

SPRING SENSATIONS

BIKE JEANS

Misses & Children's Sizes

Great For Spring!

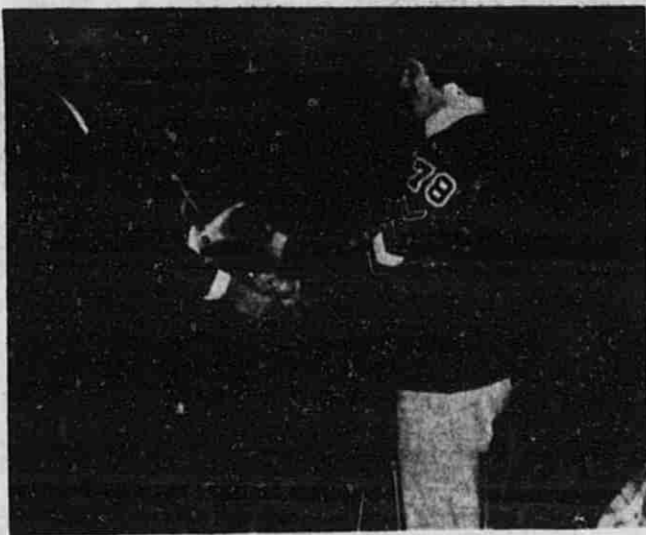
THAT SPECIAL PLACE

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Most Valuable Player



Tom Oesch receives the annual "Most Valuable Player" award from Lowell Lions Club President Chuck Lippert. The award was presented from the Lions Club at the Awards Banquet held recently at the Lowell Middle School to honor the Champion Lowell Red Arrows wrestling team.

Tom was voted MVP by his teammates following a very successful year with a duo meet record of 29 wins, 4 losses with 21 pins. Coach Gary Rivers and the entire Lowell wrestling team deserve the praise of all of Lowell.

All-Star Selections

Two members of the championship Lowell Red Arrows' basketball team have earned berths on the 1977-78 Tri-River All-Conference team. They were

John Ellison and Tom Kempker. Named to the all-conference team for the third year in a row, Ellison, as a senior at Lowell High School, led the Tri-River

league in scoring with an average of 18 points per game.

The 6'4" center, in addition to his scoring performance, averaged nine rebounds and five assists per game. He also served as the team's co-captain.

The son of Mr. and Mrs. Robert Ellison, 1015 Lincoln Lake Avenue, Lowell, he finished the season with 57 percent accuracy from the floor and 75 percent at the line.

Kempker, son of Mr. and Mrs. John Kempker, 916 Lincoln Lake Avenue, Lowell, served as the Red Arrows' co-captain, and finished the season as the team's number two scorer.

The 6' guard, a senior, averaged 16.5 points and 10 assists per game. He hit the 80 percent mark from the free throw line.

The other berths on the Tri-River all-conference team were filled by Jim Eppink and John Krim, Fremont; Ed Cain and Dan Hendrickson, Coopersville; and Mark Helsel and John Forton, Greenville; Chris Hogan, Belding; and Tim Mabie, Cedar Springs.

Puppet Stories

"CATales," a purr-fectly Meow-velous puppet show for children will be at the Lowell Library on Monday, April 3, at 10:30 a.m. and at the Cascade Christian Church for the Cascade Library on Wednesday, April 5, at 9:30 a.m. in observance of National Library Week, April 2-8.

The Kent County Library children's services department will present puppet stories taken from the books, "The Cat and Mouse Who Shared a House," by Ruth Hurlimann and "The Fat Cat," a Danish folktale by Jack Kent. The children will also participate in a creative dramatization of "Millions of Cats," by Wanda Ga'g, which is 50 years old this year.

KCL staff members who will take part in "CATales" are Pat Feehan, Diane Ergang, Betty Garver and Debbie McLeod.

On display during National Library Week at KCL member libraries will be cat portraits; all types of books about cats and bibliographies with fiction and non-fiction about cats.

A Cat Show is also planned on Wednesday, April 5, at 4 p.m. in North Kent Mall.

The spotlight on cats during National Library Week is to emphasize that information about all kinds of things may be obtained from the public library.



The lilac, a native of the Orient, was not introduced into Europe until the 16th century.

'No School Bus Trip' To Greenfield Village

Greenfield Village in Dearborn will be visited by students on the Lowell YMCA "No School Bus Trip" Thursday, April 6. This is an educational experience not to be missed.

Three centuries of American life are portrayed in the Village. It consists of nearly 100 historic buildings spread over 260 acres of rural and early-urban atmosphere. Included are buildings closely associated with the lives of great Americans such as Lincoln, Webster, Foster, Frost, Carver, Wilbur and Orville Wright, Edison and Ford.

Dotting the village are many craft shops where trades are practiced as they were a century ago.

Each year close to a million and a half people from all over the world visit this unparalleled repository of American history. Many of them ride on one of two century-old steam trains, Edi-

son's paddle wheel steam boat, and a horse drawn carriage or Model-T down the Village lanes.

From the Village students may take a raft ride across to Suwanee Park. Here is recreated a turn-of-the-century family entertainment center with an authentic soda fountain from New England, a restored merry-go-round; an arcade featuring antique, coin-operated machines and more.

This all day trip is for any third thru eighth graders. The \$5.00 fee for Y-Members and \$6.00 for Non-members include entrance to the Village and bus ride. Bring along a sack lunch and spending money for dinner. Enrollment is limited on a pre-paid basis.

Call the YMCA at 897-8445 to reserve a spot for your child today.

The Art Of Self-Defense



Is It the Green Hornet and Kato? No, it's Harold Barnes, who has a black belt in Judo, showing Bobbie White, Lowell Y Program Director, the art of Self-Defense. Barnes has taught many self-defense classes in this area, and is also self-defense instructor for officers of the Michigan Penal Institutions.

A class in Self-Defense will begin Tuesday, April 18, and will be held from 7:30 to 9 p.m. at the Middle School Balcony. Class will run six weeks.

Star Gazers Invited To Observatory

Astronomy minded star gazers are invited to the James C. Veen Observatory when the season is officially opened Saturday, April 8.

Visitors will have the opportunity to make telescopic observations from 8:30 to 11 p.m. if the night is clear. Also on the agenda are periodic showings of the audio-visual presentation, "A Night on Kissing Rock Hill," and inspection of equipment at the facility.

The observatory, located at 3308 Kissing Rock Avenue, SE, Lowell, will also be open Friday, April 28 from 8:30 to 11 p.m.

Group visits can be arranged for other times by calling the Planetarium office at 456-3985 between 10 a.m. and 5 p.m. Monday through Friday.

Jamboree

More than 500 Michigan 4-H horse project members will journey to Michigan State University on April 15 to judge, speak about, and be quizzed on horses.

Open to the public, the fifth annual Horse Jamboree will feature competitions in horse method demonstrations, horse judging, public speaking, slide presentations, and the Horse Bowl—where members compete against time and other members on their knowledge of horses.

The Horse Bowl is patterned after the "College Bowl" with toss-up, bonus and tie-breaker questions, each carrying a specific point value.

Lowell Bee Store

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Phone 897-9841

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Spring SPECIALS

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C35 EF, 35mm f2.8 lens, fully automatic exposure, built-in auto flash.
SALE PRICE \$109⁹⁵

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SRT, 201, SLR with 1.7 Rokkor lens
SALE PRICE \$219⁹⁵

Canon
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SALE PRICE \$319⁹⁵

Minolta
Hi-Matic G, complete with Minolta flash, auto exposure, zone focus.
SALE PRICE \$69⁹⁵

Konica
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SALE PRICE \$69⁹⁵

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DON'T MISS A MOMENT OF THE GAME SHOW!

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206 E. Main St. Lowell, Mi.
Phone 897-9275

THE GRAND VALLEY
MARCH 29 1978

OVER 20 STORES, SHOPS & SERVICES UNDER ONE ROOF

BELDING'S Covered Village

FREE PARKING -- SHOP IN COMFORT
OPEN MONDAY THRU FRIDAY 9AM-9PM SATURDAY 9AM-6PM



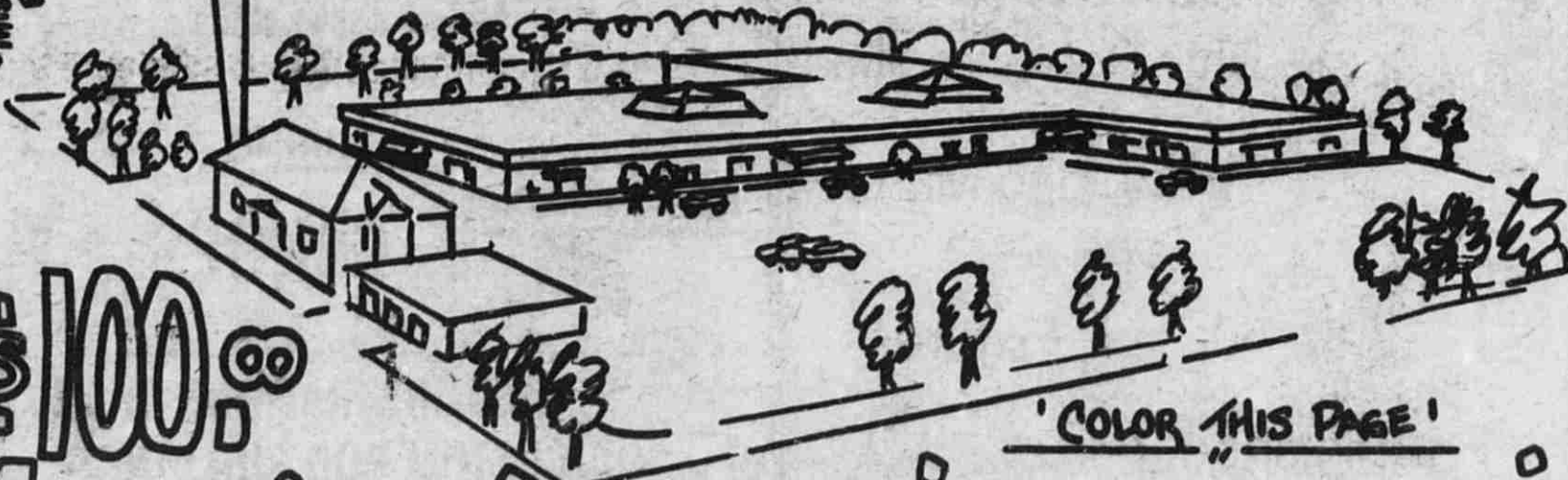
This Ad Sponsored by the Merchants of the Covered Village and Retail Division - Belding Area Chamber of Commerce!

BELDING'S SWING INTO SPRING SHOW

WEDNESDAY THRU SATURDAY
MARCH 29 - APRIL 1

○ AREA MERCHANTS WILL DISPLAY IN THE
"COVERED VILLAGE"

- HOME IMPROVEMENT PRODUCTS ○ SPORTING GOODS
- POOLS & SUPPLIES ○ LAWN & GARDEN ○ CAMPERS
- BOATS & MOTORS ○ AND MUCH - MUCH MORE !!



\$100.00

'COLOR THIS PAGE!'

COLORING CONTEST - 20 WINNERS!

DON'T FORGET YOUR NAME & ADDRESS BELOW !!!

COLORING CONTEST RULES ALL AGES WELCOME ... TOTS THRU SENIOR CITIZENS ...

- COLOR THIS ENTIRE PAGE & DEPOSIT IN CONTAINER BY THE POOL IN THE MALL ...
- ALL ENTRIES MUST BE IN NOT LATER THAN 6PM APRIL 1, 1978. JUDGES WILL SELECT 20 WINNERS - ALL AGES CONSIDERED & POST WINNERS IN THE MALL ON TUESDAY, APRIL 4.
- WINNERS WILL EACH RECEIVE \$500 BONUS BUICKS AT THE MALL OFFICE

NAME & ADDRESS _____ AGE _____ PHONE _____

GOOD-BYE CABIN FEVER - SWING INTO SPRING

AT **Rayborn True Value Hardware** BELDING

WEDNESDAY, MARCH 29 THRU SATURDAY, APRIL 1

SAVE \$30 to \$50
ON TILLERS AND LAWN TRACTORS AT THE SHOW

Up to 150 m.p.g.!
SNARK-BIANCHI MO-PEDS

Discover a great new way to ride!

SEE DEMONSTRATION Of New Thick Textured paint. Hides old cracked walls and ceilings.

TRU-TEX LATEX TEXTURE PAINT

This thick texture paint hides hairline cracks and tape joints - covers and conceals old walls and ceilings. Create exciting patterns and effects with this one-coat latex texture paint - ideal for interior paint or unpainted plaster, wallboard and other surfaces. Easy to apply. Tools and splatters clean up with soapy water. White and Colors)

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LAY-A-WAY ONLY 10% DOWN
UP TO 10 WEEKS TO PAY
(No Additional Service Charge)
ALSO BANKARDS WELCOME

See demo in Covered Village Fri. & Sat. 10 A.M.-Noon, 2 & 4 P.M. Friday Only 7 P.M.

SPECIAL PACKAGED SEEDS 9¢
ATTENTION AMATEUR GUN SMITHS
SEE TABLE OF USED GUNS
COME IN! WHEEL & DEAL

ALERT: Because of weather conditions, special "Hardware Week" circular prices good through Sat., April 8.

CHECK OUR DISPLAY IN THE COVERED VILLAGE

- ★ Bath Room Vanities
- ★ Molded Marble Tops
- ★ Fixtures
- ★ Pre-Finished Paneling
- ★ THE LATEST IN ENERGY SAVING WOOD BURNING DEVICES.

"SEE YOU AT THE SHOW"

BRICKER LUMBER, INC.
ON N-91 NORTH OF N-44 - PHONE 794-0260
OPEN MONDAY THRU FRIDAY 8:00 AM TO 5:30 PM SATURDAYS 8 AM TO 12:30 PM
- FRIENDLY, COURTEOUS SERVICE -

JACK'S SPORT SHOP GREENVILLE & IONIA

See our display at the "SWING INTO SPRING SHOW"

— FEATURING —
GRUMMAN CANOES

DEMONSTRATIONS OF CUSTOM ROD BUILDING
ALSO CUSTOM RODS FOR SALE

CHECK OVER THE LATEST EQUIPMENT FOR SUMMER FUN

GRAB BAGS
VALUES MANY TIMES THEIR COST



Dancer's Fashions "Swing Into Spring Show Specials"

Large group of fall & winter goods now 1/2 Price while they last. Men's & women's fashions. Stop in & save on end of season merchandise.



Beat the Season! Men's & ladies bathing suits here now. Ladies styles in one & two pieces by Bobbie Brooks & Beach Queen start at 12. Men's styles by Campus at \$5.99. ALL SWIM SUITS REDUCED 10% FOR "SWING INTO SPRING SHOW" WEEK-END.

Large group of Hagger spring & summer dress slacks now 1/2 OFF this week-end only. Fantastic buys on solid tones & check slacks. You've got to see these!



Many new Ladies Jr. tops for spring & summer in now. Pastel solids with floral trim & fancy patterns & stripes. Famous brands to choose from at easy prices.

Dancer's Fashions His and Hers
Belding's Covered Village 794-0680

Brookfield Suits



3 pc. vested suits, single breasted, 2 button, notch label, European silhouette

Beautiful selection of 3 & 4 pc. vested suits



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10% OFF

During Belding's "SWING INTO SPRING" SHOW at the Covered Village



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SEE YOU MARCH 30, 31 AND APRIL 1st AT BELDING'S COVERED VILLAGE

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HOT ITALIAN
SWEET ITALIAN
FRESH POLISH \$ **1.29**

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BELDING-LAKEVIEW-STANTON
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LEAN CENTER SLICED
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PORK CUTLETS \$ **1.19** LB.

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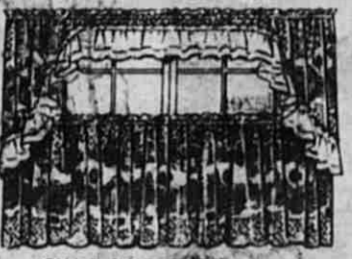
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BEN FRANKLIN Spring SUPER SALE

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SUNDAY 11 TO 5



OPEN WEAVE CURTAINS
Textured open weave curtains that filter light, but allow for privacy, too. Poly/ rayon blend, no-iron, machine washable, sun resistant.
24-in.-x7-Ft. Tier \$3.97
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Traditional kitchen print with contrasting ruffles. Machine wash, perm. press, cotton/polyester blend.
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Moreleo Soft White LIGHT BULBS
Each pack contains two 60 watt and two 100 watt soft white light bulbs.
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ZUM MOP BIRKING
20 GAL. SIZE TRASH CAN
Sturdy poly plastic, snap-on cover. Avocado base, black lid.
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PEAT POTS plus STARTER TRAYS
Plant entire bio-degradable pots! Fill with soil, plant seeds.
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CONTAINS 3 twelve 2 1/4-in. Pots 1 flower trays in each pot.



TEXTURED SHEER PANELS
Filters light, yet gives privacy. 100% Kodol Polyester. Machine wash, no-iron, sun resistant yarns.
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ROD OR REEL SPECIAL
Choose from 3 sizes of Eagle Claw. Open Face and Eagle Rods.
20% OFF

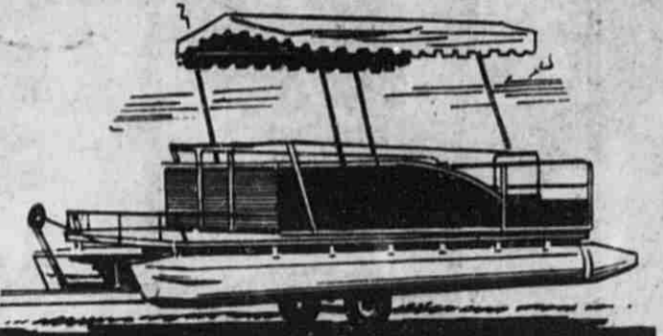


Bio-Degradable FERTILE peat pots
Pkg. of twelve 2 1/4-in. round pots or eight 3-in. pots.
CHOICE 2 1/4-in. or 3-in. POTS. 3 \$1.

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All aluminum pontoons extruded railings and astro-turf covered deck. Only 2 left at a very special price.
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... ALL HEAT TREATED

Sportspal Canoes woodsman favorite
14' now only \$379.95 includes paddles, seats & oarlocks. This canoe must be seen. At this price will go fast!

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14' Mirro with 8 h.p. Mariner, and 400 lb. capacity trailer. NOW ONLY \$1184.00
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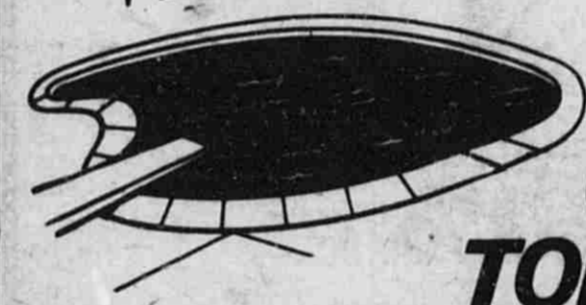
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SAVE, PRESENT THIS AD FOR -
Shampoo, Condition & cut \$6.50 **SAVE \$1.50**
Perms (body wave) \$10.00 to \$15.00 **SAVE \$4.50**
Perms (curly) \$15.00 to \$25.00 **SAVE \$5.00**

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\$6.95

\$6.95

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THURSDAY - FRIDAY - SATURDAY

OPEN MON.-THURS. 10:30-12:00, FRI. & SAT. 10:30-1:00, SUN. 11-7:00

Cracker Jacks
by COS COB

done in
POLY/SILK
For the Discriminating
Sizes 7-8 to 18.



*28 Blazer
*14 Sweater
*18 Shirt
*15 Pull-on Pant

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*16 Shirt
*15 Skirt

*18 Mesh Top
*16 Skirt

PRICE'S APPAREL

BELDING COVERED VILLAGE
SHOP DAILY 9 A.M.-9 P.M. FRI. 9 to 9, SAT. 9 to 5:30



Sun 'n Fun Sale



Our Sun 'n Fun Sale is now in full swing with fantastic savings on Steury campers. Whether you're an individual sportsman or a member of a large camping family, we have the right Steury camper for you. Come in today for big savings on your next camper.



KRICK TRAILER SALES
1 1/2 miles West of Greenville on M-57

Springtime SALE



"Swing Into Spring" with thick and thirsty towels by Cannon, in a beautiful array of Spring colors.



SPRING

Is In The Air!

Stop in and browse through our huge selection of fabrics & patterns for the warm weather ahead.



COZY HUGGER

Belding's Covered Village
We give S&H Green Stamps

Mary, Mary



Quite contrary, How does your garden grow? With roses, carnations & colorful mums, tulips & daisies & green house plants galore -

See Mary for all your floral needs

MARY'S FLOWERS

450 Covered Village, Belding, Phone 794-0270

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STATE FARM INS.

for all your needs
AND

**PIONEER STATE MUTUAL
FARM PROPERTY INS.**

THINK



TENNIS SHOE CLOSE-OUT SALE

Men's - Boys' - Kids
Over 300 Pairs

Tennis - Jogging - Basketball

\$4⁸⁸ - \$6⁸⁸ - \$8⁸⁸ - \$10⁸⁸

Ked-Proked-Osaga-Converse

OUTMAN SHOES

Belding Covered Village

Something New

& exciting is waiting for you at

Village Kut & Kurl

THE PROFESSIONAL APPROACH,
WE DO IT BETTER!

Village Kut-N-Kurl
COVERED VILLAGE MALL BELDING, MICHIGAN
PHONE 794-0730



Spring Spectacular

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UP TO ...

75% OFF

"Think ahead to graduation gift giving!"

RUSSELL JEWELRY

Belding Covered Village - By The Fountain



"Hot From The Oven"

PLAIN CAKE DONUTS

\$1²⁰ DOZEN



Fresh rolls, bread & pastry daily

DONUT HOLE

BELDING COVERED VILLAGE