

In this season of joy and cheer, we welcome the opportunity to wish you, our friends and patrons, Holiday Greetings. May you ever enjoy an abundance of life's best gifts ... peace, health and happiness, and the blessings of love and friendship. We especially want to express our grateful appreciation for your loyalty and good will. We have greatly enjoyed the pleasure and privilege of serving you during the past year, and we hope that we may continue to do so for many a year to come.

From the Editor and her staff:

We Will Be Closed Friday

Maggie MacNaughton Janet Johnson Mary Jo Wernet Marie Smith Brooke Johnson Karen Mills



A two car collision, west of Lowell on M-21 (Accident Alley), was fatal to one driver, while the other driver remains hospitalized, in critical condition.

The mishap occurred Saturday at 12:15 a.m. near the inter-

Dead on arrival at Blodgett Memorial Hospital in Grand Repids was Charles R. Crissman, sr., 41, of Ionia. Kent County Medical Examiner Dr. G. A. Mulder said he suffered extensive chest injuries.

Crissman, eastbound on M-21 struck a car driven by Leon J. Wisniewski, 22, of Caledonia. Combined efforts of the Lowell and Cascade Fire Departments freed Wisneiwski from his car,

No Foot Delivery-Patrons Must Clear Snow From Boxes

Postmasters from Alto, Ada, Lowell and Saranac warned this week that if and when the snows of winter arrive, snowed-in mail boxes will cause a cessation of service.

According to the postmasters, "rural mail carriers are not required to provide service on foot when roads are impassable, or mail boxes are obstructed."

"Patrons are responsible for keeping approaches to boxes clear of snow, and promptly. Failure to do so may temporarily prevent carriers from making deliveries," they added. For the foot carriers, patrons should keep their sidewalks and walkways clear, so they have casy access to the mail boxes.

Scout Troop 102 Sponsors Drug Lowell Ledger Suburban Life

THURSDAY,

DECEMBER 23, 1971

"Covering Area Happenings of People You Know!"

NEWSSTAND PRICE 10 cents

VOL. 17 NO. 38

New Look For Lowell In 1972; Separation Program Approved

A new look for Lowell was assured Monday night when the City Council approved necessary resolutions setting up the Storm Water Separation and Street Project, under the Kent County Department of Public Works.

VOL. 78 NO. 37

The \$1.9 million dollar project will provide all of the older sections of the city with new streets, with curb and gutter and drainage structures. The project will also relieve the Waste Water Plant of an estimated 50% of the effluent now being treated.

The project has been delayed since last March waiting for action by Housing and Urban Development, and the completion of plans and specifications. This delay has cost the city some additional monies because of inflation, but interest rates have declined and the city may save as much as 1% over the rate in effect last Spring.

The project will be financed by the full faith and credit of the County of Kent and should receive a very favorable rate. The city will pay off the bond issue of the County over a period of 19 years; about one-half from general taxation and the other half by imposed charges.

Imposed Charges Boll Set

The imposed charges roll was approved at Monday's meeting, which calls for a \$1000 sewer relief charge for each unit in the

Just A Reminder!

The City Garbage routes normally pieked up on Friday will be picked up instead on Thursday, December 23, and Thursday, December 30 because of the holidays...

The Lowell City offices and public utility service departments will be closed on December 24 and December 31 . . .

The Township of Vergennes will hold two public hearings on Tuesday evening, December 29, on rezoning of property within the township from F-Agricultural to a special use permit. The plans for the proposed rezoned areas are on file with the Township Clerk... The Drug Abuse Anonymous Committee of Lowell will hold a public seminar at the Lowell Senior High School Tuesday evening, December 28. Beginning at 8 p.m. the panel forum will openly discuss the prevailing drug abuse problem in the community. Plan now to attend... storm water separation districts. Every square foot of property in the districts will be assessed 3ϕ a square foot or an equivalent amount, depending on the percentage of run off of storm water. These two charges imposed on all property in the districts will provide \$1.2 million.

Property owners will be notified of their charges well in advance of May 1, 1972, which is the last day to pay the charges with no interest.

The charges may be spread over 15 years and the first payment under this plan will be due September 1, 1972. There will be no sewer relief charge on vacant lots, only the square footage charge will be made.

Time Table For Construction

Kent County Department of Public Works anticipates that application to the Municipal Finance Commission will be made by the middle of January. Their approval is not expected before May 1st. Since plans and specifications have been completed by Williams & Works, engineers for the project, bids will be taken in February for construction, subject to sale of the bonds.

It is hoped that work will be underway by early May with completion by late fall.



Application was made to the City Council Monday night to vacate a portion of West Street to provide a site for a proposed

after 45 minutes of diligently untangling the wreckage. He sustained multiple injuries, including a left leg fracture.

Criteman, an Army veteran of the Korean War, was returning home from American Seating Company in Grand Rapids where he had worked as a welder for the past 18 years.

He is survived by his wife, Kay; two daughters, Fayanne and Roxanne; one son, Charles, all at home; his mother and stepfather, Mr. and Mrs. William Albright of Saranac; five brothers and five sisters.

Funeral services were held Tuesday afternoon at the Stone-Kauffman Chapel in Ionia, with burial being made in Balcome Cometery near Ionia.

ROSIE DRIVE INN-- This Week's Special: Baby Shrimp, 405

GRAND OPENING - Muir's new Pharmacy in Eastbrook Mail. Lowest discount prices on all prescriptions. c31-41

Abuse Campaign

Boy Scout Troop 102 of Lowell will sponsor a door-to-door Drug Abuse Campaign starting at 7 p.m. on Monday, December 77

The scouts will greet homeowners with literature dealing with Drug Abuse, advising the citizens of the problem which the City of Lowell is now facing.

The DA campaign is under the direction of Scoutmaster Bill Nowak and Safety Director Jerry Thompson. The literature to be distributed has come through the courtesy of Representative Gerald Ford.

In Monday night's campaign, the scouts of Troop 102 hope to cover the complete area. However, if you are missed along the way, the information may be secured by telephoning either Nowak at 897-9909 or Thompson at 897-9308. The 1971 Commemorative Stamp Folders marking the first time in history that such mini-folders have been distributed nationwide through post offices, are still available at the Lowell Post Office...

Cascade Township's Zoning Board of Appeals will hold a public hearing Monday, January 3, at 7 p.m. at the Cascade Township office, 2800 Orange Avenue, to hear any objections to a request for a zoning variance to open and maintain an antique and gift shop in a private home ...

The State Savings Bank of Lowell will be open until 3 p.m. on Christmas Eve, December 24. New Year's Eve, the bank will close at 5 p.m.... 120 bed skilled care nursing home.

Gow G. Ramjeet was present at the meeting to request the street vacation. The Council started the process by sending the request to the Planning Commission, which meets next Monday.

Mr. Ramjeet, formerly associated with Cumberland Mobile Home Park, told the Council the group he was representing wanted to build a skilled care nursing home with 120 beds.

The building he said would be of brick construction, single story and huilt around an open court.

The property proposed is at the extreme end of West Street, about three blocks north of Main Street.

Chamber Office Closed Until January 3

The Lowell Area Chamber of Commerce office will be closed until January 3, 1972. Calls will be taken at 897-9939.

-The Crutch That Cripples

For some, drug abuse is a way of life ... a way to escape responsibilities. For young people, it's an adventure ... a dangerous kick. For all, drug (or substance) abuse is a crutch that can cripple its victims physically ... mentally ... and, in some cases, permanently.

The Drug Abuse seminar slated for Tuesday, December 29, at the Lowell Senior High School, will delve into the problems that formulate the crutch that cripples.

that formulate the crutch that cripples. At 8 p.m., a panel of interested citizens, school and city officials, police authorities, both local and state, and area clergymen will unveil the unbelievable facts that have brought this problem to a boiling head in the community.

All parents, who are interested in the present and future welfare of their children (all ages) should make it a point to attendalthough you feel your child may not be involved, what Tuesday's meeting holds in shocking results should wake (or shake) up the minds of many.

Add stability to the crutch that cripples by attending the seminar sponsored by the Drug Abuse Anonymous committee of Lowell Tuesday evening, December 28, at the Lowell Senior High School auditorium, starting at 8 p. m.

.

The problems of substance abuse are problems of personal needs. Substances are abused as vehicles to arrive at gratification which people have come to believe are not otherwise attainable. Unfortunately, by our insistence on a legal and punitive approach, we tend to associate behavior with a substance instead of a personality. So we attack the substance itself instead of the conditions of life which give rise to its abuse.

The problems of substance abuse, like other contagious diseases, know no social economic lines. What then are the conditions of life which lead so many of our youngsters to substance abuse? There is no simple answer but we suggest that part of it lies in an ironic combination: a state of affluence whereby all basic needs are readily met, and the resulting expectation of easy joy. They have become accustomed to instant gratification, but they have lost a sense of personal identity. So with material needs met, with a surfeit of possessions, they are still unhappy, unfulfilled, dissatisfied with the normal routine of their daily lives. They have been led to believe that happiness itself, not its pursuit, is an inalienable right. They have become oriented to <u>sensation</u> rather than <u>experience</u>.

Having said this much, and assuming at least some validity to it, we must recognize that our whole society appears to affer from a similar pathology of displaced values. A single evening before the television set provides evidence, Not popular with the boys? Use a particular brand of mouthwash and become an instant bride. Tired? Use a particular vitamin-mineral product and and acquire instant energy. Emotionally unfulfilled? Buy a particular instand energy. Emotionally unfulfilled? Buy a particular brand of sport car and become an instant swinger. Irritable, anxious, nervous? Take two particular brands of aspirin and find instant calm and tranquility. Want to be more masculine? Smoke a particular brand of cigarette and find instant virility.

Millions of dollars and countless hours are devoted to the production of this kind of nonsense. The message is clear. The answer to any and all personal problems lies not in the person but in a commodity which can be purchased, if necessary, on the installment plan. Is the idea of instant happiness through the acquisition of possessions any more valid than the idea of instant happiness through chemicals – or really so much different? Or could it be that we use the hippies, the substance abusers in general as convenient whipping boys to hide our own fierce guilt?

Many authorities say the problem cannot be solved until we find some way to insure that there is a strong, admirable father in each home and that we must put admirable masculinity back into our culture and attempt to study and promote virtue and self-denial, self-restraint, along with spiritual and intellectual discipline.

The answer to the problems of substance abuse cannot be found simply in more laws and more severe punishments. They must be found in ourselves, in our collective perception of reality, in a literal expansion of experience and a willed consciousness to the end that we establish meaningful identitics in a meaningful society. As we succeed in this, we will succeed in virtual elimination of substance abuse.

The early identification of the potential substance abuser is basic. Some authorities on human behavior say that the potential substance abuser can be detected as early as five years of age. They are usually underachievers, resentful, shy, obesc, moody, and as they grow older, they are often cigarette smokers.

We question the value of learning the symptoms of various drugs. The same drug in the same dosage will affect the same person in different ways at different times. The person's state of mind, what they expect from the drug, and the setting they are in, are as important as the substance.

We should remember that drugs per se are not the problem, but rather people who are "up tight," and often seeking ways to escape real or imaginary problems.

The DAA Number Is 897-8001

Final installation of the Drug Abuse Anonymous telephone somewhere in the community was made last Friday.

If you have a drug problem, need someone to talk to, or know of existing situations in the community, pick up the telephone and dial 897-8001. There will be no implications or prosecutions involved in seeking this help made evailable to you by the newly formed Drug Abuse Anonymous committee of Lowell.

Remember this number 897-8001-it could save your life or the life of a friend in case of an overdose, etc.

Drug abuse, like alcoholism, suicide, violence, compulsive eating and gambling, are all symptoms of other problems. We should ask, "why and what is the person trying to escape?" and "what can we do to help this person?"

We are living in an age of anxiety, and often our problems stem from frustration. It has been suggested that many of our frustrations are due to the lack of feedback (listening) in our various systems, be it home, church, government or school. Perhaps more concern for the individual would help.

We suggest that part of the answer could be to teach health education from kindergarten through the twelfth grade. Teach how our bodies and minds work, and how to take care of them. Teach the concept that we have one body, and it is up to each of us to take care of that body.

While the public awareness of drug abuse problems has increased in the last few years, we should also be aware that the abuse of drugs is only one symptom of the pressure-tension syndrome.

Venereal diseases are increasing to epidemic proportions. The only communicable disease that more people have than gonorrhea is the common cold. Last year, on a percentage basis, the . health department treated more children under ten years of age for V.D. than the City of Philadelphia did. It appears that we are teaching our children, too little, too late.

The illegitimate birth rate in Kent County, has increased from 27, per thousand live births in 1960 to over 100 in 1970. If this trend is projected, and the rate is unchanged, all births will be illegitimate by the year 2071.

These problems, intermixed with drug abuse is crippling the quiet community of Lowell, whether it be in the school or the community as a whole.

The program to be presented December 28 by the Drug Abuse Anonymous committee is slated to bring the parents of the community up-to-date on the conditions that do exist, and what sort of program is being laid out to face the situation.

At Tuesday's meeting "Hear actual case histories; Evaluate the pending problems; Learn how you as a parent can get involved; and Plan now to attend!"





217 West Main., Lowell

TW 7-7132





219-221 West Main St

LOWELL



HAPPINESS IS ... SERVING YOU ... THE VERY BEST! **Jimmy's Grill**

10978 Grand River Ave. (Old 16) TW 7-7688



from SARANAC CLEANERS

Around

ALTO LIBRARIAN ATTENDS COUNTY'S OPEN HOUSE

Mrs. Evelyn Smith, Alto Librarian and Bowne Township clerk, was among the 500 persons who toured the new Kent County Library headquarters at a two-day open house, Decem-

.......................

'Alto

er 13 and 14. The new building, located at 775 Ball Street, N.E., is the first permanent home of the Kent County Library system.

Besides touring the facility, Mrs. Smith viewed a slide pro-gram showing the headquarters building, its 18-member libraries (including Alto's) and two bookmobiles, and enjoyed refresh-ments served by friends of the Library.

(If you have any news items for the Alto column, mail them to Box 128, Lowell, or give us a call at 897-9261. Keep the Alto column alive by inserting newsworthy items today! There are no charges involved!)

SWEDISH EXCHANGE STUDENTS SPEAK TO MOTHER'S CLUB

Tuesday, December 14, two exchange students, Sally Doyle and Rick Siegle from Lowell Senior High School, showed pictures of the past summer they spent in Sweden to the Alto Mother's Club.

Meeting in the Alto School, a question and answer period fol-lowed with Miss Doyle and Siegle displaying items purchased in

this distant land. After a short business meeting, the mothers and their guests got into the spirit of Christmas by singing a medley of Carols. Coffee served with decorated Christmas cookies and cupcakes concluded the December meeting.

IT'S A GIRL

Melissa Ann Cox, weighing six pounds, 13 ounces, and meas-uring 19 inches long arrived December 11 at the Grand Rapids Osteopathic Hospital.

Her parents are Mr. and Mrs. Randy Cox (nee Debra Yeiter) of 142 Carrier, Grand Rapids. The proud grandparents are Mr. and Mrs. Vernon Yeiter of Alto, and Mr. and Mrs. Leonard Cox of Caledonia.

1971 Farmer's Tax Guide Available The 1971 federal tax guide for farmers is now available at

your county extension office. Explained in the guide is the new Asset Depreciation Range System and rules for voluntary withholding of income tax for agriculture. Also included is a 1972 tax calendar which tells you when you must deposit withheld income tax and social se-

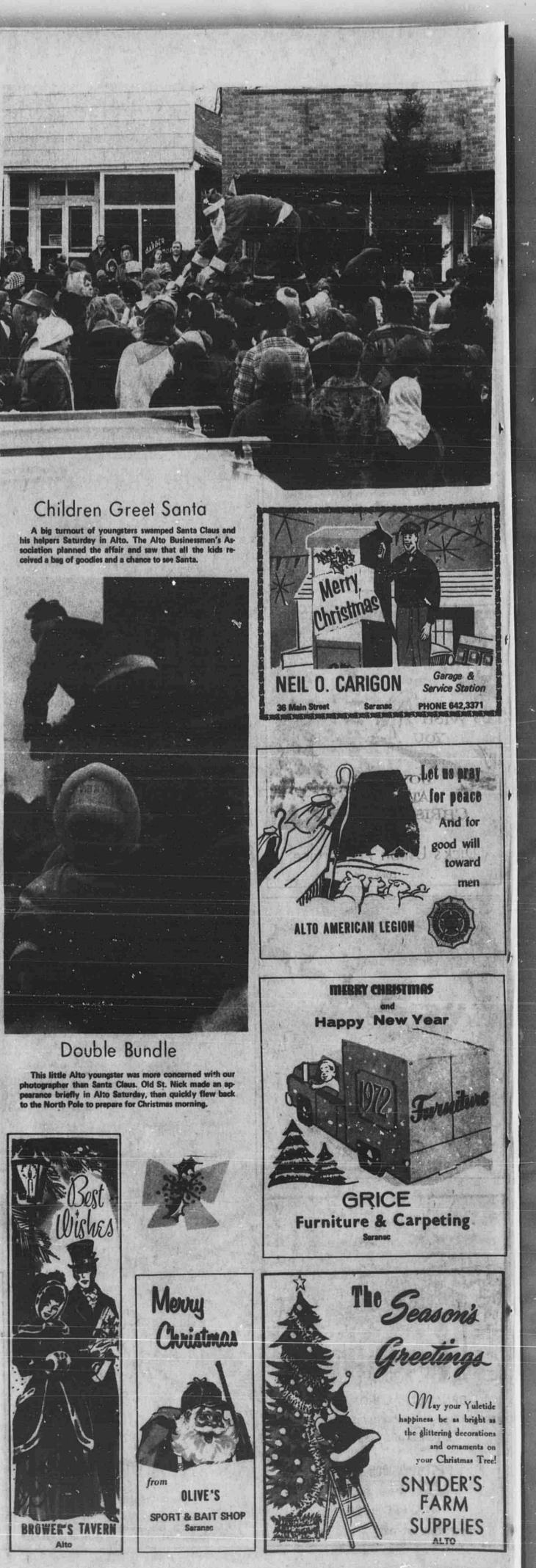
you when you must deposit withheld income tax and social se-curity taxes on wages paid your employees. Deductions you may not have considered, such as the cost of shearing and basal pruning of Christmas trees as a necessary business expense also are included. In addition, the 56-page booklet points out that pollution control facilities may be amor-tized over a period of 60 months.

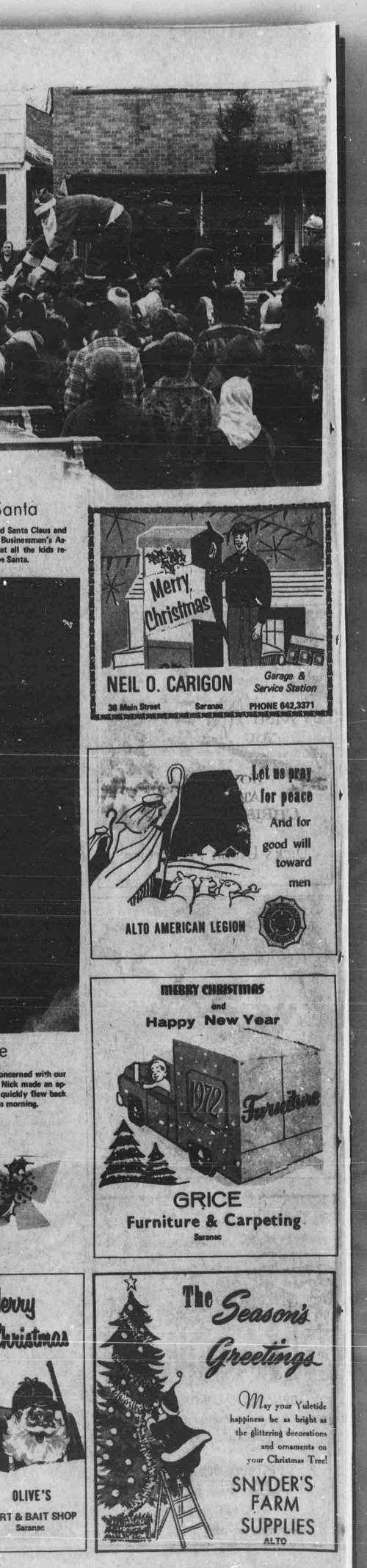
Filled-in samples of the federal income tax return, Form 1040, Schedule F – Farm Income and Expenses – are included, The booklet also reminds you of your possible liability for federal use tax on highway motor vehicles and explains fuels tax credit for farmers.

Dates Set For Farmers' Week Farmers' Week, an annual event at Michigan State University featuring the latest agricultural developments, will be held March 20-24, according to Byron H. Good, MSU professor of animal

husbandry and event chairman. Theme for the 1972 show is "Now and 1985." The program

will tie in with "Project 80 & 5," a study in which members of MSU's College of Agriculture and Natural Resources have been taking a hard look at what rural Michigan will be like in 1985, with some additional glimpses at the year 2000.

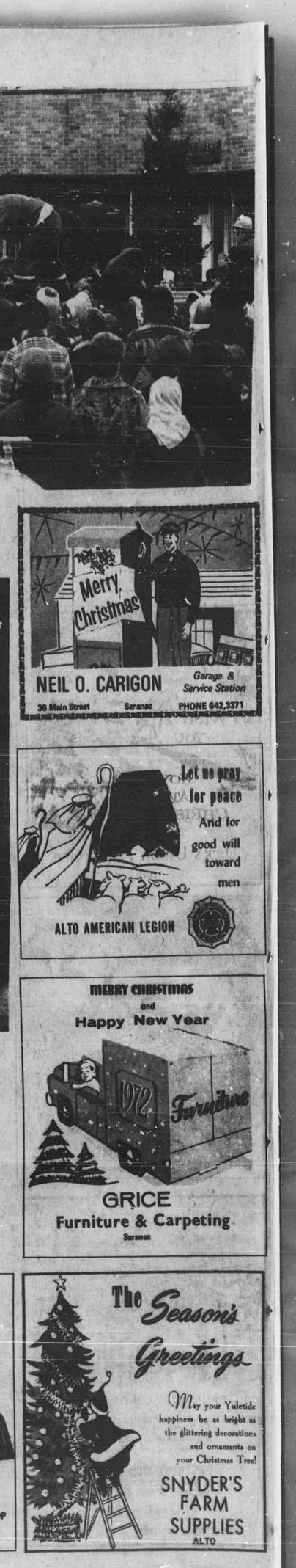












JOIN WAYLAND STATE BANK'S 972 CHRISTMAS CLUB WAYLAND







State Police Will Operate Holiday Patrols

The Michigan State Police will operate special holiday patrols beginning at noon each Friday of the Christmas and New Year weekends and extending to Sunday, midnight of each period, Col. John R. Plants, department director, reported. For traffic statistic purposes the weekend periods will be 54

hours long, from 6 p.m. Friday to midnight Sunday. Plants noted that Michigan's traffic death toll so far this year is showing about a three percent reduction compared with last year at this time.

In a special appeal to drivers and pedestrians, Plants added: "Let's continue this improved record right through to the end of the year. December's holiday season of good will is an espe-cially appropriate time for drivers and pedestrians to exert what-ever extra effort is necessary to safeguard themselves and others in traffic

In the 78-hour holiday periods a year ago, 20 persons were killed during Christmas and 21 during New Year's. The State Police will devote maximum patrol coverage from 3 p.m. to at least 9 p.m. each day of the holiday periods. Special attention will be focused on highway sections having bad accident experience. Michigan's traffic toll so far this year already has reached the 2,036 mark, making it the eighth year in a row to top the 2,000 level. The full count for 1970 was 2,177. Record year for deaths

was 2,487 in 1969.

American Legion Auxiliary Plans District Gathering

The regular meeting of the Fifth District Association, Ameri-can Legion Auxiliary, will be held on Tuesday, December 21st, 1971, at the Caledonia Post Memorial Home on M-37 in Caledonia, Michigan. Hostess for the meeting will be Caledonia Unit No. 305. Dinner will be served at 6:30 p.m., with the meeting

to follow. Guests for the evening will be Mrs. Clifford Chadden of South Haven, Department Membership Chairman and Giles Reeve, Superintendent of the American Legion Children's Home at Otter Lake, who will speak on "Child Guidance."

Current Fad Involves Paint Brush Cleaner

Paint brush cleaner may be replacing airplane glue as a sub-stance of abuse, according to reports made to the Kent County Health Department. Young people should be warned of the ser-ious effects to their health, and possible death, from sniffing any toxic substance, according to Dr. W. B. Prothro, County Health Director.

The current fad involves a brush cleaner that contains four different toxic chemicals. One of which causes hallucinations, confusion, loss of coordination, and possible liver damage. Another chemical has an anesthetic action and produces lethargy and drunkeness by affecting the central nervous system. One of the other chemicals causes partial paralysis, and a state of nervous depression followed by excitation. Chronic use may cause loss in weight and death due to respiratory failure. The fourth chemi-cal causes nausea, vomiting, along with eye, skin and upper respiratory irritation.

Dr. Prothro says that children should be taught the dange of toxic, or poison, to their bodies and in general, respect for their bodies. He also suggests that parents ask themselves why their children seek "kicks" through substance abuse. He cites a recent study of glue sniffers, conducted by the Addiction Research Foundation of Ontario which found that the fathers of 95% of the heavy glue sniffers were either physically or psycholo gically absent as well as over half of their mothers were absent. "The family unit must be strengthened, and respect for the com-plexities of the human body should be taught from earliest child-hood," Dr. Prothro concluded.

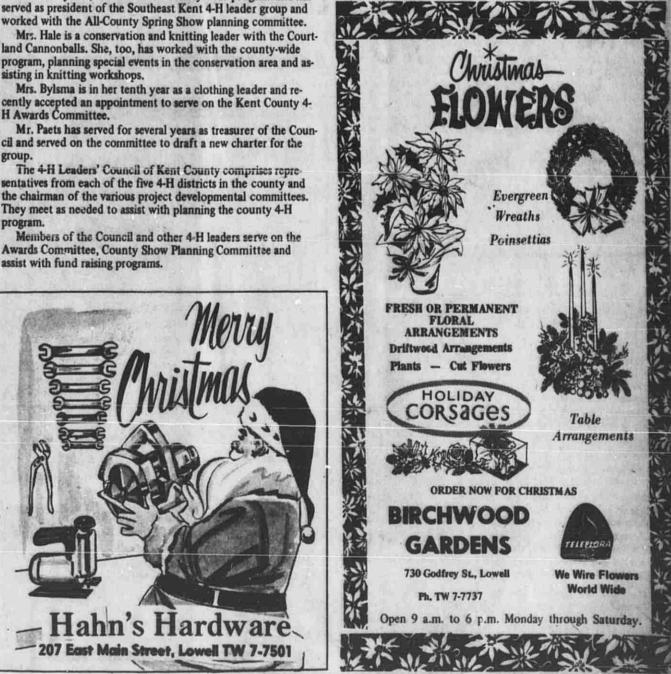
4-H Leaders' Council **Elects New Officers**

Lee Gillet of Caledonia was elected president of the Kent County 4-H Leaders' Council at their meeting last week. Mrs. Glenn Hale of Cedar Springs was selected for the vice-president's post. Mrs. Kenneth Bylsma, Claudia S.E., is the new secretary and Henri Paets of Caledonia was re-elected treasurer. Gillet has been a leader in the North Caledonia Clovers 4-H

Club for ten years, is active in the county-wide program and has served as president of the Southeast Kent 4-H leader group and worked with the All-County Spring Show planning committee. Mrs. Hale is a conservation and knitting leader with the Courtand Cannonballs. She, too, has worked with the county-wide isting in knitting workshops.

the chairman of the various project developmental committees They meet as needed to assist with planning the county 4-H

Members of the Council and other 4-H leaders serve on the Awards Committee, County Show Planning Committee and assist with fund raising programs.



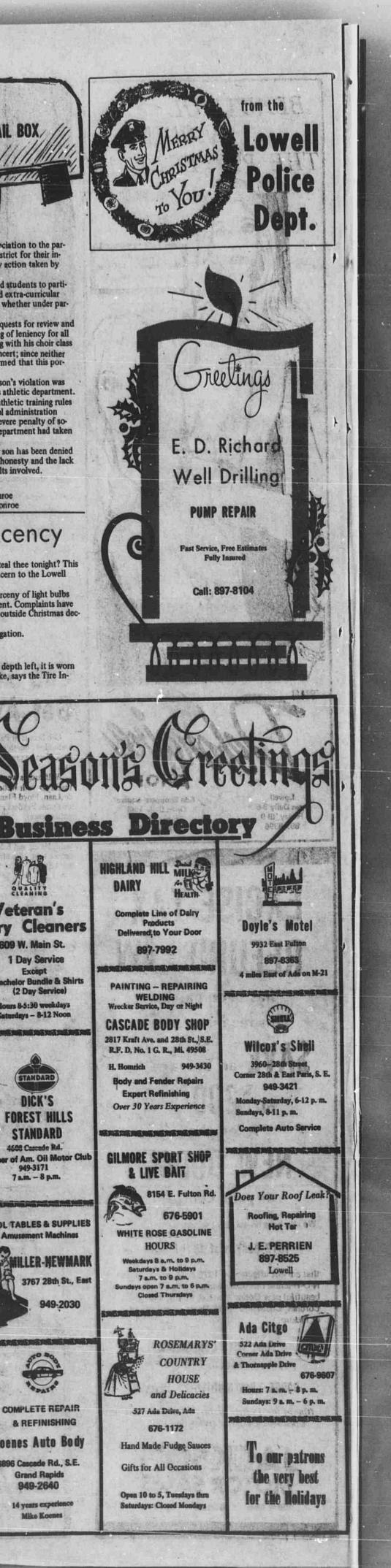
Lowell Ledger-Suburban Life, December 23, 1971

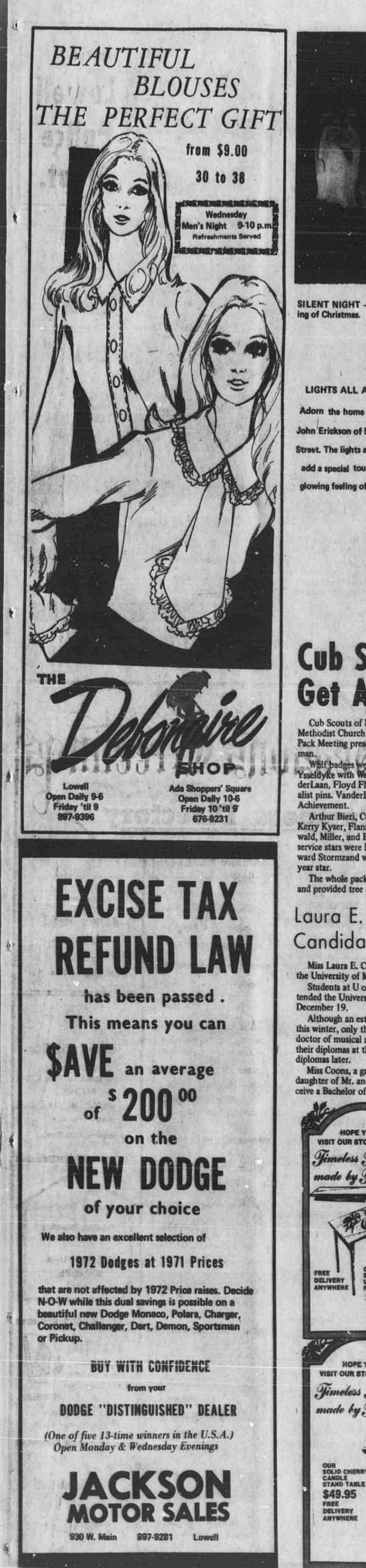














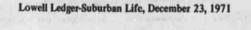


Welf badges went to Fredric Beachler, Todd Miller, and Ty seldyke with Webelo Scouts David Cadwallader, James Van-

Laura E. Coons Is









LOWELL



O A MAY

0....0

A Merry Christmas to all

ADA TEXACO

SERVICE

A

First Amway Employee Assumes New Post

ROBERT ROOKER

The last position held by Mr. Rooker before his new

promotion was Plant Manager of Liquid Production. Prior to

that, he held many managerial

positions in the plant, but has also handled such diverse jobs

as running the original printing

meograph in Mr. VanAndel's

basement, formulating early products, and loading trucks. In

ities just grew and

his new job, Mr. Rooker stress-

ed that "My job has always

been the same in one way ... in doing what had to be done at the time. It seems that my

of sales literature on an old

Guam and Australia

Robert E. Rooker, the first part-time employee of Amway when it was formed in 1959, has been promoted to the new post of Corporate General Manger at the Ada, Michigan, manfacturing site. In his new position, Bob Rooker will exercise line authority over all divisions operating at night with limited functional authority over those divisions outside the Manufac-

turing area. Mr. Rooker first worked as a part-time employee in 1959, when Rich DeVos and Jay Van-Andel were looking for a part-time shipping clerk for their in-fant business. At that time, "the office" was in Mr. VanAndel's basement, and the "ware-

house" and "shipping" were in Mr. DeVos'. The few hours a week required at first soon developed into a full-time po-sition, and Bob Rooker joined Amway as a full-time employe on December 1, 1960. At that time, the firm had noved to the old Post Office

in Ada. Soon that building was utgrown, and Amway moved to new quarters in a gas station/ garage on Fulton Road in Ada. This building formed the nucleus of a manufacturing and sales operation that now covers 300 acres at the Ada location and has expanded to sales in the U.S., Canada, Puerto Rico,

Trespasser Jailed For Thirty Days

A jury trial in 63rd District Court Friday afternoon found a Lowell youth guilty of trespassing on school property. Appearing before Judge Joseph B. White, Jeff Rittersdorf, 18, of Lowell was found guilty as charged.

responsibi grew."

He was sentenced by White to spend the maximum penalty of 30 days in the Kent County Jail, plus he was fined the maxi-

num of a \$50 fine, and \$54 court costs.

187 Traffic Deaths **Recorded In November**

Traffic deaths in Michigan in November provisionally num-bered 187, which was nine more than 178 in the same month last year, according to State Police traffic division figures. The total was 33 less than the average of 220 for November in the five years 1966-70, High for the month was 283 in 1958

- while the low was 87 in wartime 1942. November was the fifth month this year to show an increase in deaths compared with corresponding 1970 months. The rise
- in fatalities followed decreases in October and September. The accumulated deaths for the first 11 months numbered 1,947, which was 91 or about four percent less than 2,038 in the same period last year.
- Michigan's December toll probably will exceed the 138 harged to that month in 1970, an unusually low count compared with a five-year average of 187.

Records indicate the state's road toll for all of 1971 will rank somewhere in the 10 worst annual traffic death counts which range from 2,016 in 1955 tc 2,487 in 1969. The 1970 oss was 2.177.

Don't drive on snow tires in warm weather months, the Tire dustry Safety Council warns. There is a very high heat buildup in these deep-tread, extra duty tires, causing tread to wear



Lowell Community Center, 10763 Grand River Drive, is open every Tuesday morning, 9 a.m. until 12 noon. Social service representatives are there to see clients and take applications for food stamps. For transportation, call Outreach Aid, Lowell, 897-9159.

....

The Congregational Church Rummage Bin on West Main Street, Lowell, open every Saturday from 10 a.m. to 5 p.m. will be closed on Saturdays December 25 and January I. They still have a good selection of winter coats and warm

The Lowell Area Chamber of Commerce office, located at 01 East Main Street, maintains office hours Monday through ridays, 10 a.m. to 12 noon and 1 p.m. to 3 p.m. The office is open to serve its members and the public, and ve encourage everyone to use it. ...

The Board of Directors of the Young Contact Center has an-nounced the appointment of Mrs. Jill Rodin as Executive Direc-tor of the Center, 156 E. Fulton Street. The appointment of Mrs. Rodin is for the balance of YCC's first project year, which ends April 30, 1972. Proposals for funding for the second year are now being prepared.

Michigan will have 10 percent more drinking drivers on high-ways this holiday season than last year, which could make it the most dangerous period to drive in state history.

"We anticipate that nearly 4 million persons will take a drink "We anticipate that nearly 4 million persons will take a drink between now and midnight New Year's Day and then drive," states area police authorities. "This includes almost a half-mil-lion drivers under 21 who legally will be able to purchase alco-hol for the first time New Year's Day." Over Christmas holiday last year, 19 persons were killed in traffic from 6 p.m. Thursday (December 24) to midnight Sunday (December 27). Twenty-two persons were killed during the same 78-hour period over New Year's weekend, and more than half these deaths involved alco-hol

A spontaneous combustion fire caused \$6,100 damage to the Robert Nott residence at 676 Greenbriar Drive, S.E. Firemen were called to fight the blaze which broke out about 7 a.m. Saturday. ...

The December 28 meeting of the Lowell Area School Board has been tabled. The Board will meet again on Monday evening, anuary 10, 1972.

....

Cascade Township Board will hold a public hearing Tuesday January 4, to hear any objections to the improvement to the establishment of the Patterson Avenue and Starr Street Water Main Special Assessment District No. 4W. Plans and estimates for public examination are on file with the Towsship Clerk.

Speed Spud Studies

Six new scientific research projects got a boost Wednesday (Dec. 15) when the Michigan Potato Industry Commission made the first installment of a \$15,300 grant to the Michigan Agricul-tural Experiment Station at Michigan State University. The research monies will go to scientists who are investigating major problems that face the state's \$26 million potato indus-

try. "This research grant will benefit the entire state," said Dr. S. H. Wittwer, director of the Michigan Agricultural Experiment Station. "Potato growers will get answers to some of their major problems, the state's economy could be bolstered by a larger share of domestic and foreign potato markets, and the consum-er will ultimately get a higher quality product-whether he buys fresh potatoes or processed potato products." The funded studies include: safer and better methods of in-the number of potato products adapted to Michi-

sect control, development of potato varieties adapted to Michi-gan's climate, development of controls for air pollution damage to potatoes and better potato storage.

Fats Vs. Heart Disease "There is no evidence to show that the use of unsaturated

rather than saturated fats does anything to prevent heart di-sease," contends the director of nutritional research for the National Dairy Council.

Speaking to about 400 dietitians at Michigan State Univer-sity's Kellogg Center, Dr. Elwood W. Speckmann said no one has shown that animal fats as part of a balanced diet are harmful to health in any way

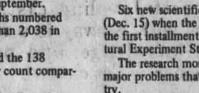
good will to men his is the season of hope and tolcing. Warmiy, we extend to our friends our sincerest shes for an unforgettable tmas, abounding in spiritual ys, blessed by peace and faith and good will.

Thornapple Hardware



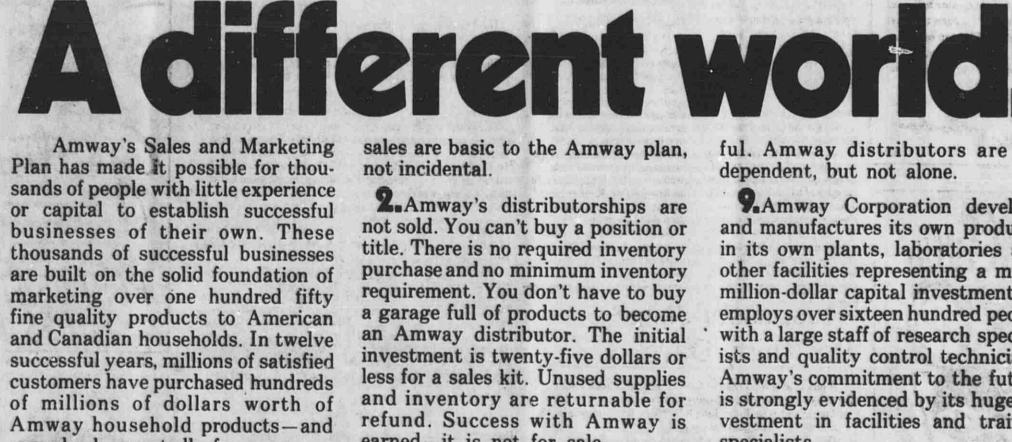


and a Happy New Year





080



come back repeatedly for more. Amway distributors start their businesses with only the most modest initial investment-twentyfive dollars or less-and even that is refundable. Most start part time. They risk only their time. But with hard work, through serving others by marketing fine products, and through sharing their business opportunity with others, Amway distributors can build a successful part-time or full-time business with great rewards. And so Amway has become one of the world's largest organizations marketing products direct to the consumer. And the Amway business opportunity has brought financial independence and security to thousands of men and women.

> Success brings imitation. But the Amway Sales and Marketing Plan is an intricate and finely tuned plan that is the product of over twenty-two years of experience by the founders of Amway Corporation. So as others have tried to emulate Amway's success, they too often have overlooked certain vital details. From time to time these other plans have been presented in the market-place as "just like Amway," or "an improved Amway." Maybe. But usually not. Most have been warped into pyramid sales schemes, endless chain referral plans, wholesale buying clubs, inventory loading schemes, and unethical multi-level sales plans.

What is the difference?

The Amway Sales & Marketing Plan is basically a selling plan, not a recruiting plan. Amway's plan has as its foundation the retailing to households, businesses, and institutions of over one hundred fifty high quality, easily sold, reasonably priced products. Amway's products are of the type for which the need is well established - no high pressure sales tactics are necessary. Product sales are basic to the Amway plan, not incidental

%Amway's distributorships are not sold. You can't buy a position or title. There is no required inventory purchase and no minimum inventory requirement. You don't have to buy a garage full of products to become an Amway distributor. The initial investment is twenty-five dollars or less for a sales kit. Unused supplies and inventory are returnable for refund. Success with Amway is earned-it is not for sale.

3.All Amway distributors start the same way-by being "sponsored" by another Amway distributor. But there is no compensation to the sponsor for the act of recruiting-Amway pays no "head-hunting" fees. Sponsors are responsible for ed ucating, motivating and supplying a new distributor and will profit only when their new distributor becomes a successful selling distributor. Success with Amway is a result of effort, knowledge, and personal involvement-not chance.

For Amway distributors, the principal rewards are based on retail sales and repeat sales to individuals, households, and commercial establishments-not on "finder's fees. franchise fees, or the resale of inventories and franchises to others. Amway's plan is a sales plan - not a "buy-in" plan.

3. The Amway Sales and Marketing Plan does not degenerate into "wholesale buying club" because the products can be sold at reasonable prices, have high quality and high repeat demand, and the plan is not overloaded with an unreasonably high discount structure.

•With the Amway Plan, earnings quotations are based on data covering representative distributorships that have earned these sums regularly for realistic periods of time. Amway does not have to rely on unproven "potential" figures-Amway's long history of success is the sound basis for its claims.

The Amway plan is supported by millions of dollars worth of quality national advertising. Amway sets standards for local advertising, and monitors distributor claims relating to products and sales plan.

Amway conducts a widespread home office educational program to help distributors become successful. Amway distributors are independent, but not alone.

Lowell Ledger-Suburban Life, December 23, 197

Amway Corporation develops and manufactures its own products, in its own plants, laboratories and other facilities representing a multimillion-dollar capital investment. It employs over sixteen hundred people with a large staff of research specialists and quality control technicians. Amway's commitment to the future is strongly evidenced by its huge investment in facilities and trained specialists.

10. In the Amway plan there are no "free riders"-everyone must produce to participate. Sponsors must achieve a regular minimum retail sales volume to retain sponsorship privileges.

All Amway products are backed by a money-back satisfaction guarantee which is backed by the company. Years of customer satisfaction give proof the guarantee is more than just words.

12. Independent Amway distributors operate under a carefully designed Code of Ethics developed over years of experience to protect the rights of the customer and pre-serve the value of the business that each distributor develops.

Investigate before you invest!

If you are being asked to join a direct selling plan, look into it carefully before you invest your time or money. Use the above statements as a check list ... they are the keys to a good sales plan. Ask yourself if the plan you're considering includes each of these features. The answer should be "yes" every time ... otherwise you should proceed with great caution.

Better yet, if you are interested in a part-time or full-time business opportunity offering great rewards, consider the Amway Sales and Marketing Plan...contact your neighborhood independent Amway distributor...get all the details... and join the World of Amway!

Amway Corporation ADA, MICHIGAN 49301 Amway of Canada, Ltd. ONDON, ONTARIO, CANADA





close win, taking Lakewood 69-63. Lowell's real match will be played earlier this week against Sparta. If a loss results, Sparta will jump into third place, dropping the Arrows into fourth. If the Lowell team plays as well as they did against Belding Sparta will have to try desperately for a win.

Greenville took the lead with a 4-6 and 2-4 decision over Kropf and Curtis.

A first time Varsity wrestler Bob Ignasiak, snapped Lowell back up to an 18-18 tie with a first period pin. Perry Beachum put the Arrows out front 22-18 with a 13-1 decision. Another new wrestler to Lowell's ranks, Bob Batey faced a Greenville opponent. Batey, a bit inexperienced, fell in a first period pin. Greenville then led 24-22.

In close resemblance to the Arrows opener against Wyoming Park, 185-pounder Paul Klifman and Hwt. Dave Wisner put the win away with two pins. Klifman's, a 22 second pin and Wisner's, 1:36 to leave Lowell out front 34-24.

Tonight (Wednesday) Lowell will wrestle against Cedar Springs there at 8:00.

Muskegon Catholic Central vs. Lowell

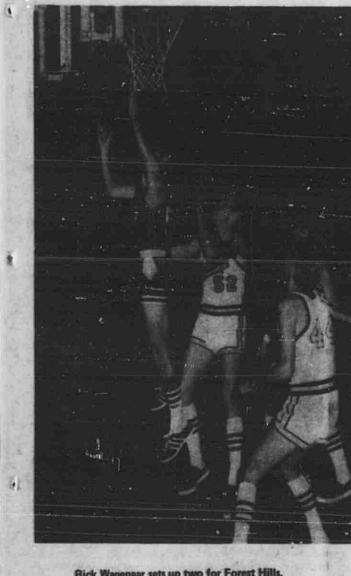
Weimer (L) won over McCabe, 6-4; Dawson (L) won over VanDak, pin; Maruic (L) won over Carlson 4-2; Truax (L) lost to Halloran 0-4; Helmer (L) lost to Tejchma, pin; Kropf (L) won over McCabe, pin; Curtis (L) lost to Martin, pin. Haybarker (L) won over Bancuk, 5-2; Beachum (L) won over Szczeny, 11-0; Barber (L) lost to Tejchma, 0-13; Klifman (L) won over De-Rouin, 2-0; Wisner (L) won over M. Cantu, 2-0.



UNDERSIZED BUT NOT OUTJUMPED - Bernie Harden pulls in one of the Arrows' few rebounds in their 57-90 loss to Greenville played last Friday night.



Jack Adams, Manager



Rick Wagenaar sets up two for Forest Hills

Forast Hills Sports by Bob Campbell; Seranac-Jo Lowell Sports by Brooke Johnson & Carl Jackson

Ranger Cagers Have Learned How To Win

Most of the O-K Red Conference coaches threw a cautious glance at Forest Hills before the basketball season started. Here was a team with a parcel of veterans, hot-shooting guards and a couple of front liners who could board with anyone. But they forgot that Ranger cagers had won only five games in the past two seasons, and had never really learned how to win. That was the unsettled question on the mind of coach Larry

Wilson. His team answered the question for him last week with two im portant wins over West Ottawa and Grandville. They met the pressure admirably. Forest Hills might have their basketball champions, yet.

Defense Throtties West Ottawa 68-49

The basket proved to be about as elusive as the golden needle on the Christmas tree for both Forest Hills and West Ottawa in the first half of their Tuesday night game. Fortunately, the Rangers had a wee bit more of the Irish luck going for them, holding a 28-17 margin over the boys from Dutchland suburbia at in-

Randy Lanning, roused from the bench in second quarter, sparked a minor Forest Hills point flurry. Don't tell any other teams this secret but it was a - shh! -

"match-up zone defense" that did the job. Forced to shoot from outside, West Ottawa couldn't find the range. Rick Wagenaar enjoyed another stellar performance with 18

rebounds and 12 points, leading his team in both departments. Scott Vashaw also added ten for the Rangers. Mike Gorman paced W.O. with 18 points.

If the Rangers had connected on a few of the fifteen close in shots they missed, it would have been a solemn burial, but that's the luck of the Irish. You can't have your ball and bounce it,

Forest Hills finished the night netting 26 of 64 from the field for 40% while West Ottawa was 16 of 40 for 40%. Holding an opponent to 40 shots is a major feat for any defense.

E.	West Ottawa (49)								
and being out they		Hills (6	Sec.	-	March March	FG	FT	PF	т
	FG	FT	PF	1	Mierama	2	2	0	6
Wagenaar	- 4	- 4	2	12	Gorman	7	4	3	18
Klynstra	3	2	5	8	Zommermaan	÷.	Ó.	1	2
Slater	2	3	3	7	Wells	2	ő	-î	4
Vashaw	3	4	2	10	VanderBerge	1	i	5	3
Heneveld	4	0	2	8	Vork	÷.	0	2	2
Vorel	1	0	1	2	Allen	÷.	2	0	4
Zuiderveen	2	0	1	4	Alverson	0	3	2	3
Lanning	3	2	2	8	Klomparens	0	2	1	2
Silver	1	1	0	3	Gaskill	1	0	1	2
McCormack	0	2	0	2	Hearrington	Ó.	0	2	0
Witte	1	0	0	2	Guss	0	3	1	3
Switzer	1	0	0	2	Glupker	õ	0	3	0
Totals	25	18	18	68	Totals	16	17	22	48

Maybe Santa Claus will be good to the Grandville basketball team because Forest Hills sure wasn't. Even the team mascot, a jolly bulldog, looked hurt by the hostility of Ranger invaders. But light spirits were not the mark of this game as the pressure was felt around the court every time an errant pass was intercepted or a ballplayer stepped to the foul line. Forest Hills met the strain with a 72-62 victory.

After the Rangers caught Grandville at 5-5 on Bill Heneveld's driving layup they were never again to trail. Rick Wagenaar dominated the backboards and came up with a timely tip-in that left the Rangers ahead 19-14 at the end of the first quarter. Craig Klynstra meshed a fourteen foot patented jumper midway through the second period that gave the Rangers a 25-17

margin, their widest of the first half. Just prior to intermission a technical foul was charged against Forest Hills because Scott Vorel was wearing jersey No. 54 instead of No. 53 as listed in the scorer's book. Heneveld's sixteen points paved the way to a 35-32 lead going into the dressing room. Coming off the bench in the third quarter Ted Zuiderveen

and Vorel both helped create a scoring binge that left the Rang-ers up by 53-43 at the close of the quarter. Heneveld, upon spying the scoreboard, jumped into the air yelling, "Hot Dog, we got 'em by ten points."

Vorel scored nine points in the fourth quarter to keep the Rangers comfortably ahead including his first six free throws. At the buzzer the Forest Hills bench was a scene of pure joy. The palms stopped perspiring. The Rangers knew how to win. Of the Ranger's 50 rebounds Wagenaar had 18, Dave Slater 12, and Vorel 9. Heneveld's 25 points was the top individual production of the year. Vorel and Wagenaar each added 14. Coach Wilson said after the game, "I was scared to death of this one. We just had to win a big ball game, the pressure was handled well." If they continue handling the pressure this well

Forest Hills will have another trophy in that dusty old case in

	the lobby	of the	gvm.		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(2 har				
T		Grandville (62)								
6	For		lis (72)			FG	FT	PF	T	
18		FG	FT	PF T	Allen	3	3	3	9	
10	Wagenaar	6	2	2 14	Hop	2	1	- 4	5	
4	Klynstra	1	3	3 5	McCarthy	3	1.1	5	7	
4	Sinter	1	1	4 3	Anderson	3	2	4	8	
3	Vashaw	1	1	3 3	Evink	4	1	. 2	9	
2	Heneveld	9	7	3 25	DeVries	1	4	0	6	
4	Zuiderveen	2	2	0 6	Drevers	6	1	5	13	
3	Lanning	0	2	2 2	Wicks	1	1	4	3	
2	Vorel	4	6	3 14	Payne	1	0	0	2	
2	Totals	24	24	20 72	Totals	24	14	29	62	
3								w	ι	
0					Kentwoo	đ		3	0	
	0-1	FOREST HILLS 3								
2 48	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	East Grand Rapids			3	1				
100					Grandville			1.1	2	
100					Rockford			1	2	
	AW				Godwin F	leights		1	2	
	HAR				West Otta		1.12	0	4	
						Contraction of the local distribution of the				

Ranger Matmen Edge EGR; Third In Tourney

Making their finest showing of the young season the Forest Hills Varsity wrestlers grabbed dual match victories over Green-ville before closing their pre-holiday schedule with a strong third place finish in the twelve team East Grand Rapids Invita-

Dieble Sparks 25-22 Win

Craig Neidenthal continued his top-notch wrestling with an 11-2 decision over John Joss of E.G.R. Only a silly little millimeter kept Craig away from a pin in the closing seconds of the

match Dan Missed damped and the decision to East's Jim Lincer, but considering that Dan weighs only 92 lbs. I doubt that anyone will fault him for his gutsy performances. This gave East their only and short-lived lead of the night at 4-3. The new statewide scoring system awards 3 points for a decision, 4 points for a dewon by more than ten points, and 6 points for a pin. At 112 Rich Dommer started a four match win streak for the Rangers with a 9-3 bouncing of Chris VandenBurg. Larry Diebel paid no attention to the reputation of Mike Brann, the Pioneers pride and joy wrestler, as he managed a takedown in the first ten seconds of their match, and then fought on to a 6-5 decision over the previously undefeated East standout. The

b-5 decision over the previously undefeated East standout. The upset turned the tide giving the rest of the squad a needed boost, and also secured the coveted Ranger Award for Diebel. The assault pensisted when Jerry Johnson pinned another un-defeated Pioneer, Tom Laperna, with a double grapevine that had Laperna seeing Italian maidens crushing grapes with toes the colors of the rainbow. In the 132 lb. division Forest Hills'

Steve Afendoulis chalked up a 7-1 decision over Kevin Ward. The Rangers held an 18-4 lead at the halfway point.

East started a comeback with Mike Quirk winning a high-scoring match over the Rangers' Brad Gregory. Steve Bruce fol-lowed with a first period Pioneer pin of Paul Grabarek. East Grand Rapids had cut the margin to 18-13. The teams traded decisions in the next two bouts as Jim alzwedal outmoved Mark Lee 8-3, and Bob Cooper lost an 8-4

lecision to East's Jim White. Steve Shuster at 185 lbs. humiliated East's George Liu while dso breaking Liu's winning streak. In the last thirty seconds of

the match it became evident that Liu wouldn't be pinned so Shuster purposely allowed him to twice escape, and twice came back with takedowns and finally with a predicament to give

Steve a ten point advantage at the close of the match. Forest Hills' heavyweight, Greg Winters, pulled a first period takedown and seemed to be in control of his opponent, Byron Olson, before a quick reversal broke the ride. Olson's pin came at 3:51

The victory was a minor surprise in league circles where East was expected to be Grandville's major competition for the O-K

Forest Hills Tops Grand Rapids School at E.G.R. It was a case of Battle Creek Lakeview tyranny at the East Grand Rapids Invitational last Saturday. The powerhouse total-

Evinrude

New Snowmobile

Landman

Sport Center

2956 - 28th Street, S.E.

Phone 949-1020

fuesday & Friday 9 to 6

Saturday, 9 to 3

Monday, Wednesday, Thursday, 9 to 9

25 hp. 437 C.C. with trailer cover

\$950.00

ed 101½ points as five of their wrestlers took individual championships. Portage Northern came next with 561/2 while Forest Hills took third with 46. The other competing schools were Union 45, Creston 39½, Muskegon Mona Shores 38, Hastings 34, Catholic Central 34, Northview 27, East Grand Rapids 26½, Godwin Heights 25, and Ottawa Hills 13. **Individual Champions**

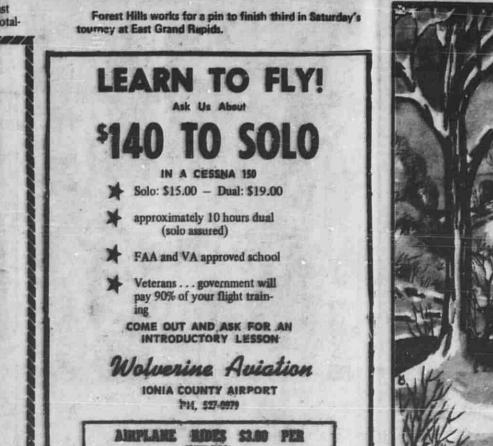
98 - Randy Warner (BCL) dec. Mark Smitty (PN) 4-0; 105 -R. J. Mullinex (BCL) dec. Steve Shutich (Cr) 7-0; 112 – Tom Sypien (FH) pinned Robert Shell (BCL) 5:11; 119 – Randy Labreque (BCL) pinned Mike Brann (EGR) 3:16; 126 – Toe Stanton (U) dec. Mike Nault (BCL) 2-1; 132 – Mary Bolyut (N) pinned Tom Henry (PN) 2:31; 138 – Tom Allen (H) dec. Den, LaCroix (CC) 5-1; 145 – Dennis Occhipinti (CC) dec. Mike Bau-gas (N) 6-5; 155 – Mike Dekker (BCL) dec. Joe Cantu (GH) 7-4, overtime; 167 – Gary Kunnath (BCL) dec. Jamie Hosford (Cr) 2-0; 185 – Steve Shuster (FH) dec. Murl Zalud (Cr) 7-3; Hwt. – John McCormack (PN) dec. Vince Carnes (MMS) 5-2.

Craig Neidenthal and Dan Missad were both eliminated by Union wrestlers in close decisions during preliminary matches. Tom Sypien wrestling for the first time this year won the championship at 112 by pinning his three opponents. Tom won the award for the most pins in the least amount of time, and was the only tournament wrestler to pin in all three matches. His victims were Gary Metzger (Cr) 3:14, Mike Kopanski (U) 4:54, and in the championship bout Bob Schell (BCL) 5:17. Winning four of his five matches, Larry Diebel placed third. Diebel pinned Arin Bando (Cr) 1:45, defeated fourth seeded

he defeated Semashko (CC) and Bob Almy (GH). Jerry Johnson also took a third for the Rangers. He pinned Livingston (PN) 3:31, decisioned Buzzita (OH) 2-0, lost to Neault (BCL), beat Laperna (EGR) 11-5, and Pittlekow (H) 9-6. At 132 Lee Champion took his first match on a 6-0 decision over Partee (OH), but was eliminated from further competition by Gibson (U) 4:30. Brad Gregory was also limited to one match,

beaten 10-0 by Delorey (BCL). Similar fates came to Jim Salzwedal, losing an opening bout 5-2 decision to second-seeded Weist (U), and Bob Cooper pinned by Gregory (MSS). Steve Shuster brought home the second individual champion ship for the Rangers while his three wins stretched his season record to 7-1. In his preliminary matches Steve pinned George Liu (EGR) 2:41, and Evanzo (U) 3:50, before whipping Merl Zalud 7-3. It was Zalud's first defeat of the season.

In his first Varsity competition Dennis Hill fell to Trepins (CC) on a first period pin. The Rangers will go home with confident spirits for the Christmas holidays. On January 3 they resume competition with a non-league match at Rogers, and January 6 they will entertain West Ottawa on the home mat. After December 31 each weight class goes up two pounds, but wrestler's mothers should be warned not to tempt their sons with turkey and gravy. How will it sound when Coach Mathews asks where the extra weight came from and the well-stuffed grappler answers, "The devil made me do it, Coach."



Terry Traister (H) 2-1, and lost to subsequent champion Randy Labreque (BCL) on a 5-0 decision. Then to take the consolation

Ranger Reserves, Freshmen

owell Ledger-Suburban Life, December 23, 1971

Extend Winning Streaks

The success of the Forest Hills basketball program was a long time in coming, and now that happy days are here it looks as though happy days will stay. Neither the freshmen nor the reserve squad has dropped a game this season, promising future varsity strength for both Forest Hills Central and the new Forest Hills Northern next year.

Coach Jim Ogilvie's JV's ran their record to 5-0 last Friday night with an 81-79 squeaker over Grandville. All five starters hit in double figures for the Rangers; Tom Bean had 31 in tying a reserve record, Bill Wagner scored 17 points and hauled down 18 rebounds, Doug Everse bucketed 13, Steve Heneveld and Gordy Osmun each hit 10. The Rangers netted 31 of 55 field goals for 58%.

A Grandville comeback near the end of the contest fell short when Heneveld sank two free throws for the winning cushion. On Tuesday the reserves threshed West Ottawa 67-32. Eleven players got into the scoring act in a game that saw Forest Hills leading at halftime 40-10.

The services of the starting quintet were needed only for a quarter as Coach Paul Leavenworth's freshman squad all but destroyed West Ottawa 58-29. The scoring was spread evenly among twelve teammates.

Rod Lanning led the same bunch of court fiends to a 68-42 victory over Grandville in what Leavenworth termed, "Our roughest game of the year." Lanning hung 25 points and 17 rebounds. The freshmen are now 4-0.

Ron Goodyke, a French teacher at the high school, has been coaching a "B" squad in an attempt to build up the basketball skills of as many boys as possible before the high schools split.

Trotters Strike Ends

The world-famed Harlem Globetrotters will bring the 1971 West Michigan athletic season to a close with a December 29 appearance at Grand Rapids' Civic Auditorium.

A recent agreement reached between the touring players and Trotter management terminated the month-long strike and as-sured the West Michigan fans the Trotters will perform here December 29th.

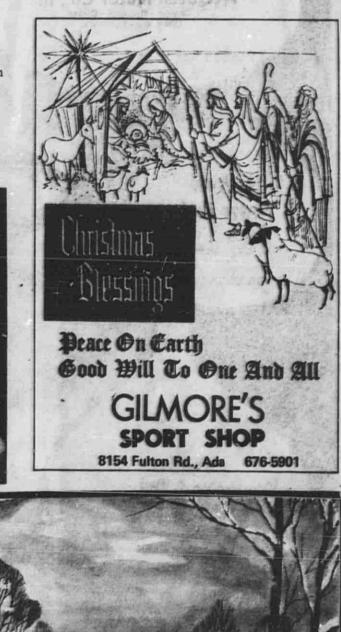
The strike, which started in Port Huron November 16th, force ed cancellation of a November 29th Grand Rapids date, but the December 29th was immediately booked for the Furniture City. "Tickets originally purchased for the November 29th show will be honored for the December 29th date," explains Bernie Passage Civic Auditorium Manager.

Despite the month strike, all of the players conducted daily workouts in Port Huron and reported for the tour in top physi-cal condition. As Meadowlark, Clown Prince of Basketball said, "We even worked up some new gags and routines to add to our large assortment of tricks during the long layoff."

Veteran Freddie (Curly) Neal, the famed ball-handler and dribbler, will not be performing in Grand Rapids this year. Curly was stricken with a heart attack while performing before a packed house in Valparaiso, Ind. this past fall and was forced to the sidelines for the rest of this year's tour. Neal, 29, a favorite of the kids and adults, is recovering swiftly and should be ready for the fall tour in 1972.

Neal's place has been taken by Frank Streety, a rookie, who starred with Murray State College in Morchend, Kentucky, While Streety lacks Neal's showmanship, he's had many rave notices

and ovations since taking over last October. Advance tickets may be purchased at the Civic Auditorium and all Wurzburg's stores. Prices range from \$2.50 - \$3. - \$4.00.



Up all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

King Milling Company LOWELL



Architectural Firm **Opens Ada Office**

The architectural firm of Richard Schmidt has relocated their offices in Ada. Formerly located at 4056 Plainfield Avenue, N.E., in Grand Rapids, their new location is at 422 Ada Drive (Ada Shoppers'

Mr. Schmidt, who heads the firm, has been associated with numerous architectural firms in the mid-west, prior to the opening of his Grand Rapids office.

Consumers Power Increases Rates

The Michigan Public Service Commission today authorized Consumers Power Company to increase its rates for electric service by \$10,500,000 annually, or approximately 3.2 percent. The Commission's rate order was announced in Lansing, near-ly 16 months after the company applied for rate relief in August 1970

In presenting its case to the Commission, the company had asked \$28,500,000 in additional electric revenues annually. This would have been equivalent to a rate increase of approximately

A. H. Aymond, chairman of the board of Consumers Power

"We are deeply disappointed. The Commission's order is com-pletely unrealistic, and is utterly inadequate in the light of known costs of providing reliable electric service for more than 1,000,-

"When the Company's application was filed August 12, 1970, it was estimated that electric revenues would have to be increased by \$28,500,000 annually in order to permit Consumers Power Company to earn a reasonable rate of return on its investment. In the intervening months, the Company presented abundant evi-dence in support of this application. Much of this, the Commis-sion apparently chose to ignore. Its order falls far short of ade-

"Consumers Power Company will have to spend in excess of \$400 million in 1972 for construction of new facilities. Of this, more than \$300 million is budgeted for expansion of electric generating plants and associated facilities. Over the next five years, the company foresees a necessity of spending about \$2 billion for capital expansion-and most of this would be raised

"Without adequate earnings, the problem of raising these enormous sums of new capital will become increasingly difficult, and increasingly costly. Eventually, if the erosion of earnings continues long enough, it may become impossible to obtain capital at any price. That would, indeed, be a sad day for Michi-gan, and for the customers of Consumers Power Company. "Consumers Power's electric rates presently reflect costs ex-perienced in 1968. Since then, continuing inflation has pushed the cost of providing electric service very much higher.

"It is incomprehensible that the Public Service Commission ould ignore these harsh realities. What the commission is saying is that Consumers Power may now charge only slightly more for its electric service than was judged reasonable under business conditions prevailing three years ago. I know of no other indus-try that would be expected to sell its product today at only a little more than necessary to recover the costs of 1968."

Certification Changes For Drivers' b Edu not all and the

Changes in the requirements for certification to teach driver education in Michigan were called to students' attention this week by Keith Allen, associate professor of education and coor-

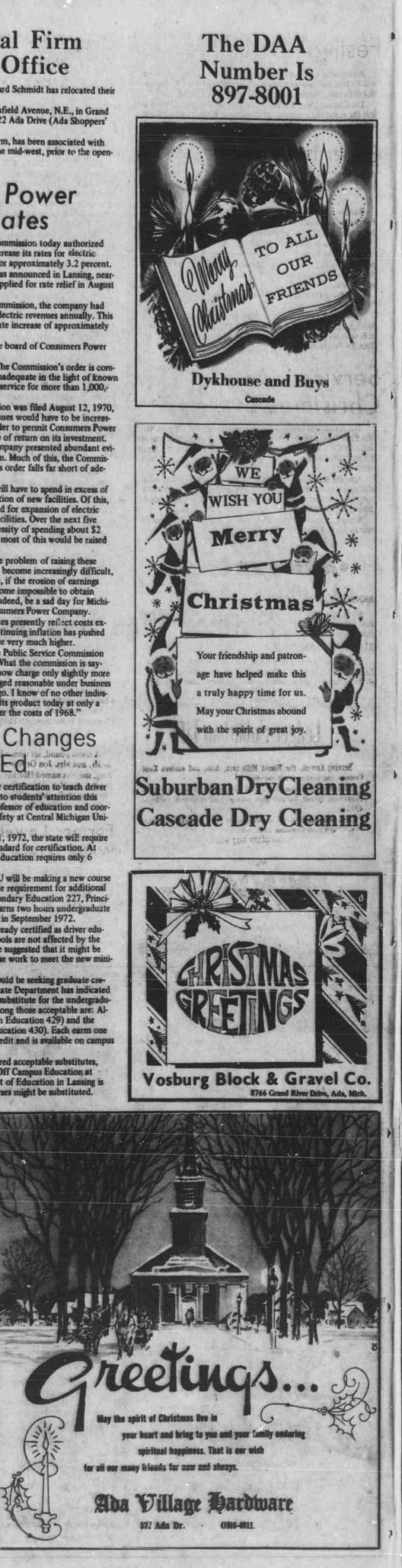
He pointed out that as of July 1, 1972, the state will require 8 credit hours as the minimum standard for certification. At present the State Department of Education requires only 6 ours for certification.

To meet the new standard, CMU will be making a new course available which will satisfy the state requirement for additional credits. The course is listed as Secondary Education 227, Princioles of Accident Prevention, and earns two hours undergraduat

credit. It will be offered beginning in September 1972. Allen pointed out that those already certified as driver edu-cation instructors in Michigan schools are not affected by the new certification rule. However, he suggested that it might be well for them to update their course work to meet the new mini-

To accommodate those who would be seeking graduate cre-dit to complete the 8 hours, the State Department has indicated it would accept other courses as a substitute for the undergraduate Secondary Education 227. Among those acceptable are: Al-cohol Education Workshop (Health Education 429) and the Drug Abuse Workshop (Health Education 430). Each earns one hour graduate of undergraduate credit and is available on campus and usually at off-campus centers.

Other courses might be considered acceptable substitutes, according to Allen. A check with Off Campus Education at CMU or with the State Department of Education in Lansing is suggested to determine which courses might be substituted.



Festival Of Lights

A Candlelight Communion Service and the Festival of Lights will be held on Christmas Eve at 11 p.m. in The First Congrega-tional Church, North Hudson at Spring Street, Lowell. The Chancel Choir will sing. This is an impressive service that sets the mood for a meaningful Christmas. Visitors are cordially

Elder Ivan Stark To Speak Sunday

Sunday, December 26, Elder Ivan Stark will be the speaker for the 11 a.m. morning worship at the Reorganized Church of Jesus Christ of Latter Day Saints of Alaska. Using as his sermon topic "Christ ... Our Only Hope."

"What God Expects of You" is the sermon topic being preached by High Priest Dirk Venema at the 7 p.m. evening wor ship. Prior to these services at 9:45 a.m. Church School for all pes is held

High Priest Dirk Venema is teaching a class (adult) on the Greater Endowment."

Wednesday, December 29, 7:30 p.m., Midweek Fellowship Service with Elder Ivan Stark giving us thoughts for considera-tion with his theme "I Desire To Be On the Growing Edge." This is a Prayer and Testimony Service.

Services On Christmas Eve

The traditional family worship will be held at 7:30 p.m. at the First United Methodist Church of Lowell with carol singing. lighting the Advent Wreath, the Children's Choir, and the Adult Choir. "The Climate of Christmas" is the topic of the evening's

Also the Sacrament of Holy Communion will be provided during a Candlelight Service from 8:45 p.m.-9:45 p.m. Persons may come and go at any time during the hour for prayer, mediation, and com

Reverend Dean Bailey, church pastor, cordially invites every one to participate in these services.

•ANNOUNCING•

MONDAY, JANUARY 3

St. Mary's Altar Society's monthly meeting will be held Mon-day, January 3, at 8 p.m. at the home of Mrs. Harold Ball, 513 East Main Street, Lowell. **TUESDAY, JANUARY 4**

The regular meeting of R&AM, Hooker Chapter No. 73, of Lowell, will be held at 7:30 p.m. on Tuesday evening, January 4. Refreshments and entertainment following a short meeting.

Ledger-Suburban Life

County, and western Ionia counties. ** Published every Thursday by the Ledger Publishing Co., 105 N. adway, Lowell, Second Class postage paid at Lowell, Michigan

Ien cents per copy on news mds, By J in Kent and Ionia Counties; \$5 elsewhere,

Phone (616) 897-9261





Lowell Ledger-Suburban Life, December 23, 1971

Reformed Bible Institute Opens Enrollment For Second Semester Courses

The public is invited to enroll for second semester courses at Reformed Bible Institute, Grand Rapids, when the new term

Reformed Bible Institute, Grand Rapids, when the new term opens on Tuesday, January 11. Dr. Dick VariHalsema, RBI President, has announced that classes will be available both mornings and evenings, and that students have a choice of three ways to register. Residents of Grand Rapids and nearby cities may enroll for academic credit, or as audit students not desiring credit, or as members of eve-ning extension classes. Credit and auditor students may attend RBI on full-time or part-time basis.

The evening adult extension classes conducted by Reformed Bible Institute continue to attract a high degree of interest. The Winter Term begins on Monday evening, January 10, continuing for twelve weeks. At 7:30 each Monday evening, courses will be offered in "Christian Perspectives in Literature," "Methods of Bible Study," and "The Christian Teaching on Santification."

The 8:30 p.m. classes at RBI each Monday will include courses in Evangelism, New Testament Epistle, and Highlights of Church History. A class in Sacred Music will be held on Tuesday evenings

Of special interest to many prospective students is the course "Marriage and the Family," which will be offered on a credit or audit basis throughout the second semester. This course will be taught by Mrs. Dick VanHalsema.

Persons interested in further information about second se-mester courses at Reformed Bible Institute in Grand Rapids are invited to write to: Registrar, RBI, 1869 Robinson Rd., SE, Grand Rapids, Mi. 49506 (Telephone 616/458-6065)

Red Cross Offers Course In 'Care Of Sick And Injured'

The Kent County Chapter, American Red Cross will offer a course in "Care of the Sick and Injured in the Home" on January 4-5, 11-12, and 18-19 at the chapter headquarters, 1050 Fuller, N.E.

The class is designed to teach the prevention and symptoms of illness, the basic elements of good nutrition and care of the sick or injured at home. Nurses interested in teaching "Care of the Sick and Injured in the Home" are also urged to enroll. If you are interested, please call the Red Cross at 456-8661,

New Arrivals

A son, Craig Thomas, was born December 14 to Mr. and Mrs. Thomas Craig Fonger (nee Gail Gnass) of Lowell. He weighed six pounds, ten ounces. The proud grandparents are Mr. and Mrs. Mac Fonger and Mr. and Mrs. George Shenk.

Mr. and Mrs. E. D. Richard of Lowell announced the birth of a baby girl on Monday, December 13. The new arrival, Karen Jean, weighed in at seven pounds and 15 ounces at Butterworth Hospital in Grand Rapids.

A seven pound, six ounce baby girl was born December 14 to Mr. and Mrs. Jon Ormiston of Lowell. Tweaty-one inches long, she was named Heather Marie. The proud grandparents are Mr. and Mrs. Herbert Swan, Lowell and Mr. and Mrs. Harry Ormiston of Rochester, Mich. Great-grandmother is Mrs. Harold Yeiter, also of Lowell.

Former Lowell Residents Write Home At Christmas

Merry Christmas

2220 3 Mile Ros

Evangelistic Service Rev. Daniel Rochl.

BAPTIS

First Baptist C

Corner 60th & Banc

Worship 11:00 a.m. &

Wednesday Prayer Fel

Richard A. Beac

Eastmont B

5038 Cascade

Sun. Dec. 26 Rev. Burt Gardner

Jan. 2 Rev. Dudley Morgan

Primary Church

Church

For Ages 4 through 8

Sunday School

- In Alto

Former Lowellite, Janet Tapley writes from Tuscon, Arizona of 6½ inches of snow while we were enjoying 65 degree weather here. Enclosed was a clipping from the Tuscon News of 6'5" Louis making a valuable contribution to the Rincon High School basketball team. Son, Ken, a senior at Michigan State, is visiting his mother for the holidays. Iva Fritz (now living with her daughter Janet) joins all the Tapleys in wishing their friends in Lowell a



FIRST BAPTIST CHURCH OF ALTO

Choirs To Sing Christmas Eve

Second only in attendance at the Cascade Christian Church at the Easter services are the traditional Christmas Eve candle light services in the sanctuary at 7 and 11 p.m. All three of Mrs. Woodrick's choirs will sing at the seven

o'clock service, in addition to which the interpretive choir will give their interpretation of "Torches." The adult choir of Cascade Christian is preparing the special music for the 11 p.m. worship. Misses Lisa Dole and Sara Gay-lord will present carols on their flutes and Miss Pam Burns will

offer a violin solo. Last year, nearly 600 persons attended Cascade Christian's Christmas Eve services, which also featured the living creche in

Methodist Youth's Creche Recreates First Christmas

Last Saturday evening a crowd gathered in downtown Lowell as the Senior High Fellowship of the First United Methodist Church under the direction of their counselors, Mr. and Mrs. Herbert VanderBilt, presented a live dramatization of the Christ-

mas story Taking part were Carla Anderson as Mary; Jim Barnes as Jo-seph; Craig Mulder and Craig Anderson as Shepherds; Ginny Bieri, Debbie McCambridge, and Ann Bauer as Angels; Gary Roth, Ken Pratt, and Kurt Yost as Wise Men; Nancy Coons as the Narrator; and Carrie Weemhoff, Kim McKay, Elaine Storm-zand, Susan Bieri, Patty Kelly and Colleen Kelly, as the choir. Significant help to the production was provided by Art's TV (sound); City of Lowell (use of parking lot); and Mr. and Mrs. Ernest Kauffman (pony).

CHRISTIAN REFORMED First Baptist Church ASSEMBLY Of Lowell Ada Christian **Calvary** Memorial 2275 West Main Street **Reformed** Church Assembly of God

God 1 N.E. 10 A.M. 11 A.M. (Youth) 5 P.M. 7 P.M. Ninister	Sunday School 10:00 a.m. Worship 11:00 a.m. & 7:00 p.m. Wednesday Family Prayer Pellowship 7:00 p.m. Rev. Earl Docker For transportation or Spiritual Counsel, Call 897-8835 BIBLE	7152 Bradfield 676-1698 Rev. Ralph Bruxvoort, Pastor Morning Worship 9:30 a.m. Sunday School 11:00 a.m. Evening Worship 6:00 p.m. Calvary Christian Reformed Church of Lowell				
	DIDEE					
hurch soft Ave. 10:00 a.m. 27:30 p.m. iowship 7:30 p.m. a, Pastor	Bethany Bible Church 3900 Fulton, East "Holding Forth the Word of Life"Philippians 2:16 Morning Worship 10:00 a.m. Sunday School 11:15 a.m. Evening Service 6:00 p.m. Wednesday Sarvice 7:30 p.m. Pastor: Rov. Raymond E. Befus	1151 W. Main Street Rev. Bernard Fynaardt, Pastor Phone 897-8841 Worship 10:00 a.m. & 7:00 p.m. Sunday School 11:15 a.m. Supervised Nuksmry During All Services WELCOME, FRIEND!				
-3011	CHRISTIAN	CONGREGATIONAL				
aptist	Cascade Christian Church	First Congregational Church of Ada				
toad 11 a.m. 7 p.m. 11 a.m. 7 p.m. 11:60 a.m.	(Disciples of Christ) 2829 Thomspple River Drive SE 949-1360 The Rev. Raymond Gaylord Pastor Morning Worship 9:15 & 10:30 Sunday School 9:15 & 10:30	(In Fellowship with the United Church of Christ) 7339 Bronson SE 676-5281 Rev. C. Jack Richards Pastor Morning Worship 10:00 a.m.				

Youth Group Meetings 5:00 p.m.

(Nursery Care Provided)

- Incare Contraction

Church Of The Week. .

Special Sunday School Program December 26

A very special program is being planned in the Sunday School of Cascade Christian Church on December 26, for children of

Mrs. Grace McNaughton will be at both the 9:15 and 10:30 a.m. services to give her famous chalk talks, using Christmas Carols as the basis for her presentations. Worship services as usual Sunday, December 26, at 9:15 and 10:30. Several college students will assist in the worship service with the Rev. Raymond Gaylord delivering the sermon.

Santa Shoppers Spend \$1,000

In One Day

According to Mrs. Ward Geib, chairman of Cascade Christian Church's Operation Santa Claus, shoppers spent over one thou-sand dollars Monday, December 6 to get needed clothing for the 40 some families that the program will serve this year. The group

40 some families that the program will serve this year. The group spent seven full hours shopping, and were "tuckered out" when they departed from the shopping center. Later that same day and evening, another batch of shoppers were out buying "on faith." The shoppers know that you have never let them down before, and they feel confident now that church and community will cover all the financial needs of the Operation Santa Claus program.

The first big check to arrive in the treasurer's hands was one for \$150 from the All-Saints Guild of St. Michael's Episcopal Church of Cascade. Many other gifts have arrived and are still enroute, including 30 pairs of mittens and hats knitted by Mrs. Marlin Strong.

In addition to caring for numerous families in the Forest Hill area, the operation is reaching out to several families in the inne

Needless to say, everyone will have a good Christmas-all be-cause of Operation Santa.





several years should be allowed to continue unhampered.

Lowell Ledger-Suburban Life, December 23, 1971 during 1971 in amount of \$3,677.73 be transferred to the Local

Street Fund. Yes: Mueller, Jefferies, Anderson.

No: None.

IT WAS MOVED by Councilman Anderson, supported by Mueller, that the following Resolution be adopted: WHEREAS on the 21st day of November, 1971 death brought to a close the active life of Herbert M. Reynolds; and

WHEREAS Herbert M. Reynolds, has, through his foresight and zeal for this community, earned the affection of the people of the City of Lowell, Michigan; and WHEREAS the stature he attained in this community through

his service to his fellow man in his profession, his service as City Councilman and Mayor pro tem and as a member and current president of Rotary Club was recognized during his lifetime; NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Council of the City of Lowell, Michigan by this Resolution and public record recognize the profound influence of Herbert

M. Reynolds upon the community, recognize further that his death is a distinct loss to the City in which he worked and won deep respect and affection. BE IT FURTHER RESOLVED that this Resolution be made

a part of the minutes of the Council meeting and a copy thereof be sent to his family in recognition of Councilman Reynolds' respected place in this community. Yes: All

No: None

COMMUNICATIONS

Letter from Michigan Municipal League extending condolenc-es to the City on the death of Councilman Reynolds. Read. MANAGER'S REPORT

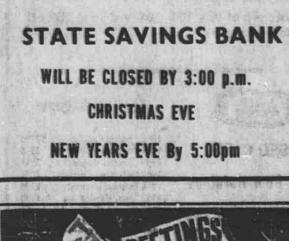
1. Notice from the Michigan Public Service Commission that "on-the-site" inspections will be made of the railroad crossings on Foreman Street and South Hudson Street on December 0. 2. The City office and Public Utility Departments will be closed on December 24 and December 31, 1971.

3. A 36" culvert has been donated for use, and placed, at the Airport. Shade trees have been planted by County employees on city-owned land on the new cemetery property. 4. Permission granted to Methodist Youth Group to enact a

Nativity scene in the Main Street Parking Lot on Saturday evening, December 18 from 7 p.m. to 9 p.m. On motion of Councilman Mweller, supported by Anderson,

the meeting was adjourned at 10:21 p.m. Approved: December 20, 1971

HAROLD F. JEFFERIES LAURA E. SHEPARD **City Clerk**





Best Wishes for the Holidays and Happiness throughout the New Year

CLARK and FRY READY-MIX, INC.

17

Lowell Ledger-Suburban Life, December 23, 1971



Bryan Director On **Oil Heat Council**

A Lowell man has been elected to serve on the Board of Directors of the Oil Heat Information Council, whose membership includes Fuel Oil Suppliers in Kent, Ottawa, Allegan, Muskegon, Montcalm, Mecosta, Newaygo and Oceana Counties.

154, 24 221

In electing their officers and directors for 1972, the Oil Heat Information Council placed Richard Bryan of Lowell on the board of seven directors.

Bryan will serve the Board with Marvin Roskamp, Coopers-ville, Edward DeWitt, Wyoming, A. G. Meyer, Sparta, G. H. Van-Mannen, Grand Rapids, Morris Klinger, Zeeland, and Earl Cornelisse, Grand Rapids.

Jack Schwab, Rockford, was elected to the presidency, with Charles Bennett, North Muskgon, serving as vice-president, H. E. Serum, Hudsonville, secretary and treasurer, and Marvin Heitzman, Grand Rapids, executive secretary.

Bryan, who resides at 905 West Main Street, is employed by the Fairchild Oil Company of Lowell.

Gary Waldo Gets Masters

Mr. and Mrs. Robert Waldo of Laraway Lake Drive, S.E. at-tended graduation exercises at Central Michigan University, where their son, Gary A. Waldo received his Master of Arts Degree.

At present, Gary is band director at Gaylord High School.

Let Us Assist You With Your Baking! A m **Baking Powder** Butter-bit Dinner Rolls **Biscuits** (Fread Ends) 59¢ doz. 59¢ doren 2 THEATRE 8" Lowell, Michigan Candle Delicious! Cake Pumpkin Pies \$1.75 59c Danish

Spirit Of Giving Well Justified

- 1 × 1 × 1

"The spirit of giving" can well be justified by the donations making it possible for the Lowell Community Center to get their program in the Lowell area off and running.

Whether the donations be big or small, each adds to the en-richment of a program which will assist the underprivileged families of the area, the year round.

Last week a \$500 cash donation from the Amway Corporation of Ada brought the Center's treasury to \$2,797.00. Walter's Lumber Mart, Lowell, gave \$25; Attorney George Cook \$20; and the Lowell Area Jaycee's \$25, plus manpower to help reno-vate the building on Grand River Drive.

Ita Phillips of Ada donated a chair and Beachum's Furniture of Lowell provided floor tiling. Any used furniture donations may be made by calling the Outreach aide, Gaylene Tunnison. Call 676-1035 or 897-1035.

Representatives at the Center revealed they cannot put a price tag on all the other items donated, as each has been valuable and necessary items.

able and necessary items. To all we say Thank You and Merry Christmas from the staff and board of Lowell Community Center: Fred Slikker, Barbara Linden, Social Services; Harriet Wiersma and Gloria Vander-Laan, Nurses, County Health Department; Father James Thelen, St. Mary's Church; Rev. Dean Bailey, First United Methodist Church of Lowell; Frank Adamy; Lowell Area Jaycees; Gaylene Tunnison, Outreach Aide; and Nancy Kehoe, Secretary of the Board

Jaycees Recommend **Only Safe Toys**

The Lowell Area Jaycees are urging Santa to leave only safe toys under the Christmas trees in Lowell this year. The campaign is a continuation of the Jaycees' project for Christmas safety in the home and community. The local civic group hopes to elimin-ate the possibility of any Lowell child being among the 700,000 children in the U. S. who are injured annually by their playthings. Gary Rash, chairman of the Christmas safety project, notes that after last year's explosion over unsafe toys it should be easier to shop for safe items. However, Rash adds, it is still "buy-et heware" in many cases. Many proposed FDA standards have er beware" in many cases. Many proposed FDA standards have not yet gone into effect.

An item that will not be regulated this year is heat producing toys. These devices, often toy stoves, can have serious risk of burns or electrical shocks for children. Other electrical toys are also subject to shock accidents as electrical cords often loosen under the strain of play and cause short circuits.

Spring-loaded toy guns or missile launchers require special precautions and care should be taken to avoid any use of sharp projectiles. Cap guns and caps occasionally cause eye damage or fire hazards, depending on the use of the toy by the youngster.

Although the potentially dangerous toys are extensive in num-ber, judgement is the key to safety. It is important to select toys to suit the maturity of the child. A chemistry set can be fine for a responsible experimenting young scientist, but deadly for a

Bankers In Action

Bankers, students of the Grand Rapids Chapter Ame can Institute of Banking Data Processing Class, observe to operation of Amway Corporation Mohawk Printer.

Left to right are Rex A. Greenawalt with Michigan d tional Bank, Helen Blakely and Joanne Mahynski both w State Bank of Michigan in Coopersville, Nelson Allen w Hastings City Bank, Ray Rice with Michigan National Ba Ron Stuit with Old Kent Bank, Stephen Wells with Uni Bank and class instructor Robert Vis, Programmat Anal for Amy

Bankers from Grand Rapids and the communities of Halland, Hastings, Coopersville and Greenville finalized their class in Fun-damentals of Bank Data Processing by visiting Annway's new com-puter system. Robert Vis, the instructor of the class which meets weekly at Aquinas College, was host of the specin tour at Annway where he is Programmer Analyst. This is one of 40 courses offered through the Grand Rapids Chapter of the Amer-ican Institute of Banking which has over 1,000 members in West-ern Michigan. em Michig

This tour supplemented the class studies as Amway's new computer system is the first in the area, the I.B.M. System 370, Model 145. This system was installed at Amway to increase the

computer system is the first in the area, the f.b.M. System 370, Model 145, This system was installed at Amway to increase the output necessary to aervice its rapidly expanding operations. Amway is an Ada manufacturing firm which distributes home, car, and personal care products in the U.S., Canada, Poerto Rico and Australia through over 150,000 independent distributes. The week of Union Bank and Trust Company, and All Paat President, Ron Stuit from Old Kent Bank and Trust Company. Special guests of the class tour are AIB 1st Vice President Mrs. Nancy English and Public Relations Chairman Edgar Gottfried. Both are with Michigan National Bank.
There AIB Class students on the tour are Judy Wood with Peoples State Bank of Holland, Michigan in Coopersville, John Archer is from Greenville Commercial State Savings Bank.
There students from Grand Rapids are Many Siebert, Stephen Wells and Henry Veldman. All three are with Union Bank and Trust Company. Judith Smale is with Old Kent Bank are Rey Rice and Rex Greenwait.

