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水北: and
minea

# A SUIT SLASH！ A Suit Crash！ <br> MARTISRUUBEN <br> OF COURSE＇＂ 

## Men of Lowell，Don＇t，Don＇t be Binin io Your Own Good！Our stock of Celebritad

## WORSTEE ANOFRENCH BACK SUITS MUST ©O！

It＇s the Suit chance of your life！Too little room，too much stock for too little time．Our profits now are in the room，in the Clearance，in the ready cash，in the great advertisement of pleased patrons．
two weeks only，no Longer！SAT，E NOW OMT two weeks only，Nollonger！


The best advertisedi
The most patronized！
The least criticised！
The most eulogized！

Ask any man or woman what store it is of
every one will answer，
＂入Laェルs＂
for＂alli wool sumis for $\$ \$ .49$ ，satin－lined overcoats for $\$ 3.3$ ，＂ar for bold dollars at 40 c ，or something for
nothing We＇re envared in legitimate business，not
bunco steering．If you will insist on hunting for these things go to the man whose creed is：＂I be－
Jieve there＇s a sucker orn everv minute，and bita at the fine baite
fures \＆But－

If jour desire is a tasty，stylish suit，which was
cut by a skilled designer and not by a man with a cut by a skilled designer and not by a man with
pat axi，which is honestly stitched，instead of being
pare fliked with sealing waix，
fistaction here．


LOWELL，MICH．

If means to the merchant who bas done a odds and ends，the a tosped，tumbled stock，it means erviceable merchandise that must move at any sac－ rifice．The time for profit is past，the time to clear the decks is here．It means make room for Spring
stocks，it means a Clearance，Unloading Sale that stocks，it means a Clearance，Uiloading Saie that
must－will start with an irresistable mornentum－the biggist bomhardment of

## Mens＇and Boys＇Clothing

This city has ever seen！
A volley of vatues that will vibrate through every economical purse for miles arcund．This means a greet desl when we make up
our minds to use the knife．An old clothing mer－ chant looks over these goods and asks hot these things can be．A clothing manutacturer from an－ other city gazes and says：＂If I were to offer such
goods at such prices at home，they would think I goods at such prices．at home，they would think
was preparing to fail．＂Take all this seriously and was preparing to fail．＂Take all this seriously and
get your share in the savings．We are not on our vacation when we quote such prices as these－you
might as well save from $\$_{1}$ to $S_{10}$ as not－that＇s the way they＇re going：－

