## THE LOWELL LEDGER

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Consistent and Regular ADVERTISING in the Lovell Ledger
-Backed up by good goods and interested service on the part of Lowell merchants, will do mor for the enhancement of this town's well-being than any othe plan or method that can be devised

## For Mearly 40 Years

under both previous and presen management, the Ledger ha done its utmost to supply a com munity newspaper that woul reflect credit upon its town.
The esteem in which this pape is held in more than 1200 hom in this community testifies mogeratel successful in it
With these facts in mind we urge upon the merchants of Lowell the great importance of a consistent, regular advertising campaign in the columns of this paper. Such a campaign will keep this town on the map and render the service that hom owners of the community hav

## The Lowell Ledger

With its 1600 circuiation
reaches 1200 homes in this terr tory, which means 5000 readers in this community.


and

