| Remember <br> I have no peddler's wagon and horses expenses to pay; that's why I can sell my Stock Tunic through a local deal. er in your town-a man with whom you trade every week at rock bottom prices <br> Dr. Hess. | Condition Your Stock for the Spring Work. |
| :---: | :---: |
| Dr. Hess Instant Louse Killer Kills Worms. |  |
| For Quick Cash <br> I intend to slaughter prices on fine Fianos and Sewing Machines. |  |
| This is but gen gains for ing the R. D. | no camaflage uine real bar$r$ anyone needgoods. <br> Stocking |
| 筣 <br> The First Kiss $\qquad$ <br> new discoveries <br> ber remembered <br> Baby Photograph |  |
| The photogmphier in you | VERY ${ }^{\text {Prewn }}$ |

Enterprising huovgh To Be Progressive- पetconservative
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as if they were its ownds as if they were its
$\Phi$ If such a Bank will help you or your business. you are condially invited to visit our offices.

## LOLVELL STATE BANK



## WATCH THIS SPACE

for Special Saturday Barsaine till February 1919
Special for Saturday, March 9

WILLETTE \& HART
 PLUMBING



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## State and General News Section of Ledger

Compiled and Condensed for Readers of Lowell and Environs

| STATE NEWS |
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| WN BRIEF |

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## PART OF MCHCHICAN <br> 








## What is the Clothing Situation?

## A Brief Summary of the Facts

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Clothing is highor. Why?
Becauce Uncle Sam has to average 3 uniforms and
2 overcoats for every man in arms,---also has to
supply woolen shirts,woolen underclothes, wool
During 1917 it is estimated that over 500,000,000
pounds of wool were required for war purposes,
360,000,000 pounds.
When the United States entered the war last
April the price of wool shot upward because it
were far in excess of the wool supply. At tha
time the woolen mills were making civilian fab
rics. What happened?
Nearly every available loom stopped making civ
ilian cloth and went to work on military cloth.
age of the normal production of civilian fabrics.
Those made up have been manufactured with
the wool market 5c per po
Clothes are higher, but to one who understands
conditions it is surprising that they are not
higher still.
that is the situation. How then are you to be
Sure of getting th
We say "buy clothes bearing nationally known
trons to maintain.
There are two kinds of manufacturers. One
works for the present. Hee does not put his
in profits---the more the better. He, profiteers
```

The other kind of manufacturer works for the
future. He puts his trademark on his clothes
future. He puts his trademark on his clothes
because he wants to make a permanent customer
of every man who wears them. He does every
thing in his power to turn out an exceptional
quality at the price so that his trader
The big manufacturers of nationally known
clothing have used their extensive capital and
resources to protect their customers against
every possible increase in cost.
This called for great investments in woolens in
the early markets--demanded heightened effic-
iency of manufacture---required the bringing of
iency of manufacture---required the bringing of
all costs in business operations to a minimum
percentage.
To maintain the reputation of their merchandise
and to give the wearer the utmost possible so as
and to give the wearer the utmost possible so as
Here you see the benefits that the nationally
Here you see the benefits that the nationally
known trademarks bestow on the public. These
trademarks stand for style and the greatest value
We are the exclusive local headquarters for these
manufacturers.
Styleplus Clothes $\mathbf{\$ 2 1}$ and $\$ 25$
We have in stock about fifty Styleplus suits a
the original $\$ 17.00$ price
This is an opportunity to save $\$ 8.00$ on your
This is an
spring suit.

Buy clothes with a reputation to maintain. They are the kind we sell. Incidentally, we advise you to buy the nationally known brands of Ide Shirts, Stetson Hats, Hansen Gloves, Carter's Underwear. Best line of Boys' Clothing made in this U. S. A.



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