

# The Grand Valley Ledger

Volume 8, Issue 12

Serving Lowell Area Readers Since 1893

January 25, 1984

## 'Golden Arches' for Lowell's Main Street likely

Probably the best news for area youngsters since the school burned in 1945, is the announcement that McDonalds, Inc. will very likely be building a restaurant here soon. Lowell City Manager Ray Quada announced at the Monday, January 23 meeting of the Lowell Planning Commission that he has been contacted several times since last Thursday by Bob Shippell of McDonalds, Inc. of Southfield, Michigan. Shippell told Quada that McDonalds has an option on a parcel on the south side of Main St. between Thomet Chevrolet and Buick and Heritage Meat Market. McDonalds' option on the property is contingent on approval of site plans, zoning, building permits and any other requirements that may present a problem.

The property is currently zoned commercial, so no re-zoning will be necessary. Some zoning variances may be requested, such as a sign variance. McDonald's standard sign is 100 square feet, slightly larger than Lowell's ordinance allows for. McDonalds may also ask for placement of their sign slightly closer to the street, than described by the ordinance, so that more parking space can be made available for trucks and recreational vehicles. Should everything go smoothly, Shippell told Quada that ground may be broken as early as March of this year.

A coordinator for McDonald's Inc. in Southfield, told the Ledger that the store company is very interested in a Lowell location. She said that McDonalds

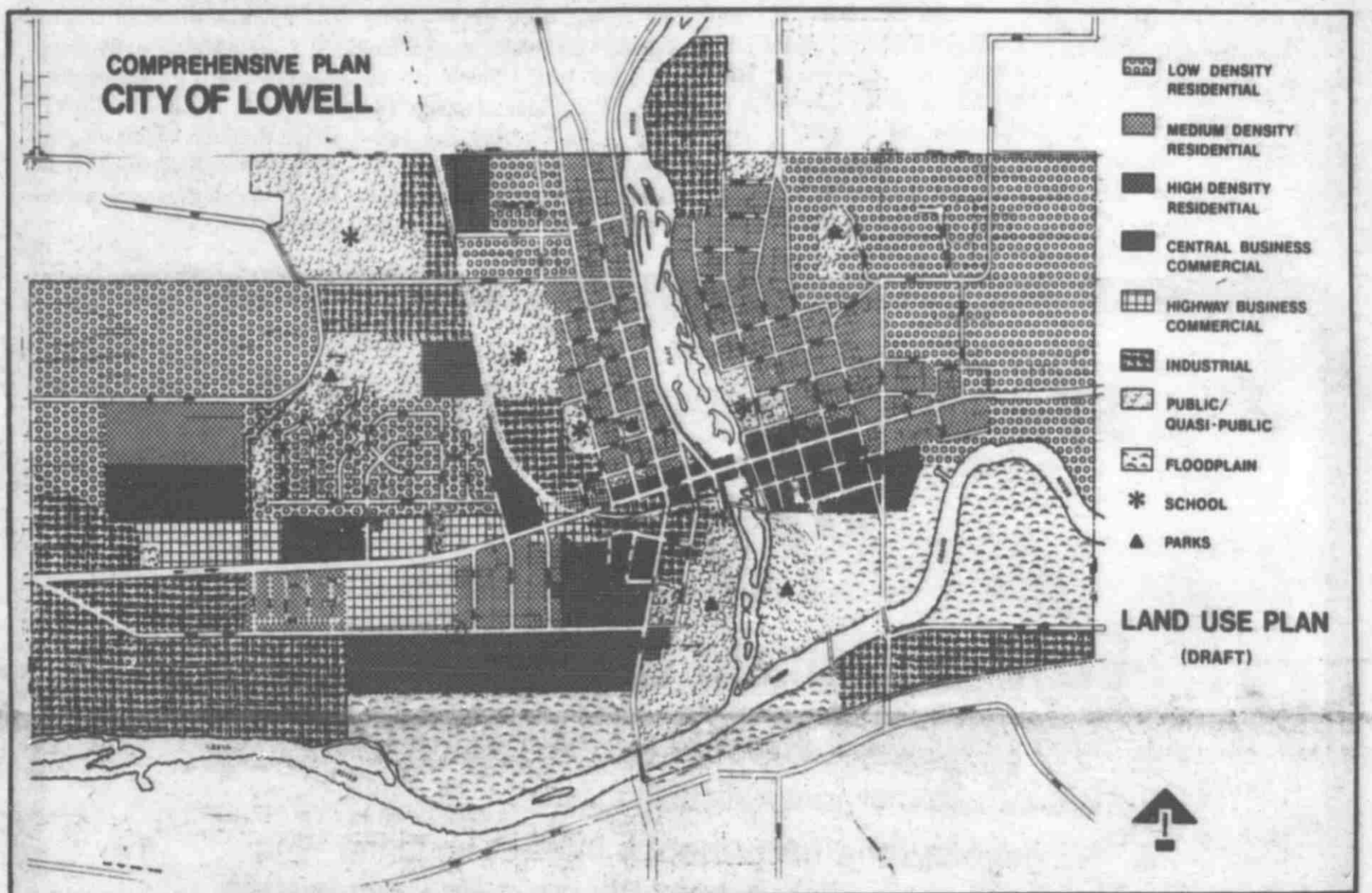
had conducted their normal marketing research which takes into consideration such things as population, average age and in-

come of the population and traffic. Lowell apparently passed the test. McDonalds has both company owned and licensed stores.

If built, the Lowell store will likely be a company owned and operated restaurant. The coordinator also said that the proposed

Lowell store would be a modern, full service facility with drive-thru, breakfast, etc.

## New Land Use Map is approved



### SNO-BALL TOURNAMENT

The Annual Sno-Ball Softball Tournament will be played on Saturday, February 11th. Teams interested in this one day, one pitch, double elimination tournament should contact Jim Hodges at the YMCA Office: 897-8445. The entry fee is \$60 per team, with balls provided; trophies for 1st & 2nd place sponsors and 1st place players. Limited to first 10 teams.



### HOW COLD WAS IT?

Tuesday's milder temperatures that soared well into the thirties (above zero for a change) are a welcome relief from last week's bitter cold. Lowell Police Officer Calvin Kamphuis provided us with unofficial, but official enough for us, temperature readings from last week at the Lowell D.P.W. Garage on South Hudson Street. Sunday, January 15 at 7:00 A.M. minus 22 degrees, Monday, January 16, at 7:30 A.M. minus 21 degrees and Saturday, January 21 at 3:30 A.M. a numbing minus 26 degrees. Now that's cold!

### OFF THE BLOTTER

Involved in a property damage accident Tuesday, January 17 on Lincoln Lake Road near the Lowell Airport entrance were, Russell Phillips, 19, of Lowell, when he slid on icy pavement into a snowplow driven by Howard VanderGriend, 22, of Grand Rapids. Lorri Gierman, 21, of Lowell slid on icy roads while attempting to turn off M-21 onto Bowes Road, Wednesday January 11, and struck a car driven by Timothy Stevens 26, of Comstock Park. There were no injuries. Elizabeth Hines, 25, backed from a private drive on Sibley Street Sunday, January 15 into the path of a vehicle driven by Dirk Ritzema, 28. Both are residents of Lowell. There were no injuries. Injured in an accident Wednesday January 11, at the intersection of Main and Hudson were Tammy NiceWander, 19, of Ionia when she drove into the path of a vehicle driven by Paul Brandt 21, of Lowell. Both drivers sustained minor injuries. Arrested Friday, January 20, by Lowell Officers was Michael Minnie, 26, of Belding, for driving under the influence of alcohol. Reported to Lowell Officers early Saturday morning was a hit & run accident to a vehicle owned by Allen Thompson of Lowell. His car was parked in Lippert's parking lot. Cited to appear in 63rd District Court on charges of receiving and concealing stolen property under \$100 in connection with the breaking and entering of the Sunoco Service Station in June of Last year were, David Yeiter, 17, Roger VanSpronson, 19 and Michael Millnering, 17, all of Lowell.

After 1-1/2 years of working hand in hand with the city's Planning Consultant Dennis Larkin of WBDC Architects, Planners & Engineers of Grand Rapids, the Lowell City Planning Commission unanimously approved a new land use map for the city. Over that period the planners constantly reviewed, revised and rethought how the acreage that is Lowell should be used in the future. The map is not legally binding as is the city's zoning map, but is termed by Larkin, "a policy statement by the Planning Commission". The land use map may well be the basis for a new zoning map some years down the road. In all, four public hearings were held on the new map.

The new land use map differs from the present zoning map in that it allows for more of both Industrial and Commercial space. Land south of Bowes Road is termed Flood Plain on the zoning

map is set aside as Industrial land on the land use map. The planners feel that many industries could build on the Bowes Road frontage, and use land in the flood plain for semi parking, or

other uses. The land west of Valley Vista Trailer Park is mostly commercial on the zoning map, but the land use map earmarks it as Industrial. Another major change is in the central business

district on either side of the Flat River. The zoning map has commercial property extending only half a block away from Main Street. The land use map extends it back a full block.

## Changes in TV section

Ledger subscribers who use our weekly TV Magazine will notice some changes in this week's issue. We have experienced a decline in advertising support of the magazine since its introduction nearly a year ago, and were are therefore forced into finding ways to cut costs in producing it. Trimming it from twelve to eight pages will save us in both printing and postage. In order to shoehorn it into eight pages we made two changes which leave the basic service pretty well intact. Number one, we went to a type size that is one point smaller than before, we do feel that it is still very legible. Number two, we deleted the descriptions of movies on HBO and Cinemax. These movies normally repeat two, three and four times each day, and the repetition of the descriptions required a lot of lineage. We have left the movie titles in the proper time slots for HBO and Cinemax, and we suggest that you refer to your HBO and Cinemax monthly guide for complete descriptions. These guides are available at the Lowell Cable TV offices.

We have retained the movies at a glance and sports at a glance. Appointments not always needed at Vanity Hair Fashions, Now Open Mondays, 897-7506.

on the back page. The listings for Monday thru Friday daytime programming (5:00 A.M. thru 5:30 P.M.) have been moved to the back page for easier reference. These listings are for programming throughout the day that does not change. An example being "The Young and the Restless" is always aired at 12:30 P.M. on channels 3 and 6 Mon-

day thru Friday. It saves us large amounts of space by not repeating these listings on each of the five weekdays.

We hope that you don't find our changes to be a major problem, and if you have a suggestion as to how we might improve our magazine, please let us know by calling 897-9261. Thank You.

## Scouting celebrates 74th anniversary

Starting on Scout Sunday, February 5, over 440 western Michigan Cub Scout Packs, Boy Scout Troops and Explorer Posts will celebrate the 74th Anniversary of the Boy Scouts of America, during Scout Anniversary week February 5-11.

Highlighted by numerous activities - such as Cub Scout Blue and Gold Banquets and Boy Scout Courts of Honor -- the Anniversary week features Scout Sunday, February 5, Scout Anniversary and Uniform Day on February 8 and Scout Sabbath on February 11.

In addition to the Scouting activities, it is anticipated that formal presentations and recognitions will be bestowed upon the unit chartered partners, which are organizations sponsoring

Packs, Troops and Posts and having a strong belief in the Scouting teachings of citizenship training, character development and personal fitness.

Council Director Activites, Paul Bongiovanni indicated that Anniversary Week is a fitting kickoff to another exciting, growth oriented year in Scouting, enhanced by several new programs, including Tiger Cubs, the Prepared for Today Booklet for latch key children, Career Exploring Awareness for young adults 14-20, and planning for the BSA Diamond Jubilee 75th Anniversary.

Scouting information may be obtained through the Council Service Center, 1935 Monroe Ave. NW, Grand Rapids, MI 49505-6295 (363-3828).





### Clair promoted to Branch Manager of Lowell Library



Cathy Clair

Catherine Clair, a six-year Kent County Library System Employee, has been promoted to Branch Manager of the Lowell Branch Library. Cathy will assume her new post immediately. As Branch Manager, Cathy will oversee on site operations and participate in the ordering and maintenance of collections. Cathy is a 1983 graduate of Western Michigan University, having received a Master's degree in Library and Information

Science. This, combined with undergraduate studies in history at Rutgers University, has contributed to Cathy's added interest in researching the local history of Lowell and, specifically, the library.

"I'm excited about the new job and anxious to use my research skills to find out a bit more about the history and development of the Lowell Library," Cathy says. One of Cathy's many hobbies is photography and in her spare time she has focused her lens on the unique Lowell Library structure.

"Another goal I hope to achieve in my new post will be to emphasize the out-reach services provided by the Lowell Library through the Kent County Library System and demonstrate how the entire community can benefit from these services," says Cathy. "For the elderly or others who may have difficulty getting out, we have an ongoing 'mailbox' program wherein materials can be ordered and sent to pa-

trons through the mail. I also want to make arrangements with nursing homes and other such groups so that out-reach services are more readily available to all."

Another personal goal for Cathy is to learn sign language in the forthcoming year. "I want to be able to reach all corners of the community with the library service message and the library has a lot to offer for the handicapped including the hearing impaired."

Cathy is a resident of Grand Rapids and has a fourteen year old son. Besides photography, history and, of course reading, Cathy's hobbies include cross country skiing and bicycling.

### 4-H animal projects still popular

When 4-H first began, in the early 1900's, livestock projects were the mainstay of many clubs. Farm youth raised and cared for dairy and beef cattle, sheep and swine. Many members used their 4-H skills as they grew up and took over the family farm.

Today, livestock projects are still an important part of 4-H, but with expanded opportunities. Beef, sheep, swine and dairy projects are most often taken by farm youth. Dairy goat, rabbit, poultry, horse, and dog obedience projects attract and involve youth from both rural and urban settings.

In the market animal projects (beef, sheep, swine), youth learn to select, feed, care for, and market their animal. The dairy and dairy goat projects included learning experiences on milk production and herd management. Youth in the horse area learn how to select and properly care for their animal, as well as learn riding skills for themselves. The rabbit and poultry projects cover the care of these animals in addition to their many profitable uses...egg and meat

### DNR Reports. . . .

Wildlife officials for the State Department of Natural Resources recently received word that their request to Mainland China for wild pheasants has drawn a "Say Yes to Michigan."

The DNR's long-range hopes to revitalizing this state's slumping pheasant populations were given a big boost with the offer of 200 wild-trapped ringnecks from the government of Sichuan Province of Central China.

"We view this offer as a positive step in strengthening diplomatic ties between the two governments," notes Pete Squibb, who heads the DNR's farmland wildlife unit.

"This also marks the first time in nearly 100 years that 'truly' wild ringnecks have been avail-

able to North America," Squibb adds. He sees acquisition of these birds as also holding the potential for rejuvenating pheasant numbers elsewhere in the Midwest.

DNR wildlife leaders look for the birds to arrive in the U.S. within the next three to four months if some slight logistical problems can be worked out with the U.S. Department of Agriculture. Those details have to do with importation of the birds, and the DNR is taking steps to square away the arrangements.

"Hopefully, after a 30-day quarantine period, we could have them producing eggs for this year's nesting season," reports Squibb.

The birds from China will be held at the Mason facility as breeding stock. Their offspring will be released in the spring of 1985 to launch the DNR's pheasant reintroduction efforts.

The birds will be coming from areas in Sichuan Province where the latitude and climatic conditions are similar to those in much of the Midwest. Wildlife specialists say those similarities should work in favor of the birds' taking hold in this part of the country.

### Garden Corner

The changing seasons don't halt the flow of lawn and garden questions. Extension specialists at Michigan State University answer timely queries on house plants, vegetable gardening, fruit growing, landscape plants and other topics:

Q. How does planting a fall cover crop improve the garden?

A. Planting rye or some other "green manure" crop in the fall and plowing it down in the spring adds organic matter to the soil. This improves the water-holding capacity of sandy soils and improves drainage in clay soils. As the material breaks down, it increases the nutrient content. A fall cover crop also protects against soil erosion.

IF YOU WOULD LIKE MORE INFORMATION ON ANY OF THE 4-H ANIMAL PROJECTS, PLEASE CALL THE 4-H OFFICE AT 774-3265.

Kent County Cooperative Extension Service is an educational unit of Michigan State University. Kent County Extension offers up-to-date information and educational programs in Agriculture, Horticulture, 4-H, Family Living, Homemaking Clubs, Nutrition, Energy, Natural Resources and Public Policy. For more information - call 774-3265.

**WHILE THEY LAST! - Those ever - popular scratch pads are in stock again at the Ledger. Stop in soon and get them for 75¢ a pound before they are gone.**

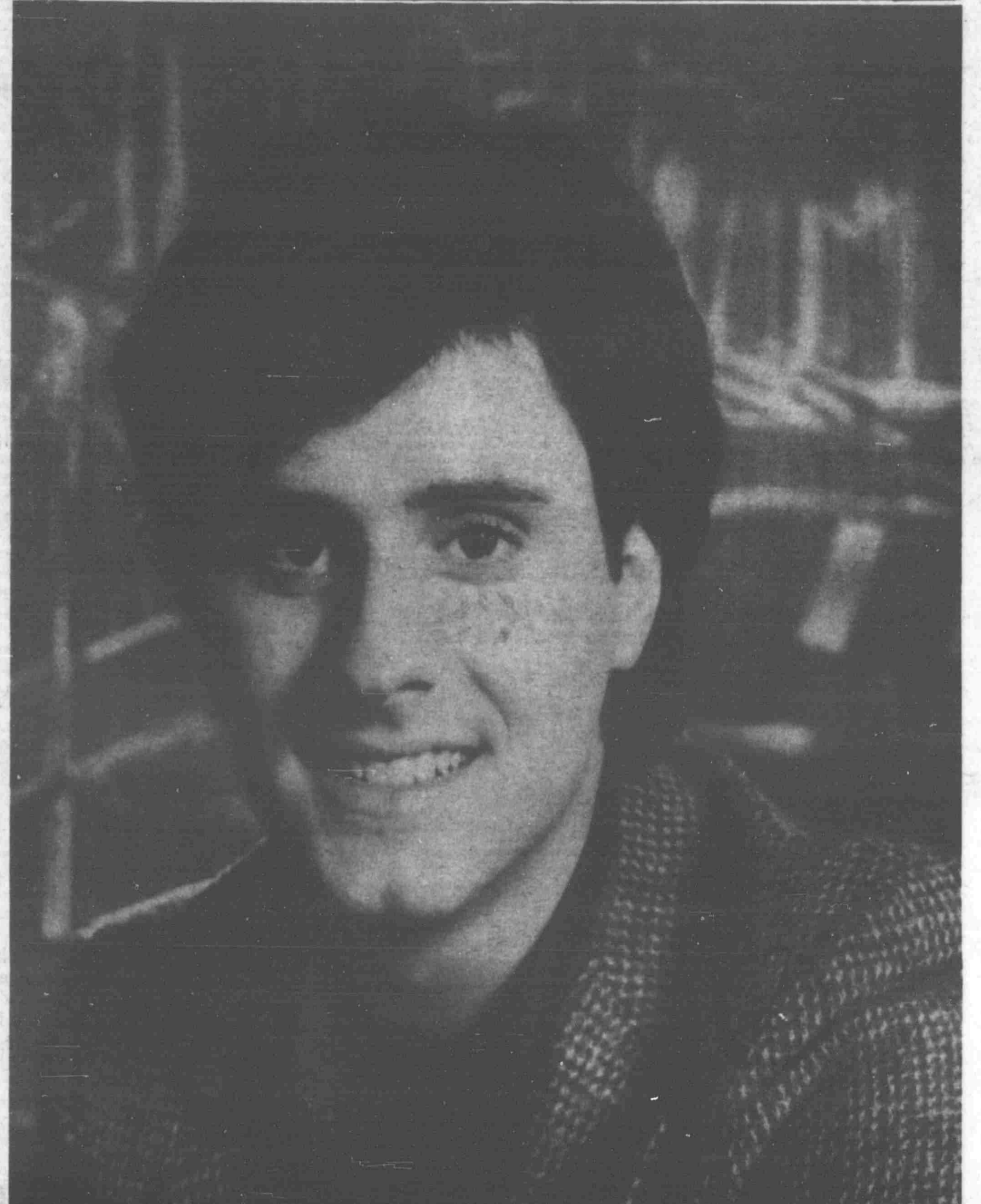
# The Grand Valley Ledger's . . .

## TV LISTING MAGAZINE

- Features Complete Listings of Lowell Cable TV Channels On A Daily Basis.
- Special Sports Listings
- Special Daily Movie Listings
- Listings Coincide With Numbers On Your Tuner
- Complete & Easy To Use

### Channels Listed:

|           |                   |   |       |
|-----------|-------------------|---|-------|
| WEATHER   | Weather           | ● |       |
| WKZO      | Kalamazoo, MI     | ● | (3)   |
| WUHQ      | Battle Creek, MI  | ● | (1)   |
| WWMA      | Grand Rapids, MI  | ● | (7)   |
| WJIM      | Lansing, MI       | ● | (1)   |
| WOTV      | Grand Rapids, MI  | ● | (1)   |
| WILX      | Jackson, MI       | ● | (1)   |
| WGVC      | Allendale, MI     | ● | (1)   |
| WKAR      | E Lansing, MI     | ● | (2)   |
| WZZM      | Grand Rapids, MI  | ● | (1)   |
| HBO       | Home Box Office   | ● | (HBO) |
| WTBS      | Atlanta, GA       | ● |       |
| CINEMAX   | Cinemax           | ● | (MAX) |
| USA       | USA Network       | ● |       |
| CBN       | Christian Network | ● |       |
| WGN       | Chicago, IL       | ● |       |
| ESPN      | Sports Network    | ● |       |
| CNN       | Cable News Ntwrk  | ● |       |
| CNN 2     | None              | ● |       |
| NICK/ARTS | Nickelodeon       | ● |       |



Gary Kroeger is into his second season of improvisational comedy as one of the nine-member repertory company that makes up NBC's Emmy-award winning "Saturday Night Live."

**CONTAINS LISTINGS FOR FRIDAY, JANUARY 27 THROUGH THURSDAY FEBRUARY 2, 1984**

PRICES SLASHED

NEW STORE HOURS:  
MON. - SAT. 9 A.M. - 9 P.M.  
SUNDAY, 10 A.M. - 3 P.M.

SEE US FOR: MONEY ORDERS, MICHIGAN BELL & CONSUMERS POWER PAYMENTS, LOTTERY TICKETS

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### Some Items Up To 50% Off!

## Toys, Gifts, Overstocks & More!

Through January 29, 1984

Next Day or FREE!

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"Not just another drug store..."

413 E. Main St.  
Lowell  
Ph. 897-9221

a complete shopping experience

## THIS WEEK'S BEST BUYS

C8410

**1984 Cavalier Sedan**  
2.0L EFI 4 cylinder, 4 speed, power steering, AM/FM, cloth seats, whitewalls.

**\$125<sup>90</sup> per month\***

B8435

**1984 Skylark Coupe**  
2.5L EFI 4 cylinder, automatic, stereo, tilt wheel, chrome wheels, whitewalls.

**\$157<sup>92</sup> per month\***

\*payments based on 10.9% APR for 60 months with 20% down or trade and approved credit. Tax and license fees not included, will vary.

GENERAL MOTORS CORPORATION

Mr. Goodwrench

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chevrolet & buick  
m21 lowell.mi 897 9294

### How can a renter insure peace-of-mind?

## No problem.

Auto-Owners Apartment Dwellers coverage protects the contents of your apartment from loss due to theft, vandalism, fire, water, wind and other losses. It also covers you and your family in case someone is injured in an apartment accident. And you can even get coverage that pays for temporary living quarters, in case something happens to your apartment. Ask your "no problem" Auto-Owners agent about renter's insurance for your peace-of-mind.

The "No Problem" People

**OUR BRANCH OFFICE HOURS WILL BE:**  
Monday, Tuesday, & Friday . . . . . 9:00am - 5:00pm  
Wednesday & Saturday . . . . . 9:00am - 12:00 noon  
Thursday . . . . . 9:00am - 6:00pm

## DOWN'S AGENCY, INC.

### COMPLETE INSURANCE SERVICE

|  |   |
|--|---|
| 79 Bridge St.<br>Saranac, MI 48881<br>642-9401 | 1004 W. Main St.<br>(Crystal Flash Plaza)<br>Lowell, MI 49331<br>897-7676 or 897-7052 |
|--|---|

DAVID & DEWAYNE DOWN'S, AGENTS

FRIDAY

FRIDAY CONT.

FRIDAY 1/27/84

MORNING
5:00 ESPN's SportsWeek
5:30 Parade Highlights
6:00 (HBO) MOVIE: 'Shipwreck'
6:30 (MAX) Album Flash
6:30 Sports Probe
7:00 (MAX) MOVIE: 'I'd Climb the Highest Mountain'

Victoria
8:00 (HBO) MOVIE: 'Cannery Row'
8:00 (HBO) MOVIE: 'Shipwreck'
8:30 (HBO) MOVIE: 'The Raven'
8:30 (HBO) MOVIE: 'Cannery Row'

Joseph Papp Presents:
Rehearsing Hamlet
8:30 (HBO) MOVIE: 'Shipwreck'
9:00 (HBO) MOVIE: 'The Raven'
9:00 (HBO) MOVIE: 'Cannery Row'

Burns & Allen
8:30 (HBO) MOVIE: 'Shipwreck'
9:00 (HBO) MOVIE: 'The Raven'
9:00 (HBO) MOVIE: 'Cannery Row'

12:15 (HBO) Earth, Wind and Fire in Concert
12:30 (MAX) Live America
12:30 (HBO) MOVIE: 'Shipwreck'

Bachelor Father
2:15 SportsCenter
2:30 Live with Kelly
2:30 (HBO) MOVIE: 'Shipwreck'

FRIDAY'S MOVIES

FRIDAY 1/27/84

6:00AM (HBO) - 'Shipwreck'
7:00AM (MAX) - 'I'd Climb the Highest Mountain'
8:00AM (HBO) - 'Cannery Row'
8:30AM (MAX) - 'Snoopy, Come Home!'

SATURDAY 1/28/84

5:00 Night Tracks Cont'd
5:30 Prog cont'd
5:30 Monstyle
6:00 (HBO) MOVIE: 'Shipwreck'

MOVIE: 'The Shepherd of the Hills'
8:30 (HBO) MOVIE: 'Shipwreck'
9:00 (HBO) MOVIE: 'The Raven'

Lesson
10:00 (HBO) MOVIE: 'Shipwreck'
10:30 (HBO) MOVIE: 'The Raven'

VanderHorn Heating & Cooling 897-6426
Furnace Cleaning & Adjustment

BUSINESS DIRECTORY 897-9261

TOWING SERVING
Ada - Cascade - East Grand Rapids
949-9805

ACCOUNTING CENTER
John J. Richards, C.P.A.
897-8947

BLUE CROCODILE CERAMICS
897-5859

THOMPSON INTERIOR SERVICE
897-8126

Free Stylin' Signs
YVONNE FREE
616-857-6324

THOMET CHEVROLET & BUICK
897-9294

LOWELL AUTO BODY
897-6431

J & J APPLIANCE
897-9315

BIG D AUTO TRIM
(616) 897-6546

Grays Custom Upholstery
691-7044

Showboat AUTOMOTIVE SUPPLY, INC.
897-9231

AUTO PARTS & ACCESSORIES

NATIONWIDE INSURANCE
897-7262

For Great 'Tomorrows' Get HBO Today.
Annie
Call 897-8405 to sign up for Lowell Cable Today!

SATURDAY'S MOVIES
12:00 (HBO) MOVIE: 'Shipwreck'

SATURDAY 1/28/84
6:00AM (MAX) - 'Wild Horse Hank'

SATURDAY CONT.

Table listing TV programs for Saturday, including 'Mr. Wizard's World', 'The Love Boat', 'NCAA Basketball', and 'The Tonight Show'.

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SUNDAY

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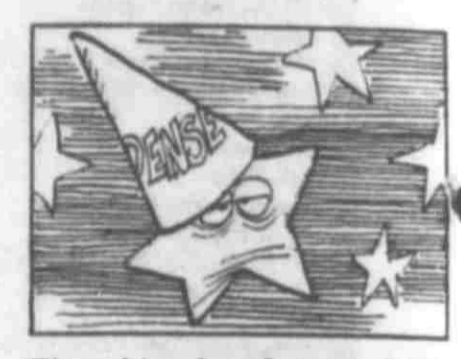
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The white dwarf star A.C. 70 8247 is about 36 million times as dense as water. One cubic inch of matter from this star would weigh 650 tons.

Advertisement for AN CAR SERVICE featuring oil change, grease, and oil filter change for \$13.95.

Advertisement for MOTORCRAFT OIL and OIL FILTER SPECIAL, priced at \$11.95.

Advertisement for AUTOMATIC TRANSMISSION SERVICE, including band adjustment and screen cleaning.

Advertisement for HAROLD ZEIGLER FORD, located at 11979 East Fulton, Lowell, Michigan.

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# "No-Starts" top list of winter driving woes

If you had trouble starting your car last year, you were not alone. In 1982, the Auto Club reports the Automobile Club of Michigan. road service, a 9.5 percent increase over 1981. Nationally, AAA clubs responded to 17.3 millions calls last year from members, 7.4 percent more than in 1981.

## IT'S OUR FIFTH... ANNIVERSARY

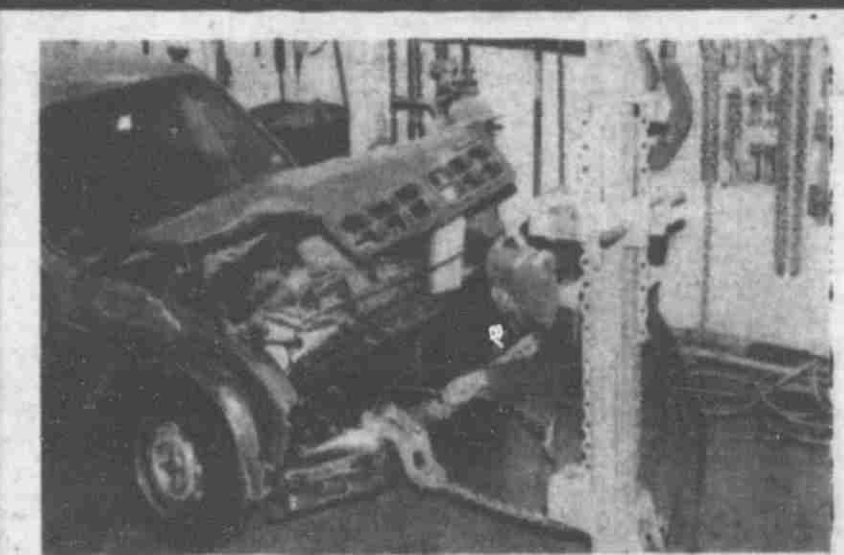
**COUPON**

**\$50.00 OFF!**  
On Collision Work Totalling \$500 Or More...Can Be Applied To Deductible Or Car Rental Fee!  
GOOD THRU FEBRUARY 1984



**FREE!!**  
Wrecker Service When We Do The Collision Repairs  
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Days 897-5013      Nights 897-8987

**WE CUSTOM MATCH THE PAINT FOR EVERY JOB**  
No Pre-Packaged Paint, All Mixed In Our Shop On Our Own DuPont Mixing Station. Exact Paint Match For Your Car On The Latest Equipment



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For Conventional Frames Or The Modern Front Wheel Drive Uni-Body Designs  
All Done On Site, No Sublet To Frame Shop While You Wait...

- NEW RENTAL CARS \$9.50 PER DAY (NO EXTRA FOR MILEAGE)
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Village Body Shop  
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Lowell, turn N. at Light

### CAR'S BATTERY POWER DROPS with MERCURY

As the temperature drops, so does the cranking power of a car's battery. The Automobile Club of Michigan estimates that three of 10 motorists will experience a "can't start" this winter. In most instances it is because of an improperly maintained battery or one weakened by a futile attempt to start a balky engine. The Auto Club urges motorists to check their batteries' fluid level, keep them free of acid corrosion build-up and make sure cable connections and hold-down clamps are tight and clean. A battery in top shape will only produce dependable starts when other engine components are in adjustment.

Starting troubles headed the list of automobile-operating difficulties by accounting for 45 percent of all emergency road service calls. Serious mechanical failures which required vehicle towing was the second largest category of motoring miseries, totaling 35 percent. Flat tires accounted for 10 percent of all vehicle breakdowns, while 4 percent of the calls were from members seeking assistance because they ran out of gas, lost their car keys or locked themselves out of their automobiles. The remaining 6 percent of all vehicle breakdowns involved miscellaneous difficulties too varied to categorize.

Emergency Road Service manager. "To guard against starting problems this winter, motorists should check the six fluid levels, battery terminals, air filter, belts and hoses, tire pressure, lights and wiper blades to be sure they are in proper working order," said Tellier, who also advises motorists to consult their owners' manuals for other maintenance items. To encourage motorists to keep their vehicles properly maintained, October has been declared Car Care Month by Gov. James J. Blanchard and the Michigan Legislature.

"Our records show that nearly one-third of Michigan motorists will experience a no-start this winter and 60 percent of those have repeat problems," said Robert Tellier, Auto Club's

Lions usually spend 20 hours a day sleeping or resting.

**SWEAT SHIRTS**  
Infant 12-18-24 mo.  
Childrens thru 14  
Adult S-M-L

**SWEATERS**  
Infant thru  
Women's 46

**SALE!**  
BRUNSWICK YARNS & PATTERNS  
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Member Of The Lowell Area Chamber Of Commerce