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**W.E. Upjohn Center for the
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Suburban LIFE

Serving The Forest Hills Area

VOLUME NINE

THURSDAY, DECEMBER 26, 1963

NUMBER FORTY-ONE

Holiday Church Events

Cascade Christian Ref.

Wednesday, December 25, Christmas Day service will be held at 10 a. m. Following the regular service, our Sunday School will present its Christmas program.

Sunday, December 29, the Sacrament of Infant Baptism will take place during the morning worship service.

At the evening service, Katherine Postema will make her Confession of Faith.

Tuesday, December 31, Old Year service at 8 p. m.

Cascade Christian Church

On Sunday, December 29, the Teen Fellowship and C. Y. F. will conduct the worship service at the Maple Grove Medical Facility.

Those who are planning to attend should meet at the church at 5 p. m.

Ada Christian Reformed

Old Year's worship service will be on December 31 at 8 p. m.

The New Year's Day Worship at 9:30 a. m. At this service the following will be installed as officers: Elders, Harry Penninga and Roy VandenBerg; Deacons, Herman Stukkie, jr., and Larry Visser.

Ada Community Ref.

Wednesday, December 25, Christmas Day service will be held at 10 a. m. The sermon topic is "We Beheld His Glory." The text is John 1:14.

Thursday, December 26, the Ladies for Christmas Service will meet at the church at 8 p. m. Mrs. Augusta Bruinekool will have charge of the program. Mrs. Jen Houseman and Mrs. Orrie Groenenboom are the hostesses for the evening.

Tuesday, December 31, the New Year's service will be held at 7:30 p. m. The sermon for this service is entitled "Looking Back and Looking Ahead."

Ada Congregational

Tuesday, December 24, the annual Christmas Eve "Service of Carols and Candlelighting" will be held at 7:30 p. m. at the church.

This service is one of the inspirational highlights of the whole year, as the Christmas Scriptures are read, many Christmas carols are sung, and the whole congregation participates in the "Service of Lights" which symbolizes the coming of God's Light in Christ and the spreading of that Light by Christ's followers.

Thursday, December 26, there will be no choir rehearsals today.

Sunday, December 29, the Pilgrim Fellowship will not meet on this Sunday.

Rev. Warren Lindstrom, minister of Christian Education at South Congregational Church in Grand Rapids, will be the guest speaker at the morning worship service. He will conduct the entire service on Sunday in the absence of Rev. Lee Dalrymple.

Eastmont Baptist Church

Tuesday, December 31, Watch Night Service will be held from 9 p. m. until 12:01. The Deacons will be in charge of the service, and special music will be provided.

Refreshments will be served afterwards.

Sunday, December 29, the F. B. Y. Youth Group and Lamp Lighters will meet at 5:45 p. m. in the church.

Friday, December 27, the Prayer meeting will be held on this day for the Christmas Week only at 7:30 p. m. Each family come as a group.

Eastmont Ref. Church

Wednesday, December 25, the Christmas Day worship service will be at 10 a. m.

Sunday, December 29, it is very fitting and proper that during this season of Christmas, amidst all the festivities and happiness, we pause to remember again what our Savior came to do.

We will, through the celebration of the Lord's Supper, remember His death upon the cross on our behalf. People and friends of the community who are members in good and regular standing of other protestant churches may share with us in this celebration.

The time of the service will be 10 a. m.

Knapp St. Reformed

On Tuesday, December 31, an Old Year's Night service will be held at 7 p. m.

Our Savior Lutheran

Tuesday, December 24, Holy Communion will be served at the worship service to be held at 11 p. m.

Wednesday, December 25, the worship service will be at 9:30 a. m. with the serving of Holy Communion.

On Tuesday, December 31, the worship service will be held at 7:30 p. m.

On Wednesday, January 1, at our worship service at 9:30 a. m. we will celebrate the Holy Communion and also the third anniversary of the church.

St. Michel's Mission

On Wednesday, December, there will be Holy Communion at 9:30 a. m. at the church.

Sunday, December 29, the church services will be at 11 a. m.

There will be no Sunday School, but child care will be provided.

St. Robert's Catholic

Wednesday, December 25, there is at 8 a. m. and 10 a. m.

Thursday, December 26, Mass at 9 a. m.

Friday, December 27, Mass at 9 a. m.

Saturday, December 28, Mass at 8 a. m. There will be no catechism today.

Sunday, December 29, Low Mass at 8 a. m. sung by St. Robert's Teens.

High Mass at 10 a. m., sung by the Senior Choir.

Monday, December 30, Mass at 9 a. m. No catechism today.

Tuesday, December 31, Low Mass at 8 a. m. sung by the St. Robert's Teens.

High Mass at 10 a. m. sung by the Senior Choir.

E. Paris Christian Ref.

Wednesday, December 25, a Christmas Day service at 9:30 a. m.

Monday, December 30, the deacons will meet at 7:30 p. m. in the church.

Tuesday, December 31, an Old Year worship service will be held at 8 p. m.

Cascade Presents Christmas Displays

A motorist entering Cascade via the 28th Street hill or traveling old US-16 at night during the Christmas season will get a chance to see a huge cross made out of blue Christmas lights on the front of the Cascade Fire Department building. Adjacent to the cross are small Christmas trees designed out of colored lights.

Other business places in Cascade, other than their own original work, have their front windows decorated with scenes painted by members of the Forest Hills High School art class.

The art students, competing in a contest sponsored by the Cascade Businessmen's Association, have painted nativity scenes, Mr. and Mrs. Santa Claus, winter scenes and reindeer.

Winners of the annual contest will be announced in the paper next week. A \$10 cash prize will be given to the student or students for the best window.

The drawings will be judged on originality, neatness and workmanship.

A theme of Christmas prevails throughout the Cascade area, as holiday decorations in their yards, on their porches, and even on their roofs. Not to be missed are some of the beautifully decorated Christmas trees that adorn almost every home in the community.

Counseling Fits Student Needs

If a student wants counseling, he probably recognizes he has a problem or is facing a crisis in his life, says Edward C. Roerber, University of Michigan professor of education.

"Students with problems often take the initiative in seeking contact with the counselor," Roerber points out.

"Often the number of students who come to the counselor of their own accord has become a yardstick for assessing a school counselor's effectiveness," he says. However, even in referrals by teachers, parents, and school administrators, the student's acceptance of counseling as a helping relationship is an important element.

"School counselors have been increasingly concerned about the image they may be creating in the eyes of students and others when they concentrate primarily upon a small group of students with disruptive behavior patterns. And there is some research evidence to justify this apprehension."

The University of Michigan educator feels "developmental" counseling is needed to attract a wider range of students. "Designed to meet the needs of any student, this kind of counseling provides a periodic assessment of a student's development," he says.

"The basic assumption is that any student can benefit from counseling that focuses upon how he sees himself in relation to his environment, what trends he can see in his development, and how these trends may influence his future plans."

"There is much to be said for increasing the range of students who would benefit from counseling. However, any attempts to force students into counseling relationships would surely lead to resistance and defeat the objective sought," Roerber concludes.

Scout Corner

Troop 269, Orchard View School Scout Master Albert Hulsapple of Boy Scout Troop 269 of Orchard View School, has reported that the Boy Scouts of his troop are helping to make Christmas Day a little happier for the children at Mary Free Bed Hospital in Grand Rapids.

When the scouts brought their own exchange gifts, to their Christmas party last week, they each brought an extra gift.

These gifts were then delivered to the Mary Free Bed Hospital.

Pack 3269 of Orchard View At their Christmas party Thursday night, the Cub Scouts of Pack 3269 of Orchard View made gifts for the mentally retarded children at the State Training Home in Coldwater, Michigan.

Isaac Young is the Cub Scout master for this pack.

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Knapp St. Reformed

On Tuesday, December 31, an Old Year's Night service will be held at 7 p. m.

R. L. D. S. At Alaska

Sunday, December 29 at the 11 a. m. worship service, Priest Lloyd DeVormer will speak on "Hear Ye Him."

At 7 p. m. our pastor, Elder Bruce Ellis, will give the New Year's sermon, "Looking to the New Year."

Tuesday, December 31, at 8 p. m. the Young Adults will have a Watch Party in the home of Mr. and Mrs. Charles Reinhart at 7138 Kettle Lake Drive, S. E.

Trinity Lutheran

December 24, there will be two Christmas Eve services: one at 5 p. m. for small children and their parents and the other at 11 p. m. a Candelight Service for adults.

December 29 at 9 a. m. all young adults including college students home from school will be entertained at a breakfast in the Youth Room.

Miss Hildegard Brandauer, foreign exchange student from Salzburg, Austria, will speak on "An Austrian Christmas."

Pastor Raymond Heine will give a greeting and explain the LOYAL organization just strating at Trinity Lutheran Church. LOYAL means League of Young Adult Lutherans.

Carols will be sung. Mrs. Leon Johnson and Mrs. Walter Schaefer are in charge of arrangements.

On January 5, the congregation and members of the church's neighborhood will join in the "Burning of the Greens." Christmas trees should be brought to the parking lot. Carols will follow a program of devotions.

Hot cocoa and coffee and cookies will be served following the outdoor service in Fellowship Hall. The program will begin at 7:30 p. m.

Save Christmas Cards

The Children's Retreat at Pine Rest Hospital in Grand Rapids would like to have your Christmas cards when you are through with them.

If you have any that you would like to donate, please drop them off at the home of Mrs. Phillip Anderson, 7335 Driftwood Drive, S. E.

Nature Notes

by Edith Jarvi

The winter storms have started, making Lake Michigan too rough for the gulls to do much feeding, so they fly inland to open water on smaller lakes and rivers, or to garbage dumps. Two varieties of gulls are seen commonly in this area. The Herring Gull, a large grey and white bird with mature and the Ring-Billed Gull, much like the Herring Gull but about one-quarter smaller. Both of these gulls are dusky when young and take two or three years to develop fully mature plumage.

Other birds seen on open water at this season are Golden-eye Ducks, Oldsquaws, and the mergansers.

The golden-eye is a white and black duck whose wings whistle when they fly, hence the name Whistler. The female is gray with a brown head. They are diving ducks and stay under water a surprisingly long time. These ducks live on aquatic insects, crustaceans, and small fish.

The Oldsquaw is a long-tailed brown and white duck. It lives in the Arctic but winters farther south, many on the open water of Lake Michigan, some on inland rivers and lakes.

The mergansers or fish-ducks most frequently seen here are the American Merganser, a black and white duck with a long head, and a long sharp bill; and the Hooded Merganser which is a smaller black and white duck with brown sides and a round white crest on the head. The females of these ducks are grey with brown heads, the female Hooded being darker on the back than the American.

All of these ducks swim well under water and some dive as deep as two hundred feet.

hospital notes

Mrs. James DeFouw of 1694 Leffingwell, N. E., is a patient in St. Mary's Hospital.

Harry Boersma of 2609-32nd Street, S. E., is a surgical patient in Blodgett Memorial Hospital.

Vernor Lynn of Orange Street remains a patient in Butterworth Hospital.

Frank Atherton of 4340 Buttrick Avenue, S. E., is at Blodgett Memorial Hospital.

Mrs. Rufus Gregory of 7471-36th Street, S. E., is recuperating from surgery at Blodgett Memorial Hospital.

Mrs. Merle Cramton of 6721 Conservation Road, S. E., is a patient at Sunshine Hospital for a few days for observation.

Gene Doane of Thornapple River Drive, S. E., is a surgical patient in Butterworth Hospital.

BIRTHS

Mr. and Mrs. Eugene Merchant of 6810-84th Street, S. E., are the parents of a new son, born in Blodgett Memorial Hospital.

Read Suburban Life Want Ads.

Mrs. Hazel Patterson, 77 Dies In Hospital; Rites Held

Mrs. Hazel R. Patterson, aged 77, of 4551 Cascade Road, S. E., the widow of John M. Patterson, passed away last week in Butterworth Hospital.

The Rev. John M. Allen of the Park Congregational Church officiated at funeral services which were held last Tuesday afternoon, December 17, at the Metcalf Mortuary. Interment was made in Woodlawn Cemetery.

Mrs. Patterson is survived by one son, Glenn E. of Arcadia, California; two sisters, Mrs. William (Pearl) Dale and Mrs. Frank (Ellen) Thompson; three nieces, and a nephew, Miss Elaine E. Thompson, Mrs. Kenneth E. Nelson, Mrs. Melvyn N. Fuerch and Donald C. Thompson, all of Grand Rapids.

Mrs. Wm. DeGood Passes; Services Held Monday

Mrs. William DeGood of 730 Winchell, S. E., passed away Thursday afternoon, December 19.

For many years, the DeGood family were residents of Burton Street, S. E.

Funeral services will be held on Monday afternoon, with the Rev. William VanRees officiating.

Travel To Iowa

Rev. and Mrs. William VanRees and family of East Paris Avenue, S. E., are travelling to Sully, Iowa, this week to celebrate the 60th wedding anniversary of his parents.

Celebrate Christmas

Mr. and Mrs. Merlin Hulbert and family of Burton Street, S. E., will be celebrating Christmas in Cedar Springs with her parents, Mr. and Mrs. Francis Wall, and with Mr. and Mrs. Darwin Wall, her brother.

During this visit, they will also celebrate the sixth birthday of little James Hulbert.

Christmas Guests

The Christmas Day guests of Mr. and Mrs. Fred Beahan of Ada Drive, S. E., will include her mother, Mrs. Donald Crawford of Ionia, who will be spending two weeks with the Beahans; Mrs. Beahan's sister and family, Mr. and Mrs. Bernard Adgate of Saranac; and her brother, Charles VanVleck of Muskegon.

Read the classifieds today!

Christmas Doin's

Go To Pennsylvania

Rev. and Mrs. Lee Dalrymple and family of Ada will be spending Christmas with her brother's family, Dr. and Mrs. Clifford Ham in Pittsburgh, Pennsylvania.

Mrs. Dalrymple's parents, Mr. and Mrs. Clifford Ham from Boston, Massachusetts, will also be there, as will as her sister and family from Columbus, Ohio.

On Sunday, December 29, the Dalrymple family will worship at the First Congregational Church in Andover, Ohio. Rev. Dalrymple was the minister of this parish before moving to Ada.

They will return to Ada no later than December 31.

New Year's Issue To Be Published Saturday, Dec. 28

Because the holiday falls on Wednesday, the New Year's edition of the Suburban Life will be published on Saturday, December 28—in ample time to reach all readers prior to New Year's Day.

Deadline for copy will be Friday, December 27, at 12 o'clock noon.

The Suburban Life office will be closed December 30 through January 4.

Attention Parents Well Child Conference

The Caledonia Well Child Conference which is cooperatively sponsored by the Caledonia P. T. A. and the three Home Extension Groups—Alaska, Paddy's College, and the Caledonia Group, is held on the first Tuesday of each month.

The conference is held in the Caledonia Elementary School from 1 to 3 p. m.

This is for well infants and children up to school age, if they are not under regular care of a private physician.

Appointments are necessary for those who attend this conference. The new telephone numbers are TW 1-8726 or 452-5394.

Santa Claus Fund Goes Over \$600; Students Give

The Junior high students of the Forest Hills school have contributed \$105.30 to "Operation Santa Claus", bringing the total amount given so far to \$620.

Over one hundred children within the radius of 4 miles of Cascade will be having a special Christmas because of the generosity of the people in the Cascade area.

A complete report will be made in next week's issue of Suburban Life.

Forest Hills Nosed Out By Rogers, 68-57

Forest Hills Rangers lost their first game of the season Friday evening to Rogers, in a battle to the finish, 68-57. The loss drops Forest Hills into a second place tie with Byron Center, Rogers and Hudsonville are sitting on top of the OK League with 3-0 records.

Centuries Old Ceremony of the Mass At St. Roberts Catholic Church, Ada

Christmas, with all its traditional beauty, will be observed in the centuries old ceremony of the mass at St. Robert's Catholic Church, Ada, on Christmas Eve, December 24th, at 11:30 p. m. the St. Robert-Teens, a young people's choir, under the direction of Mrs. Fred Beahan, will present a program of traditional Christmas music. The organist for this choir is Miss Colleen Doyle, daughter of Mr. and Mrs. Robert Doyle, Fulton Road. Their program is as follows:

O Come Little Children, Schulz; Angels We Have Heard On High, Traditional French Carol; Jesu Bambino, Pietro A. Yon; Silent Night, Franz Gruber; (Sextette—Karla Prusinski, Mary Beth Witte, Alicia Johnson, Linda McCormick, Barbara Reburn and Carol Neubecker)

We Three Kings of Orient Are, John H. Hopkins; (Boys Group—Dennis Prusinski, Scott Prusinski, Patrick Prusinski, Tim Johnson and Richard Pulliam).

Jesu Sleep, Allan Caron; (Sextette—Karla Prusinski, Mary Beth Witte, Alicia Johnson, Linda McCormick, Barbara Reburn and Cathy Beahan); Cantique De Noel, Adolphe Adam; Solo—Karla Prusinski (Daughter of Mr. and Mrs. Edwin Prusinski); March of The Three Kings, Provençal, 13th Century.

Living Creche December 23, 24

One of the inspirational highlights of the Christmas Season is the living creche to be presented in the front yard of Cascade Christian Church on the evenings of December 23 and 24, from 7 to 9 p. m. As you are finishing your Christmas shopping and errands those evenings, plan on driving by and stopping at the scene of the creche.

In fact, it would be well worth your while to make a special trip over to Cascade to see the real-life enactment of the Bethlehem manger scene.

This is sponsored by the Sunday School under the direction of Mrs. Raymond Gaylor.

Miss Patricia Cole Sings In Choral

Miss Patricia Cole, daughter of Mr. and Mrs. Roland Cole of 3201 Behler Drive, S. E., a freshman student at Graceland College in Lamoni, Iowa, was selected to sing in the Christmas Choral on December 8.

Miss Cole, majoring in Liberal Arts, also performed in the opera "Amahl, and the Night Visitors."

In the summer, Miss Cole serves as a Camp Counselor at Camp O'Malley. She is a 1963 graduate of South High School.

Graceland College is sponsored by the Reorganized Church of Jesus Christ of Latter Day Saints.

During the Christmas and New Year's holiday vacation, Miss Cole will be visiting with her parents and other friends and relatives.

Coming to market is a new fluorescent lamp giving up to 25 percent more light than existing types.

CHRISTMAS EVE SERVICES

The Cascade Christian Church invites the public to its Christmas Eve candlelight services at 7 and 11 p. m.

Plan to attend with your family.

Christmas Greetings

In this season of joy and cheer, we welcome the opportunity to wish you, our friends and patrons, a very merry Yuletide. May you ever enjoy an abundance of life's best gifts... peace, health and happiness, and the blessings of love and friendship. We especially want to express our grateful appreciation for your loyalty and good will. We have greatly enjoyed the pleasure and privilege of serving you during the past year, and we hope that we may continue to do so for many a year to come.

Suburban Life

Mrs. Ellyn Bruins Slot
Chas. A. Nead
Harold F. Jefferies



St. Michael's Episcopal Church
2965 Wycliff Dr., S. E.
Worship Service - 11:00 A. M.
Sunday School 11:00 A. M.
Child care will be provided
Holy Communion - Second Sunday
The Rev. Donald J. Tepe

Our Savior Lutheran Church
(Missouri Synod)
1916 Ridgewood, S. E.
Morning Worship 9:30 A. M.
Sunday School 10:45 A. M.
Rev. Eugene L. Krieger, Pastor
CH 1-3712

Cascade Christian Church
Sunday School 9:45 and 11:00 a. m.
Morning Worship 9:45 and 11:00
Pastor—Rev. Raymond Gaylord

Ada Christian Reformed Church
Morning Worship 9:30 A. M.
Sunday School 11:00 A. M.
Evening Worship 7:00 P. M.
Pastor—Rev. A. J. Verburg

Eastmont Baptist Church
5638 Cascade Rd.—US-16
9:45 A. M. Morning Worship
Sunday School 11:00 A. M.
Youth Meetings 5:45 P. M.
Evening Worship 7:00 P. M.
Pastor—O. M. Smith

'COUNTRY MUSIC' BOOM The mushrooming popularity of folk singing and related forms of country music is playing happy tunes for makers of such musical instruments as guitars and banjos. Not since the folk-music heyday of the 1930's has the industry seen such a brisk sales pace for these items. Even imports of stringed instruments have posted advances —although at their current annual rate of \$22 million the dollar volume isn't sizable enough to represent real competition for domestic companies in the field.

Things to come—A major sugar company has developed a granulated brown sugar that it claims is the first non-lumping and free-flowing brown sugar to emerge from that industry's laboratories; it's being tested in four cities.

Ada Community Reformed Church
7227 Thornapple River Drive
Morning Worship .10:00 A. M.
Sunday School .11:20 A. M.
Evening Worship .7:00 P. M.
We invite you to make this community church your church home. Welcome to all!
The Rev. Sylvester H. Moths
Call OE 6-1685

Eastmont Reformed Church
Cor. Ada Dr. and Forest Hills Ave.
"The Church Where There Are No Strangers"
WELCOMES YOU
Services: 10:00 A. M. and 7 P. M.
Sunday School: 11:15 A. M.
Rev. Robert D. Eggebeen, Min.
Parsonage 4637 Ada Dr.—049-1372

First Congregational Church of Ada
(In Fellowship with the United Church of Christ)
Morning Worship — 10:00 A. M.
(NURSERY CARE PROVIDED)
Rev. Lee A. Dalrymple—Pastor Doris Cox, Minister of Music

CASCADE CHRISTIAN REF. CHURCH
Morning Worship — 10:00 A. M.
Sunday School — 11:15 A. M.
Evening Worship — 7:00 P. M.
Nursery Provided At Morning Service
Merry Christmas
We often wish each other "Merry Christmas" this time of year. What does this mean? The dictionary says the word merry is archaic for pleasant or delightful; it can mean: laughingly gay, amusing; funny; or marked by gaiety or festivity. Perhaps this is what many people mean when they wish us: Merry Christmas. But it all sounds very superficial. It is pretty like soap bubbles, but not very lasting. And surely we do not want to speak in archaic language about the meaning of Christmas. Christmas is as meaningful and up-to-date today as at any time in history. Our prayer for each and everyone of you is: have a blessed Christmas. To make that possible, we offer to you the greatest gift ever given: Jesus Christ, the Gift of God, the only Savior from sin. If you receive this Gift for Christmas, it will be the most wonderful, and most important Christmas you have ever had. It is the only Gift ever given and ever received that will last forever.
PASTOR—REV. ROY BOESKOOL

Merry Christmas
Merrily we roll along to a joyful holiday season. We're hoping it holds packages just brimful of happiness for you and your family.

Jim's Sunoco Service
JIM VINCENT, PROP.

Season's Greetings
We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.
Don's Sunoco Service

Expect Problems In Pupil's Understanding Of Higher Mathematics

Expect that some students will have difficulties in understanding algebra, geometry and trigonometry—and don't blame either students or their former teachers, two University of Michigan educators advise mathematics teachers.

Teachers attempting to cope with marked individual differences in their math classes may get help from practices recommended by Warren A. Ketcham, professor of education, and William M. Fitzgerald, assistant professor of education and teacher in the University School.

1. "Discard uniform textbooks and assignments in high school mathematics classes," say Ketcham and Fitzgerald. "Students who have achieved a limited mastery of mathematics fundamentals will not understand many of the operations and abstract principles of more advanced mathematics. And students in the same classes with an extensive mastery of fundamentals are frequently capable of using study materials ordinarily intended for college students;

2. "Realize that grouping pupils according to ability, aptitude, or teacher judgment does not appreciably reduce individual differences; 3. "Recognize that placing algebra in grade nine and geometry in grade ten is a purely arbitrary act. For some students, the study of algebra or geometry in grade twelve may be much more logical and beneficial than to have it in an earlier grade. Some students should be advised to postpone the study of more advanced mathematics altogether until they are in college;

4. "Appreciate the fact that any prescribed mathematics course has no general or specific educational, cultural, or vocational value for all high school students."

Colors Are Integral Part of Christmas

The colors red and green are an integral part of the Christmas story.

The red is explained in an ancient story, a little shepherdess, watching from afar as the Three Wise Men presented their gifts to the Christ Child, wept because she had no gift to offer.

Tears Produced Flowers
Flowers sprang up where her tears fell, says the legend. She gathered them and hastened to present them to the Infant Jesus. While she was kneeling at the crib, His hand touched the petals and they turned a beautiful red.

A similar legend from Mexico tells how the flaming red poinsettia came to be connected with Christmas.

Poinsettia Plant
A poor Mexican boy went to church on Christmas Eve in great sadness because he did not have a gift to lay before the crib of the Holy Child. He knelt humbly on the cold ground outside the church and prayed. When he rose, a green plant with dazzling red blooms sprang up at his feet.

The poinsettia was named for America's first ambassador to Mexico—Joel R. Poinsett who brought the flame-hued plant from Mexico in 1829.

Evergreens Important
Over the centuries, evergreens

have played an important part in the Christmas celebration and the color green is symbolic of them and everlasting life.

The early French and English settlers hung pieces of evergreens over their doors to indicate that Christ was present.

Holly is believed to have sprung up where the Infant Jesus took his first baby steps.

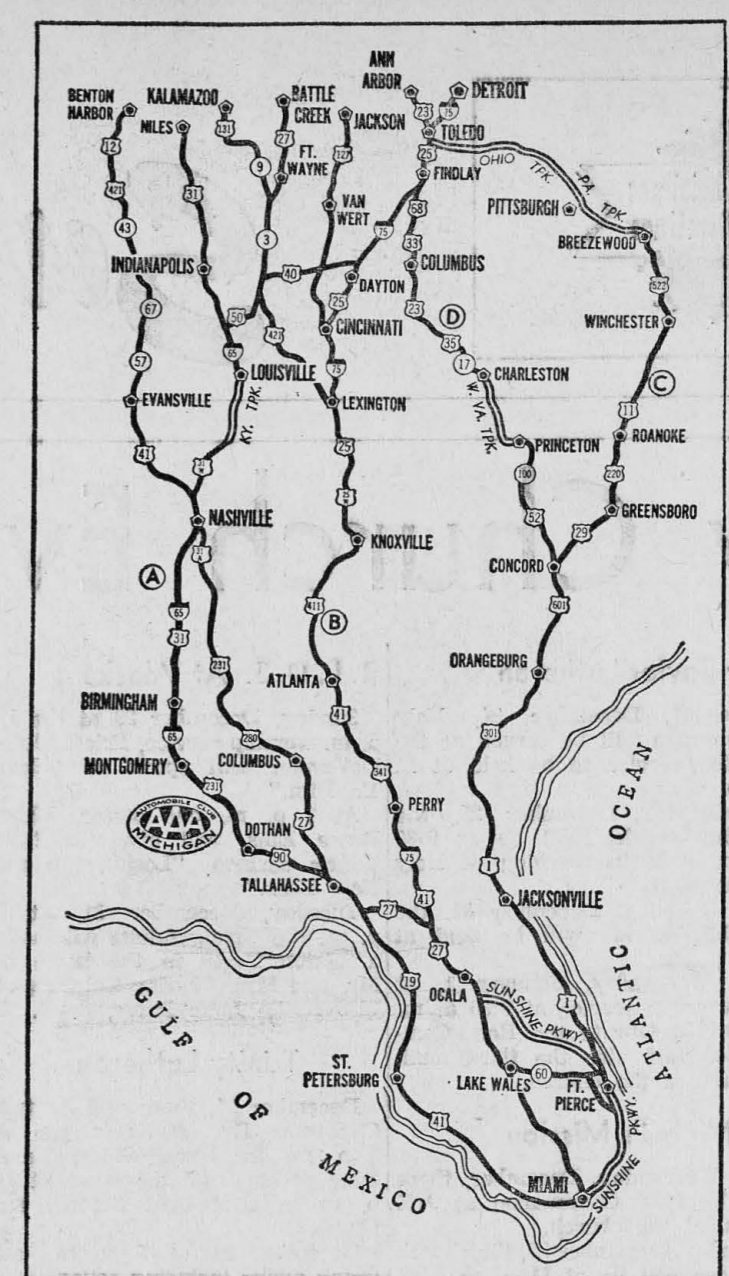
Trimming Trees
Numerous tales are told of how the Christmas tree came to be associated with Christmas. Historians believe, however, that it was Martin Luther in Germany who trimmed the first tree with candles to show his family the splendor of the night on which Christ was born. Later, apples, candy, and colored papers were added to the decorations.

BOATING FREEWAYS
Boating access to Michigan from seven other states is provided by the Great Lakes and their connecting waters, according to the Michigan Tourist Council.

Lakes Erie, St. Clair, Huron, Michigan and Superior, in addition to the Detroit, St. Clair and St. Mary's rivers—all bordering Michigan—constitute the world's greatest inland waterway.

Seven million fish were killed by U. S. water pollution in 1962, says the Public Health Service. Blamed were sewage, industrial waste, mining operations and agricultural poisons.

Officials abandon hope for third trapped miner.



Smooth Route To Florida

Those driving to Florida this winter are expected to utilize the four main routes shown on this map, with the bulk of them favoring routes A and B because they offer most miles of four-lane highways and turnpikes and are relatively free of mountainous driving. The other routes are recommended for spring and fall. A 10 per cent increase is expected this winter over the estimated 400,000 Michigan residents who made the trip last year, Automobile Club of Michigan estimates.

Michigan motorists who drive to Florida this winter will find the going smoother than ever.

More miles of four-lane freeways reduce the driving time by hours. Some 800 miles have been added since last year, making a total of 3,436 miles of superhighway spread over four main routes to Florida suggested by Automobile Club of Michigan.

A 10 per cent increase is expected over the estimated 400,000 Michigan resident who made the trip last year, according to Jerry E. Fisher, Auto Club touring manager.

As in the past, a big majority—some 86 per cent—will go there by automobile.

There's no "best" route, in Fisher's opinion, but the four main routes offer plenty of variety to the Florida-bound motorist.

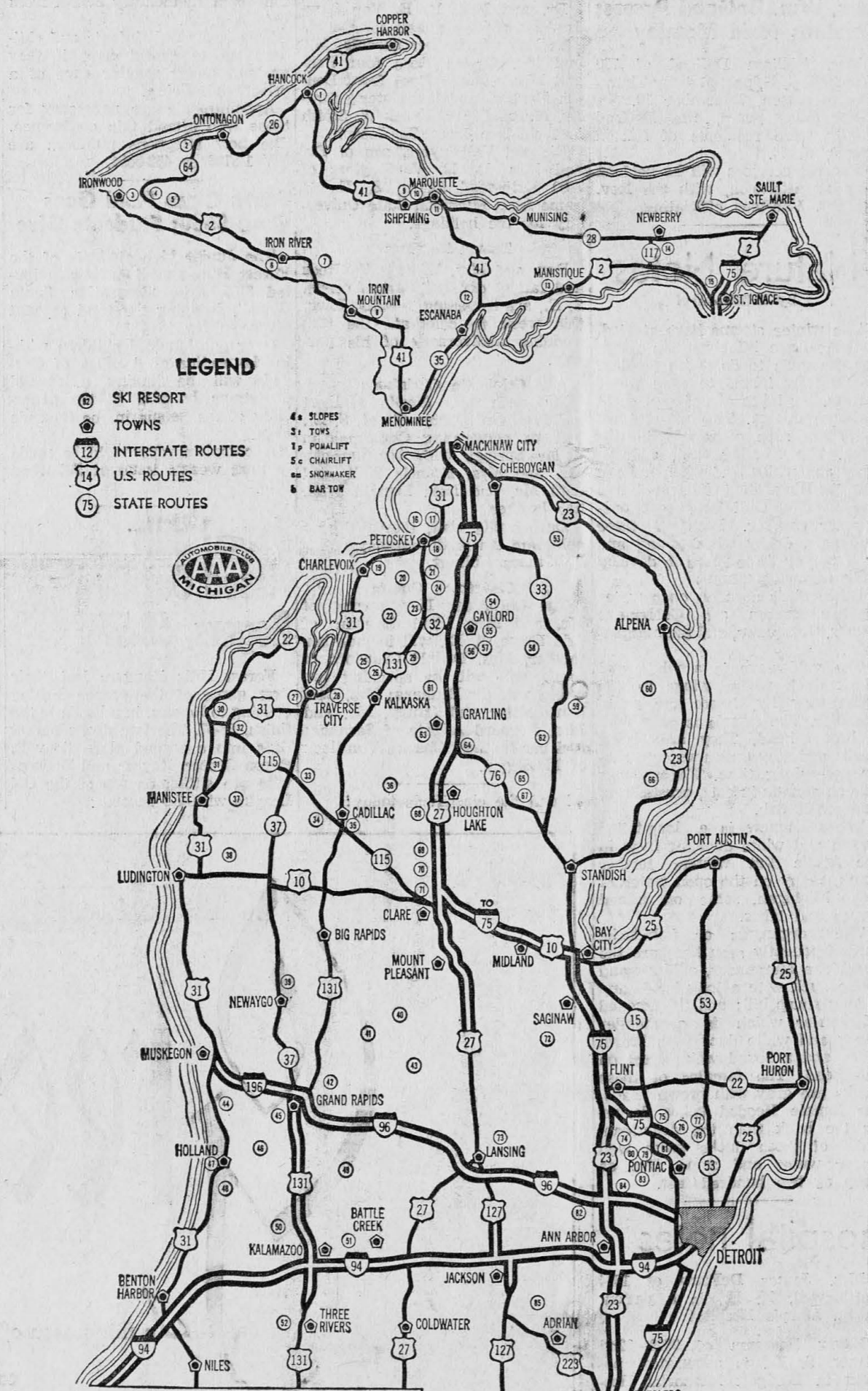
"The choice is largely a case of individual preference and requirements," Fisher said. "Each route has its own qualities and advantages. We usually recommend that the motorist go one route and return another."

For convenience, the Auto Club's suggested routes to Florida have been designated A, B, C and D.

Without quoting a lot of statistics, here are the facts about stopping on ice: Using your regular tires, and driving at 20 miles an hour, you need almost 200 feet to bring your car to a stop on glare ice. This is braking distance only—not counting the distance you travel before your foot hits the brake. With good snow tires you could cut braking distance to about 175 feet. With reinforced tire chains you could shorten it to about 77 feet! Some difference! And this is not just a difference in feet; it might easily represent the difference between life and death. Every driver owes it to himself and to others to investigate the life-saving advantages of winter traction devices.

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Here's Your Guide to Winter Sports Fun



- LEGEND
SKI RESORT
TOWNS
INTERSTATE ROUTES
U.S. ROUTES
STATE ROUTES
SLOPES
TOPS
POWELLIFT
CHAIRLIFT
SMOKER
BAR TOW
1 Mount Peninsula: Open s, 4 t, sm
2 Percypine Mountain: 6 s, double b, 4 t
3 Mt. Zion: 4 s, 1 t
4 Indianhead Mountain: 12 s, double c, 2 b, 3 t, sm
5 Mt. Joy: 1 s, 1 t
6 Brule Mountain: 6 s, 1 b, 4 t
7 Crystalline Ski Hills: several s, 2 t
8 Pine Mountain: 10 s, 1 c, 8 t, sm
9 Ishpeming Winter Sports Park: 3 s, 3 t
10 Al Quaal Recreation Area: 2 s, 2 t
11 Cliffs Ridge Ski Resorts: 6 s, 2 b, 4 t, sm
12 Gladstone Ski Parks: several s, 4 t
13 Thunder Bowl: 6 s, 2 t
14 Big Valley: open s, 2 t
15 Brice's Hills: 1 s, 1 t
16 Boyne Highlands: 12 s, 2 c, 1 p, several t
17 Nob's Nois: 12 s, 2 c, 5 t, 1 p, sm
18 Petoskey Winter Sports Park: 2 s, 1 t
19 Mt. McSuban: 5 s, 3 t
20 Avalanches: 14 s, 2 p, 4 t, sm
21 Wolfson Hills: 7 s, 1 b, 1 p, 3 t
22 Pleasant Valley: 4 s, 3 t
23 Boyne Mountain: 16 s, 5 c, 1 b, 1 j-bar, 1 sm
24 Thunder Mountain: 8 s, 1 b, 1 p, 2 t
25 Glacier Hill: 7 s, 6 t
26 Shanty Creek Lodge: 6 s, 2 p, 1 b, t
27 Hickory Hill: 10 s, 7 t
28 Holiday: 14 s, 1 b, 8 t, sm
29 Mt. Manalona: 16 s, 1 b, 1 p, 6 t
30 Chimney Corner: 3 s, 3 t
31 Bear Hills: 7 s, 2 t
32 Crystal Mountain: 12 s, 1 c, 1 p, 5 t, sm
33 Brian Hills: 6 s, 4 t
34 Coberast: 34 s, 6 b, 14 t, sm
35 McGuire's Winter Sports Area: 1 s, 1 t
36 Missaukee Mountain: 8 s, 3 t
37 Big M Ski Area: 13 s, 1 b, 10 t, sm
38 Ward Hills: 8 s, t
39 Newayo Winter Sports Park: 1 s, 2 toboggan, 1 t
40 Moon Ridge: 10 s, t
41 Brady's Hill: 9 s, t
42 Pando Ski Area: 4 s, 3 t
43 Brock Park: 1 s, 2 toboggan, 1 t
44 Grand Haven Ski Bowl: 5 s, t
45 Indian Hills: toboggan runs
46 Hu-Lu Heights: 2 s, 6 toboggan, t
47 Carusel Mountain: several s, 1 c, 1 b, 1 j-bar, 1 sm
48 Goshen Hill: 1 s, t
49 Eskar Ski Hills: 5 s, 2 t, sm
50 Timber Ridge: 8 s, 8 t
51 Echo Valley: 6 toboggan, 4 sm
52 Little Switzerland: 10 s, 5 t, sm
53 Black Mountain: 10 s, 7 t
54 Sylvan Knob: 15 s, 3 p, 7 t
55 Orango Ski Club: (Private; members only)
56 Au Sable Ranch and Ski Resort: 11 s, 1 p, 5 t
57 Snow Valley: 21 s, 1 b, 10 t, 2 p, sm
58 Sheridan Valley: 8 s, 4 t
59 Fono Ski Resort: 3 s, 2 t
60 Timberline Ski Area: 10 s, 4 t
61 Mt. Frederick: 15 s, 3 t, 5 t
62 Mio Mountain: 11 s, 4 t
63 Grayling Winter Sports Park: 15 s, 6 t, 2 toboggan
64 Skyline: 9 s, 1 c, 11 t
65 Ogemaw Hills: 8 s, several b, 5 t
66 Silver Valley Winter Playgrounds: 5 s, 3 t, 2 toboggan
67 Indian Hills Ski Parks: several s, t
68 Houghton Lake Snow Bowl: 27 s, 13 t, sm
69 Snowsnake Mountain: 10 s, 5 t
70 Major Mountain: 10 s, 4 t
71 Mott Mountain: 12 s, 6 t
72 Apple Mountain: 1 s, 7 t, sm
73 Lansing Ski Area: 7 s, 4 t
Southeast Michigan
74 Summit Ski Club: 12 s, 8 t, sm
75 Mt. Holly: 4 s, 1 c, 2 b, 8 t, sm
76 Mt. Christian: 7 s, 1 p, 1 b, 8 t, sm
77 Dryden: several s, 8 t, sm
78 Grampian Mountain: 1 p, 6 t, sm
79 Pontiac Lake Recreation Area: 5 s, 5 t
80 Alpine Valley: 12 s, 2 c, 4 b, 12 t, sm
81 Pine Knob: 6 s, 2 c, several t
82 Mount Brighton: 6 s, 1 tobog, 5 t, sm
83 Teale Hill: 4 s, 4 t
84 Kensington Metropolitan Park: moderate s, skiing, tobogganing, sledding
85 Irish Hills Sports Park: 16 s, 3 b, 6 t, sm

Don't try to speed up traffic by speeding, warns Chief of Police Avery Block. If you think traffic isn't moving efficiently enough in our town, and if you have some constructive ideas about improving the situation, have a talk with your city officials and tell them about it. But, if you think you can remedy the situation by merely breaking the speed laws, one of our alert traffic officers will very probably have a talk with you.

Best Wishes
All over town and countryside we go to express our thanks to all of you for your good will and patronage and to wish you a Merry Christmas.
JOAN'S BEAUTY SHOP
6069 Burton, S.E.

BUSINESS DIRECTORY
THORNAPPLE TV
We Sell The Best And Service The Best
Phone 949-0220

ADA HEATING & PLUMBING CO.
IRON FIREMAN
Furnaces and Boilers
Call for a free demonstration
OR 6-5821
Free estimates—24-hr. service

CLARK SHOE REPAIR
Dry Cleaning Pickup Station
2890 Thornapple River Drive
Across from Old Kent Bank

GILMORE SPORT SHOP AND LIVE BAIT
WHITE ROSE GASOLINE
Winter Hours: Week days 8 to 9;
Sunday 8 to 6. Closed Mondays.

C. WES PAYNE
for Hospitalization, Life,
Retirement, Bus. Insurance
Special Agent for
Prudential Ins. Co. of America
808-4822 or 456-9538

ROBERT W. MARTIN
INSURANCE
6907 CASCADE ROAD, S. E.
949-0490

WEAVER'S ADA MARKET
"Finest Meats Anywhere"
9:00 A. M.—6:30 P. M.
Friday Evening 'til 9:00

ADA OIL CO.
Philheat Heating Oil
Blue Ribbon Service
plus . . . S&H Green Stamps
676-9171

THORNAPPLE HARDWARE
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Hardware—Plumbing—Heating
DU PONT PAINTS
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THORNAPPLE VALLEY PRINTING
(Quality Printing As Close As
Your Phone)
Call 676-1619

ADA REXALL DRUGS
"PRESCRIPTIONS"
Delivery Service
OR 6-5451
Now—Open Sunday 9 a. m.—2 p. m.
Beer & Wines Take-Out Service

BLACKIE'S RADIO & TV
CALL ANY TIME
949-3982
SERVICE CALLS — \$3.00

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7:00 A. M. TO 10 P. M. DAILY
8:00 A. M. TO 10 P. M.
SATURDAY AND SUNDAY
Groceries—Meats—Beer & Wine
7820 Cascade Rd. Ph. UN 8-4372

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QUALITY BUILDING MATERIALS
Free Delivery—Free Estimates
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THORNAPPLE
APPLIANCE CENTER
Quality Always—Best Values
Phone 949-0220

FOREST HILLS BEAUTY SALON
Located at 940 Forest Hills Rd., S. E.—On the corner of Cascade Rd. and Forest Hills Rd.
Lawayn LaFontsee and Donna Neal are now members of our staff
OPEN—MONDAY Thru SATURDAY
Monday Thru Friday Evenings By Appointment
Call—949-0430

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DICK ANDRE
Ada Oil Co., Service Sta.



JOHN SYTSMA
Ada Hardware



ORIE WEAVER
Weaver's Ada Market



STEVE HAARMAN
Ada Rexall Drugs



BERTHA NOWACK
The Debonaire Shop



CORNELIUS HEEMSTRA
Ada Heating & Plumbing



TED FRIELING
Consignee

Best Wishes from Ada Oil Co.

No holiday season would be complete for us without a sincere expression of thanks to our loyal patrons for their confidence and good will.

We hope that we may continue to serve you all in 1964.



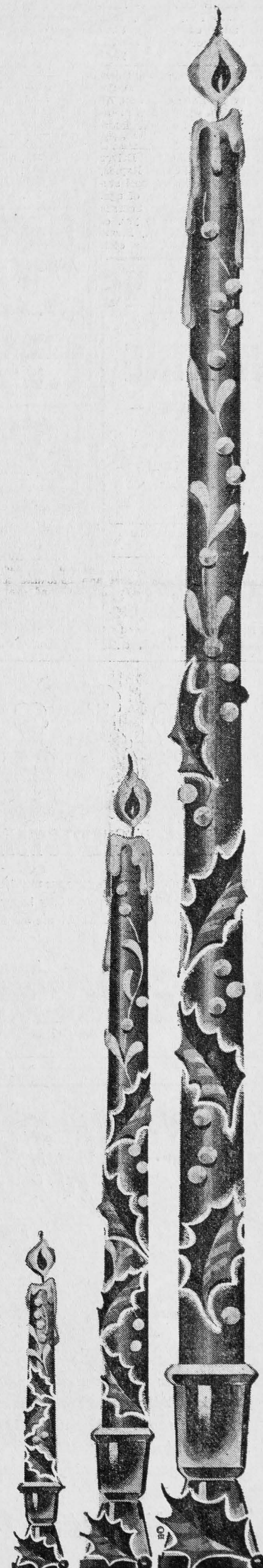
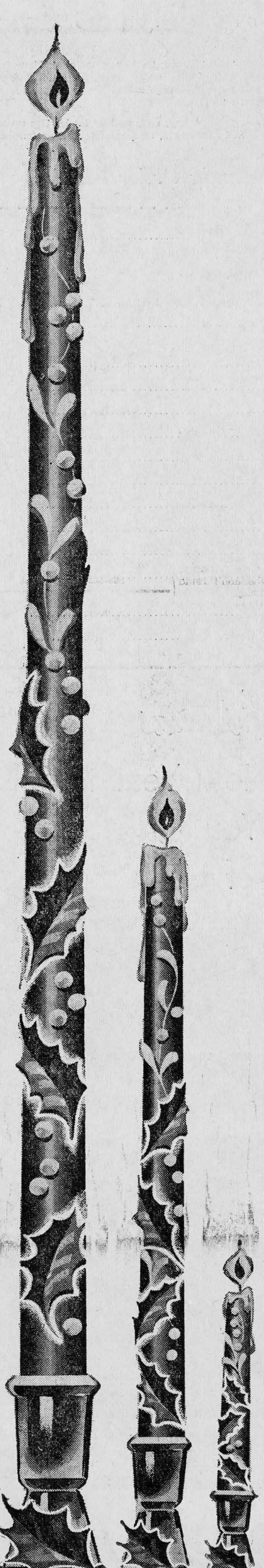
WALT HAYES
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LOU LAMPHEAR
Fuel Oil Manager

CHARLES SHIER
Transportation Manager

CARLTON WILCOX, CLARKSVILLE
Consignee





TELL IT TO THE WORLD WITH

WANT ADS!

For Sale-General

CALL ME IMMEDIATELY for any broken window glass, aluminum or wood. Will give you prompt service on replacing. Ada, Cascade, and Eastmont area only. Ed Strong, 949-0717 or 949-0406. c36tf

TV SERVICE—Radio and antenna repairs. Evenings call TW 7-9516, Art Warning. c21tf

KNITTING MACHINES — at the low, low price of only \$25.50 and \$75. Hurray, only a few left. Phone 742-3419. c36tf

PAPER TABLE COVER — Rolls 40-in. x 300 feet. Tough, high quality table cover, only \$3.50 per roll. Ledger Office, Lowell. p30tf

SECURITY — For your valuables with a safety deposit box at the State Savings Bank of Lowell. As low as \$4.40 a year. Ask a member of the staff for more information. c44tf

STATE APPROVED — Driver Training School of Grand Rapids, Inc. Courses for high school students between 16-18 yrs. of age. Adults' private training. Courses for motor scooter at 15 yrs. of age. 337 Ottawa, N.W. Phone 456-8227 or GL 2-2095. c44tf

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— MASTER PLUMBER —
Complete Planning and Engineering Service
CALL ANY TIME
TW 7-7534—or
TW 7-7104
Residential—Commercial
Industrial

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PLUMBING & HEATING
309 E. Main St. Lowell

PRE-INVENTORY SALE—of all hobbies, 25 percent off. Walter's Lumber Mart, 925 West Main Street, Lowell. c37

CLOSING OUT SALES. Livestock, general farm or household goods sales. Let us help plan yours. George VanderMeulen, auctioneer, Phone Dutton MY 8-8571, p37

MAKING NEW YEAR'S resolutions? Put on your list a check with Rittenger Insurance on any type of Insurance you may need. Call TW 7-9269, 212 East Main Street, Lowell. c37

FUR COAT — Dyed brown muskrat \$45.00. Excellent condition. Beautiful drapes, brand new, 3 pairs \$32.50. Phone 241-5897, c37

SINGER SEWING MACHINE — Equipped to monogram, zig-zag, buttonhole, etc. In excellent condition. Only \$22.88. 742-3410, c36tf

STORY & BUCK — 7212 E. Fulton, Ada, New Studebakers in stock. Quality used cars, 100% guarantee. Phone 676-1116. c34tf

FOR SALE—1958 Volkswagen sedan, black, sun roof, radio, white-wall tires. Very clean. Vereel Bovee, 114 James St. Lowell, TW 7-7171, after 3 p. m. c36-37

ELECTRICAL
WIRING — FIXTURES
REPAIRS
G. E. Appliances
RICKERT ELECTRIC
208 South Hudson
Phone TW 7-9802 Lowell

Lewis Electric
Hotpoint—Maytag
SALES AND SERVICE
Service on All Makes
Washers, Dryers
Refrigerators
ELECTRICAL WIRING
AND CONTRACTING
Phone TW 7-7746
Factory Trained Servicemen
"We Sell the Best and Service the Rest"

POODLE—Cream miniature pup, AKC, \$50. 949-0955. c37

BOY'S JACKETS — Slacks, snow pants, maternity and other clothing. Men's suits \$1. Baby training chairs, jumper, etc. Phone OR 6-3393. p37

A-I TREE SERVICE
Trimming, Cabling,
Removing Dangerous Trees
—Insured—
For fast, dependable service call
CAMPBELL TREE SERVICE
For Free Estimates
GL 1-2453 c31tf

COIN-OP TYPE DRY CLEANING 8 lbs. for \$2.00. Cascade Shoe Store, across from Old Kent Bank in Cascade. c15tf

AZZARELLO — Chevrolet & Buick. Try our fine service, 508 West Main, Lowell, Mich. Call TW 7-9294 for appointment. c52tf

VACUUM CLEANERS — New and used. All makes and models. Will bring to your home. Call TW 7-7585 before 8:30 a. m. c30tf

EASY WAY TO SHOP! Save time and trouble in your shopping by using Ledger Want Ads. Read them, use them yourself, to buy, sell, rent or exchange. TW 7-9261. p37

GOLD'S LIVE BAIT and Tackle will be closed Christmas Eve and all day Christmas. p37

FRANK DEVRIES TRASH Service — Prompt, clean. Serving Ada, Cascade and Eastmont. Ph. TW 7-9047. c30tf

DRY CLEANING — \$1 for suits, dresses, and topcoats. Quality cleaning guaranteed. Veteran's Dry Cleaners pickup station located in the Cascade Shoe Store building in Cascade across from Old Kent Bank. Open daily 9 to 6. c33tf

ATTENTION TRAPPERS—Special consideration to larger lots of furs. For honest trading and satisfactory prices see G. Corson, 4929 Patterson Avenue, Dutton, Michigan, on west side of new County airport. c35tf

STOP READING — If you do not have a small appliance or electrical tool that needs repairing. For appliance repair service, call Charles Houseman, TW 7-7397, 1049 No. Washington St., Lowell. c50tf

SEELEY CONSTRUCTION—Building and remodeling. Cement work, basements, blocks, chimneys, and fireplaces. Houses, garages, additions and barns. All kinds of buildings. Experienced and guaranteed work. L. J. Seeley, phone 897-7722. c44tf

REGISTERED BEAGLE—for sale. 7 mos. old, \$35. Call TW 7-9598. c35-37

BUYING A NEW OR USED CAR?
FOR LOW, LOW, BANK RATES
CHECK WITH
STATE SAVINGS BANK
Lowell, Mich. c43tf

Hill's Shoe Store
FAMILY FOOTWEAR
SINCE 1909
54 YEARS OF
PERSONALIZED SERVICE
Gordon C. Hill
Lowell — Michigan c19tf

Powell's Standard
6895 Cascade Rd. Ph. 949-1220
—Lubrication
—Tires, Batteries
—Accessories
—Wheel Balancing
—Brake Work
—Steam Cleaning
—Tune-Up
—Mufflers, Tail Pipes
—Car Washing

FREE PICKUP & DELIVERY
S&H Green Stamps
ROAD SERVICE

TRASH AND JUNK HAULED — Cascade, Ada, Eastmont, Lowell area. No garbage! Bob's Pickup Service. Ph. 897-9031. c19tf

DAWN ELECTRICAL — Service. Wiring, repairs, fixtures, 25-hour service. We give S&H Green Stamps. All work according to N. E. C. and Fire Underwriters Code. State licensed electrician. All work guaranteed. "No job too small." Free estimates. Call TW 7-9548. Box 293, N. Washington, Lowell, Michigan. p37

THINKING OF HOME IMPROVEMENT?
FOR FINANCIAL HELP BE SURE AND CALL ON
STATE SAVINGS BANK
Lowell, Mich. c43tf

TANK FULL?—Call Fuller Septic Tank Cleaning. Licensed and bonded. Day or night emergency service. Member of Ada Businessmen's Assoc. Phone OR 6-5986. c22tf

TRUCKING EVERY THURSDAY to Lake Odessa stock sale. Call George Francisco, TW 7-7818. c46tf

POOL TABLES — \$75 up; pin ball machines; other amusement games starting at \$35. 1955 So. Division, Grand Rapids. Hours 8:30 to 6. Phone 452-5633. c29-37

AUCTIONEER—I will help you conduct your sale smoothly, profitably. Make your date with me now. George VanderMeulen, auctioneer, Phone Dutton, MY 8-8571. p36

SNOW PLOWING
IN CASCADE AND FOREST HILLS AREA
Triple-A Service
MOTEL
STANDARD SERVICE
3300 28th St. at East Beltline
PHONE 949-1540

PAGE FOUR SUBURBAN LIFE, DECEMBER 26, 1963

SUBURBAN LIFE WANT AD PAGE
CASH RATE: 17 words 50c, additional words 3c each. If not paid on or before 10 days after insertion, a charge of 10c for bookkeeping will be made.
BOX NUMBER: If box number in care of this office is desired, add 50c to above.
ALL ERRORS in telephone advertisements at sender's risk. RATES are based strictly on uniform Want Adv. Style. OUT-OF-TOWN advertisements must be accompanied by remittance.
TW 7-9261 Copy for Ads on This Page Must Be in Ledger Office Before 5 P. M. on Tuesdays.

PHILHEAT
Phillips 66 Home Heating Oils
... INCLUDES
EVERY FEATURE
VALUABLE TO FOLKS
WHO HEAT WITH OIL

FULL MEASURED DELIVERY
BUDGET PLAN
INSURANCE PROTECTION
KEEP-FULL DELIVERY
S&H GREEN STAMPS

PHILLIPS 66
ADA OIL CO.
676-9171

Real Estate
REAL ESTATE MORTGAGE — Loans, auto and personal loans. May we serve you? State Savings Bank, Lowell, Phone TW 7-9277. c23tf

NEW SUBURBAN HOMES—Largest FHA Lots. All plastered, hard wood trim throughout. FHA Financing available. Best construction value in this area. See these homes while under construction. ½ mile north of Lowell on Vergennes St. William Schreier, contractor and builder, TW 7-9189. c6tf

TWO BEDROOM—House for sale, Cascade, 2915 Thornapple River Drive. Garage, large lot, reasonable, by owner. See after 6:00 p. m. c28tf

ATTENTION—Have several buyers for farms near Parnell, Lowell and Clarksville. 35 years appraising and selling real estate. Wm. A. Armstrong, 344 Lewis St., Rockford. Phone 866-1463. c43tf

INCOME PROPERTY—3 family acreage, good rental, good condition. Low down payment. 538-0808. c36-39

UNDER \$6,000 — 3-bedroom house, 1514 Matilda, N. E., Grand Rapids. New gas heating, city facilities, school nearby. p33-37

\$100 DOWN—Plus painting allowance for these quality 3 bedroom homes in Valley Vista, Lowell. Full basements, aluminum siding, gas heat, City sewer, water and streets. Valley Vista is located on the west edge of Lowell. Model open daily. Dok Builders CH 1-2644. c35tf

TO BUY OR SELL—your home, farm or acreage, in the Lowell or Forest Hills area, call R. J. TIMMER REALTY. Office phone 676-3901, residence 949-0139, Ada Michigan; John Fahmi, salesman, TW 7-9334. c36-37

3480 Goodwood Dr.—
A very attractive three bedroom home on the Thornapple River. Newly painted outside. Large garage with storage space. A year round vacation can be yours, living on the river — swimming, boating, fishing, and just plain loafing. Five minutes from shopping and church. Immediate possession. \$18,900.00. FHA terms.

7104 30th, S. E., Cascade—
A beautiful three bedroom home in an outstanding residential area. Full basement, 2 fireplaces, 2-car garage, large landscaped lot. Owner leaving town. Must be sold. 10-day possession. Price reduced to \$20,600. FHA terms.

CASCADE REAL ESTATE OFFICE
6907 Cascade Road, S. E. Grand Rapids 6
Phone 949-0490

Wanted

IF YOU HAVE HAD—some experience in office work, stock boy, department store, or anything to show you can get along with white collar workers, I'm having five people to staff my new office, \$85 weekly plus benefits. Call 459-6533. c36-39

WANTED—Cherry, apple or birch fireplace wood. Must be dry and in large quantity. We will pick up and pay cash, UN 8-4549. c37tf

BABYSITTER WANTED—Hours 4 p. m. to 3 a. m. Call OR 6-2193 after 12 p. m. p37

BOAT WANTED — 11-year-old boy desires good fishing boat, cheap. Call Scott, 949-3783. c37

WANTED — Man for used car reconditioning and general garage work. Apply in person to Azzarello Chevrolet & Buick, 508 West Main, Lowell. c37

MOVING? — Rent our stove and refrigerator cart. Also U-Haul trailers. Low rates, Bernie's 66 Service, W. Main St., Lowell. TW 7-9611. c27tf

AVAILABLE FOR RENTAL—By the week or monthly rate, H-3 Allis Chalmers Hyd. Tilt L angle dozer. Also Ford Loader and Backhoe combination Call EM 1-8963 for prices and information. p36-39

Good Things to Eat
EGGS — Fresh eggs sold at our farm at 5238 Burton Street, S. E. between Spaulding and Kraft Avenues, John Den Houter, No Sunday sales. c34tf

MIKE KOENES' BODY SHOP
COMPLETE AUTO BODY SERVICE at REASONABLE Prices!
Free Estimates and Insurance Claim Service
8650—52nd Street near Whitneyville Road
Call 868-3634 c39-42

Personal

WEDDING INVITATIONS — Napkins, Free Bride's book, 24-hour service. Open evenings 7 to 8. J. C. Keena, 635 Thomas, S. E., Grand Rapids, CH 3-1838. c23tf

WEDDING Photography—Black & White or color. Prices to fit your budget. Portraits and advertising photography. J. E. Colby, Alto, 868-5001. c24tf

FINE WEDDING INVITATIONS—24-hour service, napkins and other accessories. Box of FREE Thank you notes and etiquette book with order. Lindy Press, 1127 East Fulton, Grand Rapids. GL 9-6613.

OVER 15,000 PEOPLE WILL READ YOUR MESSAGE HERE
17 WORDS FOR 50c

Here's the biggest "buy" in want ads ever offered. Your ad here goes to nearly 4,000 homes every week. To send a postcard would cost you \$80 for postage alone. Yet, you can reach all of these homes for only 50c.

Describe what you want to buy, sell, rent or trade. Use up to 17 words and all it will cost is 50c, 3c for each additional word.

Use Handy Order Blank

..... (date)
LOWELL LEDGER
Lowell, Michigan, Box 128

Please publish myword ad forweeks starting with week of

Name.....
Address.....

MERRY CHRISTMAS
We join the chorus to wish you your merriest Christmas. May the Day be an especially happy one for you, your family and friends. We are most thankful for your kind patronage.
GOODWIN PONTIAC COMPANY
GRAND RAPIDS

Merry Christmas
We extend our warmest greetings with the hope that this Holiday Season brings you and yours a full measure of good health and happiness. May all the joys of Christmas remain with you throughout the coming New Year.
Blackie's Radio & TV

Merry Christmas
and a Happy New Year to
All of You
from All of Us
JACKSON
Standing, left to right: Wauneda Griffore, John Geene, Alfred Thomet, Orville Jackson, Leonard Jackson, Jack Smith, Edward Stormzand, William Collins. Kneeling, left to right: John Bush, Jerry Wierenga, Vincent McCambridge, Richard McCaul, Everett Carey, Ron Winks, Harold Franks, Bruce Friesner.
JACKSON MOTOR SALES
930 West Main Street
Lowell, Michigan

Merry Christmas
and a Happy New Year to
All of You
from All of Us
JACKSON
Standing, left to right: Wauneda Griffore, John Geene, Alfred Thomet, Orville Jackson, Leonard Jackson, Jack Smith, Edward Stormzand, William Collins. Kneeling, left to right: John Bush, Jerry Wierenga, Vincent McCambridge, Richard McCaul, Everett Carey, Ron Winks, Harold Franks, Bruce Friesner.
JACKSON MOTOR SALES
930 West Main Street
Lowell, Michigan

MERRY CHRISTMAS



HANK DE VRIES
Thornapple TV & Appliance Center



SY DYKHOUSE
Dykhouse & Buys



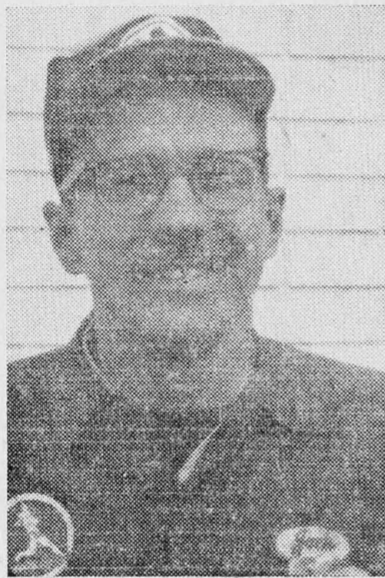
GERRIT BAKER
Cascade Real Estate Office



DON BARNES
Motel Standard Service



GUS DE VRIES
Thornapple TV & Appliance Center



JACK BUYS
Dykhouse & Buys



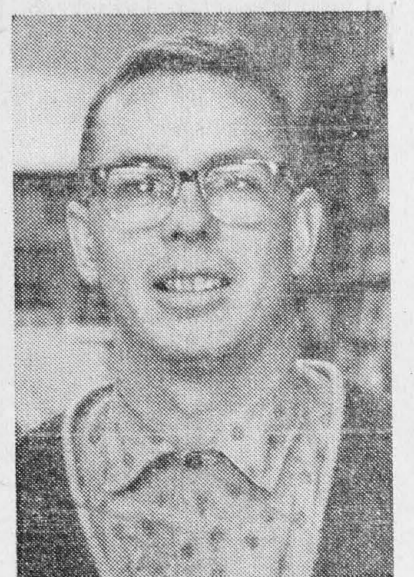
BOB MARTIN
Robert W. Martin, Insurance



PAUL BARNES
Motel Standard Service



BOB CORBETT
Old Kent Bank, Cascade



REX KINGSLAND
Kingsland's Hardware & Variety

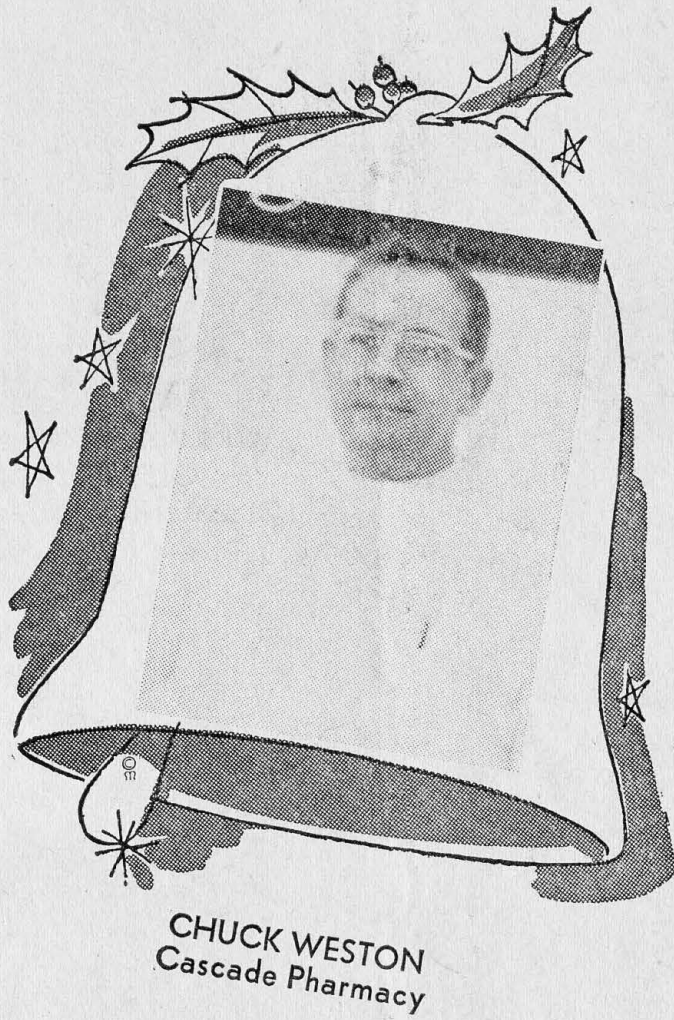
*May your Christmas be
fashioned but cheery, bright*

*like a candle... old-
...shining with a glad light.*

MERRY CHRISTMAS



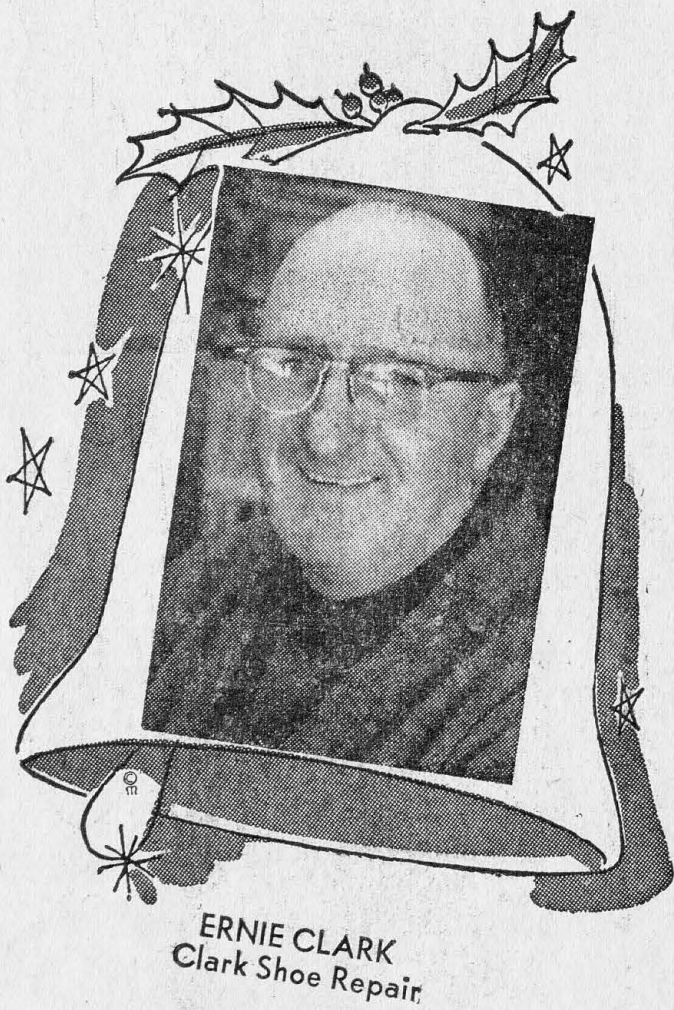
DANE POWELL
Powell's Standard Service



CHUCK WESTON
Cascade Pharmacy

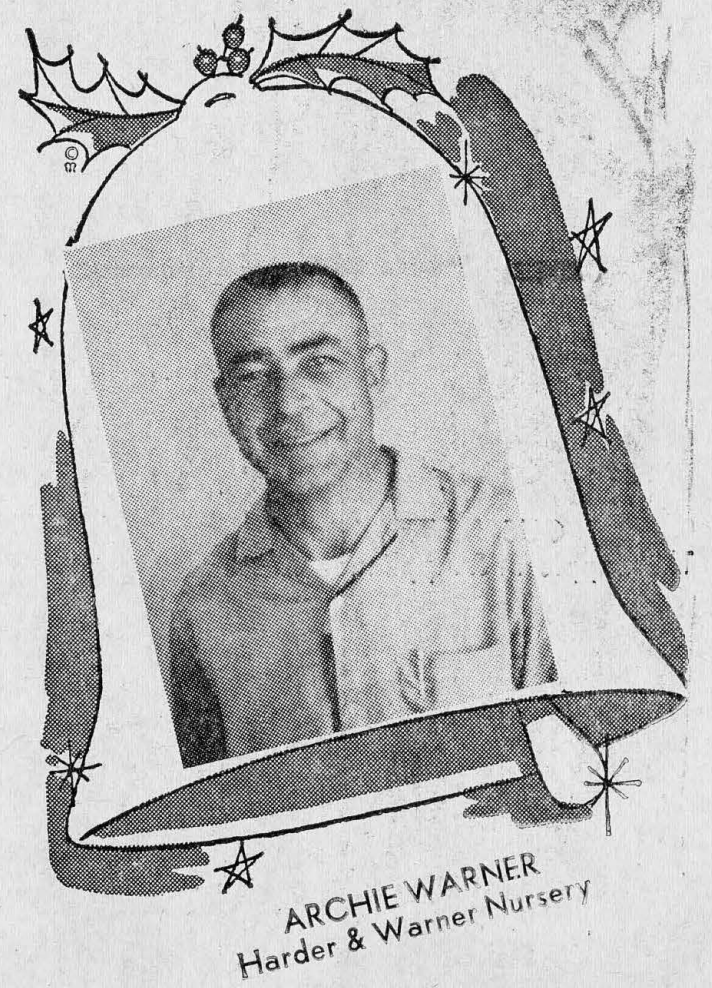


RAY DE GREEN
Cascade Lumber Co.



ERNIE CLARK
Clark Shoe Repair

*We're ringing out glad tidings to all,
and special thanks to our
kind patrons and friends. Best wishes
for a Merry Christmas.
May you and yours enjoy it to the full.*



ARCHIE WARNER
Harder & Warner Nursery



BEN ZOODSMA
Thornapple Hardware



BOB WOODRICK
D&W Food Center



PAUL SLATER
Slater's Mobil Service