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Cascade Historical Society



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WESTERN MICHIGAN UNIVERSITY

W.E. Upjohn Center for the Study of Geographical Change

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OUR PHONE LOWELL TW7-9262

VOLUME IV

THURSDAY, JULY 31, 1958

NUMBER 19

New Postoffice Building for Ada; **Construction to Begin Soon**

partment to build and lease a new building for the Ada Post Office. The building will be located across the street from the present office next to the Vander Wulp residence planned to be ready on October

Still to be settled is a zoning variation for elimination of a five

Vacation Bible School To Begin at Ada Church

The First Congregational Church of Ada will hold their Vacation Church School starting Monday, August 4, through August 8, from 9 to 11:30 a. m. The School is for children from four through GOC Post Opened Junior High. The subject for study is "Jesus." There will be study time, recreation and handicraft.

Teachers for the school will be Mrs. Virginia Karsten, Mrs. Evelyn Williams, Mrs. Dorothy Weaver, Mrs. Mildred Hand, Mrs. Lillian Smith, Mrs. Zina Leifbroer, Mrs. Jan Thompson. Assisting will be Judy and Jerilyn Brian.

If you wish to register your children, please call Mrs. Eleanor Morris, GL 1-0602, or Mrs. Dorothy Bolhuis, GL 4-8402.

All children in the ACE area are invited to attend.

An offering will be taken each day, and the proceeds will be sent to C. R. O. P.

Three From Area Graduates of WMU

Three students from this area attending Western Michigan Unimans 12, "The Daily Lives of Beversity's summer session, will be lievers." The leader will be Lee graduated today, July 31. Hazel Patterson. C. Brian of Ada, will receive her Bachelor of Arts degree, Marie L. Frederick of Lowell, will be awarded an elementary teaching certificate and a Bachelor of Science

Dorothea E. Johnson of E. Fulof Arts degree

Ada Librarian Attends State MEA Workshop

Mrs. Alice Morris of the Ada branch of the Kent County Library, mer workshop at St. Mary's Lake all are asked to be in attendance near Battle Creek. This workshop at this service. is part of the Michigan Education Association Camp,

The workshop is planned to give 3rd. more training in library techniques to aid librarians in their work. In CASCADE 4-H CLUB TO addition, it provides an opportunity | HOLD MEETING for an exchange of ideas between librarians

The five-day course began Monday, and will terminate August 1

RETURN FROM TRIP TO WESTERN STATES

Mr. and Mrs. Donald Gabourie, 5445 Cascade Rd., have just returned from a three weeks' trip to California, where they visited Mr. Gabourie's sister and brotherin-law, Mr. and Mrs. Steve Tedeschi in VanNuys, California.

While on their trip they visited Dodge City, Kansas; Albuquerque, New Mexico; Las Vegas, Nevada and Disneyland in California,

The forest products industry accounts for about \$10 billion worth of business each year.

More than 755 million clothespins are sold annually.

Mr. and Mrs. Walter Vander- foot set-back on the alley. This will contracted with the Post Office De- Township building on Saturday af- 30, at 8 p. m. ternoon, Contracts for the building)

The building is planned to be 46 by 50 with the north 28 feet for the post office and the remainand barbershop. The building is ing 18 feet to be for the relocation of Mr. Vander Wulp's barbershop now in the basement of his home. The front of the building will be modern aluminum and glass construction with a flower planter out to the walk. Setting out from the planter will be the flag staff in an unique arrange-

The Post Office has been located in the Masonic Hall in Ada for nearly 40 years.

For Practice Alert

The Cascade G. O. C. Post was opened at 11 a. m., Sunday, and and gave up only three runs on was kept open until 6 p. m., by three hits to defeat Spencer Wil-Frank Atherton and Harold Bal- cox (L) (4-2) of the Cougars. The last for a practice alert.

There are to be a series of these tests in August, ten in all. These tests are to determine whether or not the G. O. C. Posts should be manned, rather than depending on radar, in case of attack,

Lee Patterson to **Lead Bible Study**

The Tri-Cees Bible Study Class will be held on Wednesday eve- in the second, However Dave Grifning, August 6, at the home of fith overshadowed that one by hit-Mr. and Mrs. Karl Keck, 6536 Wen- ting a grand slammer in the third dell S. E.

The study for this lesson is Ro-

The meeting as usual will begin at 8:45 p. m.

Cascade Christian Church To Hear Guest Speaker

On Sunday morning, August 3 ton Street, will receive a Bachelor Mrs. Izetta Jacobs, long-time children's worker among Michigan Disciples of Christ, will bring the special message at both the 9:45 a. m. and the 11 a. m. services at the Cascade Christian Church. At the 11 a. m. service, there will be a dedication of Vacation is attending the State Library sum- School teachers and officers, and

> Rev. Raymond Gaylord will be preaching in Ghent, Ohio, on the

On August 5, the Cascade Community 4-H Club will hold their monthly meeting at the Cascade Town Hall. The meeting will start at 7:30.

This is a very important meeting and all members are urged to Bear Cats. attend. At this meeting final reports are to be handed in, and dues are to be paid.

CASCADE CHURCH SOFTBALL GAME

Church Softball Team will play the Braves will play a team from the Grandville Ave. Christian Reformed Lancers and Bear Cats. Be sure Church team on Thursday evening, to keep this date open. The follow-Street, at 7 p. m.

was Cascade Christian Reformed ion team at this last game. Church 5, and the Bethel Christian Reformed Church 2.

Hold Bus Social To Raise Funds

The Ada Christian School will hold a Bus Social at the Town Wulp announced that they have be done at a hearing at the Ada Hall on Wednesday evening, July

> Entertainment and refreshments are expected to be let this week. have been planned, and any and all contributions will be welcome. The purpose of the social is to raise funds to purchase a new

Lancers Lead in Thornapple League

This was the week for home runs in Thornapple Valley Baseball League competition. The Bear League competition. Cats won two in an effort to leave the cellar; however any first place hopes for them are very slim. The Lancers now lead with six wins, four losses and two ties.

Monday night the Cougars were taken back by a surprising bunch of Bear Cats. Jim Lawrence (W) (2-1) started for the Cats. He had good support from team members final of that one was 6-3.

The Braves pushed over a run in the second inning, and three more in the fifth, but the Lancers came up with two each in the sixth and seventh to gain a tie

Homers Start

Until this week there had been only one home run all season. Wednesday night Mike Ruffin hit one to give the Cougars a one run lead for the Lancers. That one blow was almost all they needed as the Lancers won 6 to 4. Mike Ruffin (L) (2-2) started and took the loss while Dave Burkhead (W) (4-2) won the game for the Lancers.

Thursday the Bear Cats began early in the game to hit the ball and went on to win 10 to 5 over the Braves. Don Stites (W) (2-4) started for the winners but needed relief from Jim Lawrence to save the game, Jerry Flynn (L) (3-1) started for the Braves, Homers in that game, all by the Bear Cats. were hit by Stites in the second and Waterfield in the second. It was Stites again in the third and Jim Lawrence picked up one in the fourth. Jim VandenBerg and Lawrence also had one each in the top of the sixth which were called no count because it was an incompleted inning.

The standings through Thursday

oury 27.					
	W	L	T	Pet	Pts
Lancers	6	4	2	.500	14
Cougars	6	5	1	.500	13
Braves	5	5	1	.454	11
Bear Cats	4	7	0	.363	8
	-	**		WY T	

Games For Next Week Monday, Aug. 4-Cougars vs.

Lancers Aug. 5—Braves Tuesday.

Wednesday, Aug. 6-Cougars vs.

Thursday, Aug. 7-Bear Cats vs. Lancers.

All Star Games

OFTBALL GAME

August 16, at 2 p. m., a team chosen from the Cougars and July 31, at the West Field of the ing week the winner of the first Christian Youth Center on 28th game will play a team made up of managers. It is planned to give The score of last week's game a trophy or plaque to the champ-

> Always put off until tomorrow what you shouldn't do at all.

Cascade Fire Dept. Fights Blazing Barn

on the Robert Tompkins farm at how the fire got started. 9720 36th Street, Lowell, Saturday morning at 7:30. Damages were estimated at \$5,000 which included the building and its contents. Mrs.

CYF Now Under New Leadership

Christian Church is to be under new leadership this year. In former years, one couple with a couple assisting has taken charge.

Now several couples have consented to work with the youth,

Mr. and Mrs. Clare Snyder will be co-ordinating sponsors with Mr. and Mrs. Lyle Dykhuizen serving in an advisory capacity. Mr. and Mrs. John Hamer and Mr. and Mrs. Raymond Gaylord will be the Last for 2 Weeks counselors in charge of worship and study. Mr. and Mrs. Albert Mattson and Mr. and Mrs. James Byerly will be working with recreation and Mr. and Mrs. Karl Keck and Mr. and Mrs. George Woodall with service and enlistment.

To Televise Eastmont **Reformed Church Sunday**

The Eastmont Reformed Church on Sunday, August 3, from 9 to ty Children's Home. 10 a. m.

Members of the congregation are be needed.

The Ladies Trio of the Eastmont music for the service.

Cascade Post-Hi to Have Swimming Party, Meeting

The Post-Hi group of the Cascade Christian Church are having a meeting on Sunday, August 3, at 5:30 p. m., at the home of Sandy Snow, Cascade Springs Dr. There will be swimming, supper, singing and business meeting to discuss plans for the fall and winter and to make plans for a booth at the C. Y. F. Carnival.

All youth from ages 18 to 25 in the Cascade area are welcome

Kent Co. 4-H Fair To Be August 12-15

It was announced this week that the Kent County 4-H Fair will be held August 12-15. As usual the creeping up fast. annual event, now in its 24th year. will take place at Recreation Park Cascade 4-H To in Lowell.

cept flowers, baked goods and garden displays will be entered. Judg-1

at 7:30, Wednesday night. Thursa livestock parade, a style show will wash until 4 p. m. and a talent show. An archery conconclude the fair Friday.

Carl School Meeting

at the Carl School on Tuesday, August 5, at 8 p. m., for the purpose of discussing plans for a bond issue vote in September.

All parents of children and residents of the Carl School District not the success to go with them! are urged to attend this meeting.

Fire completely destroyed a barn Tompkins said they had no idea

After trying to contact the Lowell Fire Department and failing, they summoned two fire trucks from the Cascade Department. Firemen battled the blaze for about

Fortunately there were no animals in the barn. Two bulls ordinarily in the building for feeding were outside and a horse was left in the pasture during the night because of the heat. Usually, Mrs. Tompkins related, they are in the barn at that time.

Besides complete destruction of the barn which was insured, there was a motorcycle, winter equipment, storm doors and tools burned which were not covered by in-

Bible School to

The Daily Vacation Bible School for the children of the Cascade Christian Church and community, will begin on Tuesday, August 5, and end Friday, August 15. There will be no Monday sessions. The school will be held from 9 to 11:30 a. m., daily.

There is no registration fee, as there has been in the past, but a collection will be taken each day, morning service will be televised with the proceeds going to help at the Woodland Chapel, WOOD prepare a chapel at the Kent Coun-

The theme of this year's school is "Jesus." In addition to the usual asked to be at the Woodland stu-activities, the children this year dio fifteen minutes before the will have religious music appreciabroadcast begins. Tickets will not tion and program of visual education. The junior high class will take a series of field trips to diffchurch will provide the special erent places of worship in Grand Rapids. They will visit a Roman Catholic Church, a Jewish Synagogue and two Protestant Church-

> If you will be able to assist with transportation, will you please call Mrs. Michael Vekase, GL 4-1255, who is working out transportation

> Any child four years of age through junior high school age is welcome to attend.

Denison Guild To Meet Tuesday, August 5

The Denison Guild of the Cas-

cade Christian Church will meet on Tuesday, August 5, at 1 p. m., for dessert at the home of Mrs. Rufus Gregory, 7671 36th Street. Remember to bring any finished fancy-work for the C. Y. F. Carnival, so it can be priced. If you haven't started anything yet, now is the time to begin, as the 30th is

Tuesday the 12th, all exhibits ex- Hold Car Wash

The Cascade Community 4-H ing will begin on Tuesday and con-, Club will hold a car wash on Sattinue through Thursday. urday, August 2, in sponsorship of King and Queen of 4-H will be their king and queen. The car wash crowned following the horse show will be held at Paul Slater's Service station. At 10 a. m. the memday evening's program consists of bers will start washing cars and

The king and queen of the club test and the softball playoffs will will be the candidates for the king and queen of the Lowell 4-H Fair, which will be held in Lowell on August 12-15.

Don't forget to bring your car A public meeting will be held and have it washed on August 2, at Paul Slater's Service Station,

> Perhaps the most tragic figure on the business scene is the executive who has the ulcers, but

For Sale — General

FOR SALE—NIGHT CRAWLERSalways on hand, 70c a hundred Back door, 429 Division, NE Lowell. p15

FOR SALE, LEGHORN PULLETS. Hatched May 7th. All healthy first generation stock. Getty's Poultry Farm & Hatchery, Middleville, Mich. Ph. SY 5-3395.

Free Fair Drivers

Listed below are a few of the late model, one owner cars that you find on the roads in this area-by

1955 Dodge Custom Royal V8 4-dr 1955 Plymouth Belvedere V8 9-Passenger Station Wagon

1954 Chevrolet BelAir 4-dr. 1954 Chevrolet 210 4-dr. 1954 Chevrolet 150 2-dr. 1952 Ford Custom V8, Overdrive

1952 Chevrolet Deluxe 2-dr. 1951 Chevrolet Deluxe 4-dr. (Choice of 2)

WE HAVE FIVE GOOD RUNNING SPECIALS FOR \$99.00 ONLY \$10.00 DOWN

PICK-UPS

1950 Chevrolet 3/4-ton

1948 Chevrolet 1/2-ton 1941 Chevrolet 3/4-ton

YOU'LL FIND IT PAYS TO SHOP OUT A-WAYS

STORY & CLEMENZ **Motor Sales**

Open Evenings West M-21

FOR SALE-SIX ACRES of Al- FOR SALE-1 GUN OIL Burner, falfa hay, second cutting. Melvin Court. TW 7-7476.

ant bar, 6 stools; 14-ft. metal boat, oars, trailer and 7.5 Mercury motor; vacuum cleaner and attachments; one 12-guage over and under shot gun. Roy E. Payne 14128-64th St., Alto, Michigan. UN 8-3461.

SAW FILING, handles put in tools mower knives and tools sharpened. Dennie's Saw Service. 1 mile west of Lowell on M-21. Phone TW 7-9513.

LIVESTOCK-Wanted to buy! Also, Beef, Pork and Veal for sale, by pound, quarter, half, or whole. East Paris Packing Co., 4200 East Paris rd., S. E. (2 miles south of 28th St.) Call Dutton MY 8-8407, or after 5:00, call EM 1-0800, Richard Havenga. 'c16tf

ELECTROLUX CLEANERS Sales and Service. Bags, filters, hoses, cords. We repair all makes. Write or call after 5:00 p. m. John VerDonk, 1901 Darwin S.W., Grand Papids, GL 2-3944. c9 tf

WELL DRILLING AND REPAIR, new pumps and service. Frank Averill jr., Phone OR 6-4501. If no answer call OR 6-1108. c49 tf

SEELEY CONSTRUCTION—Building and remodeling. Cement work, basements, blocks, chimneys, and fireplaces. Houses, garages, additions and barns. All kinds of buildings. Experienced and guaranteed work, Phone L. J. Seeley TW 7-9164, c48 tf

COMBINE CANVASES repaired. 4-H white and russet show halters and stable sheets at the Kerekes Harness and Shoe Repair Shop, 1 mile east of Lowell

Alfalfa Hay For Sale First Cutting

911 Cramton Road, N. E., Ada

Phone OR 6-4037

CARL NOWACK

with controls and tank complete. Cheap. GL 2-6962.

OR SALE-ONE 12-FT. Restaur- TRUSSES-Trained fitter, surgical appliances, etc. Koss Rexall Drugs, Saranac, Mich.

> VOSBURG BLOCK & GRAVEL Co. Concrete blocks 17c and cinder blocks 21c at yard. 2c per block delivery. Ada phone OR 6-

> MOTOROLA TV AND RADIO, For the finest call Williams Radio & TV, 126 N. HUDSON. c48 tf

Dennie's Radio & TV Service

Prompt Service on all makes TV and Radio by experienced service man. Phone TW 7-9513. Richard Dennie, 1 mile West of Lowell on M-21.

BOTTLED GAS-Bulk and cylinder service available. Call us now for lowest rates on metered bulk installations and for free cylinder hookups. Phone CH 3-1482. Wolverine Shellane Service, 3758 South Division, Grand Rap-

TRUCKING EVERY THURSDAY to Lake Odessa stock sale. Call George Francisco. TW 7-7818.

FIBERGLAS, the lifetime coat for your boat. Do it yourself, complete supplies in stock including instructions, Williams Radio, 126 N. HUDSON

NOW IN SARANAC-Your baby's own shoes "Eternalized" in everlasting bronze. We turn baby's shoes into priceless keepsakes by an amazing process which deposits a heavy coating of actual bronze onto them. Several styles of mountings, including picture frames, ash trays, book ends and many more. For free pick-up and delivery write to Orville Slagle, 211 Center St., Saranac or phone Saranac 4163. p14-15

COLF SET AND BAG for sale. Never used. Matched and registered. Cost \$90, will sacrifice for \$40. GL 4-8741. S c14-16

DO YOU NEED HELP with spring decorating? Painting or paper hanging? Or are you building a new home? Would you like your basement brightened up? We also spray paint. For appointment for free estimates call LE 2-2195.

RAPERY HARDWARE-Everything you need, curtain rods, draw drapery hardware, other styles of window accessories. Window shades made to order. Roth Furniture. Phone TW 7-

CULLIGAN SOFT Water Service. Complete Water Conditioning on a service basis or home-owned equipment. Free consultation service. Phone Ionia 1378 collect or write 4201/2 N. Dexter,

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plan your fun with

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depend on ...

It's THE high octane premium gasoline for modern motors. You can't beat it for instant response, full power-pick-up and

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photos and information to help you plan

and enjoy all-day outings, exciting week-

ends or vacations in Wonderful Michigan.

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Lowell Ledger WANT AD PAGE

for bookkeeping will be made. BOX NUMBER: If box number in care of this office is de-

sired, add 50c to above. ALL ERRORS in telephoned advertisements at sender's risk.

RATES are based strictly on uniform Want Adv. Style. OUT-OF-TOWN advertisements must be accompanied by remittance.

Copy for Ads on This Page Must Be in Ledger Office Before 10:00 A. M. Wednes-

MOVED from 924 W. Main to 604 PLANNING A FARM SALE?-E. Main. Open evenings, 7-9 and all day Saturday. Bud Scott, home address-Route 2, Bowes rd. Phone TW 7-9874.

SEPTIC TANKS and drain fields installed, water lines buried

WELDING-Also good supply of structural steel. John Pollice, 3516 Quiggle Ave., Ada R-1. Ph. OR 6-1101.

Hereford Bull or will trade for NEW MODERN MIRACLE-Re-Hereford Heifer with calf. Wells. TW 7-7048.

Sharp looking and good running car. Call TW 7-7158. CURTIS DRY CLEANERS will be

LIGHT OAK DINETTE SET for ed ladies golf set. GL 6-7343.

FOR SALE-2-GRILL COAL or

FOR SALE at 504 Vergennestoilet seat and connections; window screen frames, one 42" x 43¾"; one 24" x 36"; one 45" x 35"; three 36" x 35"; pair cupboard doors, including hinges, fasteners, 36" x 14"; ironing board and cover; cupboard base 92" x 22"; drawers; flour bin; other miscellaneous items. p15

CASH RATE: 20 words 50c, additional words 2c each. If not paid on or before 10 days after insertion, a charge of 10c

Make a date with me now Careful handling, good planning My years of auctioneering ex-

and connected. Carlton Wilcox, | HALLMARK GREETING CARDS Clarksville. OW 3-3091. than you might be able to

FOR SALE-2-YR.OLD pure bred

For GOODWILL used cars and trucks, see or call DOYLE - SCHNEIDER PONTIAC. We trade, finance and guarantee.

FOR SALE-Odd and end dishes, fruit jars, qts. and pts.; a few antiques, Causeway Drive, Murray Lake, Lot 10.

FOR SALE-1952 BUICK Special 4-door, automatic transmission.

closed on Thursday afternoons until the new store is completed.

sale. Table, 1 leaf, 4 chairs. Excellent condition, \$22. Also want-

wood white enamel stove. Excel-, lent for cottage use. Also, set of cement laundry tubs. UN 8e15 POTTED ROSES in bud and bloom

GLADS FOR SALE-Mrs. Fred Beimers, R-2, Lowell, Mich. Ph. TW. 7-9139.

WE WILL PAY YOU 7% Interest on invested funds. Interest is paid semi-anuually. Contact Lucien Gamble at Lowell Loan Co. c15-16

Real Estate For Sale

Farm Loans

PER CENT INTEREST-Long Term Nat'l Farm Loan Ass'n. 1048 Leonard St., Grand Rapids, Mich. Phone RI 2-2563.

FOR SALE-7-ROOM MODERN house on 3 large lots, TW 7-9354

REAL ESTATE SERVICE in any type of property. Wm. A. Armstrong, 30 years experience. Ph. Rockford VO 6-1203 or write Ada

F. H. A. Financing Available On

Country Building Sites

Qualified Veterans Loans Available With Nothing Down and 434% Int. 11/2 Miles North of Lowell on Vergennes Street "Will Build to Specifications"

Only 3% Down Payment Needed WILLIAM SCHREUR Contractor & Builder

TW 7-9189

For Rent

APARTMENT FOR RENT-218 S Hudson. Phone TW 7-9383. c15

Wanted

INCOME OPPORTUNITY-Reliable man or woman from this area to service a route of cigar-i ette machines. Will take 5 hrs., a week of your spare time and can net as high as \$275 monthly and can be built to full time business with our help, which could eventually net \$20,000 annually. No experience or selling necessary, route is established for the operator. To qualify you must have \$900 to \$1,800 cash immediately available, which is secured and a serviceable automobile. If interested write for personal interview giving phone number and brief outline of background to Box 5182, St. Paul, Minnesota.

BUSINESS OPPORTUNITY - Local area Man or Lady, wanted to service and collect from coinoperated dispensing equipment 4 to 9 hours weekly. No age limit or selling but must have car, references and \$402 to \$804 working capital. For interview give personal particulars, phone number. Write Box 4728, Dallas 6

cylinder hookups. Phone CH 3- HIGH SCHOOL GRADUATE wants office wor years shorthand, 1 year bookkeeping. TW 7-9162.

> BIDS WANTED on Dodge truck cab and chasis. Can be seen at 4-H barn. All bids must be in by Monday, August 4. Village of Lowell, City Hall. c15

MEN AND WOMEN Demonstrators needed to represent Beeline Fashions, part time, days or evenings. Excellent pay, car necessary. Call OR 6-4391.

INCOME OPPORTUNITY - Reli-

able man or woman from this area to service a route of cigarette machines. Will take 5 hrs. a week of your spare time and can net as high as \$275 monthly and can be built to full time business with our help, which could eventually net \$20,000 annually. No experience or selling! necessary, route is established for the operator. To qualify you must have \$900 to \$1,800 cash immediately available, which is secured and a serviceable automobile. If sincerely interested write for personal interview giving phone number and brief outline of background to Box 5182, St. Paul, Minnesota

Pontiac-GMC Sales & Service. WANTED-USED SPIKED tooth drag. Phone me if you know where I can find one. OR 6-5201

> WANTED-USED METAL corn crib. Joe Wheelock, Saranac Mich. Phone 4636.

Personal

WEDDING INVITATIONS, Napkins, 1-day service, open evenings. Free Thank You Notes and bride's book. J. C. Keena, 635 Thomas, S. E., Grand Rapids,

WE WILL PAY YOU 7% Interest

invested funds. Interest is paid semi-annually. Contact Lucien Gamble at Lowell Loan

NAPKINS, printed for weddings. anniversaries, and cocktail parties, in a good many types and colors, priced from \$3.00 a hundred. Also book matches printed with name or initials. Lowell Ledger, phone TW 7-9261, Lowell.

Lost and Found

CAT LOST-OLD SHAGGY looking blue persian. White feet and nose. Gone since July 3 from Vergennes Road. Any information call CH 3-4482.

GRAVEL

Cement & Road

BLACK DIRT

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Stones or Coarse Gravel

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EQUIPMENT

Lowell Lumber

& Coal Co.

218 So. Wash. Ph. TW 7-9291

WILL THE LADY who called about seeing a Persian cat around, please call again. Thank you. Ph. CH 3-4482.

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after TEXACO MARFAK LUBRICATION

Your CAR rides smoother, handles easier after a Texaco Marfak chassis lubrication. That "cushiony" feel tells you tough Marfak lubricant is on the

covering the make and year of your car. Lasts for at least 1,000 miles under the toughest driving conditions. Drive in!



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1956 Ford Custom V8 2-dr.

1955 Mercury Monterey V8 Hardtop 2-dr.

4-dr.

1951 Ford Custom "6", Overdrive 1951 Dodge Deluxe Club Cpe, 2-dr, 1950 Ford Custom V8 2-dr.

1954 Chevrolet 1/2-ton

OVER 600 CARS RETAILED IN THIS AREA WITHIN THREE YEARS OF SERVICE

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kson Motor Sales 'Home of Dependable Used Cars'

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834 W. Main St.

Lowell

Vic Clemenz

Personal Attention to All Motor Tune-Ups

and Car and Truck Overhauls

EONARD

John Potter, first house north of Ph. TW 7-7117 US-16 on west side of M-91. TV

perience are yours. George VanderMeulen, auctioneer. Dutton p15 can carry your very thoughts. your feelings, to others better

express them yourself. The

thoughtful way to remember others. Available at Christiansen Drug Store, Lowell. vivit Sewage Enzymes liquefy greases and activates the dormant bacteria in your septic tank. Give your septic tank a lift with Revivit, on sale at Hahn Hard-

ware, 207 E. Main Street. One

pound package at \$1.98. Phone

TW 7-7501.

Lowell.

GOLD'S LIVE BAIT Self-Serveminnows for specks and perch 10c per doz.; walleye size 25c per doz.; large pike size 50c per doz.; leaf worms 50c per 100; red worms 30c per 100; and large crawlers 25 for 25 cents; small crawlers 25 for 15 cents. 24-hour service. Come any time day or night, no waiting; all bait price marked and in outdoor tanks. M-91, 1/2 mile north of Main st., or use front driveway at end of North Hudson ave.

THE PEOPLE'S MARKET Place . Classified columns. Here's where Mr. Buyer and Mr. Seller get together to solve their everyday problems of wants and don't wants. Phone TW 7-9261 to place your ad.

All colors. Also delphinium, phlox, baby's-breath, bleeding heart, iris, chrysanthemums and many others are ready to dig now. Cut flowers in season. Birchwood Gardens, Godfrey Street. Phone TW 7-7737. BOTTLED GAS-Bulk and cylin-

der service available. Call us now for lowest rates on metered bulk installations and for free 1482. Wolverine Shellane Service. 3758 South Division, Grand Rap-

GUARANTEED WATCH, ring and

jewelry repair. Avery Jewelers, LIVESTOCK-Wanted to buy. Also Beef, Pork, and Veal for sale, by pound, quarter, half, or whole. East Paris Packing Company, 4200 East Paris rd., S. E. (2 miles south of 28th St.) Call MY

8-8407, or after 5:00 call EM 1-IS YOUR DIAMOND "SAFE" in its present setting? We do all kinds of stone setting and sizing, and carry a complete line of mountings and wedding rings. Diamond rings from \$30 and up. Expert watch repairing by reliable watchmakers. Howard

White Jewelers, Lowell, Mich. FOR MUFFLERS, tail pipes, fuel pumps, brake shoes, batteries, paints and oil filters try Western



New GMC trucks for im mediate delivery. Everything from 1/2 Ton to 35 Ton. See Doyle-Schneider

frigerators, freezers, milk coolers. Clark Fletcher. Phone TW c9 tf WELDING-Also good supply of structural steel. John Pollice, 3516 Quiggle ave., Ada, R-1. Ph.

REFRIGERATION SERVICE, Re-

USED TELEVISION SETS \$39.50 to \$99.50 reconditioned and guaranteed Williams Radio & TV, 126 N. HUDSON.

WE WILL PAY YOU 7% Interest

on invested funds. Interest is paid

semi-annually. Contact Lucien Gamble at Lowell Loan Co. c15-16 Good Things to Eat

HUCKLEBERRIES-Marsh open. Plenty of berries. Eric Strand. 13939-52nd Street. Phone TW 7p15 APPLES—Yellow Transparent

everyone else.' SAFETY.



AND

NEW

On West Main St.,

NOW ON DISPLAY!



The Perfect Family Car

\$2,528 ... including taxes, license and title

You can feel that "cushiony" ride

job, protecting bearings against wear. Texaco Marfak is applied not by chance, but by chart



OFFERS YOU EXCLUSIVELY

The Beef You buy at Cascade I.G.A. bears the UNITED STATES DEPARTMENT OF AGRI-CULTURE stamp ... U.S.D.A.

Only One Out Of Ten

Still only one of ten of these U.S.D.A. graded Choice Cattle is good enough for our Customers, you and your family will call it ... Delicious. Assurance of Eating Pleasure ... with each cut of our Beef.

Cascade I.G.A. Offers You: 1. A service meat dept. with 4 expert meat cutters to serve you better ... No Waiting.

2. A fine selection and a large variety of meats to choose from

3. Our Meat Cutters are happy to give you special attention for SPECIAL CUTS

HEINZ

Tomato 3 Soup

Ground Beef 3 lbs. \$145

U.S.D.A.

SWANSON'S TV

HADDOCK - CHICKEN TURKEY OR BEEF

Large Modess Kotex

LEAN FRESH

LADY BETTY - 15 oz.

Cucumber Slices 2 for 35°

Creamery BUTTER

Pine-ora

46 oz. 23°

I.G.A. Salad Dressing

AMERICAN BEAUTY **Cream Style** CORN

300 size 10c

Graded Choice

Fresh Dressed-cut up
Frying Chickens

lb.

OVEN FRESH

Lemon Custard Angel Food

OVEN FRESH

BREAD

20 oz.

Vanilla Ice Gallon (1) Cream

LION BRAND COFFEE

400 Count FACIAL TISSUES

C

PHONE GL-82040

STORE HOURS: Mon., Tues., Wed. 9 A.M. to 6 P.M. Thurs., Fri. 9 A.M. to 9 P.M. Sat. 9 A.M. to 7 P.M.

25 lb. BAG

Friendly Carry-Out Service



cards on the table, will usually be left playing solitaire."

FLUORIDE SOLUTION

A record-breaking 36,000 Michigan youngsters had their teeth painted with fluoride solution during the 11th annual statewide summer topical fluoride program starting June 16, the Michigan Department of Health said today.

The applications will be given at 195 centers in 46 counties by 30 senior dental students and 35 student dental hygienists from the University of Michigan and the University of Detroit.

New Michigan records will be set this year by the number of children participating, the number of centers and the number of counties. Last year 32,500 children took part at 173 centers in 44 counties. Orientation for the student den-

tists and hygienists will be held by the Michigan Department of Health at Olivet College and the VFW National Children's Home at Eaton Rapids on June 11-12.

Painting fluoride on children's teeth reduces tooth decay by 40 per cent. The solution is applied during four sittings at four different ages-first when the child is 3, 4 or 5 years old and then again when he is in the second, fifth and eighth grades.

quire topical programs.

RE-NOMINATE

NOMINATE Fred M. Pattison



are jammed with persons seeking fun and sunshine. At present attendance rates, new records for state park use are likely to be established this year. During recent years, parks have hosted a total attendance of 15,000,000 to 18,000,000 annually.

The statewide summer topical Topical application centers will ighth grades.

The summer topical fluoride product of the summer of the gram supplements year-round top- of Health with work at each cen-

Allegan, Barry, Benzie, Berrien, ical programs conducted in many ter in charge of local dentists in Branch, Calhoun, Cass, Cheboygan, localities. Communities served by cooperation with the local health Chippewa, Clare, Crawford, Eaton, fluoridated water, which cuts tooth department. Fees paid by parents Genesee, Grand Traverse, Hillsdecay by 60 per cent, do not re- make the program financially self- dale, Huron, Ionia, Isabella, Kalamazoo, Kalkaska, Kent, Leelanau, Lenawee, Livingston, Luce, Mackinacc, Manistee, Mason, Missaukee, Montcalm, Montmorency, Muskegon, Newago, Oakland, Oceana, Osceola, Oscoda, Ottawa, eana, Osceola, Oscoda, Ottawa, Roscommon, Saginaw, Shiawassee, St. Joseph, Van Buren, Washtenaw, Wayne and Wexford.

Charles FEENSTRA

STATE

SENATOR

REPUBLICAN

Seventeenth Dist.

Michigan

QUALIFIED BY EXPERIENCE

Primary August 5

For

County

Drain

Commissioner

Republican Ticket

20 Years Township Supervisor

VOTE REPUBLICAN

AT THE PRIMARY, AUG. 5TH

Political Adv.

PUBLIC HEALTH NEWS Live births in Michigan totaled a record 208,063 in 1957 at the same time the state's marriage rate was declining to the lowest level since 1938, the Michigan Department of Health reported today.

Births last year exceeded the old record set in 1956 by about 2,000. It was the 10th straight year that Michigan births increased over the previous year.

Although the number of births increased over 1956, the birth rate in 1957 dropped below the 1956; rate—from 27.4 births per 1,000 population in 1956 to 26.7 in 1957.

The decline in birth rate in face of an increase in number of births

was caused by a population gain of 287,000 during 1957. The U.S. Census Bureau estimates Michigan's population as of last July 1 vas 7,803,000.

The marriage rate declined last year to 14.1 persons married per 1,000 population. The corresponding rate in 1938 was 11.6 and in 1956 was 15.4.

Other developments revealed by the state health department provisional statistics for 1957 included: The ratio of deaths to population

in 1957 was the lowest since modern reporting methods were adopted in 1898. Last year's death rate was 8.5 deaths per 1,000 population although deaths rose to a record 65,944. The highest death rate in Michigan for any year since 1898 was 15.6 in 1918. Since 1918 the rate has been dropping gradually.

The rate in 1956 was 8.6. The decline in the over-all death rate in 1957 was spearheaded by declines to new record lows for fetal (stillborn) and infant (under one year) death rates. These rates respectively were 15.2 and 24.4 deaths per 1,000 live births.

CONSERVATION ...2 col. cut. Some viewers believe the developing interest in camping this year may be caused by the current economic recession, but long-range trends prove these prognosticators Actually, camping has been on the increase for the last several

years, and while the recession may boost camping totals somewhat, the real story lies deeper. First, Michigan is rich in camping possibilities, and now one of

America's leading states for this type of recreation. Second, campers these years can go afield armed with dacron sleep-

ing bags, compact air mattresses tiny but efficient stoves, small and easily handled tents and other handy equipment, most of which has been developed since World War

Such camping equipment makes this recreation available to thousands who formerly thought "roughing it" simply meant turning down the electric blanket. Modern conveniences now make camping available to the hearty, the aged, the active and the infirm.

The future of camping, however, s not without storm clouds on its horizon. The gathering interest has Conservation Department officials wondering where everybody is going to camp, come a decade hence. In state parks, for example, camping records date back a scant eight years. Prior to 1950, camping was of minor significance; that year, parks hosted about 163,000 campers. But last year, the total was up to 464,000 and facilities were jammed throughout the summer

SHURFINE

TOMATO CATSUP

3 14-0z. jars 4.1 C

SPARTAN BRAND

APPLE-SAUCE

3 303 cans 41 C

SPARTAN BRAND

CR. STYLE CORN

4 303 cans 4 C

SPARTAN BRAND

PORK & BEANS

4. 300 cans 4. C

SPARTAN **STORES**

> **ANNIVERSARY** SALE

SPARTAN BRAND

CUT GREEN BEANS

3 303 cans 41 C

SPARTAN BRAND WHOLE KERNEL CORN

4. 303 cans 4.1 C

FRISKIES CANNED

DOG FOOD

3 1-lb. cans 4.1 C

AUNT JANE'S CANDIED DILL STRIPS

16-oz. jar 41 C

CAMPBELL'S CONDENSED MATOSOUP TALL

PKGS.

Black Cherry — Cherry — Lemon — Lime Orange — Raspberry — Strawberry Black Raspberry

Carnation Evap. Canned Milk Low, Low Prices ... plus S&H Green Stamps!

ONE OF MICHIGAN'S MOST COMPLETE FOOD MARKETS LOCATED AT 403 E. MAIN, LOWELL Large, Lighted Parking Area — Carry Out Service

PLUMP — TENDER

Whole

Cut Up Pan Ready LB. 39c

Swift Premium Oven Ready Beltsville 5-7 lb. avg.

Chuck Roast

U. S. D. A. Choice Beef







ONE

FULL GALLON









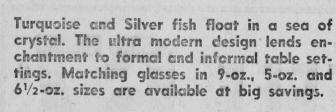


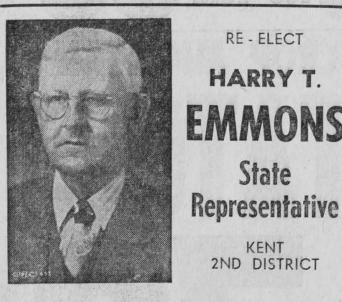




EBERHARD'S BULK PACK







RE - ELECT

HARRY T. **EMMONS** State

> KENT 2ND DISTRICT

8 Years of Experience Qualified

REPUBLICAN PRIMARY AUGUST 5

CHAIRMAN OF SOCIAL AID AND WELFARE COMMITTEE. MEMBER OF TAXATION, TOWNS AND

COUNTIES, AND ELECTION COMMITTEES-MEMBER OF THE KENT COUNTY FARM BUREAU AND GRANGE

Present at every session!

Pol. Adv.





guards. At least be sure someone is nearby who can help you if you get into difficulty. Distances are deceiving—swim half as far from shore as you think you can, then you'll have strength to swim back.

GOING SWIMMING? Make sure you know the above water safety rules, recommended by the American Red Cross. Best precaution is to learn how to swim. Don't try to show ability you don't possess.



Charles C.

REPUBLICAN CANDIDATE FOR

STATE SENATOR

17TH DISTRICT

PRIMARIES AUGUST 5TH



Newspaper Ads Span 60 Years



Changing patterns in newspaper advertising are compared by Kroger president Joseph B. Hall as the retail food firm celebrates its 75th Birthday. Pretty Donna Meyer displays a Kroger ad of 1897 vintage which offers such items as two dozen pickles or four pounds of homemade sauerkraut for five cents! Since the company first began advertising regularly in newspapers more than 60 years ago, its sales have gone from less than a million dollars to almost a billion and three-quarters dollars a year. Sales of the average Kroger store today are nearly twice those of the entire company back at the turn of the century. B. H. Kroger was one of the first grocers in the country to tell customers about his products in newspaper advertisements. Today Kroger spends more than \$8,500,000 a year for advertising in 800 daily and weekly newspapers in 20 states.



VOTE FOR

A. DALE STOPPELS

JUDGE OF PROBATE

Non-Partisan Ballot

Five years as Assistant Prosecuting Attorney, including two years as county attorney in Probate and Juvenile Court.

Experienced in trials and court room procedure.

Family man, active in church and civic affairs.

Combat veteran of World War II; served as Michigan legal advisor to Disabled American Veterans.

PRIMARY TUESDAY, AUGUST 5TH

Pol. Adv.



P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

My Neighbors



"Understand the new style was designed by a drunken tent maker that hated women!"



One way for a man to keep his head above water is to stay out of expensive dives."

My Neighbors



"Since we've been married we've paid the government exactly \$11,367.67. That would sure end a lot of recession!"



"Not much to see in a small town - but what you hear makes up for it!"

TV NEWS

Although Russian premier Nikita Khrushchev has often been billed as the Reds' "party boy," there are some strong indications that his heavy consumption of vodka may be just a pose. Ted Ayers producer of "Face the Nation, told of the following incident when Khrushchev gave his now famous TV interview: "During a break in the shooting, three flunkies came into the room laden with trays bearing bottles containing what appeared to be yodka. Khrushchev opened one, took a swallow, smacked his lips and immediately burst into a boisterous laugh. Anticipatorily, I sampled the contents of an identical bottle. Nothing but mineral water. It's my belief that Khrushchev pretends to be intoxicated only when it will serve his purpose to do so.'

THE UNGRATEFUL PAIR

Jack Paar recently told his tele rision audience that he had had Mike Nichols and Elaine May on the air first, but "they are so famous now that we can't get them back." Nichols gives the comedy team's side of the story. The truth is, we were on his show first. One of his writers had seen us in a club, and Paar used us. The first part of our act didn't go so well, so Paar got worried and began to treat us as if we were unmportant.'

HEART OF THE SITUATION

A new theory on why men suffer more heart ailments than women.

ALMOST ONE MILLION 4-H CLUB MEMBERS are aiming for safer living on highways and farms, in homes and communities. Their efforts are focused on the national 4-H Safety program directed by the Cooperative Extension Service and arranged by the National Committee on Boys and Girls Club Work.

Farm boys and girls enrolled in the program and their city cousins as well—can take their share of credit for helping to decrease traffic deaths last year. Proof that they're on the job is the record high enrollment reached in 1957

when 815,000 club members between the ages o 10 and 21 took part in some form of safety activity, according to the National Committee. And hard work does not go unrewarded. At the

national level eight top ranking 4-H'ers will receive \$400 college scholarships and an all-expense trip to the National 4-H Club Congress in Chicago next December. The state winner also will attend the Congress with all-expenses paid, and it is estimated that nearly 4,000 youngsters will merit the county safety medal. All awards are provided by General Motors which has supported the 4-H Safety program since 1944.

chair to watch television uses up TV BRIEFS-

insecure—to prove to other people A Boston heart specialist analyzes the situation this way: "The tired to watch television uses up 150 to 200 calories bringing him most all the people in show busi- that they are beautiful, handsome most all the people in show busi- that they are beautiful, handsome businessman collapsing in an easy beer, potato chips, etc."

most all the people in show business go into it because they are

SAVE ON PIONEER PURE SUGAR

SUGAR SPECIAL

2 10 lb. sack with coupon below

CLIP THE COUPON BELOW. Take it to any Kroger Store. Get a 10-lb, sack of Pioneer Pure Sugar for only 89c. You'll like shopping at Kroger where you live better for less-and where you get Top Value Stamps for free



FRESH, LEAN

Ground Beef

LB. 490

dollar deals from

DEL MONTE

. 6 14-oz btls \$1

FRUIT COCKTAIL . . . 4 303 cans \$1 Del Monte five-in-one blend with harmony and taste

GOLDEN CORN . . . 6 303 cans \$1 Del Monte sweet & tender. Cream Style or Whole Kernel

SAVE TWICE!

Top Value Stamps

plus

Kroger Best Buys!



HAPPY WAY TO SHOP)

and see what

DOLLAR

Country Club Chocolate, Vanilla, Strawberry, Neopolitan

Sweet Peas 9 303 cans \$1

WAX BEANS
Kroger cut. Serve cold with sour cream 7 303 cans \$1

DOG FOOD Perk up your pooch with Strongheart.

10 16-oz cans \$1

ADDESAUCE 7 303 cans \$ 1 cted apples spiced & cooked to perfection

11-oz. pies **\$** A prize banquet of flavor for quick-on-the-run dinners

5 303 cans \$1 PINEAPPLE Royalty's plantation-fresh favorite.

cans \$1 TUNA FISH

Better your casseroles with North Bay



FIRST CUT

CENTER CUT (RIB) Ib 79¢ TURKEYS 8-12 lb. avg. lb 49¢

Small sizes, perfect for barbeque.

Watch "SEA HUNT" Every Wednesday, 7:30 P. M. WKZO-TV Channel 3 WWTV Channel 13

Brought to you by your Kroger store

PEANUT BUTTER 18-oz jar **59¢** Swift's flavory, smooth-spreading Oz

3 dozen per pkg 39¢ Postma for that mid-morning pick-up

TOMATO JUICE 46-oz can 35¢ Libby squeezes the best off the vine

THIK-KUT BACON 2 tb pkg \$1.39

Peschke's to perk up your breakfast

CANTALOUPE Finest quality, jumbo 27 size each 29¢

SEEDLS. GRAPES

1b 25¢



Serving the Forest Hills Area Published Every Thursday Morning at 112 N. Broadway, Lowell, Mich.

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Cascade - Eastmont - Ada Reporter, Mrs. M. Heaven - OR 6-2977 Subscription Rates

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Editorial

give him the money . . . providing the welfare needs demand an addiyou were convinced he had done all he could to make ends meet. However, if you thought he could have met his grocery bill by cutting a corner here and there on his other expenditures without any fare Dept. alone will lose the engreat sacrifice to himself or fam- tire amount? I think not. ily, you might hesitate to be so

I cite this by way of explaining my feelings on the current request for an extension of the 15 mill tax 112 mills "for direct relief pur-

That term "for direct relief pur-



Cascade Christian Church

Morning Worship-9:45 A. M. And 11:00 A. M. Pastor-Rev. Raymond Gaylord

Ada Community Reformed CHURCH

Morning Worship. .10:00 A. M. Sunday School 11:20 A. M. Evening Worship...7:30 P. M.

First Congregational CHURCH OF ADA

Morning Worship9:30 A.M. Sunday School9:30 A.M. Pastor-Dr. Ralph J. White Nursery Provided at Both Services Pilgrim Fellowship. 6:30 P. M.

Eastmont Reformed CHURCH

Cor. Ada Dr. and Forest Hills Ave. "The Church Where There Are No Strangers" WELCOMES YOU

Services: 10 A.M. and 7 P.M. Sunday School: 11 A.M. The Rev. Collins D. Weeber-Min

Parsonage 4637 Ada Dr. GL 4-982 11 a. m. Sunday School

Ada Christian Reformed CHURCH

Morning Worship 9:30 A. M. Sunday School 11:00 A. M. 7:00 A, M. Evening Worship Pastor-Rev. A. J. Verburg

Cascade Christian Ref. Church

Sunday School - 11:15 A. M. Evening Worship — 7:15 P. M. Pastor-Rev. Roy Boeskool

Eastmont Baptist Church 5038 Cascade Rd.-US-16 9:45 a. m. Morning Worship Youth Meeting 5:45 p. m. Evening Worship 7 p. m.

Pastor-O. M. Smith

poses" is what probably causes many an eyebrow to be raisedat least mine.

No doubt a very serious situa-IF A FRIEND came to you and tion exists along welfare lines and asked for \$5, you would, more that department must have more than likely, ask him "what for?" funds than anticipated to cope If he would answer, "to buy with the situation brought on by groceries," you would probably the recession. Let us assume that tional mill or mill and a half. Then let us also assume the people reject the request for the tax levy extension in the August 5 election.

DOES THIS MEAN that the Wel-

I would like to pose this quesfree with your hard-earned cash. tion: excluding the welfare department, would it not be possible to pare one or one and a half mills off the aggregate budget of the levy limitation of Kent County by other departments of the county without any real damaging ef-

If memory serves me correctly, the overall budget request for 19-59 is over two million dollars more than the 1958 budget. I agree that a large portion of this amount is due to the welfare problèm. However, a sizeable sum has been asked for salary increases and adjustments, and some offices have requested more funds for operating expenses for 1959 than they had this year.

I don't mean to imply that the county employees are overpaidthey are not. However, I wonder how many private businesses increased employee salaries during the recession. I also wonder how many increased their operating budgets during this time. I have no way of answering these questions, but I would think it safe to assume that there has been a general cutting-back of expenditures by nearly all business firms. I also imagine most businessmen have taken a close look at their operation and eliminated waste and inefficiency wherever found—and I bet most of them found some of both.

Perhaps this has been done throughout all the county offices and departments. But I believe it should be done again before the people are asked to dole out still more money.

Why not stop pounding away on the welfare problem as if it were the sole issue involved in the request for more taxes, and spell out for the taxpayer just what will happen if he rejects the tax increase come August 5th?

How much will have to be cut erating budget? How much out of ads which are good, honest barschool budgets? How much out of the budgets of various other county lation will soon be paying addidepartments. And-what effect will these cut-backs have?

It is true that a mill and a half does not, in itself, represent a lot to have a mill or two added here of money to the average taxpayer. and there for other things, But, in most communities, taxes have already been increased substantially to meet necessary local capital improvements. For example, here in Cedar Springs, we are building a new high school, a large over the campaign for the 11/2 mill number of our residents are being tax extension for the county. In assessed for a street paving program now underway, and another large segment of our village popu-

Unwise Buying Habits Cost Money

"Bait Advertisements Hook Suckers"

of articles prepared by the Michigan Retailers Association in an effort to better educate the buying public of Michigan in improving their buying habits. This newspaper is cooperating with MRA by bringing this series to

Do you like being a sucker? If you do, don't bother to read this. Perhaps you as a fisherman use worms to catch fish. Other kinds of "fishermen" bait an advertising hook with deception and in-store. sincerity to snag your dollars, cheating you, and creating a sus-schemes: (a) food club plans picious feeling towards most advertisers who are trying to tell you about fair buys for your money.

These bait advertisers are clever people. They have ingenuity unlimited, always dreaming up new tricks as soon as the old ones are exposed. They fool you so completely that you don't have even the slightest notion that you have been taken. For instance, you may see an item advertised that appears to be a tremendous bargain. products, or slipshod workmanship. Naturally, you rush to the store, vertised in the paper isn't what he really wants to sell you. He will probably brush off the advertised item as being of inferior quality, and then go into great detail to tell you about a product that will cost you a lot more money. So, by spending a lot on "bait never intended to sell you in the first place, he now "has a fish on the line, and is reaching for the

This bait advertiser usually doesn't have, or wouldn't sell you in his ad, whether it be a kitchen range, a new car, a TV set, jewelry, a washer and dryer, or even goldfish. When you ask for his advertised item, he is either "all sold out", or "the new shipment hasn't iness reputation of a store in which arrived." He may also either knock you may be planning to buy. Be the product that he advertised, or sure that the merchant is estabclaim that the price as quoted was lished and reliable. a mistake.

These bait ads hurt you, your family, friends, neighbors, and anyone else who is taken in by their hooks. They bring in an awfully lot of business to these gypsters, who will stoop to use trickery to get you in their store. Probably the most unfortunate result of these bait ads is that it often causes many reputable businessmen to try the same angle to meet competition. Soon you have a whole business community hit by these bad practices, and when this happens, people are going to stop trading in that community.

Most of our newspapers, radio and TV stations will refuse these bait ads when they spot them, but many times they are difficult to recognize, as many of the most ethical retailers run "price leader"

tional funds for a new sanitary sewer system in their area.

If, on top of this, we are going burden will soon be more than the traffic can bear.

A FEW WEEKS ago I attended a meeting in Grand Rapids where we were asked to assist in putting two previous articles in the Clipper we have presented the information thus far released regarding the reasons for the increase. These have dealt only with the problem within the welfare department, with no mention being made of other county departments or serv-

Nearly a month remains until the election is to be held. During this time I sincerely request any-one in a position to provide factual information on the issue to submit it for publication.

Surely the taxpayer is entitled to all the facts before he is asked to vote on it.

Arch Gamm

where you may buy other items at regular prices. You must also remember that any good salesman may remind you that a more expensive product than the one ad-the general average of 71/8 vertised is of better quality and will probably cost less in the long The difference between the ethical salesman of this nature and don't know you have it. the sales techniques of the bait advertiser is that the latter tries not to sell you the "bargain" that he advertised to get you in the

Watch for these come-on claiming to pay for a freezer out of food savings; (b) referal or bonus plans, offering a "free" incinerator, or washer in return for a list of your friends as prospects; (c) phony contests with credit checks or other discount gimmicks as prizes. Without exception, these something-for-nothing appeals have proved to be a delusion and a snare, hoodwinking the victims into months of debt, price-padded

Being taken on the price is not or call the salesman for a "free the only danger that you may enhome demonstration." You will counter when you answer a bait soon discover that the product ad- ad. If these people will trick you by advertising, then they usually will also not hesitate to trick you in their service offer, or their guarantees.

Most advertisers are making honest efforts to sell you their products and to get you into their place of business. However, the advertising" of products that he rotten few can really hook you where it hurts-in your pocketbook, and you are the only one who can effectively stop these frauds. Just follow these few simple suggestions.

1. Don't be taken in by the old something for nothing or free apif he did have, the product featured peal, the stores you know and trust will seldom use such terms as "amazing" or "fantastic" bargains. They don't have to.

2. Ask your friends and people in your community about the bus-

3. Before you buy an item, shop around for it at several different places and compare prices and

4. Don't buy any products sight unseen. Ballyhooed bargains are nailed to the floor. Advertised merchandise is knocked in an effort to switch to something higher pric-

5. Never sign any papers binding you until you have read them over carefully and are sure of the

6. In the case of appliances, be sure that you are buying from an authorized dealer, qualified to install and service and furnish a

manufacturers warranty.

If you follow these simple suggestions before you buy, you probably won't be hooked by this kind of "fisherman".

Hat makers report that adver-tising and TV men have the biggest heads-7% average, as against

Government should be like your stomach-if it's working right you

Weaver's ...for food

BEEF CHUCK ROAST lb. 53c

WIENER BUNS

Reg. 25c pkg. of 8

pkg. 15c

With each pound purchase of

FRESH GROUND LEAN HAMBURG

3 lbs. \$1.39

NEW MICHIGAN POTATOES

25-lb. bag 69c

ARMOUR'S STAR SLICED BACON

lb. pkg. 69c

WEAVER'S ada market

"Never a bum steer"

We process meats for home freezers. Beef at wholesale prices by the quarter or half.

Open for Business

6 A. M. —— to —— 12 P. M.

Eastmont **Gulf Service**

Complete Lubrication and Car Wash

> WATCH FOR **OUR GRAND OPENING**

CHARLES RITTER - HOWARD HOBBS LESLIE HOAG

GL 1-9293

GARDEN HOSE

RUBBER - PLASTIC

\$798 4

Thornapple Hardware

6901 Cascade Rd.

Phone GL6-8298

New Point System

One of the most widely publicized changes in the Michigan Vehicle code is an amendment to section 320 which provides that the commissioner (director of motor vehicle services in the secretary of state's department) may after a re-examination recommend to the department the suspension or revocation of the license of a person who has charged against him within a period of two years a total of 12 or more points as provided in a further addition to the code.

The new section, 320a, creates a point system to be used for the purpose of determining the record of a motorist according to the following formula:

- (a) Manslaughter, negligent homicide or felony resulting from operation of a motor vehicle-6 points.
- (b) Operating a motor vehicle while under the influence of intoxicating liquor or narcotic drug-6 points.
- (c) Failing to stop and disclose identity at the scene of the accident when required by law-6 points.
- (d) Reckless operation in violation of section 626 of the motor acts as amended or a similar violation under the laws of any other state or municipality within or without the state of Michigan-6 points.
- (e) Violation of any law or ordinance pertaining to speed by exceeding the lawful maximum by 15 miles per hour or more-4 points.
- (f) Violation of any law or ordinance pertaining to speed by exceeding the lawful maximum by less than 15 miles per hour-3 points.
- (g) Disobeying a traffic signal, stop sign or improper passing-3 points.
- (h) All other moving violations pertaining to the operation of motor vehicles—2 points.

If a person has accumulated 9 points the director may call the person in for an interview as to his driving ability and record after due notice as to time and place of interview. Should the person fail to appear, the director will add three points to his record.

The new system will become effective on September 13.

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VALUABLE COUPON - WORTH 38c

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HERM'S

PH. TW 7-7997 205 E. Main St., Lowell

Name: Nicola Francesco Negro

Italian Student to Arrive in September



Because of the interest of a group of high school students, Lowell will again have an exchange student. Nicola Francesco Negro, a 16-year-old Italian boy, has been selected by the American Field Service to stay with the Cary P. Stiff family in Ada.

Frank, as he wishes to be called, will leave from Rotterdam on August 25, and is expected to be in He will stay with Mr. and Mrs. Cary P. Stiff and Martha in Ada.

The exchange student comes from Bari, Italy, near the Mediterranean Sea. His parents are Mr. and Mrs. Settimio Negro; he has two brothers and two sisters. Frank's mother and father are both chemists

Mathematics, science and English are his particular interests; the latter he has studied for two years. He also knows a little French. He attends the Scientific Lyceum (high school) and comes very highly recommended by his teachers.

Outside of his school work, Frank participates in swimming, fencing and cycling activities. He wrote, I like to spend my free time listening to music and reading books." Frank also enjoys performing in theatrical performances. As for the future, he plans to take a university degree in medicine.

As most Italians, Frank is Roman Catholic, but the American Field Service has found that, in hundreds of cases where Catholic students have been placed in Protestant homes, there has never been any difficulty whatever.

In September Frank will meet his American family, Mr. and Mrs. Cary Stiff. His "sister", by that time will probably have returned from Finland, where she is Lowell's foreign exchange student. He will enroll in Lowell at Lowell High School next fall.

Donald Kelly, Lowell school man-

ual arts instructor, and Steven Nisbet; principal, are the co-chairmen of the exchange student program here. Mr. Nisbet said that the Lowell Rotary Club which sponsored exchange students, Elke Gildhoff from Germany and Jens Yde from Denmark, had done a fine job. However, because of the student interest, the school was happy to take over the program. The finances have been borrowed and will be replaced by donations and next year's school magazine

Frank Negro will be the fifth exchange student in connection with Lowell's program; Elke and Jens who came here, Joan Bishop who went to Germany last summer and Martha Stiff, who is now in Hameenlinna, Finland, this sum-

THINGS TO COME-Little pellets of white volcanic rock take the huff and puff out of backyard cooking when used as a base for starting charcoal fires... Water pressure from the garden hose operates a new lawn and hedge trimmer. . . A non-flammable, non-toxic rust preventive comes packaged Lowell a short time after that. in a 16-ounce aerosol container for application as a light spray.

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"One of the great mysteries of life is how the boy we were sure wasn't good enough to marry our daughter can be the father of the smartest grandchild in the world."

GERRIT BAKERS RETURN FROM WESTERN TRIP

Mr. and Mrs. Gerrit Baker, Thornapple River Dr., and Mr. and Mrs. Rink Miedema, Thornapple River Dr., returned home Friday from a trip to Crookston, Minne-

They spent the week visiting there and in the Black Hills of South Dakota, where they attended the "Passion Play" at Spaarfish, South Dakota.

MR. AND MRS. CLUB HOLD PICNIC SUPPER

The Mr. and Mrs. Club of the Cascade Christian Reformed Church held a picnic supper at the home of Mr. and Mrs. Rink Miedema on Thornapple River Dr.

Mr. and Mrs. Al Bishop and Mr. and Mrs. Rink Miedema had charge of the food and Mr. and Mrs. J. Postema and Rev. and Mrs. Roy Boeskool were in charge of the

The average person requires about 11 pounds of salt per year.

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With recappable casing

All sizes and types black or white wall designs

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Beer - Wine - Champagne TAKE OUT

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SEE US TODAY



Report on Trip At Story Hour

A special treat was in store for all who attended School-age Story Hour at the Library, Saturday, July 26, at 11 a. m. Patty Mullen, who has recently returned from a tour of the east, told about some of the historic sites she visited. and visited Castle Rock and the She showed pictures and answered questions about her trip.

The last story hour of the summer season will be on August 16, and on August 20, at 1:30 p. m. all members of the Reading Club, by Rocket to Adventure, who have completed the necessary 10 books will attend a party at the Library. To Attend Workshop

The Library Committee made it possible for Mrs. VanderVeen, the librarian, to attend the Library

Workshop for Library In-Service Education at St. Mary's Lake near Battle Creek, the week of July 28, to August 1. Lowell Library will be open during its regular hours with Mrs. R. D. Hahn to serve you.

New Library Theme "Books Can Take You Places" is the legend on the bulletin board and many and varied are the new books now available at the Library to do just that. If you are young and interested in adventure or animals, the following are for you. rocket trouble as their space-exploring fathers. "The Golden Stallion and the Wolf Dog" by Rutherford Montgomery is a superb story

of Western horse country.
In "Mountain Stallion" by Logan Forster, the taming of a wild stal-

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LLOYD PIERESON

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children, Judy and Dan, and Mr. and Mrs. Orrie Kessler and Bruce, returned home Saturday from a

While there, they took a drive to cross the bridge at Mackinaw

RETURN FROM VACATION

AT LAKE CHARLEVOIX

Mystery Spot west of St. Ignace on Route 2.

Charlevoix.

How much is a billion dollars? Well, its a pile of \$1,000 bills-111 feet higher than the Washington Monument!

of keeping a man from reading! between the lines.

lion shows the power of faith and patience as they affect both peo-ple and horses. "The Hidden Ruin" by Franklin Folsom is an exciting story about the capture of a barbarous looter and poacher of wild \$70,000 and \$8,000 a year. game.

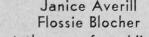
One of our new books, "Three Stars For Star Island", by Mar-jory Hall, was read and reviewed most half our total costs," she Stars For Star Island", by Marby Peggy Hill. Carolyn Winthrop, a sophomore in college, and 3rd disqualified, the great bulk of the from the oldest in a family of six children, suddenly finds the job of "Mystery of Satellite 7" by Charles head counselor on Star Island, age pals who get as deep into which would someday be hers, resting on her shoulders. The financial status of the camp was terrible. Her family pitched in and took over some of the jobs. Ken Bryant, her fiance, helped Carolyn terrifically. The campers themselves helped the financial situation on Campers Day. Two of the three stars were flags; the first was a camp flag, the other a camp association flag.

The interest of young readers in the Library, as illustrated by the above review, is just one of the reasons for the growth in its use over the years. Concrete evithe circulation of 7,580 books, mag- to give effective service. azines, and pamphlets from January to June of 1957, are compared the same period in 1958, an increase of 31.2 per cent. More reader's comments will be printed from 27tf time to time.

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May Stop Kent Mr. and Mrs. Floyd Clemons and Library Service

Possible drastic curtailment of Kent County Library service in week at Glenwood Beach, at Lake 1959 is threatened unless the library can raise its personnel standards to meet state requirements, Miss Carol Thomas, director, said Wednesday.

Miss Thomas said she and members of the Library Board have received letters from the Michigan State Library stating that penal fine money allocated to Kent County will be withdrawn in 1959 unless the ratio of professional to non-professional staff is upped by Cosmetics are a woman's way at least two additional librarians.

Penal fines are collected for violations of state law on state high-Miss Thomas explained. County libraries began to receive the fine money in 1947 after the state legislature acted in the matter. This source of income has grown steadily and now the fines yield the county library between

"In 1958 the library budget amounts to \$163,000 of which \$64,noted. "If Kent County Library is money will go to the Grand Rapids Public Library," she added. 'If there were no county library at all, school districts would re-ceive the money for library purposes."

"When there is a county library, as is the case in Kent County, the fine money is divided between all the public libraries in the county," she explained. "Grand Rapids, Cedar Springs, Rockford and Sparta now receive these funds, as well as the county library.

'Even though other libraries receive these funds, they would not be obligated to serve the county area more than they now do," the director observed. "Loss of these funds would ruin any effort on the dence of that growth appears when part of the Kent County library

The Director noted that since 1947, after penal fine money bewith a circulation of 9,949 during came available, Kent County library services to adults and junior patrons, as measured by branch circulation, has almost quadrupled. In 1947 library services included

11 branches which had an annual circulation of 56,412 and a membership of 3,800. As of 1957 the annual circulation stood at 217,-203 in 14 branches with a membership above 12,000. The School Service department, which serves 171 rural and semi-rural schools, has been completely reorganized and expanded since 1947.

'The recent investigation of Kent County Library operations by the Legislative, Investigative, Judicial committee of the Board of Supervisors reported favorably on county library expenditures," Thomas concluded.

social briets

Mr. and Mrs. Hollis Parker, Laraway Lake Road, had as their guests last week, Mrs. Parker's brothers, Mr. and Mrs. Elliot Martin of Middletown, Ohio, and Mr. and Mrs. Arthur Martin and daughter, Alice, from Saratoga, Califor-

Mrs. Charles Buttrick, Buttrick Avenue, and her sister-in-law, Mrs. Claude Sturgis of Kalamazoo, spent three days last week visiting Mrs. Buttrick's brother-in-law, Hadley Buttrick of Sage Lake, near Rose City, Michigan.

Mr. and Mrs. Milton Heaven, Denison Dr. S. E., spent the week end in Huntington, West Virginia, visiting their daughter and husband, Mr. and Mrs. Roy Reynolds. Barbara asked to be remembered by all her friends in the ACE area.

Mr. and Mrs. Raymond Gaylord, Orange Street, had as their guest three days last week, Miss Evelyn Few of Painesville, Ohio, and Mrs. Mark Johnson, and daughter, Miss Vera Johnson of Perry, Ohio, were week-end guests.

The qualities we possess never make us as ridiculous as those we pretend to have.

Old accountants never die; they just lose their balance.

Postal Increase Effective Friday

effective then.

Mr. Hale explained the Post Oinew stamps, stamped envelopes and postal cards to post offices for several weeks in anticipation of the new rate changes.

Large additional supplies of the regular 4 cent stamp, bearing the likeness of Abraham Lincoln, are being received here to meet the new first-class letter rate of 4 cents an ounce. In addition, issues of special stamps and commemorative stamps will be available at the local post office in 4 cent denominations.

A new "Champion of Liberty" stamp, honoring Simon Bolivar, the late great South American liberator, will be on sale at the local post office on July 25, in 4 cent and 8 cent denominations. (The 8 cent stamp is used in international mail.)

Adequate supplies also are expected in other stamps, cards and

VISIT OLD FRIENDS IN CASCADE AREA

of Lake Alfred, Florida, have been spending a few days in the vicinity calling on old friends and renewing acquaintances.

Cascade residents, and now make issue vote in September. All resi-Florida their year-round home after selling their summer home at are urged to attend. Big Star Lake, a few years ago.

Lowell Postmaster George Hale | envelopes, including new 7 cent said today he expects plenty of air mail stamps, replacing the 6 stamps and postal cards to be on cent air mail stamps; 3 cent postal hand for sale August 1, to meet cards replacing the 2 cent cards; new postage rates which become 5 cent air mail postal cards replacing the 4 cent air mail postal cards; and 4 cent and 7 cent fice Department has been issuing stamped envelopes to be used in place of 3 cent and 6 cent stamped

> "Picture" post cards will require 3 cent stamps for surface transportation and 5 cent stamps for air transportation. Ample supplies of 3 cent and 5 cent stamps are expected to meet anticipated demand for these stamps.

> Old supplies of 3 and 6 cent stamps, 2 and 4 cent postal cards and 3 and 6 cent envelopes may be used after August 1, by adding an ordinary penny stamp to these.

coming events

The Men's Group of the Snow Methodist Church will hold their meeting on Thursday, August 7, at the church at 7:30 p. m. There will be refreshments and entertainment provided.

Cascade Community 4-H Club will hold their monthly meeting at the Cascade Town Hall at 7:30. Mr. and Mrs. William McClellan Important meeting. All members are urged to attend.

Carl School meeting, Tuesday, August 5, at 8 p. m. for the pur-The McClellans were former pose of discussing plans for a bond dents and parents in this district

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