






## Its The Same in Grand Rapids and in lonia

Personally, have you a friend who would like to buy a very poorly constructed out-of-style suit today at even $\$ 10$ ?

Or, have you in your acquaintance a woman, any age, who would think of purchasing a bygone unfashionable hat at.any price?

It's the same in Grand Rapids, Ionia or Saranac, and it's the same in Lowell.

The people are demanding styleothey are insisting on quality and when a store delivers both at a value giving price, it finds business

HART-SCHAFFNER \& MARX SUITS $\$ 35$ to $\$ 50$

Portis Hats
Special values in collarattached shirts
New neckwear every week

## M. P. SCHNEIDER \& SON

The Home of Hart Schaffner and Marx in Lowell

> Lowell, Michigan



Hats Cleaned and Blocked
Straws, Panamas, Leghorne, Bankoles and and Folk Hats, inado to look like ne w.

Suits and Topeonts mado to your meacurs from $\$ 25.00$ up
Lowell Cleaning and Dyeing Wks. D. S. simon, Prop. Opp. P. o. Let Simona Simanteo Your Clacheco.


The Women Love Labby's lee Croam安
 J. M, LASBY

## C. THOMAS

| King Block | The Yellow Front STORE | Lowell Mich. |
| :---: | :---: | :---: |
| FANCY |  |  |
| PRUNES |  |  |
| 40-50 SIZE POUND |  |  |
| 14c |  |  |

THOMAS SPECIAL COFFEE $\underset{\text { Pound }}{\text { THAT GOOD KIND }}$ 38c

| Argo Package | 8 c | Salt PadinE, Mulley's |
| :---: | :---: | :---: |
| Rusk Frachagnd taty | 120 | Baking Soda, pkg. 7c |
| Minut | 126 | Postum Gereal large 2 |

Rean-Ole-Beans Can 140

Jelly Powder
256
Arnold's Best Flour
Dutch Cleanser, can
POST BRAW 2 pkgs 25 c Shredded Wheat Pkg 11c

| Highest Market Price for Eggs \| Fresh Fruits and Vegetables |
| :--- | :--- |


women are now recognizing a "sixth" personal responsibility
Mon on the

$$
\begin{aligned}
& \text { Its the doo you will wear when you get acguainted } \\
& \text { with it. }
\end{aligned}
$$



Other beautiful Shoes in Patente, Satinz, Brown Cal and Two-Tones. Juat the patierns you keen looking for and the price ranges from 83.00 to $\$ 7.50$.

Rollins Hosiery
In vogue, but not extreme----smart, yet sensiblo, and Rolline Hosiory.

Como in and see the new one this wook,


