

This digital document was prepared for

Cascade Historical Society



by



WESTERN MICHIGAN UNIVERSITY

**W.E. Upjohn Center for the
Study of Geographical Change**

THE W. E. UPJOHN CENTER IS NOT LIABLE FOR COPYRIGHT INFRINGEMENT

W.E. Upjohn Center for the Study of Geographical Change
Department of Geography
Western Michigan University
1100 Welborn Hall
269-387-3364

<https://www.wmich.edu/geographicalchange>
cgc-upjohncenter@wmich.edu

come on an' hear

"MR.
MUSIC"

SHOWBOAT



at **LOWELL** with **LOUIS ARMSTRONG**

...plus these additional feature acts

- ★ Lenny Colyer
- ★ Doug Hart & Avis
- ★ Gordon Raynor Dancers
- ★ Huge Showboat Chorus
- ★ Six Hilarious Endmen
- ★ Talent Search Winners



AUGUST

21 -THRU- 26

NIGHTLY AT 8:30

**LOWELL BOXOFFICE
NOW OPEN**

ALL SEATS RESERVED

\$3-\$2-\$1

**HURRY! BUY YOUR
TICKETS NOW!**

...and Don't Forget!

this Saturday night, August 12th
32 Talent Search Finalists

appearing here on the Showboat dock-stage

All the Top Acts Selected at Preliminary Auditions Seeking a Spot On the Showboat Program

This page sponsored by the following Lowell business concerns:

A. B. Howard—Club Diner
American Legion Bowling Lanes
American Legion Skating Rink
Arnie & Ken's Standard Service
Art's TV
Attwood Brass Inc.
A & W Root Beer Stand
Azzarello Chevrolet & Buick
Ball Floral Shop
Beachum's Furniture
Bernie Bedell's Barber Shop

Cary's, Inc.
Christiansen's Drug Store
Clark Plumbing & Heating
Coons Clothing
Curtis Laundry & Dry Cleaners
C. H. Runciman Co.
Debonaire Shop
Dick's Service Station
Fairchild Oil Co.
Fluger's Lowell Bakery
Frank's 5c to \$1.00 Store

Gamble Store, Al. Hermans
Gee's Hardware
Harriette's
Hahn Hardware
House of Townsend
Heim's Texaco
Highland Hill Dairy
Hill's Shoe Store
Jackson Motor Sales
Johnson, Carrington & Rittenger, Inc.

Keiser's Kitchen
Paul Kellogg Vinegar Co.
King Milling Company
Lowell Barbershop
Lowell Beer Store
Lowell Engineering Co.
Lowell Savings & Loan
Lowell Granite Company
Lowell Light and Power
Lowell Rest Home
McQueen Motors

Michigan Bottle Gas
Newell Mfg. Co.
Radio Service
Root-Lowell Mfg. Co.
Roth & Sons Funeral Home
Smith & Clemenz Motor Sales
Showboat Restaurant, Tony Zoovas, Prop.
Peter Speerstra Agency
State Savings Bank
Steffens Plumbing & Heating

Story & Thorne, Mobilgas & Oils
Superior Furniture Company
The Levee Restaurant
The Village Inn
The Lowell Ledger
Vic's Auto Service
Walter's Lumber Mart
Wepman's Clothing
Wittenbach Sales & Service

CHURCH NEWS



By Al Pardee

"A right judgment draws us a profit from all things we see."
—Shakespeare.

calling 9:30 a. m. Men's calling 7 p. m.
Wednesday, August 16, at 7:30 p. m. Prayer meeting.
A Sunday School picnic and party at Hess Lake, Saturday, August 19.

Cascade Christian Church
Sunday, August 13, Chapel worship service 9:15 p. m. The Heartstone club will meet at 9:15 a. m.

Sunday, August 13, Sanctuary worship service at 10:30 a. m. Sunday School through sixth grade at 10:30.
Church directories are available at the church, no charge.
Coming August 21 to 25 Vacation Bible School.

Dr. R. VosKuyll visits Amway

Dr. Roger Vos Kuyll of California inspected Amway Corporation's six new laboratory facilities, plant and offices at Ada, recently.
President of Westmont College at Santa Barbara, Dr. Vos Kuyll is on a midwest tour of colleges in Michigan and was enroute to Racine, Wisconsin, for a College President's Seminar.

Dr. Vos Kuyll has led his college for the past 17 out of 27 years of its existence. It is a Christian, interdenominational liberal arts college for over 700 students.

On his visit to Amway, Dr. Vos Kuyll told about his teenage son who is learning marketing procedures through a part time position with a West Coast Amway Distributor of Amway products.

The father's tour of Amway included close inspection of Amway's extensive printing plant and binding facilities where approximately 170 pieces of literature are produced to recruit, motivate and train sales people under the concept of free enterprise.

Many West Coast Amway Distributors are alumni of Westmont College and friends of its touring President who is a Hope College graduate. Dr. Vos Kuyll received his Phd in Chemistry from Harvard.

MEANT WELL

Artist—"Now, here's a picture—one of my best, too—I've just finished. When I started out I had no idea what it was going to be."
Friend—"After you got thru, how did you find out what it was?"

—John Guichelaar

First Evangelical Free Church

3950 Burton St., S. E., Corner of E. Paris Road
9:30 A. M.—Sunday School
10:45 A. M.—MORNING WORSHIP
6:00 P. M.—Youth Meetings
7:00 P. M.—EVENING SERVICE
Wednesday, 7:30 P. M.—Midweek Prayer and Bible Study
REV. KENNETH HASPER, Pastor

OAKHILL PRESBYTERIAN CHURCH

SERVICE AT BECKWITH SCHOOL
—2405 Leonard, N. E.
WORSHIP AND SUNDAY SCHOOL—10 A. M.
Pastor: Rev. James R. Rea

First Congregational Church of Ada

(In Fellowship with the United Church of Christ)
Morning Worship — 10:00 A. M.
(Nursery Care Provided)
Rev. Lee A. Dairymple, Pastor Doris Cox, Minister of Music

CASCADE CHRISTIAN REF. CHURCH

REV. JOHN GUICHELAAR
6631 Cascade Rd., S. E., — Phone 949-0529
Morning Worship 10:00 Evening Worship 7:00
Nursery provided at morning service
SUNDAY SCHOOL — 11:15 A. M.

By the Grace of God

In the days when criminals were executed in public the sad duty of ministering to a condemned man fell to Ralph Erskine. From the scaffold he addressed the spectators who had gathered at the scene, warning them of the dangers into which their sinful hearts might lead them. Laying his hand upon his breast, he concluded, "But for restraining grace, I had been brought by this corrupt heart to the same condition with the unhappy man." Seeing a man led to his execution, John Knox said: "There, but for the grace of God, I go." Paul said: "By the grace of God I am what I am." 1 Corinthians 15:10.

It was the grace of God which changed the fiery persecutor of Christ and His Church into the foremost apostle of the very Gospel which he had sought to destroy. The grace of God gave him strength and courage for all the tribulation and persecution and temptation that met him in the course of his epoch-making ministry. "His grace which was bestowed upon me was not found vain; but I labored more abundantly than they all; yet not I, but the grace of God which was with me." 1 Corinthians 15:10.

John Newton once said: "I am not what I ought to be; I am not what I wish to be; I am not what I hope to be. But blessed be God, I am not what I used to be; and by the grace of God I am what I am." What about you?

—John Guichelaar



Janice Reeves Jerome Hofman engaged to wed

Mr. and Mrs. Clare Reeves of 2559 Linda, SE, announce the engagement of their daughter, Janice, to Jerome H. Hofman of Wyoming.

Miss Reeves is a graduate of Forest Hills high school, and Mr. Hofman graduated from Ferris State College this year.

An August 18th wedding is being planned by the bride-elect and her fiancé.

Auntion of confiscated, unclaimed merchandise

The Michigan State Police will hold their thirteenth annual auction of confiscated and unclaimed merchandise beginning at 9 a. m. Thursday, August 17, at department headquarters, South Harrison Road, East Lansing.

A barber pole, a wood hydro-plane, a cash register, a wheelbarrow, a 14-foot aluminum boat, several outdoor motors and a safe are part of about 2,000 items to be offered for sale in 400 to 500 lots. The sale will continue through the day until all the merchandise is sold.

Other articles include about 65 bicycles, cameras, watches, jewelry, clothing, hand and power tools, hunting and sporting equipment, truck and car parts and accessories, television sets and radios.

The auction is authorized by law to dispose of confiscated and recovered articles whose owners could not be identified.



St. Michael's Episcopal Church

2965 Wycliff Dr., S. E.
Morning Prayer and Communion—10 a. m.
Nursery and Sunday School through 12th grade
Rev. John H. Stanley, Jr., Vicar

Trinity Lutheran Church (L. C. A.)

2700 E. Fulton Road
Sunday Services of Worship 8:30 A. M. and 10:45 A. M.
Sunday School 9:30 A. M.
Nursery 8:15 A. M. 'til Noon
Raymond A. Heine, Pastor

Calvary Memorial Assembly of God
Orchard View School
3-Mile at Leffinwell, N. E.
Morning Service 10:00 a. m.
Sunday School 11:00 a. m.
Christ Ambassadors (Youth) 6:30 p. m.
Evangelistic Service 7:00 p. m.
Rev. Daniel Roehl, Minister

Ada Community Reformed Church
7227 Thornapple River Drive
Morning Worship—10:00 A. M.
Sunday School—11:20 A. M.
Evening Worship—7:00 P. M.
We invite you to make this community church your church home. Welcome to all!
Pastor: Rev. Robert Otto
Phone: OR 6-1032

Cascade Christian Church (Disciples of Christ)
Morning Worship 9:15 & 10:30
Sunday School 9:15 & 10:30
Youth Group Meetings 5:00
Raymond Gaylord, Pastor
Robert Cueni, Asst. Pastor

Eastmont Reformed Church
Cor. Ada Dr. & Forest Hills Av.
"The Church Where There Are No Strangers"
WELCOMES YOU
Services: 10 A. M. and 7 P. M.
Sunday School: 11:15 A. M.
Rev. J. R. Euwema, Pastor
Parsonage 4637 Ada Dr. 949-1372

Eastmont Baptist Church —5038 Cascade Road—
Morning Worship 9:45 A. M.
Sunday School 11:00 A. M.
Youth Meetings 5:45 P. M.
Evening Worship 7:00 P. M.
Primary Church—9:45 A. M.
For Ages 4 Through 8
Rev. Richard Gilspay

Ada Christian Reformed Church

Morning Worship 9:30 A. M.
Sunday School 11:00 A. M.
Evening Worship 7:00 P. M.
Pastor—Rev. R. A. Bruxvoort

Late models to go 50 laps this Saturday

The Michigan State Championship for semi-late models will be run this Saturday night at the Berlin Raceway, during the two-in-one race program for super modifieds and semi-late models.

The race, expected to draw drivers from all over the state, will be 50-laps long. A purse of \$500 will go to the big winner.

Time trials at 6:15, with the first race scheduled to start at 8 o'clock.

SENNEKER WINS
Bob Senneker of Grand Rapids jumped back into the winner's circle at the Berlin Raceway Saturday night, by driving his 1957 Chevrolet semi-late model to victory in the main event.

The Grand Rapids speedster took over a commanding lead from Jerry Spear of Battle Creek on the 16th lap, and rolled home the victory in the 20-lap event.

Late Spear flirted with the concrete retaining wall, enabling Bob Patrick of Plainwell to finish second, followed by Tom Marks of Kalamazoo, Dale Talsma of Grand Rapids and Bob Carnes of Kalamazoo.

Taking victory laps in the semi-late model preliminary e-

vents were John Bliss, Larry Knowlton, Andy Schutt and Patrick.

TAKES SEVENTH MAIN

Ed VanderLaan of Cascade yielded to the challenges of Johnny Benson of Grand Rapids on the 18th lap of the super modified feature, and followed him across the finish line in second place.

Benson's win gave him a lead in the current point championship, and his seventh main event of the season on the asphalt oval at Marne. The 20-lap encounter saw Jim Pierce finish 3rd, Joe Chance 4th, and Jack Lindhout 5th.

Heat race winners in this division were Les Lemon, Johnny Logan, VanderLaan, and Pierce

Benson, fastest of 66 qualifiers, outdrove VanderLaan, Jack Lindhout and Bill McClure of Clarksville to win the modified fast car dash event. McClure was eliminated in the future event when his race car became involved in a 3-car melee on the wicked four turn.

IN MEMORIAM

Dick Carter
August 17, 1934—August 14, 1965

In memory of Dick Carter who passed away two years ago, August 14, 1965, of injuries suffered in a racing accident at the Berlin Raceway.

Two years have passed and gone. Since the one we knew so well, Was taken so suddenly from this earth, With God in Heaven to dwell.

The flowers placed upon his grave, May wither and decay, But the memory of him, who sleeps beneath, Will never, never fade away. Sadly missed by his family, his fans and his followers



AIR CONDITIONED —For Your Comfort
MA & PA'S COFFEE CUP
6751 28th St., SE, Cascade
WHY NOT STOP IN FOR—
Breakfast, Lunch, Dinner or A Snack
—Serving From—
6 a.m. to 4 p.m. Mon.-Tues.
6 a.m. to 7 p.m. Wed.-Sat.
ALSO—TAKE-OUT SERVICE



Every inch a rugged John Deere

You get a full measure of John Deere performance and convenience in the 8-horsepower "110" Lawn and Garden Tractor. Also 10-hp. "112".

Independent ground-speed control. Double-safe electric starter. Double-action brakes. Attachments for mowing, clearing snow, gardening, spraying... many more.

Keep your homestead in trim, and handle many farm chores, too, with a John Deere "110" Tractor. Convenient credit.



SUMMER PRICE REDUCTION ON "110" & "112" LAWN AND GARDEN TRACTORS
—Come In Now For Details—

ADA HARDWARE

"The Home of Good Hardware"
577 Ada Drive Phone OR 6-4811

Attention—Boys and Girls! (Thru 12 Years of Age)

Enter ADA IGA's Drawing Contest

WIN FREE Tickets

To The Clyde Beaty Circus, Aug. 17

DRAW A CIRCUS ELEPHANT

Any Size—Any Shape Any Color



Hang It In Ada Shoppers' Square Mall By Saturday, August 12

The 10 Best Drawings Will Each Win a Free Circus Ticket

Ada IGA

400 Ada Drive — Ada, Michigan
Mon., Tues., Wed. 9-7; Thurs., Fri., Sat. 9-9; Sunday 10-7

Contest Rules:

Boys and girls eligible thru 12 years. Any size drawing or painting will be acceptable—crayons, pastels, pencil, charcoal, oil or water colors. Drawing must have name, age and address labeled in plain sight and hanging in Ada Shoppers' Mall before 6 p. m., Sat., Aug. 12th.

Suburban LIFE

Serving the Forest Hills area. Published every Thursday morning at 105 N. Broadway, Lowell, Mich. 49331. Phone 897-9262. Entered at Post Office at Lowell, Michigan as Second Class Matter.
Business Address: Suburban Life, P. O. Box 128, Lowell, Michigan 49331.
Subscription Rates—\$2.00 per year within Kent County, \$3.00 per year elsewhere.