


## Can This Store increase its Sales 30:?

Can we in Sept.-Oct. and Nov.--beat by one third our Spring Sales on April, May and June?

Are there enough men in Lowell who know a good thing when they see it? We think there are. At any rate we are going to try-and here's our plan laid bare. Our complete stocks of Fal goods open to the public in Sept. instead of Oct.

Our Fall profits will be based 7 to 10 per cent less than than we have been asking -and our retail prices will be 10 to 20 per cent less than you have been paying to any other good store for ground merchandise.

Crack---the gun is off---and we are ready to do the business of our lives---this month.

## Lalley \& Schninider

The Store of Kuppenheimer Good Clothes

## Mr. MERCHANT

You Need the Newspaper




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# Hosley and VanDyke <br>  

The Well Shod is Usually
The Healthy School Child


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## A Rug for Every

## Room in the House



## O. J. YEITER

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## GROCERIES

## Cond Crom Tou ner is

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F. P. MacFarlane

Phome No. 14





Lower prices and greater values in clothes
You can judge clothes economy only by value. Good value means good quality, good service, good appearance.

## Kuppenheimer <br> Suits At 1.55

## are the most economical clothes you can

 buy because they represent the greatest value. They give your clothes dollar maximum purchasing power. They meet the most exacting requirements of style, fit, fabristyles and patterns in all sizes.

## Lalley \& Schneider

The Store of Kuppenheimer Good Clothes

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## Romance and Treasire Cross-Cit



## Read This Delligiton

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with rriends in Defroit.
 Charles Doyle returned, Firida
evening room Norroll, Virginia. Mr. and Mrs, Ci, M, Parker spen
suntay with friends in sparta.


 Monday: Mieriler of Grand hapidit
Mpent werer livibor day with lawell
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sparta spent Sunday willt Miss Sun-
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O. J. YEITER


For Reprsentative Second Legislative District Kent County

## DEXTIER G. LOOK

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A Rug for Every
Room in the Howne

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Ideal for commercial and professional men and women, for social or business calls, shopping, and as an extra car for the family with more than one whodrives. Ample space for two.
Fisher body, single seat, extra large rear compartment; big wide windows all around, extra wide doors, very comfortable whipeord upholstery and full standard mechanical equipment.
The farmior livered Chovociot Chacits is fame ceetes licolimen
MOQUSBN'S GARAGE



