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Cascade Historical Society



by



WESTERN MICHIGAN UNIVERSITY

**W.E. Upjohn Center for the
Study of Geographical Change**

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Trouble spots? Not with electricity; solution found for electric heat

The problem of heating "trouble spots" in a house can readily be solved with electric heating because of the many specialized types of equipment available.

Each room in an electrically heated house can have the kind of equipment best suited to that room's particular requirements as determined by the use for which the room is intended or by its construction. Obviously, a recreation room should be heated differently than a bathroom. A room with floor-to-ceiling glass walls presents a problem not found in a room with just a few, small windows.

A house in Sidney, Ohio, illustrates the versatility of electric heating. The home of Herb Schlater, an experienced electric heating contractor, has seven different types of heating equipment.

A member of the Board of Governors and the National Marketing Committee of the National Electrical Contractors Association, Mr. Schlater is one of hundreds of NECA contractors who are graduates of the Association's Electric Comfort Course and are certified to sell, design, and install electric comfort systems.

Mr. Schlater's house is built on a lot that slopes down from front to rear. The back of the completely finished basement is at ground level, opening onto a backyard patio.

The seven types of electric heating equipment installed by Mr. Schlater in his own home are ceiling cable, floor cable, baseboard, a sunlamp, wall-mounted units, a portable heater, and a quartz, infra-red heater. The quartz, infra-red unit is not used for comfort heating but to keep casseroles and other food hot and to defrost food quickly.

The infra-red heater is mounted on the underside of a kitchen wall cabinet directly above a section of counter. Because of the nature of his work, Mr. Schlater often is forced to be late for meals, and Mrs. Schlater simply slides the cooked food under the heater to keep it warm without over-cooking it.

The basement level of the Schlater home contains bedrooms for the two Schlater boys, a bathroom, a hallway, a recreation room, and a storage room.

A novel system of heating the two bedrooms uses two types of equipment. Heating cable in the concrete floor keeps it pleasantly warm and dry all the time, while the main source of heat consists of baseboard units. Baseboard units also heat the hallway.

The bathroom is heated by floor cable plus a sunlamp recessed in the ceiling, which provides the instant high heat that a person welcomes when he steps dripping wet from the bathtub.

The recreation room is heated by 2- by 4-foot heating panels in the ceiling. One of the "trouble spots" in the Schlater house is just inside the 6-foot-wide double sliding glass doors that lead from the recreation room to the patio. Mr. Schlater solved the problem by installing a ceiling panel directly above the doors. This effectively counteracts the loss of room heat to the cold glass surface.

A portable heater is kept in the storage room for use as needed. It can easily be moved to the adjoining garage when heat is wanted there.

The first floor of the house contains the living room, kitchen, laundry, family room, Mr. Schlater's home office, two bedrooms, and two-and-a-half baths. Ceiling cable, completely hidden from sight, is used for the entire space. In addition, the bathrooms have wall units with dual controls, thermostats to maintain the heat at a steady level and manual switches that allow the wall panels to be turned on at any time.

HIGHWAY TOLL

At the present rate, half of all Americans will someday be killed or injured in auto smash-ups.

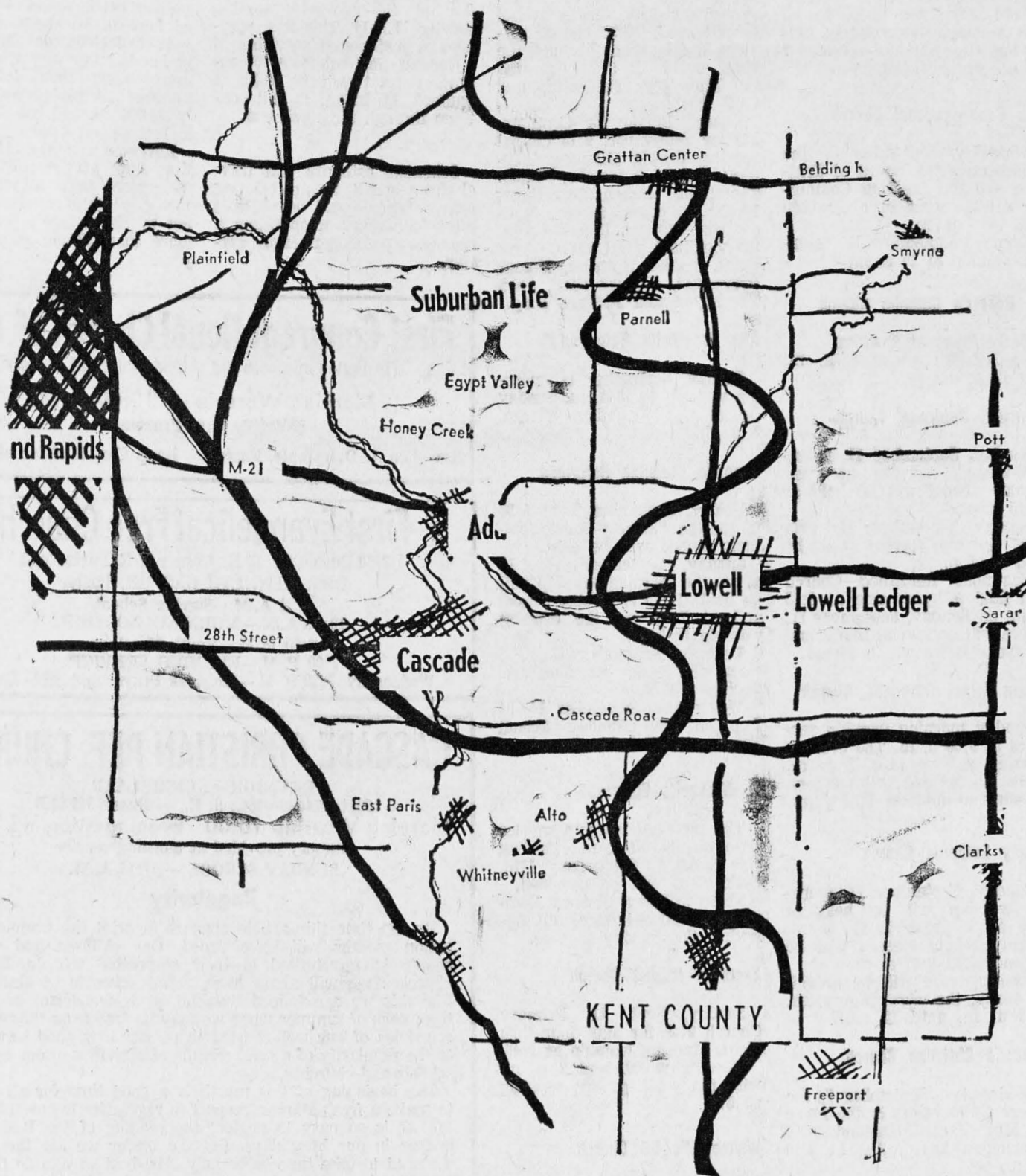
Suburban LIFE

Serving the Forest Hills area. Published every Thursday morning at 105 N. Broadway, Lowell, Michigan. Phone 897-9262. Entered at Post Office at Lowell, Michigan as Second Class Matter. Business Address: Suburban Life, P. O. Box 128, Lowell, Michigan. Subscription Rates—\$2.00 per year within Kent County, \$2.50 per year elsewhere.

SEND THEM OFF TO SCHOOL IN Style

Staying at home or going away to school, you'll love our "busy schedule" hair-dos.

donri's hair stylists
216 1/2 E. Main, Lowell 897-8155
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Successful selling through this team brings the results you want. Covers a population area of over 17,000 that gets into 4414 homes.

Discover the advantages of advertising where there is guaranteed readership and government audited circulation.

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Telephone—897-9261

BUSINESS DIRECTORY

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BLACKIE'S RADIO & TV

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Flowers, Plants, Gifts For All Occasions
Ph. 949-4790—6886 Cascade Rd.
Hours: 10 a. m. to 5 p. m.
Open All Day Saturday
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THORNS

Appliance, TV & Record Center (Formerly Thornapple TV)
Quality Always — Best Values
Phone 949-0220

ADA HEATING & PLUMBING CO.

IRON FIREMAN
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Call for a Free demonstration
676-5821
Free estimates—24-hr service

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WHITE ROSE GASOLINE
Close Evenings at 9:00 P. M.
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MEEKHOF LUMBER CO.

6045 28th Street, S. E.
949-2140
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S&H Green Stamps

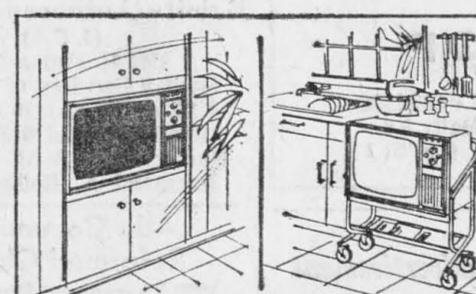
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Super Compact Color TV is here!



From Motorola's new flight of Color TV with SPACE-AGE SOLID STATE RELIABILITY at 17 critical points

• Console-Size Picture! Super Compact Cabinet!



Goes most anywhere!

Has Big-Screen Color TV ever been this versatile? Build it in! Show it off! Roll it around! * Great for apartments, small rooms, tight places. *Cart not included.

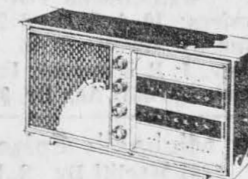
- Hi-Fi Color Tube with rare earth phosphors has Motorola's special space-saving internal magnetic picture tube shield
- Power transformer chassis
- Tint control
- Automatic demagnetizer
- Color indicator light

AS LOW AS **\$475** per week

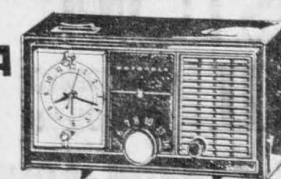
CT806C with 21" overall diag. tube meas.; 22 1/2" in. picture viewing area

COLOR TV — your best entertainment buy

SEE US FOR MOTOROLA QUALITY RADIOS!



MOTOROLA FM/AM TABLE RADIO



MOTOROLA DELUXE CLOCK RADIO

- Solid State—no tubes to burn out
- 10 transistors • Tuned RF stage on both FM/AM
- Charcoal or Beige

- Lazalarm® repeats wake-up calls
- Sleep Switch—radio plays you to sleep, shuts itself off
- Lets you tell time in the dark

Store Hours: Monday and Friday—8 a. m. to 9 p. m.
Tuesday, Wednesday, Thursday and Saturday—8 a. m. to 6 p. m.

THORNS

Appliance, Television and Record Center

2840 Thornapple River Drive—In Cascade

Phone: 949-0220

"CLIFF'S" STANDARD
 Ada, Michigan Ph. 676-4701

WE GIVE
S.N.
GREEN STAMPS

OIL CHANGE — WASH — LUBRICATE
TUNE-UP — BRAKES — MUFFLERS

SHIFTS or SUITS
 beautiful in Wool Knit



from—
\$20.00

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Ada Shoppers' Square—676-9231
 Open Daily 10-6
 Thurs., Fri., Sat. 10 'til 9

LOWELL—897-9396
 Open Daily 9-6
 Fri. & Sat. 9 'til 9

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GET RID OF DIRTY HEATING

INSTALL IRON FIREMAN CUSTOM Mark II OIL FURNACE OR BOILER.

SMOKE-SOOT-CARBON-GONE FOREVER

- ★ Custom Mark II Volumetric oil firing burns so clean there's never a trace of soot, soot or carbon.
- ★ Saves fuel, too, usually one dollar out of 3.
- ★ Cost service costs up to 90% because it burns clean; the cause of most furnace trouble is eliminated.

LOW TERMS
 Come in for a demonstration or call

PHONE: Days—676-5821
Nights—676-1772 or 676-4321

Ada Heating & Plumbing Co.
 587 Ada Drive Ada, Michigan

Dance studio scheduled to hold open house

Another new business to the area is the Academy of Dance Arts on Cascade Road. It is located where the Cascade Lumber Yard was previously located. All traces of the lumber yard have been removed and it is taking on a very interesting appearance. It is a beautiful bright red with large white lettering on the exterior.

As one enters the building, into a large lovely reception room. The chairs have been salvaged from an old theater and will make a nice waiting spot for parents.

The studio area is large and well equipped. The one wall is lined with mirrors and the opposite wall with ballet bars. A lovely dressing room has been added.

Ballet master, Edward Riffel (Mr. E) and Jazz and tap specialist, Rich Rahn (Mr. Rich) have done most of the remodeling themselves with the help of a few friends and relatives.

They are not only excellent dance teachers, but could easily hire out as carpenters and painters.

The studio is a much needed addition to the community. Mr. Rahn and Mr. Riffel, hope to really promote the "Thornapple Valley Children's Ballet." They hope to really make this a big attraction for the community.

They invite interested mothers to help in this new program, by acting as costume designers, in organization and ideas. They plan to use the story book theme with this group in acting out in dance and pantomime the stories of Cinderella, Snow White, etc. The group would then be available to organizations, PTA's, and fund raising groups.

Exercise classes are being formed for the ladies of the community. Physical fitness classes designed for that tired, a bit over-weight businesswoman, and the 10 to 13 year old boys to help them in their coordination for later sports activities are being formed.

The exercise classes for both

SUNDAY SERVICES

Cascade Christian Church
 Sunday School—10:00 A.M.
 (Classes for All Ages)
 Worship Service—10:00 A.M.
 Youth Groups—5:00 P.M.
 Pastor Rev. Raymond Gaylord

Ada Christian Reformed Church
 Morning Worship 9:30 A.M.
 Sunday School 11:00 A.M.
 Evening Worship 7:00 P.M.
 Pastor—Rev. B. A. Bruxvoort

Trinity Lutheran Church (L.C.A.)
 2700 E. Fulton Road
 Sunday Services of Worship 8:30 A.M. and 10:45 A.M.
 Sunday School 9:30 A.M.
 Nursery 8:15 A.M. 'til Noon
 Raymond A. Heine, Pastor

Ada Community Reformed Church
 7227 Thornapple River Drive
 Morning Worship—10:00 A.M.
 Sunday School—11:20 A.M.
 Evening Worship—7:00 P.M.
 We invite you to make this community church your church home. Welcome to all!

Pastor: Rev. Robert Otto
 Phone: OR 6-1032

Eastmont Reformed Church
 Cor. Ada Dr. & Forest Hills Av.
 "The Church Where There Are No Strangers"
WELCOMES YOU
 Services: 10 A.M. and 7 P.M.
 Sunday School: 11:15 A.M.
 Rev. J. R. Euwema, Pastor
 Parsonage 4637 Ada Dr. 949-1872

St. Michael's Episcopal
 2965 Wycliff Dr., S. E.
 Morning Prayer 9:30 a.m.
 Child Care
 Holy Communion 9:30
 Rev. John H. Stanley, Jr., Vicar

Eastmont Baptist Church
 —5038 Cascade Road—
 Morning Worship 9:45 A.M.
 Sunday School 11:00 A.M.
 Youth Meetings 5:45 P.M.
 Evening Worship 7:00 P.M.
 Primary Church—9:45 A.M.
 For Ages 4 Through 8
 Rev. Richard Glaspy

Whitneyville United Brethren Church
 Just past 48th St. on Whitneyville Road
 Morning Worship 10:00 A.M.
 Sunday School 11:00 A.M.
 Evening Drive-In Worship Service—7:00 P.M.
 Special Music by The Ray Overholt Family
 Pastor: Dean Overholt

**—Church—
 —activities—**

Ada Christian Reformed Church
 Sunday, September 11, morning worship at 9:30. Sunday School starts for the season, this Sunday, immediately following the worship service. 7 p. m. evening worship.

Ada Congregational Church
 Thursday, September 8, the members of the Board of Trustees and the Building Committee are to meet in Fellowship Hall at 7 p. m.

St. Robert's Catholic Church
 Daily Mass at 9 a. m. Sunday Masses at 8 a. m. and 11 a. m.

Eastmont Reformed Church
 Sunday, September 11, morning worship service at ten. Sunday school will be held at 11:15 a. m.

Knapp Street Reformed Church
 Sunday, September 11, morning worship service at ten. Sunday school will be held at 11:15 a. m.

Trinity Lutheran Church
 Sunday, September 11, morning worship will be held at 8:30 a. m. and 10:45 a. m. Sunday school classes will be conducted at 9:30 a. m.

Cascade Christian Church
 Wednesday, September 7, the Doerr Guild meets in the home of Mrs. James Haglund, 3245 Thorncrest Drive, SE, at 9:30 a. m.

Whitneyville UB Church
 Sunday morning worship service at 10 a. m. Sunday School at 11 o'clock.

St. Michael's Episcopal
 The new fall worship service time will be 10 a. m., starting this Sunday, September 11th. Child care will be provided.

Eastmont Baptist Church
 Sunday, Sept. 11, Primary Church 9:45 for ages four through eight. Morning worship at 9:45. Evening worship at 7 p. m. with the youth groups meeting at 5:45.

Ada Community Reformed
 Sunday, September 11, morning worship at 10 a. m. Sunday School 11:15; evening worship, 7 p. m.

Cascade Christian Reformed
 Friday, September 9, at 6:30 p. m. the "Society Alert" potluck supper will be held.

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Plate sales in upward surge over '65 pace

License plate sales through the first eight months of the 1966 sale registered a gain of 132,500 over the same period in 1965.

Secretary of State James M. Hare predicted that for the first time in history, the 4-million mark would be achieved here in Michigan.

As expected, passenger car plates led the way with 57,500 more sales than last year. Commercial plates were nearly 24,000 ahead, but farm vehicles slipped 4,000.

Revenue was also at an all-time high at the end of June with more than \$73-million already in state coffers. According to Hare, this is a hike of more than \$3-million over last year.

First Congregational Church of Ada
 (In Fellowship with the United Church of Christ)
Morning Worship — 10:00 A.M.
 (Nursery Care Provided)
 Rev. Lee A. Dalrymple, Pastor Doris Cox, Minister of Music

First Evangelical Free Church
 3950 Burton St., S. E., Corner of E. Paris Road
 REV. KENNETH HASPER, Pastor
 9:30 A.M.—Sunday School
 10:45 A.M.—MORNING WORSHIP
 6:00 P.M.—Youth Meetings
 7:00 P.M.—EVENING SERVICE
 Wednesday, 7:30 P.M.—Midweek Prayer and Bible Study

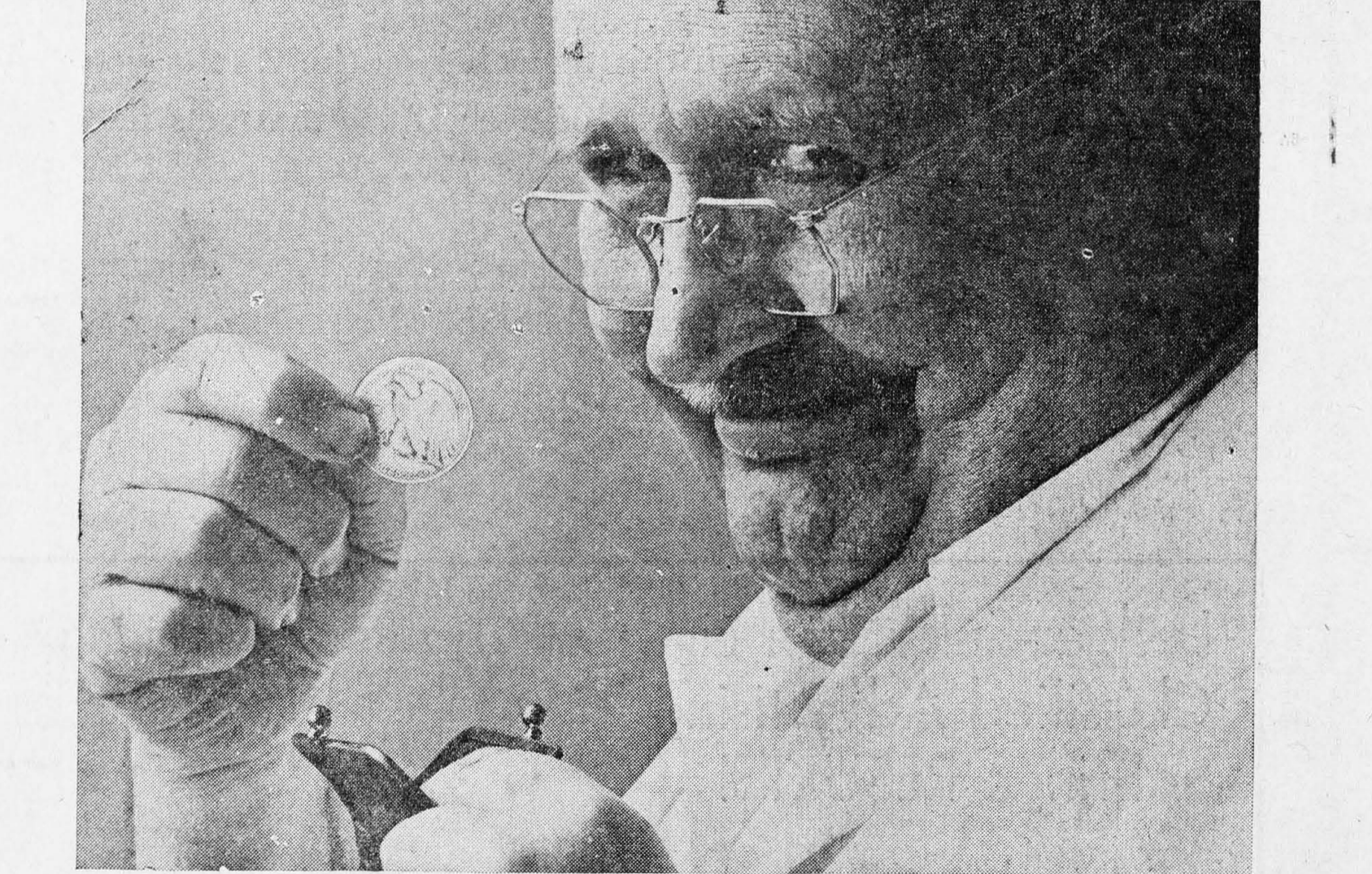
CASCADE CHRISTIAN REF. CHURCH
 REV. JOHN GUICHELAAR
 6631 Cascade Rd., S. E. — Phone 949-0529
Morning Worship 10:00 Evening Worship 7:00
 Nursery provided at morning service
SUNDAY SCHOOL — 11:15 A.M.
Regularity

By the time this article appears in print the summer vacation months will have ended. Our children and young people have returned to their respective schools. In our churches we will again have a full schedule of activities. For this we are indeed thankful. It is wonderful to enjoy the weeks of summer when we may be free from the regular schedules of our well-charted lives. But it is good to return to the regularity of a full schedule of activities in our homes, schools and churches.

The beginning of this month is a good time for all of us to make a fresh start in respect to regularity in our spiritual life. It is so easy to neglect the reading of the Bible and prayer in our busy days. But the busier we are the more we need to take time to be holy. The best way to do that is to set aside a certain time for listening to God in Bible reading, and for responding in prayer.

Church and Sunday School attendance now and then, whenever we feel like it, is a hit and miss affair which will only lead to less and less and not to more and more. We urge you to attend your church services and Sunday School each time they are held. We also confront you with the challenge of regular attendance at all of the activities of your church! Be a member in good and regular motion in your church!

—John Guichelaar



"It will earn 4% at Union Bank!"

Naturally! At Union Bank, your savings earn a full 4% per annum, compounded and paid quarterly. You can save by mail — and we'll pay the postage. Or enjoy the ease and convenience of one of Union's 19 neighborhood offices and 7 drive-in facilities. Either way, you'll appreciate the care-full, thought-full service that has made Union one of America's fine banks. It takes only a moment to open your account.

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