






## A TREMENDOUS PRICE REOUCTION

On danuary 7th, 1926, Dodge Brothers, Inc. will announce: tremendous reduction in the prices of their complote lise of motor crrs.
These reductions will apply on all Gars bought aftor midnight December 15th, 1925.

When the now priees are mado known on Jannary 7th, the full amount of the reductions will be immediatoly Pofunded to purchasers since December 15th.

These revolutionary reductions are mide possille by a recurt. Iy completed $\$ 10,000,000$ oxpansion program--now tuillinge and equipment that will nearly double the eapreity of Dodge Brothers factories in 1926.
There is no change in the poliey apon which Dadge Brothors established their leadership 11 years ago--the polioy of cess. stant improvemont without yearly modde.

GOULD'S GARAGE MICHIGAN


You will find at this store a beautiful assoriment of pleasing gifts for Man, Woman or Child Diamonds, Watches, Rings, Silverware, Closks, Radios, Phonographs, Sewing Mechiness, ote. can te tought here at lower prices. Come in and browse around. We will assure you prompt and courteous service.


RADOLA III A
 of operation
$\$ 83.80$


ATTRACTIVE SILVERWARE
Community Plate, 1817 Rogers Bros. Tudor,
Ge-Esco and other high-grade makes. What could Ge-Esco and other higli-grade makes. What could
please her more than additional silver or a com-
piete new chest. Any pattern matched.


WATCHES

$\$ 1.00$ to $\$ 65.00$
FOR HIM

| Waldemar Watch Chains | \$1.00 to \$ $\$ 15.00$ |
| :---: | :---: |
| Fountain Pens | \$2.00 to 87.00 |
| Silver Cigarette Cases | \$3.00 to \$8.00 |
| Cuff Links | 50 c to $\$ 10.00$ |
| Pocket Watches | 81.50 to 865.00 |
| Strap Watches | \$4.50 to \$40.00 |
| Brush Sets | 86.50 |
| Silver and Gold Pencils | 50 c to 86.00 |
| Gold and Silver Knives | \$2.00 to 87.50 |
| Emblem Rings | 88.00 to 818.50 |
| Scarf Pins | 50 C to 812.00 |
| Flashlights | \$1.00 to 83.50 |

Waldemar Watch Chains
Fountain Pens

Cuff Links
Pochet Watche

Brush Sets

Cor Gid Perchor

Emblem Ring

Flashlights



Raアtola III
A tiotube radio
that reaches as far as
any larger radio with
earphones only. Em-
inently adapted to
ones persoial and pri-
vate use ind
complete
$\$ 35.00$


Brunswick Phonograph and Radiola Super-Heterodyne Combined
All batteries inside cabinet, loop aerial in door. Biggest achievement loday for this $\$ 400.00$

Authorized Dealers for
The RADIOLA and ATWATER KENT
Alwater Kent Radios operated with Dry or Storage Battery
Installed complete 5 Tubes at $\$ 145.00$
We Service All Our Radios Cash or Time Payment

## The Gift Supreme

Diamonds monnted on beautiful White Gold mountings, or in the loose stones. We buy them from the largest imporier and can sell you the stone of your choice at a great savings to the prices obtainad by the larger city stores. It's the dollars you save that count the most.

Edison Phonographs Brunswick Phonographs Records 50c, 75c, $\$ 1.00, \$ 1.50$<br>White Sewing Machines Culbranson \& Chase Pianos Radio Actescories See Our Bargain Table


nadiola ill a Delive
New, Beautiful, Powerful 1926 Model
Dors anything any set will. No muffling or distortion. Walnut cabinet with batteries and loud speaker, self contained. Biggest sensation yet
592.50


Pearl Handle Manicure Sets Latest styles put up in attractive box. splendid girt.
$\$ 2.50$ to $\$ 15.00$

## FOR HER



SHOP MOW .. OMLY 6 MORE SHOPPIIG DAYS LEFT BEFORE CMIMSTMMIS

