





## ONE MAN'S REASONS

-for buying olothes at this store
We have a customer who comes here season after season and year after year. He's not built in perfect proportion---very few men are. But he always manages to get a suit which not only fits his body---it fits his personality and character.

Last week this customer came in and selected his new spring suit here. And he told us why he comes back.
He knows that the styles here are authentic. That the suits we sell are nationally famous. Our assortment includes models for all builds. That the quality is sound and the price right.
This man says, "I want a suit," and we show him

## Kuppenheimer

## Good Clothes

His reasons are your reasons. This man is an average man. He wants good clothes. He wants them reasonably priced. He gets what he wants. You can get the same satisfaction.

## M. P. Schanider \& Son




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## W. J. Gibcon's Canh Marbes

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## Nuch

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