



THE LOWVLLL LRBGER and THE ALTO SOLO.





THE LOWELL LEDCER and THE ALTO SOLO

## There are 6 sides to a Brickand the same wihth a Bargain!

We don't have to suppose you want a square, honest deal in buying your clothes---everybody does and men, in reasoning out the different prices and advertisements, don't forget that oftimes it is an ill price that blows the most profit to the seller!
Plain, fake bargains are as plentiful as Camels in Egypt or Kimonas in Japan.
Legitimate, 2 fisted, square as a brick values are only to be found in the stores handling dependable Nationally known merchandise.
Believe this or not--the Michaels-Stern Suits we are offering today at $\$ 30$ would be better bargains at $\$ 40$ than most $\$ 20$ Suits would be at $\$ 7.50$.
You can pass this on as the Truth and we'll back you up!
Cool Underwear, Cool Silk Hose, Cool Straw Hats, but no cool treatment!
Palm Beach Suits and White Trousers.

## Lalley \& Schneider

Store open Wednesday and Saturday evenings.


THIS IS THE PLACE


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