

# The Grand Valley Ledger

Weekly Coverage of Ada, Alto, Cascade, Forest Hills, Lowell and Saranac

VOLUME TWO, ISSUE TWENTY-SEVEN

THURSDAY, MAY 19, 1977

PRICE FIFTEEN CENTS



**PLAN AHEAD!** Due to the fact that Memorial Day falls on Monday, May 30, the deadline for news copy for the June 2 edition of the Grand Valley Ledger will be Friday, May 27, at noon. This early deadline will enable us to enjoy the holiday and also get the paper out at the usual time. Our "thanks" in advance for your cooperation...

**THIS YEAR'S** Youth for Understanding exchange students will wind-up their fund raising activities this Sunday, May 22, with a pancake breakfast from 9 a.m. to 1 p.m. at Keiser's Kitchen, 521 West Main Street. The students, who will spend this summer in a foreign country, have expressed their thanks to everyone for supporting their many projects...

**THE REMOVAL** of the diverters on Lincoln Lake Avenue will be the subject of a public hearing Monday evening, May 23, in the Council Room of the Lowell City Hall at 301 East Main Street. The hearing on the consideration of changes in the City's Master Plan will commence at 7:30 p.m. ...

**AT THE APRIL 28** meeting of the Lowell Moose Lodge, John Minges was installed as Governor of the Lodge. Serving the club year, in office with Minges will be Robert Smit, Junior Governor; Jack Smith, Past Governor; Dale Finkler, Prelate; Steve Pattock, Secretary; Carl Smith, Treasurer; Paul Schramm, Carl Jackson, and Nelson Stormzand, Trustees ...

**THE ANNUAL SPRING** Band and Choral Concert at Lowell Senior High School will be presented on Thursday, May 26, in the high school gymnasium, commencing at 7 p.m. Admission is free, and the public is cordially invited to attend ...

**RESERVATIONS ARE** slowly coming in for the 10th reunion celebration being planned by the Lowell High School Class of 1967. The final date for making reservations is next Monday, May 23 ...

**THIS THURSDAY,** Friday and Saturday, May 19, 20, and 21, will be "Poppy Days" in Lowell. Veterans and auxiliary members of Flat River Post 8303, Veterans of Foreign Wars, and the Clark-Ellis American Legion, Post 152, of Lowell, will be selling poppies during these three days to "honor the war dead by helping the living" ...

**PLANS TO TRY** and acquire an additional 11.5 acres in Ada Township for future development as a county park are being made by the County of Kent. The land which fronts on the Grand River, off Pettis Drive, is adjacent to Chief Hazy Cloud Park. The County has estimated the land can be purchased for its appraised value, about \$9,000 ...

**ON WEDNESDAY MORNING** May 25, there will be a paper drive at the front of the Lowell Middle School at 12675 Foreman Road. Papers should be securely bundled and placed on the sidewalk as early in the day as possible. Proceeds from the drive will be used for outdoor education equipment ...

**THE U.S. POSTAL SERVICE** will operate on a holiday schedule Memorial Day, Monday, May 30. Lowell Postmaster Charlie Doyle said there will be no regular residential or business mail delivery or lobby window services. The Lowell Post Office will not receive mail this date and the lobby will be closed. Those wishing to send mail, the "Out of Town" box in front of the Post Office will be collected by star route and dispatched to Grand Rapids at 6 p.m. ...

**NEARLY \$2,000** has been contributed to the Walter Gumsier Memorial-Scholarship Fund, established to honor the former Lowell Superintendent of Schools and to be used to financially help a deserving student at Lowell High School. Contributions to the fund are now being accepted. Persons interested in honoring the late Mr. Gumsier can forward their funds to the State Savings Banks of Lowell or Lowell Senior High School, designating the monies accordingly ...

**FRED RUEHS** of Man's World Hairstyling in Lowell will be a participant in a "Cut-A-Thon," Saturday, May 21, at the North-Kent Mall in Grand Rapids, being co-sponsored by the Grand Rapids Barber's Association and the Grand Rapids Cosmetologist Association, with all proceeds going to the ALSOC St. Jude's Children's Hospital. Fred will be at the mall from 9 a.m. to 9 p.m. This is a nation-wide effort by hairstylists. On this date, also, a Cut-A-Thon will be conducted at the Eastbrook Mall in Grand Rapids ...

## Showboat Boosters



Harold Ziegler, left, and Bob Elzinga, right, of the Lowell Rotary Club recently presented a check for \$1,055 to Chuck Lippert, president of the Lowell Showboat. The money was raised by the Rotary Club's Tin Lizzy project.

Lippert stated that Showboat would use the money to help restore and repair the Showboat which was partially destroyed by fire this past year.

## Community Service Award



Herman "Pop" Kline of 108 Brenda Avenue, Lowell, left, is the recipient of the annual Lowell Area Jaycee's "Service To The Community Award." Kline was honored for his unselfish service to the Lowell Police and Fire Departments. Making the presentation is Lowell Chief of Police Barry Emmons, this year's awards chairman.

## Amway's Energy Award



Amway Corporation of Ada has received an award for energy conservation from the Federal Energy Administration. Albert Barnes, Energy Conservation Specialist for the FEA's Region V, recently made a formal presentation of the award to Amway Corporation President Richard M. DeVos at a meeting held in the company's Center of Free Enterprise auditorium.

Mr. Barnes indicated that Amway was being cited for "continuous meritorious achievement in implementing measures which contribute significantly to the national goal of conserving our Nation's energy resources."

In accepting the award, Mr. DeVos noted that "while energy conservation is a vital and necessary function, free people will eventually develop alternate sources of fuel." He concluded that "an adequate energy supply will only be found by allowing private industry to function in a free, competitive marketplace."

## State Honors Local Jaycette

Kathy Sheffer of the Lowell Area Jaycee's Auxiliary received the Outstanding Spokette award in the State at the Jaycee Convention in Lansing this past weekend.

During the first 365 days of membership in a Jaycee Auxiliary, members work toward the Spokette award. This award can only be earned in the first year.

Saturday, May 14, at the annual meeting of the Michigan Jaycee Auxiliaries, the five winners of the State's Outstanding

Spokette were named. Among those five was Lowell's Outstanding Spokette, Kathy Sheffer. Kathy competed with as many as 300 other first year members.

As a member of Lowell's Auxiliary she chaired 11 of their 26 projects and completed her first year by being elected president of the Lowell Auxiliary.

In serving her local Auxiliary, she has contributed greatly to our community and its needs.

## Chamber Plans Busy Summer

Placing of planters and trees along Main Street will begin at once, stated board members at the Lowell Area Chamber of Commerce meeting last Thursday.

Many plans were laid out for the next few months that will take the full cooperation of the membership. Therefore, the board member chairing a project will be asking other members to help: When called, please serve.

In the offering is a one day Sidewalk Sale July 2nd; a baseball game July 4th, followed by

a gigantic fireworks display; a big parade to kick-off Showboat Week; and a Showboat Festival the last week of July.

Of prime importance in all these activities is the help of the whole membership.

"We have reached the point where just a membership check is not enough to make our Chamber successful," stated Sam Cluffo, president. "It takes helping, willing hands, too."

Dues are now being collected for the 1977 year.

## Lowell Area Arts Council Incorporates

On Thursday, May 5, a group of Lowell area residents met to consider incorporation as a non-profit organization to be known as the Lowell Area Arts Council. It was decided to proceed with incorporation.

The purpose for this council is to sponsor and encourage cultural and educational activities in the community of Lowell and its surrounding area. By working with interested individuals and organizations, the council hopes to aid in the further enhancement of the natural beauty existing in the Lowell area.

The group also hopes to encourage participation and appreciation of the arts by all citizens in the area.

An interim board of directors was chosen to lead the council until it is well known enough to have attracted all interested persons. At that time an election could be held. The interim board consists of Mary Ellen Biernacki, Bob Garcia, Ellen Kinnebrew, Nona Kyser, Chris VanAntwerp, and Jill VanAntwerp.

The next meeting, to which all interested persons are invited, will be held at the Veen Observatory at 3360 Kissing Rock Road, at 7:30 p.m., Thursday, May 26.

The membership committee may be contacted for information. They are Evelyn Marron, 897-7880; Nona Kyser, 897-9894; and Mary Siebers, 897-5639.

**VANITY HAIR FASHIONS** — Open six days a week. Appointments not always necessary. Phone 897-7506. c26-29

**TO BUY, SELL OR RENT—USE THE CLASSIFIEDS!**

## Gain Firsthand Knowledge Of Communications Industry



Jeff Shuster of Forest Hills is majoring in telecommunications at Michigan State University.

Jeff Shuster of Forest Hills and Susan Applebee of Grand Rapids gained firsthand knowledge of the communications industry while producing television commercials in a class last term at Michigan State University.

Prof. Don Schultz of the advertising department and Prof. Colby Lewis of the telecommunication department team teach classes in television-radio advertising and television directing each term. The class gives students a chance to produce the commercials they have created and work under professional conditions.

"We do this because it's fun," Lewis said. "It's a good opportunity for learning to work with others and to collaborate efforts, and it teaches students to organize, and to communicate clearly and concisely."

In Schultz' class, which is part of a developing area of emphasis in advertising media for advertising majors, students

## Arie's Era Ends With Retirement



A new look around Lowell in the mid-1950's were the new delivery trucks from Highland Hill Dairy.

After serving hundreds of homes and families in Lowell for nearly 48 years, Arie Leeman of 1115 East Main Street, retired April 1, thus ending the days of homemilk deliveries in Lowell.

"Arie" born, raised and schooled in McBain, Michigan, came to Lowell in 1929, after reading a help wanted newspaper advertisement.

He came here in September, applied for the job at Highland Hill Dairy, owned by Neil Cameron, and started to work immediately.

"At that time," Arie recalls, "there were five dairies serving Lowell—Highland Hill, Melody Farms, Ryder's, Fuss' and Speerstra's."

In 1940, the Leemans, Arie and his wife, Ruby, took over the ownership of Highland Hill.

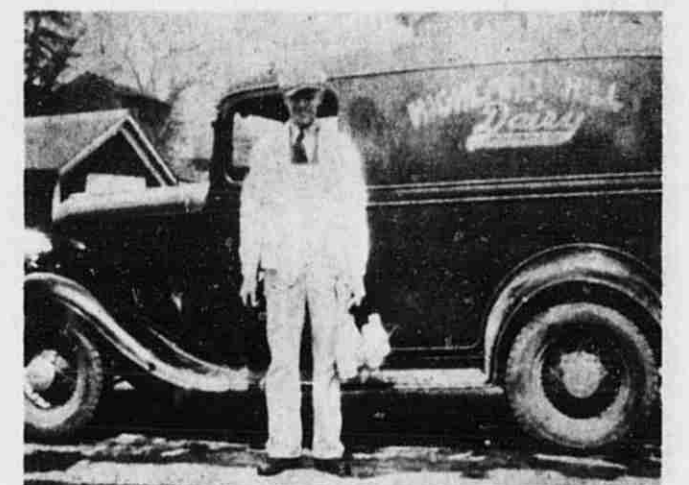
Until the early 1950's, the staff at Highland Hill Dairy milked their own cows and did their own processing. "It was at

this point," Arie explained, "that all small dairies around the country were either consolidating or disappearing."

Down through the years, helping the Leemans' around the house and in the dairy were



A modernization of delivery trucks took place in the 1940's when Arie greeted his Lowell customers.



Working for Neil Cameron in the 1930's, Arie's mode of travel sported spoked wheels.

their three children, Robert, Donald and Jeanne. All graduates of Lowell High School, Robert and Jeanne now have degrees from Michigan State University and Donald, employed by Sealtest, graduated from Ferris State College.

When April 1, 1977, arrived, Arie with his soft spoken voice and twinkling eyes, said "it was hard to retire, but I had to make up my mind, and I did."

Down through the years, Arie has collected many anecdotes, which he related he wouldn't tell, "because I wouldn't want to embarrass anyone." He recalls the many kids who used to ride the trucks—the Doyles, Christiansens, Collins, etc., the good times that prevailed, and the changes that have taken place.

"I found it awfully hard to leave the few remaining 'charter' customers that I still serv-

ed," Arie said, "and I'll miss being greeted by all my regulars."

After his retirement, the Leemans left for Texas to enjoy what they termed their first 'real' vacation since they took over the dairy.

At the age of 72, Arie says he's going to enjoy his retirement. "Right now, I've got a lot

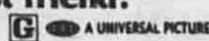
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**ROSIE DRIVE INN — 800 W. Main St., Lowell. This Week's Special: Cheese Burgers, 49c. Yogurt Cones, 40c. Broasted Chicken To Go, Tuesday, Burger & Fry Night, 30c each; Wednesday Night, Chicken Night, \$1.50; Thursday Night, Liver & Onions with Honey Rolls, \$1.50; Saturday Night, Sizzler, 4 oz. Steak, Tossed Salad, Baked Potato, Grilled Homemade Bread, \$1.79. c27**

Fri., May 20 thru Mon., May 22  
**STRAND Theatre**  
One Show Each Night at 8 p.m.  
Monday is Dollar Night

When the chips are down and everything seems lost, it's good to have a best friend.

Forever Young, forever Free











**Arie . . .**

Cont'd. from Page 1

of painting and shingling to catch up on, and so many things I want to get done."

**A Tribute To Arie**

Each morning after the sun rose, You put our milk in neat little rows, Dependable you were in every way, Your friendly greetings started our day, When now we open the refrigerator door, And find we've forgotten milk at the store, Our thoughts will go to you once more, For you always did this little chore, Our 'thanks' to you go not unsaid, May happiness be yours in the years ahead.

**CHAMPION**

A young Bavarian has claimed the world record for raw egg consumption after downing 60 in a Munich beerhouse contest. The 28-year-old German horticultural worker ate the raw eggs in true Bavarian style—draining them from liter beer mugs.

**Highway Funds Are Distributed**

State fuel tax revenues are still climbing, increasing by 5.8 percent in the first quarter of 1977 over the same period of 1976, the State Highway Commission reports. Collections on sale of gasoline, diesel fuel and liquid petroleum gas in the January-March period totaled \$100,106,348, up by \$5,486,488 from the year before.

License plate fees, based on vehicle weight, yielded \$98,280,478, an increase of 5.7 percent. Revenues nearly made up for the decline in the previous quarter, the result of slow sales of 1977 tabs affixed to plates issued in 1976.

Gross receipts, including \$2,889,626 in earned interest and miscellaneous revenues, totaled \$201,276,453, an increase of 6.2 percent over the first quarter of 1976. (Interest now is distributed quarterly, rather than annually as in previous years). All the tax revenues go to the

State Motor Vehicle Highway Fund. Proceeds are being distributed to the state, counties and municipalities after deductions of \$17,117,843 in grants and collections costs, including \$3.5 million to the Mackinac Bridge Authority, \$1,176,820 to the State Waterways Fund and \$5,170,072 to the General Transportation Fund for public transportation programs.

First quarter distribution amounts, compared to the same period of 1976, to cities and villages in this area were:

	1977	1976
	1st Qtr.	1st Qtr.
Clarksville	3,400	3,217
Belding	36,238	34,054
Ionia	36,017	34,017
Lowell	22,965	21,704
Saranac	9,162	8,664

**Guess Who!**



"This could be . . . but it doesn't look like . . . oh yes, that's such and such, what's her name . . . no that's, now wait a minute, I know his name . . ." These could be some of the phrases you'll be using, as you try to guess who this is . . . If you think you know, give us a call at the Grand Valley Ledger, 897-9261, and we'll tell you if you're right.

About 80 percent of American women marrying for the first time receive a diamond engagement ring.

**Junior Rotarians Conduct Meeting**



Junior Rotarians from Lowell Senior High School conducted the noon-luncheon meeting of the Lowell Rotary Club last Wednesday.

Last week's meeting of the Rotary Club was conducted by the Junior Rotarians. Jim Doyle was the acting president; Paul Miller, Secretary; Lindsay Fonger, Sergeant of Arms; and Mark Kimball, Songmaster. The attendance was recorded at 49, including the Junior Rotarians. Wendell Christoff said that over \$300 was pledged to the Foreign Exchange Program by over half of the members. Charlie Doyle noted that 17 volunteers had signed up to paint the Foreman Building. He said that it looked promising and that anyone who wanted to

paint should get in touch with him so they would know how many to plan for. This project will be held on Saturday, May 21. Mike Rowe, as program chairman, introduced Norma Hayward, Norma was an exchange student last summer to Norway. She showed slides and told of experiences while there. Harald Storvik, an exchange student to Lowell, from Kristiansund N., Norway, was a guest. He answered questions about differences between Norway and the United States. Paul Miller, Acting Secretary

**Class Of '57 Will Host Grads**

Its reunion time and the class of 1957 of Lowell High school is inviting all 50's grads to join us at the Hoffman House in Grand Rapids on June 25 for an evening of fun and reminiscing. So far, reservations have been received from members of the classes 1954 through 1959. The reservation deadline is May 30th. The fee is \$10 per person which includes dinner and music for dancing. Happy Hour

begins at 6:30, dinner at 7:30, dancing 9 to 12. We would like to see everyone. Should there be any questions, feel free to call. Make checks payable to: Chuck or Sandy Dykhuizen, 12620 Grand River-Dr., SE, phone 897-5221; Errolyn or Lyle Weeks, 1282 Biggs NE, Lowell, Mich. 49331, phone 897-9080; Judy or Allan Baird, 13738-3 Mile Rd., NE, Lowell, Mich. 49331, phone 897-9081.

**Tri-County To Open Season**

The Tri-County Baseball League will officially open its 1977 season on Sunday, May 22, with last year's league finalists, Ionia and Caledonia, clashing at Ionia.

Other league contests on this opening date will be Belding hosting the new Saranac entry, Pewamo travels to Lowell; while the other new team, Westphalia, will face Portland. All games will start at 2 p.m.

All home games for the Lowell squad, managed by Allan Baird, will be played at Fallsburg Park.

**Lowell School Board Meeting**

The next regular meeting of the Lowell Area Schools' Board of Education will be conducted on Monday, May 23, at 7:30 p.m. in the Lowell Middle School Choir Room.

The following five items have been placed on the agenda:

- (1) Restoration of Budget Items for 1977-78.
- (2) Millage Election.
- (3) Policies on Nepotism.
- (4) Request for students to attend Bushnell Elementary School.
- (5) Census for 1977.

This meeting is open to the public, and all interested persons are urged to attend.

**Friesner Promoted**

The U.S. Air Force has promoted Bruce L. Friesner, II, son of Mr. and Mrs. Bruce L. Friesner of 12037-36th St., Lowell, to the rank of airman first class.

Airman Friesner is serving at Grissom Air Force Base, Indiana, as an aircraft maintenance specialist.

The airman is a 1974 graduate of Lowell Senior High School. His wife, Kathy, is the daughter of Mr. and Mrs. Delmar Miller of Lowell.

**DRUM & BUGLE CORPS SHOW CANCELLED**

Considerable effort has been made in recent months to bring a Drum & Bugle Corps Show and competition to our city. The show was scheduled for Memorial Day and it was hoped it would become an annual affair, to include up to eight corps participating in the competition and pre-show parade.

Due to problems in various areas, including State cancellation of participating corps, need for some overnight housing, same day housing for uniform changing, and reluctance of area advertisers to invest needed support. The show was necessarily cancelled for this season.

The Flat River VFW Post, Lowell, has been the force behind the Memorial Day extravaganza, along with The Coachmen Drum & Bugle Corps. Spokesmen for the VFW have indicated that the project is still alive and that next year they hope to complete their plans and stage the show.

**POTPOURRI**

Floyd Hunt, a resident of Schneider Manor, is recovering from surgery at Butterworth Hospital in Grand Rapids. He is in Room 6023.

Craig Nicely of 8085 Shadybrook Drive, S.E., Ada, a Grand Rapids Junior College Pre-professional Architecture graduate, has been accepted by the University of Michigan College of Architecture and Urban Planning. Nicely, who maintained a grade point average of 3.5 or higher, graduated from JC on May 20, and will be enrolled in a two-year Bachelor of Science Professional program at UM.

Gerald A. Tygielski of G. A. Tygielski and Associates Accountants of Ada, has been elected president of the Grand Rapids Chapter of the American

Only four countries in the world are larger than Brazil, largest country in South America: Russia, China, Canada and the United States.

Business Club. Placed on the Chapter's Board of Directors was Douglas Lamborne of the Old Kent Bank in Ada. Tygielski was also elected treasurer of the Western Michigan Chapter of the Independent Accountants Association of Michigan for the 1977-78 year.

Joel Blazo of Lowell has received a regular scholarship or Grand Valley Grant Award from Grand Valley State College in Allendale.

Two Cascade area residents, Julie Shearer and John Thornton will graduate this month from Bethany College in Bethany, West Virginia.



**6- and 8-hp John Deere Riders shift on the go and mow quietly**

Engines are enclosed to enhance the sleek styling and to reduce sound for a really quiet ride. A 5-speed transmission gives a speed to match any mowing job. Controls are easy to use and color-coded for quick identification. You also get triple-safety starting. A rear-mounted grass bagger is available as an attachment. See us now for a John Deere

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**get set for summer sale**  
SUPER SAVINGS ON ALL THOSE ITEMS YOU'LL NEED TO GET READY FOR THE SUMMER SEASON!  
PRICES EFFECTIVE MAY 16th THRU MAY 21st, 1977

**GROUND BEEF FROM CHUCK** 3 LBS OR MORE **79¢**

**ROUND BONE ARM ROAST** **89¢**

**ARM CUT SWISS STEAK** **\$1.09**

**FRESH CALIFORNIA SIZE A NEW CROP, LONG WHITE POTATOES** 10 LB. BAG **\$1.79**

**Sweet N' Juicy STRAWBERRIES** QT. **69¢**

**SNOW WHITE CAULIFLOWER** EA. **69¢**

**MARINADE & GRILL CHUCK STEAK** LB. **69¢**

**SPARTAN REGULAR THICK SLICED BACON** 2 LB. PKG. **\$1.09**

**HERRUD BRAUNSCHWEIGER** LB. **59¢**

**SPARTAN HOT DOG OR HAMBURG BUNS** 8 PACK **28¢**

**SPARTAN POTATO CHIPS** 16 OZ. WT. **68¢**

**SARANAC BRAND POTATO SALAD, COLE SLAW, MACARONI SALAD OR BAKED BEANS** YOUR CHOICE **2/89¢**

**CAMPBELL'S PORK & BEANS** 16 OZ. WT. **25¢**

**ST. REGIS WHITE PAPER PLATES** 100's **69¢**

**DEL MONTE TOMATO CATSUP** 38 OZ. WT. **87¢**

**HELLMANN'S MAYONNAISE** 32 OZ. WT. **99¢**

**HERSHEY'S CHOCOLATE SYRUP** 16 OZ. WT. **39¢**

**ASSORTED FLAVORS SUN-GLO POP** 12 FL. OZ. **8/\$1**

**SPARTAN IND. WRAPPED SLICES American Cheese Food** 16 OZ. WT. **\$1.19**

**PETER PAN PEANUT BUTTER** 12 OZ. **49¢**

**TIP TOP FROZEN LEMONADE** 6 FL. OZ. **9¢**

**COUNTRY FRESH ASST'D. FLAVORS ICE CREAM** EXCEPT BUTTER PECAN 64 FL. OZ. **89¢**

**Birds Eye COOL WHIP** 9 OZ. WT. **48¢**

**Adgate's SAVE 31¢ BAR-B-QUE SAUCE 18 OZ. WT. 38¢**

**Adgate's SAVE 75¢ FRIED CHICKEN 32 OZ. WT. \$1.44**

**Adgate's SAVE 40¢ CRISCO SHORTENING 1/2 GAL. WT. \$1.49**

**Adgate's SAVE 23¢ WHITE CLOUD ASSORTED BATH TISSUE 1 PACK 58¢**