

THE LOWELL LEDGER AND THE ALTO SOLO
Published every Thursday afternoon at Lowell, Michigan.
F. M. JOHNSON, Editor and Proprietor.
Third year under one management.
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EXPERIENCES IN ADVERTISING
If you go up and down the stores of a city and see every way in which some special quality or grade of produce, you will often find a considerable variation in the price.
If you go to a store and see a certain article, you will find a great variety of prices.
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FINAL PRICE REDUCTIONS
on Hart Schaffner & Marx
Suits and Overcoats
\$ to \$

This is one of the best things that has come your way in a long time. The clothes are the best you can buy to start with; the radical price reductions make them still better for you.
It's our final clearance for the year. There aren't many of these suits and overcoats; but at these prices they're remarkable values.

How is the consumer to know which store is selling a given article at the best price?
The answer is simple: by going to the store that has the best prices.
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BUSINESS FORESIGHT
It is commonly said that a man who is successful in business is one who has foresight.
Foresight is the ability to see the future.
Foresight is the ability to see the future.

PATRIOTISM IN THE SCHOOLS
The children of this country are being educated in a way that will make them patriots.
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REAL ESTATE INVESTORS
The people who own real estate are the people who are making money.
The people who own real estate are the people who are making money.

FALLSBURG FACTS
The people of Fallsburg are making money.
The people of Fallsburg are making money.

THE BIRD STORE
The bird store is a place where you can buy birds.
The bird store is a place where you can buy birds.

M. C. GREENE, M. D.
Physician and Surgeon
Office in Regency Bldg., Lowell, Mich.
S. S. LEE, M. D.
Physician and Surgeon
Office Hours: 11 to 12 p.m., 2 to 4 p.m., 7 to 8 p.m., 9 to 10 p.m.
DR. R. B. MATHEW
OSTEOPATH
Office Hours: 10 to 12 a.m., 1 to 3 p.m., 6 to 8 p.m., 9 to 10 p.m.
H. P. GOTTFREDSEN
Physician and Surgeon
Office Hours: 10 to 12 a.m., 1 to 3 p.m., 6 to 8 p.m., 9 to 10 p.m.

Behind Walls
Prison Grin
By EDWARD LEVINE
Henry Lewis was free. Three months in the penitentiary seemed a dream to him when he passed unaccompanied through the great gates.
It was all a dream, he thought, as he walked out into the sunlight.

Registration Notice
Notice is hereby given in conformity with Act 126 Public Acts of 1917, I, the undersigned Village Clerk, in the King Block, on any day except Sunday and a Legal Holiday of the day of any regular or special election of the Village of Lowell, Michigan, to be held on the day of the election.

March 3, 1923—Last Call for General Registration for Village Election March 12, 1923
All Electors not already registered and intending to vote at said Election should make application to me at my office in the King Block on or before the 3rd day of March, A. D. 1923.

Notice of Meeting of Board of Registration of the Village of Lowell, Michigan
Notice is hereby given to the qualified electors of the Village of Lowell, Michigan, that the Board of Registration of said Village will meet at the office of the Village Clerk, in the King Block, on any day except Sunday and a Legal Holiday of the day of any regular or special election of the Village of Lowell, Michigan, to be held on the day of the election.

Another Popular Car using EXIDE BATTERIES
The CHEVROLET is now using Exides, making a total of TWENTY-NINE makes of cars, TWENTY-SIX makes of trucks, besides several tractors, motorcycles and marine engines, using EXIDE batteries as original equipment.

Sailing Under False Colors
SENATOR YOUNG has introduced Senate Bill No. 62 in the Michigan Legislature, known as the "Wall Law." Under the provisions of a Safety measure, it means really the creation of an artificial demand for more labor.

THE ROGERS Dry Line
is adding to its service a Daily Freight Grand Rapids to Lowell
To handle freight of all kinds, heavy and light, to and from Grand Rapids to Lowell.

PERE MARQUETTE RAILWAY
The undersigned will sell at Public Auction on the M. W. Dodge farm 1 1/2 miles north of Saranac, or 2 1/2 miles south of Potters Corners, on Wednesday, FEBRUARY 22, commencing at 1 o'clock, p. m., the following property:

MR. MERCHANT
You Need the Newspaper
The newspaper of today is the most powerful medium of advertising on earth. In the old days the merchant may have been a benefactor and that he was controlling his "bit" as a public-spirited citizen.

STONE CORNERS ECHOES
Feb. 12—Sherrin, White and wife were in Lowell Saturday on business.
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TOWN LINE LINERS
Feb. 12—Fred Skelding and Mr. and Mrs. Walter Ellis called on Mr. and Mrs. Ed. Davis yesterday.

N. C. THOMAS
The Auctioneer
Caldonia, Mich.
Watch this space in Ledger each week for the results of the sales.

Plumbing, Hot Water and Hot Air Heating
Call Phone 202. I am a specialty of hot air heating.
Phillips Oil and Gas Co.
Specialty in Hot Air Heating.

Wednesdays, FEBRUARY 22, commencing at 1 o'clock, p. m., the following property:
Red Heifer, 2 yrs. old, bred Jan. 1st.
Black Heifer, 2 yrs. old, bred Jan. 1st.

JOHN SCHWAB, Prop.
N. C. Thomas, Auctioneer
W. M. Couch, Auctioneer
Mile E. Schwab, Clerk

STATE NEWS
IN BRIEF
Boyce City—White jumping off a train near Boyce Falls, Pa., Saturday afternoon, and was killed by the train.

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Notice to Stock Owners!
Do you know we call for your Dead Horses and Cattle with auto truck, within 20 miles of Grand Rapids, free of charge to you? We will sell long distance phone calls if you have them reversed when giving order.

Hartman Tankage Works
Burdman A. Van Winkle, Owners
827 Mi. higan St., N. E., Grand Rapids, Mich.
Day Phone—Caldonia 188-18; Lowell 4-1011; After 6 p. m., City 18412

Having rented my farm, I will sell at public auction on my premises 6 miles north of Lowell or 1 mile east and 1/2 mile south of Moseley, on

SALE
Ideal Deering Binder, 7-ft. cut, 100 lbs. capacity.
Empire Disk, 5-ft. cut, 100 lbs. capacity.

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Advertising has made the Victrola dog famous. It made the cash register a big brother to retailers all over the world.



DOES IT PAY?



Advertising has put a Gillette against your haystack. It has put Murine in your eye, sold you Cuticura for pimples, Pears for the bath, and Ivory for the tub.



Go anywhere you want to, do anything you wish and advertising has had a hand in it—absolutely. And then some people ask, "DOES ADVERTISING PAY?"

Have you heard that Schneider's Prices are lower?

If you haven't you will, for not only is everyone talking about our values but even customers who are naturally conservative and quiet are opening up.

No, we can't do all the business in Lowell—that's only natural—but if you'll shop around and compare, we can and will do business with you—now if you need anything; next Spring if you are filled up now.

Try us! Faint heart never won fair lady—and no buyer who passes us up can know what he's missing.

Michaels-Stern Suits Carter's Union Suits Eagle Shirts

M. P. Schneider & Son

Successor to Lalley & Schneider

HEARD ABOUT TOWN

Bits of News About People and Things You Know

Mrs. R. D. Stoecking was in Grand Rapids Monday. Ernest Roth spent over Sunday with relatives in Belding. Regular meeting of the L. O. T. M. Wednesday evening, Feb. 21.

Do not fail to see "The Song of Life" at Strand theatre Friday and Saturday. Mrs. Bert L. Charles is entertaining the Sewing club at her home this (Thursday) evening at a seven o'clock supper.

Walt Wingier spent Sunday in Jackson. Mr. Shivel spent last week in Detroit. Hear the Yinger singers Feb. 21 at Methodist church.

Glen Sayles spent Friday with relatives at Smyrna. Earl Cole and wife attended a wedding in Ionia Saturday. R. P. Waters has left for Chicago, Indianapolis and the South.

The Lowell girls played one of their hardest games of the season last Friday evening when they defeated the Hastings girls here on our own floor by a score of 20-17. It was one of the fastest and best games that the girls have played so far this season.

For the benefit of parents, as well as students, the following is a list of those who are admitted on certificates who are officially recommended graduates of high schools accredited to this university.

OUR CITY SCHOOLS

A Column of Notes About the Lowell Brains Factory.

Senior High News Last Friday, one of Miss Stopples' history classes gave current events during the assembly period. Monday, Miss Beatrice Pattison gave a reading about Lincoln and Tuesday orchestra of Junior boys gave a pleasing musical program.

LOWELL CHURCHES

LOWELL METHODIST CHURCH

Regular services next Sunday at the usual hours. The workers on the Methodist Educational Advance Conference had a very interesting meeting in Grand Rapids last Monday afternoon and evening.

BAPTIST CHURCH

Interest increasing. Looking for and expecting better times. Subject for Sunday morning service "Peter," a bigger text than it looks. Everybody welcome. A. D. Lincoln.

GERMAN METHODIST CHURCH

The following program has been arranged for the Washington Birthday supper which will take place Thursday, Feb. 22, 1923. The program begins at 8 o'clock and is as follows:

Violin and piano duo, Hildegard Link and Olive Wingier. Song, "To the Flag," choir. Address of Welcome, Emil Roth. "The Boy Washington," Rudolph Wittenbach.

CARD OF THANKS

We wish to thank the G. A. R. and W. R. C. and Elmate church and Ladies Aid and friends for their beautiful flowers and the American Legion for their service and those who donated the use of their cars, Rev. E. L. Buck and wife for his comforting words and singing.

OBITUARY—MRS. JOHN MILLS

Mary Gear was born at Combe Martin, Devonshire, England, Sept. 18, 1864, and passed away at her home in Lowell Jan. 25, 1923, aged 76 years, 4 months and 8 days.

"COLE" STORAGE BATTERIES

6-60 Ford, Chevrolet, Overland, Oakland, etc., \$10.00. 6-80 Buick 6, \$12.00. 12-7 Dodge, Franklin, \$24.00. Guaranteed 18 months. Gould's Garage.

AUTO REPAIRING AND WASHING

311 E. Main St., Reed Block GAIN BANGS

SMOKERS

try our Nickel Cigars. Odin, Little Valentine, Rigby's and others, all good smokes at 5c

Magazines

for the long winter evenings John Lasby can save you money on magazine subscriptions

The Most Popular Car

CHEVROLET

For Economical Transportation

During 1922 the public bought more than 50% more Chevrolets than of any other fully equipped car.

The World's Lowest Priced Quality Auto

McQueen Motor Co.

Phone 124

The STAR SEDAN

Now on Display at

The Main St. Garage

Lowell, Michigan

Don't fail to see it.

TRY

W. J. Gibson's Cash Market

For Meats that are right—so are the Prices.

A complete line to select from.

Special for Saturday

7 lbs. Pure Lard for \$1.

Watch window for prices.

CARD OF THANKS

It is our desire to express deepest gratitude to friends and neighbors for assistance and many kind words and acts; also to thank the Chevrolet Dealers for flowers which were received during our recent illness.

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