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Cascade Historical Society



by



WESTERN MICHIGAN UNIVERSITY

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## Ada Residents Seek Zoning Changes Set Up Mixing Plant at Bridge Site

Approximately 25 Ada township residents were present at the meeting of their zoning board this past Tuesday evening and several questions and proposed amendments as to the townships zoning ordinance and building code were suggested to the board.

According to one citizen who resides on M-21 near Taos ave., the present zoning ordinance has no definite ruling on the placing of highway advertising signs in residential areas.

Armed with a copy of a letter sent this past summer to the Ada township board by its attorney, the citizen pointed out that there was no clear out ruling on the matter of highway signs.

According to the letter, signed by the township attorney, R. M. Shivel, changes in the zoning ordinance were mentioned and the attorney also stated that it might be "wise to amend" it and bring it up to date.

The objector to the highway signs presented a written proposal to the board concerning this matter and a motion was made to consider this proposal.

Another township resident, present at the meeting, suggested strongly that the entire ordinance be brought up to date. Stressing the fact that the township has no minimum building restrictions, he stated that financing for new home construction in Ada township is difficult to obtain because of this fact.

Suggesting stronger minimum building restrictions in particular, this member of the audience urged the zoning board to draw up, for township approval ordinance that would answer the needs of present conditions.

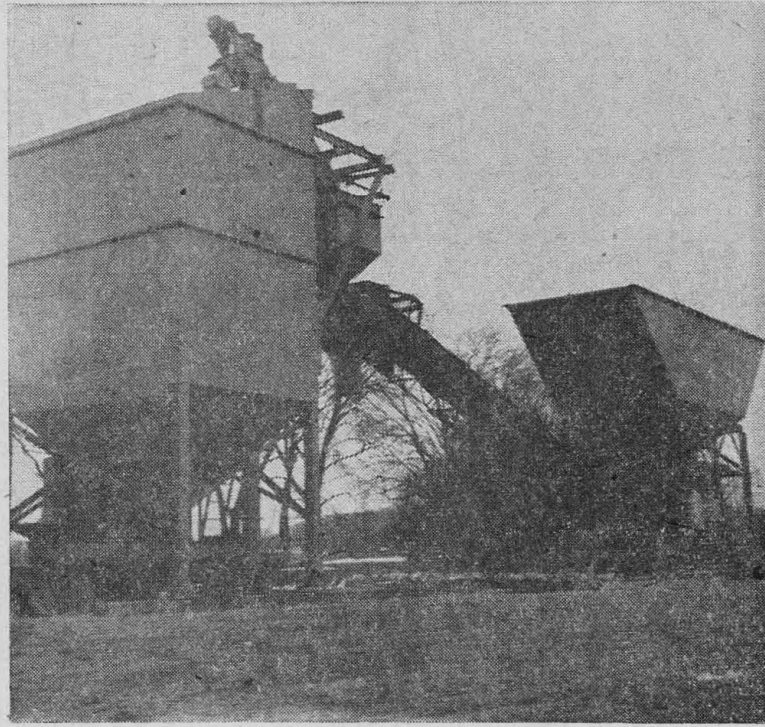
Another township resident suggested that the board study zoning and building codes of surrounding townships.

Several property owners queried the board as to the proper procedure of removing a business place from their neighborhood, which is zoned residential. Displaying deeds to their property, these individuals pointed out a clause in the deed that stated "It is understood and agreed that Lot — be used temporarily for (type of business involved.)"

Seeking from the board a definition of the term "temporary", these complainants were informed by board members that the business they sought to remove was in operation before the zoning ordinance took effect and according to the ordinance "The lawful use of premises existing at the adoption of the ordinance may be continued, although such use does not conform to the provisions thereof". The board informed the complainants that their problem was out of their jurisdiction and recommended that they seek legal advice.

John Slanger, building inspector, also urged the board to take steps towards amending the ordinance. According to Slanger, some new advances in building construction that are in common use throughout the country are, under Ada's present ordinance, prohibited in the township.

Members of the zoning board are John McCabe, Chairman, James McCormick, secretary and Thomas Boylan and Vern Morse.



This large, portable cement batching plant was set up last week at the new M-21 bridge site. With a 350 barrel capacity, the plant can turn out more than 100 yards of concrete per hour. At present the footings for the three west-side bridge piers are being poured by readimix trucks but the piers will be supplied with concrete from the portable plant. With a push button control panel, one man can operate the entire unit, allowing the proper amount of the ingredients to be mixed for complete uniformity throughout the entire mixing procedure. The cement piers will be steam heated while the concrete is drying and cold weather will not stop construction.

## Business Group Seek Improvements

Last week Thursday evening, the newly formed Cascade Businessmen's Association held its second organizational meeting. The group, formed last month, has an ambitious community betterment program as its ultimate goal.

Temporary officers elected at its first meeting last month are Dr. Robert Paine, chairman and Rex Kingsland, secretary. According to Paine, the Association will hold its regular meetings on the first Thursday of each month. At the next meeting which will be held in the Cascade fire station, permanent officers will be elected.

Articles of incorporation were approved at last Thursday's meeting and according to Paine, the group is now ready to begin their drive towards making Cascade village and township a better place to live.

In the near future a zoning survey of the township will be made and a population census taken. This step, necessary if queries arise from new business or industry that wishes to locate in the township will be one of the first items on the agenda.

Other goals of the Businessmen will be a complete U. S. postoffice a State License bureau, a bank, and attempts will be made to attract light industry to the township. Adequate parking space for shoppers in the village is also under consideration.

The group feels that because of the rapid residential development of the township, plans laid now will prevent future growth from becoming a major problem as it has in so many communities throughout the country.

Home to spend the Christmas holiday with their parents, Mr. and Mrs. Glenn Thompson of Cascade rd. are the twins Dorothea Mae and Donna Kay from Michigan State University and also their other daughter and husband Mr. and Mrs. Richard E. Polulsion of Berkley, Calif.

## Sets Christmas Schedule

During the next two weeks, Christmas parties for members of the Eastmont Reformed church Sunday school and young people's Bible class will be held at the parsonage and at the home of various teachers.

The young people are planning a hayride with a party afterwards in the basement of the parsonage.

On Friday, December 21 the Sunday School Christmas program will be held at 7:30 p. m. in the Martin school building. Approximately 100 children will participate. Several classes will take part in a Christmas pageant entitled "Gifts for Jesus".

On Sunday December 23, the sermon topics are as follows; morning service, "The Gift" and the evening topic "What Are You Thinking?" Mrs. Collins Weeber, wife of the pastor will sing "Oh Holy Night" at the evening service.

On Christmas Day the worship service will be held in the parsonage basement. Special music will be given and a girl's trio with Ruth Ann, Mary and Carol Marsman will sing.

Sermon topic for Christmas Day is "Three Wonders At Bethlehem".

## Explorers To Visit Police Post

Next Monday evening, December 17, members of the Cascade Explorers Club will participate in a vocational trip to the State Police Post in Rockford.

Members of the Post will show the group around and explain how the Post operates. The youths will gain some idea of the opportunities for young men who wish to enter Police work as their life's vocation.

All boys wishing to take part in the trip should be at the Cascade Christian church no later than 7 p. m.

It pays to read the Suburban Life want ads.

## Local Robbery Solved in Jackson

The rather mysterious case of the stolen cash register, taken last week from the Cascade Country club was solved Saturday night when two Michigan State University students were arrested after a gas station robbery in Jackson.

The cash register, an old one and completely empty, was taken from the club last week and a new one nearby, with money in it, was left behind.

The pair, both 19 years old, also admitted robbing a gas station on South Division in Grand Rapids. The cash register was found in their car.

## Car Flips, Injuries Slight

Miss Marjorie Sue Messmore, 21, Ada, suffered cuts over her left eye and leg bruises this past Monday morning about 9, when her convertible left the road and rolled over in the 5700 block of Ada dr.

According to Deputies Lyle Rigney and Sid Frazer, who investigated the accident, Miss Messmore swerved her car to avoid a dog in the road. She hit the shoulder of the road and lost control.

Damage to the vehicle was estimated at \$700.

## No Seekers For Township Office

Apparently no political newcomers in either Ada or Cascade townships are seeking candidacy for positions on the township boards. With a December 31 deadline for filing petitions rapidly approaching no petitions for those seeking office are being circulated.

According to rumors being circulated in Cascade township, two men were planning to seek position as trustees but as yet they have not taken the necessary steps towards getting their names on the February ballot.

Apparently both township boards will be unopposed in the primaries.

In Grand Rapids township this past Monday evening, a public hearing on a utility extension ordinance and an up to date zoning ordinance was adjourned until the latter part of January. Several changes in the ordinance were suggested to the board by members of the audience.

The Cascade township zoning board submitted its amended zoning ordinance to the township board for approval last week and a public hearing on this matter will be held. At the next monthly meeting of the township board, a date will be set for this hearing.

Only major change in the zoning ordinance is a clearly defined industrial zone along the two railroad lines in the township. This zone will extend 500 feet on each side of the tracks.

Residential zoning, Class A, B, etc. remain basically the same. The revamped zoning ordinance will be published in a newspaper as the law requires and citizens will have an opportunity to study the new changes.

## Extension Groups To Hear Speaker

The Cascade Home Extension Group has invited the Thornapple Extension Group of Ada to meet at the home of Mrs. Milton Heaven of 7249 Denison Dr. from 1 to 3 p.m. on Tuesday, Dec. 18, for a Christmas tea. Also present will be Miss Nobuko Ishigaki an Okinawin student from Michigan State University and Mrs. Alfrida McGuire from the local office.

## Begin Gift Drive For The Johnsons

The heart-warming discovery that many persons in this area still have a warm spot in their hearts for those less fortunate than themselves was made shortly after last week's issue of this paper was mailed out.

From calls made to our home and this office, we learned that Christmas Day at the Johnson home on Bailey dr. will be a happy day after all. In response to an article concerning the misfortunes that struck this family in the past nine months, several of our readers have promised that they will help the seven Johnson children and their mother have the Merriest Christmas they have seen in many a year.

Besides these individuals who plan to send gifts to the Johnsons, the Thornapple Valley Lion's club has appointed a committee of five members to gather clothing and gifts for the family.

The Lion's will also donate a Christmas tree, complete with lights and ornaments that will help the children forget that only last week their chances of having a tree at all were mighty slim.

Gifts of toys and clothing will be gathered by the committee and persons wishing to help the Johnsons can leave their contributions at the home of Lou Hawkins, 2333 Thornapple River drive.

Committee members emphasized that only serviceable toys should be given.

To those of us who sometimes feel that the present day materialism and commercialization of Christmas has snuffed out the feeling of "peace on earth and good will towards men", the reactions of both individuals and Lion's club towards the misfortunes of our neighbors is proof that the spirit of love and sharing has not yet disappeared from the hearts of your neighbor and mine.

## Dr. Wiersma Elected Vice President

Last Thursday evening, Jay A. Wiersma, DO, 2795 Orange st., Cascade was elected Vice-president of the Kent County Association of Osteopathic Physicians and Surgeons. The Association held its annual meeting in Lock's Restaurant Grand Rapids.

At the meeting, Wiersma was also appointed to the state board of delegates.

Speaker at the evening meeting was Dr. John Whitehouse of the Kent County Health Clinic. Whitehouse outlined the history, organization and function of the clinic which is now operating in an effort to aid adults suffering from mental illnesses.

## Elect Wayne Cookingham Master of Ada Lodge

Wayne J. Cookingham of Cascade was elected master of the Ada Masonic Lodge No. 280 on Friday night December 7th and will be installed as worshipful master at 8:00 p. m. on December 15th at an open installation.

Others elected and to be installed are: Senior warden, Leland Christianson; Junior warden, Irving Alexander; Secretary, Homer Morris; Treasurer, Howard Butts; Senior deacon, Donald Stites; Junior deacon, Neal DenBoer; Tyler, Ed Liscomb.

Wayne J. Cookingham made the following appointments: Senior Stewart, Darwin Nellist, Junior Stewart, Donald Roe, Chaplain, Frank VanderMass, Marshall, Donald McPherson.

## BIRTHS

Mr. and Mrs. Wm. Serne announce the arrival of a baby boy, Danny William, at Blodgett Hospital December 7th. He weighed 7 pounds.

# Suburban LIFE

Serving the Forest Hills Area

Published Every Thursday Morning at 112 N. Broadway, Lowell, Mich.  
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## Tax Rates For Ada and Carl

Neal VandePeerle, Ada Township Treasurer, stated this week that the school tax rates for Ada District No. 1 and the Carl District as they were published in the November 29th issue of this paper were incomplete.

The figures \$13.05 and \$13.01 as we published them were for the old debt retirement only, and the new Forest Hills District taxes were in addition to this sum.

Consequently, according to VandePeerle, the correct school tax rate in these districts per \$1000 valuation are as follows: Ada, \$36.67; Carl, \$36.18.

Patronize Suburban Life want ads.



**Ada Christian Reformed Church**  
 Morning Worship...9:30 A. M.  
 Sunday School...11:00 A. M.  
 Evening Worship...7:00 P. M.  
 Pastor—Rev. A. J. Verburg

**First Congregational Church of Ada**  
 Morning Worship .....9:30 A.M.  
 Sunday School .....9:30 A.M.  
 Nursery Provided  
 Pilgrim Fellowship. 6:30 P. M.

**Cascade Christian Ref. Church**  
 Morning Worship — 10:00 A.M.  
 Sunday School — 11:15 A. M.  
 Evening Worship — 7:15 P. M.  
 Pastor — Rev. Jacob P. Boonstra

**Cascade Christian Church**  
 Sunday School — 9:45 A. M.  
 Morning Worship — 11:00 A.M.  
 Pastor: Rev. Herbert Barnard

## Eastmont Reformed Church

(Meeting in Martin School)

"The Church Where There Are No Strangers"

WELCOMES YOU

The Rev. Collins D. Weeber — Minister

Parsonage — 4637 Ada Drive Phone GL 4-9828

Services: 10:00 A.M. and 7:00 P.M.

Sunday School: 11:00 A.M.

## Bids In On G.R. Twp. Fire Station

Last Friday six bids on the new Grand Rapids Township fire station on Three Mile rd. and Fuller were opened by the township board. All bids were referred to the architect retained by the township, Obryon and Knapp.

The bidders and their estimates range as follows: Donker and VanKalker, \$41,900, K. C. Lawrence, \$44,107, N. J. Westra, \$45,000, John Vandenberg, \$47,493, Lee Stadt, \$48,523 and Bob Grimes, \$48,722.

The architect will report at a later date to the township board. The present Grand Rapids township fire station is located on the East Beltline at the corner of Leonard.

## BAD WEEK FOR TEACHERS AT HONEYCREEK SCHOOL

This was indeed a disaster week for teachers in our area. The fire above, to the home of the principal of Honeycreek school, Mrs. Mrs. John Hammer. Then, on Wednesday the kindergarten teacher, Mrs. G. T. Raymond was severely burned by hot grease. She was able to return to her duties at the school Monday after being greatly missed by her little pupils.

### An Accident Too

Although not a teacher, Mrs. Carl Andrews is closely associated to the Honeycreek school, being president of the Parent-Teachers association. And she too met misfortune during the past week.

Mrs. Andrews and her husband were involved in a car accident in Grand Rapids Friday evening. They were sitting in their parked car, in front of a studio where their sons were taking their music lesson.

A car went out of control on the street, and struck the front of their parked vehicle, causing much damage.

Phone your want ads to Suburban Life.

## \$8,000 Damage In Saturday Blaze



Fire and water damage caused an \$8,000 loss to the John Hammer residence on Conservation rd. last Saturday evening about 6:30. According to Bob Hand, assistant Ada township fire chief, \$6,000 damage resulted from the flames and the remainder was caused by water.

According to Hand the fire was a stubborn one and it took about three hours to subdue the blaze. A tin roof on the building held the heat in, requiring the use of extra water.

Besides the Ada volunteer firemen, those from Cascade and Vergennes township assisted in putting out the blaze and the county truck from Ada was also on hand.

On Sunday, the Hammers discovered that good old fashioned neighborliness is still very much alive in the Conservation rd. area. Friends and neighbors descended on their property in full force, Sunday afternoon and helped chance a normally discouraging clean up task into a pleasant work bee.

In the picture are Carl Nowack, Fred and Barbara Bentley, Larry Heeter, Judy Nowack, William Goff, Bernard Baer, Sandy Hammer, Jack Nowack, Maynard Baer, Dave Hammer, Dick Tutt and Ben

DeVries. Several others not shown also did their share in aiding the Hammers.

The group moved the Hammers into an empty home on Honey Creek, washed the smoke begrimed dishes and other utensils and began to distribute the clothing and bedding to various ladies who spent several hours washing out the smoke stains and odor.

Mrs. Hammer stated that she could never adequately thank all those who gave so willing of their time. The Hammers also praised the fire departments for their prompt and efficient service.

## TOYS - TOYS

Good Selection

- Sleds
- Snow Shovels

Christmas Trees

Eastmont Hdw.

Don VanPortfliet

1591 Cascade Rd. GL 1-9417

## Glenn L. Chaffee Buried Saturday

Glenn L. Chaffee of 112 Ivanhoe N. E. Grand Rapids who was affiliated with the Goodwin Pontiac Company for the past five years died Wednesday, December 5th, in Blodgett Hospital. He was 61.

Mr. Chaffee, auto salesman for the past twenty years was a veteran of World War I. He served in Europe with the U. S. Army and received the Purple Heart.

He was a former Commander of the Clark-Ellis American Legion Post and a member of the Elks Lodge of Grand Rapids.

He is survived by his wife Winnie; a son Vernon of Grand Rapids two brothers Earl and Harry of Lansing and two grand children, Colin and Ricky.

Funeral services were held at 2 p. m. Saturday, December 8th in the Roth Funeral Home at Lowell, with burial in Oakwood cemetery at Lowell.

Read Suburban Life Want Ads!



HOLIDAY GREETINGS  
 Gift Wrap --- Toys  
 Tree Decorations

Cosmetic Sets

Box Candy

All Available at —

Reilly Pharmacy

4670 Cascade Rd. Ph. GL1-3848

## Sunday Set For Yule Program

On Sunday, December 16, the children and Sunday school teachers of the Nursery through Primary classes of the Cascade Christian church will present a program "Why Do Bells Ring and Children Sing"?

The program will begin at 6:30 p. m. Teachers in charge will be, Nursery and Kindergarten, Mrs. Donna Johnson, Mrs. Violet Fritch and Mrs. Glenn Marvin, teacher and superintendent.

Others are, Primary classes, Mrs. Libby Fox, Mrs. Doris Palm, Tommy Ray, Rev. H. Barnard and Mrs. Karol Ray, superintendent of the primary classes.

Karen Snyder will be pianist for the program.

Playing the part of Mary will be Shelley DenHouten while Clare Carr will play Joseph.

All church members are urged to attend along with all those from the community who are interested in seeing the children and teachers express their joy as they remember Jesus and his birth.



Maxwell House  
**INSTANT COFFEE**

6-oz. \$1.47

Kraft  
**ORANGE DRINK**

2 46-oz. cans 51c

QUAKER KIDNEY BEANS 9 cans 99c

G&G RED STAMPS

**Buttrick's Grocery**

6886 Cascade Rd.

Phone GL 4-1523

**Hallmark CHRISTMAS GIFT TRIMS**

The easy and different way to decorate your Christmas packages! Three dimensional gift trims styled to be used on either one large package or several small ones. Gift trims on packages are not damaged in mailing. They're only 25c and 50c... come in to see our wide selection, today.

**CAMERA CENTER**  
 1533 Wealthy GL 8-7703

**EASTOWN**  
 Ample parking space north of Wealthy on Norwood

# GOOD NEWS

FOR CHRISTMAS SHOPPERS

Beginning Saturday, December 1, Kingsland's will be open, for your convenience, EVERY WEEKDAY EVENING through Dec. 24.

Toys — Skis  
 Ice Skates  
 Toboggans

**Kingsland's**

PLUMBING — HARDWARE — HEATING

6804 28th St.

Phone GL4-8292

Store Hours:

Friday and Saturday:

8 A. M. — 6:30 P. M.

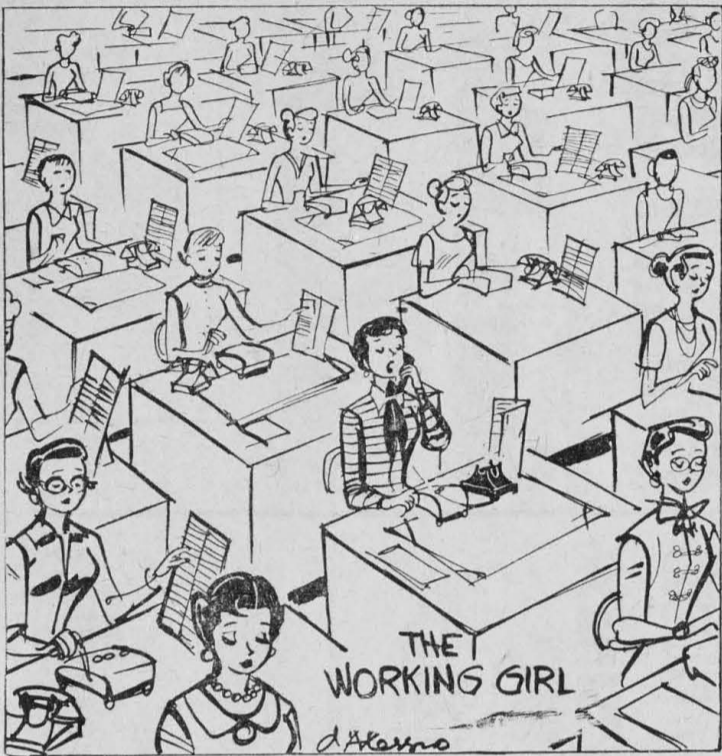
Until 9:00 P. M.

**HAIR-BREADTH HARRY**



**THESE WOMEN!**

By d'Alessio



"Miss Stearn's office! Miss Stearn speaking!"

**We'll Be Well Represented At West Michigan Livestock Show**

Lowell, Alto and Ada will be well represented when steers, lambs, and swine walk down the unloading ramps at Grand Rapids Civic Auditorium next Tuesday, December 18, opening the twenty-fifth annual West Michigan Livestock Show. The Show runs through Thursday, December 20.

From Lowell the following exhibits will be on display, all representing the hard work of the local 4H club workers: Patricia Trumble, 1 steer; James Trumble, 1 steer; Jerry Trumble, 1 steer; and Cheryl Trumble, a steer and a pen of lambs. Sheila Olin and Douglas Olin will each show a steer.

Alto 4H'ers too will be well represented. They are: Mary Watts, 1 steer; Terry Sheehan, 1 steer; Martha Sheehan, 1 steer; Barbara Jo Henry, 1 steer; Roger Depew, a steer; Bruce Bergy, 2 steers; Richard Treviso, 2 pens of hogs; Carolyn Meyers, 1 steer, and Jean Antonides, from Ada, will show a steer.

Everyone should find something something of interest in the wide program variety, according to William Rupp, Kent County Agri-

cultural Agent.

Judging is set for Wednesday, with sale of animals on Thursday at 7:30 p. m.

Farmers' Day is Thursday, beginning at 10:30 a. m., with Leyton Nelson, Crop Specialist, discussing forage crops. Using fertilizer for more profit is the topic of Ed Longnecker, Soils Specialist.

Current changes in social security and income tax for farmers is schedule for 1:30 p. m. with John Doneth, Agricultural Economist. W. L. Finley, Beef Specialist, will present results from recent beef feeding trials at Michi-

gan State University.

Homemakers will find an afternoon program planned especially for them on Wednesday and Thursday afternoon at 1:30 p. m. Identification of meat cuts, and tips on preparing them, is the theme chosen by Bob Rust, Meat Specialist. Rust will use actual cuts of meat in his presentation.

You'll have no parking problems on Thursday. Rupp says you can park at the City Wholesale Market and take a free bus ride to the Civic Auditorium. Complimentary bus service will be offered from one to four-thirty in the afternoon and from seven to eleven in the evening—Thursday only.

Read Suburban Life want ads.

**CLOTHING — GIFTS — HOME ACCESSORIES**

NOW YOU CAN AFFORD THAT

**BIG CHRISTMAS AT THE 2nd BEST SHOP**

858 Wealthy, S. E., Grand Rapids—Telephone GL 1-2123

Formals—Furs—Tuxedos

Toys and Gifts

Hours: Mondays 12:30 p. m. to 5:30 p. m.—Tuesdays through

Saturdays 10:30 a. m. to 5:30 p. m.

Closed for Holidays December 18 through January 4



New customers are especially welcome here, because we know that they'll be back early and often for more of the same courteous service and sound values on which we've built our businesses. Come on in SOON!

**Next Time... SHOP IN ADA!**

**PATRONIZE THE FOLLOWING FRIENDLY ADA MERCHANTS**

- ADA PLUMBING & HEATING
- ADA SHOE STORE
- ADA HARDWARE
- THE VILLAGE STORE
- WALT'S BARBER SHOP
- ADA OIL COMPANY
- VANDEN BERG'S GROCERY
- ADA LUMBER & COAL CO.
- THE LENA LOU INN (At The Bridge)

- COOPER BROS. SERVICE STATION (On M21)
- DICK'S SUPER MARKET (At The Bridge)
- GILMORE'S SPORTING GOODS (On M21)
- LES' BAR
- COLBY'S COFFEE SHOP (On M21)
- JOHN SYTSMA, Plumbing --- OR 6-3751
- VOSBURG BLOCK CO.
- STANDARD FUEL OIL SERVICE
- Ed. Bennett, Irving Alexander, Lou Paap

**All Featuring Quality Products**  
**NO PARKING WORRIES**

the  
Best Gift  
of all—  
**FOOD**

# Merry Christmas

We Have  
HOLLY,  
MISTLETOE,  
RED RUSCUS,  
CHRISTMAS  
TREES  
\$1.25 ea.

Let Us Make Up  
Your  
FRUIT BASKETS  
\$3.50 up

Please Order Early!

U.S.D.A. CHOICE BLUE RIBBON

**Standing Rib Roast** 63<sup>c</sup>/<sub>lb</sub>

BLUE RIBBON

**Beef Liver** 39<sup>c</sup>/<sub>lb</sub>

**Ground Beef** 3<sup>LBS</sup> 89<sup>c</sup>

SMALL, MEATY

**Spare Ribs** 39<sup>c</sup>/<sub>lb</sub>

HERRUD'S

**Skinless Hot Dogs** 49<sup>c</sup>/<sub>lb</sub>

DATE BAR MIX

3<sup>F</sup>  
OR  
89<sup>c</sup>



**NEW**

Swift's  
Premium

DELICIOUS  
BROWNE

**FRIED CHICKEN**

QUICK FROZEN IN FOIL

JUST HEAT IN ITS OWN FOIL  
BOX. FOR COLD CHICKEN JUST  
HEAT ENOUGH TO THAW.



Betty Crocker Suggests

**CAKE MIXES**

WHITE CAKE **3<sup>F</sup>OR<sup>R</sup> 89c**

YELLOW CAKE **3<sup>F</sup>OR<sup>R</sup> 89c**

DEVIL'S FOOD **3<sup>F</sup>OR<sup>R</sup> 89c**

MARBLE CAKE **3<sup>F</sup>OR<sup>R</sup> 89c**

HONEY SPICE **3<sup>F</sup>OR<sup>R</sup> 89c**

PEANUT DELIGHT **3<sup>F</sup>OR<sup>R</sup> 89c**

BROWNIE MIX **3<sup>F</sup>OR<sup>R</sup> 89c**

ANGEL FOOD **52c**

NEW CONFETTI ANGEL FOOD **55c**

GINGER BREAD **29c**

CHOCOLATE MALT **3<sup>F</sup>OR<sup>R</sup> 89c**

# FLOUR

ROBIN HOOD

With coupon from Thursday Gr. Rap. Press

25 lb. bag

# \$1.49

- STAR KIST TUNA 3 cans 89c
- MARIO STUFFED OLIVES 8-oz. jar 45c
- NBC ANIMAL COOKIES 3 pkgs. 29c
- HARRISS PUMPKIN PIES ea. 49c
- SHURFINE ORANGE JUICE 7 cans \$1.00
- PARKAY MARGARINE lb. 31c
- OLD DUTCH CLEANSER 2 cans 19c

- VETS DOG FOOD 3 cans 25c
- ROYAL GELATIN 3 pkgs. 25c
- XMAS NAPKINS Cocktail pkg. 29c Lunch 49c
- KRAFT MINIATURE MARSHMALLOWS pkg. 27c
- CRACKER JACK 4 pkgs. 29c
- CAMPFIRE MARSHMALLOWS lb. box 35c
- 100% FILLED CANDY lb. pkg. 39c

- ASSORTED HARD MIX 2 lb. pkg. 59c
- CHOC. COVERED CHERRIES lb. box 49c
- Brach's Holiday Chocolates 3 lb. box \$1.89
- S&W LARGE WALNUTS lb. pkg. 55c
- Fancy Mixed and Brazil Nuts lb. pkg. 59c
- S&W BABY WALNUTS lb. pkg. 49c
- CHRISTMAS NOVELTIES from 10c to 39c

# SHURFINE PEACHES

WHOLE OR SLICED  
No. 2 1/2 size can

# 3 CANS 89c

## Hurry! Hurry!

Only 3 days left to register at our newly enlarged premium department. 100 Green Stamps FREE to one adult from each family. Why waste gas and time...beat the parking problem...get your Christmas premiums right here where you get the stamps.

OCEAN SPRAY

**Cranberry Sauce**  
2 CANS **39c**



SAVE With Christiansen's **GREEN STAMPS**

DOUBLE GREEN STAMPS EVERY WEDNESDAY

Store Hours **8 A.M. 9 P.M.**

Monday Thru Saturday For Your Shopping Convenience

# CHRISTIANSEN SUPER MARKET

403 E. Main St., Lowell

TW7-9919



**Mrs. Stilson Entertains**

Mrs. James Stilson entertained the Past Matrons of Verta Chapter 202 O. E. S. at her home Monday night for their Christmas party. Those present were, Mrs. Alice Morris, Mrs. Ila DenBoer, Mrs. Erma Summers, Mrs. Hatty Fitch, Mrs. Mildred Harter. Gifts were exchanged.

**Other Ada News**

Mr. and Mrs. Bernard Rooker spent the week-end with their son Melvin and family in Battle Creek.

Mr. and Mrs. Howard Rooker and family and Mr. and Mrs. James Rooker and Mikie were week end guests of their sister, Mr. and Mrs. Ted Atkins of Plymouth.

Mr. and Mrs. Geo. Anderson and Eugene of Gowen were Sunday guests of his brother, Mr. and Mrs. Boyd Anderson.

Mrs. Paul Brown of Grand Rapids visited her sister Mrs. Homer Morris Friday afternoon.

Mr. and Mrs. Walt Afton of Kent City were Saturday evening callers of Mr. and Mrs. Homer Morris.

Sunday guests at the Frank Averill home were Mr. and Mrs. Floyd Averill and family of Cascade and Mrs. Audie Baldwin of Grand Rapids.

Mrs. Vesta Richardson spent a few days last week with her daughter, Mrs. Lavern Kline and family at Marne.

Sgt. and Mrs. Louis Green of the U. S. Army, stationed at Fort Riley, Kan., are home on a 30-day furlough.

Norman Stukkie was called to Detroit Monday for physical examination and will leave for Great Lakes Friday.

Eugene Pettis left Tuesday morning for Tampa, Fla., where he will spend the winter months.

Mrs. Daisy Ward of Grand Rapids spent last week with her sister, Mrs. Mort Lampert.



**HOW LONG DO DOGS LIVE**  
by Dr. E. M. Gildow, D.V.M.

Although some dogs have lived to be 35 years old, what we call a "normal" life span for a dog is 10 to 12 years.

Here are some of the factors affecting a dog's life span:

1. Selective breeding. The se-

**Dog of the Week:**  
**AIREDALE TERRIER**



*Average weight: 50 pounds. Shoulder height: 23 inches. Coat: Hard, dense and wiry—undercoat short, dense and soft. Color: Tan, with black on sides and upper parts of body.*

lective effects of climate, terrain, and type of food, passed down through generations of dogs, helps determine the breed's hardiness. Selection of breeding stock from long lived families increases longevity.

2. Scientific feeding. Nutritionists now know dogs need all the same vitamins and other elements as humans, except for vitamin C. Dog food research such as carried on at Friskies Research Kennels has made all these nutrients available in all-purpose commercial foods available in any foodstore. A well-balanced diet means a healthier dog.

3. Sanitation and disease control. Many dog diseases are caused by parasites and bacteria. Prevention of disease by vaccination, and of parasites by sanitation and treatment will lengthen the life of most dogs.

4. Automobiles. This cause of early death of so many dogs has actually lowered the life expectancy of our dogs, despite the favorable effects on long life of good breeding, good feeding and good management.

**Feeding Tip:** Does your dog have the bad habit of eating filth or dirt? If you are feeding your pet a scientifically prepared dog food, this bad habit may simply mean that he is inactive, bored or has intestinal worms. Have him checked for parasites, change his environment, and give him something to do. Providing him with a toy or harmless object to play with, may solve your problem.

Larry VanDort, who lives with his grandmother, Mrs. James Stilson, spent Sunday with his father, Chester VanDort at Kelloggsville.

Mr. and Mrs. J. W. Svoboda spent a few days last week with their daughter, Mr. and Mrs. Roger Spring and baby at Birmingham.

Mr. and Mrs. Edward Granstra of Grand Rapids visited her sister Mrs. Grover Hill who has been quite ill for some time, on Sunday.

Mr. and Mrs. Arris Folkma of Grand Rapids were also Sunday visitors at the Hill home.

Mr. and Mrs. Ray Slayton of Rockford were Sunday guests of Mr. and Mrs. Norman Wride.

Ronny and Jack Kamp of Grand Rapids spent Saturday with their grandparents, Mr. and Mrs. Pete Kamp.

Patronize Surburban Life want ads.

We often like to be alone, but not all alone—which accounts for our love of dogs and cats.

**CARD OF THANKS**

We wish to thank the Women's Fellowship of the First Congregational church for the thoughtful service and kindness shown us at the death of our dear son-in-law, Glenn L. Chaffee.

p34 Mr. and Mrs. Tom Morris

**YOURS FREE**

One of these World-Famous  
**HELBROS Wrist Watches**

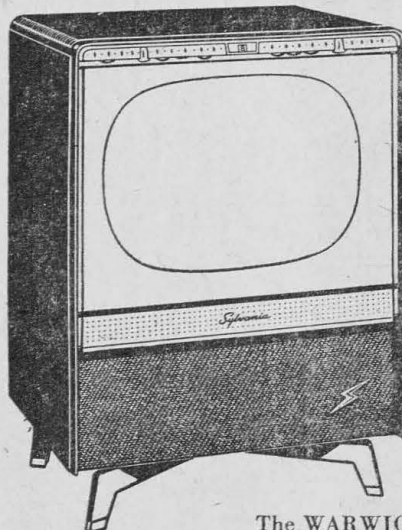
FOR MEN  
The Helbros IMPERIAL  
Regular Retail Value \$65.00

FOR WOMEN  
The Helbros ORCHID  
Regular Retail Value \$65.00

Fully guaranteed 17 Jewel, deluxe Helbros watches. Lifetime unbreakable mainspring. Flexible bracelet.

Beautifully Gift Packaged

when you purchase a new 1957  
**SYLVANIA TV with HALOLIGHT®**

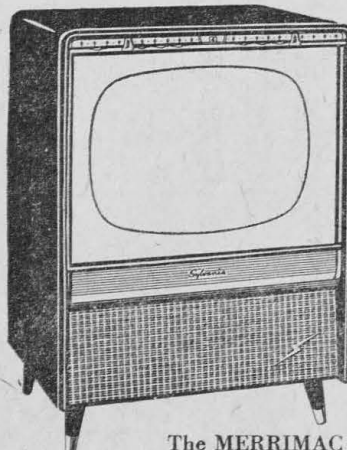


The WARWICK  
This "Cabinet of Light" console has adjustable HaloLight and "Magic Power." Swivel legs turn full 360°. Choice of finishes.

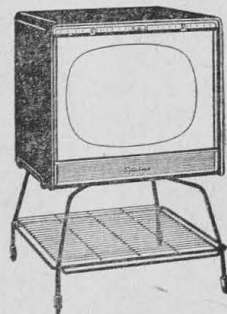
Only Sylvania TV gives you the Magic of HaloLight... the frame of surround light that makes pictures seem bigger, brighter, clearer. No other TV picture is so easy to watch... so easy on the eyes.

TAKE YOUR CHOICE  
of any of these fabulous  
NEW SYLVANIA CONSOLES  
OR TABLE MODELS with  
HALOLIGHT

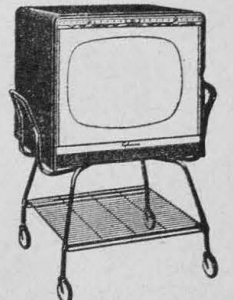
Take Home a  
**\$65**  
Helbros  
Wrist Watch  
ABSOLUTELY  
FREE



The MERRIMAC  
Lowest priced Sylvania "Cabinet of Light" console. "Magic Touch" tuning.



The HOLLISTER  
"Cabinet of Light" table model with HaloLight and "Magic Touch" tuning.



The DEVEREAUX  
Lowest price for HaloLight and "Magic Touch" tuning.

ALL SETS SHOWN 21 IN. PICTURE TUBE (OVERALL DIAGONAL MEASURE), 246 SQ. IN. VIEWABLE AREA.

Watch Sylvania's Exciting TV Show, "The Buccaneers", Saturday, 7:30 P. M., WKZO - Chan. 3

**Wittenbach Sales & Service**

LOWELL MICHIGAN

**Alpine Eagle SPAGHETTI**  
... from the finest wheat  
**Imported Olive Oil**  
**Maple Row Gas & Groceries**  
5363 E. Fulton Road  
Ph. GL 1-0685 Ada, Mich.  
c38

**Cascade Beauty Shop**  
Now Located First House Left On McNider  
1 1/2 miles West of Cascade on US16  
SPECIALIZING IN MACHINLESS AND HELENE CURTIS COLD WAVE PERMANENTS  
PHONE GL 1-2079  
**Mrs. Leo Blocher**  
c31tf

**Welding Service**  
Snow Tires  
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Phone GL6-9044  
At Cascade

New hit with millions!  
**Kraft's Cheez Whiz**  
for dozens of fast cheese treats

**SPoon IT** into hot foods  
**HEAT IT** for cheese sauce  
**SPREAD IT** for snacks

A PASTEURIZED PROCESS CHEESE SPREAD

# use the Want Ads

IF YOU WANT TO BUY — SELL — RENT OR TRADE... TRY A WANT AD WITH SUBURBAN LIFE. JUST CALL TW 7-9262 AND PLACE YOUR AD.

## FOR SALE—GENERAL

WEDDING INVITATIONS printed. 24-hour service. Free Thank You notes and Etiquette books. Bring this ad with order. Lindy Press, 551 Eastern, at Sherman S. E. Phone GL 9-6613. c28 tf

WELDING—Also good supply of structural steel. John Pollice, 3516 Quiggle Ave., Ada, R-1. Ph. OR 6-4051. c20 tf

BOTTLED GAS—Safe, clean, dependable gas service. FREE EQUIPMENT. Call us first. Ph. CH-3-1482. Wolverine Shellane Service, 716 South Division, Grand Rapids. c23 tf

FOUND—A new lease on life for persons in the later years. GENERAL vitamins and minerals did it! Find them at Cascade Pharmacy, 6859 Cascade rd., your headquarters for LEDERLE vitamins in this area. Come in today. c27 tf

ATTENTION—8 x 10 glossy prints of any news pictures that appear in this newspaper. Only \$1.50. Seven-day service. Many other shots of local events. Most back issue pictures available. Order today. Call GL 1-2011. p27 tf

RAWLEIGH PRODUCTS—for farm and home, southeast Kent dealer. Willmer L. Durham, 6100 Cascade rd., S. E. Ph. GL 1-3291. p37-40

CROSLY SHELVA DOR refrigerator for sale. 11 cu. ft. Like new. Phone OR 6-2446. p38

FOR SALE—APPLES. Leonard R. Kerr, 10038 Bailey drive, N. E. Call TW 7-7457. p37-40

FOR SALE—BLOND MAPLE 7-year crib, high chair and folding gate for doorway. Ph. OR 6-4271. c38

MODERN FARMERS Attention Aluminum self storing storm windows and doors. Free estimates and installation. Call RI 2-3093 after 4:00. c38-41

YOUR NEW AVON representative in the Ada area is Joan Zuiderveen. Avon specials every month. Call OR 6-5233. c38

## Lost and Found

LOST—PUG DOG, grey with black face. In Cascade area. Reward. Call Victor Lumley GL 6-6449. c38

LOST—BEAGLE PUP. Mostly black and white with a little brown. Female. Answers to "Smokey". Reward. Phone UN 8-4981 or UN 8-3254. c38

## Farm Bureau

Honeycreek Farm Bureau will hold its annual Christmas party at the home of Mr. and Mrs. Boyd Anderson on Honeycreek rd. December 21. Each member attending is to bring a \$1.00 gift to be exchanged.

A good number turned out to hear the first speaker of the winter program. Refreshments were served by Mrs. Barbara Mooney and Mrs. Betty McDuffy.

## Coffee Cup

The Coffee Cup met at the home of Mrs. Doris Spaman last Thursday morning. Next get-together will be in January, and the date will be announced later.

Mrs. Leona Hunt

Canada geese mate for life and family units stay together until they return north in the spring.

Laying flocks will be more profitable during the year starting September 1957 than in the season just ahead. M. S. U. farm economists advise buying chicks this winter and spring to be ready for this price rise.

It pays to read the Suburban Life want ads.

## Wanted

LIVESTOCK—Wanted to buy. Also Beef, Pork, and Veal for sale, by pound, quarter, half, or whole. East Paris Packing Company, 4200 East Paris rd., S. E. (2 miles south of 28th St.) Call MY 8-8407, or after 5:00, call RI 2-8283. Richard Havenga. c20 tf

WANTED FOR RENT 2 or 3 bedroom house in or around Ada. Please call OR 6-2691. c38

Phone your want ads to the Suburban Life.

## Plumbing & Heating

### Equipment and Service

Hotpoint Appliances  
Phone OR 6-5821

### Ada Heating & Plumbing

587 Ada Drive

Never miss an opportunity to make others happier—even if you have to leave them alone to do it.

## "Loaded" Driver More Dangerous Than Loaded Gun

"A loaded gun is no more dangerous than a half-loaded driver," Ned H. Dearborn, president of the National Safety Council, asserted this week. "For one thing, the driver isn't recognized as a lethal weapon."

Mr. Dearborn, appealing to civic organizations and enforcement officials to "Back the Attack" against traffic accidents, pointed out that drinking drivers and drinking pedestrians are more prevalent during the Christmas holidays than at any other time of the year.

Because of the emergency traffic situation, with its rising toll, Mr. Dearborn said a year-round "Back the Attack on Traffic Accidents" campaign is being launched this December and will continue throughout 1957.

The purpose of the campaign is, first, to encourage public officials to step up the attack and, second, to stimulate citizens to back the attack on traffic accidents.

### Statistics

The throttle and the bottle were the big reasons why a record 609 persons were killed in traffic accidents last Christmas, according to a study made by the National Safety Council.

The most common driver action contributing to fatal accidents was driving on the wrong side of the

road or in the center of the road. Failure to observe a signal or stop sign was second. Mechanical failure or tire blowouts were responsible for only four of the fatal accidents studied.

One-third of the pedestrian victims were crossing between intersections, stepping from behind a parked car or walking on a roadway.

Game and fish law violators steal from the people. The citizen is doing himself a favor when he reports violations to the nearest conservation officer immediately.

Dutch scientists have developed a process by which acid fruit juices can be added to milk without its curdling.

Patronize Suburban Life want ads.

Try a Suburban Life want ad.

## Christmas TREES



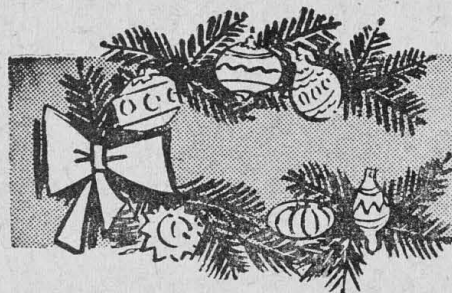
YEP, LOT OF NICE ONES

... and STANDS, LIGHTS AND PRETTY COLORED BULBS, TOO!

## Thornapple Hardware

6901 Cascade Rd.

Phone GL6-8298



## Christmas is in the air

### WHITE DRESS SHIRTS

VAN HEUSEN CENTURY  
\$3.95



OTHER WHITE DRESS SHIRTS ..... \$2.95

FRENCH CUFFS ..... \$3.69

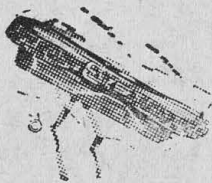
CUFF LINKS In Gift Boxes ..... \$1.50-\$2.50

### SPORT SHIRTS ... \$2.98 - \$4.98

FANCY IVY LEAGUES ..... \$3.59

FLANNEL SHIRTS ..... \$2.69 up

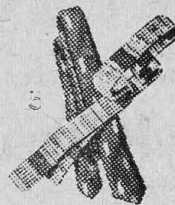
### FANCY BELTS \$1.00 - \$1.50



BOYS' FANCY BELTS ..... \$1.00

### IVY LEAGUE TIES

\$1.00 - \$1.50



FANCY SOCKS — 55c, 85c, \$1 pr.

### 100% WOOL COAT SWEATERS

\$6.95 - \$7.50

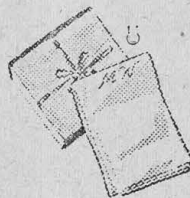
### SLEEVELESS PULLOVERS

Orlon, Double Elbows — \$3.98

### INITIALED

### HANDKERCHIEFS

Fine Quality — 3 for \$1.00



### FRUIT OF THE LOOM HANDKERCHIEFS

Package of 8 — \$1.00

MEN'S PAJAMAS ..... \$2.98 up

FLANNEL PLAID BATHROBES ..... \$5.59

BOYS' IVY LEAGUE SHIRTS ...

Flannel Button Down Collar ..... \$2.29

Fine Broadcloth ..... \$2.98

BOYS' SHIRTS, Large Assortment at ..... \$1.98

BOYS' PAJAMAS ..... \$2.98

Hayne's Knit Ski Style ..... \$3.39

Boys' Flannel Pajamas ..... \$2.98

BOYS' BATHROBES ..... \$3.98

BOYS' ORLON PULLOVER SWEATERS ..... \$2.69

Boys' Long Sleeve Slipover Sweaters, Orlon ..... \$3.98 to \$4.98

### MEN'S SLIPPERS

FELT ..... \$2.69

SHEEPSKIN LINED ..... \$4.49

MOCCASIN STYLE ..... \$5.98  
(Sheepskin Lined)

ZIPPER STYLE ..... \$5.98

### LADIES' SLIPPERS ... \$2.69 - \$3.98

CHILDREN'S SLIPPERS ..... Only \$1.98

### GLOVES Wool, Leather, Fur Lined \$1.69 — \$2.49 — \$3.95

MEN'S SCARVES ..... \$1.49

## WEPMAN'S

LOWELL, MICHIGAN



## Not Safe With Red When Out A-Huntin', Explain Eye Specialists

Traditional hunting red is one of the most dangerous colors in apparel for hunters to wear because it is not quickly distinguished by either color-blind hunters or those with normal vision, according to a warning issued today by the Michigan Optometric Association.

"Optometrists, in cooperation with the National Rifle Association, recently conducted extensive tests of a wide variety of colors and patterns worn by hunters in California under natural conditions," Dr. Wayne H. Chapman, President of the Association, stated.

These tests revealed that yellow is by far the safest color. Orange is second best. Green and various plaids can also be detected and identified more quickly than reds and blues.

"Fluorescent clothing was found good under some conditions," Dr. Chapman said, "but clothing of this type was not especially easy

for the color-blind and hunters with normal vision to make out when the wearer was in shadow. The same was found true under the difficult light conditions of dawn and dusk."

Even for hunters with normal color vision, it is sometimes hard to spot a red garment against the reddish-brown landscape coloring

### COMING EVENTS

The regular meeting and annual Christmas party of the Sunny Acres Farm Bureau will be on Thursday, Dec. 20, at the home of Ella Buttrick, 3054 Buttrick ave. Members are asked to bring a 50c gift of exchange.

A rehearsal for the teachers and Sunday School pupils who will participate in the program to be given by the Cascade Christian church will be held this Saturday afternoon at 1:00 p. m.

### Bond Issue Approved

This past Tuesday the \$800,000 bond issue OK'd by the voters of the Forest Hills school district was approved in Lansing. The bonds will soon be put up for bids and it is hoped that the interest rate will not exceed 4½ percent.

On \$800,000 the yearly interest rate will be approximately \$36,000. Because of the tremendous demand for steel, construction of the new high school probably will not begin until 1958.

### MERRY WIVES MEET; PLAN CHRISTMAS PARTY

The Merry Wives Extension group held their meeting at the home of Mrs. Gerald VanderLaan, Straight Ave., Wednesday, December 5th.

The lesson was on preparing the less tender cuts of meat, and a pot luck supper was served.

Plans were also made for a Christmas party to be held Friday, December 21, at the home of Mrs. Gerrit Boomers, Bronson Street. There will be an exchange of Christmas cookies and gifts.

### ANNIE'S GRILL

AT CASCADE

Daily "Special" Dinners  
Short Orders

Open 8 A. M. to 7 P. M. Daily  
Closed Sundays

## This 'n That

by  
Ken  
Ezinga

To those who have recently bought a new car—the French, according to a Paris newspaper, think rather unkind thoughts of your new pride and joy. Said the paper, "American cars resemble a drunk's dream fish" and to further shatter your smug feeling also termed them "metal monsters".

We also learned that in San Salvador, a small place South of the Border, any motorist who is at fault in an accident in which someone is injured, must remain in prison until his victim has recovered.

So much for the international news situation.

Desperately needed—a correspondent for the Cascade area. Each week many important news items happen in your neighborhood that go unnoticed in your local paper. This should not happen.

We hope that one of our readers in that area will volunteer to help us out. Actually you will be doing your community a service and will help us put news in this paper where it rightfully belongs.

While we're on the subject of gathering news; it's almost comical in a way, how many persons expect us to know about every thing that happens in the area your paper covers.

Occasionally we talk to someone who is quite put out because something of importance occurred that didn't "make" the paper. We always tell them that unless something occurs while we are on the spot, the only way we can gather news is by having someone tell us about it.

We do get some of our tips from the daily papers but most of our local news is gathered from personal conversations. We hope each one of our readers will notify us when something has happened or is about to happen in your church, club, school or neighborhood. We will be glad if at all possible, to make a story from this information.

Remember, to a great extent, the success of this paper depends upon you and your co-operation. After all, what happens to you and your neighbors makes up almost 100 per cent of the news in this paper.

Next week we will attempt to resume our long interrupted series on the Forest Hill School board members.

Main reason for the interruption; the gentlemen concerned do not happen to have pictures of themselves and our limits photographic ability does not lend itself to professional type portraiture. We must admit, however, that this lack of

ability has produced one rather interesting, if not complimentary results in the past.

John Slanger, veteran (25 years), 4-H club leader in Ada, mentioned several times recently that there is room for another handicraft leader in Ada. We hope someone is willing to help Mr. Slanger with this important work.

Anyone interested in working with young folks should contact Slanger as soon as possible. His phone number is OR 6-2117.

You will be doing both the Ada community and yourself a valuable service by giving your time and talents to this worthy cause.

Phone your want ads to the Suburban Life.



## Christmas Headquarters

For the sportsman in your life

Fiberglass

Bow and Arrow Sets — \$4.95 up

Recurve Glass Bows	\$5.95
Small Child's Bow	\$3.95
Action Glass Bow, 45-lb. pull	\$14.95
Sportsman Folding Seats	\$2.00
Korean Boots	\$12.88
Insulated Underwear	\$19.90
Bird Shooter Boots	\$7.85
Steel Animal Traps	doz. \$5.00

OPEN EVENINGS AND SUNDAYS

Use Our Lay-Away

Ice Fishing Equipment

Live Bait

## Gilmore's Sporting Goods

8154 Fulton Rd., ½ Mile East of Ada bridge

# IMMEDIATE DELIVERY!

high  
quality...

# PHILLIPS 66 FUEL OIL...

We can deliver your supply of Phillips 66 Fuel Oil immediately.

There's no waiting, no worry or uncomfortable days with a cold furnace. We'll fill your storage tank and keep it full throughout the remaining cold weather... with no fuss or bother for you.

Phillips 66 Fuel Oil is clean burning... always free flowing. And it's economical, too! High heat content in every gallon gives you full value for your heating dollars. Call today and let us fill your tank with high quality Phillips 66 Fuel Oil. Remember, you can depend on a plentiful supply when you need it.



WE GIVE S&H GREEN STAMPS



## ADA OIL CO.

OR 6-4511

522 Ada Dr.

## Remodeling Project? Planning a Recreation Room? Going to Build?

IN THIS AREA, THE BEST  
OF WHAT YOU NEED  
CAN BE FOUND AT

## Cascade Lumber Co.

6790 Cascade Rd.

Phone GL 9-0789



Only \$9.95

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WORK SHOES BY WOLVERINE

## ADA SHOE STORE

Located in Ada Hardware

Bob Hand, Prop.



## COOPER SNOW TIRES

## End of Year Sale

JUST TRY TO MATCH  
THESE PRICES!

6.70x15	2 Tires — \$33.95
7.10x15	2 Tires — \$37.95
7.60x15	2 Tires — \$39.95

plus tax

Mount your own tires and Save!

## Ray Razmus

US16 & Whitneyville Rd. Ph. UN 8-4372

Free Pickup and Delivery in the  
ACE Area

These are brand new  
tires... not retreads

NO EXCHANGE NECESSARY