

Lowell Ledger Suburban Life

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Opening Of United Way Campaign



Richard E. Brush, center, 1975 United Way of Kent County, Campaign Chairman, was in Lowell last Wednesday to address the Lowell Rotary Club and officially open the United Way campaign in this area. Discussing Lowell's campaign with Brush were Stan Gardner, left, Lowell business chairman and Dennis McMahon, right, Lowell United Way Campaign Chairman.

On Wednesday, September 17, in a speech marking the official opening of the United Way Business Campaign in Lowell, United Way Campaign Chairman, Richard F. Brush, said, "It is the responsibility of every citizen to take stock in the community through supporting its efforts to meet local needs."

"In a year of record high unemployment and inflation, community needs are greater than ever before as our pressures to meet those needs," said Brush, President, Rospatch Corporation, in his opening remarks to fellow Rotarians in Lowell.

"The impending goal of the United Way is to broad-

en its base of support in each community to include the fully employed non-giver," he said.

"The United Way has never asked givers to increase their fair share gifts. Instead, it feels success depends on gaining the support of the 45,000 people employed throughout Kent County and environs who are not sharing the responsibility of meeting local needs," Brush said.

"Recognizing inflationary impacts expected to continue throughout 1975, the United Way goal of \$3,293,290, for 1976 needs, strives to simply maintain present levels of agency services," said Brush.

Dennis McMahon, Lowell United Way Campaign Chairman and Senior High Principal, and Stan Gardner, Business Chairman, reported they were optimistic that the Lowell campaign goal of \$5,151 would be met.

Brush closed by saying, "One in four people in the community received direct services through one of the 61 agencies supported by the United Way in 1974. It is expected that figures in 1975 will reflect even greater use of services due to economic factors. It is in times like these when those of us who are employed must unite to aid those who have little or no source of income."

The Individual Gifts Campaign Kick-Off is scheduled for Thursday morning, September 18, headed by Chairman, Delores Alexander.

ABOVE THE BOARD

Board Receives Creditable Report

Bob Perry, High School Athletic Director, turned in a creditable report on last year's senior high athletic program to the Lowell Board of Education Monday night.

While some other Kent School system's athletic departments ran afoul of their budgets last year (Belding required a \$5,000 subsidy from its board and Sparta finished the year over \$4,000 in the red) Perry managed his program with expenditures of \$13,737.22 and gate receipts of \$14,464.75, to close his books \$727.53 to the good.

The athletic director's comprehensive report also indicated that 431 students took part in competitive athletic programs offered by the high school which is considered a remarkable percentage of the 800 upperclass student body.

When asked about his estimated budget for this year, Perry hedged slightly saying he would rather wait for one or two more home football games before hazarding a guess.

Perry, who, incidentally, has been with the local school system longer than anyone else on staff, came in for more accolades for his managerial ability when the board discussed the drivers' education program which he also heads up.

At a meeting held recently at Kent Intermediate offices to update the county's driving programs, it was pointed out that Lowell has one of the best driver's ed programs in the area but at the lowest cost.

Perry and his crew of driver instructors turn out student drivers for approximately \$39.00 per student while other schools range as high as \$79.00.

A new proposal at the county level would centralize the entire driving program and while it would not mean any savings in cost to Lowell, it would provide additional training in truck and motorcycle driving.

It would also make simulators available which would confront students with unexpected driving hazards that they, hopefully, would never get during over-the-road instruction.

Board members again discussed the age-old problem of community communication involving two questions: What do the people want to hear about schools and how can the schools best get the information to them.

The board is in the process of setting up a committee composed of individuals throughout the school district who can come up with the answers from the general public's point of view. Any individual interested in serving on the committee is asked to contact the superintendent's office.

The all-important public hearing on this year's school budget has been set for the next regular board of education meeting on Tuesday, October 13, at 7:30 p.m. in the Middle School choir room.

THIS WEEK'S SPECIAL—At Rosie Drive Inn, 800 West Main, Lowell, Wow Burgers, 89¢. Breakfast Special: French Toast, sausage, 99¢. c25

Rotary Induction Of New Members



Pictured are new Rotarians Robert DeBoer, left, John Pasanen, center, and Orion Thaler, right. Don McPherson, second from left, had charge of the induction ceremony. Dick Brush, fourth from left, was the day's speaker.

Singing at the Lowell Rotary Club meeting on September 17 included a request number, "On Top of Old Smoky," led by Norm Borgerson and requested by former Lowell Rotarian, Dick Brush. Guests were Ed Frey, Herb Vanderlip and Mike Doyle.

Program chairman, Dennis McMahon introduced Richard Brush of Rosepatch Corp. and Campaign Chairman of the Kent County United Way Campaign. Mr. Brush said that there are 15,000 volunteers in Kent County helping in this year's United Way movement and that the United Way Goal is \$3,293,290. Tammy Wittland, of the United Way staff, assisted Mr. Brush.

Stan Gardner announced that the Lowell Rotary Club will be working with the Lowell Lions Club to

contact local business places on behalf of the United Way.

Brush was formerly president of Root-Lowell Co. and a member of the Lowell Rotary Club. He said that he has belonged to three Rotary Clubs, but that the Lowell Rotary Club "beats them all."

Head Start Seeks Volunteer Aides

The Kent Community Action Program's Head Start Program in Grand Rapids and Kent County needs volunteers to help as teacher aides in the classroom. Volunteers should be 17 years of age or older and willing to give of their time at least one morning a week.

The Head Start Centers are open five days a week from 9 a.m. to 1:30 p.m. There are eleven Head Start Centers at the following locations: Campau School, Congress School, Harrison Park School, Lexington School, Sheldon School, Coit School, Vandenberg School, Franklin School, Lowell Public Schools, Kent City Public Schools, and at the Sheldon Complex. Volunteer help is also needed with the parent groups who organize fund raising events for the Head Start Program.

The Head Start Program is designed for children who are four years old and from low-income families. The children are provided education, medical services, dental services, one hot meal and one snack every day, and social services for the entire family.

A Head Start Volunteer is not a replacement or a substitute for a paid staff member, but is someone who adds new dimensions to services that Head Start offers to children. The Volunteers open a new world of words, new sights, new sounds for little children, they teach a child the joys of games, the thrill of looking at picture books, and the excitement of a child's first trip to the zoo.

To obtain more information or to schedule an interview, please call Patricia Mills at the Kent Community Action Program, 459-6100.

Fallasburg Festival Is This Weekend

Early this coming Saturday morning, September 27, there will be a lot of lively activity at Fallasburg Park and museum as the people gather to exhibit their creations and other wares at the Fall Festival.

Sunday evening will find them departing after the third annual event of this nature. For several years before, the Fourth of July was observed in a similar manner.

There is no single highlight this year. Having arranged for some really good food, buying opportunities, fun and sociability, museum perusal, and of course the pleasure of the colorful journey to the park, we will relax and revere Mother Nature in her autumn best attire.

We are very privileged to have engaged Mrs. Antonia Klekoda again this year. She will entertain on Saturday afternoon with her accordion, singing and handwriting analysis.

We are relying on our members and friends for donations of pies or other goodies, white elephants, etc., you may leave things at Doris Myers or Leonora Towers.

It is getting very exciting as the weekend approaches! Pray for nice weather and a happy weekend!

Steps Taken To Prevent Erosion

Steps to prevent erosion of and increase safety at Chief Hazy Cloud Park between Pettis Avenue and the Grand River, Ada Township, have moved much faster than expected, says Don Palmer, assistant superintendent of Kent County parks, because of recent heavy rains and flooding conditions.

Barricades have been placed to keep vehicles out of the park, gravel has been dumped and spread in the low spots of the park road by an Ada crew of the Kent County Road Commission, and a huge chunk of concrete, part of a culvert, has been dumped in one of two deep gullies caused by erosion during last spring's bad flooding.

The rains raised the level of the river by about six feet, putting trunks of trees along the bank under four feet of water; inundated two large low spots in the park, and caused more trees to tumble into the river.

The chunk of concrete came from the rebuilding of the nearby Pettis Avenue-Bailey Drive-Vergennes Street intersection by Kamminga & Roodvoets.

As the intersection is torn up, a company truck hauls the broken concrete to the park and dumps it. A road commission crew will place the chunks along the bank next year when the river level is low.

"We're lucky," says Palmer. "We're getting the concrete for nothing. Its availability was made possible by Norman Overbeek (KCR construction engineer) who contacted Kamminga & Roodvoets. The firm was glad to save the cost and time of hauling it a long distance."

by: Dave Barnes



THE PURCHASE of a new dealership on Lake Huron will soon be finalized by Killmaster Ford of 11870 East Fulton. The new Ford dealer for Lowell is expected to take over sometime in October . . .

NOW OPEN FOR the breakfast hours is the Showboat Restaurant at 700 East Main Street. They are now open every morning at 7 a.m. . . .

JACK FONGER, a life-long resident of the Lowell area, has joined the sales staff at Transue Realty at 609 West Main Street . . .

LOWELL RESIDENTS are reminded that the City's Department of Water Works will be flushing the water mains through this week, beginning at 8 a.m. each morning, weather permitting . . .

DUE TO POPULAR demand, the Lowell Senior Center at 214 E. Main Street, will be taking another trip to Indiana Amish Country on Wednesday, October 29. Those interested in going, should contact the Center by calling 897-5250 . . .

LOWELL POLICE were summoned to Pete's Bar on Lowell's E. Main Street about 9 p.m. Monday night where a twenty-eight-year-old man was reportedly suffering from a possible overdose of an unknown substance. He was hospitalized for treatment.

RICHARD SENER, formerly of Lowell, was arraigned before 1st District Court Judge Joseph B. White, Tuesday morning following the issuance of a felony warrant by Lowell Police Chief Barry Emmons on charges of passing bad checks.

TWO JUVENILES were apprehended Monday, September 15, for breaking into a vacant house on Julie Ellen Drive. Both were turned over to their parents to await possible court action . . .

LOWELL POLICE Officers recovered a stolen boat from the Flat River last Thursday . . .

DESTRUCTION OF City Property September 16 resulted in the removal of the drinking fountain from Main Street after vandals tipped it over and uprooted stop signs on Lincoln Lake, Howard, Hudson and Elm Streets . . .

APPREHENDED ON A Felony warrant Saturday was Robert Reyburn of Lowell in connection with a disturbance last week at a bar near Lowell. Reyburn will be arraigned at a later date . . .

A MALE JUVENILE has been referred to the Kent County Juvenile Court following his apprehension as a shoplifting at Eberhard's last Friday afternoon . . .

CLUB TO REQUEST VARIANCE TO BUILD NEW CLUBHOUSE IN LOWELL TOWNSHIP

A Public hearing of the Lowell Township Board of Appeals will be held Tuesday, September 30, at 8 p.m., in the Lowell Township Hall at 2910 Alden Nash Avenue, S.E.

The purpose of the hearing will be to hear the request of the Flat River Snowmobile Club for a variance which would allow them to construct a clubhouse in Lowell Township.

Also to be presented at the meeting, by the township's Zoning Board, will be two amendments to the township's zoning ordinance.

DIAMOND PHONO NEEDLES - \$3.38. Williams Radio & TV, 126 N. Hudson, Lowell, Ph. TW 7-9340. c16tf

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-plus-

2nd Big Feature
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FRIDAY THRU MONDAY
Sept 26-29
SHOW TIME 8 P.M.

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STRAND Theatre
MONDAY IS DOLLAR NIGHT

Ada Woman Appointed Director Of Public Support For Channel 35

Susanne (Doddin) H. Applegate has been appointed director of public support at WGVC-TV, Channel 35, Grand Valley State Colleges, commencing this fall on a three-quarter-time basis.

As director, she is primarily responsible for 4 areas of involvement: the WGVC-TV "Auction 35;" membership drives for the public broadcasting station; coordinator of volunteers at WGVC-TV; and, developing underwriting potential for Channel 35 programming.

Mrs. Applegate's main objective is to "increase community awareness of WGVC-TV, stimulating feedback from individual communities to the station, which in turn will provide support for public broadcasting endeavors."

Mrs. Applegate received her B.S. degree in English and history from Northwestern University. Involved in the Delta College public broadcasting auction in 1973 and 1974, and the P.B.S. Auction Workshop in Austin, Texas, 1974, Mrs. Applegate was a member of the National Friends of Public Broadcasting; a past president, Friends of WGVC-TV, and, membership chairperson of Friends of WGVC-TV. She is also a current member, Grand Valley Colleges' Foundation, and coordinated the successful 1975 WGVC-TV Auction.

A native of Chicago, Mrs. Applegate, her husband and three children are residents of Ada.

SPECIAL ASSESSMENT ROLL OPEN FOR INSPECTION AT GRATTAN TOWNSHIP HALL

A special assessment roll has been prepared for the purpose of assessing the cost of grading and blacktopping Causeway Drive in Grattan Township.

The roll will be on file for public inspection at the Grattan Township Hall on Monday, September 29, 3 to 5 p.m.; Wednesday, October 1, 7 to 9 p.m.; and Friday, October 3, 3 to 5 p.m.

Persons unable to make these times may call 691-7718 for an appointment.

The township board will meet October 4 at 2 p.m. for the purpose of reviewing the special roll and hearing any objections.

Natural River Planning Group To Organize

Harry A. Doehne, head of the Rivers and Shorelands Management, Department of Natural Resources, has informed the Ledger that as a result of local interest expressed at public informational meetings in late August, a group is being formed to plan for the protection and enhancement of the natural, scenic and historical values of the Flat River.

A major focus of this "Planning Group" will be discussion of the possibility of designating the Flat River as a "natural river" under authority of Michigan's Natural Rivers Act. Due to the important historical values of the Flat River, it is hoped that dedication of the river can be part of the Bicentennial Celebration of 1976.

At these public informational meetings, many river-front property owners, local government officials and other citizens expressed an interest in serving on this Planning Group. The organizational meeting of this Planning Group will be held on September 30, at 7:30 p.m. at the Orchard Elementary School, 1975 Orchard Street, Belding, in the Media Center.

Lowell FFA To Host District Initiation

The Lowell FFA will host the District FFA Initiation on Wednesday, October 1, at 8 p.m. in the Senior High School Gymnasium according to Lowell FFA President, Tim Bergy.

There will be approximately 400 FFA members from seven area schools receiving the Greenhand and Chapter FFA degrees. The schools participating in the initiation are Belding, Lakewood, Saranac, Lowell, Portland, Ionia, and Hastings.

According to Bergy, the program will include the initiation ceremony and a keynote address by Gerrit DeBruin, the 1974-75 National FFA Vice-President. In addition, the program is open to the public and everyone in the Lowell area is invited to attend.

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Happy Birthday

SEPTEMBER 26

Clyde Kinyon
Karen DeLoof
Floyd Hall

SEPTEMBER 27

Dennis Kissinger
Brooke Brown
Sally Breckon
Marie Smith
Cindy Smith
Bill Kietzman
Howard Rittenger
Jeffery Parsons
John McClure

SEPTEMBER 28

JoAnn Keim
Terri Condon
Kathy Burdes
Jerry Bishop
Mary Biernacki

SEPTEMBER 29

Judy Baird
Anna Ziliak
Ed Stormzand, Jr.
Jaclyn Johnson
Phyllis Cadwallader
Daniel Snellink
Terry Heaven

SEPTEMBER 30

Olive Earhart
Ray Zandstra
Carol Harper
Merle Onan

OCTOBER 2

Russ Condon
Laurie Weeks
Ivan Bieber

THIRSTY SITUATION

According to the 1970 Census, approximately five million rural residents have no water at all in their homes.

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Stop ERA Chairman To Speak



Mrs. Donnelly

Mrs. Elaine Donnelly, Michigan State Chairman of STOP E.R.A., will speak at the Amway Corporation's Center of Free Enterprise in Ada September 30 at 1:30 p.m. Her appearance is sponsored by the LaGrave Service Guild of the LaGrave Avenue Christian Reformed Church.

Mrs. Donnelly has appeared on many radio and television programs and has accepted many speaking engagements in behalf of STOP E.R.A., an organization which was formed to oppose the ratification of the proposed Equal Rights Amendment.

The group claims that women do not need the E.R.A. to achieve worthwhile goals such as equal pay and equal employment opportunities. In addition to feeling the amendment will cause monumental problems for women, STOP E.R.A. advocates also contend the second portion of the amendment would transfer control from the States to the Federal level.

The program is free and open to all. Tickets are required, however, which may be obtained from the LaGrave Service Guild, by writing STOP E.R.A. at 7186 Windy Hill Road, S.E., Grand Rapids, Michigan 49506, or by calling +53-1393 or 454-6428.

She's about to discover something you may not know about yourself.

Most of us don't get a look at the top and back of our heads too often. Yet, the tell-tale signs of thinning and balding hair are pretty evident. Like when your comb passes through your hair a lot easier or collects more hair than it combs. Or, you clog the shower drain every time you wash your hair.

Thinning and balding isn't a cue to retire from the fox hunt. However, it is a sign that you should seriously consider a hair restoration program.

No, we don't mean an old-fashioned hairpiece that tells everyone you're wearing a "rug" and gives you the choice of one hairstyle ... greased and slicked. Nor do we mean surgical transplant ... an effective yet very expensive way to replace thinning and balding hair.

Instead, let us introduce you to the Professional Hair Replacement technique. Our method is guaranteed to restore a full, thick head of hair as natural as Ewell Gibbons. Regardless of hair condition or color, we'll match your natural hair so

precisely, you'll be hard-pressed to tell the difference. And, you can choose whatever hairstyle you want because our replacement hair acts so natural, you'll believe it's real.

The professional technique doesn't just cover, it integrates and fuses with your own hair. You can dare to swim, shower, sauna, skindive or skydive without fear of embarrassment. It looks and behaves so naturally she will probably never know.

Why not learn more about our revolutionary new hair replacement technique. Our professional styling consultants will recommend a program specifically suited to your hair problem, color and styling. All counseling involves no obligation to you and is conducted in complete confidence.

You owe it to yourself. And to her. **OUR RISK-FREE GUARANTEE** You must be 100% satisfied with your Hair Replacement after it has been completed and styled on your head or there is absolutely no charge or obligation.



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