



FRESH LOOK — The 1972 Plymouth Fury Gran Coupe two-door hardtop is one of 16 models offering luxury looks and comfort with an economy price tag. Wheelbase: 120 inches; overall length: 217.2 inches. Standard engine: 318 V-8.



LONG, LOW and LUXURIOUS — The Chrysler Imperial LeBaron enters 1972 as an all-new luxury car with simplified but elegant lines. In two and four-door hardtops. Wheelbase: 127 inches. The standard engine is a 440-cubic-inch V-8.



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- Instrumentation Group

New front end among refinements of
Chevrolet's Monte Carlo Coupe for '72



Chevrolet's personal luxury car has a new wider grille and parking lights set between the grille and Power-Beam headlights for 1972. A bright center windshield blends into the six-foot long hood. Variable ratio power steering and power disc/drum brakes are standard. Luxury interiors, rugged body and chassis components and agile handling contribute to Monte Carlo's steadily increasing sales. All 1972 Chevrolets will be introduced Thursday, September 23.

SEE THE NEW 1972 AUTOMOBILES AT THE STATES SAVINGS BANK THIS WEEK END, OR VISIT ANY OF THE SHOWROOMS OF THE FIVE NEW CAR DEALERSHIPS IN LOWELL.

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LeMans

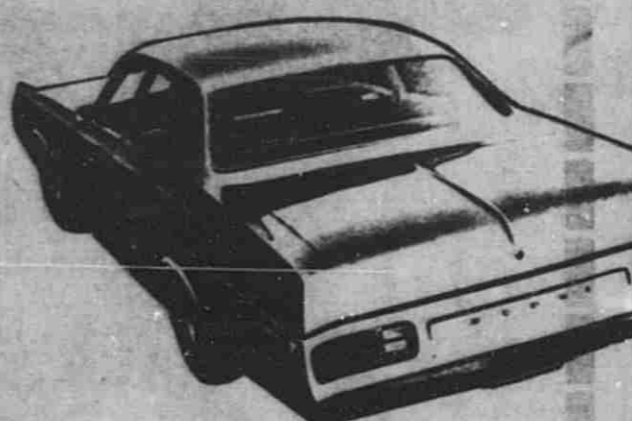
Buying a car with real luxury used to mean buying a big car. Pontiac's new Luxury LeMans has changed all that. So you can get all the luxury you want without buying more car than you need. Luxury LeMans is a true luxury car in a very manageable medium size.

True luxury? Better believe it. No other way can you quickly describe all the niceties bundled into this beauty. Special grille. Special trim. Special wheel covers. Special rear fender skirts. Even a tasteful monogram on the top of soil panel. Luxury LeMans doesn't flout... but it gets noticed.



There are 25 different models in Oldsmobile's 1972 lineup, including three station wagons, the CUTLASS CRUISER (background), the VISTA CRUISER (foreground), and the spacious Custom Cruiser.

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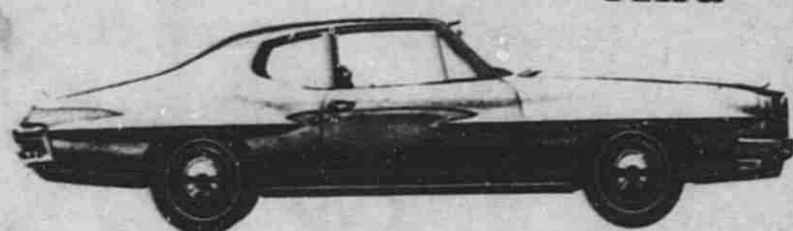
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Oldsmobiles

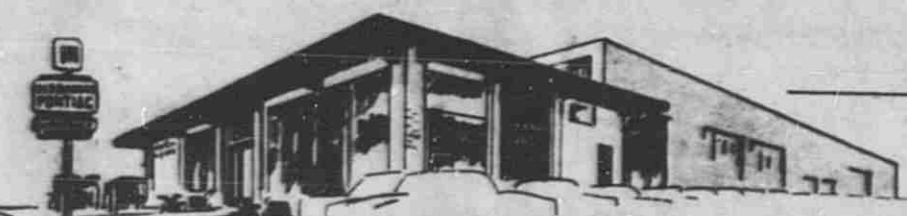


And



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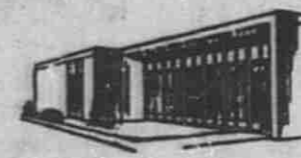
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Lowell Ledger-Suburban Life, Thursday, September 23, 1971

Water Mishaps Show Decrease

Michigan water accidents, deaths and injuries continued to show decreases in the first eight months this year compared with the same period in 1970, State Police water safety unit records disclose.

As of September 3, there were 186 deaths and 221 injured in 502 accidents. These were reductions of 66 in deaths, 28 in injured and 98 in accidents compared with 1970 eight-month data.

Death breakdown showed a drop of 55 among swimmers and waders, 81 this year compared with 136 a year ago.

Other death categories were comparable to last year figures shown in parentheses:

Boat operators 23 (29); boat passengers 32 (30); falls into water 27 (32); attempts to rescue 6 (5); divers 4 (1); skiers 2 (2); snowmobile 2 (0); and miscellaneous 9 (18).

Drownings this year included 15 in pools, 15 victims under five years of age, and 35 persons who were fishing.

Of the total of 502 accidents, 173 involved fatalities, 163 involved injuries, and 166 involved property damage only.

Rangers Blanked 28-0

Last week's column advised Wyoming Park to bring more than shiny shoes when they came to play the Rangers. They did. A stingy defense and an explosive offense handed the Vikings a 28-0 win over Forest Hills in the non-league opener for both teams.

Wyoming took the opening kickoff and on their first play from scrimmage Ranger linebacker Bob Hinton fired thru on a blitz and jarred the ball loose. Joe McMahon recovered the fumble, giving Forest Hills excellent field position on the Wyoming 35. After picking up their initial first down the offense directed by Dick DeVos stalled at the 20.

Forest Hills again shut down Wyoming forcing a kick. The measly left the home team at midfield, but Forest Hills failed to produce a first down; Once more they ceded possession.

Viking quarterback Jim DeWitt then swept right end with a host of blockers and carried down to the Ranger 4, where Scott Vashaw ran him down. Wyoming's Steve Weber cut thru the middle into the end zone on the next play, giving the visitors a 6-0 advantage.

Before the half ended Forest Hills mounted a ground based attack that died on the Wyoming 17.

WYOMING'S OFFENSE EXPLODES

Coach Frank Rosengren started the second half with Randy Lanning calling signals. The offense petered out on their first series of downs, but Vashaw's punt gave Wyoming's deep man

a case of butterfingers carrying him into his own end zone. Bob Banta just missed the safety; The Ranger defenders held and took over on the Wyoming 49. Lanning then lobbed an interception.

On the next play Wyoming Park traveled to the Forest Hills 3 on a pass-run. DeWitt snuck in for the touchdown, followed by a successful conversion making the score 14-0. Later in the third quarter, DeWitt hit his end Dan Centille on a 40-yard pass play upping Wyoming's lead to 20-0.

The final tally came on another DeWitt pass with 4:49 remaining in the fourth quarter. The final score—Wyoming 28, Forest Hills 0.

Forest Hills ran 62 plays, gained only 19 yards passing and 158 on the ground. Wyoming ran 51 plays, 147 yards thru the air lanes and 217 rushing.

A disappointed Rosengren mustered only a few words of praise. Jeff Shuster improved his play at center, the guards blocked well on the sweeps, Vashaw knocked some people down, and Tim Beckett ran hard. Rosengren summed up the loss: "They were a little bit uglier, meaner, and nastier. They out tackled and outblocked up. That's basic football and that's why they won the game."

The Rangers host Rockford at 7:30 Friday in the season's first night of conference play. Both teams own strong reputations in the OK Red Division.

Sports

Forest Hills Sports by Bob Campbell
Lowell Sports by Brooke Johnson & Carl Jackson

Forest Hills Golfers Tee Off Fall Play

Little tradition decorates the sport of high school golf. There are no "little brown jugs," no frenzied cheerleaders, not even a flamboyant caddy—the boys carry their own bags. The average student when questioned on the exploits of the golf team would answer, "Oh, it is Spring already? I thought a fever was coming on."

The poor schoolboy must seek a new sign of Spring, like knowing that batting eyelashes doesn't necessarily mean the mosquitoes have hatched. On the heels of a statewide ruling, high school golfers switched their swings to match the new, Fall season.

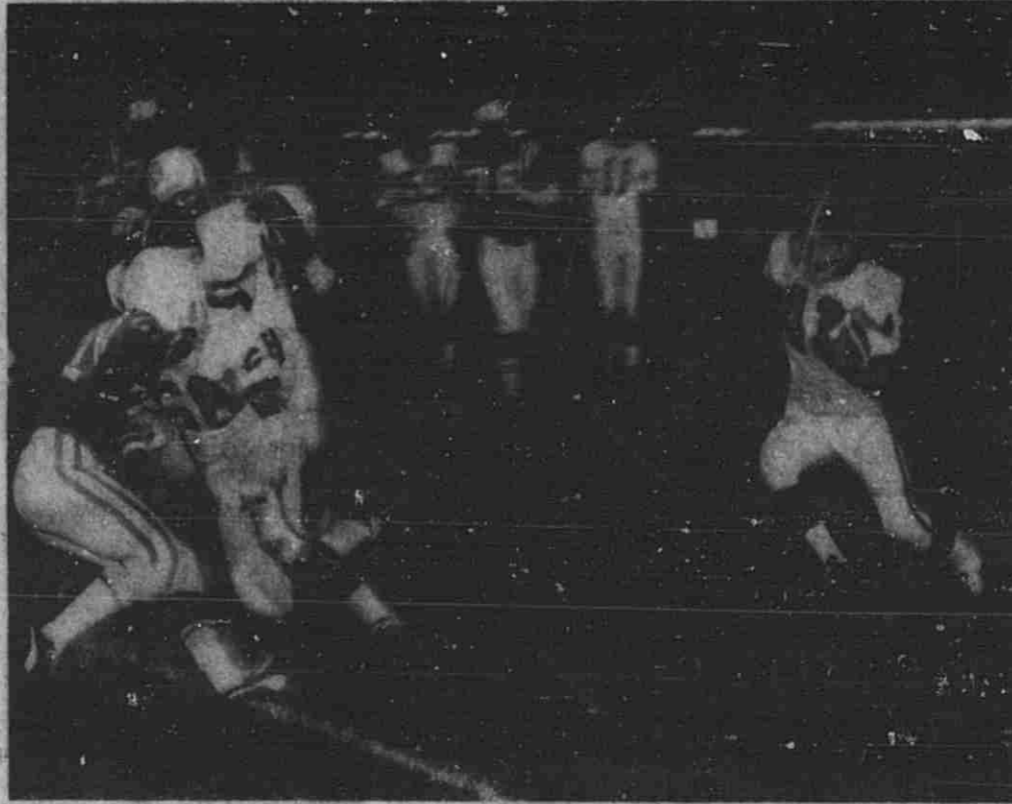
Though not impressed with the change to Fall Ranger Golf coach Dan Pupel remarked, "I'll take a wait and see attitude."

RANGERS SPLIT

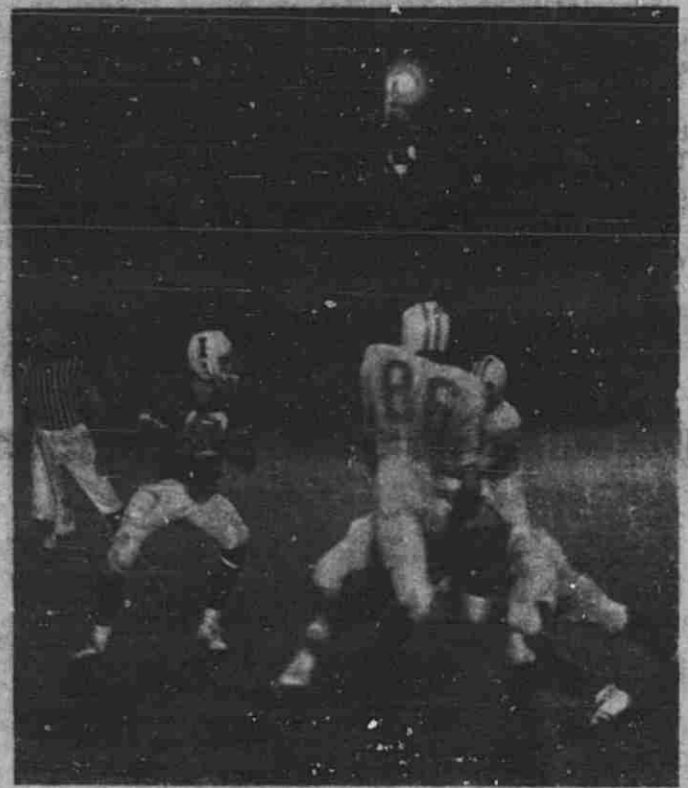
Pupel expressed regret at having only 15 boys trying to make the cut, a figure down 70 percent from last Spring. Directly related to the low turnout Pupel said, "Our team doesn't have the depth needed for a championship year." But don't discount these boys on enthusiasm." Driving, chipping, and putting with the most consistency have been Mark Flaherty, Ted Zuidervzen, and Dan Jonkhoff with help from Steve Leach and Tom Clark.

Here's the rundown of match scores for the young season: Caledonia 5, Forest Hills 0; East Grand Rapids 5, Forest Hills 0; Forest Hills 5, Rogers 0; Forest Hills 3½, West Ottawa 1½; and Kentwood 3, Forest Hills 2; and Forest Hills 4, Rockford 1.

The last two scores are from a triangular held at the Scott Lake Course. Low rounds for Forest Hills came from Zuidervzen firing a 38 and Flaherty with a 41.



Forest Hill's Bill Heneveld, No. 68, puts in a powerful block to make way for ball carrier Tim Beckett. Forest Hills fell victim to a powerful Wyoming Park eleven.



Defensive end Joe Rinard (86) and John Curtis (52) rush Ionia's quarterback Nick Ludwig in an attempt to block the pass.

The pass was incomplete and the Red Arrows walked off with a 13 to 12 win.

Rugged Harriers Eye Good Season

In the words of Coach Larry Wilson the Ranger cross-country team will, "Finally reap the benefits of a building program."

Wilson first made the scene on the Forest Hills campus two years ago as the new cross-country and basketball coach. His teams improve with aging like fine wine. This year's harriers should provide a healthy stimulus for the entire athletic department with a winning season.

With six strong lettermen back and some promising underclassmen lending depth Forest Hills will chase after the OK Red Conference title. Wilson said, "It's gonna be a dogfight. Kentwood has to be the favorite right now, but if we can stay on the healthy side, we've got a shot at it."

Last Tuesday in a triangular meet at Johnson Park, Forest Hills ran past Lowell and Kenowa Hills. In cross-country, the low score wins. A shutout occurs when the tally sheet reads 15-45.

The Rangers beat Lowell 18-43 and Kenowa Hills 18-42. Jerry Salzwedel's time of 12:52 bettered the old school record by more than a minute. Wilson said that a time that fast this early in the season is almost unbelievable."

On Thursday, Salzwedel covered the hilly 2.6 mile course in 12:50 breaking his own record and leading Forest Hills to a 23-36 victory over Rogers. John Rose captured second at 13:16. Rogers took third and fourth. Sophomore Jim Gallagher placed fifth followed closely by teammates Jim Grochawalski and Rick Troll.

The course record at Johnson Park is 12:30. Salzwedel has his eyes fixed intently on that figure. A championship team would be nice, too.

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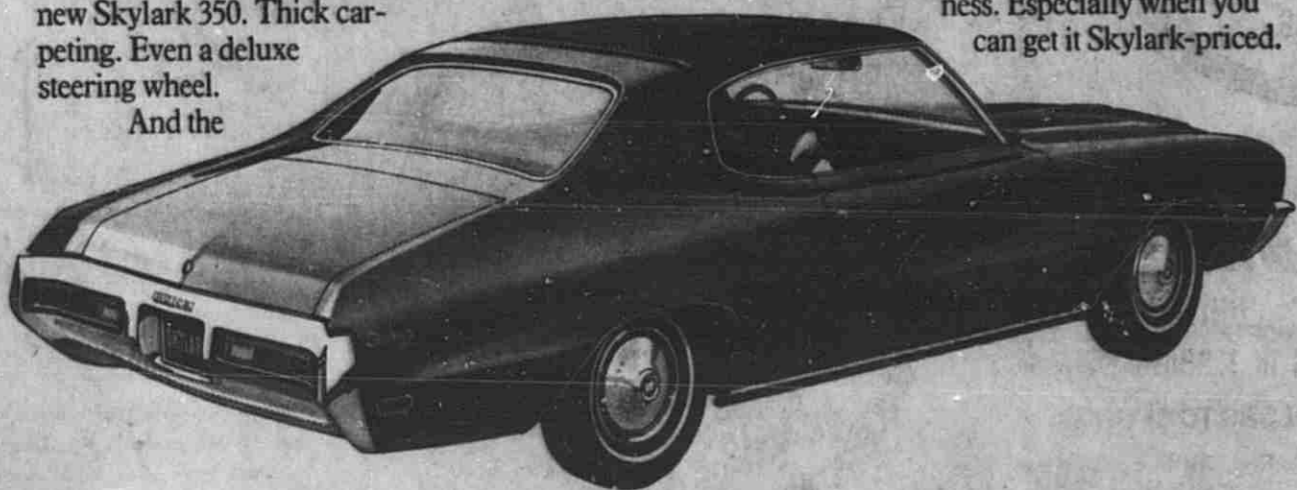
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Editorial A Needless Tragedy

A little girl in Connecticut died the other day because she was curious about what was inside an ordinary-looking measuring cup of laundry detergent.

The cup contained a nonphosphate detergent, a type of product which in many cases is so caustic that it can corrode human mouth, throat and stomach tissue on contact. Tragically, the Connecticut girl had also inhaled some of the powder, and when the burned tissues of her windpipe sloughed off, she suffocated.

That 15-month old infant, who took six days to die after swallowing and breathing in the detergent, was not the victim merely of her mother's unawareness of the danger involved in these products. She was the victim of a misguided effort, stimulated by an intense public desire to fight pollution decisively, which unfortunately has resulted in the marketing of products which appear to pose an even more serious threat than the algae in our lakes.

There is, however, no conclusive proof that a ban on phosphates in detergents will have any appreciable effect on algae growth. Many experts believe, in fact, that most of the eutrophication of lakes and streams for which detergents have been blamed would have occurred even if there were no phosphates in detergents.

Experiments have shown that there is enough phosphorus entering our lakes and rivers from land runoff and human waste alone to have created the excessive growth of algae clogging some of our waterways today.

The only way to eliminate these phosphates is by vastly improving our sewage treatment facilities and by more judiciously controlling agricultural runoff. Removing better than 90 percent of all phosphate from municipal sewage, including those from detergents, would cost surprisingly little — on a per-capita basis, less than what most people pay for one motion picture per year.

Better sewage treatment would solve a lot more than the phosphate problem; it would go a long way toward cleaning up other (and ultimately more serious) forms of water pollution as well.

Passing laws against detergents solves nothing. It simply forces manufacturers to sell unproven, potentially dangerous, and often ineffective laundry products without benefiting the environment at all.

And a little girl has died in Connecticut — apparently through a misguided attempt to save a lake. Sadly, she will probably not be the last infant victimized by our too-ready acceptance of easy solutions to terribly difficult problems.

Basketball-NBA Style

Professional basketball, NBA style, returns to Grand Rapids Calvin College Knollcrest Fieldhouse September 30 when the Detroit Pistons and Buffalo Braves clash in an exhibition contest.

It will be the fourth straight appearance at Calvin for the Pistons and the first for the new expansion Buffalo quintet.

Calvin College's athletic department previously sponsored two games between the Pistons and New York Knickerbockers and last year Detroit played the Baltimore Bullets before a packed house.

Bill Hulsapple Sailor Of Month

William "Bill" Hulsapple, a 1968 graduate of Forest Hills High School, has been selected as "Sailor of the Month" for September by the Fighter Squadron One Hundred One Detachment at Key West, Florida.

In notifying his parents, Mr. and Mrs. Lyle Hulsapple, 2266 Dean Lake, N. E., the U. S. Navy Officer-in-charge, Commander E. S. Promersberger wrote:

Dear Mr. & Mrs. Hulsapple:

It is with great pleasure that I congratulate you on your son's selection as Fighter Squadron One Hundred One Detachment Key West's Sailor of the Month for September.

Bill was selected for this singular honor from over two hundred fifty squadron mates as the one man, who, through his outstanding performance of duty, inspired leadership and impeccable military bearing, has clearly won this special recognition.

Since reporting to this command in August, 1969, Bill has served in the Power Plants Branch of the Maintenance Department. He has demonstrated outstanding professional competence as a jet engine mechanic, and he is qualified to perform maintenance tune-ups on the F-4B/J aircraft. He can be relied on to complete all tasks without error and in a minimum safe time.

Bill's most valuable asset to the Detachment's effort, though, is that he approaches his tasks with a positive, cheerful attitude and thereby creates excellent morale among those around him.

By meeting the rigid requirements for Sailor of the Month for September, Bill has established himself as a splendid example of the type of man this Detachment and the United States Navy is proud to have in its ranks. It is a pleasure to have him in my command.

Commander E. S. Promersberger

While at Key West, Hulsapple's address will be: W. F. Hulsapple, B555343, ADJ-3, VF 101 P/P, NAS, Key West, Florida, 33040.

Kentree Match Canceled Rescheduled For Sunday

For the second straight week end, the Kentree poloist were victimized by "ole" man weather, who came through with his prediction of rain.

Forced to cancellation was the eighth annual benefit game for the National Association for the Physically Handicapped (Grand Rapids Chapter).

The benefit game has been rescheduled for this Sunday, at the Kentree Grounds. Open to spectator viewing, the games will start at 3 p. m.

The traditional NAPH cup trophy will be presented to the victors.

Amway Sales Gain 40 Percent

Amway Corporation revealed this week that retail sales of its products were \$165 million for its fiscal year 1971 which ended August 31. The privately held company does not disclose its earnings.

The 1971 sales figures represent a gain of almost 40 percent over sales of \$120 million in 1970 and nearly doubles the 1969 figures of \$85 million. Started in 1959 by Jay VanAndel and Richard DeVos, Chairman of the Board and President respectively, the company has shown a sales gain every year since then.

Amway produces more than 150 products for home, auto and personal care which are sold in homes only, through a network of 150,000 distributors in the U. S. and Canada. During fiscal 1971, the company launched operations in Australia.

"We are pleased with this significant growth in the past two years, especially when one considers that much of the economy has been plagued by a recession," Mr. VanAndel said. "However, the recession probably has been a help to us, since it has made more people available who want to become distributors."

"During this recession, many people have looked for ways to either supplement or even replace their incomes. Distributors come from all walks of life, including airline pilots, housewives, aerospace engineers, nurses, factory workers, dentists, teachers and lawyers," Mr. DeVos added.

Both officers of Amway Corporation predicted that the company would continue to grow at a substantial pace in the future, as it continues to penetrate new market areas.

Weather, Pigments Trigger Annual Fall Color Show

Weather, lack of chlorophyll and pigments inside the leaf combine to give Michigan its annual autumn color pageant.

"The beautiful autumn leaf colors are caused by pigments, chemical substances found in nearly all living things," says Dr. Melvin R. Koelling, extension forester at Michigan State University.

Many of the pigments that contribute to the bright colors of autumn are present in leaves from the time they unfold in the spring, notes Koelling. But in spring and summer the green pigment (chlorophyll) dominates the other pigments and is the only visible color.

Since chlorophyll is associated with photosynthesis, it is constantly breaking down during the summer months, but is just as steadily replaced. Thus, the leaves of a healthy tree remain green all summer.

"But when the hours of daylight become shorter in September," says the MSU forester, "the production of new chlorophyll diminishes, while the breakdown of old chlorophyll continues. Soon all the chlorophyll is gone from the leaf and the other pigments emerge, bringing with them the bright colors of autumn."

Weather affects leaf color in various ways. Cool (but not freezing) nights and warm days favor the production of colorful scarlets, lavenders and purples. Below freezing temperatures, on the other hand, kill the leaf cells and prevent any colors from forming.

"Other factors, such as genetic makeup and the amount of moisture in the soil also influence fall colors," says Koelling.

"Each tree has its characteristic colors, and conditions vary from year to year. As a result, no two autumns are exactly alike."

Have We Learned?

"Once upon a time there was a teacher who didn't want an increase in pay; a carpenter who didn't ask for union wages; a man who healed the sick and afflicted whether they had insurance or medicare or whether they didn't; who traveled around the country feeding the people; and they crucified him."

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Shooting For 100 Ton Goal

On a snowy wet December day last year the first Forest Hills S.T.O.P. paper drive netted eight tons of newspapers and magazines. The group then expanded the program to include steel can collections. To date, with three paper drives and two can collections, over sixty tons of scrap have been sent to the recyclers. Group advisor David Gould thinks the 100 ton figure can be reached with the drives this weekend.

The high school office received numerous calls about the drives after school started. S.T.O.P. members answer questions like: How should the cans be prepared? (rinse, delabel, delid, and flatten them. No aluminum, please.) What about the papers? (Bundle them if possible and keep magazines separate.)

Where do I bring them? (the Forest Hills High School parking lot.) When? (the daylight hours of September 24, 25, and 26. Before the football game might be most convenient for Ranger fans.) What if I don't have transportation? (call 949-7545 or 361-0373 and pickup will be arranged.)

Let's all help in shooting for that 100 ton goal. According to Gould over forty students turned out for the first meeting of Students To Overcome Pollution. That means there'll be plenty of help to unload those heavy paper bundles and can sacks from your car.

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Friday, October 1, And
Saturday, October 2

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Saturday Night
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