This digital document was prepared for

Cascade Historical Society



by



WESTERN MICHIGAN UNIVERSITY W.E. Upjohn Center for the Study of Geographical Change

THE W. E. UPJOHN CENTER IS NOT LIABLE FOR COPYRIGHT INFRINGEMENT

W.E. Upjohn Center for the Study of Geographical Change Department of Geography Western Michigan University 1100 Welborn Hall 269-387-3364 https://www.wmich.edu/geographicalchange cgc-upjohncenter@wmich.edu

NEWS REPORTER MRS, ROBERT HANES 676-1881 Please phone or send in your news as early as possible. News deadline Noon Monday

VOL. TWELVE-NO. FORTY-FOUR



THURSDAY, JANUARY 19, 1967

#### Serving The Forest Hills Area

NEWSSTAND COPY 5c

at the charity stripe, where they swished 21 of 29 attempts.

In contrast, Zeeland also took

29 shots at the line, but con-nected on only 12 of them.

Squeezes By JV'S

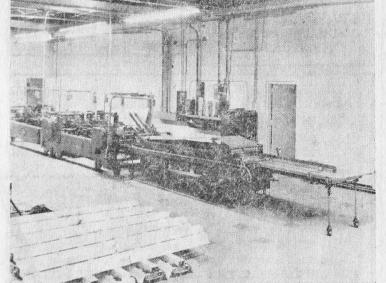
# Summary of Amway's year



The most obvious addition to Amway Corporation in 1966 was this Liquid Products building. Its construction increased square footage to 180,000 square feet, but because of the increased need for more room, another new building, twice the size of this one, is scheduled to be erected as soon as possible.



One of the newest additions to Amway's operations is this Blow-Molding plastic bottle making machine. It is housed in the Liquid Products building and is presently in operation making plastic containers for many Amway products.



At the end of 1966 Amway and motivate distributors all ov-Corporation at Ada, looks back on a year of tremendous activity, growth and progress. This company, that only seven years ago was a two-man operation, ago was a two-man operation, last year had sales in excess of 36 million in the United States and 2 million in Canada. Amway is now one of the largest direct selling companies in the country, selling house-hold and personal care items through more than 75,000 inde-pendent distributors in the Unitheld in May, 1966 was the larg est convention in Grand Rapids during the whole year. More than 5,000 enthusiastic Amway Distributors convened here from all over the United States and Canada to attend the convention at the Civic Auditorium. pendent distributors in the United States and 5,000 in Canada. Stimulates Enthusiasm The rate of growth of the

physical plant at Ada in the past year (9 expansions) has been so rapid that even Amway employees find it difficult to keep pace with the changes from week to week.

**Obvious** Addition

Most obvious addition to the plant is the new combination warehouse and liquid production building in the northwest corner of the complex. This building houses, among other things, liquid product lines, a new plasblow-molding department

which manufactures Amway's plastic bottles, a separate toilet-ries production room and a big, well equipped quality con-trol laboratory and even a huge automated pallet storage racks system, first of its kind in the the United States. nation

A very necessary addition to In the past few months liquid production requirements have increased so swiftly that althe Ada Warehouse has more than doubled warehouse space and the garage service area was also enlarged 50 percent ready Amway has outgrown this during the year. A new internal new facility and another large plant fire sprinkler system was addition has been scheduled installed as well as a new elecwhich will increase the Amway buildings total by 42 percent. trical system. Another 1966 milestone was As one employee puts it, "Amway is a growing company, bursting with energy," And all the new ten thousand foot railroad spur into the Ada plant— the longest industrial spur line constructed on the Grand Trunk signs point toward more growth. more expansion and more new products during 1967. 1967 will Railroad in 50 years. Dedicated be another busy, exciting and in September, this spur enables rewarding year for everyone connected with Amway. Amway to receive raw materials and ship finished products

by rail to 28 warehouses across the U. S. A. and Canada. One of the outstanding attractions to visitors at Amway is the new Home Test Center. A completely equipped kitchen and laundry room, the center is designed to test present and proposed Amway products under normal home conditions.

#### **Carton Department**

Advancing another step, Amway recently opened a Folding Carton Department. All cartons used by the company, except corrugated shipping containers, are now manufactured in this department, providing Amway with a ready source of cartons. Die-cut cartons are made by a three machine process. First, cardboard stock is printed on the new two color press, then stamped and cut, before being fed into a ma-chine which glues and folds. The press and cutter were shipped from Heidelberg, Germany and assembled at Ada. 1966 saw the addition of a sound studio to the Marketing Division. Recording masters (for records to be included in sales training and motivational material for distributors) are recorded in this studio as well as recordings for audio-visual programs. Many new pieces of literature were also designed by the Marketing artists and writers during the year. Amway's Printing Department printed much of this literature, with an average of 3 million impressions a month. In the process they consumed 11,000 pounds of ink and a million pounds of New arrivals in the Printshop

A very important meeting will be held Thursday, Jan-uary 19, at 8:30 p.m. in Caser the United States and Canada. During the year they concade Town Hall. This meeting is to discuss the Fifth District Dinner of the American Legion Auxilliary, to ducted 108 Success Rallies and 77 Seminars for over 51,265 people. Closer to home: The Am-way International Convention, be held February 21st.

#### **Burnett Condon injured** when car hits pole

Auxiliary to

hold meeting

Burnett F. Condon, 34, 517 Front Street, Lowell, suffered a broken collar bone and face inbroken collar bone and face in-juries early Thursday morning when his car went off M-21, 100 feet west of Parnell Road, and struck a telephone pole. Condon, who was traveling east on M-21 told Sheriff's of-ficers that he was forced off The introduction of new products always stimulates enthus-

ficers that he was forced off the highway by an oncoming car, which crossed the center-

Hits Guard Rails

Robert K. Parma, 25, of Wy-oming knocked down 7 guard rail posts on M-21, ¼ mile west of Taos Ave., early Sunday eve-

Amway's Showcase Van, con-He told sheriff's officers that taining displays covering every he must have dozed while drivphase of the Amway operation, ing. After knocking down the traveled over 32,000 miles in guard posts, he went down an 1966 and was visited by more embankment and struck a tree. than 30,000 Amway Distributors He was ticketed for driving and friends at stops all over too fast for conditions.

### **Rites held for** Ada resident, **Dolores Bogerd**

Mrs. Dolores Bogerd, aged 34 of Ada passed away Saturday morning, January 14, following a lingering illness.

Funeral services were held Tuesday afternoon at the Ar-sulowicz Brothers East Mortu-

ary at two o'clock. Mrs. Bogerd is survived by two sons, Thomas and Richard; two daughters, Barbara and Chavui' box mother Cheryl; her mother and step-father, Mr. and Mrs. Leo Mark-ham of Coleman; her grand-father, William Hoffmaster of Belding; and a host of friends. The Rev. Truman Raak, pastor of the Knapp Street Reform-ed Church was the officiating clergyman, and interment was made in Ada Cemetery.

Earns placement on Dean's List at Ferris College

#### **Crash on Saturday** injures five youths

ell.

Five young people were taken to the Blodgett Memorial Hospital Saturday afternoon, when a car driven by Daniel Hemp-ton, 17, of Coloma pulled out of the Ada Dog & Suds on East Fulton, in front of a car driven by Craig Thurtell, 17, of Low-

Police said that Hempton failed to yield the right-of-way to the Thurtell car going east on M-21.

Hempton and his passenger, Robert Cottier, 16, also of Coloma both suffered head injuries and were held in the hospital

overnight. A passenger in the Thurtell car, Peter Manigold, 17, of Lowell, was treated at the hospital for a severe head cut and injured shoulder.

Thurtell and the third passenger, Frank Blazo, 18, of Route 2, Lowell, were treated for minor cuts and bruises.

### **Changes** in parcel post rates, zones

Use of ZIP Code will make it easier to mail packages after January 15, Postmaster Milton Hein of Ada said today.

New rates and a new system for identifying parcel post zones will go into effect on that date as provided in legislation signed into law by President Johnson on September 20, 1966, the Postmaster pointed out.

The rate increases will average about 10 cents a parcel, he said. Starting July 1, the law provides for a series of size and weight increases on packages mailed between firstclass offices. Ada is a 1st class office. The size and weight in-creases will be in five annual steps, the last coming on July

1, 1971. Use of ZIP Code in the recipient's address will enable the sender or a mail clerk to quick-ly determine the proper zone, and thus the rate, for the pack-age. The zones will be based on age. The zones will be based on the distance a parcel travels between the 552 sectional cen-ters in the country. By consulting a simple chart, which is available at all post offices the zone can be readily

offices, the zone can be readily identified because the first 3 numbers of the ZIP Code represent the sectional center. This replaces a method in which a directory often had to be consulted to locate the proper zone

A bad week for basketball wins Rangers enjoyed a fine night

Time ran out on the Forest Hill's Rangers Tuesday night and they dropped a hard fought battle to South Christian

The Rangers experienced a frigid first quarter in the shooting department where it seem-

ed the hapless Rangers just couldn't buy a basket. The Rangers 50 rebounds-Chixs 26 rebounds. Doug Koessel 17 points, Dave Sherwood, 12, Sailors capitalized on this disadvantage to snow the Rangers points. Forest Hills 70 shots, under with a 21-9 first quarter score. The hustlin' cagers of Zeeland 38 shots. According to these figures, Forest Hills put Forest Hills fell even further behind the Sailors, who enjoyed their largest lead midway in the second period, 33-15. Finally together another hustlin' Ranger victory. The truth is that the Zeeland Chix defeated our Rangers the Rangers began to put to-gether a determined drive and

gether a determined drive and when the half-time buzzer soun-ded, had pulled up within six points of the Sailors, 35-29. South Christian took advan-tage of a badly needed half time break to piece their muti-lated basketball machine to-gether once again and came gether once again and came out to post a 59 to 47 third period lead. But, the Ranger team was far from beaten and a united, determined effort began to grind forward during the fourth priod. The drive began to gain momentum in the warning minutes of the game and the hustlin' Rangers pulled to within four points of the Sail-

ors. South Christian altered its tactics and slowed down the game by going into a stall. Eventually, the Rangers were forc-ed to foul the Sailors in order to stop the clock, which ran out with the final score 72-65. Larry Fill directed the Ranger attack with 18 points. Jim VanderBaan added 13 and Steve Russ netted 12.

Guard Jim VanderBaan was high rebounder with 12 and team mate Steve Russ collected 10.

#### **Zeeland Defeats**

Friday the thirteenth lived up its reputation for Forest Hills and at the final buzzer of a conference game with the Zeeland Chix, the Rangers found themselves on the wrong side of a 66-63 score. Forest Hills and Zeeland play-

ed to a fairly even score at the end of the first period, 13-10, but Zeeland padded their slim margin in the second quarter to enjoy a halftime lead of 34-27.

Again, the third quarter was close in scoring, with the Chix picking up one more point than the Rangers to cling to a lead 49-41 at the end of the third period. tally at 55 to 38. Action in the fourth quarter began to pick up and the full down 33 rebounds to the Sailors court zone press employed by 26, only Tom Teft was able to the Rangers began to have a get as many as seven. The devastating effect. Ball-hawk scoring results were also indicguards Jim Vanderbaan and ative of the overall attack as Larry Fill riddled the Zeeland Glenn Collins was the only Ranoffense with numerous steals ger to break into double figwhile teammates began picking ures. Collins collected twelve off bad passes and recovering points. fumbles. The Ranger hustle pulled them to within one basket of winning but time ran out on the rapidly advancing team and they ended up on the short and they ended up on the short end of a three point winning margin Larry Fill paced the Rangers with 20 points, Steve Russ contributed 19, and Jim Vanderbaan tossed in 13. Russ also led in rebounding with 12. In total field goals, the Rangers attempted 62 and connected on 21 of them. The Chix made 27 of 63 attempts. The

by an agonizing margin of two points in court action at Zeeland last Friday night. The simple reason for this result is that the Rangers could connect only 7 times in 23 attempts at the so-called easy stripe for a paltry 30 percent. The Chix, on the other hand, sunk 17 of 31 free throw tries for 55 percent.

It is interesting to note that both teams accumulated 22 fouls Court action showed that Zeeland led at the sound of every buzzer. The first quarter ended 7-10. The second period showed

the Rangers ahead by 6 points only to fall behind 27-31. The Chix stretched their lead to 49-41 and managed to hold on in the 4th quarter to leave the gym with a much disputed 59-57 victory.

57 victory. The Rangers connected on 25 of their 70 shots for 36 per-cent accuracy. The Chix sunk 21 of their 38 attempts for a strong 55 percent strong 55 percent.

#### **Rangers Douse Sailors**

The Junior Varsity Rangers kept solid control over the South Christian Sailors last Tuesday night as Forest Hills hustled to a 55-38 triumph. The Forest Hills attack was led by Dave Sharwood a new face in Dave Sherwood, a new face in

the Ranger starting lineup. After a slow first quarter in which they trailed 14-15, the Rangers snatched the lead and were set for smooth sailing as they held South Christian to a 6 point 2nd period and left the

floor with a 26-21 margin. The Rangers began a new attack in the 3rd quarter holding the Sailors to only 5 shots and leading at the third buzzer by a bulge of 22 points. The fourth period showed the solid depth of Coach Wardrop's bench as the Sailors were held to a slim 9 points to finish the

Although the Rangers pulled

Mrs. Meyerink dies suddenly at her home

iasm and there was much to be

enthusiastic about in 1966. Six-

teen exciting new products were

introduced-many of them in

the men's toiletries and wo-

More statistics show that over

17,000 visitors toured the Am-

way plant during 1966-six guid-

ed tours are conducted daily

through the building, five days

men's cosmetic field.

a week

Mrs. Jennie Meyerink of 3607 68th Street, SE, Dutton, passed away Sunday morning, January 15, at her home, unexpectedly. She was 66. Interment was made in Chap-

Rev. Bernard Kok officiated.

children; and her mother, Mrs.

Also left to mourn her death

are five brothers, Gerrit De-

Good of Ada, Henry, William,

r., and Maynard, all of Grand

Rapids, and Marinus of Alto;

**Single Parents' Club** 

sleigh ride January 20

The Single Parents' Club will

hold a sleigh ride on Friday,

January 20, at 9 p. m. at the Woodland Stables, located at 7334 Cannonsburg Road, NE.

Reservations must be made

William DeGood, sr.

Adding to the efficiency of Amway's new Folding Carton Department is this machine that glues and folds boxes after they have been printed, stamped and cut. All cartons used by Amway, except corrugated shipping containers are now produced by this department.

#### LATE FOR A DATE?

### **IT'S NEVER TOO LATE**

## **TO LOOK YOUR BEST**





Cascade Road at Forest Hill Ave. PHONE 949-5030

in advance, by calling Leona Holland, 361-1478, or Larry Duinclude a new two-color offset press with a capacity of 7,000 prey, 452-2915, after 5 p. m., besheets an hour-the most up-tofore January 16. date press of its size, and a

Members making reservations will be held liable for the cost, new, giant, "gatherer-stitchertrimmer" which collects folded \$1.25 per person, whether prespages, arranges them in order, ent or absent, as the club is obligated for the number enrollstaples them and trims them to size, at a rate of up to 8,400 an

#### **Expands** Line

hour.

With Amway's entrance into the field of men's toiletries and women's cosmetics it has been necessary to expand the Research and Development Department both with the addition of more skilled, technical personnel and enlarged facilities. New faces have appeared at Amway with ever-increasing frequency as new chemists were hired, new typists, new copywriters, new production workers . . . at last count there were 800 personnel on Amway's payroll at Ada, including tempor-ary help. At the end of 1965, Amway employed 500 people. Always on the go, members of Amway's sales Department

Please take notice that the Cascade Planning Commission will hold a public hearing at 8 p.m., January 23, 1967, at the Cascade Township Hall on the following request for re-zoning: That the E 1/2 of the N 1/4 of Sec. 31, Cascade Township, now zoned A-Agricultural be rezoned Class I-Industrial, excepting that portion thereof now occupied by St. Marys Catholic Church and used for religious and interment purposes.

**Cascade Township Notice** 

Peter Price Cascade Planning Commission Dec. 22 and Jan. 19

c43-44

TW 7-9262, the number to call to place your want ad in the next issue of Suburban Life. traveled more than 250,000 air miles last year to train, guide

el Hill Memorial Gardens fol-lowing three o'clock services Tuesday afternoon at the Zaag-man Memorial Chapel. The Ferris State College has hon-

ored 837 students for academic excellence in the Fall quarter Mrs. Meyerink is survived by her husband, Jacob; two sons, by naming them to the Dean's Honor List. Announcement was Steward and John of Alto; one made by Dr. Robert L. Huxol, daughter, Mrs. Edwin Barnard vice-president for instruction. of Comstock Park; six grand-

To be named to the Dean's Honor List, a student must maintain at least a "B" average while carrying a full academic load.

Students from the Forest Hills area, placed on the Dean's Honor List include.

Emanuel D. Fry, 106 Forest Hills, freshman, Technical and five sisters, Mrs. Cornelius Huizenga of Hudsonville, Mrs. Applied Arts; Gilbert M. Haas, James Buist, Mrs. Oscar Terpstra and Mrs. Fred Holtrop, all 7353 Driftwood, senior, Comof Grand Rapids, and Mrs. Lauren Estelle of Caledonia. merce; Gordon P. Mendels, 8495 Ottillia, sophomore, Commerce. Richard K. Miller, 2080 Wood-

cliff, senior, Technical and Applied Arts; David W. Pipe, 946 Burton, pre-senior, Pharmacy; Joel C. Rooze, 1729 Woodcliff, junior, Pharmacy. Michael J. Smit, 2444 Good-wood, senior, Commerce; Barry J. Sparks, 1042 Ottillia, fresh-man, Technical and Applied

Hospital notes

the law requires.

Mrs. John Linton of 8815-52nd Street, se, returned home from Butterworth Hospital. Mrs. Edwin Collar, 2460 Linda, SE, is a surgical patient at St. Mary's Hospital.

#### for each of the nation's 33,000 post offices.

The new rates will range from 40 cents for a three-pound parcel destined for local delivery to 60 cents for the same parcel to zone 3 (150 to 300 miles) to \$1.05 to zone 8 (over 1,800 miles). The new zoning method will also apply to air parcel post, catalogs and to publishers who pay zone rates on the advertising portion of

their periodicals. The Postmaster noted that all parcels mailed between post offices within the Grand Rapids sectional center will be charged at the first zone rate. There are 96 post offices within the Grand Rapids sectional center. The new rates are expected to provide an additional \$74 million a year for the Post Office Department. The latter size and weight increases will add another \$32 million a year. The additional revenue is to help keep the Department within 4 percent of costs on parcel post as

Just arrived A daughter, Carol Lynn was born to Mr. and Mrs. Herman Damstra of 5329 McCords Ave., SE, at Blodgett Hospital on Thursday, January 12.

Mr. and Mrs. George Groch-owalski, 1022 Buttrick Road, Ada are the proud parents of a daughter, Jennifer, born January 5. at the Grand Rapids Osteopathic Hospital.



GOTTA GO some to beat old man winter, too. Keep up your family's resistance to colds and illness with vitamins. We stock a wide variety of vitamins to meet each need.



ior, education; and Stephen E. Thompson, 1401 Breton, senior, Commerce.

> ATTENTION **Veterans and Senior Citizens of Cascade Township**

I will be available to assist in the preparation of TAX EXEMPTION APPLICATIONS

I will be at my office from I to 3 p.m. every Saturday through January and February, 1967.

Former applicants please bring your 1966 applications if possible. New applicants please call for further information.

Gerrit Baker, Supervisor

Arts; Gary W. Steensma, 1072 Burton, junior, Commerce. John P. Haven, 2946 Lake, senior, Commerce; Michele Y. Marcellus, 2759 Leonard, sophomore, General Education; John Morris, 3007 Leonard, jun-



SUBURBAN LIFE, JAN. 19, 1967

Agape.'

present.

school students.

te, and M. Laird.

R. L. D. S. at Alaska

school students.

at the church.

Cause.'

at the church.

eon and program.

St. Kobert's Catholic Church

-Church--activities-

#### Eastmont Reformed Church

Sunday, January 22, morning worship at 10 a.m. Sunday School 11:15 a. m. Evening wor-ship 7:30 p. m. Senior RCYF 5:45 p. m.

Wednesday, January 25, Fam-ily night, 6:30 until 8:30 p. m.

#### **First Evangelical Free Church**

Sunday, January 22, Sunday School at 9:30 a. m. Morning worship 10:45. Youth meetings, 6 p. m. Evening service, 7 p. m. Wednesday, January 25, 7:30 p. m. mid-week prayer and Bi-ble study.

#### Whitneyville UB Church

S.

10

Sunday, January 22, morning worship at 10 a. m. Sunday, January 22, Sunday School at 11 a. m.

Thursday, January 19, the Crusaders Choir rehearsal at 4 p. m. The senior choir will rehearse at 7:30 p.m. Sunday, January 22, morning worship and church school at 10 a. m. The newly elected officers of the church will be instaled during the service of morning worship. Coffee hour following. Sunday, January 22, at 3:30

Sunday, January 22, evening worship at 7 p. m.

Ada Christian Reformed Church

Sunday, January 22, morning worship 9:30 a. m. Sunday School immediately\_following. Evening

Wednesday, January 25, Mid-

week worship service at 7.

Ada Congregational Church

worship at 7 p. m.

p. m. the Sevates wil meet at choir, 3 through eighth grade the home of Mr. and Mrs. Jam- catechism,

### the home of Mr, and Mrs. Jam-es Rooker, Ada Drive, for a sli-ding party. All seventh a n d eighth graders are invited. Sunday, January 22, at four o'clock the Pilgrim Fellowship will meet to rehearse "Love **Cascade Christian Reformed**

Sunday, January 22, 10 a. m. morning service. 11:15 a. m. Sunday School, 11:15 a. m. catechism, grades eight and nine. Thursday, January 26, 12:30 p. m. the Mary-Martha Guild will meet for a dessert lunch-3 p. m. choir rehearsal. 4:30 p. m. Young People's Society. 7 p. m. evening service. Monday, January 23, 7 p. m.

Young People's Catechism. Tuesday, January 24, 3:30 p. m. catechism, grades four and five. 4:15 p. m. catechism,

Thursday, January 19, at 8 . m. the St. Robert's Guild grades six and seven. Wednesday, January 25, 7:15 p. m. Sunday School Teacher's Meeting. 8 p. m. Ladies Fel-Board meeting at the home of Elayne Gabriz. All officers and team captains are urged to be lowship.

#### Saturday, January 21, there **Trinity Lutheran Church** will not be catchism for grade

Sunday, January 22, morning worship 8:30 and 10:45 a. m. Sunday, January 22, 8 a. m. Sunday School, 9:30 a. m. Luth-Mass, servers will be D. Bates, J. VanHaren, M. Budnick, er League, 6 p. m. The Tower P. Budnick. 10 a. m. Mass. Serof Youth News publication will vers will be T. Johnson, B. Johnbe out soon.

son, G. Johnson and D. Hill. Wednesday, January 25, due 12 Mass. Servers will be R. to the annual meeting the eve-Hinton, J. McCormick, J. Witning circles will meet the 25th. Martha Guild, 1126 Dallas, SE, Monday, January 23, Religion Classes at 7 p. m. for high at the home of Mrs. B. Schlanderer. Sarah Guild at the Church.

#### St. Michael's Episcopal

Thursday, January 19, at 7 p. m. the Skylarks will meet ST MICHAELS CHURCH Saturday, January 21, Confirmation classes begin, 9:30 a.m. at the church.

Sunday, January 22, at 11 a. m. morning worship. The speaker for the worship service will be High Priest Dirk Vene-Saturday, January 22, morning worship, 10 a.m. Monday, January 23, the Dioma. The theme will be "We cesan Youth Commission will are Called to Be Stewards." have a luncheon meeting at the Sunday, January 22, 7 p. m. evening worship. The speaker will be Elder Floyd Lalone. The theme will be "Men Should Be church.

Tuesday, January 24, 9:30 a. m. Women's workshop. Child care provided. Eight to 9:30 Anxiously Engaged in a Good p. m. Inquirer's Class; first meeting at the vicarage. Wednesday, January 25, Feast

Monday, January 23, 8 p. m. the Zions League will meet at of the Conversion of St. Paul, the home of Jack Flagter. At 9:30 a. m., Communion. 7 p. m. choir practice. 8 p. m. Adult 7 p. m. the Zioneers will met Education group meeting.

Serving the rorest Hills area. Published avery Thursday morning at 105 N. Broad-way, Lowell, Michigan. Phone 897-9262. Entered at Post Office at Lowell, Mich-igan as Second Class Matter. Business Address: Suburban Life, P. O. Box 128, Lowell. Michigan. Subscription Rates-\$2.00 per year with In Kent County, \$2.50 per year eslewhere.

**Eastmont Baptist Church** 

Thursday, January 19, Women's calling 9:30 a. m. Men's calling 7 p. m. Ladies Missionary Banquet 7 p. m. at the new Sveden House, Plainfield Avenue. All ladies whether members or friends of the church are to meet at the church at 6:30. Pastor Gilaspy will be the speaker for the evening.

Saturday, January 21, combin-ed adult class Sunday School party at 7:30 p. m. at the chur-ch. There will be games, films shown, and refreshments served.

Sunday, January 22, 9:45 a.m. Primary Church, ages three thru eight. morning worship 9:45. Sunday School 11 a. m. Young Sunday School II a. m. Young People's Youth Groups 5:45 p.-m. Evening worship 7 p. m. Monday, January 23, Pioneer Girls at 7 p. m. Tuesday, January 24, Boy's Brigade at 7 p. m. Wodnocday, January 25, Broy Wednesday, January 25, Pray-er meeting at 7:30 p. m. Choir rehearsal at 8:30 p.m.

Suburban LIFE



Ada Christian Reformed

Church	n	
forning Worship	9:30 A. M.	
unday School	11:00 A. M.	
Evening Worship	7:00 P. M.	
Pastor-Rev. R. A	. Bruxvoort	

Trinity Lutheran Church (LCA) 2700 E. Fulton Road

Sunday Services of Worship

8:30 A. M. and 10:45 A. M. Sunday School 9:30 A. M.

Nursery 8:15 A. M. 'til Noon

Raymond A. Heine, Pastor

Whitneyville United

Brethren Church

Just Past 48th St.

on Whitneyville Road

Morning Worship 10:00 A. M.

**Pastor: Dean Overholt** 

Ada Community

**Reformed Church** 

7227 Thornapple River Drive

We invite you to make this

community church your

church home. Welcome to

Pastor: Rev. Robert Otto

Phone: OR 6-1032

Cascade

Christian Church

(Disciples of Christ)

2829 Thornapple River Drive Morning Worship 9:15 & 10:30 Sunday School 9:15 & 10:30

Raymond Gaylord, Pastor

Robert Cueni, Asst. Pastor

Eastmont Reformed

Church

Cor. Ada Dr. & Forest Hills Av.

"The Church Where There Are

No Strangers"

WELCOMES YOU

Services: 10 A. M. and 7 P. M.

Sunday School: 11:15 A. M.

Rev. J. R. Euwema, Pastor

Parsonage 4637 Ada Dr. 949-1372

St. Michael's Episcopal

Church

Child Care

Youth Group Meetings

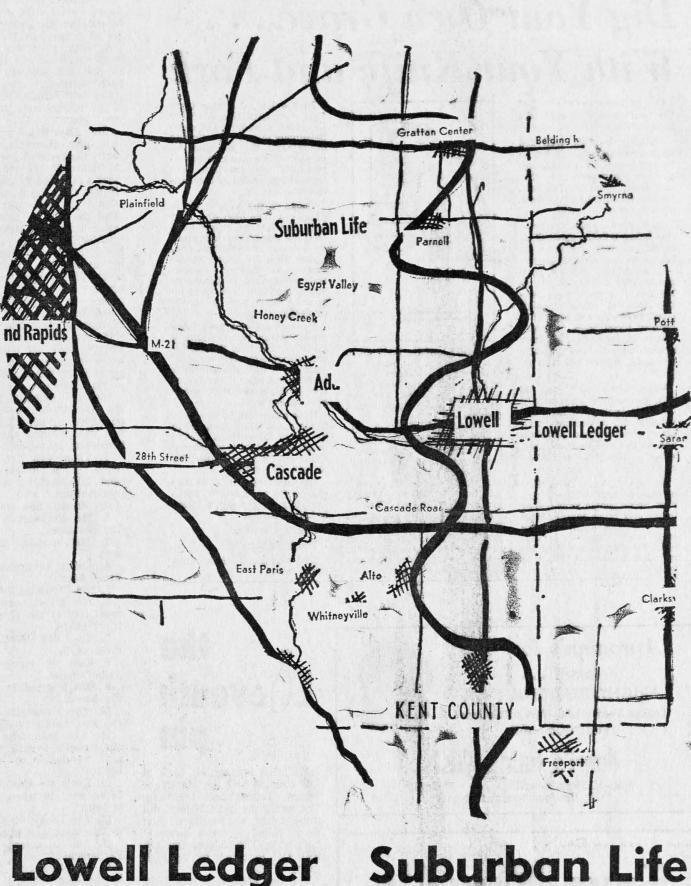
Sunday School **Evening Worship** 

all!

11:00 A. M.

5:00

7:00 P. M.



### Ada and Cascade Area

Successful selling through this team brings the results you

Rev. Lee A. Dalrymple, Pastor Doris Cox, Minister of Music First Evangelical Free Church 3950 Burton St., S. E., Corner of E. Paris Road REV. KENNETH HASPER, Pastor 9:30 A. M.-Sunday School 10:45 A. M.-MORNING WORSHIP 6:00 P. M.-Youth Meetings 7:00 P. M.-EVENING SERVICE Wednesday, 7:30 P. M .- Midweek Prayer and Bible Study **OAKHILL PRESBYTERIAN CHURCH** 

**First Congregational Church of Ada** 

(In Fellowship with the United Church of Christ)

Morning Worship - 10:00 A. M.

(Nursery Care Provided)

#### SERVICE AT BECKWITH SCHOOL -2405 Leonard, N. E.

WORSHIP AND SUNDAY SCHOOL-10 A.M.

Pastor: Rev. James R. Rea

### **CASCADE CHRISTIAN REF. CHURCH**

**REV. JOHN GUICHELAAR** 6631 Cascade Rd., S. E., - Phone 949-0529 Morning Worship 10:00 Evening Worship 7:00 Nursery provided at morning service SUNDAY SCHOOL - 11:15 A. M.

#### Forecast

Each day we receive an official forecast of the weather. In spite of some revisions of the forecast, due to changes that have occurred, we are thankful for the high degree of accuracy with which the weather is forecast.

But though we speak often of the weather, there are great-r issues that face us. In its current issue (Jan, 20, 1967)

Tuesday, January 24, 7 p. m. the Field School Class will be held at the church, "On Life and Ministry of Jesus Christ." It will be taught by Elder Varin Bauman, who is pastor of the Greenville Branch. Wednesday, January 25, our

mid-week worship service is held at 7:30 p. m. The speaker to bring the lesson will be Elder S. M. Newman.

Christianity Today's first article is entitled: "Sighting the Final Third of the Twentieth Century." Nineteen leaders in various fields were asked: "Looking ahead to A. D. 2000, what do you think is in store for mankind?"

In introducing this subject the Editor wrote: "To the optimist the future is bright with promise. The pessimist, on the other hand, fears .... ""But even the depressed, if he is a Christian, is encouraged by the thought that though the world is in chaos, it will soon be reordered by the second coming of the Son of Man (Jesus Christ) into history."

Each Sunday the church confesses, in the Apostles' Creed, that great forecast of the Bible: "From thence He shall come to judge the living and the dead." Do you believe that Jesus is coming again? Are you ready and eager for His -John Guichelaar coming?

New oil furnace

Iron Fireman CUSTOM MarkII oil furnace with instant clean flame. Unequaled for clean comfort, low fuel bills and trouble-free performance

#### Comfort

10

s. It also

With the Iron Fireman CUSTOM Mark II furnace you use a super-sensitive thermostat which operates the furnace with the slightest variation of room temperature. This gives you remarkably uniform indoor temperature. No matter how often the furnace starts there is no smoke, no soot, no fouled combustion chamber, no wasted oil.

#### Cleanliness

With the instant clean flame there are no flecks of soot blowing from your chimney or escaping into your home. Hundreds of tests made with smoke-detecting instruments show a flame that's absolutely clean from the very moment it's turned on.

#### Down go fuel bills Owners report remarkable fuel sav-

ings. There is no smoky warm-up period to foul the furnace and waste oil. Service calls are cut to the vanishing point.

**Operates** without chimney draft The CUSTOM Mark II furnace provides its own positive induced draft with precision control. No natural chimney draft required.

ing globular fiame elimi-roar. Fan has resilient lampen vibration and is pacity at low, quiet speeds.



Knapp Street Reformed Church

Sunday, January 22, morning worship at 9:30 a. m. Sunday School at 10:45 a. m. Evening worship at 7 p. m.

Tuesday, January 24, Ladies' Aid.

Wednesday, January 25, Family night, 7:15 p. m. Choir at 8:30 p. m.

#### **Cascade Christian Church**

Thursday, January 19, the District Stewardship and Out-reach workshop will be held at the church at 7:30 p.m. The guest leader is Roland Huff, of the Unified Promotion Staff of In-

dianapolis, Indiana. Saturday, January 21, Church Awards Class, 10 until noon. TAGS will meet at 1 p. m. Wear work clothes. Cherub choir 9:45, and children's choir at 10:45 a. m. Sunday, January 22, morning worship 9:15 a. m. and 10:30 Teen Fellowship 5 to 7 a. m. p. m. CYF, 5 to 7 p. m. Chi-Rho will have a tobogganing party at Hickory Hills Golf Course at 3:30 p. m. Monday, January 23, Yoke-fellows meet at 7 p. m. at the

church Tuesday, January 24, Church Council meets in Fellowship Hall

at 8 p. m. Wednesday, January 25, 12:45 p. m. Christian Women's Fellowship will go to the Sheldon

Thursday, Januar

Bible Study and Pr

9:30 a. m. Nursery Sunday, January worship 10 a. m. Si

p. m. RCYF, 6:15 p

p. m. the Young Peo

ism. 7:30 Junior Ch kindergarten thru s

catechism, Adult B

Prayer meeting, 8 p. m. senior

Wednesday, Janua

Complex.

2965 Wycliff Dr., S. E. Morning Worship 10:00 a.m.

Ada Community Reformed

	Rev. John H. Stanl	ey, Jr., Vicar	
ry 19, Adult rayer Group, provided.	Eastmont Baptist Church -5038 Cascade Road-		
22, morning inday School p. m. ary 25, at 7 pple's Catech- oir Practice, second grade ible Study &	Morning Worship Sunday School Youth Meetings Evening Worship Primary Church- For Ages 4 T Rev. Richard	5:45 P. M 7:00 P. M -9:45 A. M. hrough 8	

want. Covers a population area of over 17,000 that gets into 4414 homes.

Discover the advantages of advertising where there is guaranteed readership and government audited circulation.

Call today for rates and further information.

## **Classified Advertising Brings RESULTS!**

Ledger-Suburban Life All Classified Advertising In Both Papers At No Extra Cost

### 15 WORDS-ONLY 50c

(Additional Words Just 3c Each)

### Telephone-897-9261

PAGE FOUR

SUBURBAN LIFE, JAN, 19, 1967



## Dig Your Own Grave . . . With Your Knife and Fork

One of the more universal of the heart attack risk factors in America is obesity

Nothing in this well-fed United States today seems to be quite so common as being more or less overweight-rich and poor, men and women, employed and unemployed, even children.

As a coronary risk factor this being a habit or medical condition associated with an increased risk of heart attack the newest studies have shown that obesity is not so important as cigarette smoking, lack of exercise, high blood pressure and high cholesterol blood level. It is not nearly as important as your sex; men get at least six times as many heart attacks as women

Obesity, however, has its own serious health hazards. In itself it increases an individual's risk of diabetes, high blood pressure and gallbladder, kidney and liver diseases, says the Michigan Heart Asso-

In recent years, definitions of obesity have become complex. Some people have bigger bones and more muscle than others; proper weights—there is no such thing as a normal weight — can vary widely for men and women of the same height.

A woman's loveliest



stored under the skin, re-searchers now pinch the skin on six parts of the body, caliper the thickness, and the fatness

mate way to determine obesity is to use the individual's weight at a time of good phycondition during his early 20s. An increase over this figure is obesity; nobody grows after the early 20s.

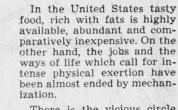
eating more calories than are consumed by exertion.



Because half the body fat is

average is a determination of An easier but more approxi-

Obesity has only one essential cause, says the associa-tion, a Michigan United Fund Agency. And that is regularly



There is the vicious circle of obesity. The heavier a man gets, the less he exerts himself; the less he exerts himself the heavier he gets; this con-tinues until his doctor or his wife or his mother - somebody who cares — convinces him the chances are good he is on a short road to illness or death. For persons who need more

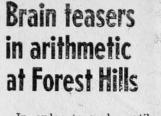
ammunition to motivate a friend or relative, the Michi-gan Heart Association, 13100 Puritan, or its regional offices and centers have a number of free booklets on obesity available on request.

How much fat in the body is too much? For men, fat in excess of 30 percent of the total body weight is considered too much for good health; for women, 35 percent.

In addition to a better chance for good health, keeping your weight down offers a double bonus:

You feel better. You look better. And who could ask for any-

thing more!



In order to make artihmetic classes more interesting and to develop reasoning, Elliott Pearce, a teacher in the eighth grade at Forest Hills Junier High School has instigated a weekly set of brain teasers.

Although it is not required work, students are encouraged to find the answers and for each successful completion receive extra crecit. Here is one of th easier ones to sharpen your gears:

Mr. Shakelton, a jeweler, had nine diamonds, all exactly the same size and shape. He learned that one of them was a fake and weighed slightly less than the genuine ones. Could you tell him how to find the fake by using a bal-

While he was a student at Ferris State, Mr. Pearce studied to become an athletic director. He wears the varsity pin for his activities there. At present he is not utilizing this ability but hopes to after a year of regular class teaching. It was at Ferris that M. Pearce tried his hand at this brain teaser and he has since in his classes

The facts essential to solving

1. There are five houses, each of a different color and inhabited by men of 5 nationalities, with different pets, drinks, and cigarettes. 2. The Englishman lives in

3. The Spaniard owns the

green house.

6. The green house is immediately to the right of the ivory house.

owns snails.

yellow house.

dle house.

11. The man who smokes chesterfields lives in the house next to the man with the

12. Kools are smoked in the house next to where the fox is kept.

er drinks orange juice. 14. The Japanese smokes

15. The Norwegian lives next to the blue house.

who owns the Zebra? Go to work and good luck! We'll try to slip the solution

into next week's paper.

Slim, trim

Meet the Rangers

and has scored in double fig-

ures three times already this

Coach Kemp and the Rangers are expecting this boy to add spark to the final half of this

year.

season.

1420



Little



Cascade School Library. Call Nan Cooper at 949-0844, if you can help in this department

PTO dues are still being collected. Any parent who has not yet paid their 50 cent membership, you can do so by sending it to school with your child.



### **David Ticheloar** are betrothed

Mr. and Mrs. Elton Goodwin, Bailey Drive, Lowell, announce the engagement of their daughter, Tamara Kay, to Pvt. David Tichelaar, son of Harry Tichelaar of Ada, and Mrs. Peggy Pearson of Anaheim, California.

The engaged couple are 1966 graduates of Lowell high school.

Miss Goodwin is presently attending the State College of Beauty in Grand Rapids, and her fiance is stationed at Fort Gordon, Georgia.

den is an improving young ball player. Although his experience on the floor has been limited Symphony seeks thus far, he has a fine basketball touch, and is expected to youngsters for continually improve in the other facets of the game. concert choir His heighth and attitude, al-

so, make him a fine addition to the varsity roster.

Ken Lodden No. 15

A junior, at 6' 2", Ken Lod-



#### King and queen to reign over Sno-Ball

The annual Sno-Ball, sponsored by the senior class will be held Friday evening at the multipurpose building. The senior class has picked the candidates for the King and Queen of the Sno-Ball and the court. Those nominated are: Jane McDuffee, Donna Drumm,

rell and Mary Banta for Queen: Eric VanderVeen, Bill Weston, Tim Gietzen, Tom Seidman and Larry Fill for King. The names of the King and Queen will be revealed at the dance.

POOL TABLES AND SUPPLIES Jason who is ticket chairman.

Symphony, under the direction of William Revelli, will present a concert Saturday, January 21. in the Fine Arts Center located on Calvin College's Knollcrest Campus. There will be two performances, 2 p. m. and 8 p. m. The Symphony is sponsored by the Grand Rapids Federation of Alumnae. Members of this group who live in this area are helping to house these students. Some of those who have opened their homes for this purpose are: Mr. and Mrs. James Banta, Mrs. and Mrs. Bruce Chadwick, Mr. and Mrs. Jack DeVeligger, Mrs. Tamsen Fitzgerald, Mr. & Mrs. George Herrity, Mr. and Mrs. William Lomas of Lowell, Mr. and Mrs. Oliver Robinson, Mr. and Mrs.

#### Mrs. Thomas Horning. The admission price will be \$1.00 for the afternoon concert and \$2.00 and \$2.50 for the evening concert. Ticket information

You can buy and sell any-Ads for 'top grade' buys every week.





Tom Ford

Nels Stormzand

Bryan with a 532 series and Dorothy Leasure rolled high Men's High Series Len Kerr 675 629 Hugh VanderVeen

620 611

591

532

513

499

498

485

482

481

469

464

179

the

ance scale only twice? Scott Wingeier No. 13 Scott is a 6' 2" Sophomore with fine potential. He has been effective at times on the boards

given it to the eighth graders

the problem-which can indeed be solved by combining deduc-tion analysis and sheer persistence-are as follows:

the red house.

dog. 4. Coffee is drunk in the

5. The Ukrainian drinks tea.

7. The Old Gold smoker

8. Kools are smoked in the

9. Milk is drunk in the mid-

10. The Norwegian lives in the first house on the left.

horse

13. The Lucky Strike smok-

Parliaments.

Now, who drinks water? And

Hey Mothers! An occasional morning out. We need substitute librarians for mornings only at

Schoolhouse

News

# Shelly DenHouten, Karen Ter-



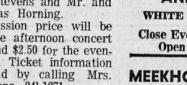
The theme for the dance is "June in January." The dance is for all high school students. If you haven't purchased your tickets as yet, it's not too late. Contact Pat

Hold symphony concert Jan. 21

The University of Michigan Appliance, TV & Record Center Quality Always - Best Values ADA HEATING & PLUMBING CO.

William Siedman, Mr. and Mrs. Neil Weathers, Mr. and Mrs. Ray Vesely, Mr. and Mrs. Michael Vekasi, Mr. and Mrs. Don-ald VanAartensen, Mr. and Mrs. Robert Waldo, Dr. and Mrs. Ray Stevens and Mr. and

may be had by calling Mrs. Sherman Cone, 241-1271.



949-2140 **Delivery**—FREE—Estimates S&H Green Stamps

**PHONE 949-4790** 

coming events

The Ada Christian School

Mother's Club is sponsoring a

coffee, 9:30 to 11:30 a. m., Wed-

nesday, January 25, at the Ada Town Hall. Everyone welcome.

BUSINESS

DIRECTORY

**Amusement Machines** 

**Miller-Newmark** 

3767 28th Street, East

949-2030

BLACKIE'S RADIO & TV

CALL ANY TIME

949-5120 or 949-3982

SERVICE CALLS - \$3.00

ADA OIL CO.

Automatic Fill

Quality Heating Oils

**Immediate Service** 

676-9171

THORNS

(Formerly Thornapple TV)

Phone 949-0220

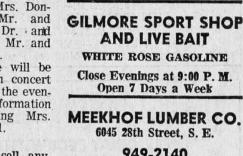
**IRON FIREMAN** 

**Furnaces and Bollers** 

676-5821

Free estimates-24-hr service

for a Free demonstration



Call



#### Chuck Hoffman Jack Smith Cal Pinckney Oscar Peckham Lee Keech Ross Starkweather Women's High Series

Nola Bryan Carol Lawrence Pat Roth Katie Lyons Elva Topp Dorothy Leasure Marie Mulder

Gloria Harrall Connie Winterburn Marilyn Keim

Men's High Games

Cal Pinckney Harvey Eickhoff Chuck Hoffman Hugh Vander Veen Len Kerr Jack Smith Dan Wingeier Nels Stormzand Oscar Peckham Tom Ford

#### Women's High Games

Dorothy Leasure Eleanor Fenn Emma Quiggle Carol Lawrence Gloria Harrall Grace Parrish

Elva Topp Wanda Stinchcomb

Roxie Hunter Chris Reyburn

#### **Jackpot Bowling**

In the Jackpot Sunday Marg and Don Videan were high with a handicap total of 1225. Juan Saldivar and Ross Starkweather took second place.

> 2 whatever in the world you're looking for uou'll find it faster in the

### 585 584 583 capacity

Thinking of buying a new re-frigerator? Visit the model homes now on display, which are identified by the total-electric Gold Medallion! In their beautiful kitchens you'll find the latest in the slim, trim, big-capacity refrigerators and refrigis one of the major appliances which must be provided, in order to qualify the home for a Gold Medallion Award.

Time was when electric re-frigerators all looked pretty much alike. Not so today! Some 256 combine freezer and refrigera-246 tor sections into two vertical 235 units. Others put two-door re-235 frigerators on top of roll-out bottom freezers. One even sepa-235 226 rates the two sections with an illuminated counter top. Of 225 225 course all manufacturers still 223 offer the conventional top-and-223 bottom refrigerator-freezer combinations. Without exception, however, you'll find that all 1966 refrigerators take up less wall space per cubic foot of food storage capacity, thanks 199 to improved insulating and con-192 struction techniques. 192 183 For example, a new 18.8 cu. 180 ft. refrigerator-freezer can be 180 fitted into the same 32-inch-wide 180 space occupied by a 1950 10 cu. 179

ft. model! Automatic ice-makers are big news, too. All that's needed to make them work is a plumbing connection to the nearest coldwater pipe, and you're rid of drippy ice trays forever!

The "no frost" feature can be found in more models each year, because homemakers insist on it. However, some combination, two-door refrigeratorfreezers offer the no-frost feature in the fresh-food compartment only. If you really want to be rid of defrosting forever, be sure the model you select includes no-frost mechanisms in both freezer and freshfood sections.

In a one-mile walk, each foot of a 150-pound man picks up 90 tons and puts it down again. More boys are conceived in winter, more girls in summer, statisticians note.

### **Miss VanSpronsen** engaged to wed **Robert Mulder**

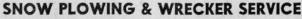
Mr. and Mrs. John Van-Spronsen of 10489 Bailey Dr., Lowell, announce the engagement of their daughter, Nancy Jean, to Robert G. Mulder. Mr. and Mrs. Pat Mulder of Falmouth, Michigan, are bridegroom-elect's parents.

Miss VanSpronsen is a graduate of Central Christian high school, and her fiance is serving with the United States Navy in Puerto Rico.

Student nurses participating in the Army Nurse Corps Student Nurse Program Degree Section are enlisted in either the Army Reserve, the Army National Guard, and placed on active duty in their school.

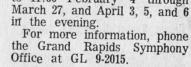


OIL CHANGE - WASH - LUBRICATE TUNE-UP — BRAKES — MUFFLERS



ary 21, and 12 to 13 year olds 6886 Cascade Road January 28. Open Tues. thru Sat.-10 a.m. to 5:30 p.m. Qualifications include voice range, quality and tonal mem-

All interested boys and girls must be available for rehearsals on Saturday mornings 10:30 to 11:30-February 4 through March 27, and April 3, 5, and 6 in the evening. For more information, phone



MIGHT

MIDGET

on

