

Payne's

FREE!

Friday and Saturday This Week

With every purchase of \$5 or more during these two days, we will give, absolutely free,

10 Yds Genuine Lonsdale Bleached Muslin

Only one piece to each customer



WINTER CLEARANCE

Copyright 1912, by C. E. Zimmerman Co.—No. 14

We're clearing out our winter goods... not because the season is over, but because we want them to be gone when winter is.

Our policy is never to carry winter merchandise over into the spring season, so we have made this Winter Clearance Sale in order to move things fast.

Read every item in this advertisement. Every article is a Real Bargain.

Payne's

BUY

Your Winter Coat

NOW!

And Save From \$5 to \$10

Every winter coat in our stock must be sold this season. We do not carry ready-made garments from one season over into the next. We have made the prices so low on the fine Woolltex Coats that they won't last long.

Beautiful Coats at \$15, \$10 and \$5

Warm Knit Goods at Sale Prices

Sweater Coats

- \$1 Cotton Sweater Coats, gray color only, sale price 50c
Regular \$2 Wool Sweaters, several styles, gray, white, blue and red, sale price 1.50

KNIT SHAWLS, NEWPORTS, FASCINATORS, ETC.

- Regular 50c Newport, white with fancy colored border, sale price 25c
Regular \$1 Newport and Square Shawls, plain white, black and fancy striped effects, sale price 50c

Bargains in Outing Flannels

- Flannelette, Shirt Flannels, Buffalo Flannels and heavy blanket cloths for bath robes
Lot 1—Outing flannel in light and dark patterns that usually sell at 6c and 7c, special sale price 5c

Long Kimonos

- Regular \$1.50 Kimonos, made of good fleeced flannelette in Persian designs, trimmed with Persian bands, sale price 1.00

Regular \$2.00 Kimonos, made of heavy weight, velour finish flannelette in medium and dark colors, trimmed with wide band of satin, sale price 1.50

Children's Winter Underwear

- Girls' and boy's heavy fleece lined union suits, Utica Velastic brand, all sizes, white and grey colors, special sale price, suit 45c
Girls' and boy's wool union suits in white only, regular \$1.00 quality, sale price, per suit 80c

Golf Gloves and Mittens

- Womens' regular 25c knit golf gloves and mittens, black, brown, blue, red, etc., sale price 20c
Regular 50c knit golf gloves, brown, red, blue, black, fancy weaves, sale price 40c

Heavy Bed Blankets, Warm Comforters, Bed Spreads, Etc.

- Extra quality, full size comforters, filled with white cotton, no dark colored waste in any of our comforters, special value 1.00

Regular \$2.00 comforters, silk-oline cover, sale price 1.50

Regular \$3.00 and \$3.50 comforters, extra heavy, stitched fancy tops and plain color sateen backs, big size, sale price 2.50

- 10-4 fleece lined blankets, grey only, regular 65c quality, sale price 50c
11-4 full size, well fleeced blankets, white and tan colors only, blue and pink borders, sale price 89c

Winter Clearance of Handbags, Belts, Back Combs, Handkerchiefs and all Novelties.

- 50c satin Handbags, with good frames, embroidered fronts, sale price 25c
\$1 Handbags, made of satin, all colors, long double cord handles, sale price 50c

Silk Auto Scarfs At Sale Prices

- Big lot scarfs, all colors, plain and flowered silks, regular \$1.50 and \$2 quality, during this sale 1.00

All Winter Dress Goods At Clearing Sale Prices

- Regular 15c Scotch plaids for children's dresses, sale price 10c
Regular 25c dress goods in plain and fancy colors, sale price 19c

Regular 15c dress gingham, all colors cord, effects, checks, plaids, stripes, sale price 11c

- Regular 15c, yard wide percales, in light and medium shirting stripes, every one is a good pattern, sale price 11c
Regular 15c Madras in light and medium shirting patterns, sale price 11c

Outing Flannel Gowns, Petticoats and Children's Sleepers

- Regular \$1.25 outing flannel gowns, 10 different styles, pink and blue stripes, heavy weight and plain colors, special sale price 98c
Regular \$1.50 and \$2 outing flannel night gowns, mostly plain white, fancy embroidery, sale price 1.25

The Store that Sells Woolltex

Payne's

Where you See the New Things First

Heard About Town

Time to renew for 1912. Phone 6 for bus and baggage. E. D. McQueen. GOOD 7-room house to rent. Geo. M. Parker. Herald Bargain days close Saturday, Jan. 13. Hurry up.

Start 1912 Right With one of our reliable Alarm Clocks you can depend on. Ordinary Alarm, with switch - \$1.00 Repeating Alarm, with switch - 1.50 Big Ben - 2.50 The Guaranteed Kind U. B. WILLIAMS, The Jeweler

Phone 6 for bus and baggage. E. D. McQueen. Ed Walker is recovering from his recent illness. Miss Claire Lillie was home over Sunday from Ypsilanti. Call Howard & McKay, phone 34, for your coal and wood. Mrs. R. Broese of Ada spent Saturday with Mrs. F. B. McKay. Miss Lotta Ruben is making a three weeks' visit in Washington, D. C.

Remember THE LEDGER job department on your next printing order. What you want, as you want it, when you want it. Think what this means! La-Follette's Weekly Magazine and our paper both one year for \$1.60. It's a special deal. Look's hand lotion positively cures chapped hands, face, lips or any irritation of the skin. To be had only at Look's drug store.

Phone 6 for bus and baggage. E. D. McQueen. Will Ingersoll was in Durand one day last week. Miss Edith Daller is spending a few days at Greenville. Herald bargain days close Saturday this week. Mind your eye. Don Morrison has been spending a few days in Grand Rapids. Mrs. Eunice McVean is spending a few days with her son in Grand Rapids.