

Lowell Ledger Suburban Life

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VOL. 20 NOS. 39-40

Drain Hearing January 7

A meeting to hear objections to apportionments of cost for the Adacraft Relief Drains will be held at 11 a.m. on Tuesday, January 7, in Room 311, Kent County Building, Grand Rapids.

The plans, specifications and estimates of cost of said Adacraft Drain in Ada Township, and a description of the area to be served are on file in the office of the Kent County Drain Commissioner, George Grassman, at 1500 Scribner, N.W., Grand Rapids.

The estimated cost is \$24,000, but the apportionment percentages as finally established by the Drainage Board shall apply to the actual cost of the drain when finally completed. The project is to be financed wholly by Ada Township.

After consideration of all objections to the apportionments the Drainage Board shall determine whether the apportionments fairly reflect the benefits to accrue to each public corporation and the extent to which each public corporation contributes to the conditions which make the drain necessary.

Although resurfacing bids will not be taken until next May and existing bids not until late next summer or early fall, a field office already has been set up at 5565 E. Fulton Rd. (M-21), Ada, which Miller heads. He has a staff of six, but this will be increased when the projects get under way.

Miller is affiliated with the Grand Rapids district of the Michigan State Highway Department.

He has a wealth of experience behind him, took engineering courses in the early 1950's, and has been a project engineer since 1959 when he passed his civil service examinations with flying colors. Before this, Miller was a rodman for an MSHD surveying crew and later was promoted to instrument man heading a three-man surveying crew.

As a project engineer, he worked on the US-31 and Int. 96 freeways at Muskegon, on Int. 94 in the Kalamazoo area, the enormous Brighton interchange of Int. 96 and US-23 north of Ann Arbor, and on the Edsel Ford Freeway in Detroit, through the Grosse Pointes and to Mount Clemens in the 1960's.

Miller took engineering courses at Michigan State University in 1943, but left college to earn his living. He joined the MSHD in 1949 at Remus, Mecosta County. In the early 1950's, he took several courses in civil engineering from the International Correspondence Schools. Over the years, he has read many technical magazines, having to do with highway construction.

For the last five years, Miller has been certified as a senior civil engineering technician by the Professional Engineering Society for his excellence as a project engineer.

Miller lived in Lowell in the 1930's and early 1940's. When he was transferred to the Grand Rapids district highway office seven years ago, he picked Lowell for his residency.

He and his wife, Patricia, have four sons.

Miller Project Engineer For Major Highway Improvements

by: Dave Barnes

A Lowell man is the project engineer for two 1975 major highway improvements along M-21, to cost a total of about \$3.6 million.

He is David W. Miller, 50, of 224 Riverside Dr., who will be overseer of the \$3.2 million, 4-lane divided highway from the East Bellline east to Amway Corp., Ada, and the \$400,000 resurfacing of 8.3 miles of M-21 from east of the Ada bridge through Lowell to the Ionia County line. The costs are estimates.

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This is the holiday issue of the Ledger (December 26-January 2 combined). The next issue will be published on January 9.

The office will reopen at 8 a.m. on Monday, January 6.

Have a Happy Holiday Season!

A gang of kids, ages 13 and under, were treated to movies and treats by the Lowell Area Jaycees at the Lowell High School Auditorium last Saturday.

The pre-Christmas program was sponsored by the Jaycees in cooperation with area merchants.

Lowell Area Schools were dismissed for the Christmas, New Year's holidays December 20, following several in-school parties.

On January 6, Monday, the students will go back to school, beginning the 1975 sessions.

Last Saturday, the Lowell Moose Lodge Civic Affairs Committee, aided by the Women of the Moose, met at their lodge to repair, wrap and distribute their 'Operation Santa Claus' gifts to underprivileged families. The program in 1973 benefited some 80 families.

The last day to register with the Lowell City Clerk for the February 17 Special Election Referendum on Sale of Bonds for Water Treatment Facilities will be Monday, January 20.

City offices will be open week days from 8 a.m. to 5 p.m. and the last registration day, January 20, from 8 a.m. to 8 p.m.

Lowell Cub Scout Pack 3102 has bagged kindling wood and rock salt, for slippery sidewalks, on sale at the Zephyr Station in Lowell, the Texaco Station in Ada and the Parnell Grocery Store, Kindling, 75¢ and salt, \$1.00 for 25 lb. bag.

Frank's 5¢ to \$1.00 Store at 123 West Main Street is going out of business after nearly 50 years in Lowell.

The owners, Dick and Trudy Schliernitzauer, are selling their entire stock at discounted prices. Stop and shop today.

ERS Lumber Company, 925 West Main will be closed Tuesday and Wednesday, December 24 and 25, for the Christmas holiday.

The Showboat Restaurant at 700 East Main Street will be closed December 23, 24, 25, 26 and 27.

All of the offices of the State Savings Bank will close at 3 p.m. on Christmas Eve and New Year's Eve.

As everyone will be very busy during Christmas week and through to New Year's, the Lowell Senior Center will be closed from December 23 through January 1.

If you need any of the services rendered by the Center, you can reach some one of us by calling one of the following numbers: 897-5169, Howard Clark; 897-5506, Mildred Dippel; 897-7241, Ernest Bennett; or 897-8566, Emory Bowen.

We wish you all a Very Merry Christmas and A Happy New Year.

The Speerstra and J.R.B. Insurance Agencies of Lowell will be closed December 25, 26, 27 and 28 for Christmas vacation.

They will be open December 30 for business as usual.

Our Season's Greetings . . .



To our faithful old friends, to our devoted new friends and to those whose friendship we hope to earn — we wish a most cheerful Christmas and a New Year filled with all the good things in life — Health, Happiness and enduring Peace.

We extend this greeting, not because it is the customary thing to do but because it is a sentiment genuinely felt, for as the years go by our appreciation of cherished friendships becomes greater and greater.

From the Editor and Her Staff . . .

Maggie MacNaughton

Karen Mills

Jane Houseman

Cathy Yurkinas

Val Yurkinas

100-Years-Old



Dr. J. Frank Green, pastor emeritus of Cascade Christian Church will observe his 100th birthday on January 18.

He would enjoy hearing from his former area friends. Cards and letters should be forwarded to Dr. Green at Box 57, Mesick, Michigan 49668.

Dr. Green pastored at the Cascade Church from 1940-45 and 47-49. He served over thirty years as state secretary of the Michigan Association of Christian Churches. With him is his wife, Julia.

Lowell Moose Women To Meet On January 6

A new year of activities will begin Monday evening, January 6, for Chapter No. 1388, Lowell Women of the Moose.

On this date, the membership, under the leadership of Susan Regent Mrs. Cora Stormzand, will hold their Chapter night program.

The evening's agenda will be under the chairmanship of Mrs. Roy (Margaret) Green and her Child Care Committee.

Following the Chapter's Season's Greetings to each member, Mrs. Stormzand also issued a plea for all members to join in on the activities of the New Year by making their memberships active ones.

SMITH RE-ELECTED TO HEAD FARM BUREAU

Robert R. Smith of Caledonia, Kent County dairy farmer who has headed the state's largest farm organization since 1964, was re-elected as president of the Michigan Farm Bureau Friday, December 13. The annual meeting place during the reorganizational meeting of the membership board in Grand Rapids, following the close of the Michigan Farm Bureau's 55th annual meeting, December 10-13.

Property Tax Hike Is Likely

Very substantial tax hikes appear virtually certain in 1975 for property owners in the outlying areas of Kent County.

Citing inflation as the chief cause, James Neller, Kent County Equalization Bureau Director, said last week that assessments on real property, land and buildings, need to be raised an average of 17 percent in these areas. "Hardest hit is Algoma Township with 36 percent," he said.

Property owners in Lowell, Rockford and Cedar Springs will see the jump reflected in their summer city tax, which comes out July 1. Those in the townships—excluding Plainfield, Alpine and Grand Rapids, not up for consideration this year—will notice the increase in their winter tax which comes out next December.

Theoretically, taxes would not go up if there is a corresponding dip in the tax rate, but Neller conceded this is unlikely.

The County's Legislative, Judicial and Taxation Committee has accepted Neller's figures for ten townships and two cities.

Besides Algoma, the townships show these percentage increases: Bowne 11, Caledonia 21, Cannon 14, Grattan 14, Lowell Township 10, Nelson 26, Oakfield 16, Solon 24 and Tyrone 20. The city of Cedar Springs will be up 16 percent and Rockford 9.5 percent.

Figures for eight more townships and the City of Lowell will be presented to the committee at their next meeting.

Neller emphasized that the percentages do not necessarily mean a person's real property taxes will rise that amount.

What it does is to correct the 1974 assessment figures to conform with state law that they be 50 percent of true cash value. This, then, will be used as a starting point in figuring the 1975 tax as determined by the individual township supervisor and city assessor.

These local officials decide exactly where the increases will fall within agricultural, commercial, industrial and residential property and what 1975 hikes are necessary.

Neller said the county equalization bureau conducts an in-depth study every two years. Grand Rapids, Wyoming, Kentwood, Walker, East Grand Rapids, Grandville and the townships of Plainfield, Alpine and Grand Rapids were considered last year.

Neller said the true value of agricultural and open space land has risen 1.5 times faster than other real property since the last in-depth study of outlying areas two years ago. "The competition for large parcels of land within a reasonable distance of the population centers and job opportunities is the reason," he said.

The revision is based on 1972 and 1973 property sales," Neller noted.

"Two years ago, assessments on outlying areas shot up 22 percent on the average," he said.

Neller is charged by state law with ensuring that assessments represent 50 percent of cash value. County Commissioner Stephen Kishkorn called the practice unfair: "This is a way for government to get into your pocket without you having any say about it."

Criticism also came from Supervisor Max Bird of Courtland, Manager Lee Patterson of Cascade and Supervisor Emil Kober of Sparta Township, who said they did not have enough time to check Neller's figures against their own prior to the meeting.

ROSIE DRIVE INN—Special of the Week: Hamburgs, 39¢. Broasted Chicken By the Bucket To Go. Early morning Breakfast. We now have omelets. c38&39

Finnish Students To Visit Cascade Library Sunday

"Around the World—Around Kent County," a holiday series of programs presented by the Kent County Library System, will feature customs, celebrations, decorations and festival foods of several countries represented by local foreign exchange students.

The Cascade Library will welcome Finnish exchange students and a Grand Rapids girl who was a visitor in Finland on Sunday, December 29, from 1 to 3 p.m. They are Marjatta Mannisto, Pirikko Aho, Heikke Vabatalo and Susan Colby.

A part of the festive decorations of the library, 2839 Thornapple River Drive, SE, will be a traditional Finnish heaven. This is the plating of a canopy of straw suspended from the ceiling with shiny paper stars hanging below. The old custom is to represent a starlit sky to the Finnish children. Straw formerly was spread on the floor of the farmhouses to suggest a manger, and Finnish families enjoyed it as the center of the Christmas games.

Charles Burlingham, a member of the Cascade Library Board, will build the frame to be anchored to the ceiling and the Friends of the Library will hang the straw and silver stars from the heaven. The library Christmas tree will be adorned with hand-made ornaments such as those used in Finland.

Marjatta will show slides of her native country and the other students will give their impressions of both countries and their festival days. Christmas caroling and refreshments supplied by the Friends will complete the program.

COMING TO THE STRAND THEATRE—Lowell, New Year's Day, Wednesday, January 1, "The Trial of Billy Jack." c35-37

Arrows Win By One Point

December 17, the Lowell Red Arrows defeated the Rockets of Kelloggville by a score of 62-61. Senior Scott Phillips scored the tying and winning points on two free throws in the final 16 seconds of the game. High scorer for the game was Scott Kammeraad with 17, followed by his team mate Kurt Bultema with 15.

Leading the Arrows in scoring was Gil Fonger with 14 points. Scott Phillips netted 13, and his younger brother, Dale, scored 11. Freshman Tom Kempker was also in double figures for the Arrows, scoring 10. In action over the Christmas break, the Arrows will be playing in a "Holiday Tournament" on Friday and Saturday, the 27th and 28th of December. Teams in this tournament are Rockford, Ionia, Forest Hills Central and Lowell.

On the 27th, the Arrows will play at Ionia against Rockford at 7. On Saturday the winners of the Rockford-Lowell game and the Forest Hills Central-Ionia game will be preceded by the game between the Lowell J.V.'s and Rockford and the losers in those games. The games are at Rockford and start with the J.V.'s at 5.

On January 3, the Arrows play at Sparta and will meet Cedar Springs here on January 10. Support the Red Arrows.

Barb Dey

JV's Drop Non-Leaguer

The Red Arrow Junior Varsity team dropped a non-league contest against the Kelloggville Rockets December 17 at Lowell by a score of 64-45. Steve Bultema of Kelloggville was high scorer for the game with 16. Leading the Arrows in scoring and

rebouncing was John Ellison with 12 of each. Doing a fine job in relief was Kevin Doyle, who netted 10 points for the Arrows in the final quarter. Jeff Oesch scored 6 points and Warren Church did a fine job under the boards, grabbing 10 rebounds and also scoring 5 points.

The J.V. will be playing at Rockford on December 28 against Rockford. This game will precede the "Holiday Tournament" and it starts at 5 p.m.

The Junior Varsity team plays at Sparta on January 3, and here against Cedar Springs on January 10. Support your team and school by attending these games. Game time is 6:30 p.m.

Barb Dey

Sport Shorts . . .

Forest Hills Central High School was the only team to win both of its matches in a double-dual wrestling meet held at East Grand Rapids Tuesday night.

The Rangers downed Union 29-24, as Wayne Harrell, Dan Faulkner and Tim Heffron gained pins. Union got falls from Dan Strickler and Don Morgan.

Forest Hills came back to top Catholic Central, 33-21. Faulkner and Heffron again recorded pins for the winners, and were joined by John Fellinger and Shawn Galy.

Catholic's Steve Feldpausch got the Cougars' lone fall against Forest Hills.

Put-take pheasant season will close January 5. Until that time, hunters may use the designated areas between 10 a.m. and 7 p.m., all seven days of the week. No special permit is needed to hunt in these areas.

On Friday, January 3, the Lowell Red Arrow Cagers will travel to Sparta for a Tri-River Conference game.

The Lowell High School Red Arrow Hockey team will meet Catholic Central on January 4, 9 p.m. at the Grand Rapids Ice Hockey Arena, 28th Street, S.E., Grand Rapids.

Lowell will host an invitational wrestling match Saturday, December 28, with eight schools participating. The first match is scheduled to get underway at 12 noon, with the finals to begin at 7 p.m.

Taking part in the invitational will be teams from Oakridge, Delton, Grand Haven, Grand Rapids Union, Belding, Coopersville, Ionia and Lowell.

For the afternoon session admission will be adults, \$1.25, or \$2.00 for the afternoon and evening matches. The student rate will be seventy-five cents.

WANT ADS GET RESULTS . . . USE ONE TODAY . . . CALL 897-9261

We'd like to thank all our good friends for their loyal patronage and wish them joy throughout the holidays.

FAIRCHILD OIL COMPANY
1102 Lincoln Lake Avenue
Lowell - 897-7590

Highland Hill Dairy
Lowell - TW 7-7992

SARANAC LAUNDROMAT
Highlander Center

In the spirit of Christmas
May we extend to you our warmest greetings and good wishes for a Merry Christmas to you and yours.

kaptain's korner
for guys & gals
107 West Main - Lowell

Season's Greetings

It is on a note of sincere appreciation that we thank you for your patronage and wish much holiday joy and good cheer to you and your family!

We Will Be Closed
December 23, 24, 25
and 26

Showboat Restaurant
700 EAST MAIN STREET - LOWELL

WE WISH YOU Merry Christmas

Your friendship and patronage have helped make this a truly happy time for us. May your Christmas abound with the spirit of great joy.

Cascade Dry Cleaning
6746-28th Street-949-1110

Suburban Dry Cleaning
4590 Cascade Rd.-949-5030

Season's Greetings

At the holiday season, our thoughts turn with special warmth to our loyal friends and customers. We want to say how pleased we are to be privileged to serve the folks in this community and we wish for all a Yuletide that really rings the bell for good fellowship, contentment and good cheer...

to everyone

Lowell Automobile Dealer's Association

Wittenbach Sales & Service Pontiac-Olds-GMC-International	Jackson Motor Sales Dodge Cars & Trucks
Smith & Clemenz Used Cars & Trucks	Imperial Motors - Lowell Chrysler & Plymouth
Gene's Cycle Sales & Used Cars	Killmaster Ford Ford Cars & Trucks
Thomet Chevrolet & Buick Opel Sales	De Mull's Auto Parts Lowell



Lowell Community School News

As a result of action taken at the November 25 school board meeting, the Lowell High School library will soon be open in the evenings. Evening hours of operation will be from 7 to 9 p.m., Monday-Thursday, starting January 6, 1975.

It is felt that this action will allow for additional use of the library by both day and evening students of the Lowell Area Schools.

Adult Education Registration

Lowell Community School Adult Education classes will begin the week of January 27, 1975. Registration will be during the week of January 20, from 11 a.m. to 5 p.m., Monday-Friday and 7 to 9 p.m., Tuesday, Wednesday, and Thursday evenings. The next issue of the Measuring Stick will contain specific information on

Winter term course offerings.

Questions regarding enrollment may be directed to the Community School office by calling 897-5164.

Junior College Classes

Registration for J.C. classes will be January 6 and 7 from 7 to 9 p.m. at the Community School office, 750 Foreman. This semester the following classes will be offered:

Psychology 233-7 to 10 p.m., Monday, January 13, 1975. Speech 135-7 to 10 p.m., Thursday, January 16, 1975.

Adult Power Reading

Included in the Winter semester of adult education classes will be an adult reading improvement class. This class is designed to aid adults wishing to improve their

basic reading skills. Class size will be limited to 10 adults. If you desire additional information, please call the Lowell Community School office at 897-5164.

Dates to Remember

January 6 & 7 - Registration for J. C. Classes, January 20-24 - Registration for Adult Education Classes, January 6-20 - Registration for Kent Skills Center Classes.

WANT ADS GET RESULTS . . . USE ONE TODAY . . . CALL 897-9261

"It was always said of him, that he knew how to keep Christmas well if any man alive possessed the knowledge"

*- Charles Dickens
A Christmas Carol*

May we all share that precious knowledge this holiday season and carry it with us throughout the coming year.

Anway
SHOP WITHOUT GOING SHOPPING

FLORIST DAY SLATED
 Florists can view demonstrations of recent developments in greenhouse crop production and tour Michigan State University greenhouses during Florist Day, January 28. The program is part of the Eighth Annual Great Lakes Vegetable Growers convention in Lansing, January 28 through 30.

Greetings
 and
 Thank
 You

SOFTEE CREME
 503 East Main - Lowell
 Harold & Rose Ball

HOLIDAY BLESSINGS TO ALL OF OUR FRIENDS & PATRONS

Ma and Pa's Coffee Cup
 CASCADE

Monday, Tuesday, 6 a.m. - 4 p.m.
 Wednesday, Thursday, Friday - 6 a.m. - 7 p.m.
 Saturday - 6 a.m. - 2 p.m.

Over
 \$1,200
 Given

Mrs. Holly Brandma, Mrs. Sue Edwards and Mrs. Katie Chandler, left to right, inspect one of the many Christmas boxes that were distributed to underprivileged families this year, thanks to "Operation Santa Claus." The yearly project in the Cascade area, is under the direction of Mrs. Shirley Thorington and Mrs. Jane Wood. Mrs. Thelma Tuer, Operation Santa Claus treasurer reports that over \$1,200 has been donated to the Christmas charity.



Holiday Services At Area Churches

Lowell Methodist...
 On Christmas Eve, December 24, at 7:30 p.m. at the First United Methodist Church of Lowell, the traditional service of carols, scripture and anthems will be held, with all three choirs singing. The Sacrament of Holy Communion will be served from 8:45 p.m. to 9:30 p.m. on this Eve. Persons may come and go as they please during those 45 minutes.

Alaska Church...
 Because of Christmas, there will be no Wednesday evening service, December 25 at the Church of Jesus Christ of Latter Day Saints, Alaska. December 27, 28, 29 (Friday, Saturday and Sunday) older youth conference at Northview Branch. December 29, 30, 31, and January 1 black youth from the inner city of Chicago will be coming. They will put on the service Sunday night, December 29, at 7 p.m. Wednesday, January 1, 7:30 p.m. there will be a special Candle Lighting Service. In charge will be Elder Robert Loesch.

Trinity Lutheran...
 Christmas will be celebrated at Trinity Lutheran Church, 2700 E. Fulton Street, with two services on Christmas Eve, December 24. A family and children's service at 5 p.m. and the Festival Candlelight Service at 11 p.m. F.H. Community Reformed... The Forest Hills Community Reformed Church at 4637 Ada Drive, SE, will present an inspirational night of music on Tuesday, December 31, from 8 p.m. until midnight. Refreshments will be served continuously during those hours. Those performing will be: The Staffmen, Watchmen Quartet, Calvary Quartet, The King's Messengers, The Landheer Family, The Penningas, Gary Rich and others.

Lowell Congregational Church...
 The traditional Christmas Eve Candlelight Service will be held at 11 p.m.

Holiday Events At Alaska Church

Thursday, December 19, the women's department of the Church of Jesus Christ of Latter Day Saints, Alaska, will have a Christmas party at the home of Barbara Clark at 7:30 p.m. Saturday, December 21, District Christmas Service at Greenville Branch at 7:30 p.m., the South Central District President will be the guest speaker. The Mona Shores special choir from Muskegon will be participating in the service. Sunday, December 22, Elder Lloyd LaLone will be the speaker at the 11 a.m. morning worship, using as his theme "The Reign of Peace." At 7 p.m. a Christmas Program, directed by Lloyd DeVormer will feature a play entitled "The Other Wiseman." Fellowship will follow with singing. All are welcome to attend. Monday night December 23, the Zion's League will go Christmas caroling at the Cherry Creek Nursing Home. Because of Christmas there will be no Wednesday evening service December 25th.

PORTERS TO HOST FISH AT HOLIDAY POTLUCK
 The FISH, who are always doing things for others, will be doing something for themselves Sunday evening, December 29. They have been invited to the Porters, 7483 Pirate's Cove, for a holiday potluck. At 6:30, all FISH and the friends of FISH are invited to attend. Bring own table service and a dish to pass. There will also be a short business session, financial reports, etc. Incidentally, if and when you need help, or assistance of many varieties, call this special number, 949-1567.

TO PREACH DECEMBER 29
 Ben Herring, the new Associate Pastor at the Cascade Christian Church, will be filling the pulpit on Sunday, December 29. Assisting at both worship services, at which Mr. Herring will speak, will be the Post-Hi youth group.

CASCADE LIBRARY FRIENDS TO HOST 'OPEN HOUSE'
 The Friends of the Cascade Library and the library staff will host an open house at the library on Sunday, December 29, between the hours of one and three p.m. The theme is "Christmas In Finland." Decorations will feature a "Finnish Heaven" and a typically decorated Christmas Tree. This is a family-type function, with all persons invited. Refreshments will be served.

Season's Greetings

To everyone, we wish a very joyous Holiday Season...one that will long be treasured for its many happy memories.

GRAY'S CUSTOM UPHOLSTERING
 236 W. Main St. Lowell



Christmas Greetings

For all our friends and neighbors we send this Yuletide wish. May the joy of Christmas meet and mingle with the happiness in your heart. May the spirit of Christmas ever dwell with you.

FRANK'S 5¢ TO \$1
 123 W. Main, 897-9918, Lowell

Greetings
 ...and our heartfelt gratitude for your kind friendship and patronage during the year.

Doris, Kathy, Cindy, Joan, Marg, Bonnie, Kay, Shirley, Lois and Dawn

Doris Myer's Beauty Shop
 512 E. Main - Lowell - 897-7981

SEASON'S BEST

Like the lamplight's bright rays — we hope this holiday shines. Whether you spend it cookie baking, dropping in to see friends or tree decorating... may every sweet moment of Christmas linger long in your memory.

FARM BUREAU INSURANCE GROUP

Dale Johnson

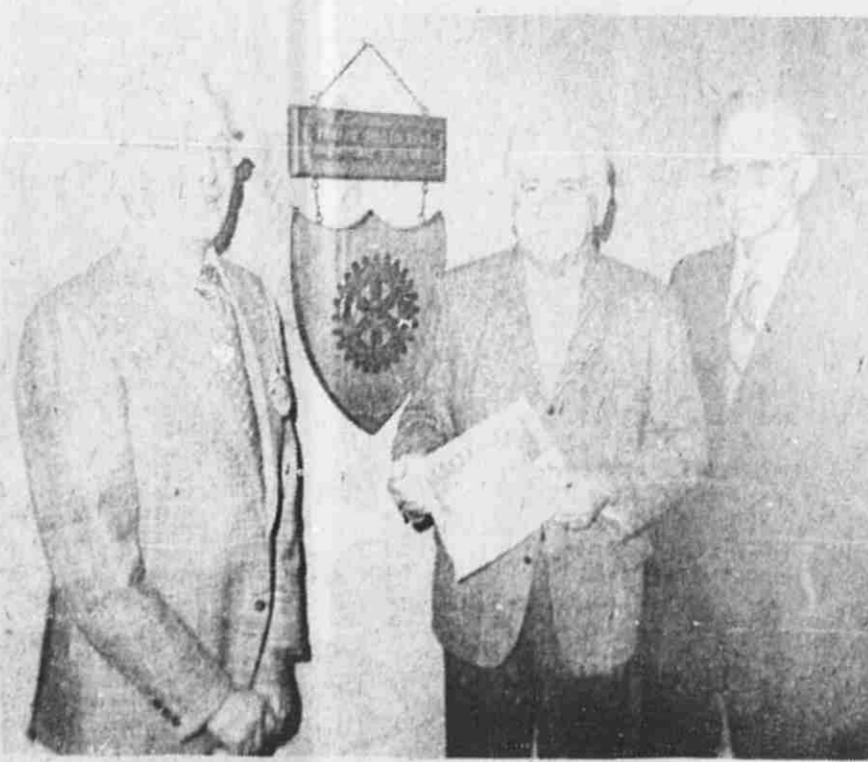
Greetings

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

Best Wishes From...
 TED ALICE JOAN EMILY

TRANSUE REALTY CO.
 608 W. Main St. Lowell, Michigan

December 11, was District Governor's Day at Lowell Rotary. Rotary Governor, Ralph Van Volkinburg, center, of Grand Haven, paid the local club a visit. Rotary Governor Elect, Paul Robe, right, from Rockford was also on hand for the occasion. Left is Arnold Wittenbach, president of the Lowell Rotary Club.



Rotary Governor Visits Lowell

Wednesday, December 11 was Governor's Day at the Lowell Rotary Club. Ralph VanVolkinburg, Governor of Rotary District 629, and his wife Margaret, were honored guests at this meeting. The VanVolkinburgs live in Grand Haven. During his tenure as Governor, Van Volkinburg has jurisdiction over the 50 Rotary Clubs of District 629. District 627 covers some 550 miles and includes clubs from... Rapids to Ontario, Canada. Other guests were Evelyn Wittenbach, John Murphy, David Miller, Dale Phillips, Gary Ayres, Jan Bennett and Paul S. Robe. Mr. Robe, of Rockford, is Rotary Governor-elect for 1975-76. A poem entitled "Mr. Governor Meet Our Rotarians," was written and read by Club Secretary, Rommie Moore, in honor of the Governor's visit. In his opening remarks, Rotary Governor VanVolkinburg said that he was happy to see Lowell Rotarian Carl Marcus again. Carl had been visiting another Rotary Club when the Governor visited that Club. Mr. VanVolkinburg commented on his long friendship with Lowell Rotarian Norm Bergerson. As a former Superintendent of Schools, Governor VanVolkinburg said that he appreciates the work of Lowell's Superintendent, Rotarian Len Sinke. Mr. VanVolkinburg is acquainted with former Lowell Superintendent Walter Gunser.

"The principles of Rotary," said Mr. Van Volkinburg, "Have always helped Rotarians be honest and ethical in their business and work." Since Rotary has clubs throughout the free world, the principles of Rotary service and honesty is international in scope. At the conclusion of the program Charlie Doyle presented Lowell Rotary Banners to Rotary Governor Van Volkinburg and to Governor-Elect Robe.

BIRTHS

Mr. and Mrs. David Rittersdorf of Greenville are the proud parents of a baby girl. The new arrival, Maranda, tipped the scales at six pounds, fifteen ounces. The proud grandparents are Mr. and Mrs. Leo Davies of Murray Lake and Mr. and Mrs. Joseph Rittersdorf of Belding.



Greetings

A Merry Christmas to all!

Vanity Hair Fashions
 897-7506



Season's Greetings

OLD KENT

from the Professional People of Lowell...

FREDERICK ALTHAUS, ATTORNEY
 GEORGE COOK, ATTORNEY
 DR. DONALD GERARD, M. D.
 DR. ROBERT KYSER, D. D. S.

DR. ORVAL MCKAY, M. D.
 DR. HERBERT MUELLER, D. D.
 DR. ROBERT REAGAN, D. D. S.
 DR. JOHN WELLMAN, D. C.

Peace

DR. CLARK VREDENBERG, D. D. S.

Forest Hills Bill Young
 Cascade Cal Willard

Lowell Ledger-Suburban Life, Dec. 26, 1974 & Jan. 2, 1975 5

BIGGEST BITE
 Personal taxes take the biggest bite—17.1 percent—out of an American's income, reports the Department of Commerce. After that come food, housing, and household operation.

Merry Christmas

We hope this Christmas season rings in a full measure of happiness for you.

THAT "Special" PLACE
 215 W. Main Street, Lowell
 DODE SHIRL

Greetings for the Holiday Season

Denny, Kitty, Denise, Pat, Bill Nellie, Chip, Alvin & Jughead Brenk

KITS & KRAFTS HOBBY SHOP
 119 E. Main, Lowell

Come to Church on Christmas


<p>Ada Christian Reformed Church 7152 Bradford St., S.E. - 676-1698 REV. ANGUS M. McLEOD 676-1698</p> <p>Morning Worship 9:30 a.m. Sunday School 11:00 a.m. Evening Worship 6:00 p.m.</p>	<p>Calvary Christian Reformed Church of Lowell 1151 W. MAIN STREET 897-8841 REV. BERNARD FYNARDT</p> <p>Worship Services 10:00 a.m. & 6:00 p.m. Sunday School 11:15 a.m.</p> <p>SUPERVISED NURSERY DURING ALL SERVICES WELCOME FRIENDS!</p>	<p>First Congregational Church of Lowell (Member United Church of Christ) NORTH HUDSON AT SPRING STREET, LOWELL 897-9309</p> <p>Morning Worship 10 a.m. Church School 10 a.m.</p> <p>Rev. Richard Greenwood (CRIBBERY AND NURSERY PROVIDED)</p>	<p>Snow United Methodist Church 3189 SNOW AVENUE between 28th and 36th Streets, East REVEREND ED PASSENGER 891-1045 or 891-1383</p> <p>Morning Worship 10:00 a.m. Sunday School (All Ages) 11:00 a.m. Youth Group 3:00 p.m.</p> <p>"THINK SNOW"</p>
<p>Ada Community Reformed Church 7227 THORNAPPLE RIVER DRIVE - 676-1031 REV. WILFRED FIET</p> <p>Morning Worship 10:00 a.m. Sunday School 11:20 a.m. Evening Worship 6:00 p.m.</p> <p>WE INVITE YOU TO MAKE THIS COMMUNITY CHURCH YOUR CHURCH HOME WELCOME TO ALL!</p>	<p>Eastmont Baptist Church 5038 CASCADE ROAD, S.E. REV. ROBERT MCCARTHY</p> <p>Sunday School 9:45 a.m. Morning Worship 11:00 a.m. Evening Worship 7:00 p.m.</p> <p>Wednesday Prayer Service 7:15 p.m.</p>	<p>Forest Hills Community Reformed Church CORNER ADA DRIVE AND FOREST HILLS AVENUE Pastor: 4637 Ada Drive - 949-1372</p> <p>Morning Worship 10:00 a.m. & 6:00 p.m. Sunday School 11:15 a.m.</p> <p>REV. SIMON NAGEL "THE CHURCH WHERE THERE ARE NO STRANGERS" WELCOMES YOU</p>	<p>St. Matthew Lutheran Church 5125 CASCADE ROAD, S.E. "Where Worship is a Family Affair"</p> <p>Sunday School 9:45 a.m. Worship 11:00 a.m.</p> <p>NURSERY PROVIDED REV. JAMES E. HENNING Phone - 942-9091</p>
<p>Alto - Bowne Center United Methodist Churches 11363 - 40TH STREET - ALTO - 868-3131 DR. JOHN EVERSOLE, MINISTER</p> <p>ALTO - Corner Kirby and Harrison Morning Worship 9:45 a.m. Church School 11:00 a.m.</p> <p>BOWNE CENTER - 84th Street & M-50 Morning Worship 11:00 a.m. Church School 9:45 a.m.</p>	<p>First Baptist Church - Alto CORNER OF 60TH STREET & BANCROFT AVENUE</p> <p>Sunday School 10:00 a.m. Morning Worship 11:00 a.m. Jr. & Sr. High Young Peoples 6:30 p.m. Evening Worship 7:30 p.m. Wednesday Prayer & Bible Study 7:30 p.m.</p> <p>REV. GEORGE L. COON Telephone - 868-3013 or 868-6912</p>	<p>First United Methodist Church of Lowell 621 EAST MAIN STREET 897-7514</p> <p>Dec. 29, 1974 - Student Recognition Day (Conducted by College & University Students) 11 o'clock Service only Jan. 5, 1975 - Sacrament of Holy Communion 8:30 a.m. & 11 a.m. Services 9:45 a.m. DEAN I. BAILEY - MINISTER CHILD CARE DURING BOTH SERVICES & CHURCH SCHOOL</p>	<p>Trinity Lutheran Church (LCA) 2700 EAST FULTON ROAD</p> <p>Worship Services 8:30-10:45 a.m. Sunday Church School 9:30 a.m.</p> <p>Christmas Eve Family & Children Service 5:00 p.m. FESTIVAL CANDLELIGHT SERVICE 11:00 p.m. Raymond A. Heine, John O. Blawie NURSERY PROVIDED</p>
<p>Bethany Bible Church 3900 EAST FULTON REV. RAYMOND E. BEFUS</p> <p>Morning Worship (Broadcast 10 a.m. WMAX 1480) 9:50 a.m. Sunday School 11:15 a.m. Evening Service 6:00 p.m. Wednesday Service 7:30 p.m.</p>	<p>First Baptist Church - Lowell 2275 WEST MAIN STREET</p> <p>Sunday School 10:00 a.m. Morning Worship 11:00 a.m. Evening Services 7:00 p.m. Word of Life 8:15 p.m. Wednesday Training Hour 7:30 p.m.</p> <p>REV. EARL DECKER - 897-8935</p>	<p>Church of The Nazarene - Lowell 201 NORTH WASHINGTON STREET REV. W. E. HOLCOMB</p> <p>Church School 10:00 a.m. Morning Worship 11:00 a.m. Evening Service 7:00 p.m. Wednesday Mid-Week Service 7:30 p.m. Jrs., Teens, Adults</p> <p>NURSERY PROVIDED - COME & WORSHIP WITH US</p>	<p>Vergennes United Methodist CORNER OF FARNELL AVE. & BAILEY DR. THE REV. PHILIP CARPENTER</p> <p>Worship Services 10:00 a.m. Coffee Hour 11:00 a.m. Church School 11:15 a.m.</p> <p>"THE LITTLE WHITE CHURCH ON THE CORNER"</p>

Season's Greetings



SNIDER'S LOWELL BAKERY
216 E. Main, Lowell

Greetings



A holiday check full of happy times to all our neighbors and friends. Serving you has made us happy. Thanks.

DICK & OWEN'S
Quality Barber — Stylist
117 W. MAIN ST. LOWELL

Merry Christmas



Greetings and best wishes to you for a happy holiday season. May your Christmas be the merriest!

LOWELL AUTOMOTIVE
113 Lafayette—897-9236

Heart-Saving Resolutions For The New Year

The New Year is a time to start anew to take better care of your heart.

"Resolve first to get a complete medical checkup," urges Dr. Donald Albert, Royal Oak cardiologist and president of the Michigan Heart Association. "Only your doctor can tell whether you are building toward a heart attack or stroke. Only he can prescribe the proper health measures to help prevent cardiovascular diseases."

Dr. Albert cites these grim statistics: an estimated 3,940,000 have coronary heart disease and 1,680,000 in the United States have been crippled by stroke. And he adds:

"The importance of keeping your heart-saving resolution takes on added significance when you realize that most heart attack deaths occur outside a hospital, before the victim receives medical treatment. In 1972, heart attacks killed nearly 700,000 Americans—half of them before they reached the hospital. Many thousands of these might have been saved if they had heeded the warning signs."

"In addition, more than 210,050 suffered a fatal stroke the same year. Many of these might have been saved if they had been diagnosed and treated for high blood pressure, a leading cause of stroke."

The Heart Association president urged every resident to learn the warning signs of heart attack and stroke. He said, "This knowledge could easily mean the difference between life and death for you, a friend or neighbor."

- Following are the warning signs of heart attack:
- Prolonged, heavy pressure or squeezing pain in the center of the chest, behind the breastbone.
 - Pain may spread to the shoulders, arm, neck or jaw.
 - Pain or discomfort is often accompanied by sweating.
 - Nausea, vomiting and shortness of breath may also occur.
- These are the warning signs of stroke:
- Sudden, temporary weakness or numbness of the face, arm or leg.
 - Temporary difficulty or loss of speech, or trouble understanding speech.

Area Deaths

EDWARD PRATT
Edward Pratt, aged 72, of 3990 Elkhart Drive, Lowell, passed away December 13 in Mesa, Arizona.

Mr. Pratt is survived by his wife, Mary; three sons, Leo Edward of Lowell, Kenneth Ray of Oakland, Oregon, Robert of Grand Rapids; one daughter, Mrs. Rudy (June) Roth of Lowell; two brothers, Lawrence of Sparta, Donald of Wetmore; four sisters, Mrs. Mary Syres of Munising, Mrs. Margaret Reynolds of Wayne, Ohio, Miss Catherine Pratt of Flint, and Mrs. Melva Miller of Gowen; twelve grandchildren.

Funeral services were held last Wednesday at the Roth-Gerst Funeral Home with the Rev. Dean Bailey of the First United Methodist Church of Lowell officiating. Interment Chapel Hill Memorial Gardens.

Moose Schedule

Lowell Moose Lodge No. 809 will be open on Christmas Eve day from 10 a.m. until 9 p.m. We will remain closed on Christmas day.

On New Years eve, the club hours will be from 10 a.m. until 4 a.m. New Years morning.

Members may bring their friends along as guests to our New Years eve party, but will be asked to pay a cover charge for each guest.

As in the past, on New Years eve, there will be music, dancing, favors and fun. Be sure to attend.

New Years day, the club will be open from 10 a.m. until 3 p.m.

Governor Al Seeley and his board of officers, would like to take this opportunity to wish not only our members but all of the people of our community a joyous Christmas and a happy and prosperous New Year.

WANT ADS GET RESULTS . . . USE ONE TODAY . . . CALL 897-9261

Season's Greetings

For us, each new Christmas seems to hold an added significance... a deeper meaning. It's because we realize that whatever we accomplish from year to year is made possible through the cooperation and good will of our patrons and friends. We are grateful for this manifestation of confidence and it is with full sincerity that we extend our wishes for a Merry Christmas and a Happy New Year to all.



Lippert
113 E. MAIN ST. LOWELL
PHONE 897-9231

- Temporary dimness or loss of vision, particularly in one eye.
 - An episode of double vision.
 - Unexplained dizziness or unsteadiness.
 - Change in personality, mental ability, or in the pattern of your headaches may also occur.
- "What you should remember," the Michigan Heart Association's president added, "is that the symptoms of heart attack and stroke can ease up, then return. Don't treat your resolutions—or the warning signs—casually. Act at once, before catastrophe strikes. Call your doctor and describe your symptoms in detail. And if he's not immediately available, get to a hospital emergency room at once.
- You can help prevent heart attack and stroke. Resolve now to get that medical checkup.
- And reduce your risk by keeping the following heart-saving resolutions:
- Don't smoke cigarettes.
 - Control high blood pressure.
 - Eat foods low in saturated fats and cholesterol.
 - Exercise moderately and regularly.
 - Maintain normal weight.
- Michigan Heart Association is a United Way of Michigan agency.

Greetings



Happy families everywhere gather together to celebrate this festive season we wish you and yours every joy.

ARNIE'S STANDARD
Main At Hudson - Lowell

Season's Greetings Business Directory

ADA VILLAGE CANDLE & GIFT SHOP

HANDMADE CANDLES
TAPERS, FIGURINES, SAND CAST

Home Decorator Items Hours: 10 to 8 Closed Mondays
676-9713

SAWS SHARPENED . . .

HAND SAWS—re-tooth, joint, set, filed, \$1.00 CIRCULAR SAWS—set, filed, \$1.00 CHAIN SAWS—filed, \$2.00
642-9867

Saws may be left at 184 Personage Street, Saranac, Mich., anytime. Pick up after 3 p.m. Seven days a week.

Pitsch's Sharpening Service

Minor Repairs — Tune-ups — Pipes
Brakes — Mufflers

Cascade Hills
4019 Cascade Road, S. E., Grand Rapids
949-8605 — Howard Hobbs, Prop.
ROAD SERVICE — Pickup & Delivery

hotpoint
APPLIANCES

Saranac Hardware Co.
Saranac, Mich.
Phone 642-2301

FRY & FRY READY MIX

ADA, MICHIGAN 897-8451
SARANAC, MICHIGAN 676-9652

READY MIXED CONCRETE

UNIVERSAL & NEW HOME SEWING MACHINE HEADS
Cabinets in Stock to fit above heads or portable cases

SEWING NOTIONS
Thread, Trims, Laces, Buttons, Material, Patterns, etc.

OLIVE'S Sport & Bait
75 Bridge St. — Saranac — 642-9443
Open 6 Days A Week 5-5:30 p. m. Closed Wednesdays

LIVE BAIT & TACKLE

LOADING EQUIPMENT—Primer, wads, powder, presses, shot.
GUNS — Browning, Remington, Savage
BUCK STOP LURE SOLD HERE!

GILMORE'S SPORTING GOODS
8154 E. Fulton Road — Ada — 676-5901
NOTARY PUBLIC
Winter Hours—Monday, Tuesday, Wednesday 8 a.m. to 8 p.m.; Closed Thursdays, Friday and Saturday, 9 a.m. to 9 p.m. Sunday 9 a.m. to 6 p.m.

RCA SONY

ANTENNAS — ROTORS
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Dick's TV
Corner Lincoln Lake & Vergennes
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PHONE 897-7992

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CUSTOM MADE TRAVEL TRAILERS CAMPERS CAPS

PARTS — ACCESSORIES — REPAIRS
897-5496

8-TRACK STEREO TAPES

NOW \$2.99

OLIVE'S Sport & Bait
75 Bridge St. — Saranac — 642-9443

TRANSUE REALTY COMPANY

609 W. Main Street — Lowell

Call Us Today!
897-8453

Fine PRINTING


Whatever forms you need for your business . . . bills, ledgers, labels, work sheets, envelopes, letterheads, file cards . . . count on us for expert help. We'll be happy to give you suggestions.

Lowell Ledger - Suburban Life
105 N. BROADWAY — Lowell — 897-9261

Our Advertisers Are Reliable

Read Their Offers Here Every Week

Christmas Cheer



Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

Alto General Store
"IN THE HEART OF ALTO"

AROUND the AREA

Mrs. Ellsworth (Elva) Raymor has been released from the hospital and is recuperating from recent surgery, and a broken hip, at her home in Key Heights Trailer Park.

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Merry Christmas



To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

Clark PLUMBING & HEATING
309 E. MAIN ST., LOWELL

thank you for banking with us




happy holidays

State Savings Bank
Member F.D.I.C. LOWELL, MICHIGAN

Christmas, season of rejoicing, is with us once again. As we hear, in song and story, of that first Holy Night, of the Miracle and Message of the manger, may it hearten and inspire us. Not only now, but on every day, let the hope and happiness, the peace and promise of Christmas spread its radiance through our lives. May the boundless blessings of this holy time be bestowed upon you and yours.

Season's Greetings to a good sport



GILMORE'S SPORTING GOODS
8154 E. Fulton—Ada—676-5901

Navy Quartermaster Third Class David L. Barfuss, son of Mr. and Mrs. John D. Barfuss of 6482-52nd Street, was promoted to his present rank aboard the amphibious cargo ship USS Charleston in the Mediterranean.

A former student of Grand Rapids Junior College, he joined the Navy in March 1973.

Marine Pvt. William H. Eggleston, jr., son of Mr. and Mrs. William H. Eggleston, sr., of 12040-36th Street, Lowell, graduated from recruit training at the Marine Corps Recruit Depot, San Diego, California.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Eggleston's classes included instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.

Mr. and Mrs. Darrell (Eileen) McLaughlin of Lowell will celebrate their wedding anniversary on January 3.

The Lowell Ledger office will be closed from December 25 to January 6. Have a Happy Holiday.

It's anniversary time for Mr. and Mrs. Steve Bauer and Mr. and Mrs. Edward Ling, January 7; Mr. and Mrs. Cecil DeRusha, their 37th, January 10.

Navy Seaman James T. Welsh, son of Mr. and Mrs. James C. Welsh of 977 Gladstone Drive SE, graduated from recruit training at the Naval Training Center, San Diego.

He is scheduled to report to Missile Technician A School, New London, Connecticut.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

Mrs. Hazel Tanner's current address is 118 S.W. Second Avenue, Boynton Beach, Florida 33435.

In the hospital—Mrs. Richard (Bonnie) McNeal, Mayo Clinic, Rochester, Minnesota; Dr. Harold Myers, Grand Rapids Osteopathic; Mrs. Charles (Bessie) Clark, Gratiot Community, Alma.

Kathy and Cla Avery and son, Chayne, of Roswell, New Mexico are spending the Holidays with Kathy's parents, Mr. and Mrs. Don MacNaughton.

Mr. and Mrs. Harold Collins will celebrate their 46th wedding anniversary Christmas Eve, December 24th.

Best Wishes FOR A Joyous Christmas



Industrial Tool & Machine Co.
— Production Machining —
533 W. GODFREY LOWELL, MICH. 49331

Christmas Wishes

from the gang at

Riverview Inn
On-M-21, East of Lowell

HERE WE ARE AGAIN

Things Are Still The Same



Greetings of the Season

To each and everyone

Mac & Rose Fonger & Family

READ THE WANT ADS

CAR BUYERS, BEWARE!

Consumers in the market for a used car should employ caution before saying "I do" to the car with low mileage, which may have been used for short trips around town. Since the engine never really warms up, "the oil doesn't circulate properly, and undesirable acids, varnish and sludge build up in the lubrication system," possibly causing severe engine wear, warns a recent issue of Family Circle Magazine.

U.S. FOSSIL FUELS MAY LAST '60 YEARS'

The United States will consume all its known fossil energy resources within 60 years, says a Yale physicist.

Prof. Arvid Herzenberg said in an interview that at today's consumption rate, and without the discovery of new resources, U. S. oil supplies will be depleted by 1985, gas by 1989, coal by 2032.

Friendly wishes to you and yours this Christmas Season.

Lowell Savings & Loan
217 W. MAIN — 897-8321

GREETINGS

Lowell Savings & Loan
217 W. MAIN — 897-8321

Season's Greetings
FULLER
FOREST HILLS
 Septic Tank &
 Excavating Service
 949-8143—Mike Fuller, Owner

Peace On Earth



Long ago, three Wise Men followed a Star to a miracle. Today, that miracle lives on in the spirit of peace and love born on that joyous day. We wish you a full measure of blessings.

J. R. B.
INSURANCE AGENCY
 835 W. Main, Lowell, 897-9253

Season's Greetings



We take pleasure in thanking you for your patronage and in wishing you a holiday complete with all the "trimmings" ... love and friendship ... good health and good cheer!

Norgas

12312 E. Polton Ave.
 Lowell
 Phone 897-9348

Potato Situation

The 1974 potato harvest is promising to consumers, both discouraging and favorable to growers, and beneficial to processors. Here's the situation and outlook according to Dr. Tom Pierson, Michigan State University agricultural economist.

The fall potato crop is about 13 percent larger than a year ago. Production in the eight eastern states is up 23 percent over 1973; in the central states production is up 13 percent; in the West, up 10 percent.

To growers, this means lower fall prices with only a moderate price rise during the storage season. However, the big supply also promises sharply lower seed stock prices in the spring of 1975 and increased consumer use of fresh and processed potatoes.

As for processors, they will have enough raw products to meet their upcoming increased processing capacity. Also, processors' use of potatoes for frozen potato products may grow by 2 or 3 million hundredweight. And they'll use 4 to 4.5 million hundredweight more potatoes for dehydration (mostly flakes).

Consumers will likely respond to lower prices and increase their use of fresh potatoes by about 5 million hundredweight.

FROM THE EDITOR'S DESK



Greetings

Our thanks and best wishes for a Happy Holiday to all of you whom it has been our great privilege and pleasure to know and to serve.

Roth LP Gas
 2335 W. Main, Lowell, 897-7391

The Silver Lining in high gasoline prices is that by discouraging unnecessary driving they help ease our air pollution and traffic problems. We can also glimpse a touch of silver in the cloud now hanging over the world sugar market.

Housewives are aghast at the recent surge in sugar prices, but dentists and doctors may be less upset. They have been telling Americans for years that they eat too many sweets. Our national sweet tooth—leading to consumption of an average of 100 pounds of sugar per person every year—has a lot to do with dental and weight problems and is suspected of a role in many organic disorders.

If a surge of high sugar prices breaks some of our sweet-eating habits, we might wind up saving money in doctor's and dentist's bills.

As the U.S. recession bites deeper into individual pocketbooks, an increasing number of middle-class families are having debt problems.

And the nonprofit agencies that normally help people out of personal credit crunches are being swamped. If the demand for debt counseling continues unabated, some debtors may be forced into bankruptcy because they could not get timely help finding another solution, credit industry sources say.

"Three to four times as many" people as normal are coming into local credit counseling services, says Robert E. Gibson, president of the National Foundation for Consumer Credit. Many local counseling offices are "booked up until the end of the year," he says.

Public opinion polls are always interesting, but their real significance, in terms of shaping the future of the United States, is often vague—to say the least. One such poll has shown that only 14 percent of college youth in 1973 favored living the traditionally clean, moral life. But, at the same time, both college and non-college youth agreed that there should be less emphasis on money as well as major reform in business and politics.

Apparently, the young people feel that honest personal relationships fully expressed are more important than stereotyped behavior between individuals, and there is much to be said for this. Still, it is very likely that when it comes time to raise families and pay the bills, the old institution of marriage will, for economic as well as religious reasons, prove to be quite durable. Also, the seeming lack of interest in moral values hardly jibes with concern over immoral behavior in business and political parties. It is time for the old folks to have a little faith in the young people of today. They'll probably turn out alright after all!

Michigan high school youth is getting together to try to reduce the tragic loss of life among young people using the automobile. Under the sponsorship of the Office of Highway Safety Planning and the Office of Substance Abuse Service, a state-wide youth organization has been created called SMASH, an acronym for "Students of Michigan Attaining Safer Highways." Plans call for organizing high school groups and representatives through 17 geographic regions building up

Merry Christmas



TO ALL OUR FRIENDS, NEIGHBORS AND PATRONS

VOSBURG BLOCK & GRAVEL Co.
 8786 Grand River Dr.
 Ada, Michigan

MERRY Christmas



WE WOULDN'T LET CHRISTMAS PASS WITHOUT A "THANK YOU" DEAR FRIENDS AND CUSTOMERS.

R. J. LINTON LUMBER & COAL
 Alto, Michigan

Joyous Wishes



FROM ALL OF US AT

HOME CENTER
 And PLASTI-COVE
 508 West Main — Lowell

Margaret, Janet, Terry, Liz and Tera Raab

The Season's Greetings



May your Yuletide happiness be as bright as the glittering decorations and ornaments on your Christmas Tree!

Snyder FARM SUPPLY
 Call 868-2121 HWY 50 & 64th ST. ALTO, MICH

Season's Greetings



Here's hoping Santa delivers a full pack of Christmas joy and cheer to you and your family.

Lowell Cutrate Market
 205 E. Main, Lowell

A VERY MERRY CHRISTMAS



Here's hoping Santa delivers a full pack of Christmas joy and cheer to you and your family.

Lowell Cutrate Market
 205 E. Main, Lowell

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Christmas Cheer



HAVE YOURSELF A BRIGHT AND HAPPY HOLIDAY.

CURTIS WASH KING & DRY CLEANING
 LOWELL

'Fisherman's Island' A New Park Site

Experts in Michigan Department of Natural Resources have proposed a 3,300-acre "Fisherman's Island" park site along Lake Michigan, southwest of Charlevoix.

The park would include about 1,800 acres of already owned state forest land, as well as a four-acre island offshore, from which the project gets its name. It would include the present Bell's Bay Forest Campground with its 40 rustic campsites.

The park's basic theme would be preservation of the shore line's wild areas, but some extra overnight camping facilities would be installed.

Christmas Greetings

Spreading throughout the land, warm wishes for a bright and happy Christmas season filled with laughter, song, fond memories and loved ones close by. May you, our loyal appreciated customers, be blessed with such a holiday.

Mobil heating oil

PETROLEUM SUPPLIERS, INC.
 525 Ottawa, West, Lowell, 897-8419

With best wishes for the

Holiday Season



May this Christmas be one of resounding joy and good cheer for you and those dear to you... may Holiday happiness continue through every day of the New Year.

Wayland State Bank
 "THE PEOPLE-TO-PEOPLE BANK"
 —Alto Branch—

Merry Christmas



Hahn's Hardware
 207 East Main Street, Lowell TW 7-7501

GREETINGS



To one and all of our loyal friends we wish that this Christmas may bring you many spiritual blessings.

Radio Service Co.
 206 E. Main—Lowell


Greetings and Good Wishes for Christmas!



Paul Kellogg Vinegar Company
 165 S. Broadway—Lowell—897-8455

ANNIE'S YARN SHOP
 6400—28TH STREET, S.E.

GREETINGS



To one and all of our loyal friends we wish that this Christmas may bring you many spiritual blessings.

Radio Service Co.
 206 E. Main—Lowell

Completes Basic Law Course



Pfc. Thomas W. Heintzleman completed the basic Law Enforcement Course at the U.S. Army Military School at Fort Gordon, Georgia on December 13, 1974.

He is home on leave over the Christmas holiday before reporting to his new station at Fort Myer, Virginia on December 28.

Tom is the son of Mr. and Mrs. William Heintzleman of 11024 Bennett Road, Route 4, Lowell.

GREETINGS



To our many good friends and neighbors, we send a special greeting at this wonderful season of the year. Heartily, we wish for all a holiday time glowing with happiness... And to all we say a most sincere "Thank You" for your patronage throughout the year.

IGA

- * COURTESY
- * QUALITY
- * SERVICE

AD IGA

STORE HOURS
 Sundays, 10 a.m. to 3 p.m.
 Mon., Tues., Wed. & Sat. 9 a.m. to 7 p.m.
 Thurs. & Fri. 9 a.m. to 8 p.m.

Season's Greetings



The Holiday Season affords us the opportunity to express our appreciation to our many friends for their good will and the thoughtfulness during the past year.

Ada Village Hardware
 577 Ada Dr., Ada, 676-4811

Season's Greetings



To all our friends and neighbors we give voice to greetings in the true Christmas tradition. With them go our very best wishes for a happy holiday... full of joy and peace, good health and contentment.

"BUILDERS OF GOOD ROADS SINCE 1916"

RIETH-RILEY CONSTRUCTION COMPANY, INC.
ASPHALT PAVING
 COMPLETE CONSTRUCTION OF DRIVEWAYS • PARKING LOTS • RECREATION AREAS SUBDIVISIONS • CURBS • SEALERS • AGGREGATES

2800 WILSON SW LOCATED ON W BELTLINE

Community Calendar

THURSDAY, DECEMBER 26
Hooker Chapter No. 73, R.A.M., will hold its regular December convocation on December 26, at 7:30 p.m. in the Lowell Masonic Temple.

FRIDAY, DECEMBER 27
The Lowell Business & Professional Women's Club will hold their December meeting on December 27, at the home of Delia Smit. This will be a 6:30 p.m. punch bowl, with dinner following. We will have a white elephant gift exchange.
Irah Melle, president

SATURDAY, DECEMBER 28
The 39'ers of the Lowell Congregational Church will meet on Saturday, December 28, at 6 p.m. for a potluck supper and meeting. Bring table service and dish to pass.

MONDAY, JANUARY 6
Chapter 1288, Lowell Women of the Moose, will meet Monday, January 6, at 8 p.m. in their club rooms.

NOTICE:
The Senior Center is sponsoring a 10-day trip to Hawaii, starting January 23rd. Anyone interested, call or write the Senior Center, 214 E. Main Street, Phone 897-5250. c37-38



Season's Greetings

OLIVE'S Sport & Bait
75 Bridge Street, Saranac, 642-9443



Noel

Friendship... a precious possession the year 'round is especially appreciated at Christmastime. To our many loyal friends we wish a Very Merry Christmas and a New Year filled with happiness.

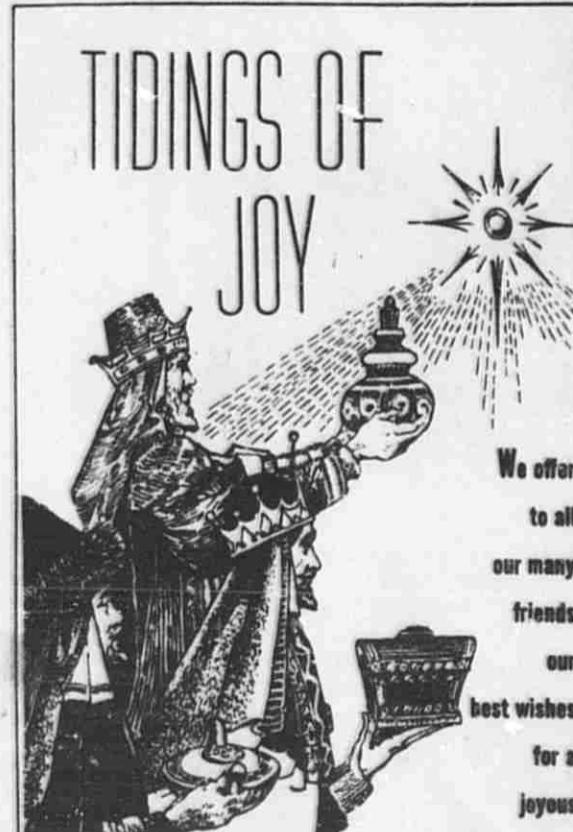
DICK McCAUL'S TEXACO SERVICE
Jefferson at E. Main St., Lowell



Merry Christmas

The value of our friendships is appreciated more and more as we go further and further on our business journey. To our old friends and new acquaintances we extend our sincerest wishes for a Merry Christmas and a Happy New Year.

DICK'S UNION 76 SERVICE
400 W. Main—Lowell—897-5441



TIDINGS OF JOY

We offer to all our many friends our best wishes for a joyous Holiday Season.

SKELLY OIL COMPANY
Alto



Season's Greetings

TO OUR FRIENDS AND CUSTOMERS

ILA'S DECORATING SERVICE
676-5096



SANTA'S BEAUTY SALON

Greetings from *Mr. Durt* and STAFF

Wishing you a Merry Christmas and a Happy New Year

460 Ada Dr., Ada
Phone 876-1216



Holiday Greetings

We're hanging our good wishes on the mantle with care. "Thanks" for your loyal patronage can also be found there.

Bristol's Body Shop
222 W. Main—Lowell—897-8126



Merry Christmas

HAPPINESS IS... SERVING YOU... THE VERY BEST!

Jimmy's Grill
10978 Grand River Avenue—Lowell—897-7688



MERRY CHRISTMAS

We sincerely hope that this Christmas you will receive a full share of lasting good health and happiness.

HALLMARK

It is our sincere hope that the joy of the first Christmas may abide with you forever.



Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people.

E. D. Richard Well Drilling
Call Lowell 897-8104



Season's Greetings

Carriage House Realty

ADA SHOPPERS' SQUARE
ADA



VALLEY MEAT
1010 Grand River Drive
Ada, Michigan



Keiser's Kitchen
521 W. Main—Lowell—897-9945



Bright HOLIDAY WISHES

Here's wishing a holiday aglow with all the good things that help to make our lives brighter.

American Legion Lanes
LOWELL
Mrs. Helen Koewers, Mgr.



Holiday Cheer

Add to our season's greetings old fashioned gratitude.

Meekhof Lumber Co.
6045—28th St., S.E. 949-2140



Wishing you... a bountiful Christmas and a successful New Year.

Shady Acres Farm
Bailey Drive—Lowell



HAPPY CHRISTMAS

It's the season to be merry! Join with family and friends and do it up right. With song, toasts and the warmth of all the holidays combined. The best to our loyal patrons.

SPEER STRA AGENCY
115 W. Main—Lowell—897-9259
Phil Schneider Jack Beggs



SEASON'S GREETINGS

The good will and patronage accorded us by our friends these many years are worthy indeed of our sincerest wishes for a Joyous Christmas and a Happy New Year.

Birchwood Gardens
730 Godfrey—Lowell—897-7737



SEASON'S GREETINGS

JERRY'S TAVERN
Alto



Merry Christmas

Greetings

Have a wonderful holiday time, friends and neighbors! Here's hoping that your Christmas will be the merriest and brightest ever.

LOWELL LIGHT & POWER

OWNED BY THE PEOPLE OF LOWELL

Thirty-five Inducted Into National Honor Society

The National Honor Society of Lowell High School inducted thirty-five new members on Wednesday evening, December 11, in the "J" Quad of the high school. An audience of about one hundred parents and friends attended the traditional candle-lighting ceremony which emphasized the four principles of scholarship, service, leadership and character upon which National Honor Society is founded.

President Ronald Krebs welcomed the inductees and the audience and introduced the guest speaker, Reverend Richard Greenwood of the Lowell Congregational Church, whose message was entitled "The Unexpected Door."

Roseanne Ritzema gave a brief history of the society noting that this was the eleventh annual ceremony for the Lowell Chapter. Those participating in the candle-

lighting ceremony were: Tom Stuart, Sue Christenson, Linda Bailey, and Gil Fonger.

Mr. Dennis McMahon, principal, and Mrs. Virginia Fonger, chapter advisor, presented the pins and membership cards to the following new members: Craig Anderson, Kathleen Anderson, John Berg, Susan Bieri, Rose Bobko, Glenda Burton, Lloyd Callahan, Robin Childs, Paulette Clark, Barbara Dey, Dan Flier, Pam Galbreath, Teresa Hale, Sandy Hansen, Joy Homolka, Diana Keim, Colleen Kelly, Sandra Kimball, Paula Kirby, John Lasby, Rick Lenartz, William Maurice, Steve Nofke, Cheryl Parsons, John Piper, Dion Ritzema, Jane Rivette, Gary Roth, Joy Singh, Barbara Steszak, Wendy Stinchcomb, Lori Sypher, Cindy Yader, Pat VanSlyke, and Susan Yost.

The evening was concluded with refreshments served in the Carl Hagen Media Center with the following second year members as hosts and hostesses: Gail Kloos-terman, chairperson; Linda Bailey, Susan Christenson, Gilbert Fonger, Ronald Krebs, George Lessens, Rick Loughlin, Craig Mulder, Robert Praller, Roseanne Ritzema, Tom Stuart and Kurt Yost.

It is an honor to be selected to NHS. To be eligible a junior must have a 3.30 scholastic average and cannot have a "D" grade for a semester mark. A senior who has maintained a 3.0 and "D" is eligible. The Guidance Office Staff prepares a list of those juniors and seniors who have qualified scholastically. Next, the NHS sponsor asks the faculty to rate those students on the basis of service, character and leadership. Finally, the Faculty Advisory Committee (principal and heads of departments) selects those students who obviously qualify using the rating sheet totals and their own best knowledge and judgment.

CONSUMERS LACKING CONFIDENCE

Consumer confidence is at a 25-year low, according to a University of Michigan survey of consumer attitudes published recently.

The quarterly survey, conducted by economists Jay Schmiedeknecht and George Katona, shows attitudes toward buying cars and houses are at record lows and that sentiment toward buying large household durables have also turned significantly downward.

Increased worries about recession and a slowdown in the economy were given as reasons for the sentiment decline.

The economists said that unless consumer confidence improves, through a change in government economic policy, "the current recession could be long and severe."

MORE MURDERS

Serious crime rose by 15 percent during the 1st quarter of the year, continuing the upward trend in the last quarter of 1973 and murder and assault both increased 7 percent, according to the FBI.

BIG OL' WINEMAKER
About 86 percent of all wine produced in the United States comes from California, according to the Wine Institute in San Francisco.


STRIKING FIGURE
Some 5,600 strikes are estimated to have begun in 1973—an increase of almost 500 over 1972 and the third largest number of strikes on record for a single year.



Season's Greetings

Here's our special wish: seasonal good tidings for happiness—sincere gratitude for letting us serve you.

ERB LUMBER
925 W. Main—Lowell
897-9291



Merry Christmas

If we haven't had a chance to wish you a Merry Christmas personally, during the past few days, may we now say to each and every one of our friends and patrons, "A Happy Christmas and Joyous New Year!"

UNION BANK
AND TRUST COMPANY N.A.
One of America's fine banks

Forest Hills & Eastmont



Merry Christmas

All aboard for the merriest Yuletide ever... bright with good cheer, light with laughter and filled with the warmth of close friendships and family reunions.

And to our host of friends and neighbors we send good wishes for the Holiday Season and offer our deep appreciation for their continued loyalty and good will.

King Milling Company
LOWELL

Michigan Week 1975

"Michigan—Pioneer in Progress" is the theme for Michigan Week 1975, blazing a trail toward the nation's bicentennial in 1976.

The theme for Michigan's 22nd annual observance was announced today by Herbert G. Davernan, president of the Greater Michigan Foundation which sponsors Michigan Week.

STRAND Theatre
LOWELL, MICHIGAN

Season's Best Wishes

NEW YEAR'S DAY
JANUARY 1
"THE TRIAL OF BILLY JACK"



HAVE A
**Happy
New Year**

in a
**Beautiful
Long
Gown**

from \$34.00

The Deb Shop
100 W. MAIN, LOWELL
897-9396

Synopsis, '74

The Lowell Senior Center opened at 214 East Main Street—the scene of many activities for Lowell area senior citizens. Howard Clack was named its director.

Michigan residents complained during the winter months as Michigan joined the rest of the nation in an energy-saving time change.

Some local store-owners shortened their business hours as an energy-saving step.

Early in the year, State Police reported fewer traffic deaths as a result of both the gas shortage and the 55 mph speed limit.

Lowell Township officials moved into their new Township Hall on Showboat Highway (Alden Nash Avenue).

Area gas stations observed shorter hours and Sunday closings during the critical fuel shortage in the first six months of the year.

The Lowell Police Department received new radios for cruisers, together with walkie-talkies for better communication.

Lowell Area Jaycees sponsored their first drive for the Lowell Area Blood Bank—a program to provide blood replacement credits for residents who live, work, worship or belong to a civic organization in the City of Lowell.

Showboat Corporation conducted a drive for funds for the construction of a new \$60,000 Amphitheatre with the completion date set for July 15.

Democrat Richard VanderVeen became the new Fifth Congressional District Representative.

The City of Lowell, through the efforts of the Lowell Police Reserve and the Police Department, acquired an emergency Rescue Unit. Many area residents and organizations contributed towards its purchase.

George Kirby and the Christy Minstrels were the headliners for the 1974 Lowell Showboat.

Dr. Richard Siegle became the new president of the Lowell Area School's Board of Education.

President Gerald R. Ford was on hand for the dedication of the new Showboat Amphitheatre during Showboat week.

Gerald Rudolph Ford became the 38th president of the United States upon the resignation of Richard M. Nixon.

The Kent County 4-H Youth Fair was declared "bigger and better" than ever by fairgoers attending the 1974 event held the first week in August.

City officials and Lowell businessmen studied plans for revitalization of the Central business area.

Lowell's athletic field was renamed Burch Field in honor of Carroll (Chris) Burch, former football coach and athletic director.

Dr. Herbert Mueller was appointed to the newly-formed nine-member Barrier Free Design Board by Governor Milliken.

Lowell State Savings Bank completed a new front on the bank, and the new M-44 office opened for business November 25th.

**All Offices Of The
State Savings Bank**
(Rockford, Westown, Lowell & Drive Inn Windows)

**will be closed
Christmas Eve and New Year's Eve
at 3 p. m.**

"Captains Korner," a new men's shop and "Kits and Krafts," offering a variety of arts and crafts supplies, joined the Main Street bunch.

Additions to Bushnell and Alto Schools were underway.

Jane's Jabber With Hope For Tomorrow

Well, here we are . . . the old year fast fading . . . to become, what? Another chapter in a history book?—people, places and events reduced to the printed page?—soon blending into a fine patina of memories to be taken out and dusted off occasionally when we play "remember when?"

For each of us, the year has had its usual share of happy times . . . along with some we'd just as soon forget.

There are the several things we, all of us, had planned to do which remain, as yet, undone . . . a visit with a special friend . . . projects started, but not quite finished . . . others, still in the "job jar"—seed for next year's good intentions.

This year, all of us, to a greater or lesser degree, have been affected by inflation, rising prices, job layoffs and energy shortages. Daily the headlines and news reports have served to induce a psychology of fear for the future—not only for ourselves, but for our children . . . we wonder what the world will be in another 10 or 20 years.

We find ourselves searching for words of reassurance . . . solutions to the problems of feeding a world whose population continues to increase while our food reserves decrease . . . of crimes committed against every strata of society . . . of the use of hard drugs and their effect on a generation hence.

But today is the tomorrow we worried about yesterday, and the problems of today will soon be recorded in the annals of history, where coming generations will attempt to find their answers and understanding of the perplexities confronting a world most of us will never know.

There is both faith and hope to be drawn from the lives and times of our forefathers. Every era has had its share of problems; famines, wars, violence, corruption are not unique to our time, but have been visited upon the peoples of the earth since time began.

"This, too, shall pass" is often quoted in times of stress. It says, take heart—all is not lost; there is hope for a better tomorrow.

As we celebrate this Christmas season and 1974 draws to a close, I wish you all good health . . . and many happy tomorrows.

Honey Bee Hive Rentals

More than 100 enthusiasts were briefed on beekeeping December 10 while the Michigan Beekeepers Association debated 1975 hive rental prices.

Consideration for higher hive rentals stems from increased cost inputs to the beekeeper. In a prepared statement, the association stated "due to increased expenses, the Michigan Beekeepers Association goes on record as recommending a price of \$18 or more per colony for pollination purposes."

Some of the increased expenses cited included: higher costs for bees, hive materials, honey processing energy, transportation and basic supplies.

Read The
"Want Ads"

**kaptain's
korner**
for guys & gals
107 West Main—Lowell
897-8873

For Your Shopping
Convenience
**Kaptain's Korner
will be open**
Sunday, Dec. 22 - 11-4 p. m.
Monday, Dec. 23 - 9-9 p. m.
Tuesday, Dec. 24 - 9-6 p. m.

Welcome '75 with us...
BY RESERVATION ONLY!
**MAKE YOUR
NEW YEAR'S EVE
RESERVATION
NOW!**

FOR MORE INFORMATION
CALL GRATTAN 691-8224

BUFFET
Always an Excellent Meal

DANCING

FAVORS, SNACKS

Music by
THE MIDDLETON TRIO
9:30 a. m. 'til 4 a. m.

Dick's Lakeside Inn
BIG CROOKED LAKE - PARNELL

HOLIDAY Flowers

HOLIDAY ARRANGEMENTS
HOSTESS GIFTS
TABLE ARRANGEMENTS

MISTLETOE
HOLLY

CENTERPIECES
CUT FLOWERS
POTTED PLANTS

PLANTERS
HANGING BASKETS
CANDLES

POTTERY
TERRANIUMS
CORSAGES

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FREE DELIVERY IN LOWELL
BIRCHWOOD GARDENS
WE WIRE FLOWERS WORLD WIDE!
710 Godfrey St., Lowell, TN 7-7737

THAT "Special" PLACE
215 W. Main Street, Lowell

Need A
\$5 Gift
Idea?
Rose Bud Print Globe
Thermal Tops
Great for sleepwear or for that extra warmth
needed on those cold winter fun days!

Bottoms to match at \$5.00 S-M-L

Open 'til 9 p.m., Sat., Dec. 21 & Mon. Dec. 23. Closed
Dec. 24, 5 p.m. All Day Dec. 25 & 26.

DOBE SHIRL
HAVE A
NICE DAY

GREETINGS

Happily, do we follow a
wonderful old custom of
wishing all our friends
a very Merry Christmas
and a Happy New Year.



ALTO GARAGE
Phone UN 8-3241
Corner of Bancroft & Depot St.,
in Alto