

The Grand Valley Ledger

Volume 3, Issue 13

Serving Lowell Area Readers Since 1893

February 8, 1978



The last day Lowell City taxpayers can pay their 1977 winter-school taxes without penalty will be Tuesday, February 14. Patricia L. Smith, City treasurer, states that beginning February 15, a four percent (4%) penalty will be added to all unpaid taxes. Payments can be made at the Lowell City Hall, 301 East Main Street, open Monday through Friday 8 a.m. to 5 p.m. . . .

A "Land Use Input" meeting has been scheduled by the Vergennes Township Planning Commission, and all residents of the Township are invited to attend and offer suggestions on land use that will be affected by the new zoning ordinance. Roger Odell, chairman of the Planning Commission, noted that this will include the Flat River Management and Protection Plan. The meeting will be at 8 p.m. on Wednesday, February 15, at the Vergennes Township Hall. . . .

V.F.W. Flat River Post 8303 will host their annual Valentine's Dance this coming Saturday night, February 11, for members and guests, in their facility at 307 East Main Street. The Hickory Creek Band, featuring Teresa and Dick Vander-Warf, Chuck Prins and Jack Ryan, will provide the music for dancing from 9 p.m. until 2 a.m. . . .

Approximately \$2,000 in merchandise and cash was taken from the Ski-Way shop on M-21 last Monday, when thieves entered the building by breaking in the back door. Shop owner Bernard Jankowski reported the loss of guns, ammunition, cash from the till, cash from license sales, reels, knives and traps. The incident is under investigation by the Kent County Sheriff's Department. . . .

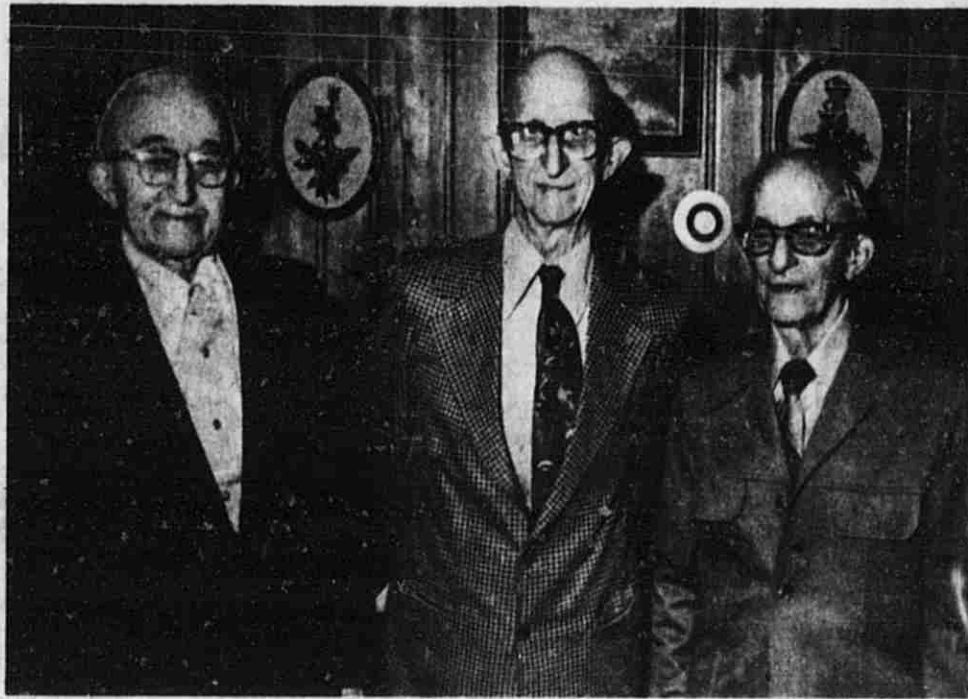
The initial date for the annual Lowell Showboat Dinner-Dance has been set for Saturday, March 11, at the Deer Run Golf Club. Showboat supporters are urged to keep this date in mind, and watch for further announcements as per tickets, etc. . . .

This Thursday evening is Cub Scout Family Night at the First United Methodist Church of Lowell, 621 East Main Street, when Pack 3188 holds its annual Blue and Gold Banquet at 6:30 p.m. in the church's dining room. . . .

Our hats off this week to Stephen Childs of Lowell who made such a fine performance in the forty-seventh annual Golden Gloves Tournament in Grand Rapids last week. Fighting under the colors of the Marine Corps League, Childs fought in the 165-pound novice division. His bid for the City championship was cut short Saturday night, when he was withdrawn from the tournament due to a broken jaw he sustained in his previous fight. An employee at the Lowell Cut Rate Market on East Main Street, we hope to see him back in action again next year. . . .

Bev Holst of 411 James Street, Lowell, has taken over the management and operation of the Ball Floral Shoppe at 517 East Main Street. Mrs. Holst, a familiar name in the florist trade in this area for many years, in announcing the management change, also revealed the shop will be open from 9 to 6, Monday through Saturday; closed Sundays. She also reminded all the cupids in the area that Valentine's Day is next Tuesday, and what better way to remember your loved ones than with a bouquet of fresh flowers, which should be ordered early for prompt delivery. . . .

Yeiter Brothers To Celebrate



Three Lowell Township brothers, Elmer, Glenn and Floyd Yeiter recall the days when they had to travel to the post office in McCords to pick up their weekly copy of the Lowell Ledger. This coming Tuesday, Valentine's Day, Glenn and Floyd will celebrate their birthdays.

Next Tuesday, the day of hearts and flowers, intermixed with cupid and arrows, will be a special day for two Lowell township brothers, Floyd and Glenn Yeiter. . . .

On Valentine's Day, they will celebrate their birthdays. Floyd, now 90-years-old was born on February 14, 1888, and Glenn made his arrival 88-years ago on February 14, 1890. . . .

Both boys were born on the farm at 4737 Morse Lake Road, the sons of Wesley and Jennie Yeiter. . . .

Another brother, Elmer, born March 31, 1895, now occupies the family farm, which has been in the family since their grand-

father, John Yeiter homesteaded the 160 acres. He also purchased the 120 acres across the road from speculators, comprised mostly of timber, which was cut and cleared away by the family down through the years. . . .

At a recent get-together following the great "blizzard of '78" the brothers reminisced about the great storm of 1913 when traffic traveling from Lansing to Cascade couldn't get through and the farmers of the area were called out to pull them through with horses. . . .

Around this same year, the snow banks were so high, that it stopped all train traffic and area volunteers were called out to shovel the tracks. Roads, at this time, couldn't be found, and

transportation was made across the fields by horse and sleigh. . . .

Except for a few years, in the service, away at school, etc., the three brothers have lived within a short radius of each other, Elmer at 4737 Morse Lake Road, Glenn at 9929 Cascade Road, and Floyd at 9925 Fifty-Second Street. . . .

The brothers, still very active, are all members of the Alto United Methodist Church, and each can remember receiving the Ledger at their home since it was started back in 1893. . . .

Needless to say, next Tuesday, hearts and flowers will be flying to Floyd and Glenn as they celebrate the holiday and their birthdays. . . .

Lowell City Council

Seniors Request Funds

The Lowell City Council was approached by Senior Neighbors, Inc. requesting \$2,000 in financial support from the city. The request came during the council's regular meeting of Monday, February 6. Senior Neighbors, Inc. is a county-wide program for helping senior citizens and its executive director, Esther Mitchell was spokesperson for the group at the meeting. Ms. Mitchell told the council that Senior Neighbor's out-county centers were allocated only \$23,000 of their requested \$30,000 from the county and consequently their budget for the upcoming year was short \$7,000. Ms. Mitchell said that she was hoping to raise these needed funds from the communities with Senior Neighbor centers such as Lowell, Kentwood, Wyoming and Grandville. . . .

The city did make a \$2,000 contribution to the center at this time last year. Councilman Warning said that instead of the city making a cash donation year after year, he would rather see this money put toward a community center of some kind that could be used by the Senior Neighbors as well as other civic groups. Warning went on to say that he was afraid that if money were given to the Senior Neighbors, other special interest

groups would begin approaching the city for cash donations. Mayor Collins told Ms. Mitchell that because he would like to see a more detailed copy of the Senior Neighbor's budget and because there were only three councilmen present (Clack and Christiansen were absent) he suggested that the group present their request at a future meeting. Ms. Mitchell said that was agreeable but that she would definitely need an answer within two months. . . .

A letter of resignation from councilman Howard Clack was accepted by the council. In the letter Clack said that he regretted not being able to fulfill his obligation and that he would like to see another senior citizen appointed to serve out his term. The council now has thirty days in which to appoint someone to Clack's vacant seat. . . .

The council instructed City Manager Ray Quada to submit a pre-application for 50-50 matching funds from the Department of Natural Resources. The funds are intended for park and recreational use and if the city should be given a grant, its share would come from the Lee fund. . . .

Quada submitted a list of projects that the money would be used for, most were improvements to Recreation Park, and

he asked that the council give this some thought so as to have some good projects in mind when it comes time to file the application. . . .

Eugene A. Sawyer was appointed by the council as the new manager of the Lowell City Airport. Sawyer lives at 8330 Myers Lake Rd., Rockford and came to the council highly recommended by the airport board and the city manager. . . .

On the recommendation of the city manager, the council approved the purchase of 48 outside read water meters with \$1,200 of the city's federal revenue sharing funds. It is intended to initiate a program whereas residents may have an outside read meter installed for a labor charge of \$15 and that the city will keep a supply on hand for installation. . . .

Millage Request Is Set By Board

At its regular meeting of Monday, February 6, the Lowell Area Schools Board of Education approved a resolution requesting 17.5 voted operational mills for 1978. The vote that will be put before area voters on May 2, 1978 will call for the renewal of the present 15 voted operational mills plus an additional 2.5 in 1978, 2.7 in 1979 and 2.9 in 1980. . . .

If passed, the 17.5 voted operational mills plus the county allocated 10.1 operational mills would amount to 27.6 total operating mills for the 1978

year. When the 7.12 mills for debt retirement are added in, area taxpayers will be paying a total of 34.76 mills in local school taxes. . . .

The May 2 vote will be the board's fourth attempt at passing additional operational millage in the last two years. All three previous attempts failed at the polls. . . .

For more details and an official statement from the board of education as to why the added millage is needed, please see "Board States Reasons", on page three of this issue. . . .

Jaycees Sponsor CPR Class

The Lowell Area Jaycees are sponsoring a CPR (cardio pulmonary resuscitation) class for the Lowell area. This class will be open to the public and free of charge. . . .

The class will be held on two nights, Wednesday and Thursday, March 8 and 9, from 7 p.m. to 10 p.m. each night. There will be a certified instructor from Bud's Ambulance to teach the class, and cards will be issued to those completing the two nights. . . .

The procedure of CPR is performed on a person who for some reason cannot breathe on his own and whose heart is no longer functioning. This can be caused by drowning, a car accident or heart attack. . . .

CPR must be started within minutes after the person has had the cardiac arrest. The sooner it is started the better effect it can have on the patient. Many times too much time can pass by before an ambulance or an E-Unit can arrive on the scene. . . .

The Jaycees urge you to take part in this class. Free babysitting will be available for those who need it. We would like very much to know approximately how many will be present if possible. You can sign up by calling the Lowell Police Dept., 897-7123 between 8 a.m. and 4 p.m., Monday thru Friday. . . .

The class will be held at the American Legion Hall, 805 East Main Street, Lowell. . . .

Grattan Gets Sewer Grant

Fifth District Congressman Hal Sawyer has announced that Grattan Township has been awarded a \$3,990,600 grant to help clean up water pollutants in four lakes. . . .

Sawyer said there are currently about 550 homes and cottages surrounding Big Pine Island Lake, Big Crooked Lake, Murray Lake and Ratigan Lake which rely on septic tanks. . . .

"This grant, which comes from the U.S. Environmental Protection Agency, will enable the township to eliminate this identified potential health hazard by building a collector system around these lakes and constructing sewage treatment lagoons," he said. . . .

"My office has been following the township's grant application for some time and at one point had to step in and straighten out a bureaucratic mistake, so I'm extremely pleased to see this grant come through," Sawyer added. . . .

Officials hope to begin work on the project sometime this summer and complete the system in the fall of 1979. . . .

Total cost of the project is \$6.4 million. Two previous federal grants for planning and engineering, plus state and local money, account for the cost not covered by this federal grant of just under \$4 million. . . .

One treatment facility will be built just north of Murray Lake; the other will be located north of Heffron St. NE and east of Lincoln Lake Road. . . .

The impetus for the project came from property owners who had formed lake associations. The first formal steps toward securing a federal grant were taken in 1973. . . .

Since then, the property owners, township officials from Grattan and Vergennes, and the Kent County drain commissioner have worked in close harmony to obtain the money. . . .

The engineering firm for the project is Progressive Engineering Consultants of Grand Rapids, Inc. . . .

VETERANS REMINDED ABOUT INSURANCE

The Veterans Administration has issued a reminder to nearly 350,000 Korean Conflict veterans to convert their GI insurance policies before their 50th birthday-or lose them. . . .

The average age of these veterans is now 45.5 years. . . .

ROSE DRIVE INN - 800 W. Main, Lowell. This Week's Special: Bacon & Eggs, Toast & Coffee, \$1.25. c13

PRECISION & FASHION HAIR- STYLING-For both men and women. Man's World Hairstyling. Phone 897-8102. c51f

GREAT CURL! GREAT BODY! with Uniperm at Vanity Hair Fashions, 203 E. Main, Lowell, 897-7506. c-13

Lion All Stars Here Saturday

Hear the Lions roar this Saturday night, February 11, when they invade the gymnasium at Lowell Senior High School, in a fund-raising endeavor sponsored by the CECA. . . .

The event, a basketball game, will pit a squad of players from the Detroit Lions football team against a team of coaches from the Tri-River League. . . .

Joan King, CECA spokesman said pre-game activities will commence at 6:30 p.m. with the "big" game getting underway at 8 p.m. . . .

Representing the Detroit Lions on the court will be Dexter Bussey, Gary Danielson, Levi Johnson, Jim Laslavic, Ed O'Neil, Herb Orvis, Ernest Price, Charlie Sanders and Charlie Weaver. . . .

Their opponents coming from

the eight schools in the Tri-River League--Lowell, Greenville; Coopersville, Fremont, Belding, Lakewood, Sparta, Cedar Springs--are:

Ned Henley, Rick White, Russ Bacon, Craig Smith, Mike Clark, Scott Vashaw, Jack Ogle, Bill Brown, Ralph Houston, Rick Renzema, Joe Tibaldi, Mike Nelson and Ed Dangler. . . .

It should be an interesting evening as the "big bruisers" from Detroit, the lightest being 190 pounds, dribble down court, against a squad of tall, lanky and lean coaches of various sports. . . .

Word has it that the Lions are good despite their size, and will give the local gang a go for the win. Friday night's final score will tell the final tale. . . .



Dexter Bussey, running back, 6'1", 195 pounds.



Gary Danielson, quarterback, 6'2", 195 lbs.

Be there for the action when it starts; it's a great way for the family to spend an evening together.



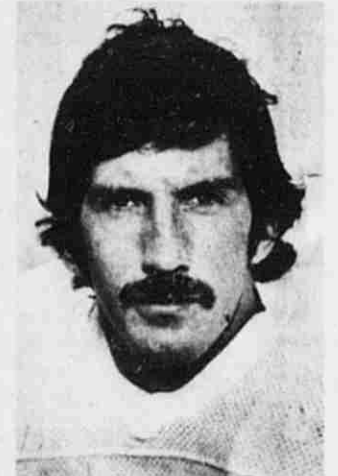
Ray Jarvis, wide receiver, 6' 190 lbs.



Levi Johnson, defensive back, 6'3", 200 lbs.



Jim Laslavic, line backer, 6'2", 235 lbs.



Ed O'Neil, line backer, 6'3", 230 lbs.



Herb Orvis, defensive tackle, 6'5", 250 lbs.



Ernest Price, defensive end, 6'4", 225 lbs.



Charlie Sanders, tight end, 6'4", 230 lbs.



Charlie Weaver, line backer, 6'2", 230 lbs.

Playing One Week

From the producer who brought you "THE ADVENTURES OF THE WILDERNESS FAMILY"

Across The Great Divide

ROBERT LOGAN-GEORGE "BUCK" FLOWER introducing HEATHER RATHBURN and MARK HALL

Produced by ARTHUR R. DUBS Written and Directed by STEWART RAFFILL Title Songs Performed by BEAU CHARLES

Fri., Feb. 10 thru Thurs., Feb. 16

ONE SHOW EACH NIGHT AT 8 P.M. MONDAY IS DOLLAR NIGHT

Make Hay While The Snow Flies With A Low Cost Ledger Want Ad!

CLASSIFIED AD RATES Cash Rates: up to 20 words, \$1.00; three cents for each additional word...

FOR SALE: Furniture, dining room, sofa and chair. FOR RENT: Apartment for rent, furnished. WANTED: Wanted - Ride daily to Hospitality Motor Inn...

ELECTRICAL SERVICE: Wiring - Repair - Service Residential Commercial Farm. RICKERT Electric.

FIRE MATCHES: Make sure matches are out of the reach of children. Don't 'light up' near explosive materials...

FOR RENT: Apartment for rent, furnished. WANTED: Wanted - Cash paid for walnut, white oak and red oak.

THANK YOU: We would like to express our gratitude for the cards, flowers and well wishes from all our friends...

J. R. B. AGENCY, INC. 835 W. Main, Lowell, 897-9253

BUY BASICALLY FROM: Ada Village Hardware. 577 Ada Dr., Ada, 676-4811.

PERSONAL: WEDDING INVITATIONS - Large selection, contemporary-tradition. Dave Clark Plumbing & Heating Co.

People are dying for your help. Give blood. Red Cross is counting on you.

VALENTINE DANCE Sat., Feb. 11 9 p.m. until 2 a.m. Hickory Creek Band.

Valley Vista Village Mobile Home Park: LOTS VARIOUS SIZES. Central TV, Natural Gas, Swimming Pool.

JOHN DEERE DAY: FRIDAY, FEB. 10 10:30 a.m. and 7:30 p.m.

LEGAL NOTICES: FAMILY LAW CENTER. ORDER FOR PUBLICATION AND TO APPEAR AND ANSWER STATE OF MICHIGAN - Circuit Court for the County of Kent.

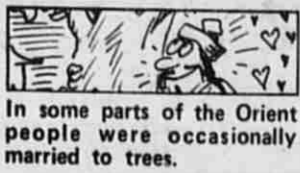
CITY OF LOWELL COUNCIL PROCEEDINGS: Official Proceedings of the City Council of the City of Lowell, Michigan. Meeting of Monday, January 16, 1978.

NOTICE TO CITY OF LOWELL TAXPAYERS: Last day to pay 1977 Winter School Taxes without penalty will be February 15, 1978.

Curtain-Time Approaches For 'Arsenic And Old Lace': A three-act comedy play "Arsenic and Old Lace" being directed by Mitch McMahon and produced by the Lowell Area Arts Council.

LEGAL NOTICES: FAMILY LAW CENTER. ORDER FOR PUBLICATION AND TO APPEAR AND ANSWER STATE OF MICHIGAN - Circuit Court for the County of Kent.

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In some parts of the Orient people were occasionally married to trees.

They're Still Talking About the Blizzard

Although they may have encountered "Cabin Fever" during the great "blizzard of '78," people in this area handled the situation much better than anyone expected.

Overall, governmental and law enforcement officials were pleased with the cooperation and the amount of people who volunteered such things as four-wheelers, snowmobiles, homes and time.

As of Monday, January 30, the Kent County Road Commission was still continuing their herculean task of unplugging heavily drifted rural roads. With all main roads clear, they were concentrating on secondary and primary roadways.

Motorists are warned to still take extra precautionary measures at blind intersections, where the huge piles of snow can block the view from both ways.

Lowell Area Schools reopened their doors, six days after the storm hit, on Tuesday, January 31, with their bus fleet traveling only on plowed roadways. School officials reported that about 90 percent of the student body were back at the doors.

All factories in this area were back in full operation on January 30, with at least 95 percent of the employees showing up.

Snow damage to the Middle School is rapidly being repaired and Supt. Don Kelly stated today that the immediate action taken by both staff and community volunteers is largely responsible for keeping the repair costs from skyrocketing. The loss is entirely covered by a new type of insurance policy that fortunately was taken out this year.

The section of roof cave-in will in no way impede the nationwide Middle School conference that is scheduled to be held in Lowell next month. Honored by its selection for the annual conference, the Lowell School System intends to involve the community in the two-day meeting and will announce the schedule within the next few weeks.

"Mail delivery is now back to normal," reports Lowell Postmaster Charles Doyle, who also revealed that according to postal records this was only the third time the department had failed to get the mail through to the rural areas due to the weather.

Doyle also asked the cooperation of postal patrons in seeing that their rural mail boxes are shoveled out to insure delivery. City residents are asked to keep their sidewalks clear.

Lowell City Manager Ray Quada this week said that the City still has a tremendous task ahead of them clearing the snow from sidewalks, intersections and parking lots. He explained that one of the greatest fears of a City snowplow operator is that he will either injure or bury a child or pet playing in the snowbanks along side streets.

"This hazard can be avoided," he said, "with the cooperation of parents."

It should be brought to the attention of children, that playing in the banks of snow is extremely dangerous. Parents are requested to instruct their children accordingly.

Children have also been observed building forts and tunnels in these snowbanks, and a snowplow clearing the street could very easily bury a child.

Other children have flung themselves down in the snow as the plow passes, hoping to be covered with snow. This game is hazardous, Quada noted for two reasons:

First, debris along with snow is thrown with great force from the roadway by the plow blade and could seriously injure someone nearby.

Secondly, many of the city's snowplows have scraper blades beneath the truck that are wider than the vehicle and could strike someone close to the road as it passes.

Lowell Chief of Police Barry Emmons, this week, also warned parents to prohibit their children from playing on the high banks of snow. "Already this season," Emmons explained, "we've had several reports of kids falling or slipping off the high banks and getting hurt."

For some, the cabin fever that struck area residents with a vengeance, after they were marooned by the record breaking blizzard, was a reprieve from the pressures of the business world, giving them a chance to settle down with a good book or get some of those chores taken care of that had been pushed aside for more important matters.

Ben Gay or rubbing alcohol were two of the major products in demand to ease those aching muscles used to shovel the driveways and sidewalks.

One mother of six, termed the storm indeed a "great happening." "It's the first time in ages all of our family has had to spend several days together. Under these conditions, we became a family again, working, conversing, and enjoying each other. On normal days we're like the measles, spread all over, seeing each other only when coming and going in the doorway, exchanging a casual hi or goodbye."

The blizzard of '78 has at least made area vacationer's trips to Florida worthwhile. They're probably talking more about it than we are... glad to be where they are under the circumstances.

The blizzard caused some

serious problems and even tragedies statewide, but for most of us it will remain an adventure, a source of many stories to relate for years to come, and a pleasant thought for this summer when we have weather of another kind.

Engaged



Rev. and Mrs. Wayne Ritchie of Davison have announced the engagement and forthcoming marriage of their daughter, Diane, to Phillip Gerard, son of Dr. and Mrs. Donald Gerard of Lowell.

Miss Ritchie is a graduate of Calvin College in Grand Rapids, and her fiancé will graduate from Calvin in May.

Plans are being made for a March wedding.

HAPPY BIRTHDAY

February 10: Jane Comp, Sally Kline.

February 11: Gladys Thorne, Marion Schutt, Sue Kinnisten, Roger Kropf, Tanya Weeks, Brenda Allison.

February 13: Arlene Schwacha, Errolyn Weeks, Todd Bryan, Sandra Smith, Kim Cahoon.

February 14: Floyd Yetter, Glenn Yetter, Carol Baird, Jerry Meredith.

February 15: Mark Kline, Debbie VanderWal, Frank Smith, Rita Pratt, Paul Silvis.

February 16: Olin Miller, Don Phillips, Diane Krul, George Blocher, Helen Johnson.

Belated birthday greetings to Ron Wittenbach, February 7; Mary Post, February 8; Karl Feller, February 6.



Pancho Villa had nine wives.

Amway Unveils New Print Shop

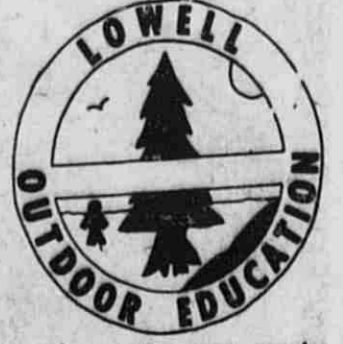
Cutting of a ribbon and pushing the start buttons heralded the official opening late last week of the more than \$2 million expansion of Amway, Inc.'s print shop at the east end of the firm's complex in Ada, headquarters for the worldwide company.

Cutting of the ribbon inside the new 57,350-square-foot addition was done by Mrs. Jay VanAndel, wife of the chairman of the Amway board, and Mrs. Richard M. DeVos, wife of the president of the firm.

VanAndel and DeVos then pushed two buttons that started the five-color, \$1.9 million press rolling.

About 125 persons from different industries attended the event after which coffee and sandwiches were served.

Printing of 750,000 brochures, entitled "Amway and You", was started when the two buttons were pushed. This press can print 36,000 impressions an hour and is manned by five persons.—Dave Barnes



One of the most popular winter activities is that of winter bird feeding. The advantages are obvious, one can sit in the comfort of a living room next to the fire and enjoy nature out a window. Feeding birds in the winter requires a commitment, however, as birds become used to the handouts and depend on them.

Bird feeders can be best enjoyed when they are near a window that is near an area of the house that is used frequently. There is a wide variety of feeders on the market and range in price from \$2 to \$20. Almost any feeder will attract birds if you use the correct feed so it isn't necessary to purchase an elaborate feeder.

Commercially prepared feeds contain a variety of seeds, including thistle, millet and sunflower. Generally, the more types of seed you use the more types of birds you will attract. A simple combination of cracked corn and sunflower seeds will attract a fair number of birds economically.

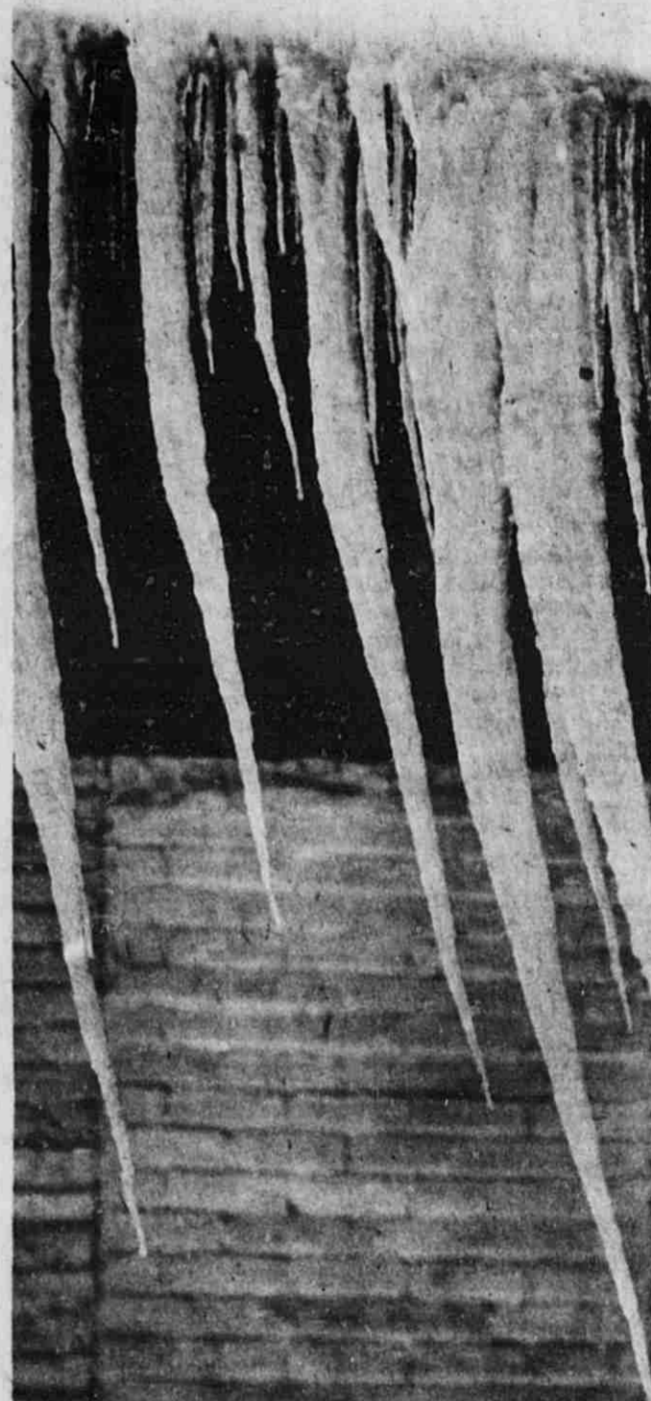
The best time to establish a bird feeding station is in the fall. Birds begin to seek out food sources as temperatures drop and snow begins to cover their natural food supply. Birds can be attracted to feeders in mid-winter but it may take a while for them to find the food. Birds are attracted quickly to feeders that are placed near shrubs and other vegetation that will offer hiding places. Usually the closer a feeder is to a home, the longer it will be before birds will use it.

Once you have established your feeder there are two problems that may arise—cats and squirrels. Neighborhood domestic cats frequently stalk popular bird feeders, waiting for a feathery meal. If the birds are hungry enough they will chance quick flights to the feeder even though they know danger is not far away.

Squirrels can be a nuisance. The biggest problem with squirrels is that they will climb into a feeder and gorge themselves on expensive sunflower seeds. There are a variety of cones and metal posts available for your feeder that are designed to prevent squirrels from taking advantage of your hospitality. Unfortunately squirrels are a determined lot and can usually find a way to the handouts.—Steve Harrington.

FALLACY. Here's a typical fallacy that is not related to fact: the fallacy is that oysters, raw eggs, lean meat, and olives increase sexual potency. The fact is: these foods, as well as others, contribute to health and well-being. But they don't have any special properties that increase sexual vigor.

Homeowners Concerned About Ice Buildup



With the daily temperatures hovering at the below zero mark, the ice buildup on roofs is becoming a big concern to many homeowners in the area. Some homeowners have already had water backing up into their households. The only relief in sight, if a thaw doesn't come fast enough is to chip the ice away. But this should be done with extreme caution, making sure you do not damage the shingles, etc., underneath. One area roofer suggested that channels, approximately 36" apart, be chipped to allow the excess water to run off as the ice melts. Photo by "The Shooting Gallery"

CUPID SPECIALS

Switchmate Shells

Sizes 34-48
Assorted styles
and colors
NOW ONLY
\$5-\$10
Reg. \$8-\$17

THAT SPECIAL PLACE
315 N. Main (across from 1st St.)
Member Lowell Area Chamber of Commerce

FUEGO V An efficient woodburning heater! A beautiful freestanding fireplace! The ULTIMATE fireplace heater!

FUEGO V delivers all these features for you:

- Provides abundant heat through radiation and convection.
- Provides substantial savings on your gas, oil or electric heating bills by being a supplemental heat source.
- Allows full view of the fire's beauty and cheer.
- Provides easy fingertip control of burning process.
- Uses less firewood because of the controlled burning process.
- Thoroughly burns firewood leaving less ash and residue waste.
- Needs no kindling — vents concentrate air at source of flame.
- Eliminate hazards of unguarded fires — flying sparks, down drafts, rolling logs.
- Saves on cleaning bills by preventing smoke and soot from reaching drapes, carpets, and furniture.
- Easily places on existing floor in any room.
- Requires no major constructions or alterations — chimney pipe requires one hole through ceiling and roof.
- Needs no heating ducts.
- Comes in a variety of decorator colors.

We Have A Fine Selection Of Tool Sets And Other Fireplace Accessories, Stop In And Look Them Over!!!

We Now Honor...

RIVERSIDE FIREPLACE SHOPPE

103 E. Main St. 897-5442 Lowell, Mich.

NEW STORE HOURS:
Mon. — Thur. and Sat. 9:00 — 5:30
Friday 9:00 — 8:00

Lowell Beer Store

"YOUR COMPLETE PARTY NEEDS HEADQUARTERS"

— CIGARETTES —

\$414 Regs. \$424 100's
ctn. ctn.

HANDY REAR DOOR PARKING

OPEN SEVEN DAYS A WEEK

213 E. Main St., Lowell
Phone 897-9841

Hurry! Valentine's Day is Tuesday, February 14!

Send Our **FTD LoveBundle Bouquet**

Fresh, romantic flowers arranged with a spray of sparkling hearts. We can send it almost anywhere by wire, the FTD way. But hurry... Valentine's Day is almost here. Call or visit us today.

\$1250

We really get around... for you!

FLOWERS MEAN "LOVING YOU"

How better to express your feelings than with flowers at Valentine's Day. Select from our beautiful collection especially designed for Valentine giving.

Our Valentine Special . . . 5 Carnations in a bud vase . . . \$498

Also roses, carnations and other cut flowers . . .

New Hours . . . 9-6 Mon.-Sat.; Closed Sun

Ball Floral

517 East Main - Lowell - 897-7150

Lippert PHARMACY

Prices Effective Feb. 8 Thru Feb. 14
Quantity Rights Reserved

"Heart Warming Specials!"

60 CT. EFFERDENT TABLETS \$1.43
LIMIT 1 COUPON PER FAMILY EFFECTIVE THRU LIPPERTS PHARMACIES coupon

HALS MENTHO-LYPTUS COUGH TABLETS 30 ct. 43¢
LIMIT 1 COUPON PER FAMILY EFFECTIVE THRU LIPPERTS PHARMACIES coupon

VASELINE INTENSIVE CARE HAND LOTION 10 oz 99¢
LIMIT 1 COUPON PER FAMILY EFFECTIVE THRU LIPPERTS PHARMACIES coupon

FREE GIANT PANGBURN CANDY HEART
\$49.95 Pre-Price Retail
ONE HEART GIVEN AWAY PER STORE SAT. FEB. 11
Winner need not be present to win!

"Not just another drug store..."

Lippert PHARMACY
413 E. Main St. Lowell Ph 897-9221
a complete shopping experience

GIANT PANGBURN CANDY HEART ENTRY BLANK

NAME _____
ADDRESS _____ CITY _____
STATE _____ PHONE _____
LIPPERT PHARMACY