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Senneker boys, Benson, Marks

Grand Rapids' speedster Johnny Benson rolled to victory in the feature race for super modifieds Saturday night at the Berlin Raceway in Marne.

Benson, in notching his sixth feature race for the season on the seven-eighths mile oval, forged into the lead on the 13th circuit, when race leader Joe Chance (?) of Hastings spun out in front of the charging pack, between the third and fourth turns and sent cars scattering in every direction.

The first lap entanglement, which involved all but three cars in the line up, in one way or another, was caused when Bob Fellows (44) spun out in front of the charging pack, between the third and fourth turns and sent cars scattering in every direction.

Senneker's win in the 20-lap event was the first in his newly launched racing career, in the seat of the blue and yellow No. 68. He also finished second in the third heat, won by Gail Cobb of Ada.

Jerry Spear of Battle Creek copped the fast car dash for semi-late models, with Steve Bauer, Fellows, Cobb, Paul Howell, and John Bliss taking victory laps in the preliminary events.

SENNEKER MAKES TITLE DEFENSE

Bob Senneker of Grand Rapids was out to make his second title defense of the season Friday night in the annual Marc Times Invitational race at the Berlin Raceway.

Flying Model Coverall special, #4, took over the lead at the end of the first lap from Dick Dunchee of Kalamazoo, lost it to Tom Marks on the 54th lap, regained it one lap later, and was never headed for the remainder of the 100-lap event.

Dunchee was second, one lap behind the winner, followed by Don VanderMolen, Bob Carnes of Kalamazoo, John Bliss of Grand Rapids, Ralph Baker of Saugatuck, Glenn Tanis of Hudsonville and Tom Marks of Kalamazoo.

Two of the pre-race favorites, Mickey Katlin of Detroit was 15th and Moose Myers of Fort Wayne, Indiana, was out of further contention when his race car flipped over the retaining barrier on the third turn, on the first lap of the 100-mile grid.

Out of the 58 cars that took qualifications runs, Jim Adema of Grand Rapids was the only driver to take home honors for two wins. Adema (14) won the hectic semi-feature, after being closely challenged by Terry Schmidt, and a heat race.

Schmidt and Adema came in and out of the turns together, almost side by side; but Adema held the demanding advantage and took the win.

Andy Schutt careened off the retaining wall, and skidded sideways across the finish line to take top honors in the first heat. Jerry Pelouquin of Jenison, who was sidelined later in the evening with a blown engine, managed to stave off Bob Sensiba of Middleville for the win in the second heat.

The flying "Hoosier" Moose Myers, making his first appearance in this area this year, won the fast heat with Ed Howe finishing second. The consolation event went to Bob Myers.

DRIVERS STRIKE; TOM MARKS WINS

Confusion, excitement, unsatisfied drivers, satisfied drivers, and big mouths were the tunes played Sunday night at the Kalamazoo Speedway before a mixed and somewhat bewildered crowd.

Inside the track's gateways, the races were held as usual, with the field of cars cut down considerably by the 35 or more cars that were parked outside of the gates protesting the payoffs being made by the track's management.

Sigs reading "we won't race for peanuts," etc. were posted and the striking drivers stood firm in their convictions. Their reasons seem valid enough as the usual grapevine has it that the payoffs haven't been up to par in this particular area, and at other tracks in the surrounding area.

Some contend that the managements should get out of the stone-age where it was all play and no pay—in other words, we profit, you suffer.

Today's figures show that most of the semi-late model drivers have over \$1,500 or more in their cars; some have that much in the engine alone. Little do the spectators in the stands realize that today's drivers are out risking their lives and their valuable machinery for a mere \$10-\$15 for a heat race victory, if he is able to win.

Each heat race pays three spots, with the third place man getting sometimes as low as \$5, depending on the size of the crowd, etc. Big deal! And to top it all off, the driver has to pay to race his car.

Want a quick way to work on your second million, take over the ownership of a race track, and use the drivers as puppets, and always pull the strings in your direction.

The drivers are trapped, figuratively speaking, as the tracks are limited in this area, and their love and desire for the sport forces them to be the only facilities available. Some are forced only to race in their areas, as jobs, etc., do not permit them to travel extensively to tracks further away.

If you're a consistent winner, you might be lucky and pick up a mere \$100 to \$150 a week; that is if you take a feature or two; and are limited on the number of nights you race. Again, big deal! This is peanuts compared to other tracks who run a guaranteed purse and are known to pay no less than \$200 to \$300 for a night's efforts to the big winner, and at least \$25 or more for a heat race victory.

THE COUNTRY SQUIRE

A man must be both stupid and uncharitable who believes there is no virtue or truth but on his own side. —Addison



When next you see a broad field of golden grass, of the genus Triticum, very likely you, too, will think of the hymn by Massachusetts - born Katherine Lee Bates who composed "America, the Beautiful" while on a summer trip to the Rockies in 1893. Only a real clod could fail to sense the beauty of a sea of amber waves of grain.

One of the first crops grown by ancient man, a few grains of wheat were carried into the Western world by Columbus in 1493, and by Cortes into Mexico in 1519. Today the annual per capita consumption of wheat in the United States alone is nearly four bushels. In the world it exceeds the production of rice, the chief food in the Orient.

The USSR, China, India, Canada, France, Italy, Argentina, Spain and Australia are all important wheat-producing countries. It is being seeded and harvested somewhere in the world during every month of the year.

Like brotherhood, also mentioned in "America, the Beautiful," and which has just had his Hessian fly attack, wheat, too, suffers from disease and insects. There has been tremendous progress with wheat, many new varieties, highly resistant to saw-fly, jointworm, grasshopper and chinch bug; the world's advance in the cultivation of brotherhood is somewhat less spectacular.

Our man Emerson believed the true test of civilization was, not the census, nor the size of the cities, nor the crops, but the kind of man the country turns out. Last week's "harrowing" experiences have given us something to consider carefully. The riots will be analyzed. Like the test plots at the college, examined in the search for a better yield and a more resistant strain, we'll want to learn from Detroit, Newark and Cambridge.

A study of the torn and bruised remains of the current Civil Rights program will show us that brotherhood has suffered a truly serious blight, of much more importance than any smut epidemic. And, of course, we must try again; in this type of farming the virtue lies in the struggle, not in the prize.

Things to come

The success of the electric toothbrush has manufacturers turning out other electric gadgets. For instance, you can buy an electric comb that produces hot air for drying and styling, an electric hair brush, an electric clothes brush and electrically heated socks.

The Christmas office party is becoming a thing of the past. A survey of 660 companies in New York revealed only 36 percent having parties, down from 43 percent last year. Reason: too much merrymaking.

Officials in some cities are very unhappy about the metal rings from easy-open beverage cans. Seems they are ideal for use in some nickel parking meters.

Jill Molenkamp engaged to wed Greg S. Bacon

Mr. and Mrs. Richard Molenkamp, CutterParkway Dr., SE, announce the engagement and forthcoming marriage of their daughter, Jill Ann, to Greg Stephen Bacon, son of Mr. and Mrs. Sidney Bacon, Hall Street, SE.

Both are graduates of Forest Hills high school. Miss Molenkamp attended Davenport College of Business and Mr. Bacon attended Grand Rapids Junior College and will attend Western Michigan University.

An October 27 wedding is being planned by Miss Molenkamp and her fiancé.

Golf ball and club factory designed and built in seven months

Just seven months from the signing of an engineering contract to possession by the owner is all the time it is taking to design, construct, equip, and put into operation a 154,000-square foot manufacturing facility and national headquarters for Walter Hagen Golf Co. in Wyoming, Michigan.

The company signed contracts late last year with Campbell Engineering Inc. to design the structure and with the H. F. Campbell Co. to construct the building.

The H. F. Campbell Co. and its affiliated firms provide building services including design, site selection, construction, materials, and financing. The company, which operates internationally, is headquartered in Detroit and has offices in New York, Chicago, St. Louis and Stuttgart, Germany.

The Hagen firm expects to begin turning out golf balls and clubs in part of the new space beginning in early August.

The building occupies a four-acre site on the old Kent County airfield, now Kent Industrial Center. The major portion of the exterior is finished with low-maintenance porcelain insulated panels, pre-cast concrete panels, and glass and anodized panels. The front of the 570-foot-wide building is faced with brick.

Part of the contract calls for the Campbell company to install and actually operate the manufacturing equipment before turning the plant over to the Hagen company.

"We will be turning over an operating plant to the manufacturer," said Deane Baker of Ada, president of H. F. Campbell Co. "It will be the most modern golf club and golf ball manufacturing facility in the sporting goods industry," he added.

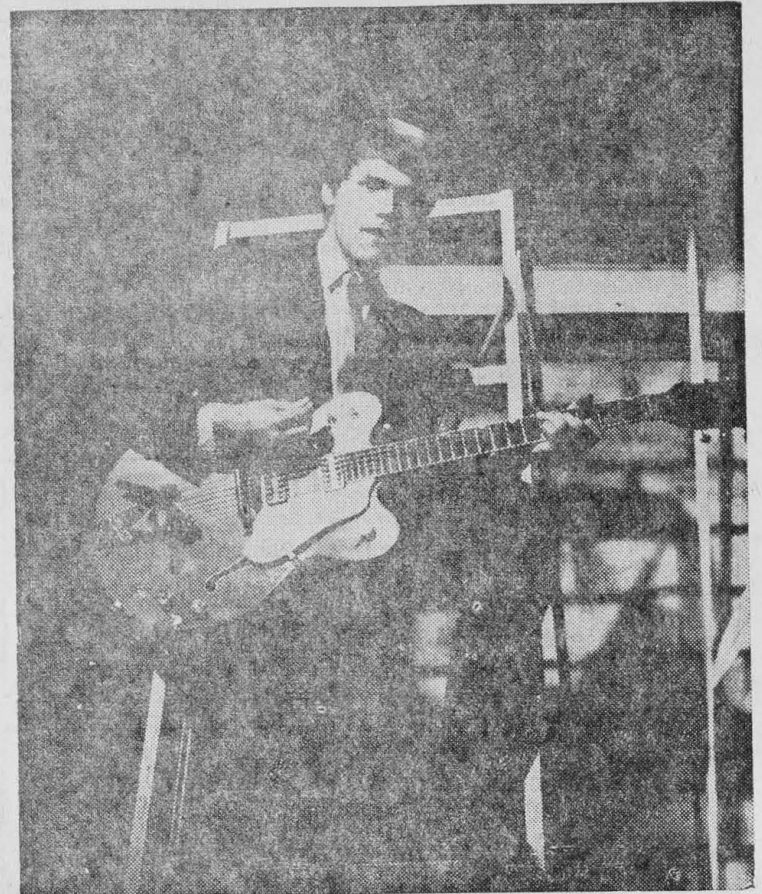
Walter Hagen Golf Co., a division of Wilson Sporting Goods Co., was founded in 1923 to produce a complete line of golf equipment. Its products are sold exclusively through professional golf shops.

Company officials say that construction of the new plant, which will utilize new manufacturing techniques, will expand production facilities in anticipation of continued growth of the golf market.

The facility is the second building constructed by H. F. Campbell Co. in two years for the Hagen company. The other is at Tullahoma, Tennessee.

Building specifications call for dust and fume extraction, make-up air, compressed air and sewerage and water treatment systems. Also included are paint drying rooms, curing rooms, wheel and belt rooms, with related safety equipment.

The 10,000-square-foot of general and factory office and lunch rooms are air conditioned.



Brian Hyland, international teen recording star, will be one of the headliners in the Ionia Free Fair's Teen A-Go-Go Shows August 5th and 6th. Hyland first catapulted to fame with a novelty song, "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini," which was the best seller in Japan, Germany, Great Britain and Denmark.

Ionia Free Fair

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