

## $\therefore \quad$ OUR SPECIAL PAGE OF SERIAL STORIES

Two interesting serial stories appear regularty on this page. We choose only the best of literature' for our readers.

## THE DOOM TRAIL

By Arthur D. Howden Smith



The open mind


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 Emin


 xamem

GENERAL MOTORS





Skimblemishes


EYES HURT?

## Green's August Flower Anemen





## What "Boosting Lowell" Means

"Boosting" is a good old Yankee word that means a great deal more than ${ }^{\text {² }}$ merely saying pleasant things about your town. "Boosting" means raising up
prosperity.
Real honest-to-goodness "Boosting" means that every citizen of Lowell must put his heart, soul and ef every citizen of Lowell must put his heart, soul and ef A Booster gives his full moral and material support to any movement that benefits his community. He is faithful in his civic duties, for he recognizes the importance of an honest, efficient administra nizes.
tion
He lends his influence and support to our churches and schools, for he knows that these institutions are the builders offcharacter in our children.
He does his part in keeping Lowell attractive, for a clean city suggests health and order to prospective citizens.
He buys merchandise from his home town merchants because of their efforts and contributions, pleasures and advantages which our community offers.
Every signer to this and the other community pages has pledged himself to earnest and active boosting for Lowell. And they urge you to co-operate with
for its size in the country.

We, the undersigned, Believers in LOWELL, heartily endorse the above:
LOWELL, FIRST, LAST AND ALWAYS

John Borgerson
Art Schneider
C. G. Isaman

Robt. D. Hahn
C. R. Streeter

Geo. Herold
R. T. Ford

Lowell State Bank
The Lowell Ledger and Alto Solo
A. H. Stormzand

Warner \& Scott
Winegar \& Hartman
Lowell Specialty Co.
Lowell Produce Store
0. J. Yeiter
F. A. Gould

City State Bank
King Milling $\mathbf{C o}$.
Franklin E. Jessup
Lowell Lumber Co.

## LOWELL, FRIST, LAST AND ALWAYS

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