





## Lalley \& Schneider's -the store with the pay day appeal!

"Show me a store that does a big Saturday business," said a famous New York merchant, "and Ill show you the store of
 the town."
All right sir-here you are-drop in here to-morrow - you'll see dozens of customers taking advantage of the dozens of special items that we have for the men who not only know how to make money-but who also know how to make the most of it.

Here is our program for Saturday:

| Michaels-Stern Value First Suits | $\$ 30$ |
| :--- | ---: |
| Palm Beach Suits | $\$ 15$ to $\$ 18$ |
| Silk Shirts | $\$ 3.50$ to $\$ 6$ |
| Collar-attached Shirts | $\$ 1.25$ to $\$ 3$ |
| Silk Hose | 75 c to $\$ 1.25$ |
| Underwear | 98 c to $\$ 2$ |
| Bathing Suits | $\$ 1$ to $\$ 5$ |

## Lalley \& Schneider

Store open Wednesday and Saturday evenings.
|hall 1000


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THE LOWELL LEDEER and THE ALTO SOLO.
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Power, Capacity 3. Economy res


