended a quilting party Wednesday at the home of Mrs. Roy Nagler of Freepport...

Shower in Honor of Miss Cora Foster Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

Shower in Honor of Miss Cora Foster (Continued) Mrs. Cora Foster entertained a shower for her daughter, Miss Cora Foster, on Saturday afternoon...

BOXING!!

ANNUAL TOURNAMENT AT THE ARMORY IONIA, DEC. 1-8-15-22

A MONTH OF BOXING—A HUNDRED ENTRIES—ALL CLASSES IN WEIGHTS REPRESENTED, CHAMPIONSHIP BELTS FOR WINNERS AND RUNNERS-UP EACH DIVISION

Fight Fans from all over Central and Western Michigan will be treated to a month's program of boxing during the annual Boxing Tourney to be staged throughout December by Co. H Michigan National Guard...

PLENTY OF ACTION—EXCELLENT SEATS—WRITE OR PHONE THE ARMORY FOR RESERVATIONS. PRELIMS DEC. 1 AND 8. SEMI-FINALS DEC. 15. FINALS DEC. 22. BOUTS START AT 8:00 P. M.

Under Auspices Co. H Michigan National Guard

300 Reserved Seats at \$1.00 800 General Admission 50c

Millions of FOLEY'S 30¢-60¢-1.20 GENUINE HONEY-TAR COMPOUND

STANDARD RED CROWN - the better gasoline

Pepp and Vitality Now!

THE ski-jumper is a glorious picture of vital energy. Mark the ease and grace of that poised figure. And know that every nerve, every muscle, is adjusted for that magnificent leap.

Know, too, that Standard Red Crown—the better gasoline—is perfectly adjusted. It won't fail—it can't fail—to pep up your engine, because it's made to a formula that insures brilliant, sparkling performance NOW—and always.

Try Standard Red Crown today. See how eagerly your engine leaps into life. Feel that rhythmic throb of surging power. And remember that Standard Red Crown gives maximum performance at a moderate price.

It Burns Clean at Any Speed Sold where the Red Crown emblem is displayed. Standard Oil Company (Indiana)

KEEP YOUR SPARK PLUGS CLEAN EASY STARTING ACCELERATION POWER Stormzand's Garage

Thanksgiving Greetings

Officers and Directors of the Lowell State Bank

Directors: N. E. Bergerson, J. P. Freeman, H. J. Englehardt, Dudley H. Waters, E. R. Kniffen, F. H. Swarthout. Officers: E. R. Kniffen, Vice Pres., D. A. Winger, Asst. Cashier.

We know of no time more opportune than this day of Thanksgiving to extend our best wishes to the friends who have honored us with their patronage.

Mary Pickford Enlists President's Support

Mary Pickford, America's Sweetheart, presented President Hoover with the first two tickets of the new motion picture which will be shown at the Capitol Theatre...

North Keene Will Daller is shingling part of his house. The local school has its new mail box and will be known as the Keene School.

Knows Italy's Plans Poor Sleep Due To Gas In Upper Bowel

Gas sleep is caused by poor digestion of food. You can't get rid of this by just doctoring the stomach because most of the gas is in the upper bowel.

ENORMOUS VALUE OFFERED BY U.S. GLORITONE RADIO

Model No. 99A \$39.95 ONLY COMPLETE WITH TUBES

WHEN we say ENORMOUS, we really mean Big Huge Value, now with Super-Heterodyne, full range Mu and Pentode Tubes and a natural life-like Electro-Dynamic Speaker.

Smith's Auto Laundry Formerly Chris 228 N. Ionia Ave. Grand Rapids, Mich.

Smith's Auto Laundry (Continued) We wash, grease, simulate, clean motors, vacuum clean the interior.

Smith's Auto Laundry (Continued) Bring this ad and we will grease your springs and wash your car for \$1.00

WANT COLUMN

FOR SALE—Short-horn bull, 14 months old, pure bred.

WANTED—Will the person who borrowed my bicycle from my porch please return it. Janice Denny, 504 E. Main St., Lowell, Mich. 26-27.

WANTED—Old horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-28.

FOR RENT—Heated room for rent. Call at 411 W. 1st St., Lowell, Mich. 26-29.

FOR RENT—Five rooms and bath. Over 1900 sq. ft. and 10' ceilings. Inquire of J. J. 1027 S. 1st St., Lowell, Mich. 26-30.

FOR RENT—Living rooms over postoffice. Newly papered and painted. Call at 411 W. 1st St., Lowell, Mich. 26-31.

FOR RENT—Dwelling house, 7 rooms, 2 1/2 baths, full basement. Call at 411 W. 1st St., Lowell, Mich. 26-32.

FOR SALE—Hay, straw, oats, bran, etc. Call at 411 W. 1st St., Lowell, Mich. 26-33.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-34.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-35.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-36.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-37.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-38.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-39.

Positive Proof

of FORD ECONOMY

City of Detroit purchases 137 new Ford cars. Hundreds now in use prove low cost of operation.

These 137 new Ford cars represent one of the largest deliveries ever made to a municipality at one time.

21 radio-equipped Ford scout cars were traded in on this purchase. They had been operated day and night for two years in heavy traffic and all kinds of weather.

Their individual records ranged from 78,434 miles to 143,723 miles with a grand total of 2,283,097 miles. The operating cost of the 21 cars was 2,284 cents a mile—less than 2 1/3 cents. This cost included all fuel, oil, tires, repairs and every other item except depreciation and insurance.

577 Ford cars in Detroit City travel, the 300 in the Police Department travel a total of 6,591,937 miles during the past fiscal year, at an average cost of 2.9 cents a mile.

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grinding service. The results show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

FIFTEEN DIFFERENT BODY TYPES \$430 to \$640 (F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical line payments through the Authorized Ford Finance Plans of the Universal Credit Co.)

Many claims have been made on operating costs, but here in the carefully kept motor car records of the City of Detroit is positive proof of Ford economy.

In the paragraphs above, it is seen that 21 Ford scout cars averaged less than 2 1/3 cents a mile and 300 Ford cars in all branches of Detroit police work averaged 2.9 cents a mile!

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grinding service. The results show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

FIFTEEN DIFFERENT BODY TYPES \$430 to \$640 (F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical line payments through the Authorized Ford Finance Plans of the Universal Credit Co.)

WANT COLUMN

FOR SALE—Short-horn bull, 14 months old, pure bred.

WANTED—Will the person who borrowed my bicycle from my porch please return it. Janice Denny, 504 E. Main St., Lowell, Mich. 26-27.

WANTED—Old horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-28.

FOR RENT—Heated room for rent. Call at 411 W. 1st St., Lowell, Mich. 26-29.

FOR RENT—Five rooms and bath. Over 1900 sq. ft. and 10' ceilings. Inquire of J. J. 1027 S. 1st St., Lowell, Mich. 26-30.

FOR RENT—Living rooms over postoffice. Newly papered and painted. Call at 411 W. 1st St., Lowell, Mich. 26-31.

FOR RENT—Dwelling house, 7 rooms, 2 1/2 baths, full basement. Call at 411 W. 1st St., Lowell, Mich. 26-32.

FOR SALE—Hay, straw, oats, bran, etc. Call at 411 W. 1st St., Lowell, Mich. 26-33.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-34.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-35.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-36.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-37.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-38.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-39.

Positive Proof

of FORD ECONOMY

City of Detroit purchases 137 new Ford cars. Hundreds now in use prove low cost of operation.

These 137 new Ford cars represent one of the largest deliveries ever made to a municipality at one time.

21 radio-equipped Ford scout cars were traded in on this purchase. They had been operated day and night for two years in heavy traffic and all kinds of weather.

Their individual records ranged from 78,434 miles to 143,723 miles with a grand total of 2,283,097 miles. The operating cost of the 21 cars was 2,284 cents a mile—less than 2 1/3 cents. This cost included all fuel, oil, tires, repairs and every other item except depreciation and insurance.

577 Ford cars in Detroit City travel, the 300 in the Police Department travel a total of 6,591,937 miles during the past fiscal year, at an average cost of 2.9 cents a mile.

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grinding service. The results show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

FIFTEEN DIFFERENT BODY TYPES \$430 to \$640 (F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical line payments through the Authorized Ford Finance Plans of the Universal Credit Co.)

Many claims have been made on operating costs, but here in the carefully kept motor car records of the City of Detroit is positive proof of Ford economy.

In the paragraphs above, it is seen that 21 Ford scout cars averaged less than 2 1/3 cents a mile and 300 Ford cars in all branches of Detroit police work averaged 2.9 cents a mile!

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grinding service. The results show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

FIFTEEN DIFFERENT BODY TYPES \$430 to \$640 (F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical line payments through the Authorized Ford Finance Plans of the Universal Credit Co.)

WANT COLUMN

FOR SALE—Short-horn bull, 14 months old, pure bred.

WANTED—Will the person who borrowed my bicycle from my porch please return it. Janice Denny, 504 E. Main St., Lowell, Mich. 26-27.

WANTED—Old horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-28.

FOR RENT—Heated room for rent. Call at 411 W. 1st St., Lowell, Mich. 26-29.

FOR RENT—Five rooms and bath. Over 1900 sq. ft. and 10' ceilings. Inquire of J. J. 1027 S. 1st St., Lowell, Mich. 26-30.

FOR RENT—Living rooms over postoffice. Newly papered and painted. Call at 411 W. 1st St., Lowell, Mich. 26-31.

FOR RENT—Dwelling house, 7 rooms, 2 1/2 baths, full basement. Call at 411 W. 1st St., Lowell, Mich. 26-32.

FOR SALE—Hay, straw, oats, bran, etc. Call at 411 W. 1st St., Lowell, Mich. 26-33.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-34.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-35.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-36.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-37.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-38.

WANTED—Horses for feed, will pay as high as \$10.00 per head. Call at 411 W. 1st St., Lowell, Mich. 26-39.







Cash Specials for Saturday

Table with 3 columns: Item, Price, Item, Price, Item, Price. Items include Hamburg, Beef Roast, Lg. Frankfurts, Fresh Side Pork, Pure Pork Sausage, Shankless Smoked Picnics, Shoulder Pork Roast, Pork Roast Fr. Picnic, Rd. or Sirloin Steak, Bacon Squares.

WEAVER'S MARKET Phone 156 We Deliver

ATTENTION!

Ladies' and Gents' Suits and Coats, \$1.00 cleaned and pressed. Ladies' Plain Dresses cleaned and pressed \$1.00. Men's Hats cleaned and blocked 50c. Suits and Coats sponged and pressed 50c.

All minor repairs made with no extra charge. Satisfaction Guaranteed. WE CALL FOR AND DELIVER Lowell Cleaners and Dyers Phone 110 SIMON & ROTH 104 W. Main St.

SPECIAL RATE For a limited time only you can get The Lowell Ledger and either the Grand Rapids Herald or the Grand Rapids Press one year for \$4.70.

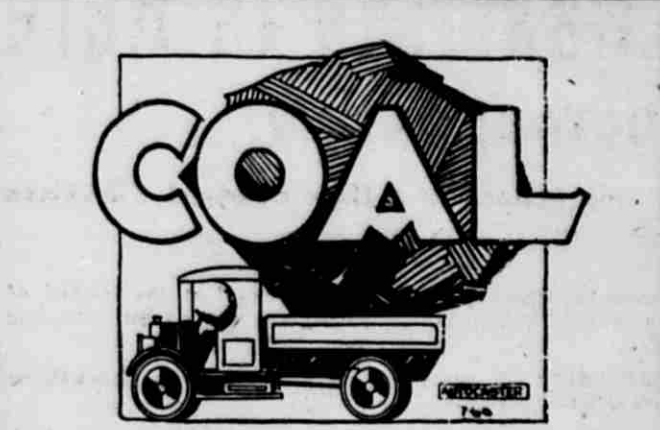
BE LOYAL To Your Town as well as to your Country PATRONIZE YOUR LOCAL MERCHANTS

Announcements The West Lowell Ladies' Aid will meet with Mrs. Gabe Onan on Wednesday, Dec. 2 for dinner.

CARD OF THANKS We take this means of expressing our heartfelt thanks to neighbors and friends for their many acts of kindness during our great bereavement and for the beautiful flowers.

Thanksgiving at Gibson's

Turkeys, Ducks, Chicken, Oysters, Fish, and a complete line of other meats. Tasty Cup Coffee, 19c lb. 2 lbs. 34c. Kent Club Green Tea, 1/2 lb. 25c. 1 lb. 45c.



A Load of Our High Grade Coal Is As Near As Your Phone. This Coal IS High Grade, free from slate and other impurities. BE PREPARED With a Load in Your Bin. C. H. Runciman Call 34 Lowell, Mich. Call 152

This and That From Around The Old Town

Oscar Moore and family moved into part of C. H. Beadle's house. Mr. and Mrs. Willard Dennie were Sunday guests of friends in Grand Rapids.

Mr. and Mrs. Lloyd Goff visited his parents, Mr. and Mrs. Cook at Saranac Sunday. Rev. and Mrs. A. T. Cartland of Lake Odessa called on a few friends in Lowell Monday.

Mrs. Mary Tucker of South Boston, spent Tuesday afternoon with Mrs. Caroline Coulter. Mr. and Mrs. L. R. Miller spent last Friday and Saturday with her people at Williamston.

Miss Clara Addis of Carson City is the guest this week of her sister, Mrs. W. J. Anderson. Mr. and Mrs. Grant Warner were Sunday guests of Mr. and Mrs. Chas. Buttrick of Ada to a venison dinner.

Mr. and Mrs. B. F. Green entertained J. C. Rector and daughter Shirley of Grand Rapids for the day Sunday. Mrs. James Crane and son Roland of Lansing will be Thanksgiving guests at the Ashley-Allison home.

Mrs. Kate Oliver returned home Friday after several weeks with her sister, Miss Lizzie Terwilliger, of Grand Rapids. Sunday Mr. and Mrs. M. T. Sinclair visited his sister, Mrs. Peter Thomas, who is quite ill at her home at Harris Creek.

Mr. and Mrs. Fred Scott of Lansing and Mr. and Mrs. Harry McPharlin of Grand Rapids are being entertained for Thanksgiving dinner at the Ferris Taylor home.

FURS

Glazed, Cleaned, Repaired, Relined, Altered. Have yours fashioned according to the newest lines, into jackets or neckpieces. Only furriers supplies used. Mrs. J. A. DuByn Phone 132-F-4

Social Events

Married Dorothy, daughter of Mr. and Mrs. A. T. of Belding, and Glen, son of Mr. and Mrs. Wm. Converse of Keene, were married in Belding Wednesday noon.

Wedding Announced Mr. and Mrs. Will Buck announce the marriage of their daughter Erma, to Mr. Arthur Nichols of Grand Rapids Saturday evening, November 21 by Rev. Thos. G. R. Brownlow, pastor of Second St. M. E. church, Grand Rapids.

Marriage Announced Mr. and Mrs. Bert Phillips announce the marriage of their daughter, Miss Ila Phillips and Mr. Daniel Kallward at the Lutheran chapel, ceremony read by the Rev. Dorn at 8:30 o'clock Saturday evening.

A Delightful Surprise Last Thursday evening about twenty friends of Glenn Chaffee called at his home in Vergennes to remind him of another birthday.

Bunco was played. Mrs. Carl Miller of Lansing and Mr. Morse Summers received the honors. Mrs. Home Morris and Jack Winger received consolations.

A delightful lunch was served by Mrs. J. C. Ward and Mrs. Thomas Morris after which the guests were wishing him many more happy birthdays.

Misses Florence Fleming and Elda DuByne entertained a group of friends from East Lansing and Ionia at the latter's home on Friday evening with a farewell party for Miss Lilyan Chase and brother Paul of Ionia who are joining their parents in Wisconsin this week.

Mrs. Howard Collins and Mrs. Harold Collins entertained with a shower for their sister-in-law, Mrs. William Collins at the home of Mrs. James Collins Thursday afternoon. Three tables of bunco were played.

The hostesses served dainty refreshments and the guest of honor was the recipient of many lovely gifts.

Mrs. Wilbur Pennock entertained her bunco club at her home Friday afternoon with five tables in play.

Mrs. Susie Sayles entertained the West Side Euchre club at her home last Tuesday afternoon. Her guests included Mrs. Dell Condon, Mrs. Fred Rogers, Mrs. E. Evelyn, Dr. and Mrs. E. T. Charles, Mrs. Charles L. Williamson, Mrs. Chris. Bergin, Mrs. Will Morgan, Mrs. Will Flynn, Mrs. Merl Sinclair, Mrs. Tom Lally, Mrs. John Howard, Mrs. Lew Wingeier, Mrs. Kittie Charles, Mrs. Charles Rogers, Mrs. Merritt Day and Mrs. Gordon Frost of Mosley.

Mr. and Mrs. Warren K. Lusk of Lansing gave a family dinner party at their home in honor of the birthday anniversary of her sister, Mrs. O. J. Yeiter. Other guests were Mrs. J. Yeiter, daughter of Mrs. E. Evelyn, Mrs. E. T. Lusk, of Grand Rapids, Mr. and Mrs. Dale Curtis and Mr. and Mrs. Charles Smith of Alto. This was a complete surprise to Mrs. Yeiter who was the recipient of many beautiful and unusual gifts.

Mr. and Mrs. James Collins were hosts Saturday evening at a birthday party for Mrs. Harold Collins. Four tables of pedro were played. Guests included Mr. and Mrs. Howard Collins, Mrs. Chester Weldon, Mrs. J. H.

Gaunt and son, Bud, with his lady friend, Miss Bernice Morgan, Mr. and Mrs. Willie Collins and three children, Mrs. Grace Collins, Miss Goldie Collins and Gerald, Mrs. William Collins, Mrs. Gladys Hartley, Mrs. Chas. Kellogg and Mr. and Mrs. John Trix of Grand Rapids. At midnight a sumptuous pot luck supper including a fine birthday cake was served. The guest of honor received many handsome gifts.

A small surprise party was given Mrs. Will Fox Monday night in honor of her sixty-ninth birthday anniversary. Her brother-in-law and sister, Mr. and Mrs. Walter Blakeslee of South Lowell and Mr. and Mrs. Grant Warner came to her home bringing baskets of good eats to which all did ample justice.

Mrs. Ralph Sherwood entertained with a shower for Mrs. Burnett Condon at the latter's home Thursday afternoon. Seventeen guests were present and passed the time in brain teasers and games.

Mr. and Mrs. Reuben Lee gave a delightful dinner and bridge party at their home Monday evening, their guests being Mr. and Mrs. J. Mort Townsend of Hastings, Mr. and Mrs. Rudolph Bieri of Grand Rapids, Mr. and Mrs. W. W. Gumsier, Mr. and Mrs. Lee Miller and Mrs. R. G. Jefferies. Places were marked with clever and originally designed cards. Honors were awarded Mrs. Gumsier and Mr. Jefferies.

Eugene Niles celebrated his tenth birthday anniversary Tuesday and George Gofredsen, Phillip Althen, Bernard Kropf, Bradford Gibson, Harold Dolloway, Jack Simon and his cousin, Doris Johnson helped in the ceremony, each presenting him a gift. A luncheon was served by Mrs. Niles.

Mr. and Mrs. Wilbur Melle moved into the Mrs. Coletta Condon suite on N. Monroe. Allura Frost of Detroit spent the week-end with her parents, Mr. and Mrs. Gordon Frost.

C. H. Beadle and aunt, Mrs. DeLoss Helmer, will spend Thanksgiving day with Mr. and Mrs. Robert Howe at Palo. Miss Evelyn White of Grand Rapids spent Sunday afternoon and evening with her parents, Mr. and Mrs. Arthur White.

Mr. and Mrs. Peter Mulder spent Wednesday and Thursday with his people, Mr. and Mrs. Henry Mulder of Grandville. Mr. and Mrs. Grinnell and their mother, Mrs. Bell Lowell of Benton Harbor, spent Friday with their cousin, C. H. Beadle.

Mrs. Harry Day returned home from Detroit Saturday where she has been with her mother, Mrs. Volter, who is quite ill. Sunday she was called to return as her mother was not so well.

The Webster brothers returned from the north each bringing home a fine deer. They reported nearly every car which crossed the Straits as having one or more deer with them.

Mr. and Mrs. Arle Weeks and son Robert, of Portland were Saturday night dinner guests of Mr. and Mrs. J. J. Holmes. Mrs. Cora Tomlinson accompanied them home for a week's visit.

Passersby stopped and gaped. What was the matter? Was there a crisis? Was the man worried about some grave difficulty? Nothing of the sort! He had simply remembered that a couple of his cable splicers were working on a hurry-up job and on his way home from the theatre had just "dropped in" to have a little chat with them and find out how they were getting along.

The Home Missionary Society of the Nazarene church has begun its welfare work and would appreciate donations of used clothing, worn quilts, etc. Leave word at the Nazarene parsonage or phone and it will be called for, or Mrs. R. Roy Johnson, E-255 Main street. (p23-24-25)

CALENDAR CONFERENCE The news from Geneva is that the decision of the League of Nations Committee was that definite action on calendar revision should be deferred to 1939, because of the multitude of other world perplexities that demand more immediate attention.

at Last

A PERFECT RADIO Majestic New and Amazing SUPERHETERODYNE Does Everything But Choose the Program

AUTOMATIC VOLUME CONTROL STATIC MODIFIER MULTI-MU TUBES ACOUSTIC CONTROL NOISELESS TUNING FULL-VISION DIAL



MODEL 62 Hepplewhite Highboy, Equipped with Majestic 9-tube superheterodyne chassis. Sold complete with Majestic Tubes, \$149.50

Special trade-in allowance up to \$50.00 on your old radio while stock lasts.

Ralph's Tire & Radio Shop Phone 433 for demonstration

UNUSUAL SIGHT RELATED IN NEW PERSONNEL BOOK

A man in evening dress, emerging late at night, from a manhole in the middle of Broadway and 42nd Street in New York City, might well attract attention. Such a sight is described in the book, "Strategy in Handling People," which has been written by Ewing T. Webb, market and advertising authority, and Professor John J. B. Morgan, of Northwestern University, and published by Bolton, Pierce & Company. The man was Burch Foraker, now president of the Michigan Bell Telephone Company, but at the time connected with the New York Telephone Company.

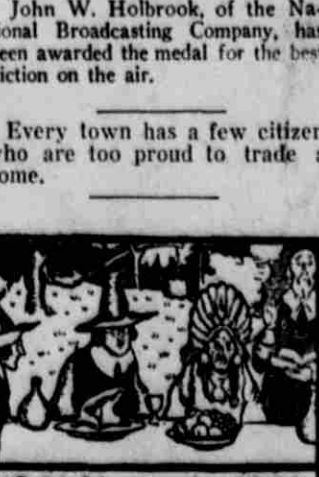
Passersby stopped and gaped. What was the matter? Was there a crisis? Was the man worried about some grave difficulty? Nothing of the sort! He had simply remembered that a couple of his cable splicers were working on a hurry-up job and on his way home from the theatre had just "dropped in" to have a little chat with them and find out how they were getting along.

Typewriter paper, 20c lb. at Ledger office. New and better quality.

This is one time of the year that hunters begin to outlie fishermen.

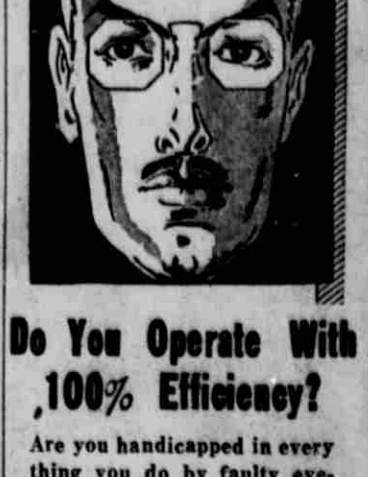
Do You Know— That there is no substitute for the BABY'S PHOTOGRAPH? An 8x10 "GOLD TONE" for \$1.00 Leonard Studios LOWELL, MICH.

Best Radio Talker SPECIAL OFFER TO LEDGER READERS For the balance of this year only we will make a special combination rate of \$4.70 for a year's subscription to The Ledger and either the Grand Rapids Herald or the Grand Rapids Press. This offer is good only on the Michigan rural routes.



John W. Holbrook, of the National Broadcasting Company, has been awarded the medal for the best fiction on the air.

Every town has a few citizens who are too proud to trade at home.



Do You Operate With 100% Efficiency? Are you handicapped in every thing you do by faulty eyesight and a continual eye-strain? There is no use letting such condition go on these days. Probably all it will take to give you perfect vision and comfort is the right right fitting in glasses. We are opticians of long experience, ready to serve you at an instant's notice. No charge for an examination. Phone 236 E. SIGLER Your Optometrist LOWELL, MICH.

Kroger Stores

Watch our windows for outstanding daily specials every Monday, Tuesday, Wednesday and Thursday

- Cream Cheese 19c Full Wisconsin Cream - delightful tangy flavor
Macaroni or Spaghetti 25c An economical health food - full of nutrition
NOODLES 15c Made from purest ingredients
PEANUT BUTTER 25c Country Club peanut butter. 1/2 jar 15c
JEWEL COFFEE 19c A mild drinking santon. 1/2 lb. 19c
SLICED BREAD 6c Country Club full lb. loaf 6c
COTTAGE CHEESE 12c Regular 1 1/2 lb. loaf 7c Sandwich Bread 1 1/2 lb. 8c
TOMATOES 25c Standard quality 3 No. 2 cans 25c
Pancake Flour 19c Country Club 5 lb. sack
Log Cabin Syrup 27c For those delicious steaming pancakes
BROWN SUGAR 5c Real old fashioned brown sugar
PRUNES 5c California fresh crop 70 - 80 size
CANVAS GLOVES 9c Strong and well made - handy everywhere
SCRATCH FEED 100 lb. bag \$1.30 A high quality low priced feed
WHITE or SHOE PEG CORN 10c No. 2 corn 10c
SUGAR 5c Fine Michigan granulated. 1 lb. 5c
Pork and Beans 25c Country Club 4 can 25c
Catsup 15c Country Club 14-cans. 15c 3-cans. 10c
For that delicious plate of pork and beans

FRESH FRUITS and VEGETABLES

- Bananas Fancy yellow fruit 4 lbs. 19c
LEMONS 25c 300 size - Sunkist doz. 25c
IDAHO POTATOES 15 lb. bag 31c
CARROTS Fancy California 2 bunches 15c
APPLES Jonathan - for eating 4 lbs. 25c Kings - for cooking, 5 lbs. 15c
Oranges California Navel - sweet and juicy 252 size doz. 21c

CHOICE QUALITY MEATS

- FRIDAY and SATURDAY SPECIALS
Pork Roast Picnic style 8c
Smoked Hams 15c Whole or half ham
Beef Roast 10c Choice chuck cuts

STRAND LOWELL Sunday - Monday NEW LOW PRICES Sun. Mat. at 8:00, 10c-20c Nights, 10c-35c IT'S THE GREATEST COMEDY SHOW ON EARTH! Superlative! Endless Surprises, laughs and thrills! You'll be in an ecstasy of merriment! Eddie in a doughnut factory! EDDIE CANTOR in PALMY DAYS With CHARLOTTE GREENWOOD It looks like a million—and costs what it looks like! A company of the world's most beautiful girls. You want to see this great show twice "Palmy Days" outwhoops "Whoopee" SEE THEM ALL AT THE STRAND! "Possessed," "Ambassador Bill," "Way Back Home," "Flying High," "Over the Hill" "MICHIGAN'S FINEST SMALL THEATRE"