# ${ }^{\text {The }}$ Grand Valley Ledger 

Weekly Coverage of Ada, Alto, Cascade, Forest Hills, Lowell and Saranac

## VOLUME TWO, ISSUE TWENTY-THREE

THURSDAY, APRIL 21, 1977
PRICE FIFTEEN CENTS

"BLOOD IS UFE, Share It," is the theme being used by the
nembers of the Alto Lions Club when they wiil conduct their Blood members of the Alto Lions Club when they will conduct their Blood
Drive this Saturdy. April 23, $9: 30$ a.m. to 3 p.m., at the Alto
Eiementer program.. Next Tuesday, Apriil 26, the Auxiliary members to FW Post 8303 will be supervising the drive in
${ }^{8}$ p.m. at the VFW Hall on East Main Street ... ${ }^{\text {TIS }}$ THE SEASON, commented Lowell Phice of Barry Emmons this week as he discussed the growing amount of birycle
thefts within the city limits. Last week, Emmons revealed the epartment recovered three stolen bikes, and has under the
vestigation the theft of two others. Bicyclists are reminded to keep their bikes locked up at all times when they are not in usel ...e. JEFFREY MOYKKYNEN escaped injury Monday afternoon, Aprst Main Street, near Riverside Drive .. .
IN CONJUNCTION with the Lowell Area Jaycees "Footsteps For Burns Walkathon" to be held May 7 , the National Campers and
Hikers' Association will be holding a paper drive at the Lowell $4-\mathrm{H}$ airgrounds. The Association members, who will be parked at the
airgrounds and taking part in the walkathon, will have a mobile TWO JUVENILE RUNAWAY
apprehended Monday and the two automobiles they hapids stolen in the Grand Rapids area were recovered. The subjects were caught by
officers from the Lowell Police Department and emplogees at the Eberhard Supermarket on West Main Street, where they were
attempting to steal another vehicie from the parking lot. Both were laken to the Kent County Juvenile Detention Center
UTTER CUEAN UP DAY
UTTER CLEAN UP DAY for Ade Township has been scheduled for this Saturday. April 23. Those wishing to volunteer their help to
pick up litter from the roadways, etc., are urged to be at the Ade pick up litter from the roadways, etc., are urged to be at the Ada
Township Hall, 555 Ada Drive, at $9 \mathrm{a} . \mathrm{m}$. Free hot dogs and pop will be served at the heil Township Park aftervards.
RESIDENTS OF TME State
this Sunday, when Day Light Savingst time geoes beck into effect. So, forget to turn your clock ahead one hour, so you can get up in dequate time to start the weekly grind again.
THE LOWEII TOWNSHIP Development
sion will be in-session this Monday evening, April 25 , to consider several amendments to the Zoning Ordinance of the Township of
Cowell. The meeting, scheduled for 8 p.m., wiill be held in the ownship Hall at 2910 Alden Nash Avenue, S.E. inn, 800 W . Main Street, and five at the Lowell Senior High School on Foreman Road, are being investigated by the Lowell Police Department. The windows were broken last Friday
REMEMBER YOUR GAL Friday or that "som
secretary who helps things run so smoothly at work, during National Secretaries Week, April 24 through 30 . Also coming up Sunday. May 8 , is Mother's Day. Plan ahead this year, send flowers, buy a card, slect a box
FOOD STAMP CERTIITCATION. Every Tuesday a worker from Dept. of Social Services will be available at East Kent Community Center, 1063 Grand kiver Drive, woceriy al eigioie appicants for The food stamp program and to recertify those already participating.
The will be here from 9 to 12 noon and 1 p.m. to 4 p.m. Call Lowell City Council

## Budget Presented



## Worker Killed



Knthryn Bursllck of Lowell
admires the recogntiton phla she recelved from the Red Croos for
her verrice to the Grand Valley
Blood Program.


Cross' Disaster Services, gave a
short presentation on wis short presentation on volunteer
opportunities during Kent
County disasters. Following his short talk, the Blood Program volunterss in attendance were
awarded pins for their service
by Ann Mahoney, Chairman of by Ann Mahoney. Chairman of
Blood Center Volunteers Marge Tatreau, Chairman
Blood Donor Callers and Ber Blood Donor Callers and Bert
Martens. Chairman of Red
Cross Recognition. A final Cross Recognition. A final
thanks was transmitted by Ruth
Freeman, Chairman of Freeman, Chairman of Mobile
Volunters. With the exception of the
Board of Governors, all of the more than 300 volunteers in the
Grand Valley Blood Program Grand Valley Blood Program
work through the Kent County
Chapter of the American Red work through the Kent County
Chapter of the American Red
Cross. Some areas of service Cross. Some areas of service
include: working at mobile
drawings, serving in the can. drawings, serving in the can-
teen, labeling and assembling
blood collection bags blood collection bogs. schedul.
ing and recruiting donotrs. In
March of 1977 Red Cooss ing and recruiting donors. In
March of 1977 Red Cross
volunteers contributed 900 volunteers contributed 900
hours of volunteer service at the blood drawings
"liflinteect of the Grand Valley Blood Program.


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Fri., April 22 thre Mon., April 25
STRAND Treatre An Adventure
One Show Each Night At 8 P. m. Tomorrow!
Monday Is Dollar Night!

## Thy 7 The Lowell Area Jaycees will

 hold thoir thirrea Jannual Wal Walkathon, Saturday, May 7 , for the Western Michigan Burn Unit, to
be located at Blodgett Hospit o make availabere tho very
mportant early treatment of ment can be a matter of Life and
74. January 73 to September analyze the burn problem in the twelve county area around
Grand Rapids. In that study. 201 burn cases were reported: 153
were people under 19 years of
age. There is a daily average of

Rural Lowell Man Dies In Trailer Fire


## Above The Board

## Board Scraps Office Plans

The proposed administration Sinke also maintained that to faded into oblivion Monday
night fund to construct an addition
not School Board members took immediate steps to to cal in the long run than to wait.
However. where once the
top its construction. stop its construction.
Board member Dave Miller
spearheaded the move to aban.
board wert, where once ong whe
thinking, the definith Sinke defeat of dearheaded the move to aban- the proect when he said the millage in the March elec-
doud and cear "at this point in tion has now caused an about face. and a redusction in the
central office personnel and the administration building itser
are casualties. Striving for absolute credibil
ity. and following the dictates of ity. and following the dictates
the voters. board members are facing a difficult year ahead
with no relief in sight from working hours
Teachers ha
Teachers have already been
pink-slipped for the following positions: reading consulang pre-school. eleadinentary counseltant.
or. elementary or. elementary music, middle
school typing, element school typing, elementary, mid.
die school and senior high vocal music. middle school counselor
high school art. drama. home ec. and middie.
school band. Supportative staff school band. Supportative staff
members have not yet been members have not yet been
notified but they will be within notified but they will be witin
the next few weeks and board
members still remain adamant members still remain adaman
on the stand taken for no
onthetic on the stand taken for no
athetecic program since the mon.
ey is not there to support it and the board refuses to take away any more of the academic
program in order to save sports. In the meantime. a group of
citizens has bece citizens has been circulating petitions to force the board to
hold another millage eleation in
June but, as of Monday night. June but, as of Monday night.
only 600 signatures were turned

## OCNSRUN

in which is not nearly enough to board will meet in special
make the board change its
session at the Middle School mind. As it stands now, next with an attorney. Altheugh the
year will apparently be one meeting is. by law. open. the year will apparently be one meeting is. by law, "open." the
strictly mandated by the people.
The question of the future of will. in all likelihood
go The question of the future of session because in

Red Letter Day Set For Lowell

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Advertise Your forthcoming event in the Classified Columns of the Grand Valley Ledger

Phone 897－9261

## ${ }^{n}$ m．Lowell． Showboat PEARL Balley Juny 25－30  <br> Mus sub R Rumall nexer races．



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## Loml|l heomer <br> Frozen Yogurt; It's Different

What's cold and creamy, isn't surprising since they're
comes in luscious fruit flavors
both processed Whar's cold and creamy. isn't surprising since they re
comes in luscious fruit flavors both processed through the
and is being slurpped off honey same special "whip and freeze" and is being slurpped of honey
cones by Lowell dessert lovers who have a taste for something
different? different?
Soft frozen yogurt.
Before Before you wrinkle up your
nose. one thing should be made perfectly clear: soff. frozen yogurn tastes like soff ice cream:
tangy soft ice cream.
It even has the same consistency and the same little swirls machine.
"tis delicious, absolutely,"
remarked one customer as she emerged from Rosie Drive $\operatorname{lnn}$
at 800 West Main Street ell. the other afterno stand the yogurnt you buy in
containers, but this stuff taste different--like soff ice cream."
That's That's pretty much the typical
reaction to the enew yogurt which
is invading the

$\left.\begin{array}{c}\text { Because We } \\ \text { Blood Out Of } \\ \text { SLI } \\ \\ \\ \text { sII }\end{array}\right]$Ve Can't Get Because
Blood Out Of a Turnip We Must Depend On You! BLOOD IS LIFE SHARE IT! Alio Lions Club BLOOD DRIVE Sat., April 23

9:30 a. m. to 3 p. m.
Alto Area Elementary School


Rosle Fonger of Rosie Drive Inn, Lowell, is dellighting young and
is quickly winning over an army ice cream, but it doesn't have so dieters. health food addicts, many calories, says, restaunt owner. "A $31 / 2$ yogurt-in-container fans. all of ounce portion of any flavor
them. like it served from either contains about 115 calories. plus yogurt is steadily growing," "As we have only one mayogur is steadily growing, As we have only one ma.
explains Robert Wernet of Wer. chine in for soft frozen yogurt,"
net Distributors. Inc., of Lowell. net Distributors, Inc.. of Lowell. Rosie revealed, "we're only
"I really never pictured it would
featuring one flavor, lemon, Treally never pictured it would featuring one flavor, lemon,
have such a universal appeal, but in the future, we hope to be have such aniversal appeal, but in the future, we hope to be
but it does. Right now, it's able to offer our customers a
selling like hotcakes in the different flavor each week." selling like hotcakes in the different flavor each week."
eastern part of the United Regular yogurt wes eastern part of the United
States. People like the texture States. People like the texture steadily in popularity over the
and it's not so tangy that you past and
have to acquire a taste for it." mone than doubled sales have Wernet's company, distribu. five years. But this new product,
tors of Dairy Food Supplies, said promoted as an "in,", the product which is becoming a dessert food, shows every sign favorite in restaurants, etc., of propelling yogurt from its
comes in eight flavors- natura, lomimited appeal as a chic, ethnic strawberry, raspberry, blueber- food right in to the belly of the
ry mandarin orange. lemon, mass culture. As the saying
vanilla and chocolate.
gees, "try it, you'll like it." "The frozen yogurt is
product of the Hawthorne Me ody Diary out of White River,
Wisconsin," Wernet explained. We have a truck that travels daily to Wisconsin to pick up our
dairy products. Our truck driver usually leaves Lowell around 6 p.m. in the evening and is back
ready for the next day's deliver ready for the next day's delir
ies around 4 a.m.".
"'Currently." Wernet add
" the only outlet for the soff
shap



## SHOP OUR BONUS BUYS FOR EXTRA SAVINGS



Net Team Drops Opening Matches


A new rash of invoices for $\begin{aligned} & \text { geles, California, and National } \\ & \text { Business Association }\end{aligned}$ $\begin{array}{lll}\text { unauthorized directory advertis- } & \text { Business Association Directory, } \\ \text { ing and listings is flooding the }\end{array}$ ing and listings is flooding the
Western Michigan area, according to an announcement by
Robert W. Bonner, manager of the Better Business Bureau.
"This sort of promotion has been with us for a long time,",
he reports, "but it has been
tather dormant for the past
coupler rather dormant for the past
couple of years. However, we couple of years. However, we
have received numerous reports
of unsolicited invoices being have received numerous reports
of unsolicited invoices being
received by our members in
increasing numbers." increasing numbers."
Two companies known to be
operating the promotion at the operating the promotion at the
present
uffectume are National ManBreakfast To Benefit Life Pack
The Lowell Area Jaycetts will serve a Pancake Breaffast to
help pay for the Life Pack Sunday, Mar y, at the Lowell
V.F.W. Hall, 7 a at. to The Life Pack will be on
display display
East Main Street.
The unit is almost a necessity
on cardiac arrest patients if the on cardiac arrest patients if the
proper treatment is to be admin-
isterd proper treatment is to be admin.
istered The percentae rate
concerning lives saved concerning lives saved has in-
creased where these units are creased
available.
anany ti
${ }^{\text {a Many times doctors cannot }}$ authorize the alithorize the use of certain
drugs unless they drugs unless they know what
the heart is doing. Without the the heart is doing. Without the
unit the patients have to wait
until they rech the unit the patients have to wait
until they reach the hospital for
the proper treatment. In the the proper treatment. In the
meantime more damage may meantime more damage may
occur. With the Unit available.
treatment can be started treatment can be started at the
scene before leaving for the scene before leaving for the
hospitals. This may also speed up the recovery period. The Lowell area has emergency vehicles and person-
nel to carry and operate this unit nel to carry and operate this unit
and administer the proper treatand administer the proper treat-
ment. Let's help them do the job
they were trained to do and they were trained to do and
make Lowell a more secure
place to live. The Life it Saves place to live. The Lif
mpy be your own.

geles, California, and National
Business Association Diriectory,
Boston Massachusetts. In both
cases, the firms send outt in-
voices addressed to the atten. voices addressed to the atten-
tion of the firm's Accounts tion of the firm's Accounts
Payable Deparment, including a "reference" name or number
purportedly indicating that the purportedly indicating that the
listing or advertising had been ordered in advance."
"Unfortunately." Mr. Bonner reports, "the invoices as mailed
are legal in as much as are legal in as much as they
contain the legal notice required by the U.S. Code., Annotated.
Section 3001 Section 3001. Titte 39, pointing
out that the invoice is a solicita. tion for an order and that the
firm in a firm is under no obligation to
make a payment unless it ac. cepts the offer! However, the
overall effect of the invoice is make the solicitation look like a bona fide invoice pre-ordered by
an executive of the company which it was addressed. ${ }^{\text {. }}$. ${ }^{\text {Mr }}$. Mr. Bonner urges that all
companies alert their Accounts
Payable Depart Payable Department to be on
the lookout for such solicitations and to make sure they are valid
before before issuing a payment vouch-
er. He allo suggests that cr. He also suggests that all
companies verify through the
Better Bus Better Business Bureau that the
publisher publisher is reliable and that er or not a directory is actually
publishe published, how many are print-
ed, and how ed, and how and to whom the
are distributed


The 1977 Michigan Lions sale of the miniature White
White Cane Week drive will be $\begin{aligned} & \text { canes are used to support the }\end{aligned}$ held April 25 to May 1.
The annual drive is the major $\begin{aligned} & \text { many worthwhile projects and } \\ & \text { institutions of the Lions Clubs }\end{aligned}$ fund-raiser for the Lions, whose Thousands of Michiganders pork in Mids all visually handicap- Despite the Leader already benefited from the ad economican. climate, last now "graduating", mocre than
ear's year's drive was the most 350 dog.studident teams eyarly:
successul in the thirty years
Welcome Home for the Blind, since White Cane Week was Grand Rapids, built to fill the
started. "In the past few years, the Michigan Lions Eye Banks, people of Michigan have suffer.
ed through an energy crunch. Wayned on the campuses of unemployment, inflation and University of Michigan, which
shortages." said Dr. Philip Cal. assist in the restor shortages," said Dr. Philip Cal- assist in the restoration of sight
lahan, Public Relations Direc- to the unsighted; the Lions Care tor. "But they didn't let us Program; Penrickton School, pleased with the results of last community services. year's drive, and hope this year
${ }^{\text {ed. }}$ More than 30,000 Lions from Don Onan Assigned clubs in Michigan will partici-
pate in the White Cane Week As Truck Driver
drive, distributing informative drive, distributing informative
literature and
inl White Canes on street corners. J. Onan, son of Mr. and Mrs.
City City, county and state govern-. Merle L. Onan, 11282 Ann St.
ments are ments are cooperating in the Lowell. recently was assigned as
extensive sta are schools. driver licensing Company, Eight Headquarters bureaus, and police depart- Seoul, Korea.
ments. ments.
The drive to collect funds in Spec. Onan entered the Army the Alto area by members of the in September 1975. The 19 -yearAlto Lions Club will be conduct- Lowell High School. ed April $25-30$.

Over 500 Hunt Eggs


On Saturday, Aprll 9, chlldren in the Lowell area partictpated in and the East Kent Communlty Center.
Approximately 500 chlldren from the ages of one through 11
Joined in the hunt for eggs and recelved prizes. The prizes conalisted of giff certilicates, money, staffied animals, puriles, pop, candy and
many more.
The etop prizes were a tricycle for the younger age group, and a
beycle for the older age group.
The to theil Jaycees and the East Kent Communty Center would
like to the persons who donated prizee, money and their
tme to make the Enater Egg Hant a socese.
White Cane Week
Is Major Fund-Raiser


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